



AGENDA
CITY OF ORMOND BEACH, FLORIDA
CITY COMMISSION WORKSHOP
August 17, 2021
5:30 PM

Mayor Bill Partington

Zone 1 – Commissioner Dwight Selby

Zone 3 – Commissioner Susan Persis

Zone 2 – Commissioner Troy Kent

Zone 4 – Commissioner Rob Littleton

CITY COMMISSION CONFERENCE ROOM
22 South Beach Street, Ormond Beach, FL 32174
Phone: 386-677-0311 Web: www.ormondbeach.org

1. CALL TO ORDER

2. DISCUSSION

**A. PARKS & RECREATION MASTER PLAN UPDATE – EXISTING
CONDITIONS AND NEEDS ASSESSMENT FINDINGS**

Staff Contact: *Steven Spraker, Planning Director (386-676-3341)*

3. ADJOURNMENT

Website Address – www.ormondbeach.org

NOTICE – Pursuant to Section 286.0105 of the Florida Statutes, if any person decides to appeal any decision made by the City Commission with respect to any matter considered at this public meeting, such person will need a record of the proceedings and for such purpose, such person may need to ensure that a verbatim record of the proceedings is made, including the testimony and evidence upon which the appeal is to be based.



For special accommodations, please notify the City Clerk's Office at least 72 hours in advance.
Phone: 386-677-0311



Help for the hearing impaired is available through the Assistive Listening System. Receivers can be obtained from the City Clerk's Office.

In accordance with the Americans with Disabilities Act (ADA), persons with a disability, such as a vision, hearing or speech impairment, or persons needing other types of assistance, and who wish to attend City Commission meetings or any other board or committee meeting may contact the City Clerk's Office in writing, or may call 386-677-0311 for information regarding available aids and services.



CITY OF ORMOND BEACH

City Manager • 22 S. Beach Street • Ormond Beach • Florida • 32174 • (386) 676-3200 • Fax (386) 676-3384

CITY MANAGER MEMORANDUM

To: The Honorable Mayor Partington and City Commissioners

Through: Joyce A. Shanahan, City Manager

From: Steven Spraker, Planning Director

Date: August 17, 2021

Subject: Parks & Recreation Master Plan Update – Existing Conditions and Needs Assessment Findings

Commission Goal: Quality of Life - Other

Introduction

This is a workshop item to review the existing conditions and needs assessment findings of the Park & Recreation master plan update.

Background

On August 2, 2020, the City issued a Request for Proposals (RFP) to update the 2005 Parks & Recreation Master Plan. The company selected to perform the Master Plan update was Barth Associates (through Resolution No. 2020-159). The Master Plan update is intended to help meet the needs of current and future residents by positioning the City of Ormond Beach to build on the community's unique parks and recreation assets and identify new opportunities. This effort will also prioritize future improvements to align the desired needs of citizens and be utilized as a steering component for the future of the provision of parks and recreation. The project goals are:

1. Position the City of Ormond Beach to build on the community's unique parks and recreation assets.
2. Identify new opportunities.
3. Prioritize future improvements to align with the desired needs of citizens.
4. Steer the future of the Leisure Services Department.

The planning process for the master plan update has been divided into phases as follows:

1. Existing conditions analysis.
2. Needs and priorities assessment.
3. Long range vision.
4. Implementation plan.
5. Final plan and adoption.

On August 17, 2021, Barth Associates will conduct a joint meeting with the Leisure Service Advisory and Quality of Life Advisory Boards, and a workshop with the City Commission to review and discuss the existing conditions and needs assessment findings of the master plan update. The master plan needs assessment included the following public engagement participants:

- Statistically valid survey - 402
- On-line survey - 646
- Public meeting - 78
- Joint advisory boards - 22
- Interviews/focus groups - 43

Next steps

After the existing conditions and needs assessment findings discussion and direction, the project will conduct specific vision discussions on key identified topics, including:

1. Trails and natural areas.
2. Beach parks and off-beach parking.
3. Programs and events.
4. Facilities.

The long-range vision would be discussed and refined, with a joint meeting with the Leisure Service Advisory and Quality of Life Advisory Boards and a public meeting on October 6, 2021. A draft report is scheduled to be reviewed in a joint meeting with the Leisure Service Advisory and Quality of Life Advisory Boards on December 8, 2021 and a City Commission workshop on January 18, 2022. All information related to the Park and Recreation master plan update is provided at: <https://www.ormondbeach.org/984/Parks-and-Recreation-Master-Plan-Update>.

Attachments:

- Section 1, DRAFT OB Existing Conditions+Needs Assessment Commission 080921 (PDF)
- Section 2, DRAFT Ormond Beach PRMP Interim Report 080921 (PDF)
- Section 3, Statistically valid survey results (PDF)
- Section 4, Online survey results.pdf (PDF)

REVIEWED BY:


Kelly McGuire, Finance Director 8/9/2021



Claire Whitley, Assistant City Manager 8/11/2021

APPROVED BY:



Joyce A. Shanahan, City Manager 8/12/2021



Parks and Recreation Master Plan

**Existing Conditions + Needs Assessment Findings
Commission Presentation August 17, 2021**

Why Are We Here?

- Completed Phase 1 – Existing Conditions Analysis + Phase 2 – Needs & Priorities Assessment
- Share Findings to Date Prior to Proceeding with Phase 3 – Visioning Phase

- Introduction
- Review of Project Goals
- Review of Planning Process + Schedule
- Review of Findings
- Discussion
- Next Steps
- Visioning Survey

Project Goals



Position the City of Ormond Beach to build on the community's unique parks and recreation assets



Identifying new opportunities

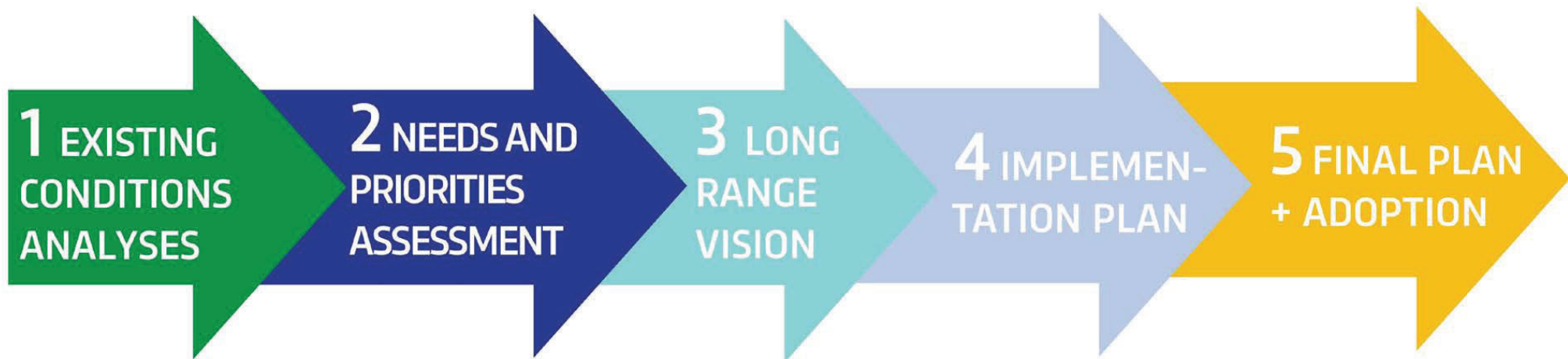


Prioritizing future improvements to align with the desired needs of citizens



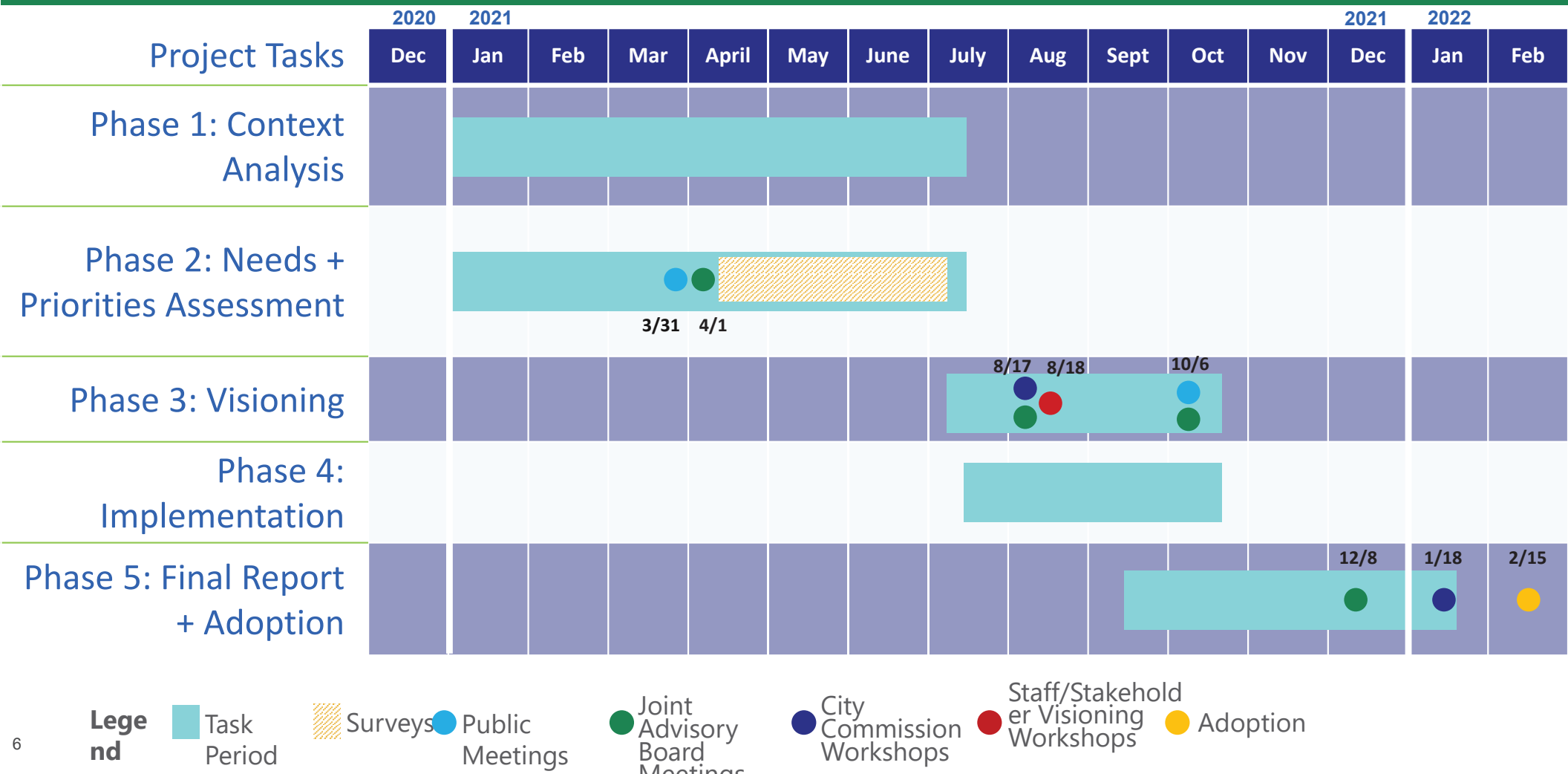
Steer the future of the Leisure Services Department

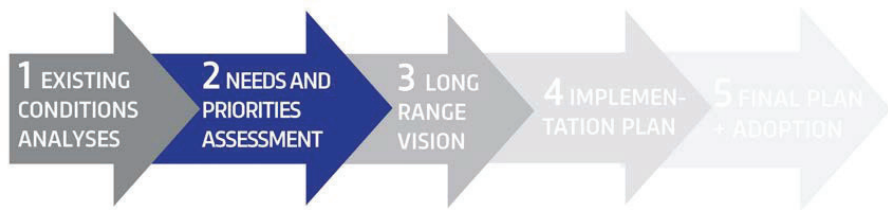
Parks + Recreation Master Planning Process



City of Ormond Beach

Parks and Recreation Master Plan





Qualitative Techniques

- Advisory Committee Meetings
- Elected Official Interviews
- Virtual Public Meetings
- Focus Group Interviews
- Online Survey



Observational Techniques

- Park Site Evaluations | Population + Demographic Overview

Quantitative Techniques

- Statistically-Valid Survey
- Acreage Level-Of Service
- Access Level of Service
- Capacity Level of Services
- Quality Level of Services
- Benchmarking

Public Engagement Highlights

1,100+ Participants

- Statistically Valid Survey – 402
- On-line Survey – 646
- Public Meeting – 78
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- Introduction
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Summary Findings | Priority Actions

NEEDS ASSESSMENT TECHNIQUE:	Statistically Valid Survey	On-line Survey	Level-of-Service Analysis + Benchmark	Public Meeting	Stakeholder Interviews	Focus Group Interviews	Joint Advisory Board	Park Site Evaluations
#1. Provide safe bicycle and pedestrian facilities in the City								-
#2. Upgrade existing parks including athletic fields				-		-		
#3. Acquire land for preservation of greenspace, parks, and natural areas								
#4. Continue renovation and improvements of Historical Centers				-	-	-	-	
#5. Provide additional beachfront parking				-		-	-	-
#6. Acquire more beachfront park land				-	-	-	-	-
#7. Continue renovation and improvements of Performing Arts & Cultural Centers				-	-	-		
#8. Develop a multi-purpose Indoor Community Recreation Center/Sports Center				-			-	-
#9. Develop community/civic/events center				-			-	-

Summary Findings | High Priority Facilities

NEEDS ASSESSMENT TECHNIQUE:	Statistically Valid Survey	On-line Survey	Level-of- Service Analysis + Benchmark	Public Meeting	Stakeholder Interviews	Focus Group Interviews	Joint Advisory Board	Park Site Evaluations
#1. Walking and hiking nature trails			-		-		-	-
#2. Off-beaching parking			-	-	-	-		-
#3. Beachfront Parks				-	-	-		-
#4. Natural areas/Nature Parks					-			-
#5. Paved multi- purpose trails			-		-			-
#6. Public Wi-fi			-	-	-	-		-
#7. Outdoor stage/amphitheater		-		-	-	-		-
#8 Dog Park		-		-	-	-	-	-

Summary Findings | High Priority Programs

NEEDS ASSESSMENT TECHNIQUE:	Statistically Valid Survey	On-line Survey	Level-of-Service Analysis + Benchmark	Public Meeting	Stakeholder Interviews	Focus Group Interviews	Joint Advisory Board	Park Site Evaluations
#1. Summer concerts			-		-	-		-
#2. Adult fitness/wellness		-	-		-	-	-	-
#3. Community events			-		-	-		-
#4. Nature programs		-	-	-	-	-	-	-
#5. Performing arts programs		-	-	-	-	-		-

Summary Findings | Other Needs

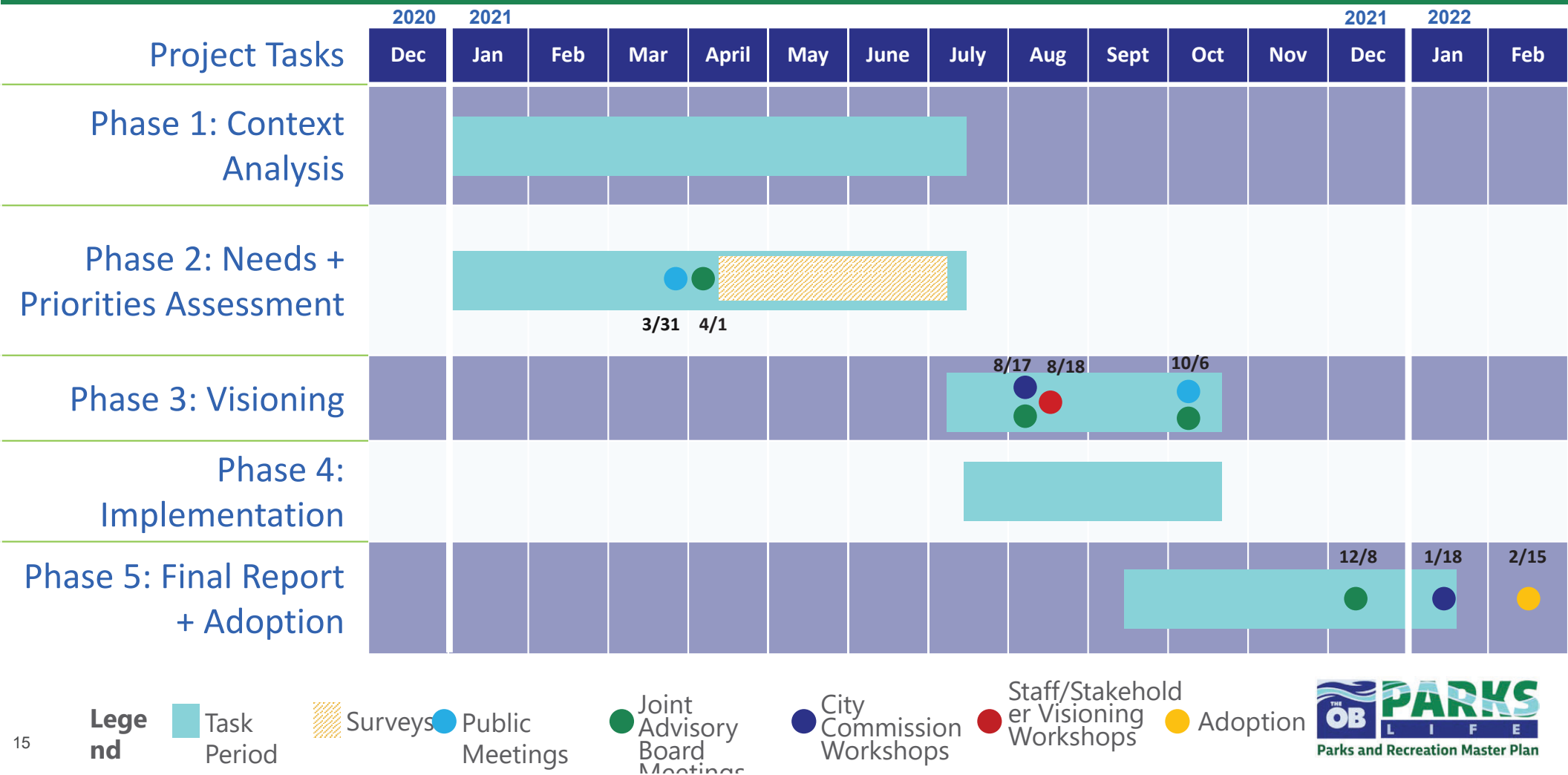
Based on Stakeholder Input:

- Adding a new gym/multi-purpose center/civic center;
- Provision of adequate pickleball facilities;
- Addition of a multi-purpose open space;
- Providing adequate recreation opportunities in West Ormond, including a community center and athletic fields; and
- Providing additional amenities in parks, restrooms in particular.

- Introduction
- Review of Project Goals
- Review of Planning Process + Schedule
- Review of Findings
- Discussion
- Next Steps
- Visioning Survey

City of Ormond Beach

Parks and Recreation Master Plan

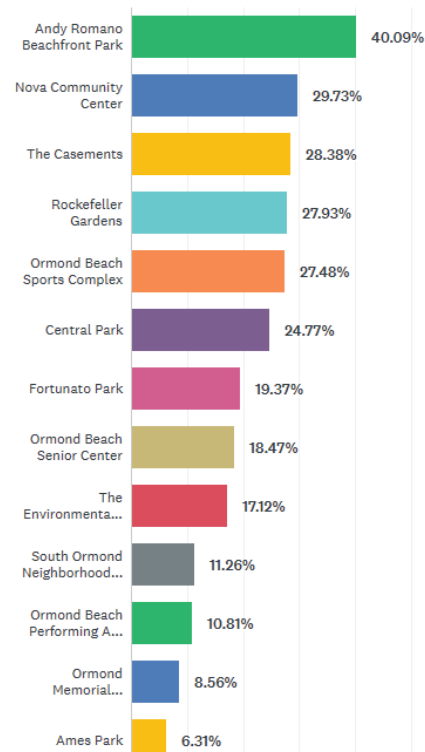


Visioning Survey

<https://www.surveymonkey.com/r/OBParksLifeVision>

Where do you need Public Wi-Fi the most? We heard from many of you that you would like to have Wi-Fi in the City's parks! Great! We are curious, from the list of parks below, please select the top 3 parks that you would like to see Wi-Fi installed. Please share any additional comments that you might have to better understand your Wi-Fi preferences.

Answered: 222 Skipped: 28



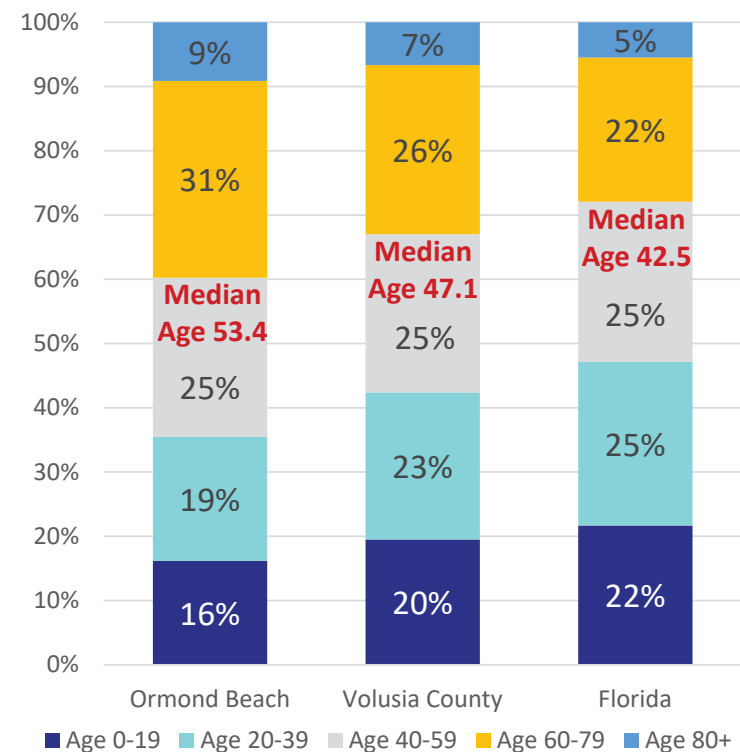
**Additional slides
that illustrate how
we identified the
summary needs**

Demographics Analysis

Population Growth Rate

	Ormond Beach	Volusia County	Florida
2010	38,137	494,593	18,801,310
Growth Rate 2010-2020	10%	12%	15%
2020	41,782	551,588	21,555,986
2025	45,604	573,800	23,130,870
2030	47,858	595,800	24,426,200

Age



Park Site Evaluations

- 4 Evaluation Categories
- 30 Evaluation Subcategories
 - Proximity, Access, Linkages
 - Comfort and Image
 - Uses, Activities, and Sociability
 - Buildings and Architecture

LEGEND

Needs Improvement	1.0-1.9
	2.0-2.9
Meets Expectations	3.0-3.9
	4.0-4.9
Exceeding Expectations	5.0



Park System Average Score = 3.1

Park Site Evaluations

Parks That Scored Below Meeting Expectations

- Arroyo Fountain Park
- Arroyo Oaks Mini Park
- Division Avenue Passive Park
- Hospital Gardens Mini Park
- Huguenot Park
- Mainstreet Park
- Nova Road Passive Park – North and South
- Ormond Beach Lions Park
- Ormond Beach Middle School Park
- Ormond Beach Performing Arts Center
- Ormond Beach Senior Center
- Ormond Parkway Park
- Osceola Elementary School Park
- Plaza Gardens Park
- Rosewood Avenue Mini Park
- Santa Lucia Park
- South Old King Road Passive Park
- Ted Porter Park
- Vander Park
- Woodmere Park



Park Site Evaluations

Criteria that Scored Below Expectations

- Transit access
- Clarity of information and signage
- Protection from bad weather
- Branding
- Level of activity
- Marketing or promotional efforts for facility and activities
- Energy and sustainability



Park Site Evaluations

Strengths

- Cleanliness/overall quality of maintenance in indoor facilities
- Evidence of management and stewardship in indoor facilities
- Ability to supervise and manage indoor facilities
- Condition and effectiveness of equipment and operating systems
- Programming flexibility



Park Site Evaluations

Opportunities

- Transit access
- Clarity of information and signage
- Protection from bad weather
- Branding
- Level of activity
- Marketing or promotional efforts
- Energy and sustainability



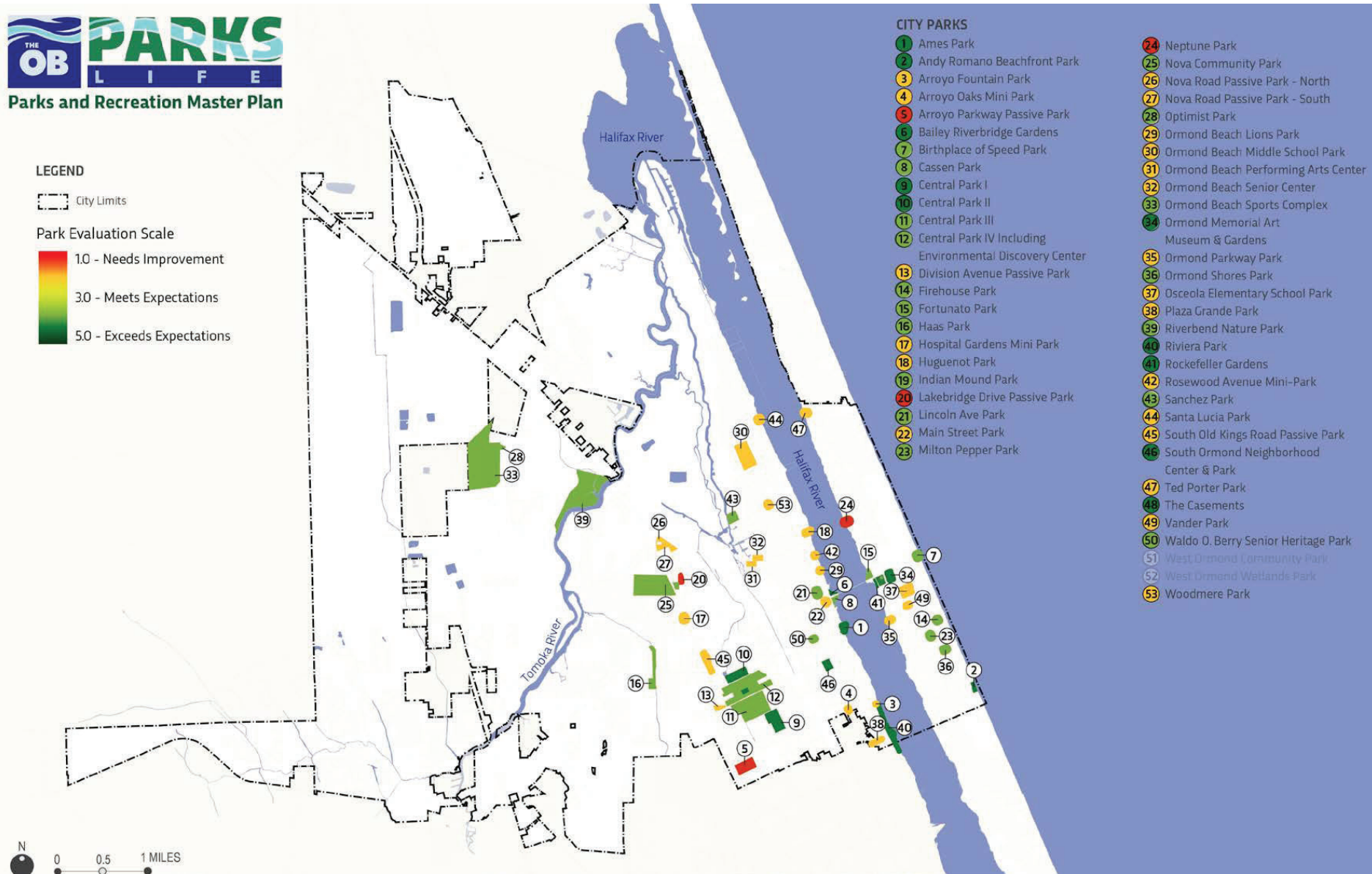
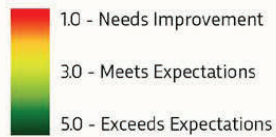
Park Site Evaluations



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City Limits

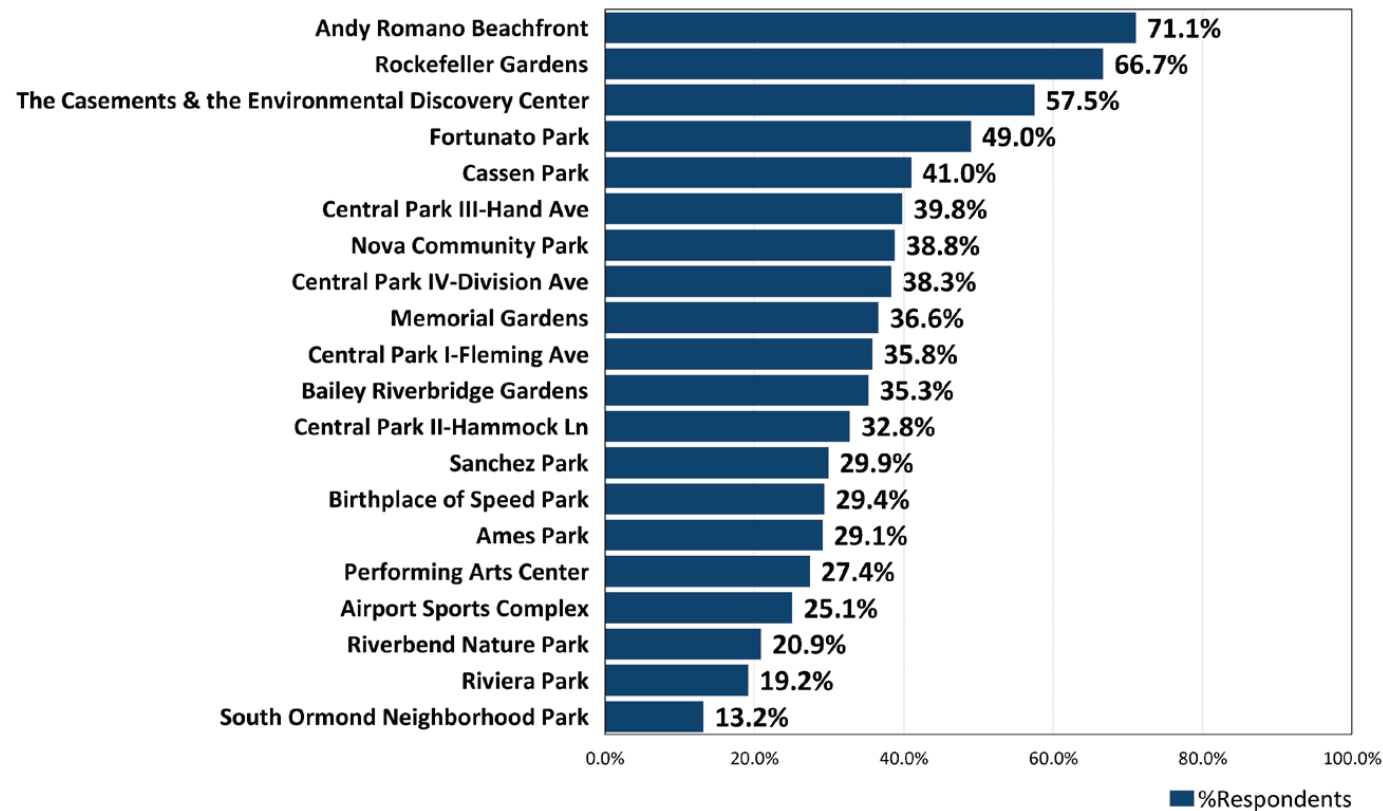
Park Evaluation Scale



Statistically Valid Survey

Q1. Major Parks and Facilities, Operated by the City of Ormond Beach Parks Department, That Residents Visited During the Past Two Years (Including Prior to the COVID-19 Pandemic)

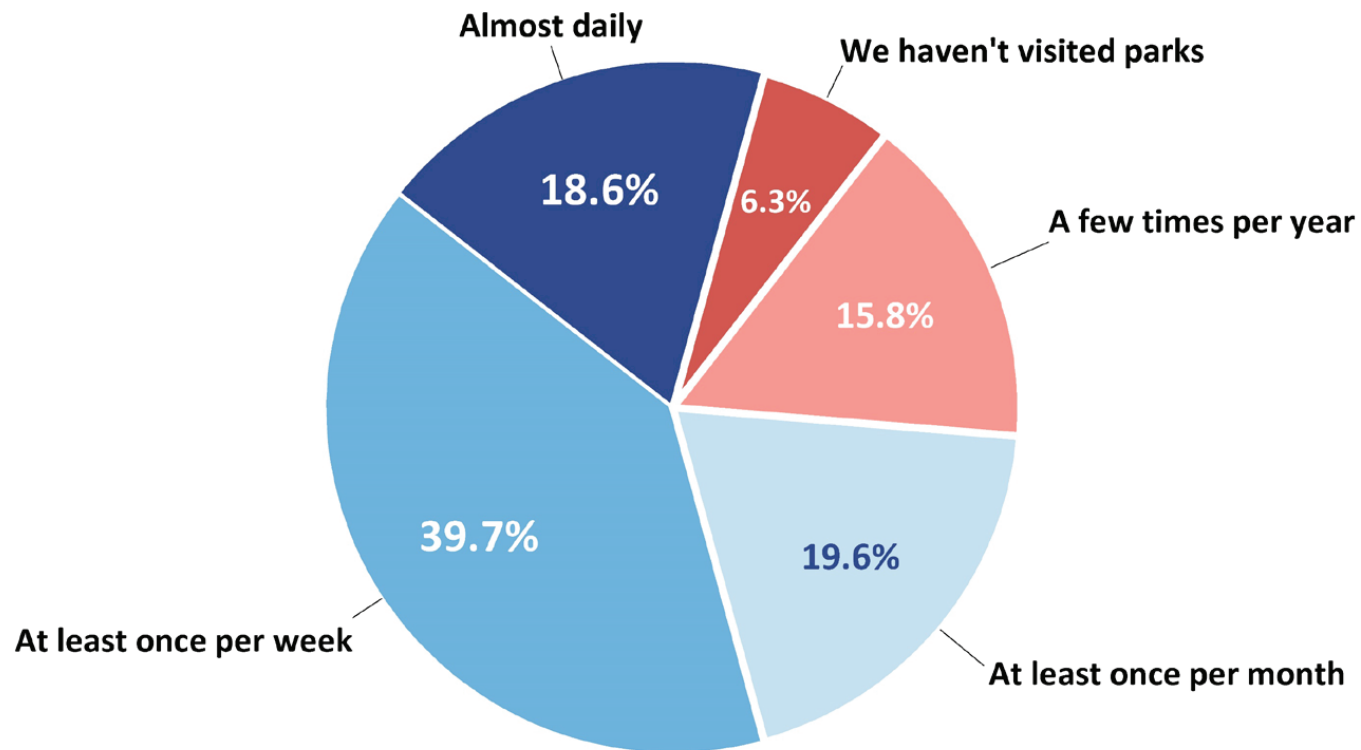
by percentage of respondents (multiple choices could be selected)



Statistically Valid Survey

Q7. On average, how often have you and members of your household visited parks and recreation facilities in the City of Ormond Beach in the past two years, including before the COVID-19 pandemic?

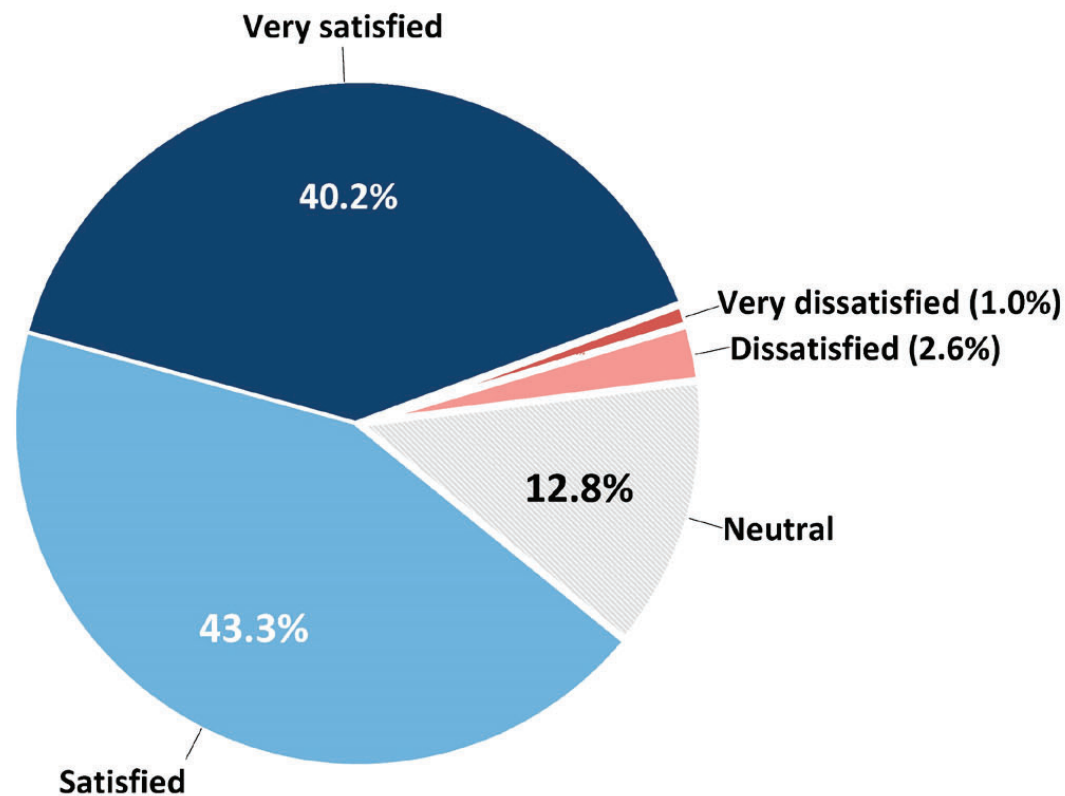
by percentage of respondents (excluding *not provided* responses)



Statistically Valid Survey

Q8. Overall, how satisfied are you with the parks and recreation facilities provided by the City of Ormond Beach Parks Department?

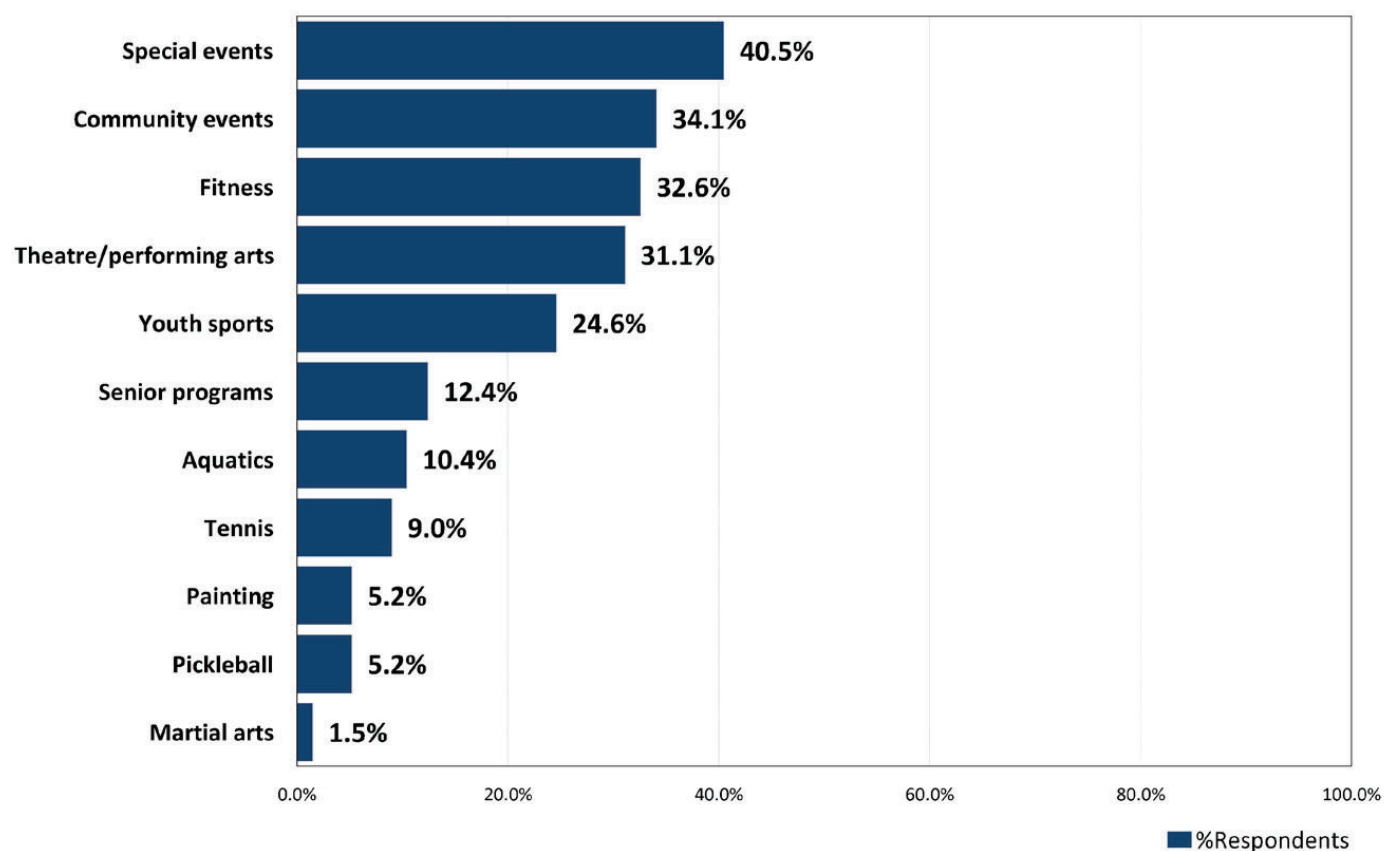
by percentage of respondents (excluding *don't know* responses)



Statistically Valid Survey

Q10. Programs, Offered in the City of Ormond Beach, That Households Have Participated in Over the Last Five Years

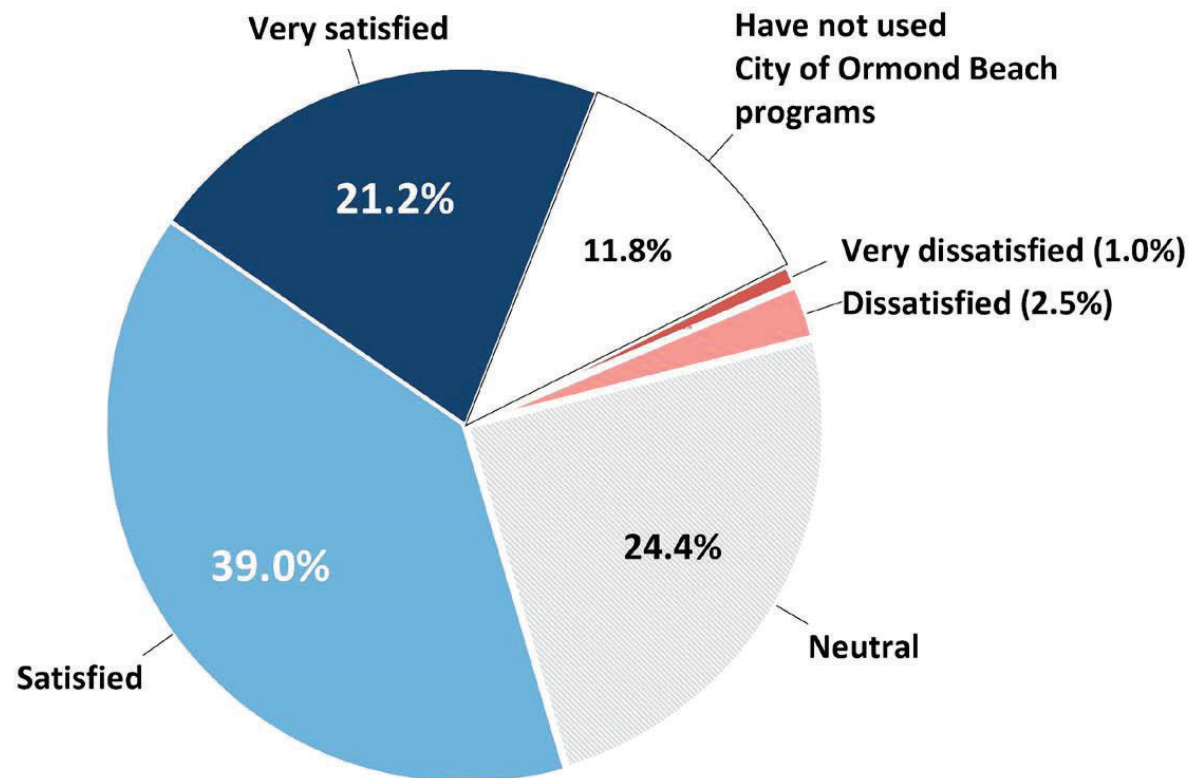
by percentage of respondents (multiple choices could be selected)



Statistically Valid Survey

Q13. How satisfied are you with the programs offered by the City of Ormond Beach?

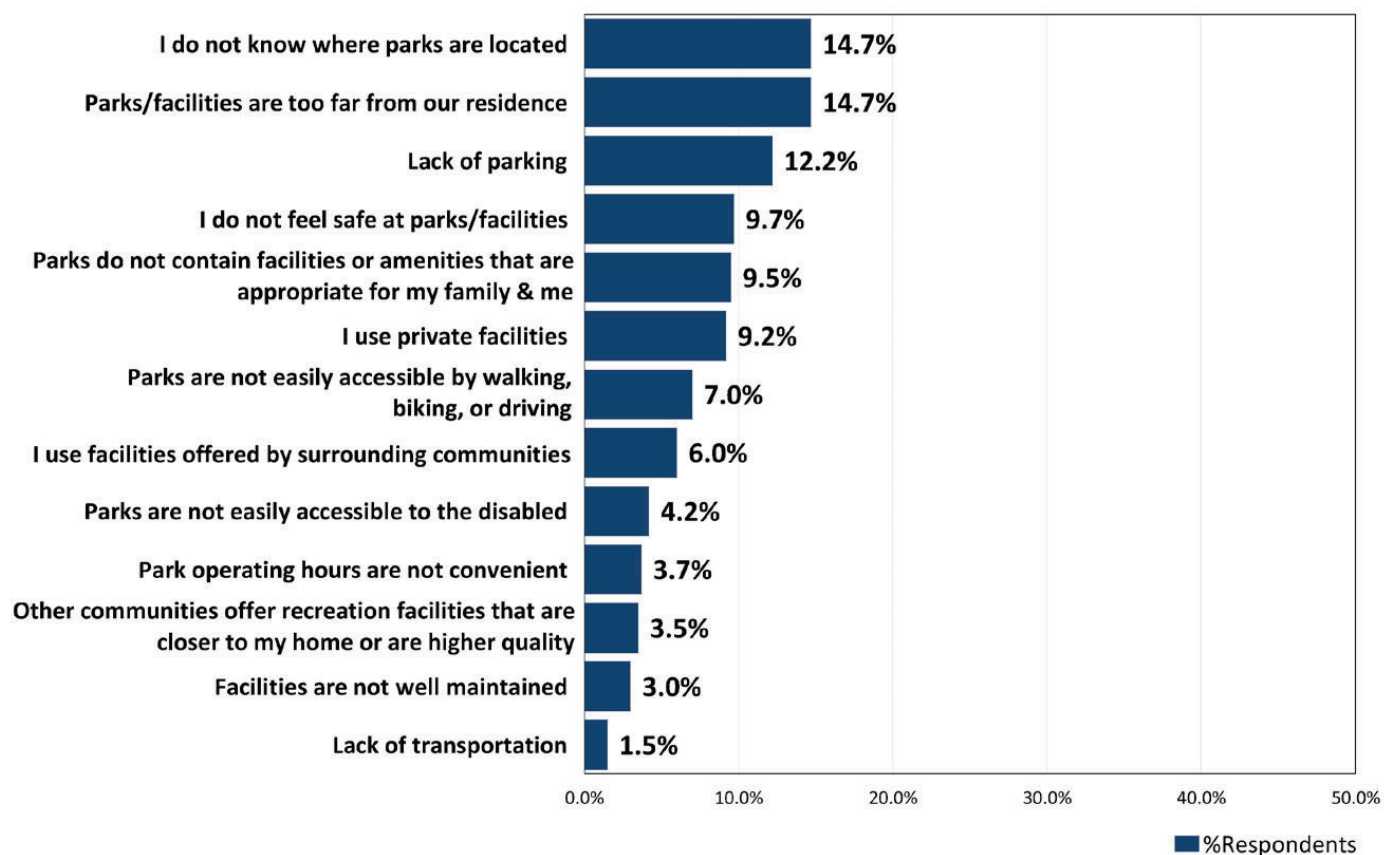
by percentage of respondents (excluding *not provided* responses)



Statistically Valid Survey

Q15. Reasons That Prevent Households From Using the Parks and Recreation Facilities Offered by the City of Ormond Beach More Often

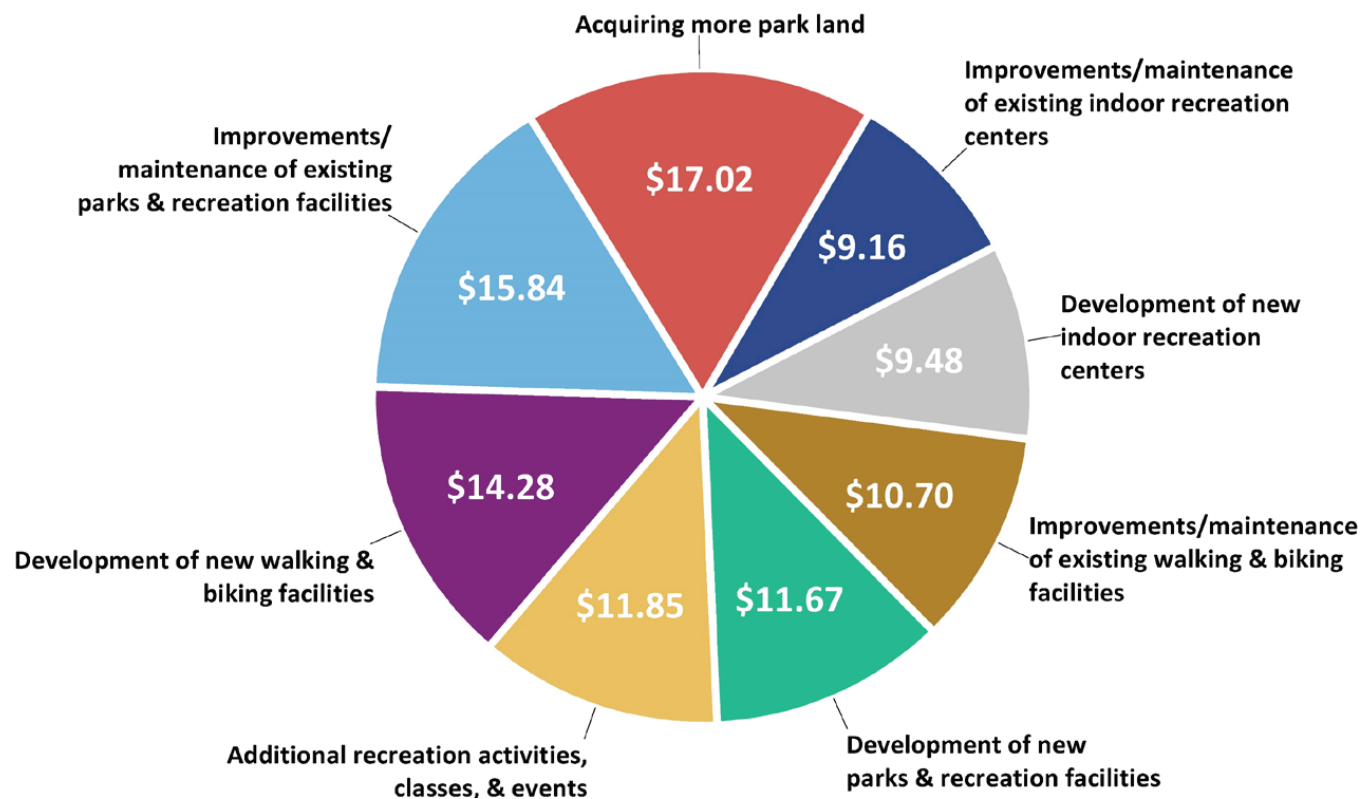
by percentage of respondents (multiple choices could be selected)



Statistically Valid Survey

Q17. If you had a budget of \$100 for services provided by the City of Ormond Beach Leisure Services Department, how would you allocate the funds among the categories of funding listed below?

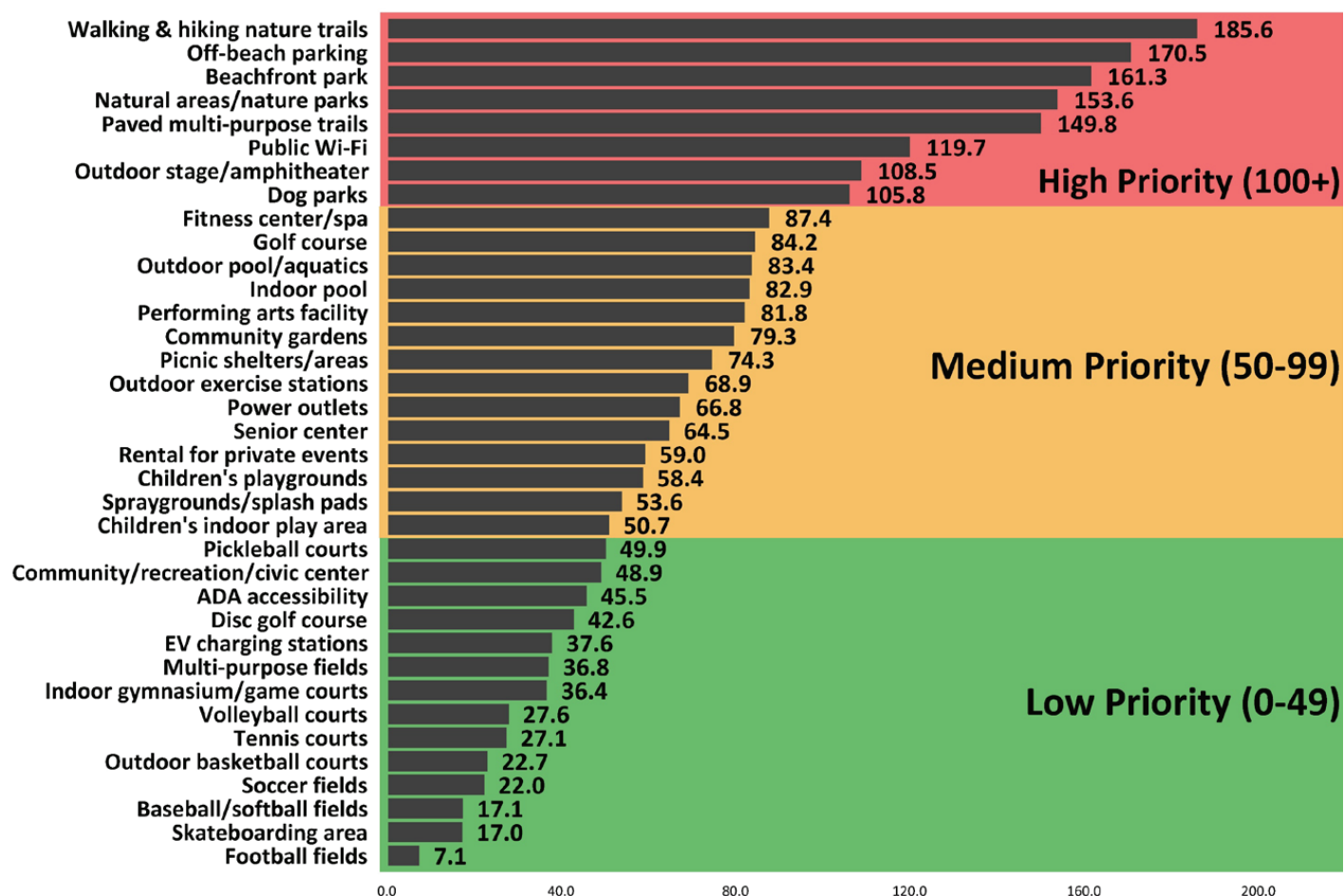
by percentage of respondents



Statistically Valid Survey

Top Priorities for Investment for Recreation Facilities & Amenities

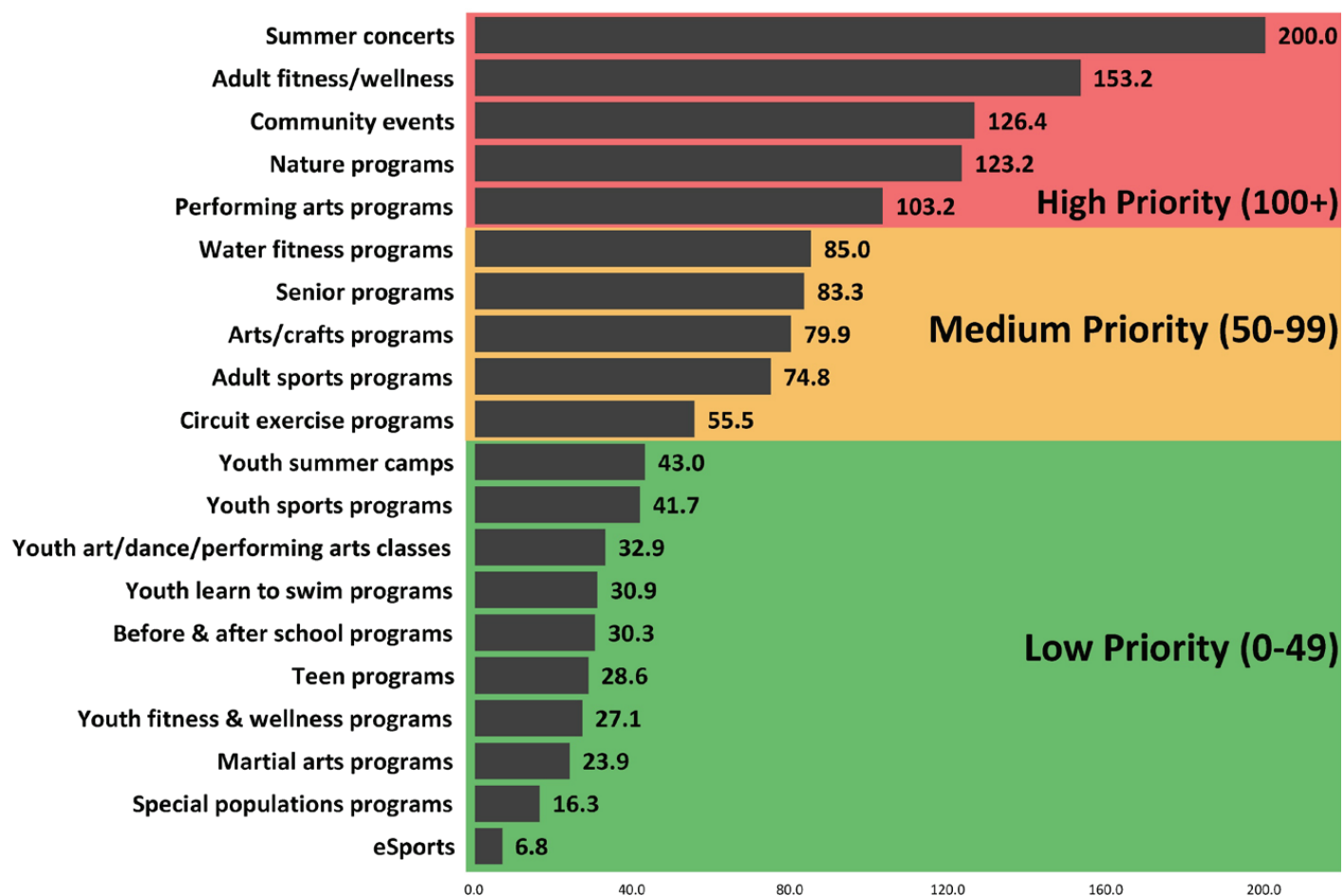
Based on the Priority Investment Rating (PIR)



Statistically Valid Survey

Top Priorities for Investment for Recreation Programs & Activities

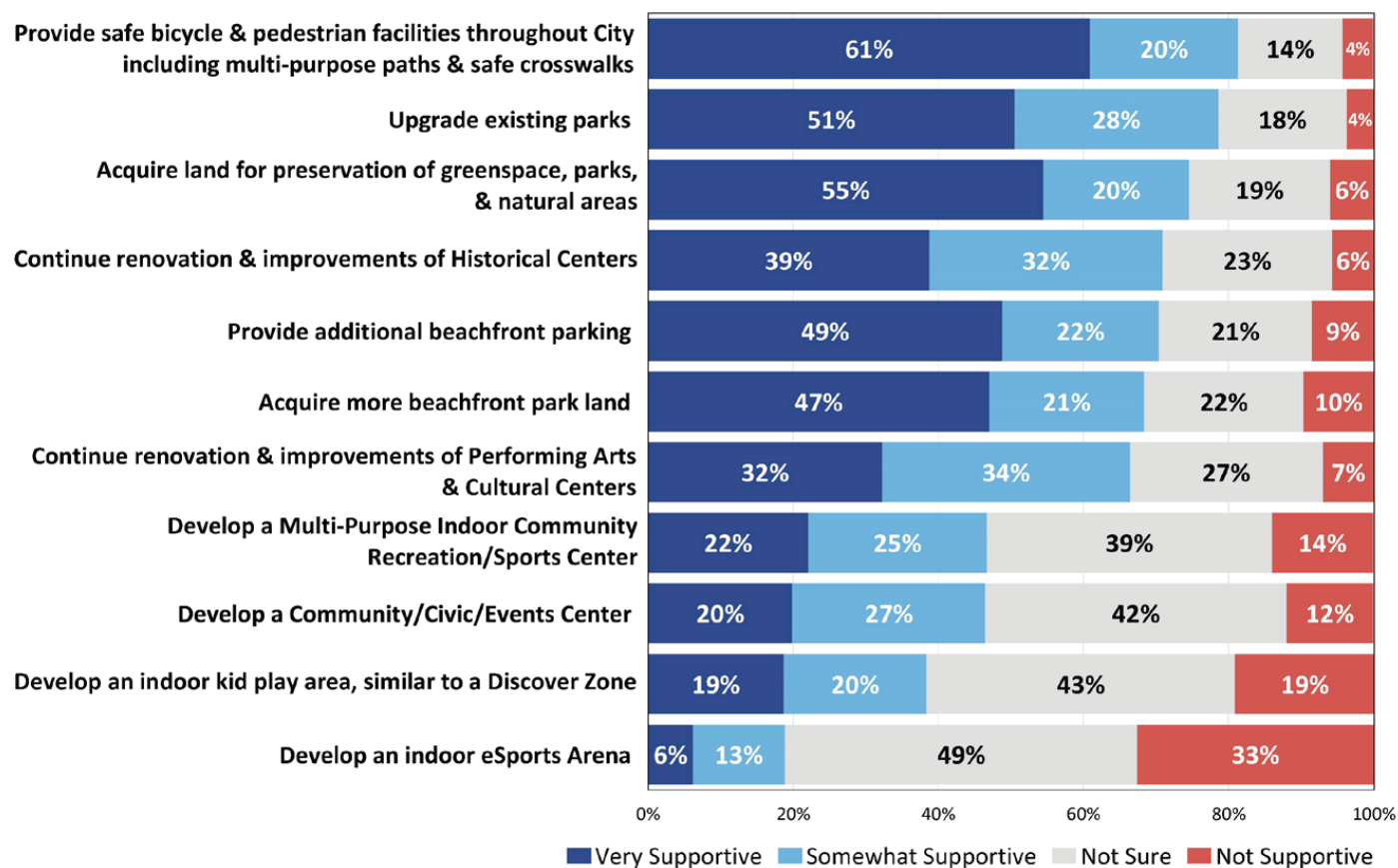
Based on the Priority Investment Rating (PIR)



Statistically Valid Survey

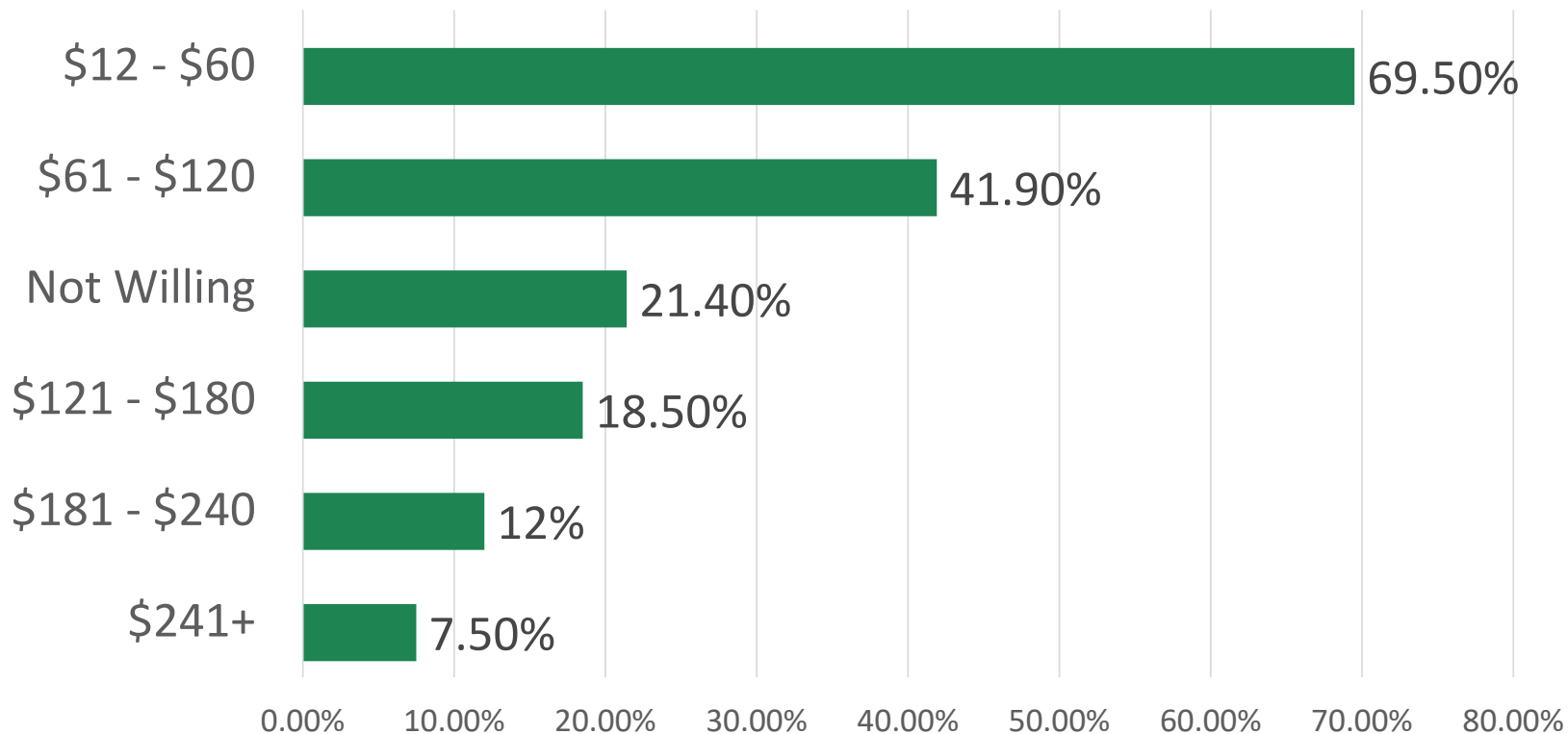
Q25. Residents' Level of Support for Actions the City Could Take to Improve the Parks and Recreation System

by percentage of respondents, using a 4-point scale, where 4 means *very supportive* and 1 means *not supportive*

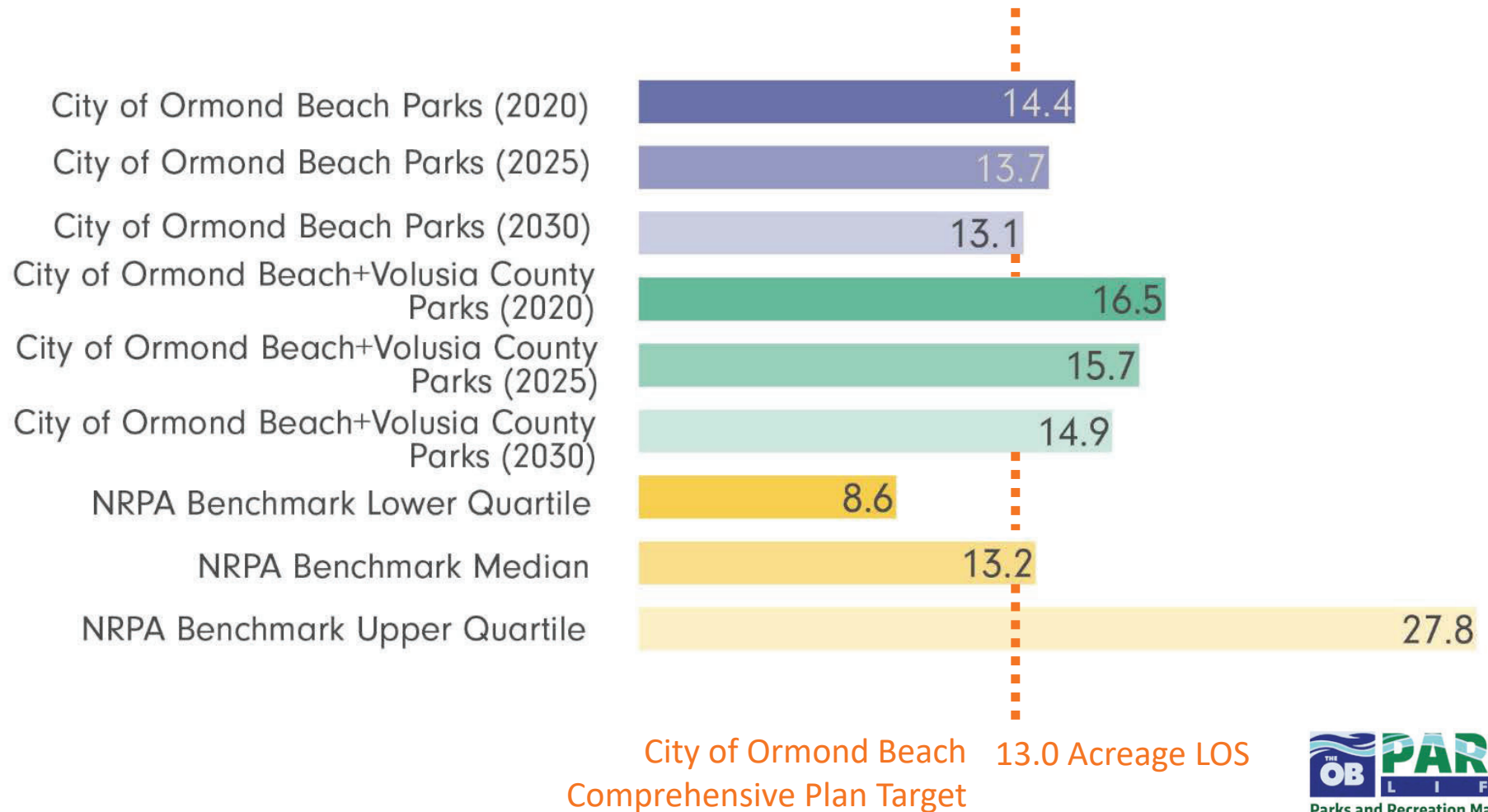


Statistically Valid Survey

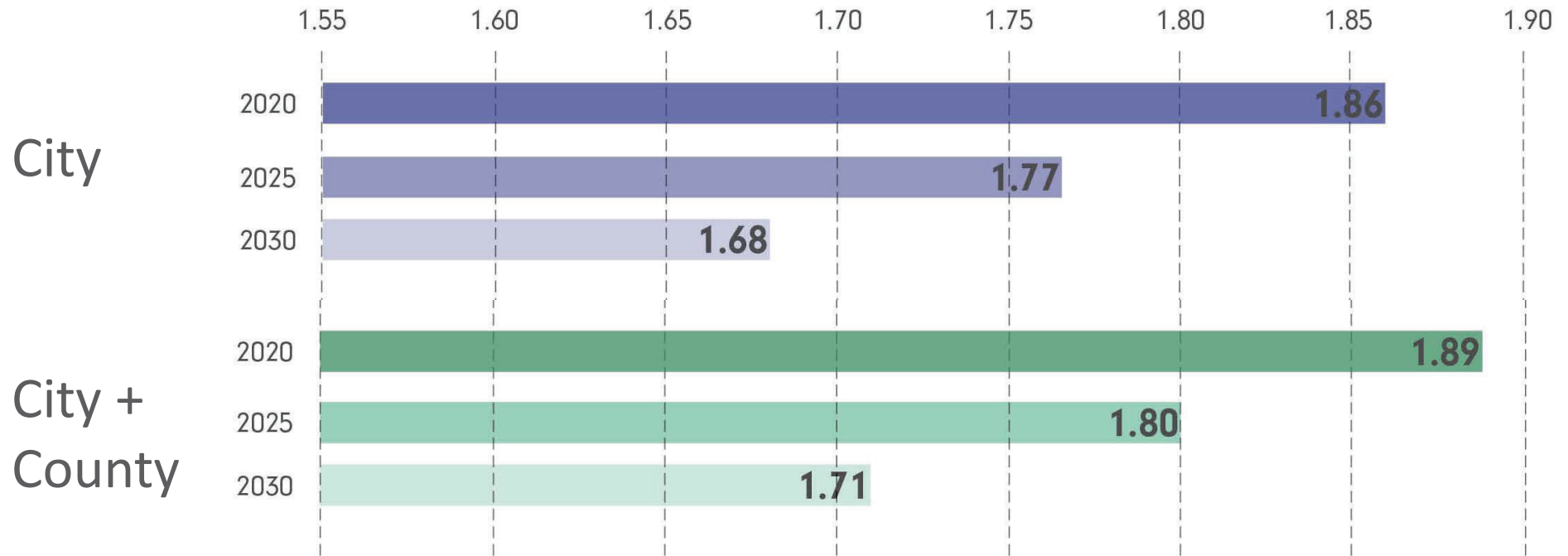
Q24. What amount would you be willing to pay yearly to fund the types of parks, recreation facilities, and programs that are most important to you and your household?



Acreage Level of Service



Indoor Square Footage Level of Service



Facilities Level of Service | NRPA Benchmarks

Potential Need
Due to Limited
Number of **City**
Facilities:

- Senior Centers
- Nature Centers
- Gyms
- Diamond fields: baseball - youth
- Diamond fields: softball fields - youth
- Playgrounds (by 2030)
- *Dog park (currently managed by the YMCA)*
- Tot lots
- Skate park

Potential Need
Due to Lack of
City Facilities:

- Stadiums
- Arenas
- Golf Course (18-Holes)
- Rectangular fields: multi-purpose synthetic
- *Swimming pools (outdoor only), provided by YMCA)*

Facilities Level of Service | NRPA Benchmarks

Potential Need
Due to Limited
Number of **City +
County** Facilities:

- Senior Centers
- Nature Centers
- Gyms
- Diamond fields: baseball - youth
- Diamond fields: softball fields – youth
- *Dog park (currently managed by the YMCA)*
- Tot lots
- Skate park

Potential Need
Due to Lack of
City + County
Facilities:

- Stadiums
- Arenas
- Golf Course (18-Holes)
- Rectangular fields: multi-purpose synthetic
- *Swimming pools (outdoor only), provided by YMCA*

Facilities Level of Service | SCORP Benchmarks

Facility Type	Central East Region LOS x/ 1,000 residents (2025)	# City Facilities	City (Need) / Surplus to Meet Central East Region LOS by 2020	City (Need) / Surplus to Meet Central East Region LOS by 2025	City (Need) / Surplus to Meet Central East Region LOS by 2030
Saltwater Beach Activities (Linear Feet of Beach)	34.14	19,113	18,257	18,213	18,168
Saltwater Non-Boat Fishing (Linear Feet of Pier)	38.56	2,040	1,702	1,684	1,666
Saltwater Boat Ramp Lanes	0.11	3	2	2	2
Freshwater Boat Ramps	0.14	0	(1)	(1)	(1)
Paved Trails (Biking)	0.091	2	0	0	0
Baseball/Softball fields	1.33	14	7	7	7
Football fields	0.53	3	0	0	0
Soccer fields	0.25	12	11	10	10
Basketball courts	1.23	10	1	1	0
Tennis courts	1.19	21	15	15	14
Outdoor swimming pools	0.043	0	(1)	(1)	(1)

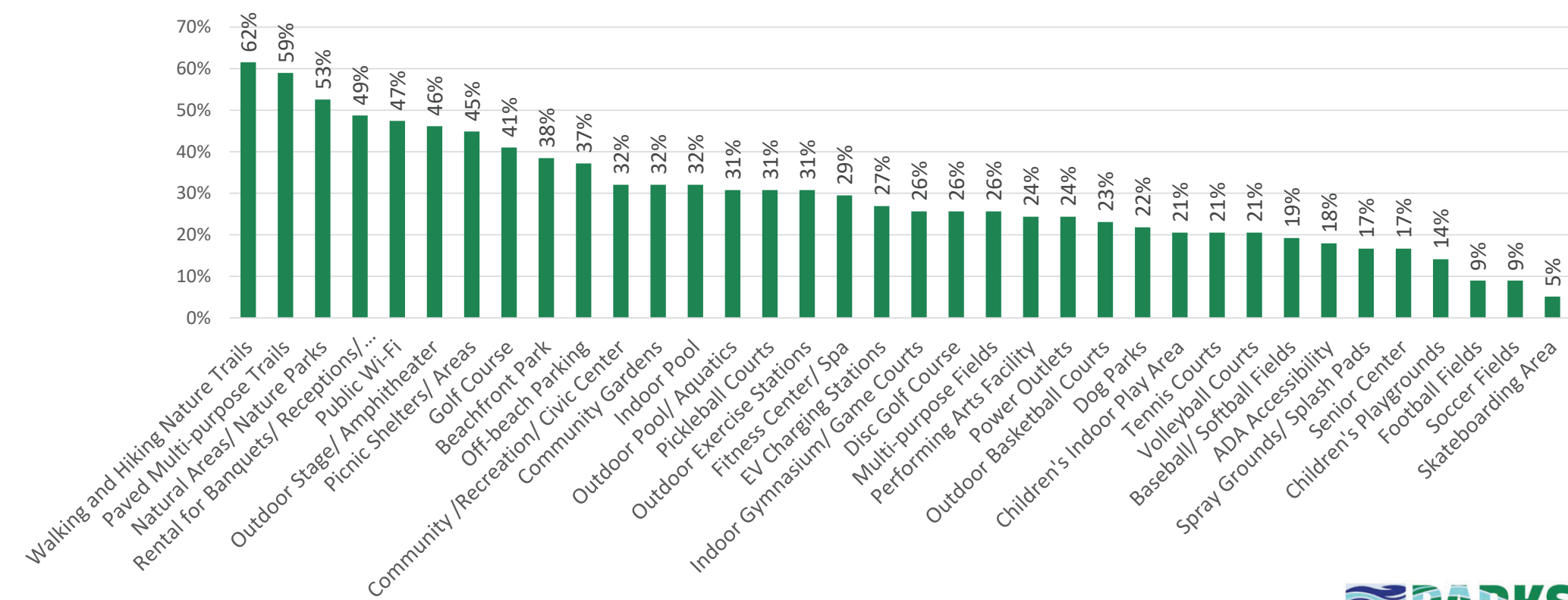


Access Level of Service



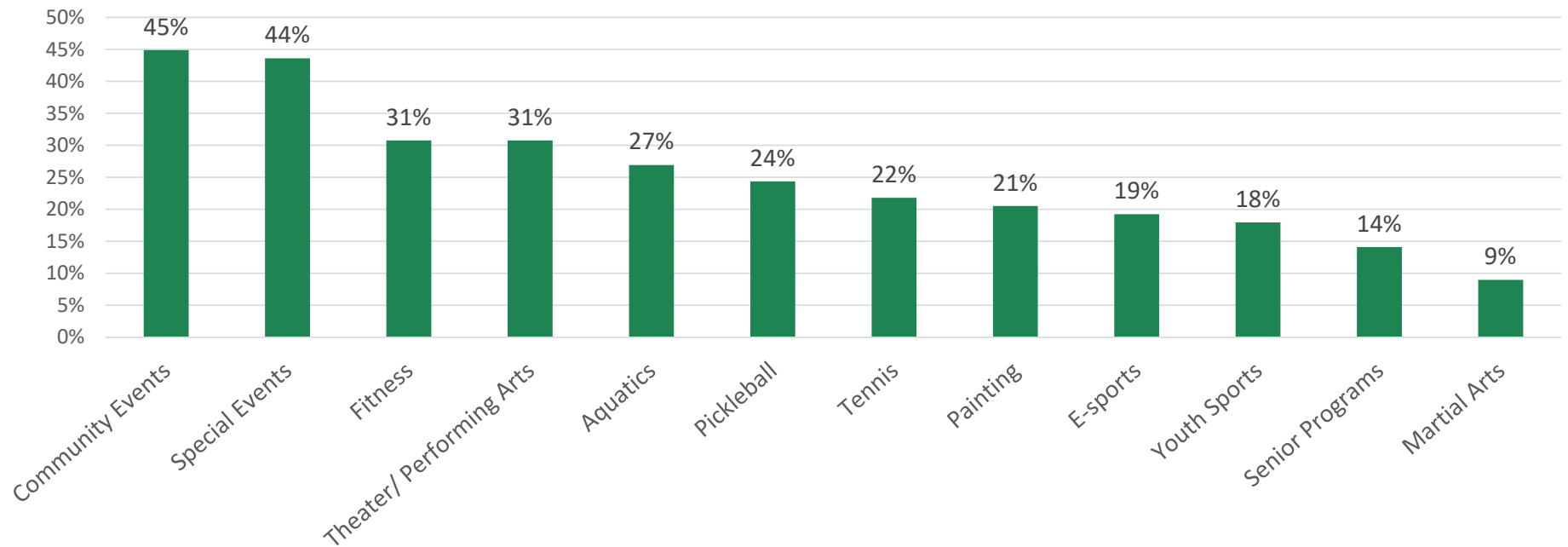
Public Meeting

Facilities that are important but not adequately provided.



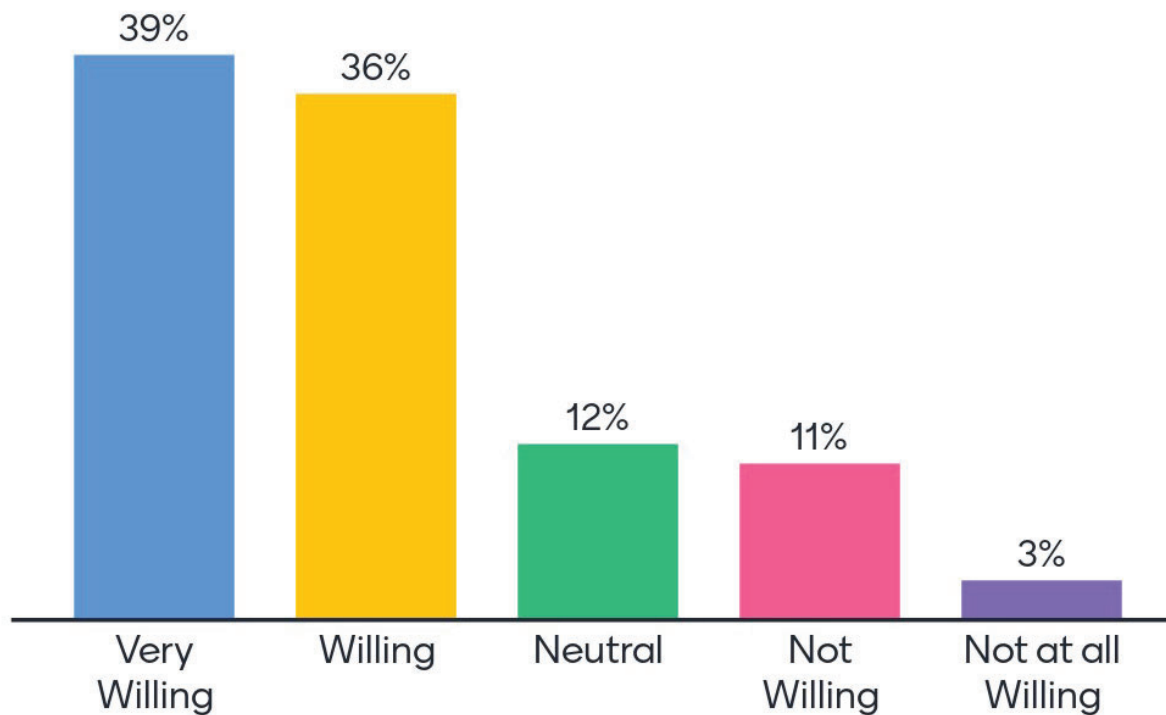
Public Meeting

Programs that are important but not adequately provided.



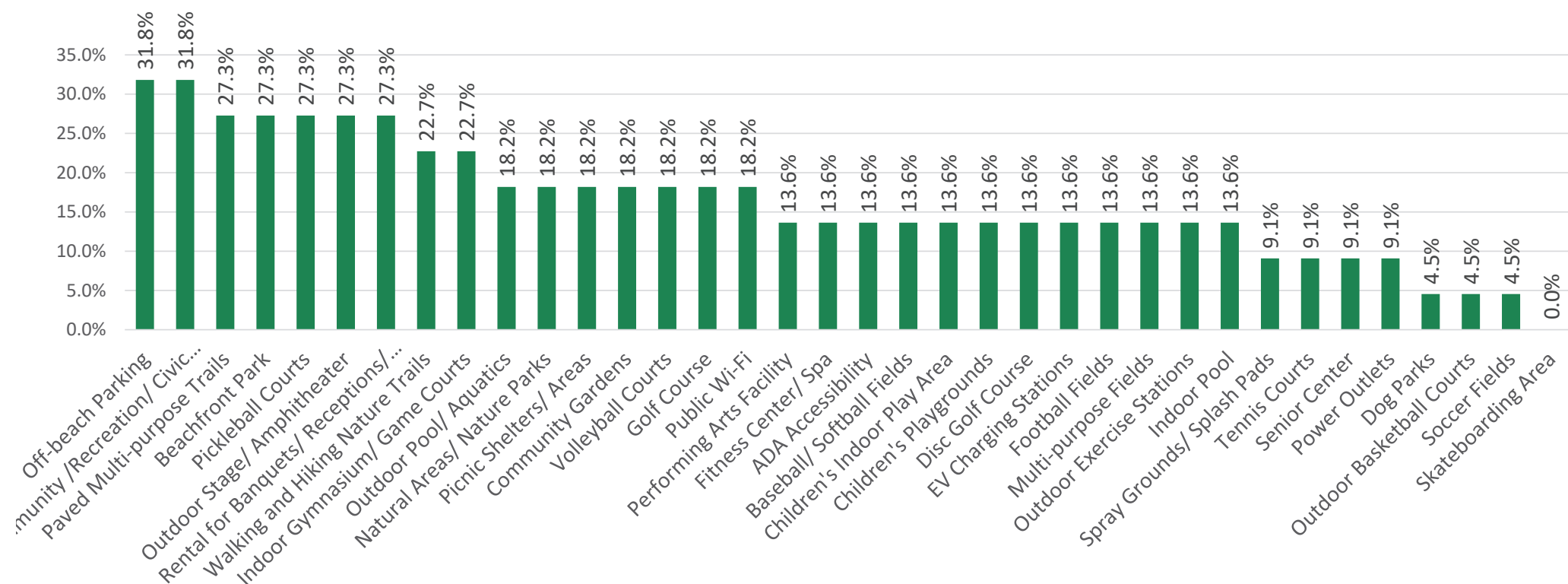
Public Meeting

Willingness to pay additional taxes to fund the type of parks, recreation facilities, and programs that are most important to participant's household



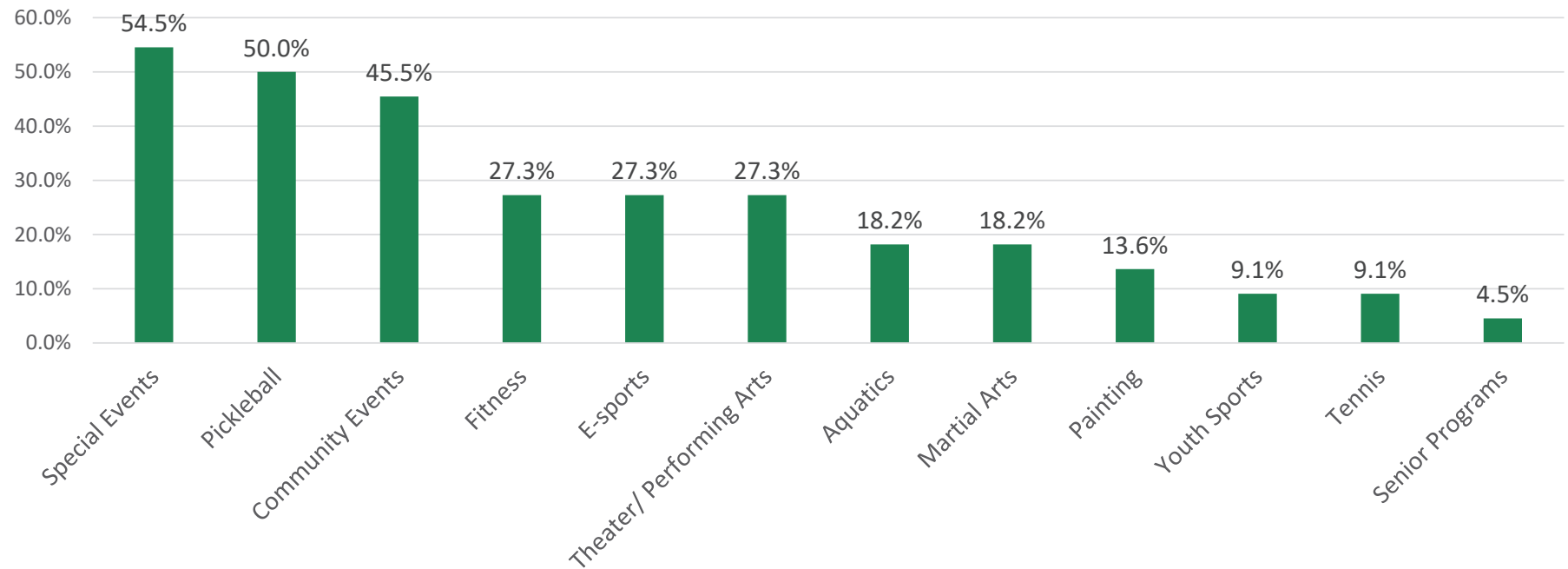
Joint Advisory Board Meeting

Facilities that are important but not adequately provided.



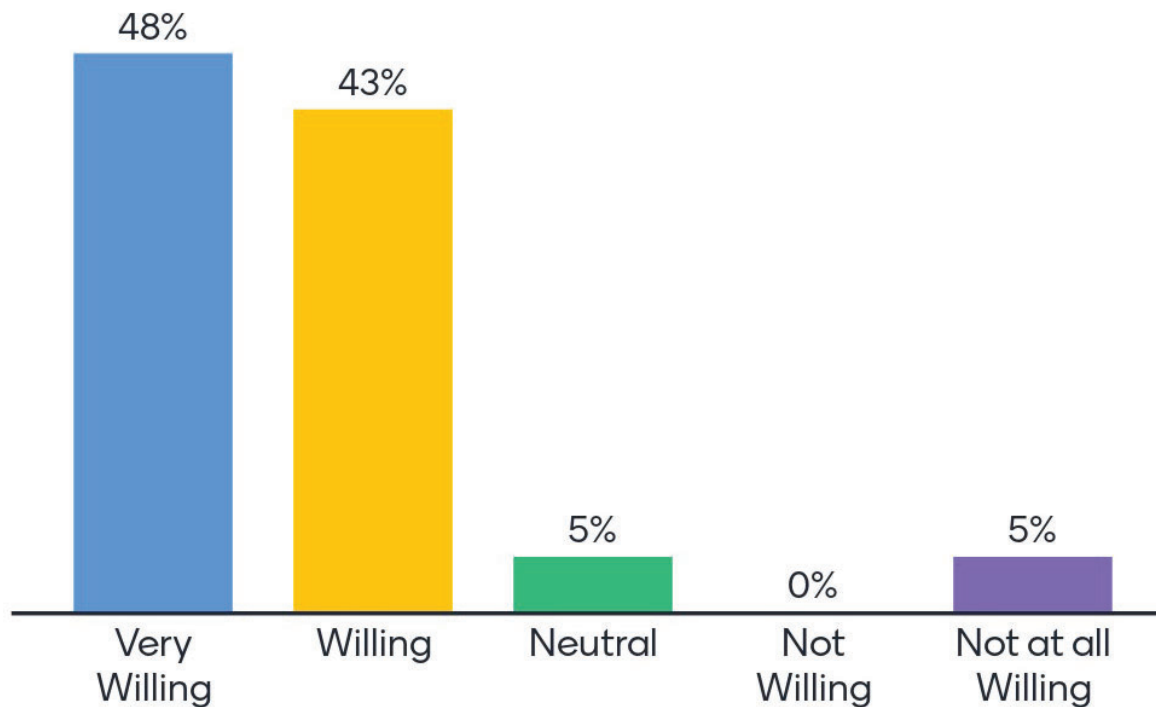
Joint Advisory Board Meeting

Programs that are important but not adequately provided.



Joint Advisory Board Meeting

Willingness to pay additional taxes to fund the type of parks, recreation facilities, and programs that are most important to participant's household



Mayor and Commissioner Interviews

- Upgrading sports facilities and adding a new gym;
- Keeping up with recreation trends, including provision of adequate pickleball facilities;
- Addition of a multi-purpose open space;
- Adding “another” Andy Romano Beachfront Park;
- Saving green space;
- Specific park improvements, including:
 - Granada Bridge enhancement and expanding “four corners” to include coffee, snack stand;
 - Water taxis to Cassen Park/restaurants;
- Providing adequate recreation opportunities in West Ormond, including a community center; and
- Overall, improving public safety, health, and quality of life through the parks and recreation system.

Joint Advisory Board Member Interviews

- Need for improvements to and maintenance of existing parks and facilities to ensure high quality experiences. Ormond Beach Sports Complex was noted in particular to have drainage issues on the fields and be in need of stadium improvements (4);
- Parks and recreation facilities in West Ormond (2);
- Improve the performing arts center (2);
- A gymnasium/multi-purpose indoor center (2);
- A civic center/place for formal events (2);
- Safe bicycle paths/trails through city (2);
- Additional amenities in parks - restrooms in particular (2);
- Expansion of Cassen Park, possibly with a restaurant (2); and
- Pickleball courts (2).

Stakeholder and Focus Group Interviews

- More connected walking, biking, and multi-use trails (7);
- Improved safety (improvement of pedestrian crosswalks, widening trails, lighting) (3);
- Improved marketing/communication to make people aware of current programming/facilities (3);
- Increase in accessible natural areas (2); and
- Greater accessibility - in terms of transit to facilities (1) and for people with disabilities (1).

Summary Findings | Priority Actions

NEEDS ASSESSMENT TECHNIQUE:	Statistically Valid Survey	On-line Survey	Level-of-Service Analysis + Benchmark	Public Meeting	Stakeholder Interviews	Focus Group Interviews	Joint Advisory Board	Park Site Evaluations
#1. Provide safe bicycle and pedestrian facilities in the City								-
#2. Upgrade existing parks including athletic fields				-		-		
#3. Acquire land for preservation of greenspace, parks, and natural areas								
#4. Continue renovation and improvements of Historical Centers				-	-	-	-	
#5. Provide additional beachfront parking				-		-	-	-
#6. Acquire more beachfront park land				-	-	-	-	-
#7. Continue renovation and improvements of Performing Arts & Cultural Centers				-	-	-		
#8. Develop a multi-purpose Indoor Community Recreation Center/Sports Center				-			-	-
#9. Develop community/civic/events center				-			-	-

Summary Findings | High Priority Facilities

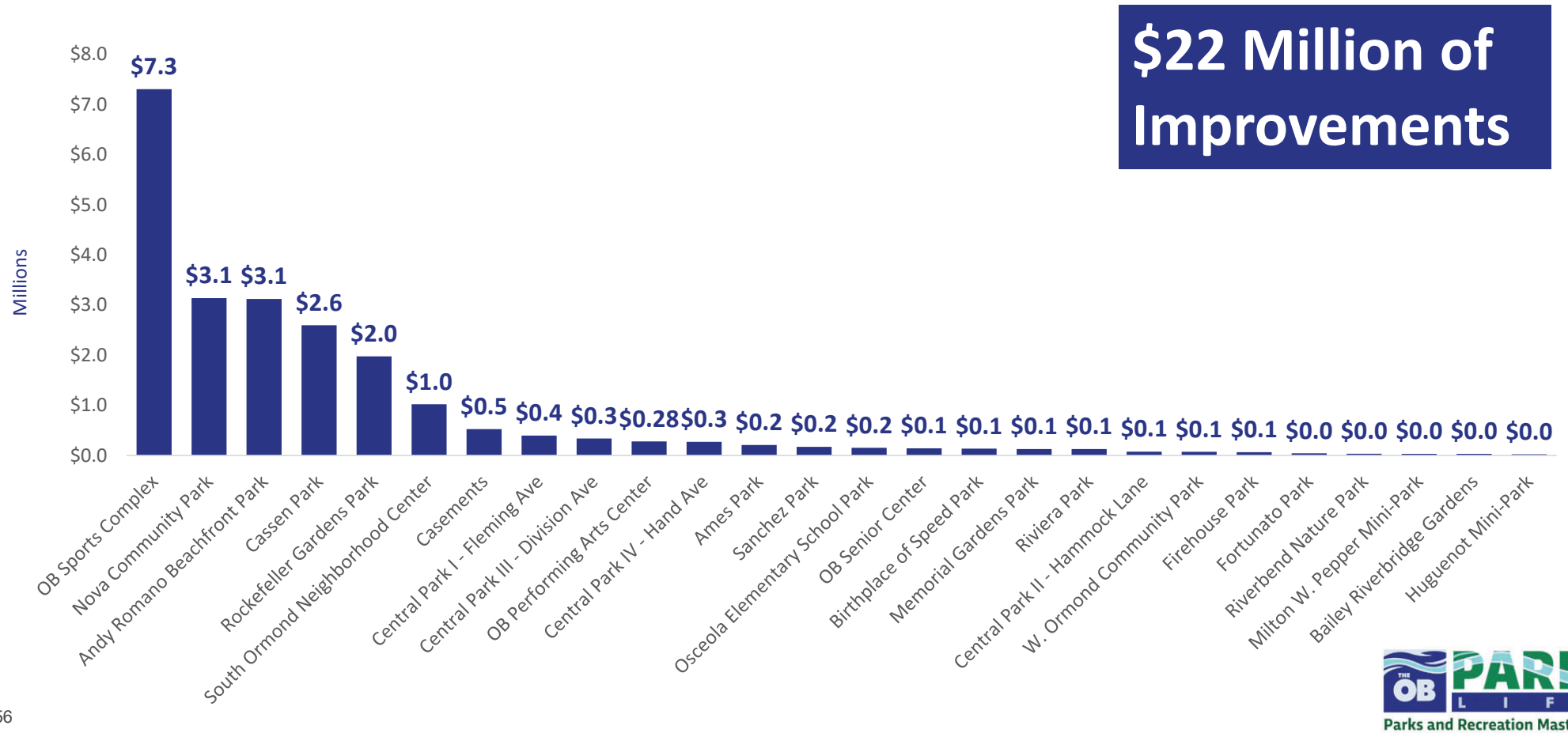
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#2. Off-beaching parking			-	-	-	-		-
#3. Beachfront Parks				-	-	-		-
#4. Natural areas/Nature Parks					-			-
#5. Paved multi- purpose trails			-		-			-
#6. Public Wi-fi			-	-	-	-		-
#7. Outdoor stage/amphitheater		-		-	-	-		-
#8 Dog Park		-		-	-	-	-	-

Summary Findings | High Priority Programs

NEEDS ASSESSMENT TECHNIQUE:	Statistically Valid Survey	On-line Survey	Level-of- Service Analysis + Benchmark	Public Meeting	Stakeholder Interviews	Focus Group Interviews	Joint Advisory Board	Park Site Evaluations
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#2. Adult fitness/wellness		-	-		-	-	-	-
#3. Community events			-		-	-		-
#4. Nature programs		-	-	-	-	-	-	-
#5. Performing arts programs		-	-	-	-	-		-

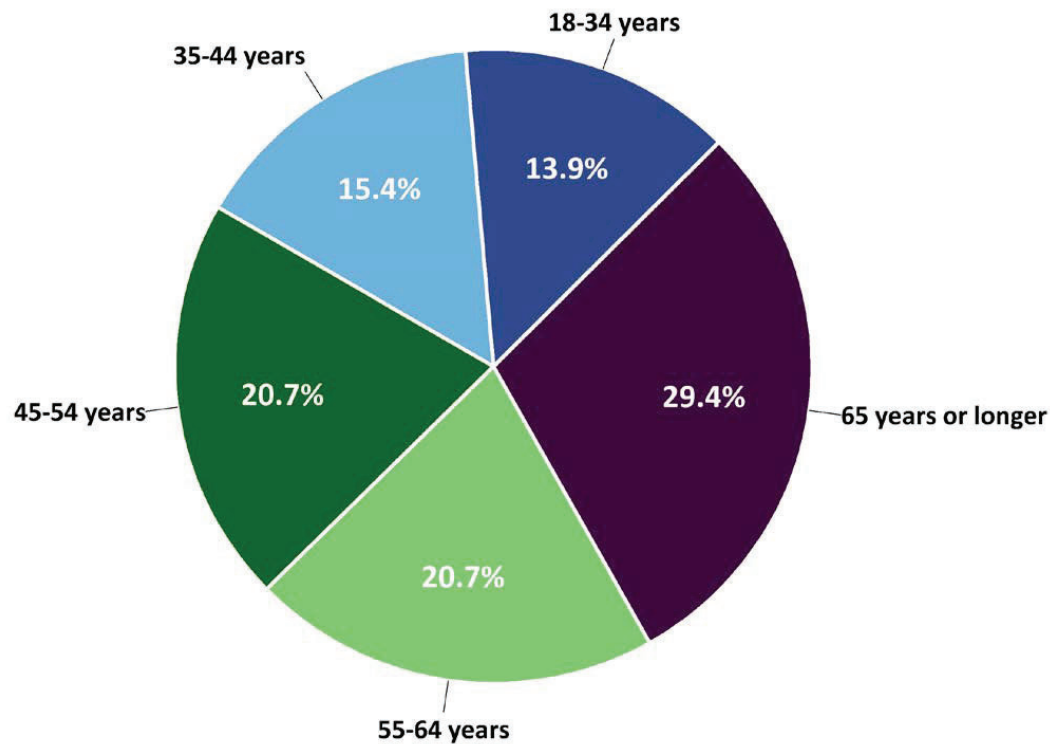
Appendix Slides

Projects Implemented Since Last Parks and Recreation Master Plan 2006-2020

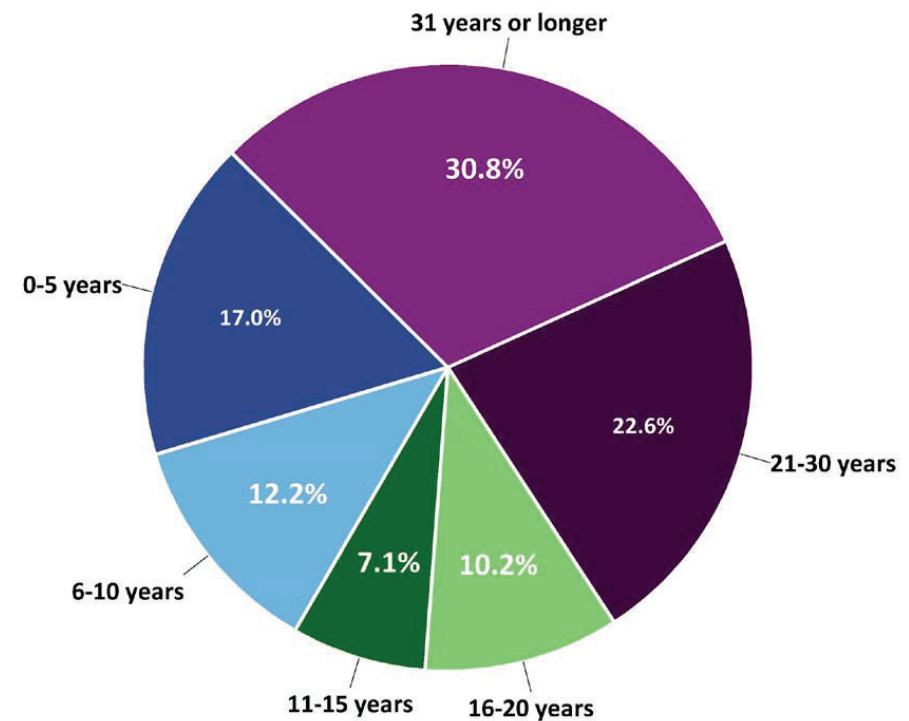


Statistically Valid Survey Demographics

Age

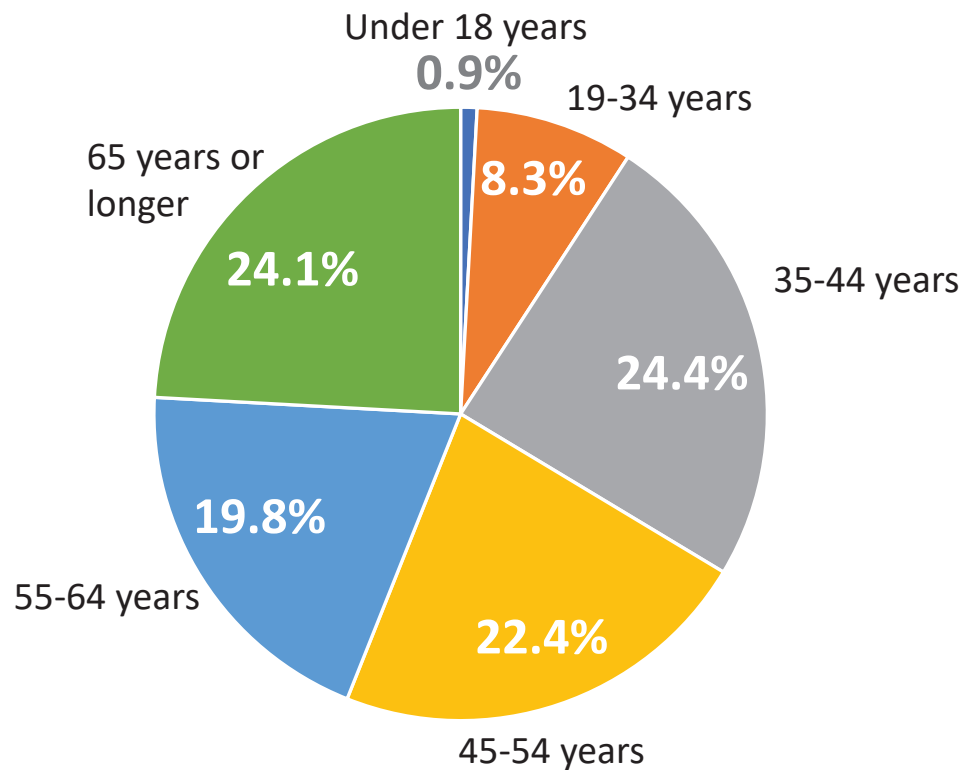


Time in Ormond Beach

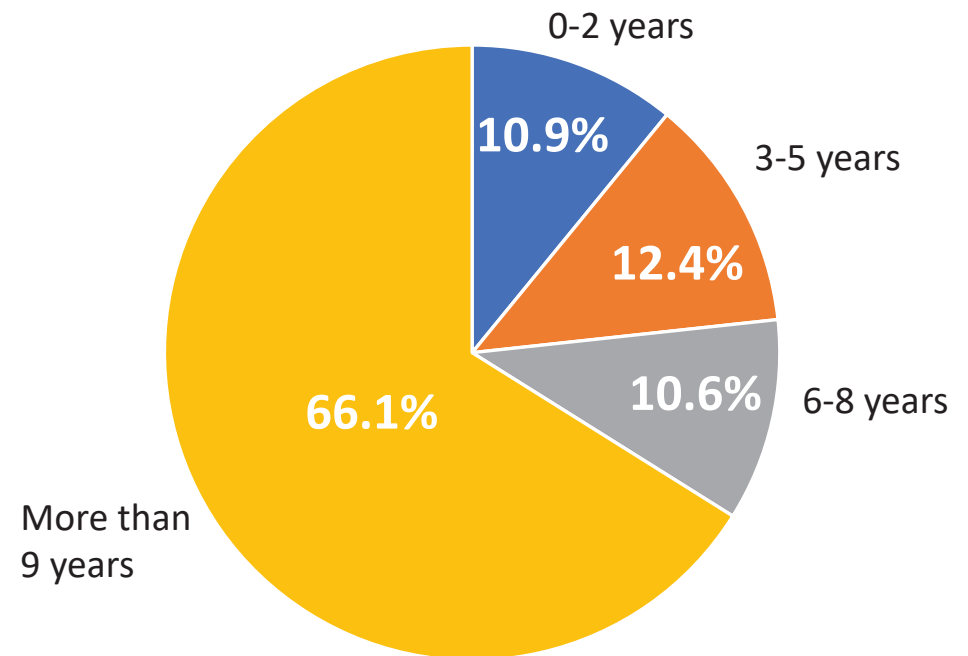


On-line Survey Demographics

Age

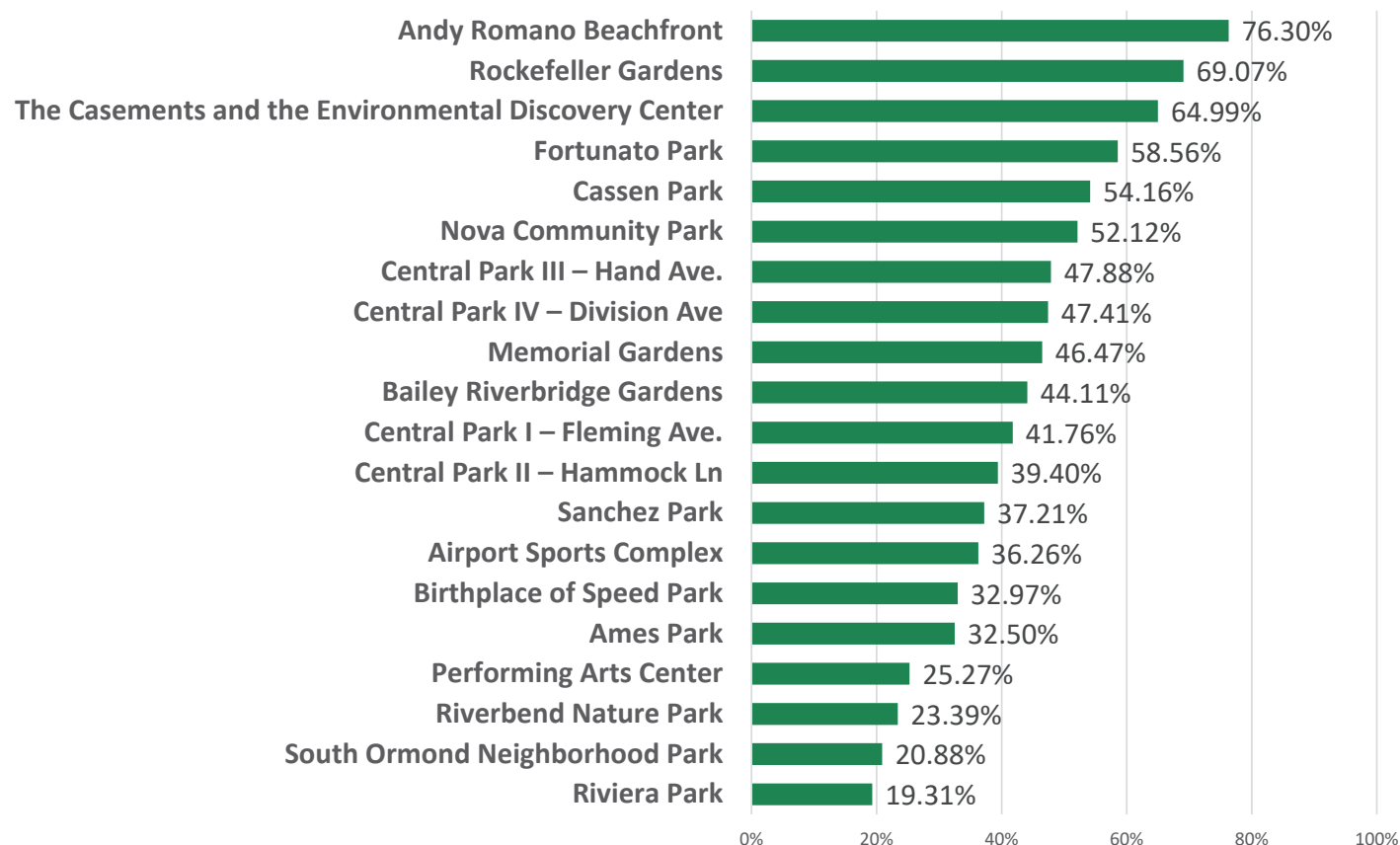


Time in Ormond Beach



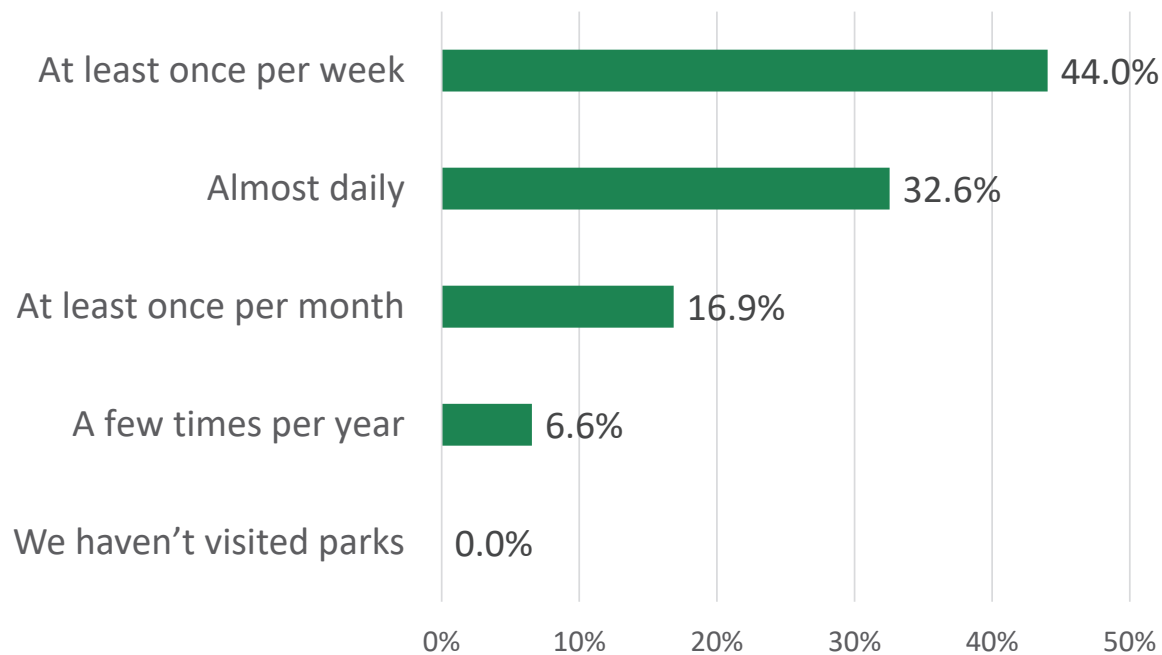
On-Line Survey

Q2. Please select the major parks and recreation facilities operated by the City of Ormond Beach Parks Department that you and other members of your household have visited during the past two years, including before the COVID-19 pandemic.



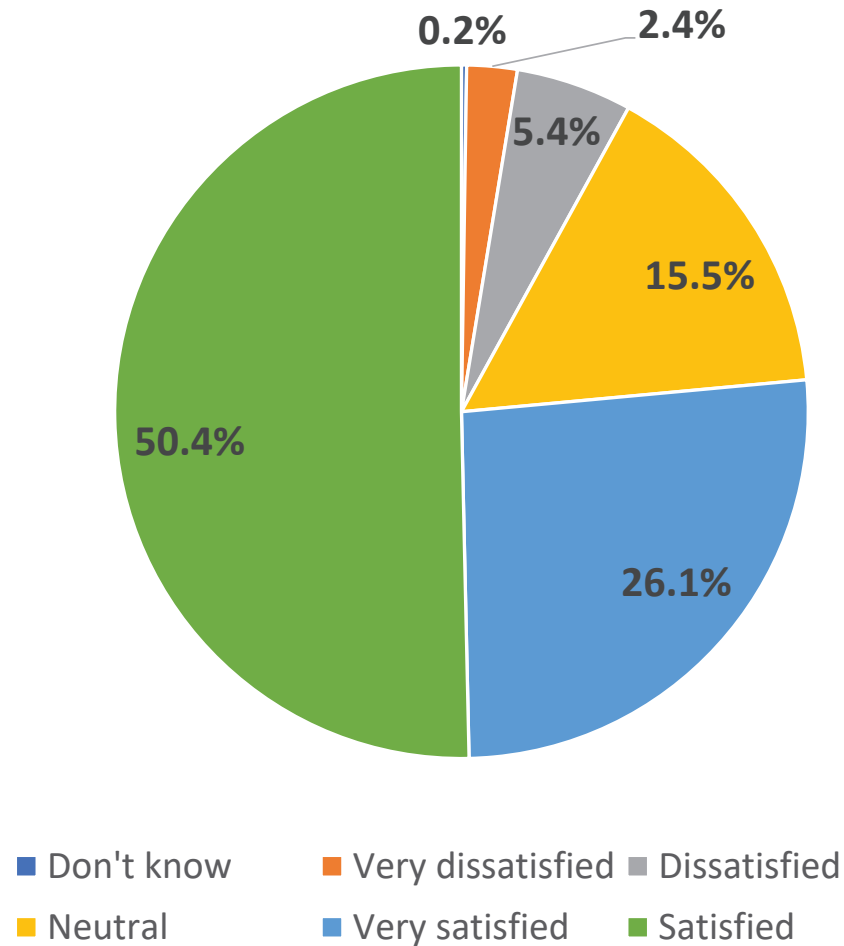
On-Line Survey

Q8. On average, how often have you and members of your household visited parks and recreation facilities in the City of Ormond Beach in the past two years, including before the COVID-19 pandemic?



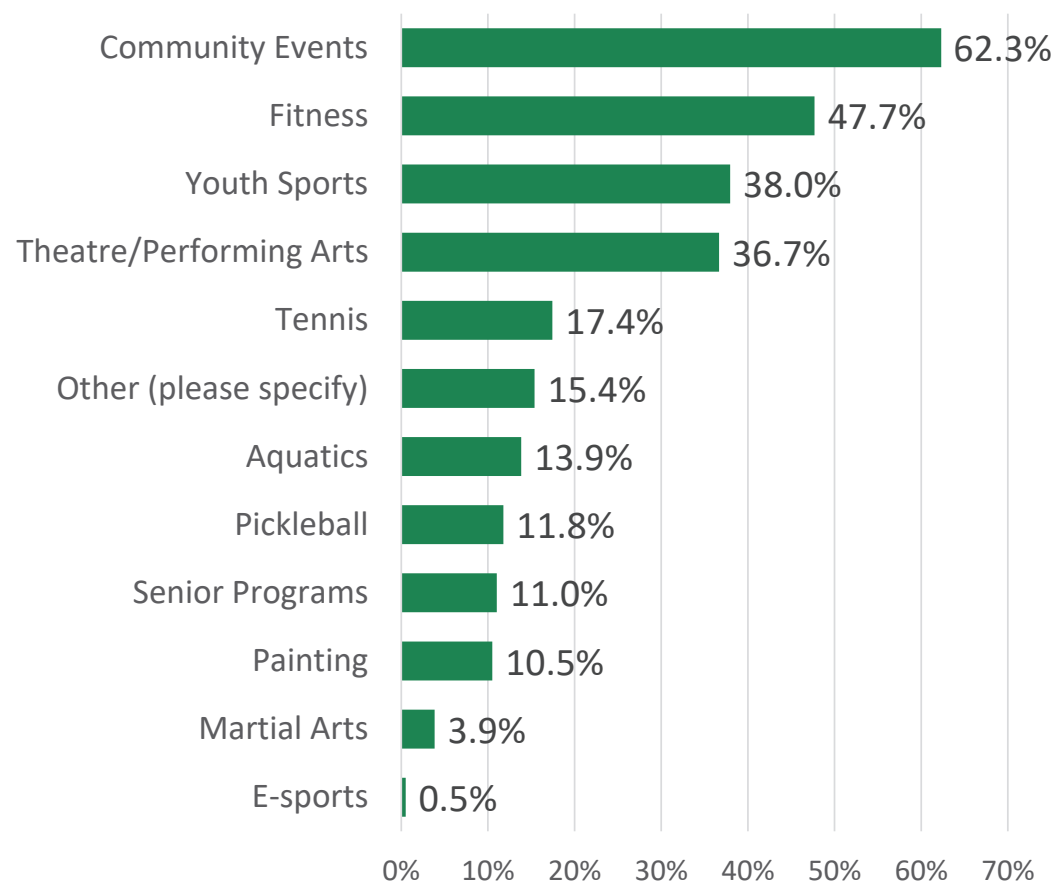
On-Line Survey

Q9. Overall, how satisfied are you with the parks and recreation facilities provided by the City of Ormond Beach Parks Department?



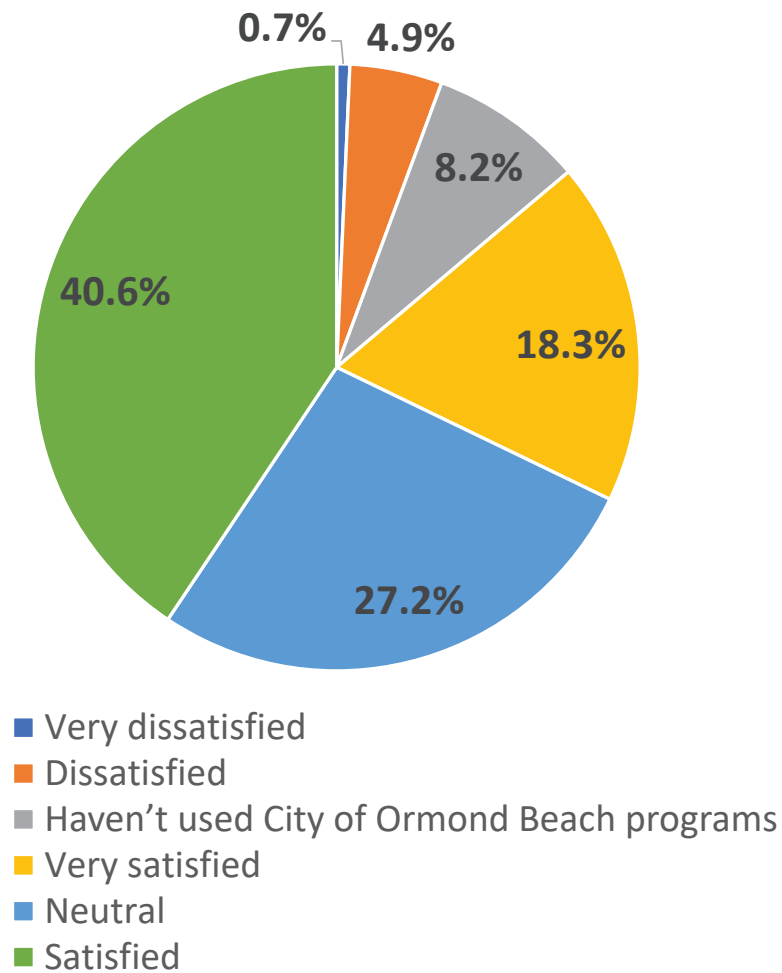
On-Line Survey

Q11. Please CHECK ALL the programs offered in the City of Ormond Beach that you and other members of your household have participated in over the last FIVE years.



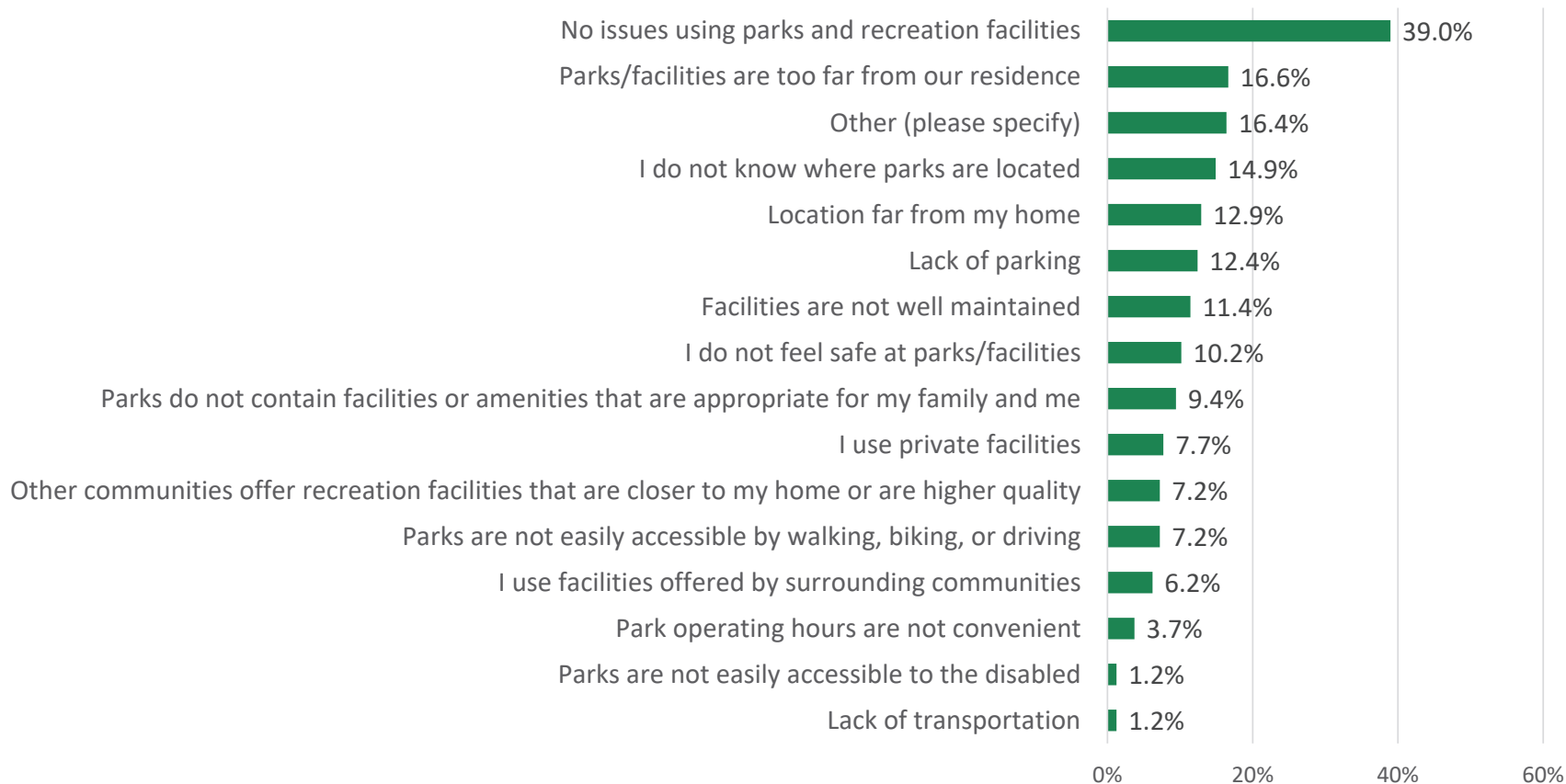
On-Line Survey

Q14. How satisfied are you with the programs offered by the City of Ormond Beach?



On-Line Survey

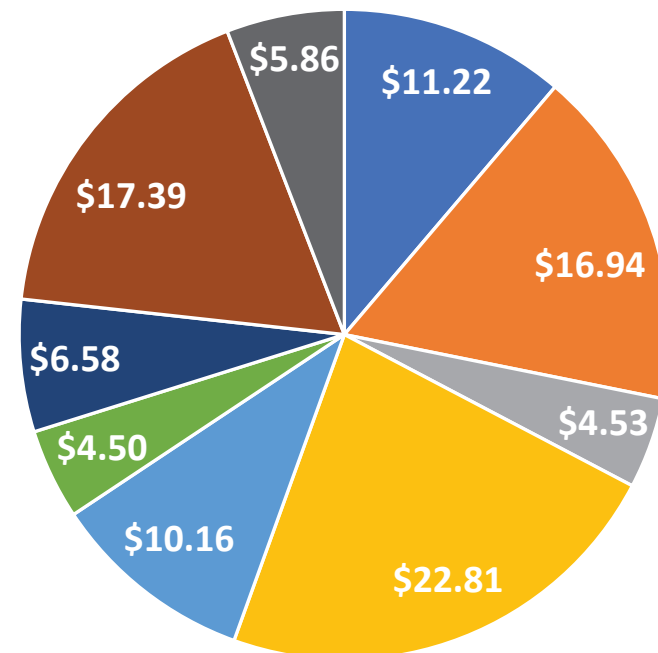
Q16. Please CHECK ALL the reasons that prevent you or other members of your household from using the parks and recreation facilities of the City of Ormond MORE OFTEN.



On-Line Survey

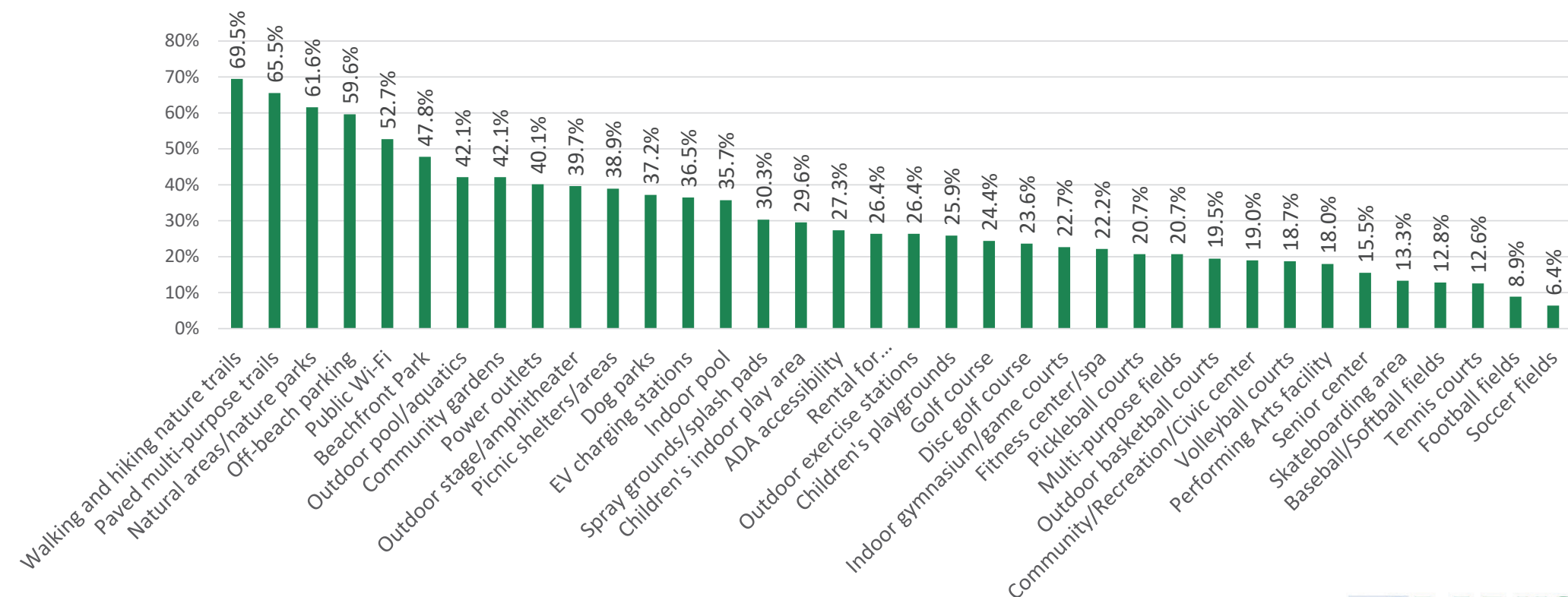
Q18. If you had a budget of \$100 for services provided by the City of Ormond Beach Leisure Services Department, how would you allocate the funds among the categories listed below?

- Development of new parks and recreation facilities
- Development of new walking and biking facilities
- Development of new indoor recreation centers
- Improvements/maintenance of existing parks and recreation facilities
- Improvements/maintenance of existing walking and biking facilities
- Improvements/maintenance of existing indoor recreation centers
- Additional recreation activities, classes, and events
- Acquiring more park land
- Other:



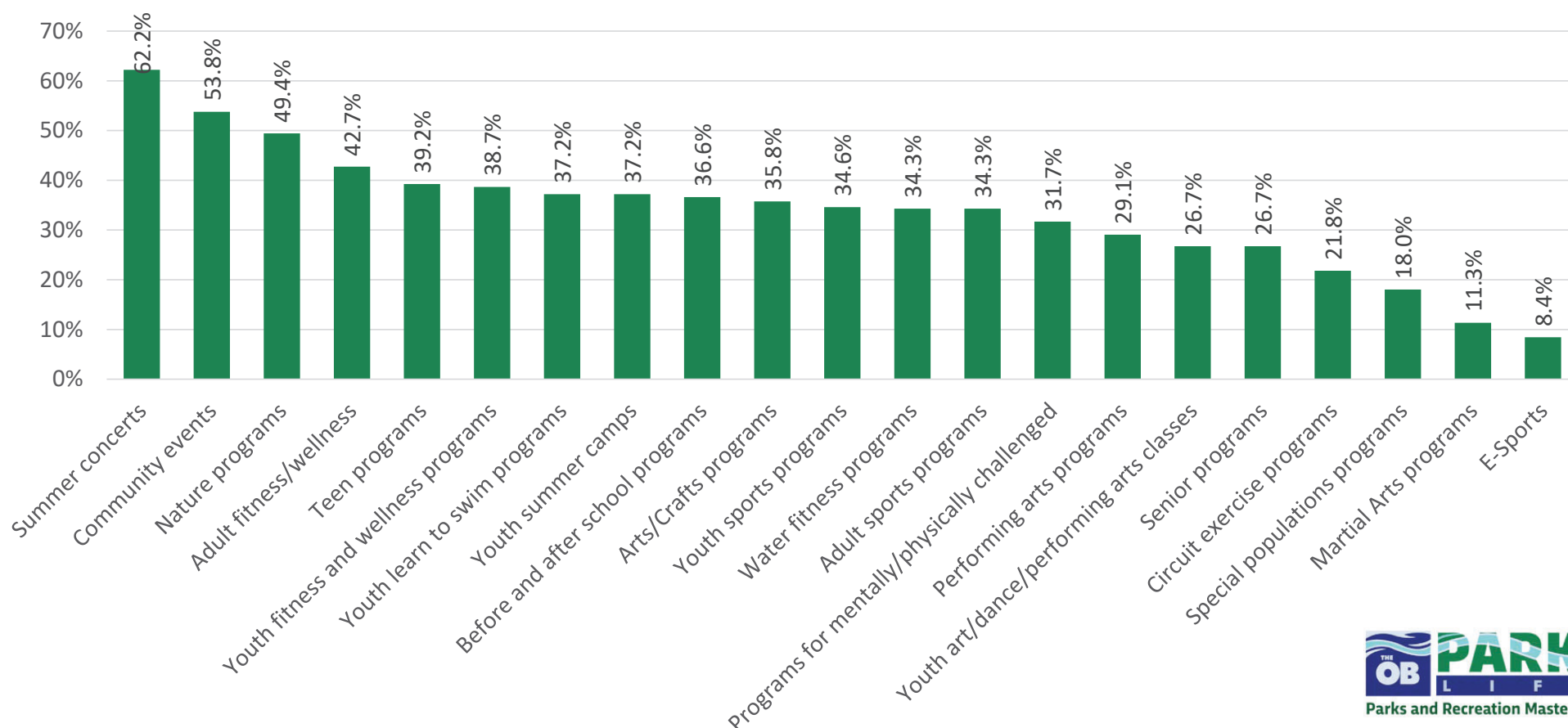
On-Line Survey

Q20. Please indicate if you or any member of your household NEED MORE of the type of parks and recreation facilities listed below.



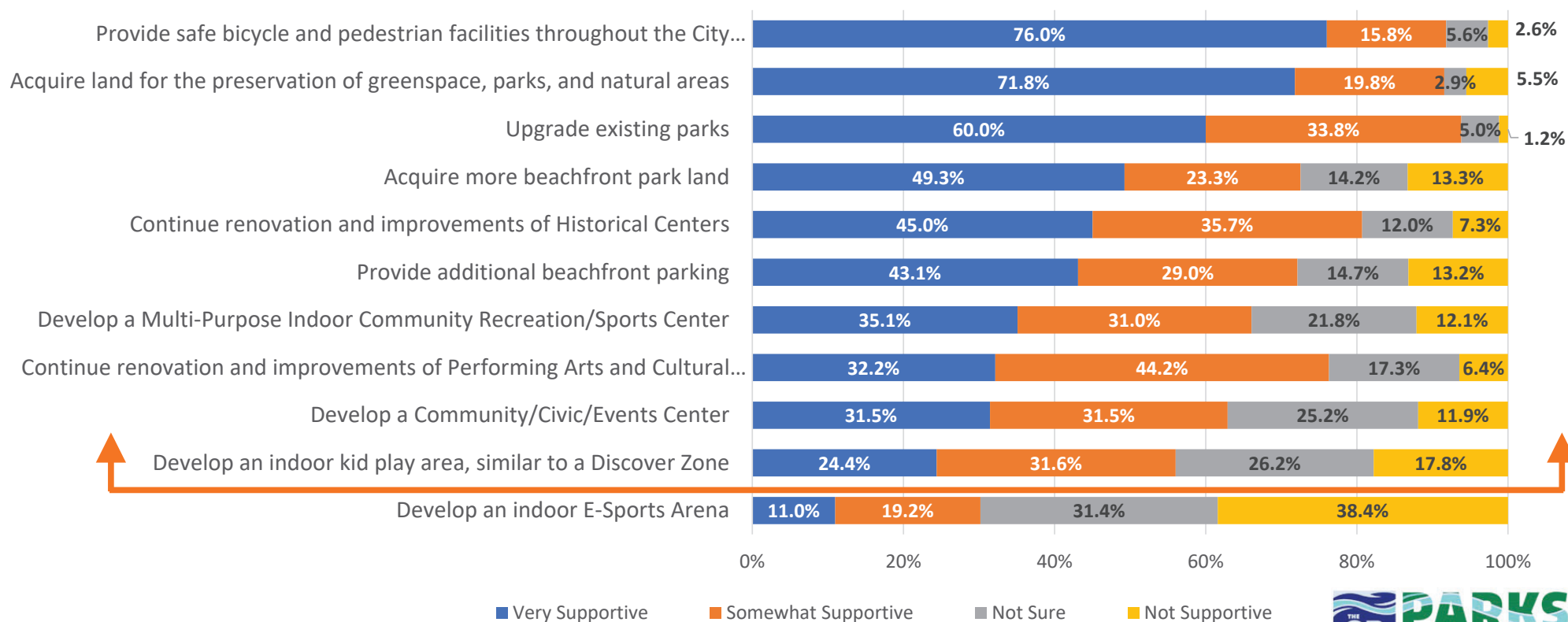
On-Line Survey

Q21. Please indicate if you or any member of your household NEED MORE of the type of parks and recreation programs listed below.



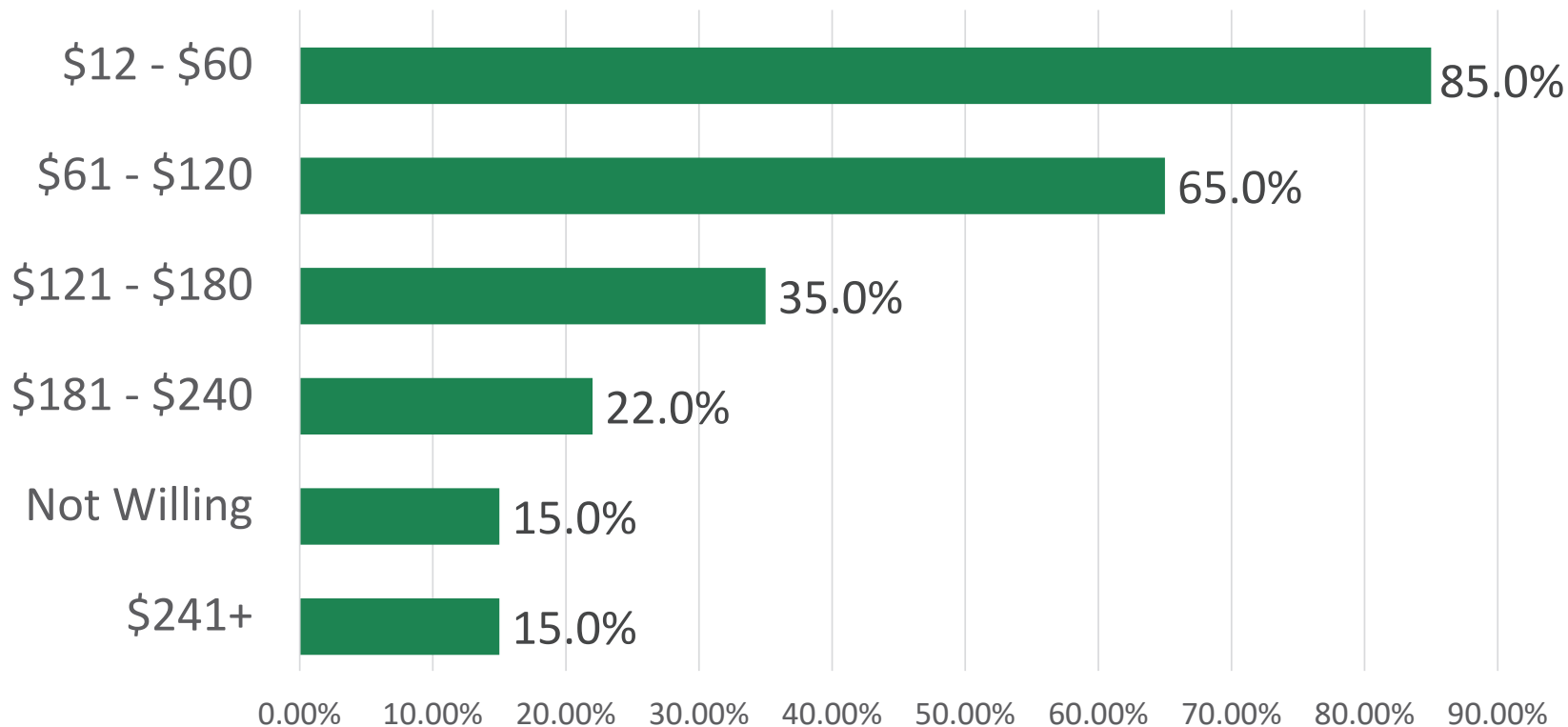
On-Line Survey

Q28. Please indicate the ACTIONS you would be VERY SUPPORTIVE, SOMEWHAT SUPPORTIVE, NOT SURE, or NOT SUPPORTIVE of each action.



On-Line Survey

Q24. What amount would you be willing to pay yearly to fund the types of parks, recreation facilities, and programs that are most important to you and your household?





Parks and Recreation Master Plan

Existing Conditions + Needs Assessment Findings
Commission Presentation August 17, 2021





City of Ormond Beach **Parks & Recreation Master Plan**

INTERIM DRAFT



2021

Acknowledgments



City of Ormond Beach

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Perez Planning + Design
PROS Consulting
ETC Institute



Ormond Scenic Loop & Trail

<https://www.daytonabeach.com/listings/ormond-scenic-loop-%26-trail/1072/>

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Introduction

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Project Purpose

The City of Ormond Beach Parks and Recreation Master Plan will establish a vision for the continued enhancement and development of the parks and recreation system of the City of Ormond Beach. The Master Plan will achieve 4 primary goals:



Position the City of Ormond Beach to build on the community's unique parks and recreation assets;



Identify new parks and recreation opportunities based on the needs and priorities of citizens;



Prioritize future improvements to align with the desired needs of citizens; and



Steer the future of the Leisure Services Department for the next 10 years.

1.1 Planning Process

The City of Ormond Beach Parks and Recreation Master Plan follows a modified strategic planning process. It consists of an analysis of the City's existing Context, a Needs and Priorities Assessment, a Long Range Vision, and an Implementation Strategy. Each phase of the process builds on the findings and conclusions from the previous phases.

Following is an overview of each of the report chapters and a description of how the City of Ormond Beach Parks and Recreation Master Plan planning process is integrated into each chapter.

1 CONTEXT

Includes an assessment of both the community and the parks and recreation system. The community analysis focuses on understanding the context of the parks and recreation system. This includes the community's existing and planned conditions as well as the existing and projected demographics. The parks and recreation system analysis focuses on understanding the Department's organizational structure, parks system framework, and conditions.

2 NEEDS ASSESSMENT

Determines the gaps between existing and desired conditions of the parks and recreation system. The process is based on a proven "triangulated" approach to identifying needs and priorities. It includes various types of anecdotal, qualitative, and quantitative methods to determine top priorities from different perspectives.

- **Qualitative Methods:** Community Meeting; Stakeholder interviews; and Focus Group Meetings.
- **Quantitative Methods:** Statistically-valid survey; On-line survey; and Level-of-service analysis

3 LONG-RANGE VISION

Outlines a vision for Ormond Beach based on: 1) Findings from the first two phases of the process; 2) Best planning practices and principles; and 3) The unique desires and aspirations of the community. The vision includes a description of the parks and recreation "subsystems," service delivery models, and level-of-service metrics. The Long-Range Vision also includes an estimate of costs to construct and maintain the capital improvements identified in the vision.

4 IMPLEMENTATION PLAN

Includes a summary of revenue projections, and a phasing/funding plan to implement top priorities based on available and projected funding.

Planning Process Overview

1

CONTEXT

PLANS

- Review of existing documents

PEOPLE

- Demographics
- Population, trends & projections

PARKS

- Agency mission
- Department organizational structure
- Park system framework
- Park site evaluations



2

NEEDS ASSESSMENT

- Qualitative analysis methods
- Quantitative analysis methods

3

LONG-RANGE VISION

- Description of the Parks & Recreation "subsystems"
- Service-delivery models
- Level-of-Service metrics
- Cost estimates

4

IMPLEMENTATION PLAN

- Summary of revenue projections
- Phasing and funding plan

Context

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1.1 Overview

Context is defined as “the circumstances that form the setting for an event [...] in terms of which it can be fully understood and assessed.”¹ The term originates from two Latin words “Con” meaning together, and “Texere” meaning to weave.

Weaving together elements related to the City’s physical framework and its people is critical to understanding the essence of the City of Ormond Beach and establishing a strong foundation for the development of this Master Plan.

Parks and recreation facilities occupy a unique and powerful juncture between the physical framework of a place and its people. Besides road right-of-way, parks are commonly a leading proportion of a jurisdiction’s publicly-owned land, and frequently the public places citizens interact with most directly. Weaving together social culture with the built and natural environment, parks provide a critical opportunity to strengthen the fabric of society. In a dynamic environment like Ormond Beach, understanding the nuances of context is extremely valuable to contributing to the overall success of the community.

The overall context for Ormond Beach is understood through the review and analysis of the following three specific contexts:



PLANNING CONTEXT

Initiatives and projects previously proposed for the City of Ormond Beach.



PEOPLE CONTEXT

The make-up and characteristics of the people of Ormond Beach.



PARKS CONTEXT

The organizational structure, parks system framework, and conditions of the City’s existing parks and recreation system.

1.2 Planning Context

The City of Ormond Beach is a thriving municipality in northeast Florida's Volusia County. Strategically located near the crossroads of Central Florida's High-Tech Corridor, I-95 and I-4, the City has its own municipal airport (KOMN) and is also served by Daytona International Airport (DAB), Orlando International Airport (MCO) and Jacksonville International Airport (JAX).

The Florida East Coast Railway provides additional freight access, passing through Ormond Beach's historic downtown which is situated along the Halifax River (the Intracoastal Waterway). The 2,000+-acre Tomoka State Park is located just north of the city along the Tomoka River.

Ormond Beach has a long and rich history. Once the domain of the Timucuan Indians, the area began to experience consistent European settlement after 1842. In 1880, the city was incorporated as Ormond, named for a sea captain who helped the Spanish bring Franciscan settlers to northeast Florida, and who was a plantation owner in the area.

Ormond experienced growth with the arrival of the St. Johns and Halifax Railroad in 1886 and it became a popular destination for wealthy Northerners who traveled to the area during winter months. Industrialist John D. Rockefeller became a permanent resident when he purchased an estate called the Casements in 1918. The Casements now serves as a cultural center and park and is the community's best-known historical structure.

In the early 1900s, the city also gained the nickname "The Birthplace of Speed," due to some of the first automobile races occurring on the flat, compacted sand beaches from Ormond south to Daytona Beach. In 1949, the city was renamed Ormond Beach.

In recent decades, the city has become known for a high quality of life and for fostering a healthy business community. The city is home to a diverse array of companies and markets itself as "Central Florida's Best Business Address." Over the last 20 years, the City has also partnered with Volusia County and Tomoka Holdings to promote Ormond Crossings, a proposed 3,000-acre live/work planned development.

In order to understand how recent and ongoing planning efforts may impact the City in the future, plans with relevance to the parks, recreation, and cultural system were reviewed and are summarized below.

1.2.1 2025 Comprehensive Plan – Recreation and Open Space Element (Adopted 2010)

The Recreation and Open Space Element is a section of the City's Comprehensive plan that provides Goals, Objectives and Policies related to all recreation areas and facilities. There is only one Goal, which is to:

Provide an acceptable quality, quantity, and variety of active and passive recreation areas and facilities necessary to meet the existing and future recreational needs of all the city's residents and of its visitors.

Beyond this goal, there are 14 specific objectives, each with numerous policies. Most of the policies address common recreation goals (many following guidelines from the Parks and Recreation Master Plan), such as establishing equitable levels-of-service standards, providing appropriate maintenance, pursuing the acquisition and protection of valuable lands, etc. Specific policies with implications to this plan are noted.

OBJECTIVES:

1. LEVEL OF SERVICE STANDARDS: The City shall require of new development activities concurrency with the adopted level-of service standards according to the adopted Parks and Recreation Master Plan Study, as amended.
2. MAINTENANCE: To maximize the responsible use of existing public lands and facilities, City parks and recreation facilities shall be maintained by the City's Leisure Services Department in order to promote public use and community pride, and discourage vandalism.
- By 2025, the City shall develop a facility at Central Park to support after school programs and other activities.
3. LAND USE COMPATIBILITY: Balance the functioning value of the natural environment so there is an optimum combination of aesthetic, ecological, and recreation values.
4. ACCESS AND DEVELOPMENT: The City shall maintain and improve access to its parks, recreation, and open space areas, facilities, programs, and events and encourage development of facilities, programs, and events of state and regional excellence.
5. FUNDING: The City shall develop a fiscally sound public parks recreation facilities program.
6. BEACH ACCESS: The City shall recommend policies and programs to Volusia County that maintain and improve public access to beach recreational opportunities.
7. BICYCLING OPPORTUNITIES: Safe bicycling opportunities, for both recreation and transportation, shall be provided within the city where possible.
8. CONSERVATION: Active and passive recreation facilities shall be designed and used in a manner that protects the quality of the natural systems including, but not limited to, the surface waters, significant wildlife habitats, designated species habitats, and wetlands. The

permitting criteria of Federal, State, and regional agencies shall be met during the design and construction of active and passive recreation facilities.

9. **ADA STANDARDS:** Public recreation facilities shall both accommodate and integrate handicapped and disabled persons consistent with Federal and State standards.
10. **INTERGOVERNMENTAL COORDINATION:** The provision of recreation programs and facilities shall be coordinated among adjacent local government jurisdictions and private sector providers to develop the most cost-effective services to the public.
11. **DEVELOPMENT ACTIVITIES:** The City shall periodically review and amend the Land Development Code relative to current open space definitions and standards to implement the Recreation and Open Space Element. The following policies shall apply to the review of development activities and the conduct of public activity.
12. **LAND ACQUISITION:** The City shall continue to increase the public provision, protection and enhancement of open space by utilizing the Volusia County Land Acquisition Program with the cooperation of the Florida Forever, Save Our Rivers, Land and Water Conservation Fund, County Port Authority, St. Johns River Water Management District land acquisition programs, and similar programs to acquire by purchase or donation those lands identified by the City Commission. Provision of open space by private enterprise shall be accomplished through donation or requirements for dedication of open

and common space as specified in the Land Development Code.

13. **SCENIC HIGHWAYS AND CORRIDOR CONNECTIVITY:** Provide for recreational corridors to link the City-owned parks as well as other open space/conservation areas.
14. **ORMOND CROSSINGS ACTIVITY CENTER:** The City working with the Developer of the Ormond Crossings Activity Center shall develop a comprehensive approach to address existing and projected deficiencies so that there are adequate facilities to serve the residents of Ormond Crossings.

IMPLICATIONS FOR THIS PLAN

The 2025 Comprehensive Plan provides a solid basis for structuring and quantifying the Department's services. The plan's objectives generally continue to offer a useful strategy for the provision of parks and open space in the City. However, given that the plan is now 15 years old, certain aspects must be evaluated to ascertain their effectiveness, either of their implementation or their levels of service, based on the demographic changes the city has experienced.

1.2.2 2025 Comprehensive Plan – Capital Improvements Element (Adopted 2010)

The Capital Improvements Element is a section of the City's Comprehensive Plan (like the previous) that provides Goals, Objectives, and Policies related to parks and recreation facilities, in addition to other public services. There is only one Goal, which is:

Public facilities shall be provided in a timely and efficient manner as necessary to correct existing deficiencies in the level-of-service for potable water, sanitary sewer, solid waste, traffic circulation, and parks and recreation and to meet future demands generated from new development through the use of sound fiscal practices.

Beyond this goal, there are 8 specific objectives, each with numerous policies. Most of the policies address common public facility goals, such as establishing equitable levels-of-service standards, providing appropriate maintenance, pursuing the responsible development and protection of lands (especially Coastal High Hazard Areas), etc. Specific policies with implications to this plan are noted.

POLICY 1.3.2.

The City shall use the following level-of-service standards to determine the impacts of new development and redevelopment upon public facility provision:

b. Parks (acres per population): 13 acres per 1,000 population

A capital facilities recovery fee to develop lands dedicated by developers to meet the acreage level of service standards shall be pursued. The recovery fee may be either assessed to the developer of the subdivision or the builder of the home in the form of an impact fee.

Subdivisions which provide private recreation lands and facilities shall be provided a credit against the land dedication and capital facilities recovery fee.

POLICY 1.4.1.

Recreation impact fees shall be continued and refined as needed to adequately maintain adopted LOS standards.

IMPLICATIONS FOR THIS PLAN

The two policies noted above will be analyzed as part of this plan to determine their effectiveness over the past 15 years and determine whether they need to be modified to fit current and future needs.

1.2.3 Parks & Recreation Master Plan Study

(Adopted 2005)

The Parks & Recreation Master Plan provides a comprehensive assessment of the City's parks and recreation system. Sections include:

- A review of existing policies and planning documents, with recommendations for changes;
- An inventory and analysis of all current parks and facilities, with recommendations for improvements and a customized series of park categories;
- Community attitude and citizen interest survey;
- Levels of Service (LOS) Recommendations;
- Benchmarking: comparison to similar communities, including:
 - Plant City, FL
 - Jupiter, FL
 - Coral Gables, FL
 - Hilton Head, SC
 - Park Ridge, IL
 - North Lauderdale, FL
 - Hurst, TX
 - San Gabriel, CA;
- Specific recommendations for future improvements;
- Capital Improvements Costs Summary and Options for Funding

IMPLICATIONS FOR THIS PLAN

A wide variety of elements from the 2005 Master Plan are relevant to this plan. In particular, determining to what degree the recommendations have been implemented is critical to understanding what needs identified in 2005 are still applicable today.

Recommendations that should be reviewed:

- Changes to text of 2010 Comprehensive Plan, City of Ormond Beach Land Development code, Volusia County Comprehensive Plan, 2003-2008 District Strategic Plan-School Board of Volusia County.
- Park specific recommendations from the "Park and Facility Inventory and Analysis"

Additionally, the results of the Citizen Survey also provide important insights that should be analyzed for their degree of system action over the last 15 years and compared to the results of the current survey.

Questions with particular relevance include:

- Physical Condition of City of Ormond Beach Parks
 - 38% rated Excellent
 - 55% rated Good
 - Potential Improvements to City of Ormond Beach Parks
 - Top 3: Restrooms (45%); Drinking Fountains (33%); Walking/biking trails (32%)
 - Need for Parks and Recreational Facilities
 - Respondent Households over 50% with a need for Various Parks and Recreational Facilities
1. Beach access inside Ormond Beach (71%)
 2. Paved walking and hiking trails (65%)
 3. Nature trails/natural areas (61%)
 4. Parks on the Halifax River (59%)
 5. Small Community Parks (56%)
 6. Picnic areas/shelters (50%)

1.3 People Context

The demographics of the City of Ormond Beach provide important insights related to the role that the Parks and Recreation Master Plan can play in improving the quality of life of residents and guiding the parks system's planning over the next 10 years.

Following is an overview of the key findings from the analysis of specific demographic attributes - Population and Projections, Population Density, Age Distribution, and Race and Ethnicity. City of Ormond Beach demographics are compared to Volusia County and State of Florida. Population and population projection data was obtained from the University of Florida Bureau of Economic and Business Research (BEBR). Demographic data was collected from the Environmental Systems Research Institute (ESRI) and projected using linear regression.

1.3.1 Population & Projections

	Ormond Beach	Volusia County	Florida
2010	38,137	494,593	18,801,310
Growth Rate 2010-2020	10%	12%	15%
2020	41,782	551,588	21,555,986
2025	45,604	573,800	23,130,870
2030	47,858	595,800	24,426,200

FIGURE 1.3.1a: Population & Projections

IMPLICATIONS FOR THIS PLAN

Ormond Beach is projected to add another 6,000 people by 2030, for a total of nearly 10,000 since 2010. Despite this growth, the City will continue to represent under 8% of the County's total population. The City's steady population growth suggests a need to ensure that adequate facilities are developed to maintain or improve on the current service levels.

1.3.2 Population Density

	Ormond Beach	Volusia County	Florida
2020	1,124.1	446.5	328.3
2025	1,428.2	472.8	350.7
2030	1,498.8	541.1	455.5

FIGURE 1.3.2b: Population Density

IMPLICATIONS FOR THIS PLAN

Population Density is a critical metric for parks and recreation services, as dense areas require many parks facilities in urban settings that often lack ample recreation space. Compared to Volusia County and the State of Florida, Ormond Beach has a relatively high population density, and it is expected to increase by roughly 400 people per square mile by 2030. Analysis and coordination with the planning department to understand where increasing density is occurring will be crucial for ensuring that new facilities serve the city well.

1.3.3 Age Distribution

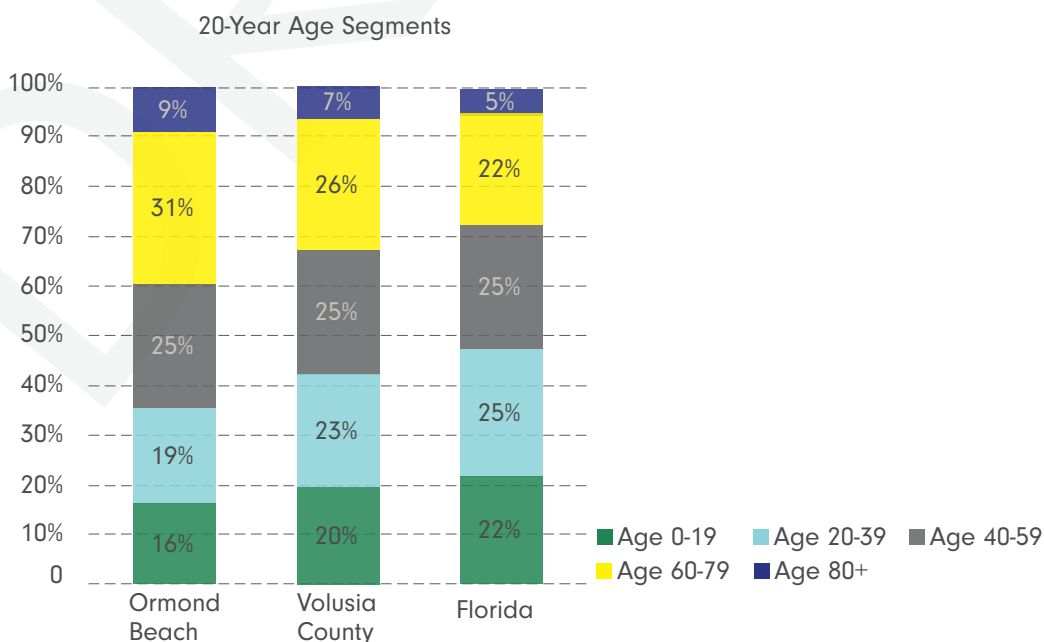


FIGURE 1.3.3a: 20-Year Age Segments

	Ormond Beach	Volusia County	Florida
2020 Median Age	53.4	47.1	42.5

FIGURE 1.3.3b: Median Age

IMPLICATIONS FOR THIS PLAN

The proportion of age segments is a useful metric for prioritizing recreation amenities and services, as different age groups often have differing parks and recreation needs. Ormond Beach has a population that skews older than the County and State, with residents 60 and over constituting 40% of the population. The largest age group is 60-79, nearly 1/3 of the population. This is consistent with the Median age in 2020 of 53.4, which is older than the County and State. This may suggest a need for facilities, programs, activities, and services that cater to older adults, while still addressing the need for families.

1.3.4 Race & Ethnicity

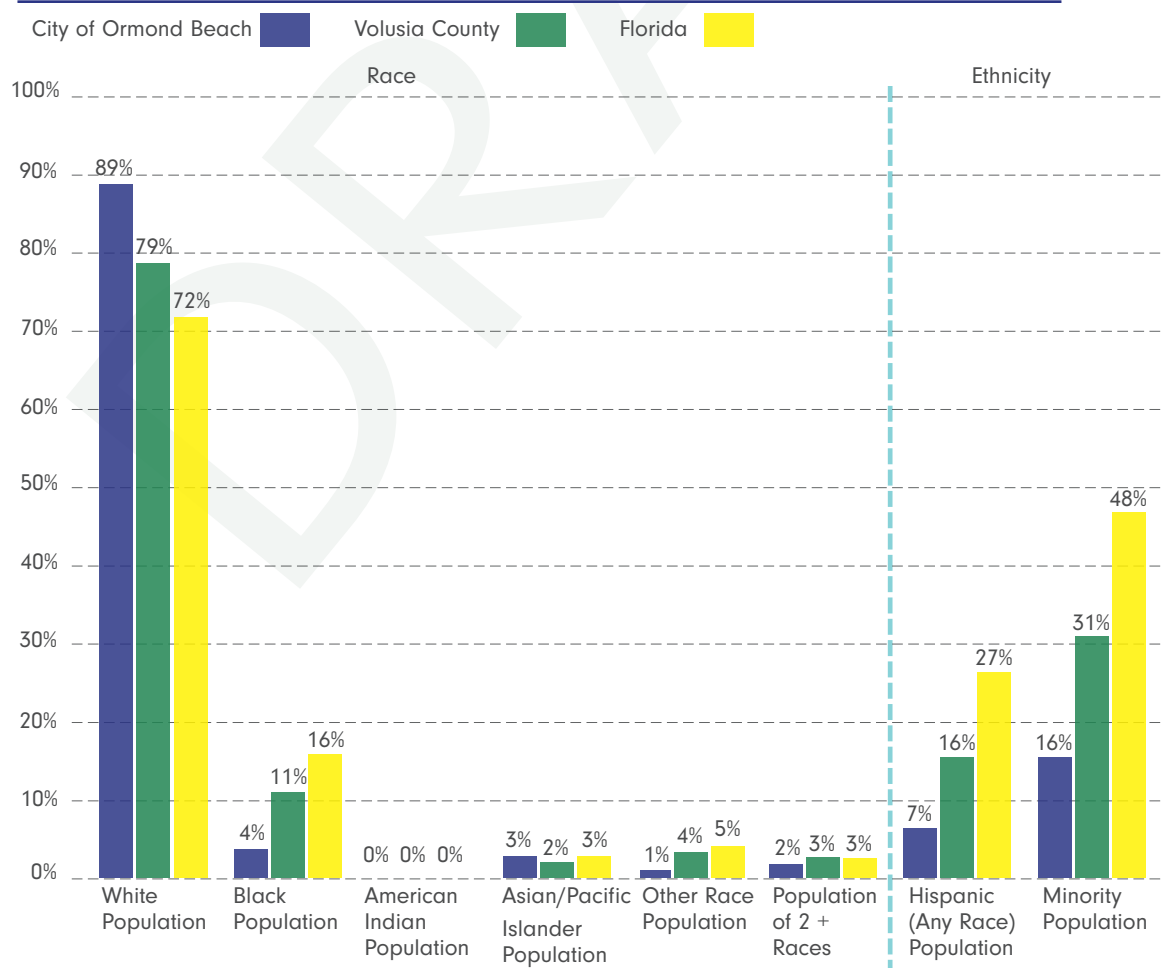


FIGURE 1.3.4a: Race & Ethnicity

IMPLICATIONS FOR THIS PLAN

Race and ethnicity—and the accompanying subject of diversity—has relevance to parks and recreation planning given different racial and cultural traditions related to recreation, and parks’ potential role as unifying places within a community. Ormond Beach has relatively low diversity, with nearly 90% of the population identifying as White. The City has much lower minority populations than the County or the State. This suggests a need to ensure that facilities, programs, activities, and services continue to respond to the needs and priorities of the racial majority while also exploring opportunities to address the needs of racial minorities, who typically tend to cluster in distinct areas within the City.

1.3.5 Summary

The proceeding tables and charts demonstrate that the City of Ormond Beach has:

Demographic Attribute	Findings	Implications for the Parks and Recreation Master Plan
Population Growth	Steady growth of approximately 1% per year, but slightly slower growth than the County or State.	Ensure that adequate facilities are developed to maintain or improve on the current service levels.
Population Density	A much higher population density than the County or State—around 3 times denser than both—which will increase to approximately 1,500 residents per square mile by 2030 based on projected population growth.	Understand where increasing density may occur to ensure that facilities and services respond to the needs of residents.
Age Distribution	An older population—40% over 60—with a median age more than 10 years older than the State, and a smaller portion of residents under 18, just 14%, than the County or State.	Ensure facilities and services cater to older adults, while still addressing the needs of families.
Race & Ethnicity	Much less racial/ethnic diversity than the County or State, with roughly half the minority population of the County and 1/3 the minority percentage of the State.	Ensure that facilities and services continue to respond to the needs and priorities of the racial majority while also exploring opportunities to address the needs of racial minorities, that typically tend to cluster in areas within the City.

FIGURE 1.3.5a: City of Ormond Beach Demographic Summary

1.4 Parks Context

Understanding the organizational structure, parks system framework, and conditions of the City's existing parks and recreation system help establish an important foundation for the completion of the Master Plan and recommendations for future improvements.

1.4.1 Organizational Structure

AGENCY MISSION

The Mission of the City of Ormond Beach's Leisure Services Department is to "Provide the citizens of Ormond Beach with quality services in a responsive, courteous, and cost-effective manner."

ADMINISTRATION & MANAGEMENT

Parks and recreation services in the City of Ormond Beach are provided through the Leisure Services Department. This Department is comprised of 10 Divisions. In Fiscal Year (FY) 2021, the Department had a total of 38.63 Full-Time Equivalent employees (FTEs) and a budget of \$5,871,079 to operate 53 parks totaling 547 acres of park land and approximately 77,557 square feet of indoor recreation and meeting space. Following is a description of each Division.

- **Parks and Grounds Maintenance** is responsible for routine grounds maintenance, mowing, and general beautification and upkeep of all City parks and on-site buildings, including grass mowing, flower bed and shrub maintenance, trash collection, and maintenance of the median along A1A and State Road 40. With the exception of the Memorial Art Gardens, all parks and ground maintenance is performed on a contracted basis.
- **Leisure Services Administration/Registration** provides the executive leadership and guidance necessary to carry out the mission, goals, and policies for recreational, cultural, senior center, special events, special populations, and athletic field's maintenance programs
- **The Casements** is the flagship community enrichment center on the peninsula serving nearly one third of the City's population. It is a historic facility that served as the home of John D. Rockefeller, Sr. and is on the National Register for Historic

Places. It serves as an important landmark and symbol for historic preservation for the community within an urban park setting for leisure services facilities. It also provides a variety of programs related to environmental education, arts, and person development for citizens and youth-at-risk.

- **The Ormond Beach Performing Arts Center (OBPAC)** consists of an auditorium, rehearsal room, studio, and music room for City-sponsored groups, professional theater and musical productions. The Center is also used for youth dance classes, recitals, senior shows, music events, and children's theater.
- **The Senior Center** coordinates the activities of a multi-purpose center that includes programs in the area of health, arts, languages, nutrition, theater, personal finance, technology, and music for persons over 55 years of age. The Center also offers classes and activities for physically and mentally challenged citizens and those with other special needs.
- **Community Events** coordinates and produces community and City-sponsored holiday and cultural events. The division also coordinates various celebrations, dedications, remembrances, groundbreakings, historical celebrations, and various other official City events. The division also provides assistance to other City departments, boards and committees, outside agencies, and community service clubs with presentation of their event schedule.
- **The Environmental Discovery Center** provides visitors with a glimpse into the diverse ecosystem of Ormond Beach, specifically Central Park. It fosters awareness and appreciation of the natural environment by providing stimulating environmental education programs and inspires participants to be active stewards of their surrounding natural resources. The 2,000 square foot facility serves as a hub for the programming and special events that immerse visitors in these ecosystems through self guided experiences and hands-on education.

Leisure Services Department Divisions	Budget	Full-Time Equivalent (FTE)
Parks and Ground Maintenance	\$2,177,602	6
Leisure Services Administration/Registration	\$694,742	6.63
The Casements	\$268,779	3.75
Performing Arts Center	\$268,580	3.75
Senior Center	\$91,157	0.5
Community Events	\$202,910	2.25
Environmental Discovery Center	\$160,814	2
Nova Community Center	\$326,843	3.75
South Ormond Neighborhood Center	\$272,173	2.5
Athletic Fields Maintenance/City Sponsored Sports	\$1,407,479	7.5
Total	\$5,871,079	38.63

FIGURE 1.4.1a: Leisure Services Department Division Budget and FTEs

- **Nova Community Center** is an air-conditioned facility that includes a gymnasium, family game room, fitness room, restrooms, classroom, and multi-purpose activity room. The Center provides classes and activities for children and adults throughout the year.
- **South Ormond Neighborhood Center** is also an air-conditioned facility with an indoor gymnasium, weight and game room, full service kitchen, concession stand, small theatrical stage for special events, multi-purpose room, and computer and learning center. The Center provides a variety of recreation, arts, and personal development programs for children and teens.
- **Athletic Fields Maintenance/City Sponsored Events** is responsible for turf maintenance and related athletic field repairs at the Nova Community Park, Ormond Beach Sports Complex, and the South Ormond Neighborhood Center. It also provides general maintenance and clean up of various hard courts and playgrounds. City Sponsored Events coordinates and schedules an array of activities for City sponsored sports, parent run sports, local high schools, colleges, and outside rentals. The Athletic supervisor also provides assistance to groups renting fields for tournaments.

Figure 1.4.1a identifies the budget and Full Time Equivalent (FTE) for each Division within the Leisure Services Department.

Since the completion of the last Parks Master Plan in 2005, the Leisure Services Department has implemented over \$22 million worth of capital improvement projects that range from improving sea walls to building new parks, recreation, and sports facilities.

Figure 1.4.1b illustrates the amount that has been spent in the City's parks. This Master Plan will help inform the improvements to be completed in the City's parks and recreation system over the next 10 years.

Facility	Estimated Costs 2006-2020
OB Sports Complex	\$7,306,138.71
Nova Community Park	\$3,138,462.17
Andy Romano Beachfront Park	\$3,122,527.90
Cassen Park	\$2,597,023.92
Rockefeller Gardens Park	\$1,976,045.32
South Ormond Neighborhood Center	\$1,021,021.31
Casements	\$525,839.40
Central Park I - Fleming Ave	\$397,296.33
Central Park III - Division Ave	\$339,558.02
OB Performing Arts Center	\$280,039.19
Central Park IV - Hand Ave	\$271,385.50
Ames Park	\$210,574.12
Sanchez Park	\$172,271.00
Osceola Elementary School Park	\$153,357.77
OB Senior Center	\$143,574.00
Birthplace of Speed Park	\$137,893.00
Memorial Gardens Park	\$129,617.54
Riviera Park	\$129,403.13
Central Park II - Hammock Lane	\$76,453.50
W. Ormond Community Park	\$75,406.35
Firehouse Park	\$65,604.13
Fortunato Park	\$43,574.00
Riverbend Nature Park	\$34,645.00
Milton W. Pepper Mini-Park	\$33,638.56
Bailey Riverbridge Gardens	\$32,703.50
Huguenot Mini-Park	\$24,473.00
Grand Total	\$22,438,526.37

FIGURE 1.4.1b: Park Capital Improvements (2006-2020)

1.4.2 Community Inventory

PARK LAND & INDOOR RECREATION SPACE

The City of Ormond Beach parks and recreation system is comprised of 53 parks. The system totals 603.70 acres organized into the following nine park types:

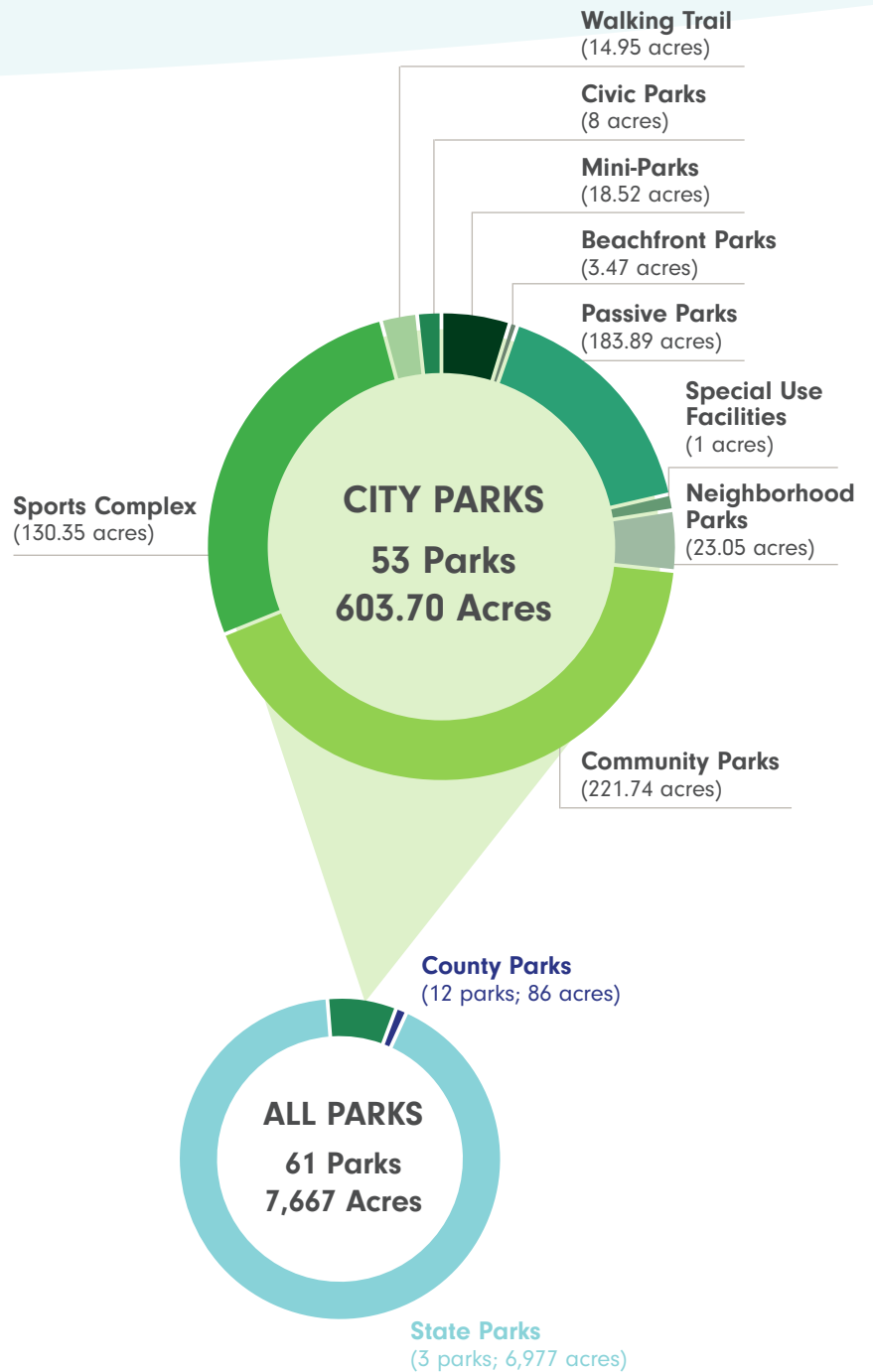
1. **Mini-Parks;**
2. **Beachfront Parks;**
3. **Passive Parks;**
4. **Neighborhood Parks;**
5. **Community Parks;**
6. **Special Use Facilities;**
7. **Walking Trails;**
8. **Sports Complexes; and**
9. **Civic Parks.**

The City of Ormond Beach's parks and recreation system includes 5 indoor facilities that provide residents with approximately 77,557 square feet of indoor recreation and meeting space. Most are indoor facilities with rooms for programs and meetings, though the Nova Community Center and South Ormond Neighborhood Center also contain gyms.

Other public and private recreational resources are located in the City of Ormond Beach. These include facilities provided by private providers, Volusia County, the State of Florida, private apartment complexes, and homeowner associations.

Volusia County operates 12 parks (totaling 85.52 acres) and one community center (1,287.77 square feet) located within the City of Ormond Beach's limits. The County also manages the beaches along the coast.

Ormond Beach Parks & Recreation System Highlights



ALL TRAILS (10 miles)



[illegible]

Packet Pg. 100

Parks & Facilities Inventory Data

				Number of Indoor Amenities																Number of Outdoor Amenities																														
Park Name	Acres	Indoor Recreation Center Square Footage	Park Type/Classification	Recreation Centers	Community Centers	Senior Centers	Teen Centers	Nature Centers	Fitness Centers	Gyms	Stadiums	Ice Rink	Arena	Performance Amphitheater	Indoor Track	Indoor Competitive Swimming Pools: 25 Meter	Indoor Competitive Swimming Pools: 50 Meter	Indoor Separated Dive Well	Indoor pool designated exclusively for leisure (i.e. non-competitive)	Therapeutic Pool	Freshwater Boat Ramps (Lanes)	Saltwater Boat Ramps (Lanes)	Saltwater Beach (Linear Feet)	Saltwater Non-Boat Fishing (Linear Feet of Pier)	Playgrounds	Tot lots	Community Gardens	Basketball Courts	Tennis Courts	Pickleball Courts	Diamond Fields: baseball - adult (+200' FL)	Diamond Fields: baseball - youth (-200' FL)	Diamond Fields: softball fields - adult (+225-250' FL)	Diamond Fields: softball fields - youth (-225-250' FL)	Diamond Fields: softball fields - tee ball	Skate Park	Dog park	Ice rink (outdoor only)	Rectangular Fields: Multi-purpose	Rectangular fields: football field	Rectangular fields: soccer field - adult	Rectangular fields: soccer field - youth	Rectangular Fields: Multi-purpose Synthetic	Golf Courses (18-Hole)	Aquatic Centers	Swimming Pools (Outdoor Only)	Trails (miles)			
Volusia County																																																		
Al Weeks Sr. North Shore Park	0.83		Beach Front Park																																															
Briggs Drive Fishing dock	0.04		Fishing Dock/ Pier																																															
Frank Rendon Park	2.00		Beach Front Park																						1																									
Michael Crotty Bicentennial Park	37.36	1,287.77	Local Park		1																				1			2	4					1				1												
Riv-Ocean Drive fishing dock	0.21		Fishing Dock/ Pier																																															
Robert Strickland Park	37.00		Sports Park																						1									2																
Roberta Drive fishing dock	0.19		Fishing Dock/ Pier																																															
San Jose fishing dock	0.02		Fishing Dock/ Pier																																															
Seabridge Riverfront Park	2.15		Fishing Dock/ Pier																																															0.07
Sunsplash Park	4.00		Beach Front Park																						2																									
Tom Renick Park	1.57		Beach Front Park																						1																									
Tomoka boat ramp	0.15		Boat Ramp																			1																												
County Totals	85.52	1,287.77	-	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	6	0	0	2	4	0	0	0	3	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0.07	
State of Florida																																																		
Addison Blockhouse State Park			State Historic Site																																															
Bulow Creek State Park	5,387.00		State Park																																															7.00
Tomoka State Park	1,590.00		State Park																		1																													1.00
State Totals	6,977.00	0.00	-	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8.00	
Summary																																																		
City of Ormond Beach Park Facilities	547.20	77,557.38		0	4	1	0	1	2	2	0	0	0	1	0	0	0	0	0	0	0	3	0	0	14	3	2	10	21	3	5	3	6	3	4	1	0	0	0	3	5	7	2	0	0	0	0	1.73		
Volusia County Parks Facilities	85.52	1,287.77		0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	6	0	0	2	4	0	0	0	3	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0.07		
State Facilities Parks Facilities	6,977.00	0.00		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8.00		
Summary Totals	7,609.72	78,845.15	0.00	0	5	1	0	1	2	2	0	0	0	1	0	0	0	0	0	0	2	3	0	0	20	3	2	12	25	3	5	3	9	3	4	1	1	0	0	3	5	7	2	0	0	0	0	9.80		

FIGURE 1.4.2a: Parks & Recreation Facilities within the City of Ormond Beach (Continued)

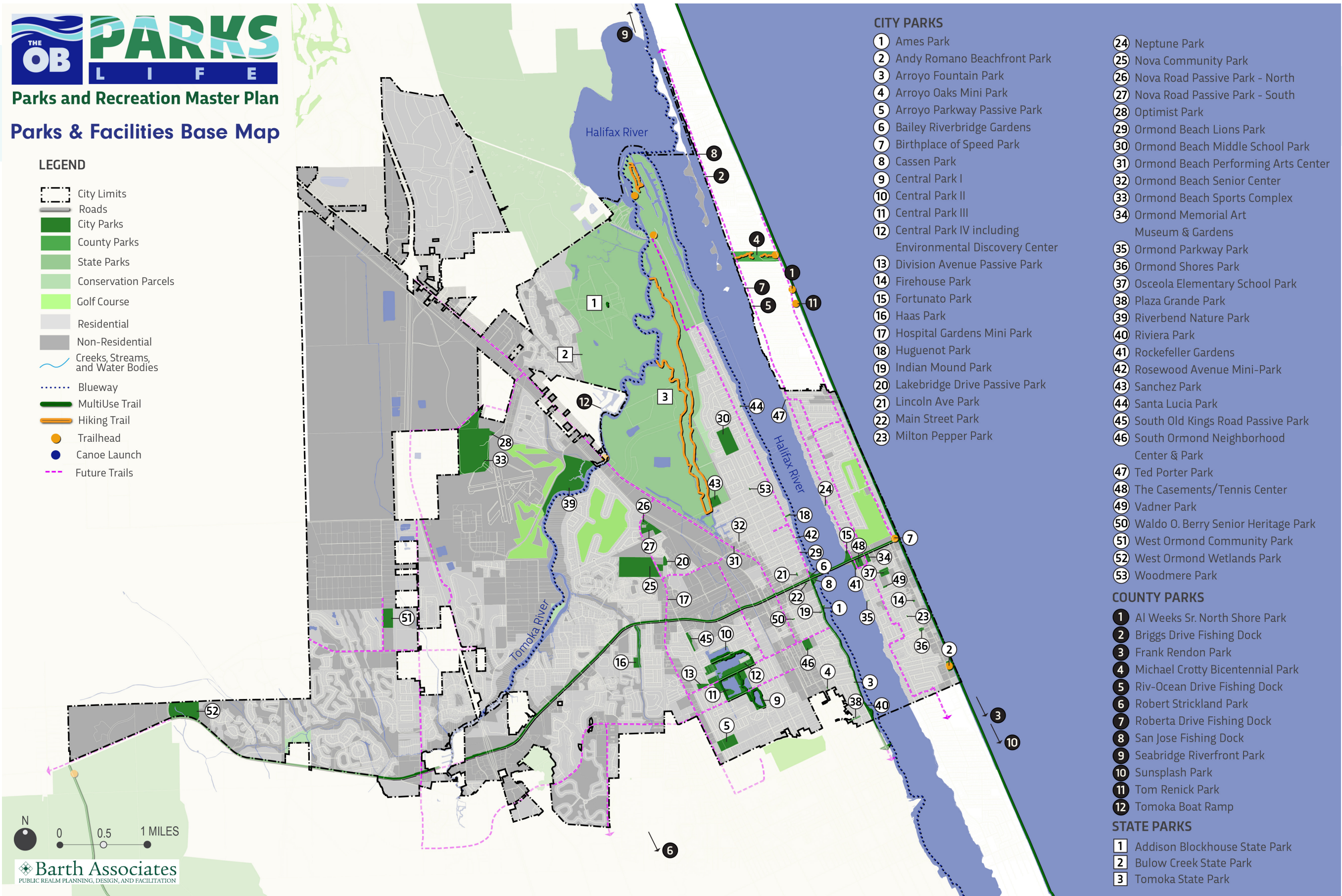


FIGURE 1.4.2b: Parks & Recreation Facilities Base Map

The State of Florida operates two parks within the City - Bulow Creek State Park and Tomoka State Park. The State also operates one historic site - Addison Blockhouse State Park. In total, these parks comprise 6,977 acres.

Together, City, County, and State parks and recreation offerings total 7,609.72 acres of land and 78,845.15 square feet of indoor space.

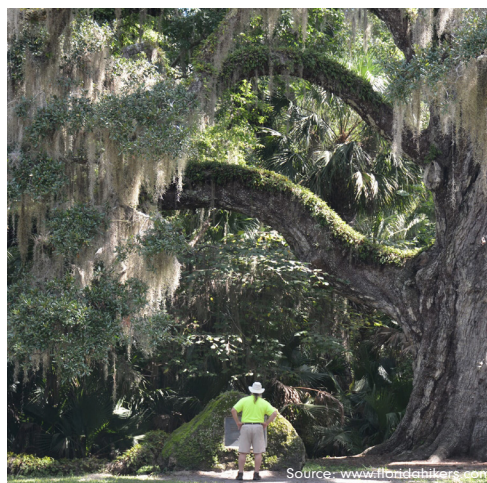
Figure 1.4.2a lists all of the parks and recreation facilities within Ormond Beach, and Figure 1.4.2b maps the entire parks and recreation system.

The YMCA also operates a facility in the City of Ormond Beach - The Ormond Beach Family YMCA. This center provides a variety of facilities including a heated outdoor 50-meter swimming pool, state-of-the-art cardio and strength equipment, group exercise studios, cycle studios, and an indoor basketball gymnasium.

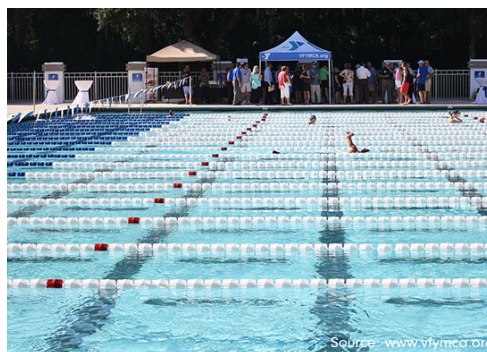
Various homeowner associations within the City of Ormond Beach also provide their residents with access to private recreational facilities. Typical facilities include swimming pools, tennis courts, and playgrounds. While these facilities may address some specialized recreation needs, they typically do not address the community's larger recreational needs such as multipurpose trails, natural areas, dog parks, and sports fields.



Volusia County Beach



Bulow Creek State Park



Ormond Beach Family YMCA

1.4.3 Park & Facility Evaluations

Research by park experts has shown that all successful parks and public spaces share common qualities:

- They are easily accessible;
- They are comfortable and have an attractive image;
- They allow users of all ages to engage in a variety of activities and allow people to gather and meet one another; and
- They are sustainable – meaning that they help meet existing needs while not compromising the needs of future generations.

Considering these qualities, the City of Ormond Beach's parks were evaluated based on 4 categories and 30 sub-categories illustrated and described to the right and on the following page.

Parks were evaluated collaboratively by City staff and the Consultant Team using a fivepoint scale:

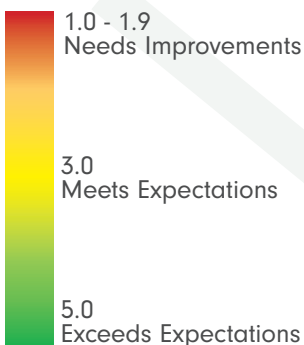


Figure 1.4.3a illustrates the results of this analysis and Figure 1.4.3b maps the results.



ACCESS

Proximity, Access, and Linkages

- **Visibility from a distance**
Can one easily see into the park?
- **Ease of walking to the park**
Can someone walk directly into the park safely and easily?
- **Clarity of information/signage**
Is there signage that identifies the park, and/or signage that provides additional information for users?
- **ADA Compliance**
Does the site generally appear to comply with the Americans with Disabilities Act (ADA) laws for accessibility?
- **Lighting**
Is the park lighted appropriately for use at night? (if applicable)



COMFORT

Comfort and Image

- **First impression/overall attractiveness**
Is the park attractive at first glance?
- **Feeling of safety**
Does the park feel safe at the time of the visit?
- **Cleanliness/overall quality of maintenance (Exterior/Interior)**
Is the park clean and free of litter?
- **Comfort of places to sit**
Are there comfortable places to sit?
- **Protection from bad weather**
Is there shelter in case of bad weather?
- **Evidence of management/stewardship (Exterior/Interior)**
Is there visual evidence of site management?
- **Ability to easily supervise and manage the park or facility (interior)**
How difficult it is to supervise the park and its facilities?
- **Condition and effectiveness of any equipment or operation systems**
Is the equipment and/or operating system in good condition?
- **Branding**
Does the park exhibit appropriate branding?



USE

Uses, Activities, and Sociability

- **Mix of uses/things to do**
Is there a variety of things to do given the type of park?
- **Level of activity**
How active is the park with visitors?
- **Sense of pride/ownership**
Is there evidence of community pride in the park?
- **Programming flexibility**
How flexible is the park in accommodating multiple uses?
- **Ability of facility to effectively support current organized programming**
Is the site meeting the needs of organized programs?
- **Marketing or promotional efforts for the facility**
Is the site being marketed effectively?



BUILDINGS

Buildings and Architecture

- **Image and aesthetics**
Is the building attractive?
- **Clarity of entry and connection to the park**
Is the building integrated into its surroundings?
- **Interior layout**
Is the layout functional?
- **Interior finishes, furniture, and equipment**
Are the furnishings and equipment inside the building of good condition and quality?
- **Functioning dimensions of spaces**
Does the organization of space support the building's intended function?
- **Building enclosure**
Is there any obvious need for repairs to the building shell?
- **Building systems**
Are all the mechanical, electrical, and plumbing systems in working order?
- **Energy and sustainability**
Is there evidence that the building is energy efficient?

	Ames Park + Indian Mound Park	Andy Romano Beachfront Park	Arroyo Fountain Park	Arroyo Oaks Mini Park	Arroyo Parkway Passive Park	Bailey Riverbridge Gardens	Birthplace of Speed Park	Cassen Park	Central Park I	Central Park II	Central Park III	Central Park IV	Division Avenue Passive Park	Environmental Discovery Center	Firehouse Park	Fortunato Park	Haas Park	Hospital Gardens Mini Park	Huguenot Park	Lakebridge Drive Passive Park	Lincoln Ave Park	Mainstreet Park	Milton Pepper Park	Neptune Park	Nova Community Park	Nova Road Passive Park - North + South
TOTAL SYSTEM AVERAGES	4.1	4.7	2.2	2.2	1.7	4.1	3.8	3.9	4.0	4.1	3.8	3.5	2.5	4.5	3.2	3.9	3.7	2.1	2.9	1.7	3.4	2.8	3.5	1.3	3.3	2.0
PROXIMITY/ACCESS/LINKAGES	4.4	4.5	2.3	2.3	1.5	4.3	4.2	4.3	4.0	4.2	3.8	3.2	2.8	4.6	3.0	4.0	3.8	2.0	3.0	1.3	3.0	3.0	3.8	1.5	3.5	1.5
Visibility from a distance	5	5	5	5	3	5	5	5	3	4	4	3	4	5	2	5	2	5	2	2	2	2	4	2	4	3
Ease in walking to the park	5	4	2	2	1	5	4	5	4	4	4	4	4	4	4	5	5	1	3	1	3	5	4	2	3	1
Transit Access	2	4	-	-	-	3	4	3	-	-	-	-	-	-	-	4	-	-	-	-	-	-	-	-	3	-
Clarity of information/signage	5	4	1	1	1	4	4	4	4	4	4	2	2	5	2	3	2	1	2	1	2	2	3	1	3	1
ADA Compliance	5	5	1	1	1	5	4	5	5	5	3	3	1	5	4	4	5	1	5	1	5	4	4	1	4	1
Lighting	-	5	-	-	-	4	-	4	4	4	4	4	-	4	-	3	5	-	-	-	-	2	-	-	4	-
COMFORT & IMAGE:	4.4	5.0	2.4	2.3	1.7	4.1	4.0	3.8	3.9	4.1	3.4	3.6	2.6	4.7	3.3	3.9	3.5	2.4	3.0	1.7	4.0	3.0	3.3	2.1	3.9	2.4
First Impression / overall attractiveness	3	5	3	2	2	4	4	3	4	4	4	4	3	5	4	4	5	4	3	2	5	3	4	1	4	3
Feeling of safety	5	5	5	5	3	4	4	4	4	4	4	4	4	5	4	4	3	3	3	3	4	4	4	3	4	3
Cleanliness/overall quality of maintenance (Exterior Site)	5	5	3	3	2	4	4	4	4	4	4	4	4	5	4	5	4	3	4	2	5	4	4	4	4	4
Cleanliness/overall quality of maintenance (Facilities Interior)	-	-	-	-	-	4	-	-	-	-	-	-	-	5	-	-	-	-	-	-	-	-	-	-	4	-
Comfort of places to sit	5	5	1	1	1	4	4	4	3	4	3	3	1	4	4	4	4	1	4	1	4	4	4	1	4	1
Protection from bad weather	4	5	1	1	1	3	4	4	4	5	1	2	1	3	1	1	1	1	1	1	1	1	1	1	4	1
Evidence of management / stewardship (Exterior Site)	5	5	3	3	2	5	4	3	4	4	4	4	-	5	4	5	4	3	4	2	5	3	4	4	4	4
Evidence of management / stewardship (Facility(ies) Interior)	-	-	-	-	-	4	-	-	-	-	-	-	-	5	-	-	-	-	-	-	-	-	-	-	4	-
Ability to Easily Supervise and Manage the Park or Facility (Interior)	-	-	-	-	-	5	-	-	-	-	-	-	-	5	-	-	-	-	-	-	-	-	-	-	4	-
Condition and Effectiveness of any Equipment or Operating Systems	-	5	-	-	-	4	-	4	-	-	-	-	-	5	-	5	5	-	-	-	-	-	-	-	4	-
Branding	4	5	1	1	1	4	4	4	4	4	4	4	1	5	2	3	2	2	2	1	4	2	2	1	3	1
USES AND ACTIVITIES & SOCIABILITY	3.4	4.6	2.0	2.0	2.0	3.7	3.3	3.7	4.0	4.0	4.2	3.8	2.0	4.2	3.3	3.7	3.8	2.0	2.8	2.0	3.3	2.5	3.5	1.3	3.7	2.0
Mix of uses/things to do	4	5	1	1	1	4	4	4	4	4	5	3	1	5	4	5	4	1	3	1	3	2	5	1	5	1
Level of activity	4	5	1	1	1	4	4	4	4	4	4	4	1	4	4	5	4	1	2	1	2	2	4	1	4	1
Sense of pride/ownership	4	5	3	3	3	4	4	4	4	4	4	4	3	5	4	5	4	3	3	3	5	3	4	1	4	3
Programming Flexibility	-	-	-	-	-	4	4	4	4	4	4	4	-	4	-	3	-	-	-	-	-	-	-	-	4	-
Ability of Facility to Effectively Support Current Organized Programming	2	5	-	-	-	2	2	2	4	4	4	4	-	3	-	2	4	-	-	-	-	-	-	-	2	-
Marketing or Promotional Efforts for the Facility or Activities	3	3	3	3	3	4	2	4	4	4	4	4	3	4	1	2	3	3	3	3	3	3	1	1	3	3
BUILDINGS AND ARCHITECTURE:	-	-	-	-	-	4.1	-	-	-	-	-	-	-	4.6	-	-	-	-	-	-	-	-	-	-	2.2	-
Image and Aesthetics	-	-	-	-	-	4	-	-	-	-	-	-	-	5	-	-	-	-	-	-	-	-	-	-	2	-
Clarity of Entry and Connections to Park	-	-	-	-	-	5	-	-	-	-	-	-	-	5	-	-	-	-	-	-	-	-	-	-	1	-
Interior Layout	-	-	-	-	-	5	-	-	-	-	-	-	-	5	-	-	-	-	-	-	-	-	-	-	3	-
Interior Finishes and Furniture and Equipment	-	-	-	-	-	4	-	-	-	-	-	-	-	5	-	-	-	-	-	-	-	-	-	-	2	-
Functioning Dimensions of spaces	-	-	-	-	-	4	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	2	-
Structural Integrity	-	-	-	-	-	4	-	-	-	-	-	-	-	5	-	-	-	-	-	-	-	-	-	-	3	-
Building Enclosure	-	-	-	-	-	3	-	-	-	-	-	-	-	5	-	-	-	-	-	-	-	-	-	-	2	-
Building Systems	-	-	-	-	-	4	-	-	-	-	-	-	-	5	-	-	-	-	-	-	-	-	-	-	3	-
Energy and Sustainability	-	-	-	-	-	-	-	-	-	-	-	-	-	4	-	-	-	-	-	-	-	-	-	-	2	-

FIGURE 1.4.3a: Park Site Evaluation Analysis Summary

	Ormond Beach Lions Park	Ormond Beach Middle School Park	Ormond Beach Performing Arts Center	Ormond Beach Senior Center	Ormond Beach Sports Complex	Ormond Memorial Art Museum & Gardens	Ormond Parkway Park	Ormond Shores Park	Ormond Beach Tennis Center	Osceola Elementary School Park	Plaza Grande Park	Riverbend Nature Park	Riviera Park	Rockefeller Gardens + The Casements	Rosewood Avenue Mini-Park	Sanchez Park	Santa Lucia Park	South Old Kings Road Passive Park	South Ormond Neighborhood Center & Park	Ted Porter Park	Vander Park	Waldo O. Berry Senior Heritage Park	Woodmere Park	Average
TOTAL SYSTEM AVERAGES	2.8	2.6	2.6	2.9	3.4	4.0	2.8	3.3	3.1	2.7	2.5	3.3	4.1	4.2	2.8	3.1	2.5	2.5	4.0	2.4	2.1	3.1	2.9	3.1
PROXIMITY/ACCESS/LINKAGES	2.5	2.2	-	-	2.3	3.4	2.3	3.3	2.8	2.2	3.0	2.7	4.0	4.0	2.5	2.3	2.5	2.8	3.7	2.0	2.8	3.3	3.8	3.1
Visibility from a distance	5	2	-	-	1	3	2	3	3	2	5	4	5	5	5	2	4	4	3	2	3	3	5	3.6
Ease in walking to the park	2	3	-	-	1	2	3	4	3	3	5	1	5	5	2	3	3	4	4	2	4	4	4	3.3
Transit Access	-	-	-	-	1	4	-	-	3	-	-	1	2	4	-	-	-	-	3	-	-	-	-	2.9
Clarity of information/signage	2	2	-	-	4	4	2	2	2	2	1	4	3	2	2	2	2	2	4	3	3	2	5	2.6
ADA Compliance	1	3	-	-	4	4	2	4	4	3	1	2	5	5	1	2	1	1	4	1	1	4	1	3.0
Lighting	-	1	-	-	3	-	-	-	2	1	-	4	-	3	-	-	-	-	4	-	-	-	-	3.4
COMFORT & IMAGE:	3.1	2.3	-	-	3.3	4.7	3.0	3.3	3.4	2.4	2.6	3.9	4.9	4.3	3.1	3.6	2.4	2.6	4.0	3.3	2.0	2.9	3.0	3.3
First Impression / overall attractiveness	3	2	-	-	3	5	3	4	3	3	3	4	5	5	3	3	2	3	4	4	1	3	4	3.4
Feeling of safety	4	3	-	-	4	4	3	4	4	3	5	3	5	5	4	3	3	4	4	4	3	3	4	3.9
Cleanliness/overall quality of maintenance (Exterior Site)	4	3	-	-	4	5	4	4	4	3	3	4	5	5	4	4	3	4	4	4	3	4	4	3.9
Cleanliness/overall quality of maintenance (Facilities Interior)	-	-	-	-	-	-	-	-	4	-	-	-	-	-	-	-	-	-	4	-	-	-	-	4.2
Comfort of places to sit	4	2	-	-	2	5	4	4	4	2	2	4	5	2	4	4	3	1	4	3	1	4	1	3.1
Protection from bad weather	1	1	-	-	2	5	1	1	1	1	1	4	5	2	1	4	1	1	4	1	1	1	1	2.0
Evidence of management /stewardship (Exterior Site)	4	3	-	-	4	5	4	4	4	3	3	-	5	5	4	4	3	4	4	4	3	3	4	3.9
Evidence of management /stewardship (Facility(ies) Interior)	-	-	-	-	-	-	-	-	4	-	-	5	-	-	-	-	-	-	4	-	-	-	-	4.3
Ability to Easily Supervise and Manage the Park or Facility (Interior)	-	-	-	-	-	-	-	-	4	-	-	-	-	-	-	-	-	-	4	-	-	-	-	4.4
Condition and Effectiveness of any Equipment or Operating Systems	-	-	-	-	4	-	-	-	3	-	-	4	-	5	-	-	-	-	4	-	-	-	-	4.3
Branding	2	2	-	-	3	4	2	2	2	2	1	3	4	5	2	3	2	1	4	3	2	2	3	2.7
USES AND ACTIVITIES & SOCIABILITY	2.8	3.2	-	-	3.8	3.8	3.0	3.3	3.7	3.5	2.0	3.2	3.5	4.2	2.8	3.3	2.7	2.0	4.5	2.0	1.5	3.0	2.0	3.1
Mix of uses/things to do	3	4	-	-	4	4	3	4	3	4	1	4	4	4	3	4	3	1	5	1	1	4	1	3.1
Level of activity	2	3	-	-	4	4	2	4	4	3	1	3	4	5	2	4	2	1	5	2	1	2	1	2.9
Sense of pride/ownership	3	3	-	-	4	4	4	4	4	3	3	4	4	5	3	3	-	3	4	4	3	3	3	3.6
Programming Flexibility	-	3	-	-	4	3	-	-	4	4	-	4	4	5	-	4	-	-	5	-	-	-	-	4.0
Ability of Facility to Effectively Support Current Organized Programming	-	3	-	-	4	4	-	-	4	4	-	2	2	2	-	2	-	-	5	-	-	3	-	3.1
Marketing or Promotional Efforts for the Facility or Activities	3	3	-	-	3	4	3	1	3	3	3	2	3	4	3	3	3	3	3	1	1	3	3	2.9
BUILDINGS AND ARCHITECTURE:	-	-	2.6	2.9	4.2	-	-	-	2.6	-	-	-	-	4.4	-	-	-	-	3.8	-	-	-	-	3.5
Image and Aesthetics	-	-	2	2	4	-	-	-	4	-	-	-	-	5	-	-	-	-	4	-	-	-	-	3.6
Clarity of Entry and Connections to Park	-	-	3	3	3	-	-	-	3	-	-	-	-	5	-	-	-	-	4	-	-	-	-	3.6
Interior Layout	-	-	2	3	4	-	-	-	3	-	-	-	-	5	-	-	-	-	4	-	-	-	-	3.8
Interior Finishes and Furniture and Equipment	-	-	2	3	4	-	-	-	3	-	-	-	-	5	-	-	-	-	4	-	-	-	-	3.6
Functioning Dimensions of spaces	-	-	3	3	4	-	-	-	3	-	-	-	-	5	-	-	-	-	4	-	-	-	-	3.3
Structural Integrity	-	-	3	3	5	-	-	-	2	-	-	-	-	4	-	-	-	-	4	-	-	-	-	3.7
Building Enclosure	-	-	3	3	5	-	-	-	2	-	-	-	-	4	-	-	-	-	4	-	-	-	-	3.4
Building Systems	-	-	3	3	5	-	-	-	2	-	-	-	-	4	-	-	-	-	4	-	-	-	-	3.7
Energy and Sustainability	-	-	2	3	4	-	-	-	2	-	-	-	-	3	-	-	-	-	2	-	-	-	-	2.8

FIGURE 1.4.3a: Park Site Evaluation Analysis Summary (Continued)

PARK AND FACILITY EVALUATION SUMMARY FINDINGS

Based on the analysis of the City of Ormond Beach's parks and recreation system using the criteria previously described, it appears that the parks and recreation system is meeting expectations with an overall score of 3.1. The system displayed a variety of strengths and opportunities that the City should build on and improve wherever possible. Following is an overview of these strengths and opportunities.

PROXIMITY, ACCESS, LINKAGES



(+) Strengths

- Most of the City's parks provide adequate visibility into the interior of parks and provide clear site lines into parks from at least two sides.
- Many of the City's parks provide users the opportunity to walk to the park along sidewalks or low traffic streets that connect the parks to the surrounding neighborhood. A great example are the sidewalks along South Beach Street that connect Ames Park and Riviera Park to the surrounding neighborhood. The low traffic and low stress street where Lincoln Avenue Park is located is another good example of a street that has a sidewalk but due to the calm nature of the street, also allows users to walk along the street to get to the park. Some of the sidewalks are also separated from the road by a landscape buffer that provides an opportunity to install shade trees, pedestrian lights, and where appropriate, amenities and furnishings to enhance the walking experience.
- Most of the City's parks and facilities appear to provide adequate ADA access for users.
- Many of the City's parks and facilities are adequately lit to allow users opportunities to enjoy park amenities after dusk, including providing safety lights in parks where after-dusk activities are not appropriate.



(-) Opportunities

- While many of the City's parks provide users the opportunity to walk to the park along sidewalks that are separated from the road by a landscape buffer, many of these landscape buffers lack shade trees, pedestrian lighting, and where appropriate, pedestrian amenities to enhance the walking experience along the streets. The City should look to enhance the walking experience for park users wherever possible by installing shade trees between streets and sidewalks and adding pedestrian lighting and furnishings where appropriate.
- Most of the City's parks lack connections to transit, which limit the reach of parks to the broader community. The City should strive to provide transit stops with signage, wayfinding, up to date transit schedules, and comfortable and sheltered seating areas in, at least, the City's larger parks.



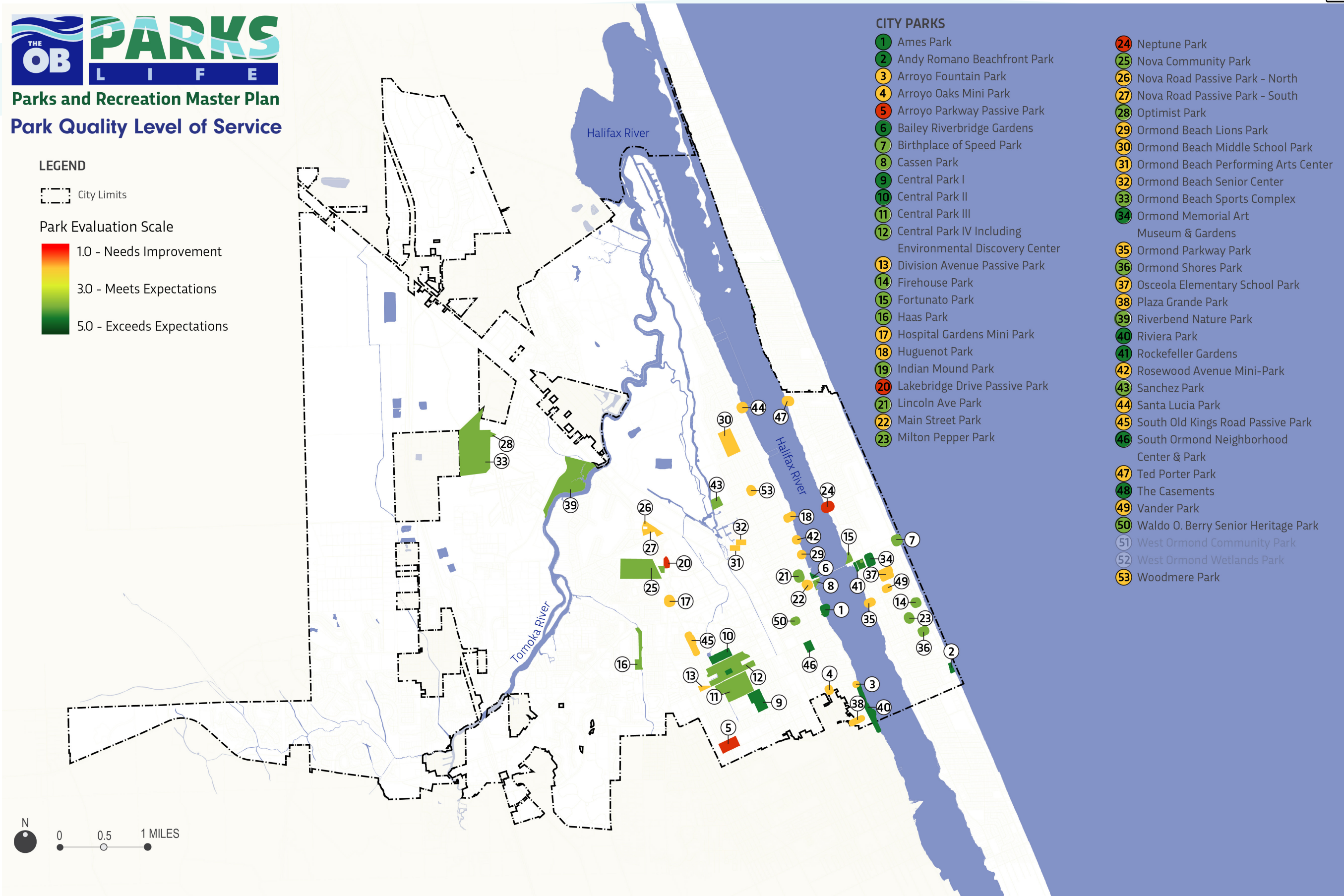


FIGURE 1.4.3b: Park Site Evaluation Analysis Summary Map

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- Most of the City's parks lack a hierarchy of signage and wayfinding. Most of the signs in parks are limited to monument and regulatory signs. Additional signage opportunities that the City should consider including in parks are a park system location map, park amenity location map, amenity directional signage (depending on the size and complexity of the park), amenity signs, and educational interpretive signs. A great example is the signage and wayfinding in the Environmental Discovery Center that provides a variety of sign types to educate, orient, and direct park users. This hierarchy should be emulated throughout the park system.

COMFORT AND IMAGE

(+) Strengths



- The first impression and overall attractiveness of most of the City's parks and facilities meet expectations while some parks and facilities exceed expectations with a higher degree of design and quality standards than others. Andy Romano Beachfront Park, Environmental Discovery Center, Haas Park, Lincoln Avenue Park, Ormond Memorial Art Museum & Gardens, Riviera Park, Rockefeller Gardens, and the Casements are examples that stand out from the rest of the City's parks. This positive first impression and overall attractiveness also translates into a feeling of safety in most of the City's parks.



- Most of the City's parks exhibit good signs of overall cleanliness, quality of exterior maintenance, management, and stewardship with some parks exhibiting a higher finish than others. Notable examples include Ames Park, Andy Romano Beachfront Park, Environmental Discovery Center, Fortunato Park, Lincoln Avenue Park, Ormond Memorial Art Museum & Gardens, Riviera Park, Rockefeller Gardens, and the Casements.

- Many of the City's parks have adequate places to sit that are located in pleasant areas.



- Most of the interior spaces of City park buildings can be easily supervised and managed due to an interior design that is configured in a manner that allows for clear site lines to major amenities, entrances, and exists from a central location. Buildings in Bailey Riverbridge Gardens and Environmental Discovery Center are great examples of spaces that facilitate interior supervision. This translates into strong interior management/stewardship and cleanliness, which these parks exhibit.
- Most of the City's parks and facilities contain equipment that is in good condition, well-maintained, and effective. Notable examples include Andy Romano Beachfront Park, Environmental Discovery Center, Fortunato Park, Haas Park, Rockefeller Gardens, and the Casements.



(-) Opportunities

- While most of the City's parks have an adequate first impression and overall attractiveness, some parks exhibit a higher degree of design and quality standards than others. The City should strive for all parks to exhibit the same degree of design and quality standards. Specific parks that have the potential to be improved are predominantly the Mini and Passive Parks such as Arroyo Oaks Mini Park, Arroyo Parkway Passive Parks, Lakebridge Drive Passive Park, Neptune Park, Ormond Beach Middle School Park, Santa Lucia Park, and Vander Park.
- While most of the City's parks exhibit good signs of overall cleanliness, quality of exterior maintenance, management, and stewardship, some parks exhibit a higher finish than others. The City should strive for all parks to exhibit the same degree of finish. Specific parks that have the potential to be improved include Arroyo Parkway Passive Parks and Lakebridge Drive Passive Park, Neptune Park, Ormond Beach Middle School Park, Santa Lucia Park, and Vander Park. The parks that appears to have the highest degree of quality and finish are Andy Romano Beachfront Park, the Environmental Discover Center, Rockefeller Gardens, and the Casements. These parks could serve as the standard for the rest of the City's parks and recreation facilities.
- While many of the City's parks have adequate places to sit that are located in pleasant areas, some parks do not. The City should strive to incorporate a variety of seating options in parks including movable tables and chairs.
- Most of the City's parks do not contain shelters where park users can go to find refuge from Florida's inclement weather. The City should strive to incorporate more shelters and shade in parks including pavilions; shade structures for playgrounds, exercise stations, and seating areas; and shade trees to enhance park user's experience and comfort. Notable park examples include Andy Romano Beachfront Park, Central Park II, Ormond Memorial Art Museum and Gardens, and Riviera Park.
- Many of the City's parks have the potential to enhance their branding through the consistent use of high-quality materials, colors, textures, furnishings, signage, details, upkeep, and overall aesthetics. Andy Romano Beachfront Park, the Environmental Discover Center, Rockefeller Gardens, and the Casements appear to have the highest quality and consistency of branding elements that could serve as the standard for the rest of the City's parks. The City should develop park standards that define the City's brand and implement the branding throughout the parks and recreation system.



USES, ACTIVITIES, AND SOCIABILITY

(+) Strengths



- A variety of uses, activities, and things to do for park users of different ages are available in some of the City's parks with some parks having more opportunities than others. These varying uses and activities help increase the level of activity in many of the City's Parks. Notable examples include Andy Romano Beachfront Park, Central Park III, the Environmental Discovery Center, Fortunato Park, Milton Pepper Park, Nova Community Park, and South Ormond Neighborhood Center and Park.
- Many of the City's park exhibit a high degree of pride and ownership with no signs of litter, vandalism, misuse or lack of use of facilities, or lack of maintenance and upkeep. Many parks appear to be actively used and enjoy a high level of volunteerism, signs of care, and upkeep. Notable examples include Andy Romano Beachfront Park, the Environmental Discovery Center, Fortunato Park, and Rockefeller Gardens, and the Casements.
- Many of the City's parks are adequately planned and spatially organized to facilitate organized programming due to the proper size, location of facilities, and amenities. Additionally, many of the City's parks provide opportunities for flexible use due to the presence of multi-purpose outdoor and indoor spaces. Notable examples include Rockefeller Gardens, the Casements, and South Ormond Neighborhood Center and Park.

(-) Opportunities



- While some of the City's parks provide a mix of amenities for a range of users to enjoy, some of the parks lack a mix of things to do, which leads to inactivity and at times, undesirable activities to take place in the parks. The City should look to increase the mix of amenities, things to do at appropriate parks and facilities, and inclusion of multi-purpose/multi-functional spaces. Parks that may need specific attention are the City's Mini and Passive Parks. Specific examples where more things to do could be added include Arroyo Fountain Park, Arroyo Oaks Mini Park, Arroyo Parkways Passive Park, Division Avenue Passive Park, Hospital Gardens Mini Park, Lakebridge Drive Passive Park, Mainstreet Park, Neptune Park, Nova Road Passive Parks, Plaza Grande Park, South Old Kings Road Passive Park, Ted Porter Park, Vander Park, and Woodmere Park.
- Most of the evaluated parks lack marketing that make use of a variety of promotional tools to make residents aware of the park, its recreation facilities, activities, and programs. To the extent possible, the City should look to enhance marketing efforts through as many avenues as possible including traditional and digital means.

BUILDINGS AND ARCHITECTURE

(+) Strengths



- Most of the City's park buildings exhibit a positive image and aesthetic through the use of appropriate proportions and materials, and contribute to the context of the park and surrounding neighborhood. Notable examples include the Environmental Discovery Center, and the Casements.
- Most of the City's park buildings have clear entry points and connections to surrounding outdoor spaces as well pleasant entry and lobby spaces with an adequate sense of arrival. Additionally, most of the City's park building interior layouts are well-organized to facilitate intuitive circulation, safety and security, and use. Notable examples include Bailey Riverbridge Gardens, the Environmental Discovery Center, and the Casements.
- Most of the City's park buildings have adequate interior finishes, furniture, and equipment that are undamaged, well-maintained, and aesthetically pleasing. Notable examples are the Environmental Discovery Center, and the Casements.
- Most of the City's park buildings have adequate and functioning dimensions that are ample in size and volume for their function. The most notable example is the Casements.
- Most of the City's park buildings showed no visible evidence of loss of integrity of any structural members, building enclosure, and building systems. Notable examples are the Environmental Discovery Center and Ormond Beach Sports Complex.

(-) Opportunities

- While most of the City's park buildings exhibit a positive image and aesthetic, some could be improved. Park buildings that could be improved are the Nova Community Center, Ormond Beach Performing Arts Center, and Ormond Beach Senior Center. These buildings may benefit from renovations in the future to enhance their aesthetic and curb appeal.
- While most of the City's park buildings have clear entry points and connections to surrounding outdoor spaces, one in particular could be improved - the Nova Community Center. The Center has multiple entrances that can be confusing.
- While most of the City's park buildings have adequate interior finishes, furniture, and equipment, Nova Community Center and Ormond Beach Performing Arts Center could use improvements. The interior finishes, furniture, and equipment are aging and could be renovated and brought up to date.



- While most of the City's park buildings have adequate and functioning dimensions, the Environmental Discovery Center and Nova Community Center could be expanded to provide more room for programming and storage.
- While most of the City's park buildings showed no visible evidence of loss of integrity of any structural members, building enclosure, and building systems, the Ormond Beach Tennis Center did. The Center should be renovated and improved. Additionally, the Nova Community Center appears to have building enclosure issues that need to be addressed.
- Most of the City's park buildings contain systems that are aging and in need of repair. Additionally, most of these systems are not energy efficient. Overtime, the City should look to replace and upgrade building's system to have energy efficient elements and use sustainable materials.

In addition to these park site evaluations, Staff completed more detailed park site evaluations that analyzed park specific amenities, facility strengths, weaknesses, and potential capital improvements. These are included in the following pages. Both sets of park site evaluations will be used to inform future park capital improvements that will be identified in the Visioning Phase.

Andy Romano Beachfront Park



Acreage: 3.47 Acres
Park Type: Beachfront Park
Overall Rating: Good

Andy Romano

Restrooms
 Concession
 Splash Park
 Playground
 Large Pavilions
 Small Pavilions
 Picnic Tables
 Benches
 Beach Showers
 Beach Ramp/Stairs
 Parking
 Grills
 Entrance Feature
 Paver Walks
 Water Fountains

Number/Size	Condition		
	Good	Fair	Poor
W:1/M:1/U:6	✓		
1	✓		
1	✓		
1	✓		
4	✓		
5	✓		
45	✓		
15	✓		
6	✓		
3			✓
199	✓		
14	✓		
1	✓		
	✓		
4	✓		

Current Facility Strengths:

- Beach Access
- Parking
- Good Amenities
- Restroom ADA compliant

Current Facility Weakness:

- None

Possible Improvements:

Ames Park



Acreage: 1.28 Acres

Park Type: Mini Park

Overall Rating: Good; Pleasant
passive/interpretive waterfront park

Ames Park

Restroom
Gazebo
City Attorney's Office
Entrance Sign
Parking
Pier
Benches with backs
Sculpture
Seawall

Number/Size	Condition		
	Good	Fair	Poor
W:1/M:1		✓	
1	✓		
1		✓	
1	✓		
12			✓
1	✓		
11	✓		
3	✓		
1		✓	

Current Facility Strengths:

- Historic remnants with interpretive information
- Paved paths
- Cohesive design
- Gardens well kept
- Paved Parking Lots

Current Facility Weakness:

- Restrooms not ADA compliant
- Unpaved aisles & entry road(s)

Possible Improvements:

- Clean up edge along river
- Pave entry roads & aisles
- Provide grounds improvements
- Provide new signage

CIP Improvements:

- CDBG Landscaping Improvements, FY18-19
- CDBG Paved Parking Spaces North & South & North Clay Paver Walkway, FY 18-19

Arroyo Oaks Mini Park



Acreage: 0.24 Acres

Park Type: Mini Park

Overall Rating: Poor

Current Facility Strengths:

- Open Space with Trees

Current Facility Weakness:

- No Signage
- No Benches or landscaping

Possible Improvements:

- Add Signage
- General / Grounds Improvements

Arroyo Parkway Passive Park



Acreage: 16.87 Acres

Park Type: Passive Park

Overall Rating: Poor

Arroyo Parkway Passive Park

Pond Fountain

Number/Size	Condition		
	Good	Fair	Poor
1	✓		

Current Facility Strengths:

- None

Current Facility Weakness:

- No improvements

Possible Improvements:

Art Museum & Memorial Gardens Park

Acreage: 2.69 Acres

Park Type: Special Use Facility

Overall Rating: Good



Memorial Gardens Park

Gazebo
Art Museum
Emmons Cottage (1885)
Entrance Sign
Parking
Picnic Tables
Benches with backs
Benches without backs
Walking Trail
Gardens
Special Features/Artwork
Green House
Water Features
Coquina Patio
Bridges

Number/Size	Condition		
	Good	Fair	Poor
1 Large	✓		
1	✓		
1	✓		
1	✓		
33	✓		
1	✓		
13		✓	
12	✓		
	✓		
	✓		
	✓		
1		✓	
5	✓ (2)	✓ (1)	✓ (2)
1			✓
3		✓ (1)	✓ (2)

Current Facility Strengths:

- Impressive ornamental gardens
- Peacock fountain Waterfall
- Pond with spray
- Bus stop available on Granada
- ADA accessible

CIP Improvements:

- Landscape Improvements (south entrance) & shell pavers, Phase 1 Split Retaining Wall North • side parking edge, FY17-18
- Phase 2 Split Face Retaining Wall around parking perimeter, FY 18-19

Possible Improvements:

- Better access to memorials.
- Bridges and Some Water Features need repair / replacement
- Enhance shoulder of Seton Terrace to provide additional parking.
- Provide grounds improvements
- Provide new signage

- New Edgewater Pedestrian Lights (replaced wood Poles), FY 19-20

Bailey Riverbridge Gardens

(see Cassen Park for under the bridge inventory)



Acreage: 3.62 Acres

Park Type: Special Use Facility

Overall Rating: Good; Pleasant, passive use park with connections via Granada Bridge underpass & by boardwalk to Cassen Park

Bailey Riverbridge Gardens

ADA Compliant Building with meeting space, kitchen & rooms

Entrance Sign

Parking

Fishing

Pier/Dock/Boardwalk & Gazebo

Picnic Tables

Benches with backs

Benches without backs

Formal Garden

Fountain

Veteran Memorial

Statue

Little Free Library

Number/Size	Condition		
	Good	Fair	Poor
	✓		
1	✓		
20	✓		
	✓		
2	✓		
12	✓		
6	✓		
	✓		
1	✓		
1	✓		
1	✓		
1	✓		

Current Facility Strengths:

- Beautiful setting with small unique building on river
- Organized, paved parking lot
- Connected by land, or by boardwalk to Cassen Park

Possible Improvements:

- Conduct architectural & historical study of building to maintain its historic integrity.

CIP Improvements:

- CDBG - Landscape Improvements plus removal of high vegetation along the shoreline, FY18-19

Birthplace of Speed Park (aka Granada Oceanfront Park)



Acreage: 0.68 Acres
Park Type: Mini Park
Overall Rating: Good

Birthplace of Speed Park

Restrooms

Picnic Pavilion

Entrance Sign & Wall

Parking

Picnic Tables

Benches

Outdoor Grill

Drinking Fountain

Replica Garage/Exhibit

Historical Markers

Wood Deck / Ramp

Number/Size	Condition		
	Good	Fair	Poor
W:4 M:2(U),2(T)		✓	
1	✓		
1	✓		
0			
5	✓		
4	✓		
3	✓		
1		✓	
1	✓		
	✓		
1	✓ (Ramp)		✓ (Deck)

Current Facility Strengths:

- Well maintained & heavily used
- Nice details-walks, walls, etc.
- ADA compliant-boardwalks/decks and restrooms

Current Facility Weakness:

- Sign not lighted
- No nearby public parking
- Poor indoor lighting

Possible Improvements:

- Signature facility should be ADA compliant.
- Provide public parking & pedestrian link to park.
- Provide sign light
- Provide grounds enhancements

CIP Improvements:

- Replace Wood Observation Deck, FY19-20
(Construction Starting in February 2021)
- Landscape Improvement to Park, FY18-19
(Installed 2020)

Casements Campus

(Including OB Tennis Center)



Acreage: 5.47 Acres

Park Type: Neighborhood Park

Overall Rating: Good

Casements

Community Enrichment Center,
Meeting Room, Kitchen &
Maintenance Yard
Historic Building & Grounds
Entrance Sign
Parking
Benches with backs
Gazebo
Ormond Beach Tennis Center
Restrooms
Maintenance Shed
Entrance Sign
Parking
Outdoor Tennis
Tennis office
Practice Wall Court
Water Fountain

Number/Size	Condition		
	Good	Fair	Poor
1	✓		
	✓		
1	✓		
77	✓		
3		✓	
1	✓		
	✓		
1			✓
1	✓		
34	✓		
8L	✓		
		✓	
1	✓		
1	✓		

Current Facility Strengths:

- Fantastic historic structure & grounds
- Paths: meandering, concrete & specialty paving
- ADA accessible
- Paved parking

Casements Campus Continuation

Current Facility Weakness:

- Front yard storm drainage
- Shared parking, both Casements & Tennis Center
- I.D. sign hard to find
- MacDonald House needs upper floors renovated
- At tennis center: shared parking with Granada commercial

Possible Improvements:

- Switch waterside benches to face river.
- Consolidate Casements, Rockefeller Gardens Park, O.B. Tennis Center & McDonald House to create one recognizable campus.
- Replace tennis complex tables & chairs with more sturdy furniture.
- Shade structures for all courts.
- Consider expanding parking for peak use and landscaping lot(s).
- Consider clearing invasive growth along River.
- Address shared parking issues.
- Provide new signage
- Provide grounds enhancements

Cassen Park

(Granada Bridge Underpass to Bailey
Riverbridge Gardens)



Acreage: 3.66 Acres

Park Type: Mini Park

Overall Rating: Good

Cassen Park

Restrooms
Gazebo
Bait & Tackle Shop
Transient Boat Slips
Entrance Sign
Information Kiosk
Parking-Cars
Parking-Boat Trailer
Boat Ramp
Floating Dock
Picnic Tables
Benches with backs
Grills
Monuments
Kayak Launch

Number/Size	Condition		
	Good	Fair	Poor
W:2/M:2	✓		
1		✓	
1	✓		
14+/-	✓		
	✓		
1	✓		
18+/-			✓
40+/-			✓
2	✓		
1	✓		
7	✓		
5	✓		
1	✓		
2	✓		
1	✓		

Granada Underpass

Fishing Pier w/ Gazebo
Benches with backs
Pots with heavy plantings
Fish Cleaning Station

1	✓		
29	✓		
4	✓		
1	✓		

Current Facility Strengths:

- River Access
- Large Fishing Pier
- Connected to Baily Riverbridge Park
- Restroom ADA compliant

Cassen Park Continuation

Current Facility Weakness:

- Unpaved parking

Possible Improvements:

- Pave parking areas.
- Complete ADA accessible boat dock currently underway.
- Provide new signage and grounds enhancements

CIP Improvements:

- CDBG Canoe/Kayak Dock Launch, FY17-18
- CDBG Landscape Improvements to Park, FY18-19

DRAFT

Division Avenue Passive Park



Acreage: 3.80 Acres

Park Type: Passive Park

Overall Rating: Fair

Division Avenue Passive Park

Pond Fountain

Number/Size	Condition		
	Good	Fair	Poor
1	✓		

Current Facility Strengths:

- Some Landscaping

Current Facility Weakness:

- No Improvements

Possible Improvements:

-

Dix Riverfront Park – OB Lions Mini Park

Acreage: 0.20 Acres
Park Type: Mini Park
Overall Rating: Fair; waterfront park



Dix Riverfront Park

Benches
Seawall

Number/Size	Condition		
	Good	Fair	Poor
2	✓		
1	✓		

Current Facility Strengths:

- Provides visual access to Halifax River
- Benches

Current Facility Weakness:

- None

Possible Improvements:

- None

Central Park I, II, III, & IV Including Environmental Learning Center

Acreage: 152.49 Acres

Park Type: Community Park

Overall Rating: Good



Central Park

Restrooms
Gazebo
Picnic Pavilion
Entrance Sign
Parking
Labyrinth
Boardwalk
Piers/Decks/Bridges
Picnic Tables
Benches with backs
Outdoor Grill
Playgrounds
Tennis Court
Basketball Court
Environmental Learning Center
Community Garden
Pedestrian/Bike Path
Pad Floating Mats
Fitness Stations
Little Library
Bike Racks
Canoe/Kayak Ramp
Floating Kayak Launch
Pond Fountain
Guard Rails/Fence (PH1)

Number/Size	Condition		
	Good	Fair	Poor
W:2 M:2		✓	
2	✓		
2	✓(1)	✓ (1)	
2	✓		
84	✓		
1		✓	
1	✓		
12	✓(7)	✓(5)	
22	✓(plastic)	✓ (wood)	
26	✓		
4		✓	
2	✓ (1)	✓ (1)	
1	✓		
1 1/2	✓		
1	✓ (Building & Accessories)	✓ (Animal Habitats)	✓ (landscaping)
2	✓		
	✓		
7		✓	
17	✓(8)	✓(8)	✓(1)
1	✓		
3	✓		
3		✓(1)	✓(2)
3	✓		
1	✓		
	✓		

Central Park I, II, III, & IV Including Environmental Learning Center Continuation

Current Facility Strengths:

- Large Open Space
- Mix of active and passive facilities

Current Facility Weakness:

- Restroom not ADA accessible
- Playground located on edge of parking lot
- Playgrounds are mix of varied manufacturers.
- Playground safety surfacing needs regular attention.
- Boardwalks good, but residential grade which will require more long term maintenance.
- Add screening (hedge/wall) along houses with chain link fences.
- Need defined access to fishing area.

Possible Improvements:

- Add new signage
- Enhance transition between previous phases
- Open sight lines.
- Improve/add landscaping/ provide grounds enhancements
- Improve overall level of finish to create safer environment as well as a sense of cohesiveness. Open up sight lines (particularly at south end) so more visible, improve/add landscaping, create sense of entry at specific points.
- Add/improve lighting in parking areas.
- Expand resource management plan to include all park phases.
- Provide interpretive signage

CIP Improvements:

- CDBG Canoe/Kayak Dock Launch, FY17-18
- Floating Beemats (Water Study Project), FY19 to Current

Firehouse Park



Acreage: 0.31 Acres

Park Type: Mini Park

Overall Rating: Fair

Firehouse Park

Playground w/ shade

Benches

Picnic Tables

Water Fountain

Parking (add. at Fire Sta.)

Porta-Potty

Number/Size	Condition		
	Good	Fair	Poor
1		✓	
3	✓		
2	✓		
1			✓
4	✓		
1			✓

Current Facility Strengths:

- Themed Playground
- Heavily Landscaped

Current Facility Weakness:

- Porta-Potty
- Broken Water Fountain

Possible Improvements:

-

Fortunato Park (Underpass to Rockefeller Gardens Park)

Acreage: 4.29 Acres
Park Type: Mini Park
Overall Rating: Good



Fortunato Park

Restrooms
 Gazebo at Fishing Pier
 Entrance Sign
 Parking
 Fishing Pier
 Canoe/Kayak Launch
 Pergola
 Picnic Tables
 Benches with backs
 Fish Cleaning Station
 Bench Swing
 Grills
 Drinking Fountain
 Playground & Swings
 Walking/Jogging Trail
 Historic Landmark
 Sculpture
 Bike Repair Station
 Exercise Station

Number/Size	Condition		
	Good	Fair	Poor
W:2/M:2	✓		
1		✓	✓ (Roof)
1	✓		
27	✓		
1		✓	
1			✓
1	✓		
4	✓		
26	✓		
1	✓		
1	✓		
4		✓	
2	✓		
1	✓		
	✓		
1	✓		
	✓		
1	✓		
1	✓		

Granada Park Underpass

Benches with backs
 Pots with heavy plantings

11	✓		
6	✓		

Fortunato Park Continuation

Current Facility Strengths:

- Ormond Hotel Cupola-Historic Landmark
- Specialty pavement
- Paved walking trail
- Arbor
- Restroom ADA compliant
- Walking/Jogging trails paved

Current Facility Weakness:

- No shade for picnicking (benches)
- Playground not ADA compliant

Possible Improvements:

- Provide ADA compliant playground & improved safety surfacing, containment for playground.
- Provide shade shelter for picnicking.
- Provide grounds enhancements.
- Provide new signage.

CIP Improvements:

- Landscape Improvement to Park, FY18-19 (Installed in 2020)

Haas Park



Acreage: 14.95 Acres
Park Type: Walking Trail
Overall Rating: Good

Haas Park

- Paved Walkway
- Boardwalks
- Benches
- Path Lighting

Number/Size	Condition		
	Good	Fair	Poor
1	✓		
2	✓		
3	✓		
	✓		

Current Facility Strengths:

- Links 2 neighborhoods to Granada Blvd
- Quiet Natural Setting

Current Facility Weakness:

- No Sign
- No parking

Possible Improvements:

-

Huguenot Park



Acreage: 0.67 Acres

Park Type: Mini Park

Overall Rating: Fair; waterfront park

Huguenot Park

Parking
Paved Walkway
Bench
Picnic Table

Number/Size	Condition		
	Good	Fair	Poor
4		✓	
1	✓		
1	✓		
1	✓		

Current Facility Strengths:

- Provides visual access to Halifax River
- Paved paths
- Paved Handicap Parking
- Bench

Current Facility Weakness:

- No Sign
- Unpaved parking, aisles & entry road(s)

Possible Improvements:

- Add Signage
- Pave parking, roads & aisles
- Grounds Improvements

CIP Improvements:

- CDBG Park Renovation: Paved the H/C space & shell parking; Winding Concrete Walkway to ADA Concrete Picnic Pad & walkway continuation to Overlook bench viewing Halifax River; Landscape & Irrigation added, FY17-18

Hospital Gardens



Acreage: 0.10 Acres
Park Type: Passive Park
Overall Rating: Good

Hospital Gardens

- Fountain
- Landscaping
- Paver Walks & Patio
- Benches

Number/Size	Condition		
	Good	Fair	Poor
1	✓		
	✓		
1	✓		
2	✓		

Current Facility Strengths:

- Small Garden with benches

Current Facility Weakness:

- No improvements

Possible Improvements:

-

Indian Mound Park



Acreage: 0.35 Acres
Park Type: Mini Park
Overall Rating: Fair

Indian Mound Park

Benches
Historical Information Sign

Number/Size	Condition		
	Good	Fair	Poor
2	✓		
1	✓		

Current Facility Strengths:

- Green Space
- Benches

Current Facility Weakness:

- Mound limits activities

Possible Improvements:

- Add signage

Lakebridge Drive Passive Park



Acreage: 2.85 Acres
Park Type: Passive Park
Overall Rating: Poor

Lakebridge Drive Passive Park

Pond Fountain

Number/Size	Condition		
	Good	Fair	Poor
1	✓		

Current Facility Strengths:

- None

Current Facility Weakness:

- No improvements

Possible Improvements:

- None

Lincoln Ave Park



Acreage: 0.42 Acres

Park Type: Mini Park

Overall Rating: Good

Lincoln Park

Info Sign

Paved Walks

Benches

Formal Garden

Number/Size	Condition		
	Good	Fair	Poor
1	✓		
	✓		
4	✓		
1		✓	

Current Facility Strengths:

- Green Space
- Benches

Current Facility Weakness:

•

Possible Improvements:

•

Mainstreet Park



Acreage: 0.37 Acres
Park Type: Mini Park
Overall Rating: Good

Mainstreet Park

Benches
Picnic Table

Number/Size	Condition		
	Good	Fair	Poor
4	✓		
1	✓		

Current Facility Strengths:

- Green Space
- Benches

Current Facility Weakness:

-

Possible Improvements:

-

Milton Pepper Park



Acreage: 0.16 Acres

Park Type: Mini Park

Overall Rating: Good

Milton Pepper Park

Benches
Picnic Tables
Playground

Number/Size	Condition		
	Good	Fair	Poor
2	✓		
2	✓		
1	✓		

Current Facility Strengths:

- Heavily Landscaped
- Entrance Sign
- Paved, meandering path

Current Facility Weakness:

- None

Possible Improvements:

- Add Signage

Neptune Park



Acreage: 0.19 Acres
Park Type: Mini Park
Overall Rating: Poor

Current Facility Strengths:

- View of River

Current Facility Weakness:

- Site of Lift Station, Generator, and Stormwater Treatment, uses most of the site
- Does not resemble a Park
- Lack of access
- No Benches
- No Paved Path

Possible Improvements:

- Add Signage
- Pave trail to river's edge
- Add bench and grounds improvements

Nova Community Park (East & West)



Acreage: West Nova 60.20
 East Nova 3.58
 Total 63.78 Acres

Park Type: Community Park

Overall Rating: Fair

Nova Community Park

Restrooms/Concession/
 Pressbox
 Maintenance Building
 Picnic Shelter
 Batting Cages
 Parking (Some Paved)
 Entrance Sign
 Benches
 Picnic Tables
 Outdoor Grill
 Outdoor Basketball
 Outdoor Tennis
 Outdoor Handball
 Baseball/Softball Fields
 Tennis Office
 Walking/Jogging Path
 Fitness Stations
 Community Center w/gym
 Gymnasium (gymnastics)
 Playground
 Skate Park
 Skate Park Office
 Pond Fountain

Number/Size	Condition		
	Good	Fair	Poor
W:2/M:2	✓(1)		✓(1)
1		✓	
3		✓	
6		✓	
101		✓(West)	✓(East)
1		✓	
14	✓		
25	✓		
2		✓	
1L 1/2U		✓	
2L 4U	✓		
4L	✓		
4LWest 1LEast	✓		
1		✓	
	✓		
10		✓	
1		✓	
1	✓		
1	✓		
1	✓		
1	✓		
1	✓		

Nova Community Park Continuation

Current Facility Strengths:

- Has lots of potential
- Wonderful unique playground, used heavily.
- New baseball fields in good condition

Current Facility Weakness:

- No organization to park
- Old facilities in need of renovation
- Some Parking not paved or adequate in numbers
- Restrooms not ADA compliant
- Picnic shelters need paint, has saggy beams
- Basketball court needs restriping
- Community Center 30 year old metal building

Possible Improvements:

- Prepare master plan for park that provides organization to phased improvements.
- Improve parking.
- Assess Community Center Building replacement vs. comprehensive renovation(s).
- Replace gym ceiling insulation and building roof.
- Add new comprehensive signage.
- Provide grounds enhancements.

Nova Road Passive Park - North



Acreage: 1.74 Acres
Park Type: Passive Park
Overall Rating: Poor

Nova Road Passive Park - North

Pond Fountain

Number/Size	Condition		
	Good	Fair	Poor
1	✓		

Current Facility Strengths:

- None

Current Facility Weakness:

- No improvements

Possible Improvements:

-

Nova Road Passive Park - South



Acreage: 11.05 Acres
Park Type: Passive Park
Overall Rating: Poor

Nova Road Passive Park - South

Pond Fountain

Number/Size	Condition		
	Good	Fair	Poor
1	✓		

Current Facility Strengths:

- None

Current Facility Weakness:

- No improvements

Possible Improvements:

-

Ormond Beach Middle School Park



Acreage: 2.40 Acres

Park Type: Neighborhood Park

Overall Rating: Poor

O.B. Middle School Park

Parking (Shared with OBMS)
Open Space
Outdoor Basketball
Outdoor Tennis
Football Field
Track

Number/Size	Condition		
	Good	Fair	Poor
	✓		
		✓	
4U		✓	
2U		✓	
1U		✓	
1U			✓

Current Facility Strengths:

- Facilities available for public use, if could be maintained at Ormond Beach Leisure Services Dept. standards

Current Facility Weakness:

- Limited Access
- Lack of Signage & Obscure Entrance makes it unclear Public Access is Allowed

Possible Improvements:

- Renegotiate cooperative use agreement
- Improve Access
- Add new signage

Ormond Beach Performing Arts Center

Acreage: 0.60 Acres

Park Type: Special Use Facility

Overall Rating: Good



O.B. Performing Arts Center

Restrooms
Community Center
Entrance Sign
Parking
Fountain
Picnic Table
Benches

Number/Size	Condition		
	Good	Fair	Poor
	✓		
	✓		
1	✓		
181			
1	✓		
1	✓		
3	✓		

Current Facility Strengths:

- Impressive facility, ADA compliant
- Tomoka River Dance fountain
- Paved parking
- Accessible restrooms

Possible Improvements:

- Enhance landscaping.
- Consider elevator for second floor accessibility.
- Add new signage

Ormond Parkway Park



Acreage: 0.19 Acres
Park Type: Mini Park
Overall Rating: Fair

Ormond Parkway Park

Benches
 Paver Bench Pad
 Pergola

Number/Size	Condition		
	Good	Fair	Poor
2	✓		
1	✓		
1	✓		

Current Facility Strengths:

- River Access
- decorative Bench and Pad

Current Facility Weakness:

- Provides access to 2 homes
- Shared, unpaved driveway access

Possible Improvements:

- Add Signage
- Add Paved Path
- Add Grounds improvements

Ormond Shores Park



Acreage: 1.32 Acres
Park Type: Mini Park
Overall Rating: Good

Ormond Parkway Park

Benches
 Pond Fountain
 Pergola

Number/Size	Condition		
	Good	Fair	Poor
3	✓		
1	✓		
1		✓	

Current Facility Strengths:

- Pond with Fountain
- Benches

Current Facility Weakness:

- Paved trail only on one side of pond

Possible Improvements:

- Expand trail around park
- Add new sign
- Add Grounds improvements on other side of pond

Ormond Beach Sports Complex



Acreage: 130.35 Acres

Park Type: Sports Complex

Overall Rating: Fair

Ormond Beach Sports Complex

Restrooms

Picnic Pavilion

Playgrounds

Baseball

Softball

Batting Cages

Football/Soccer

T-Ball

Shuffleboard/Horseshoes

Field House

Concession

Maintenance Yard

Parking

Entrance Sign

Picnic Table

Grills

Number/Size	Condition		
	Good	Fair	Poor
W:6 M:6	✓(4)		✓(2)
1	✓		
2	✓(1)	✓(1)	
4L	✓		
5L	✓		
7	✓(5)		✓(2)
10L 2U	✓		
4U	✓		
10L	✓		
2	✓(1)	✓(1)	
6	✓(4)		✓(2)
1		✓	
7 Lots	✓(1 Paved)	✓(1 old runway paved)	✓(5 unpaved)
3	✓		
19	✓(4)	✓(12)	✓(3)
2		✓	

Current Facility Strengths:

- Athletic field turf
- Rotary field & soccer complex are well done/maintained

Current Facility Weakness:

- Lacks press boxes at baseball complex
- Lacks organization-no sense of arrival, no interconnectivity: walks, trails, etc.
- Needs trees & landscaping
- Roads & parking are noncompliant with City's development ordinances
- Lacks shade for spectators
- Restrooms not ADA compliant, floods
- Needs +/-200 more parking spaces

Ormond Beach Sports Complex Continuation

- Softball infields (clay/sand mix) & turf irrigation need renovation

Possible Improvements:

- Move entry road & buffer from adjacent industrial land uses.
- Re-organize per proposed triangle master plan.
- Replace existing restroom/changing room building & provide concessions within.
- Add playground near soccer fields.
- Add fencing for controlled access to tournaments (gate fees).
- Need to assess real impacts of Airport Runway expansion & have park modifications done in advance of them to avoid disruption (access to softball complex, loss of soccer field, etc.).
- Renovate soccer restrooms
- Replace lighting at Kiwanis field.
- Add comprehensive signage package including new i.d. sign
- Provide general site enhancements: landscaping, paved walks, etc.

Osceola Elementary School Park



Acreage: 5.25 Acres

Park Type: Neighborhood Park

Overall Rating: Poor

Osceola School Park

Restrooms & Open-Air Structure

Parking (shared w/ school)

Picnic Table

Playground

Open Space

Outdoor Basketball

Outdoor Tennis

Outdoor Handball

Softball

Fitness Stations

Benches

Number/Size	Condition		
	Good	Fair	Poor
W:2 M:1(U), 1(T)			✓
22	✓		
1			
	✓		
			✓
2U			✓
2U			✓
4U		✓	
2U		✓	
			✓
8		✓	

Current Facility Strengths:

- New playground is accessible & separated by age
- Heavily used facilities-after school program

Current Facility Weakness:

- Poor sense of arrival & no signage
- Restrooms are inadequate
- No swings at playground
- Limited Access

Possible Improvements:

- Needs organization & arrival statement (including signage).
- Replace 2nd backstop.
- Add walks & trees/plantings & buffers, general grounds improvements.
- Could use benches, trash receptacles, dugouts.
- Replace chain link fencing.
- Replace restroom/picnic shelter
- Add new signage

Plaza Grande Park



Acreage: 1.34 Acres
Park Type: Mini Park
Overall Rating: Fair

Plaza Grande Park

Benches

Number/Size	Condition		
	Good	Fair	Poor
3	✓		

Current Facility Strengths:

- Benches
- Landscaping/Trees
- Open Space

Current Facility Weakness:

- Overhead utility lines

Possible Improvements:

- Add signage
- Enhance Grounds
- Add Paved walks to Benches

Riverbend Nature Park



Acreage: 2.9 Acres

Park Type: Mini Park

Overall Rating: Fair/Poor

Riverbend Nature Park

Restrooms
Entrance Sign
Parking
Pier/Dock
Picnic Tables
Outdoor Grill
Trash Receptacles
Walking/Jogging
Mountain Bike Trail
Bike Repair Station
Playground
Wood Deck on Trail
Pavilion

Number/Size	Condition		
	Good	Fair	Poor
W:1/M:1		✓	
1			✓
32			✓
1		✓	
8	✓		
4		✓	
6	✓		
		✓	
		✓	
1	✓		
1		✓	
1		✓	
1		✓	

Current Facility Strengths:

- Beautiful site with large shade trees
- Abuts Tomoka River

Current Facility Weakness:

- Parking unpaved
- No paved walks/paths
- No access to restroom for ADA
- Walking/Jogging paths are not delineated
- Picnic tables needs replacing

Possible Improvements:

- Canoe/kayak launch
- Entry statements needed (columns, new signage)
- Provide paved parking/paths/access to restrooms
- Provide general grounds enhancements

Riviera Park



Acreage: 5.77 Acres

Park Type: Mini Park

Overall Rating: Good

Riviera Park

Entrance Sign
Parking
Boardwalk & River Gazebo
Picnic Tables
Benches with backs
Picnic Pavilion
Outdoor Grill
Walking/Jogging Path
Playground
Fountain
Seawall

Number/Size	Condition		
	Good	Fair	Poor
1		✓	
24	✓		
1	✓		
9	✓		
22	✓		
1	✓		
6	✓		
	✓		
1		✓	
1	✓		
		✓	

Current Facility Strengths:

- Beautiful Riverfront site
- Anchor to Riverwalk
- Walking/Jogging paths are paved and linked

Current Facility Weakness:

- Playground is non-compliant with ADA
- Sign small & difficult to see

Possible Improvements:

- Bring playground into compliance and/or replace.
- Provide new sign.
- Consider conceptual planning for Veteran's Memorial.
- Provide grounds enhancements.

Rockefeller Gardens



Acreage: 2.24 Acres

Park Type: Neighborhood Park

Overall Rating: Good

Rockefeller Gardens

Benches
Stage w/ Shade Structure
Waterwheel
Statue
Picnic Tables
Wall Seating

Number/Size	Condition		
	Good	Fair	Poor
17		✓	
1	✓		
			✓
1	✓		
3		✓	
	✓		

Current Facility Strengths:

- Fantastic historic grounds
- Paths: meandering, concrete & specialty paving
- ADA accessible

Current Facility Weakness:

- Lower park storm drainage
- Shared parking, both Casements & Tennis Center

Possible Improvements:

- Switch waterside benches to face river.
- Add interpretive information to lower park strolling path(s).
- Consolidate Casements, Rockefeller Gardens Park, O.B. Tennis Center & McDonald House to create one recognizable campus.
- Complete practice wall & fencing project, currently underway.
- Address shared parking issues.
- Provide new signage
- Provide grounds enhancements

Rosewood Avenue Mini-Park



Acreage: 0.20 Acres
Park Type: Mini-Park
Overall Rating: Fair

Rosewood Avenue Mini-Park

Benches

Number/Size	Condition		
	Good	Fair	Poor
2	✓		

Current Facility Strengths:

- None

Current Facility Weakness:

- No improvements

Possible Improvements:

-

Sanchez Park



Acreage: 8.41 Acres
Park Type: Civic Park
Overall Rating: Poor

Sanchez Park

Restrooms
 Entrance Sign
 Small Picnic Shelter
 Parking
 Boat Ramp/Transient Dock
 Boardwalk with benches
 Picnic Tables
 Benches with backs
 Gazebo
 Outdoor Grill
 Drinking Fountain
 Playground & Swings, etc.
 Nature Trails

Number/Size	Condition		
	Good	Fair	Poor
W:4/M:4	✓		
1		✓	
17			✓
1	✓		
1			✓
13	✓		
2	✓		
1	✓		
1		✓	
1		✓	
1	✓		
			✓

Current Facility Strengths:

- Beautiful waterfront site with “state park” feeling
- Restrooms

Current Facility Weakness:

- Nature Trails are Overgrown & Unmaintained
- Boardwalk is aging & needs repair
- Parking is unpaved
- Park is subject to flooding & drainage issues

Possible Improvements:

- Improve sense of arrival/provide new signage.
- Repair boardwalk, handrails, benches. etc.
- Add drinking fountain(s).
- Provide grounds enhancements, and defined walks/paths

Santa Lucia Park



Acreage: 0.27 Acres
Park Type: Mini Park
Overall Rating: Poor

Santa Lucia Park

Benches

Number/Size	Condition		
	Good	Fair	Poor
1	✓		

Current Facility Strengths:

- Water Access
- Bench
- Open Space

Current Facility Weakness:

- No Paved Trail
- No Parking
- No Signage

Possible Improvements:

- Add signage
- Enhance Grounds
- Add Paved walks to Benches

Senior Citizen Center



Acreage: 0.40 Acres

Park Type: Special Use Facility

Overall Rating: Fair

Senior Citizen Center

Restrooms
Entrance Sign
Parking
Community Center with
Ballroom
Meeting Room/Bingo
Kitchen

Number/Size	Condition		
	Good	Fair	Poor
W:3/M:3	✓		
56			
1	✓		
1	✓		
1	✓		

Current Facility Strengths:

- Lots of space-multiple uses
- Signage on building
- Paved parking

Current Facility Weakness:

- Facility needs investment in infrastructure, due to aging (ie. roof).
- Wayfinding

Possible Improvements:

- Fascia needs replacement
- Roof needs replacement/upgrades
- ADA compliance
- Facility study for structural integrity, interior layout, ADA, etc for building entrance.
- Add fire sprinkler system.
- Provide comprehensive wayfinding, signage system including new i.d. sign

South Old Kings Road Passive Park



Acreage: 4.22 Acres
Park Type: Passive Park
Overall Rating: Fair

South Old Kings Road Passive Park
 Pond Fountain

Number/Size	Condition		
	Good	Fair	Poor
1			✓

Current Facility Strengths:

- Some Landscaping

Current Facility Weakness:

- Pond Fountain not working
- No improvements

Possible Improvements:

-

South Ormond Neighborhood Center & Park (SONC)



Acreage: 6.99 Acres

Park Type: Neighborhood Park

Overall Rating: Good

South Ormond Neighborhood Park

Restrooms
Community Center w/ meeting room, gymnasium, kitchen, weight room
Maintenance Building
Entrance Sign
Parking
Picnic Tables
Picnic Pavilion
Outdoor Grill (built-in)
Drinking Fountain
Outdoor Basketball
Outdoor Tennis
Softball
Walking/Jogging/Bike Path
Playground
Splash Pad
Benches

Number/Size	Condition		
	Good	Fair	Poor
W:1/M:1	✓		
	✓		
1	✓		
1	✓		
41			
8			
1	✓		
1	✓		
1			
1L	✓		
2U	✓		
1L	✓		
1/3 mile	✓		
2	✓		
1		✓	
11	✓		

Current Facility Strengths:

- Well organized & pedestrian friendly
- Trees/shade for playground & ballfield viewing
- Aesthetically pleasing building & environment
- Paved parking
- Location

Current Facility Weakness:

- Restrooms in Community Center not ADA compliant

South Ormond Neighborhood Center & Park Continuation

Possible Improvements:

- ADA compliant restrooms (inside).
- Repair sun damage at splash pad
- Extend paneling in gym to bottom of roofline.
- Replace exposed roof on dugouts.
- Provide grounds enhancements
- Provide new signage

DRAFT

Vander Park



Acreage: 0.63 Acres

Park Type: Mini Park

Overall Rating: Poor

Vander Park

Benches

Information Board

Number/Size	Condition		
	Good	Fair	Poor
1	✓		
1		✓	

Current Facility Strengths:

- Bench

Current Facility Weakness:

- No Parking
- Needs Pathway
- Needs Signage
- Landscape was torn up and not replaced

Possible Improvements:

- Pave trail
- Provide new signage
- Grounds improvements

Waldo O. Berry Senior Heritage Park

Acreage: 0.24 Acres
 Park Type: Mini Park
 Overall Rating: Good



Waldo O. Berry Senior Heritage Park

- Picnic Tables
- BBQ Grill
- Paved Trail
- Parking (PAL ONLY)

Number/Size	Condition		
	Good	Fair	Poor
2	✓		
1	✓		
	✓		
4	✓		

Current Facility Strengths:

- Paved Trail
- Landscaping/Trees
- Picnic Tables & Grill

Current Facility Weakness:

- Parking is restricted to PAL only

Possible Improvements:

-

West Ormond Community Park



Acreage: 17.30 Acres

Park Type: Community Park

Overall Rating: Poor

Current Facility Strengths:

- None

Current Facility Weakness:

- Undeveloped

Possible Improvements:

-

West Ormond Wetlands Park



Acreage: 38.00 Acres
Park Type: Passive Park
Overall Rating: Poor

West Ormond Wetlands Park

Information Sign

Number/Size	Condition		
	Good	Fair	Poor
1		✓	

Current Facility Strengths:

- None

Current Facility Weakness:

- Undeveloped

Possible Improvements:

-

Woodmere Park



Acreage: 0.25 Acres

Park Type: Mini Park

Overall Rating: Poor

Current Facility Strengths:

- Entrance Sign

Current Facility Weakness:

- No Signage
- No Benches or landscaping

Possible Improvements:

- Add Signage
- General / Grounds Improvements

Needs Assessment



2.1 Overview

The purpose of a Needs Assessment is to determine the gaps between existing and desired conditions. Each city must determine the appropriate needs assessment techniques and Level-of-Service (LOS) standards required to identify and meet the specific needs of its residents.

The Consultant Team used a “triangulated” approach to identify needs, including various types of anecdotal, quantitative, and qualitative techniques to determine top priorities from different perspectives. Anecdotal techniques were completed in Chapter 1: Context.

Quantitative techniques used for the City of Ormond Beach Needs Assessment included:

1. A statistically-valid survey;
2. An on-line survey;
3. An existing level-of-service analysis; and
4. Benchmarking.

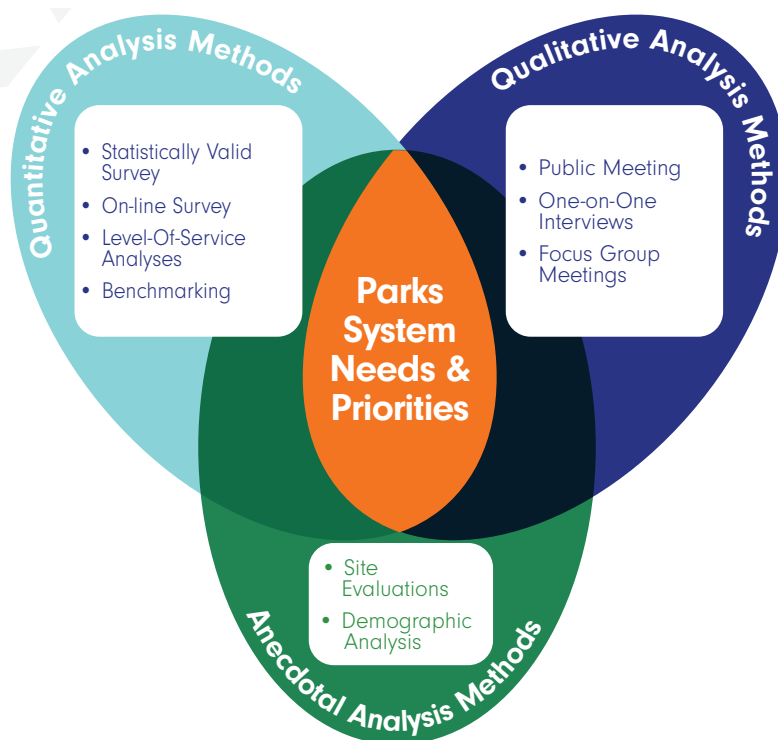
Qualitative techniques included:

1. Public meeting;
2. One-on-one interviews; and
3. Focus group meetings.

The project was promoted via various on-line and social media outlets. Collectively, over 1,100 individuals participated in the process.

Findings from each of the needs assessment techniques, as well as a summary of top priority needs, are discussed in this chapter.

Triangulated Mixed-Methods Approach to Identifying Needs & Priorities



2.2 Findings

2.2.1 Statistically-Valid Survey

OVERVIEW

A statistically-valid survey is the most reliable and credible of the needs assessment techniques, as it involves a large, randomly-selected sample of residents. Barth Associates' sub-consultant ETC Institute mailed a survey packet to a random sample of households in the City of Ormond Beach. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it on-line at www.OrmondBeachSurvey.org.

Ten days after the surveys were mailed, ETC Institute sent emails and placed phone calls to the households that received the survey to encourage participation. The emails contained a link to the on-line version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents of the City of Ormond Beach from participating, everyone who completed the survey on-line was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered on-line with the addresses that were originally selected for the random sample. If the address from a survey completed on-line did not match one of the addresses selected for the sample, the on-line survey was not counted.

The goal was to obtain completed surveys from at least 400 residents. The goal was exceeded with a total of 402 residents completing the survey. The overall results for the sample of 402 households have a precision of at least $\pm 4.8\%$ at the 95% level of confidence. Following is an overview of the summary findings. The complete results can be reviewed in the Appendix.

Benefits of Parks and Recreation

Over half of respondents indicated that the most important benefits that parks and recreation facilities provide the community were: the conservation of natural areas (55.2%) and opportunities for physical exercise (53.7%).

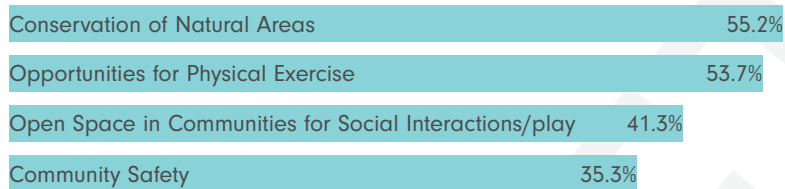


FIGURE 2.2.1a: Benefits of Parks, Recreations and Open Systems

Facility Usage and Ratings

Eight of ten (83.5%) residents surveyed are satisfied with the parks and recreation facilities provided by the City Parks Department, and 60.2% are satisfied with the programs that are provided by the City of Ormond Beach.

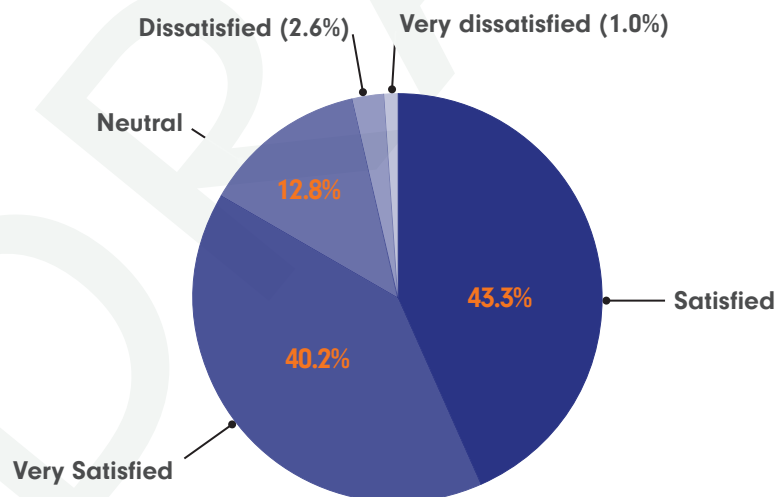


Figure 2.2.1b: Respondent's Households Satisfaction Level for Parks and Facilities Provided by City of Ormond Beach

Residents Currently Use Word Of Mouth, From Friends And Family, To Learn About City Recreational Programs And Activities

Residents Primarily Use Word Of Mouth–From Friends And Neighbors–To Learn About City Recreational Programs And Activities. Over half (56.2%) of residents learn from friends and family about City of Ormond Beach recreational programs and activities.

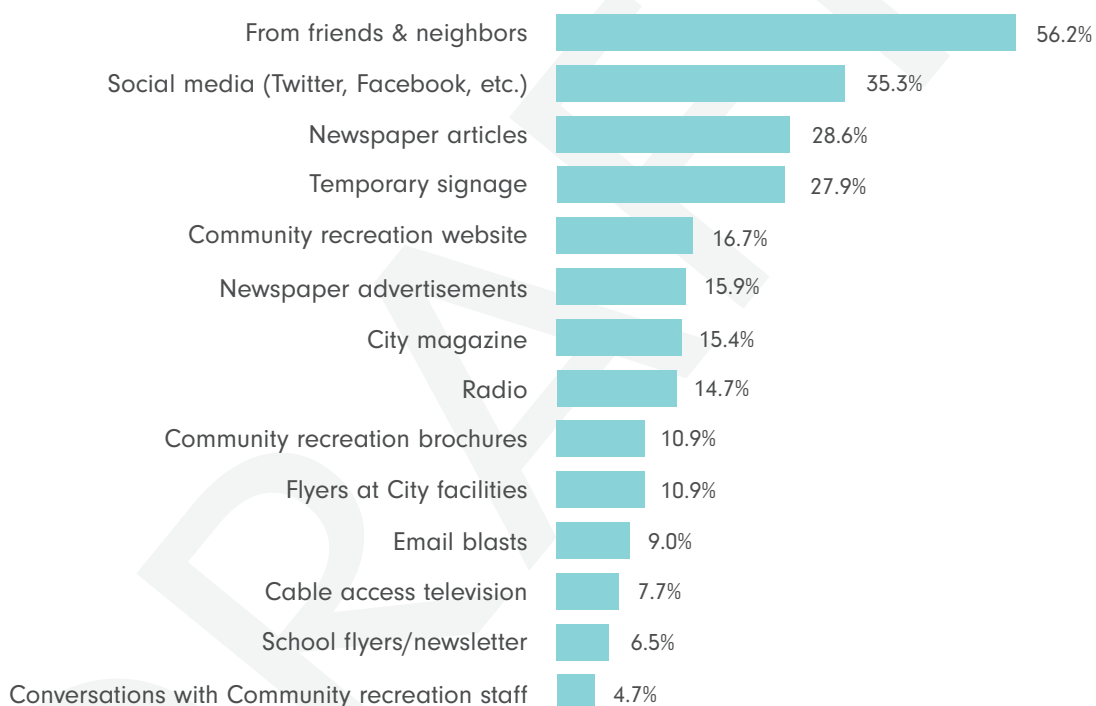


Figure 2.2.1c: The Ways Respondent's Households Currently Learn About City of Ormond Beach Recreational Programs and Activities

Most Respondents Agree That Ormond Beach Parks And Recreation Facilities Enhance The Quality of Life for Residents In The Community

Surveyed residents indicated that the recreation resources that would have the greatest impact to the health and well-being of their household would be walking, jogging, or biking trails (68.7%).

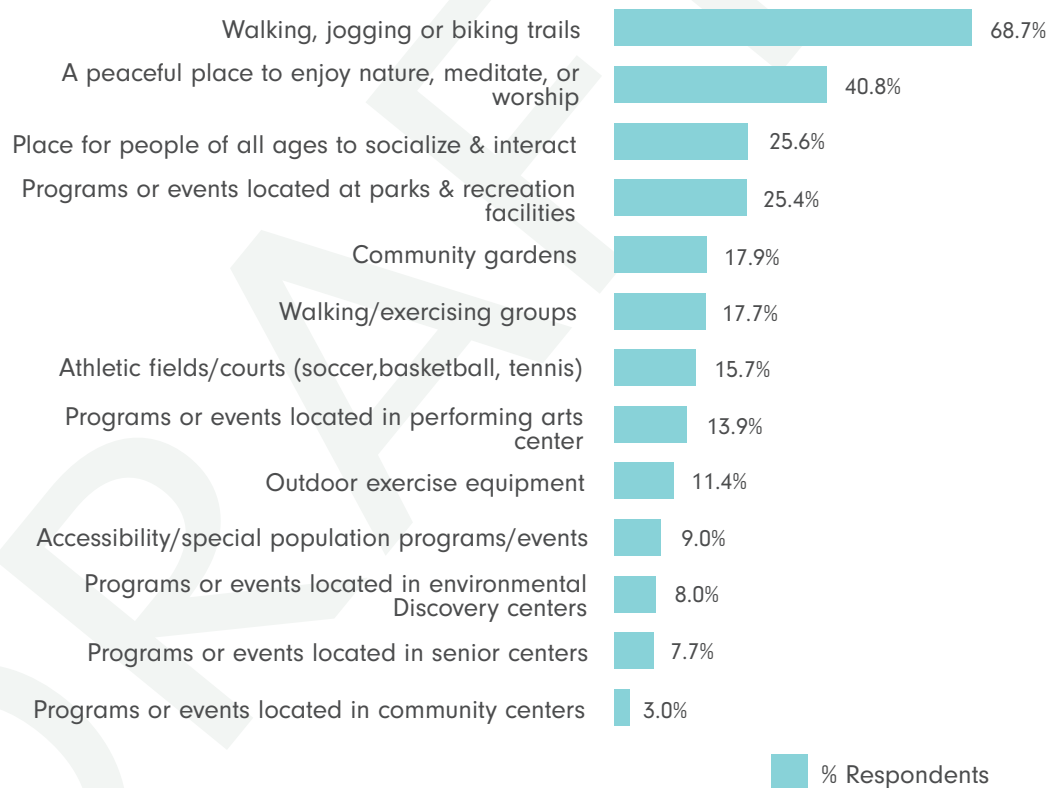


Figure 2.2.1d: Top Resources That Respondent's Households Think Would Have the Greatest Impact to the Health and Well-Being

Frequency of Park Visits

Nearly forty respondents (39.7%) indicated their household visited the City of Ormond Beach parks and recreation facilities in the past 2 years, including before the COVID-19 pandemic.

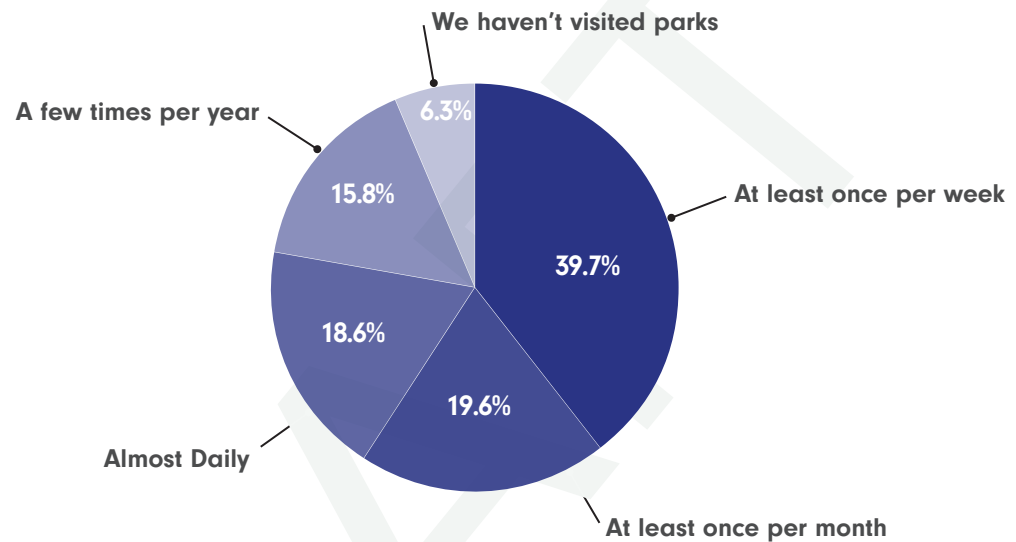


Figure 2.2.1e: Park Visiting Frequency (By Respondents)

Facility Needs and Priorities

Respondents were asked to identify if their household had a need for 36 facilities/amenities and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest "unmet" need for various facilities and amenities. The top four facilities/amenities with the highest percentage of households whose needs are currently being partly and not met are listed below.

1. Off-beach parking – 5,835 households (28.5%)
2. Public Wi-Fi – 5,778 households (28.2%)
3. Paved multi-purpose trails – 5,192 households (25.4%)
4. Outdoor stage/amphitheater – 5,020 households (24.5%)

Off-beach parking	28.5%
Public Wi-Fi	28.2%
Paved multi-purpose trails	25.4%
Outdoor stage/amphitheater	24.5%

Figure 2.2.1f: The Top Four Facilities/Amenities with the Highest Percentage of Households Whose Needs are Currently being Partly and Not Met

The estimated number of households that have unmet needs for each of the 36 facilities that were assessed is shown in the figure below.

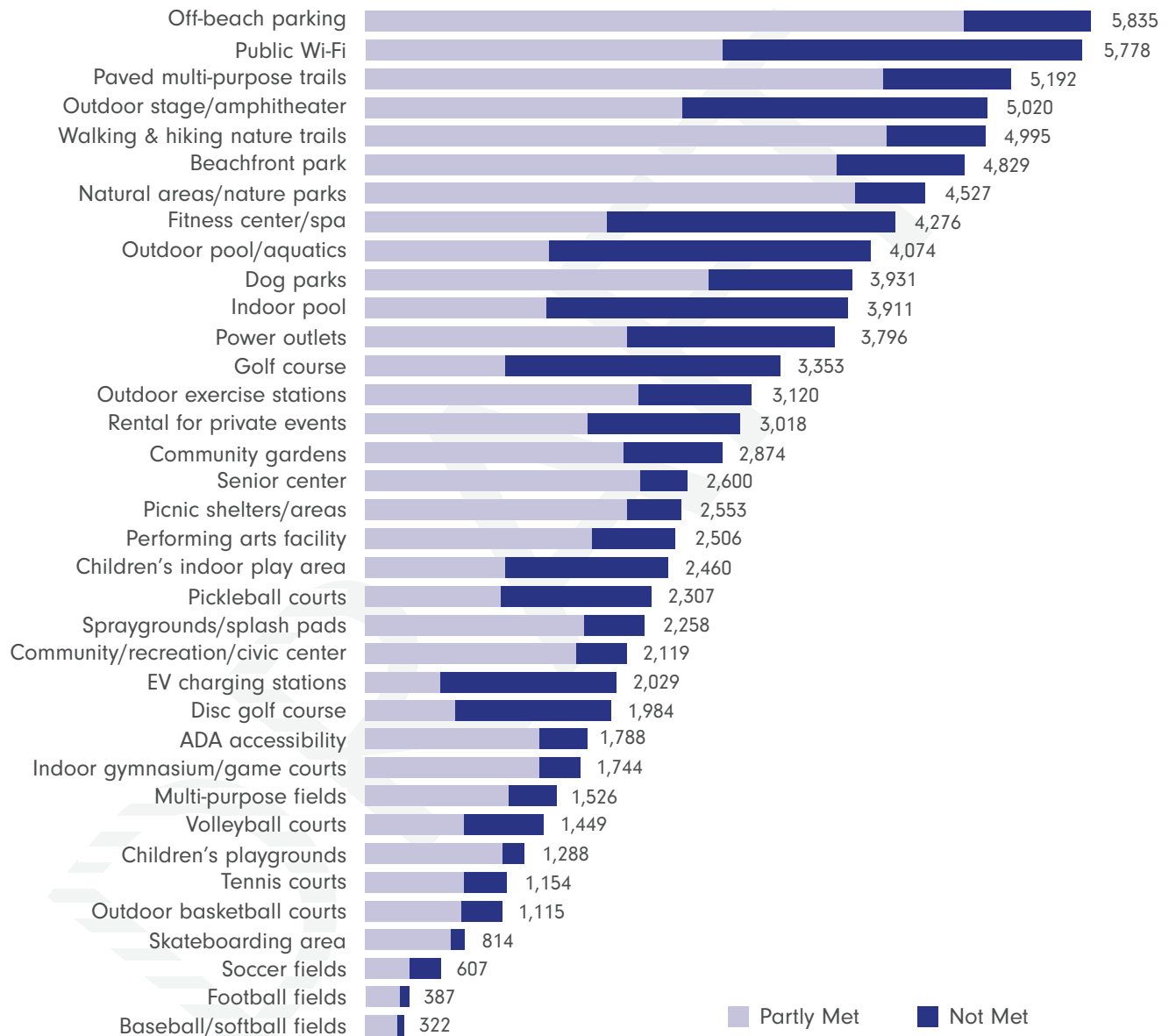


Figure 2.2.1g: Estimated Number of Households Whose Needs for Amenities are Being Partly Met or Not Met

Facility Importance

Facility/Amenity Importance. In addition to assessing the needs for each facility and amenity, ETC Institute also evaluated the importance that residents placed on each one. Based on the sum of respondents' top four choices, the top three most important facilities/amenities to residents were:

1. Walking and hiking nature trails (39.6%),
2. Beachfront park(s) (31.1%), and
3. Natural areas/nature parks (30.1%).

The percentage of residents who selected each amenity/facility as one of their top four choices is depicted in figure below.

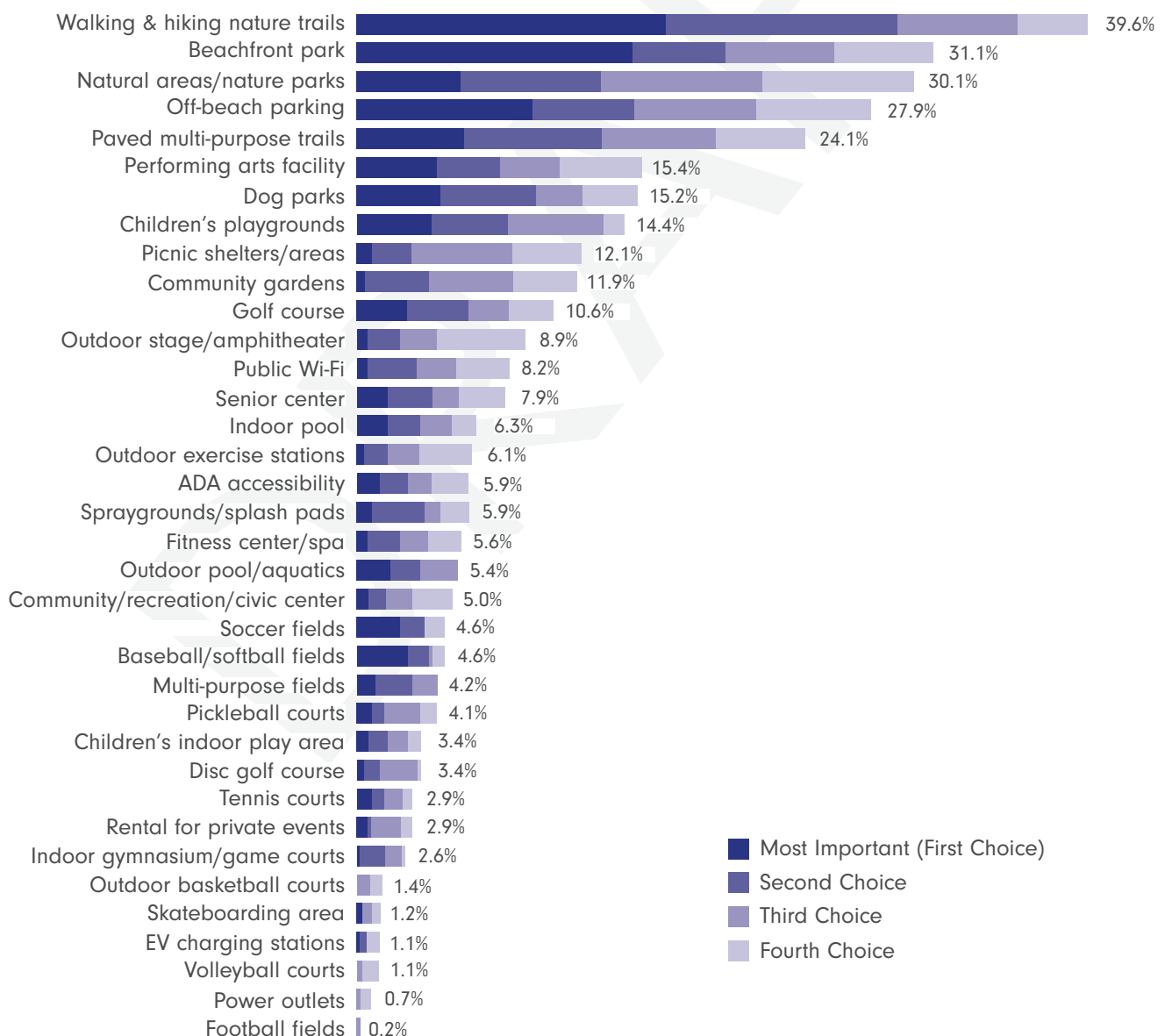


Figure 2.2.1h: Amenities that are Most Important to Households

Priorities for Facility Investments

The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on Park and Recreation investments. The Priority Investment Rating (PIR) equally weights

1. The importance that residents place on facilities and
2. How many residents have unmet needs for the facility.

Details regarding the methodology for this analysis are provided in Section 2 of this report. Figure 2.2.1i shows the Priority Investment Rating for each of the 36 facilities/amenities that were assessed on the survey.

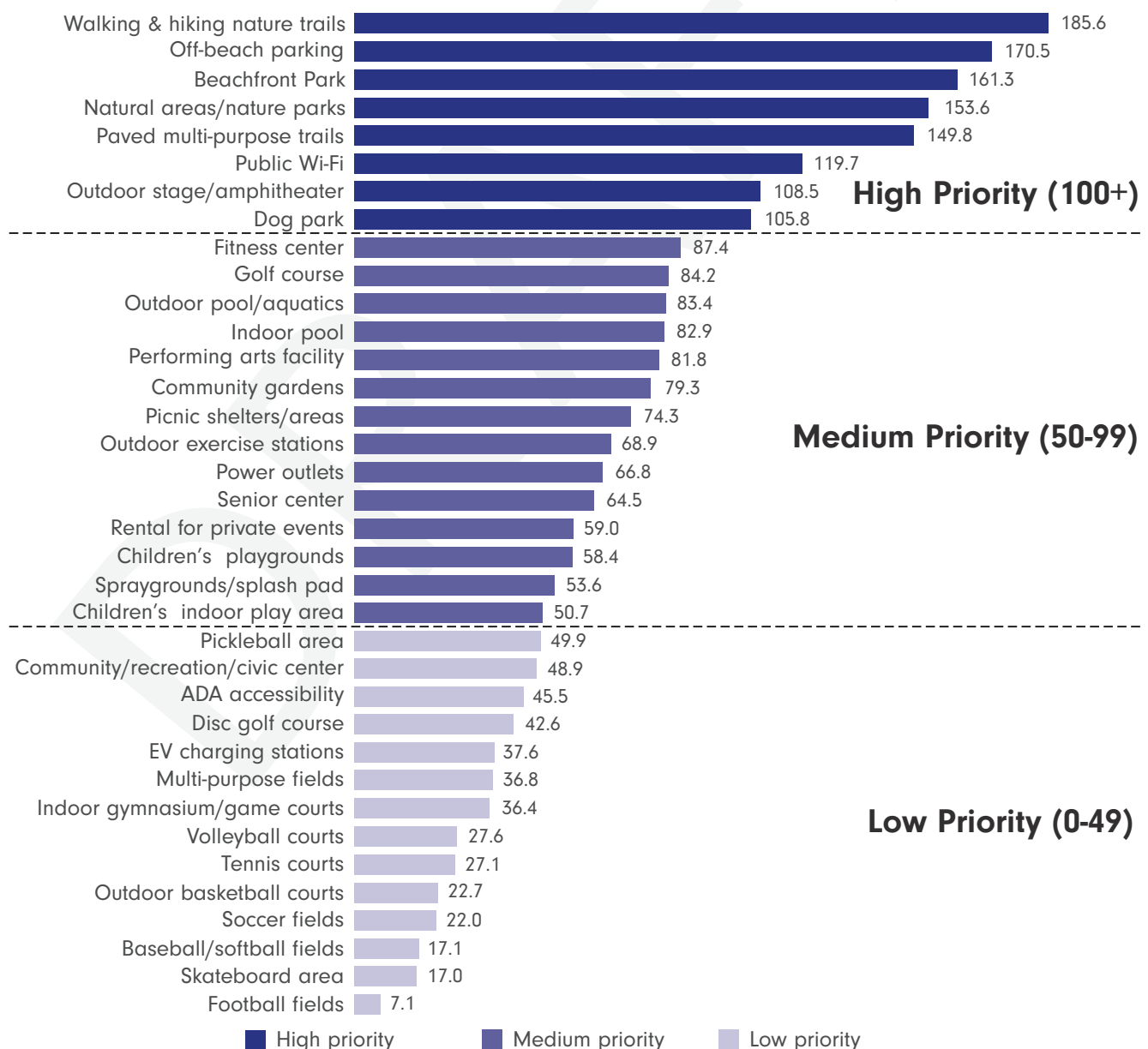


Figure 2.2.1i: Top Priorities for Investment for Recreation Facilities Based on the Priority Invest Rating (PIR)

Programming Needs and Priorities

Respondents were asked to identify if their household had a need for 20 programs/activities and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various programs. The three programs with the highest percentage of estimated households whose needs are currently being partly and not met are listed below.

1. Summer concerts – 8,589 households (42.0%)
2. Adult fitness/wellness – 6,721 households (32.8%)
3. Nature programs – 5,192 households (25.4%)

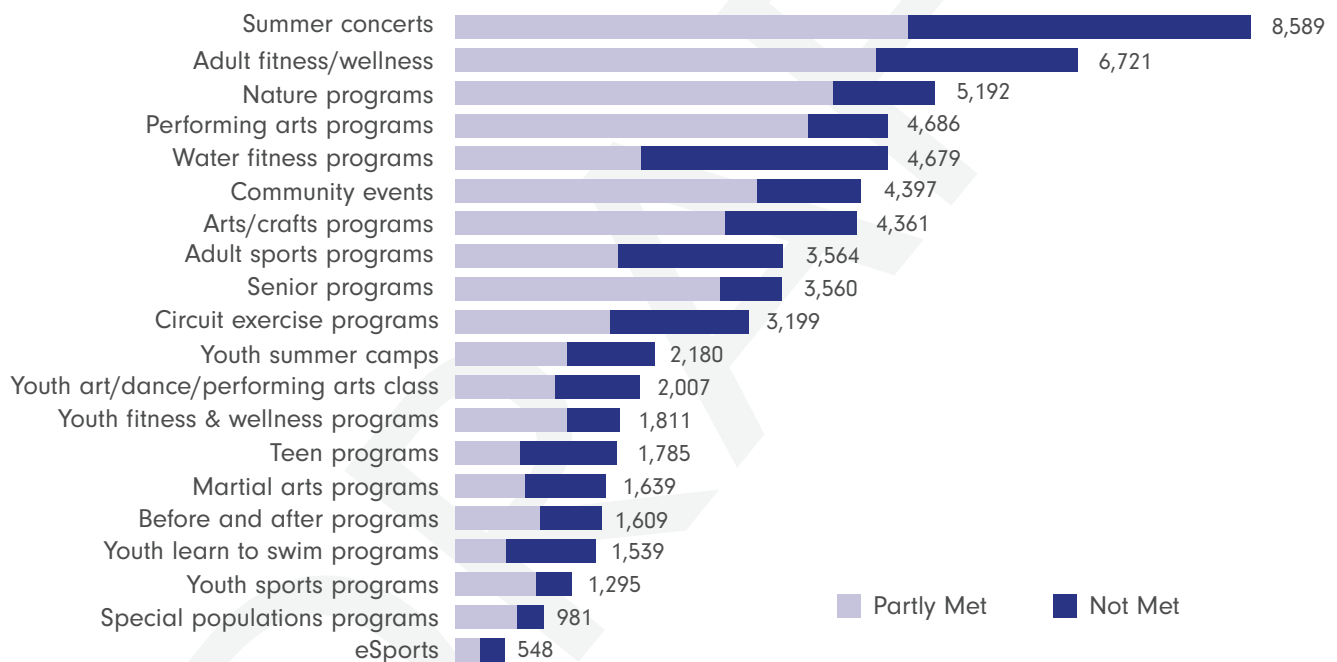


Figure 2.2.1j: Estimated Households with Unmet Recreation Program and Activity Need

Program Importance

In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents place on each program. Based on the sum of respondents' top four choices, the four most important programs to residents were:

1. Summer concerts (43.2%),
2. Community events (32.5%),
3. Adult fitness/wellness (32.4%), and
4. Nature programs (27.1%)

The percentage of residents who selected each program as one of their top four choices is shown in the figure below.

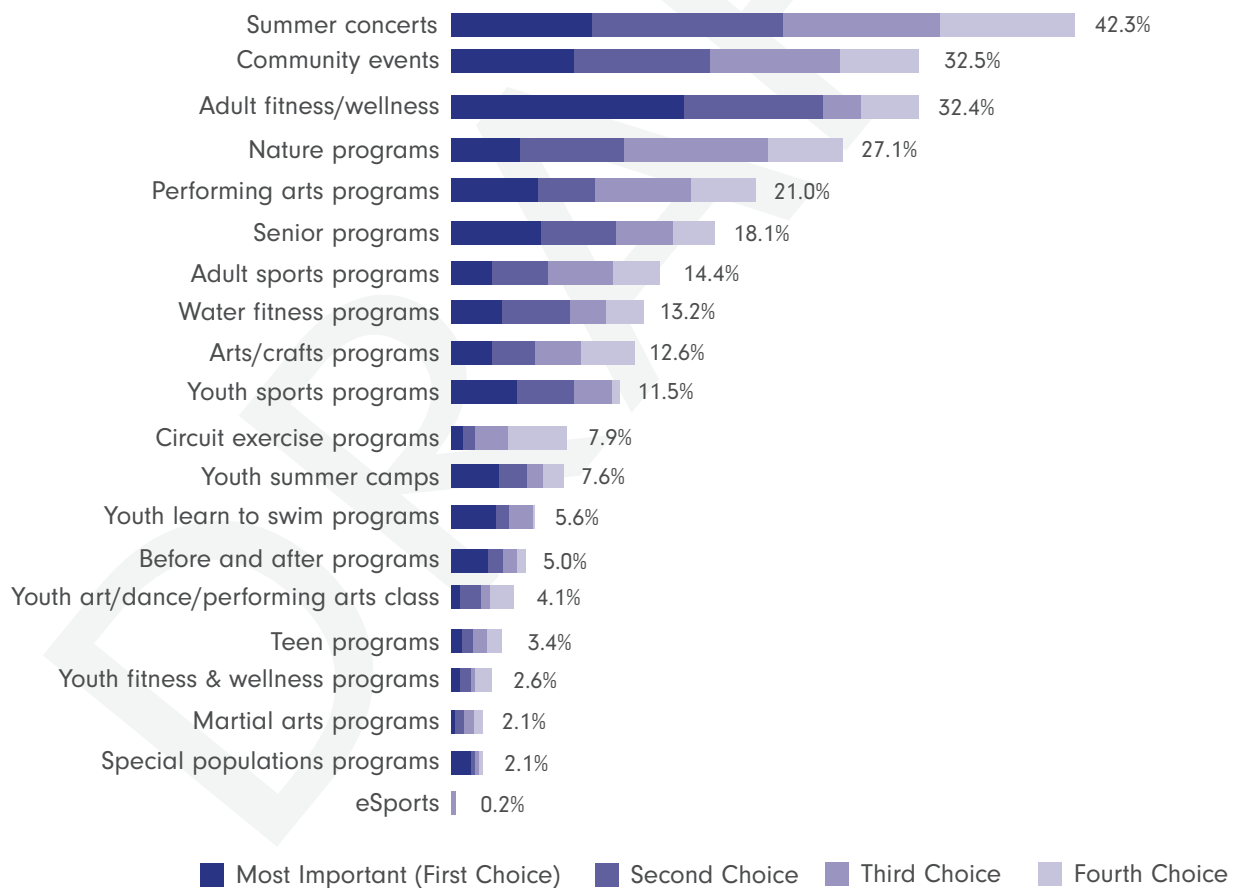


Figure 2.2.1k: Importance of Various Recreation Programs and Activities to Households

Priorities for Programming Investments

Based the Priority Investment Rating (PIR), which was described briefly in previous pages, the figure below shows the PIR for each of the 36 programs that were rated.

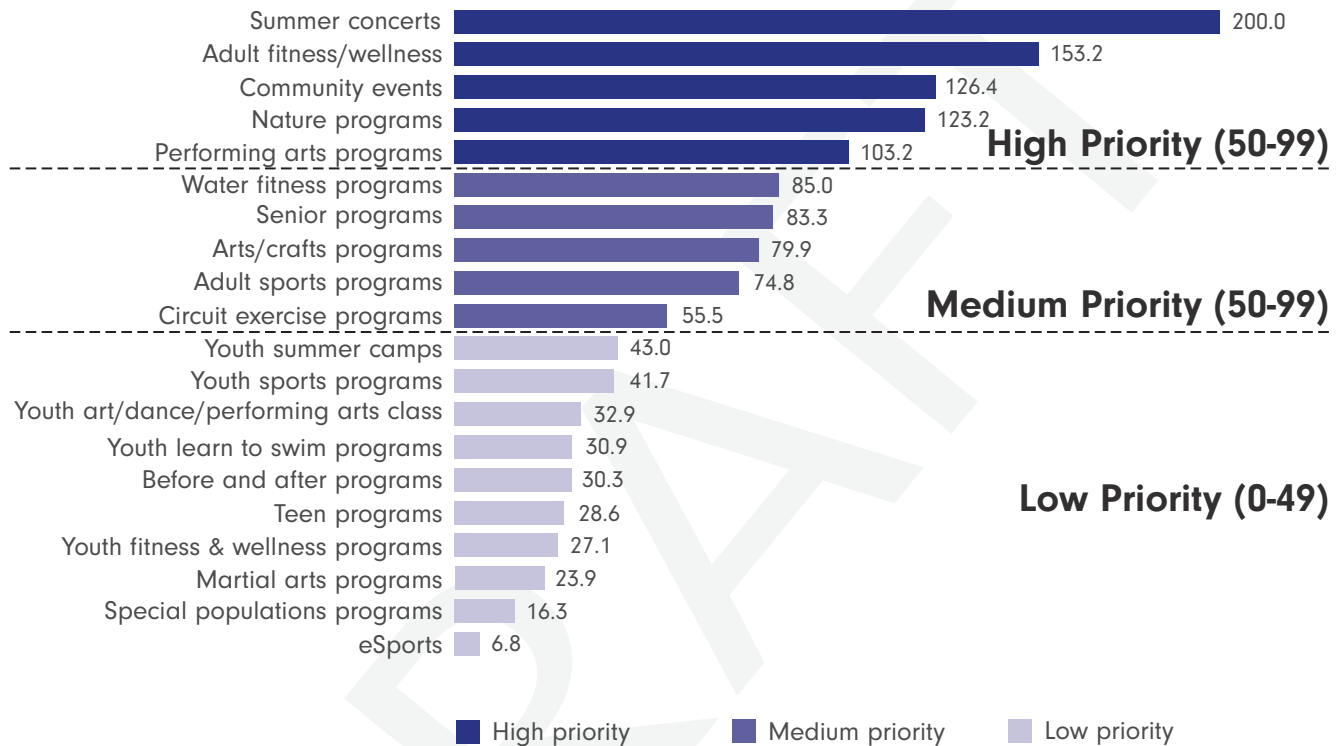


Figure 2.2.1I: Priority Investment Ratings (PIR) for Programs and Activities Assessed

Level of Support for Potential Actions the City Could Take

Respondents were asked to indicate how supportive they would be of 11 different actions, identified through previous public engagement opportunities, that the City of Ormond Beach could take to improve the Parks and Recreation system. Respondents' results are shown below:

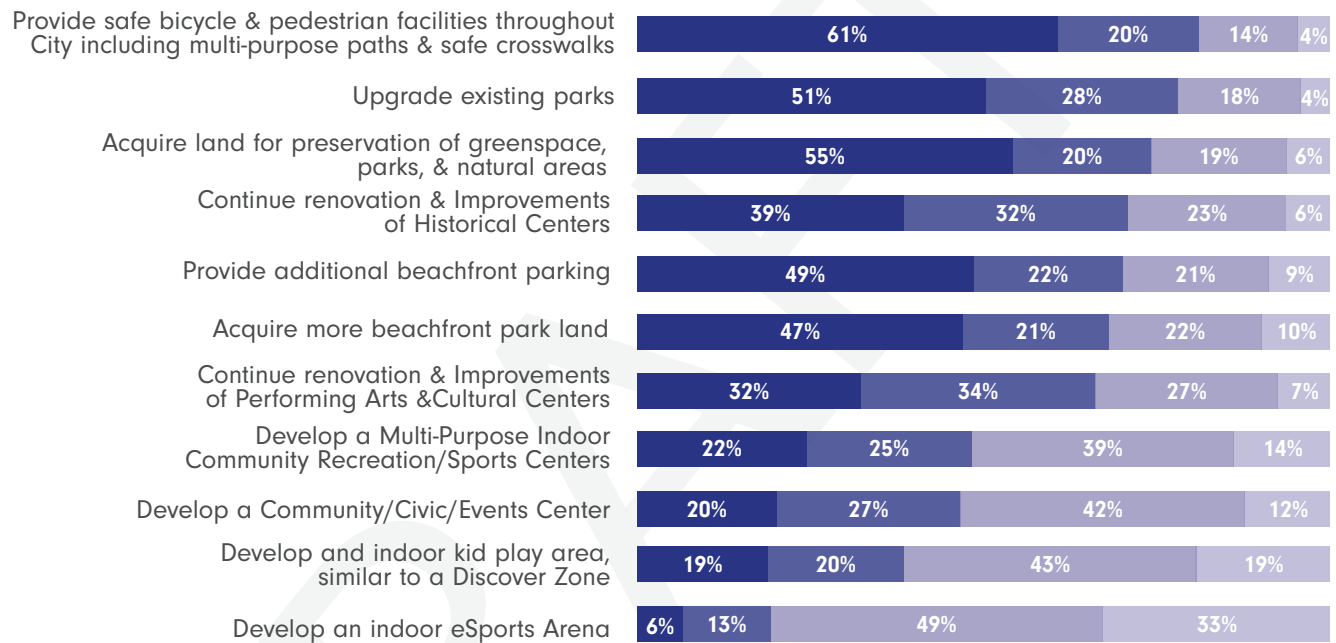


Figure 2.2.1m: Level of Support for Actions

110 Needs Assessment

Based on the sum of respondents' choices the two actions that residents would be most willing to fund are:

1. Provide safe bicycle & pedestrian facilities throughout City including multi-purpose paths & safe crosswalks (47.6%),
2. Acquire land for preservation of greenspace, parks, & natural areas (45.2%)

Below are respondents' results for all actions.

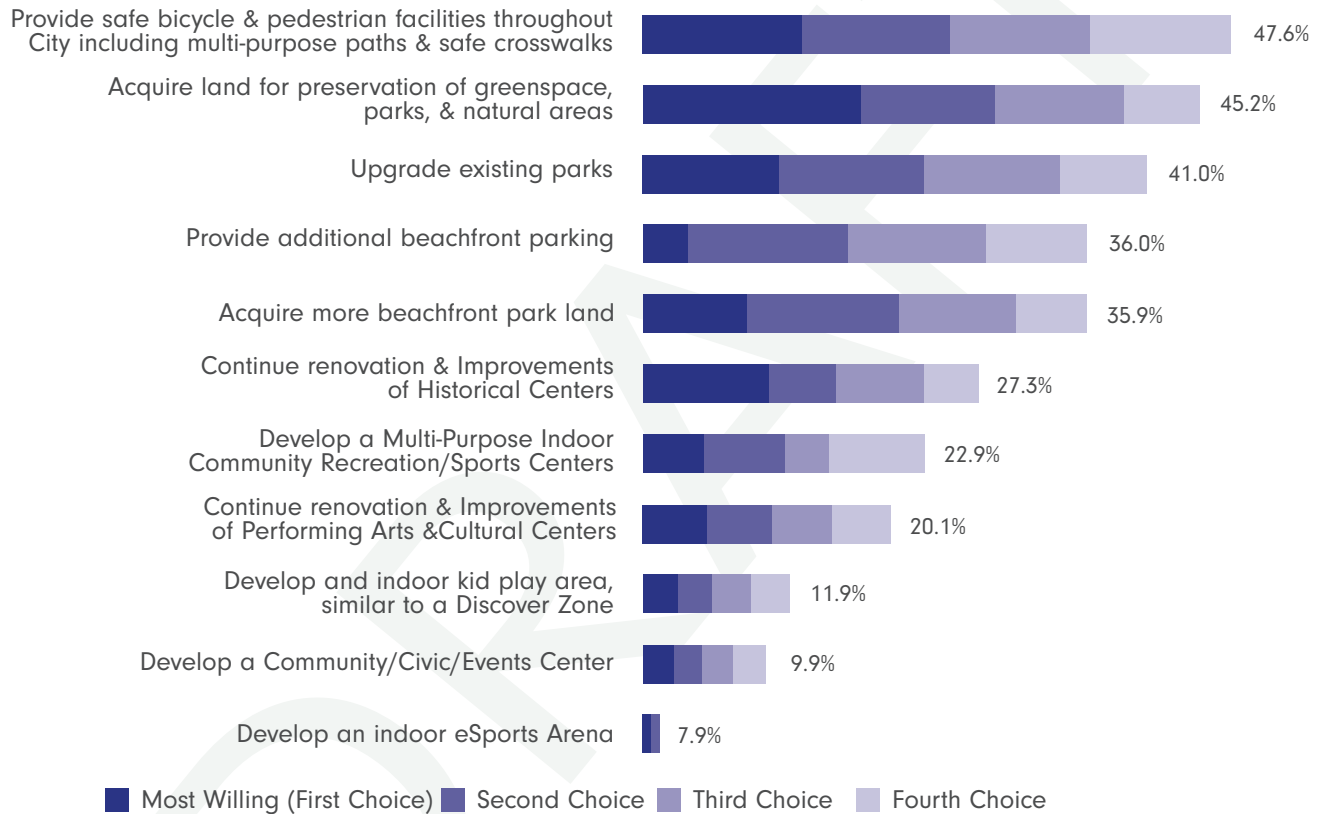


Figure 2.2.1n: Level of Support for Actions

Funding of the Parks and Recreation System

Respondents were given \$100 to budget among eight different categories of funding. The figure below shows how respondents would allocate the \$100 among the eight different categories.

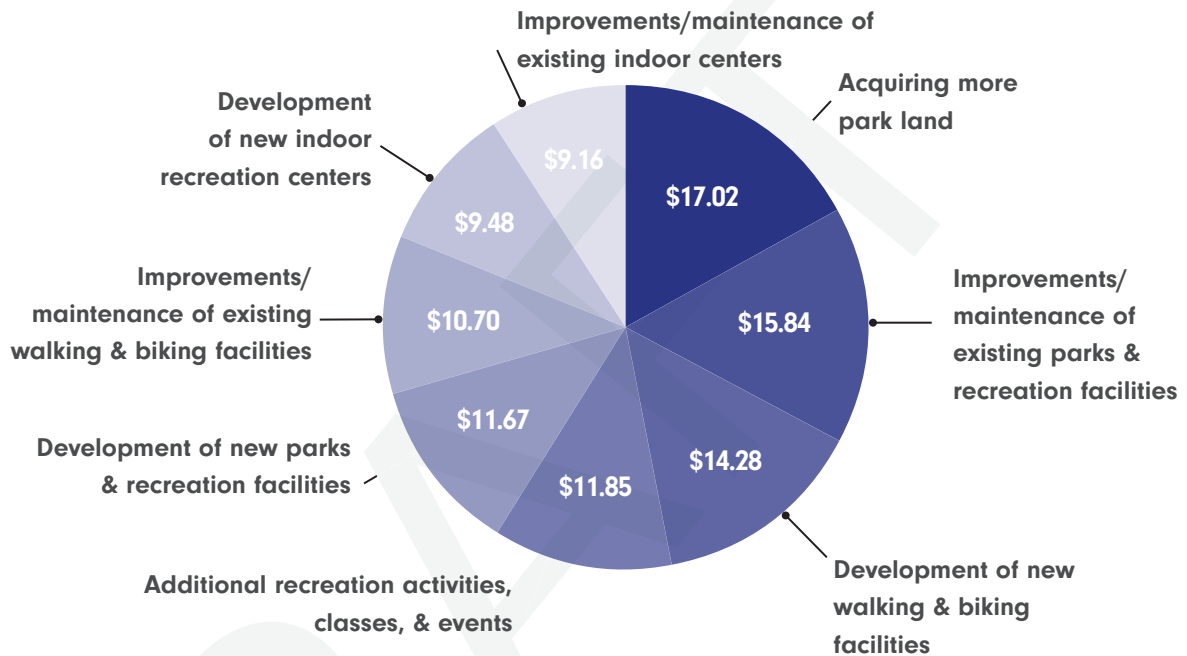


Figure 2.2.1o: Park Funding Priorities (By Respondents)

Respondents were also asked to budget what amount would they be willing to pay yearly to fund the types of parks, recreation facilities, and programs that are most important to their household. The figure below shows the results.

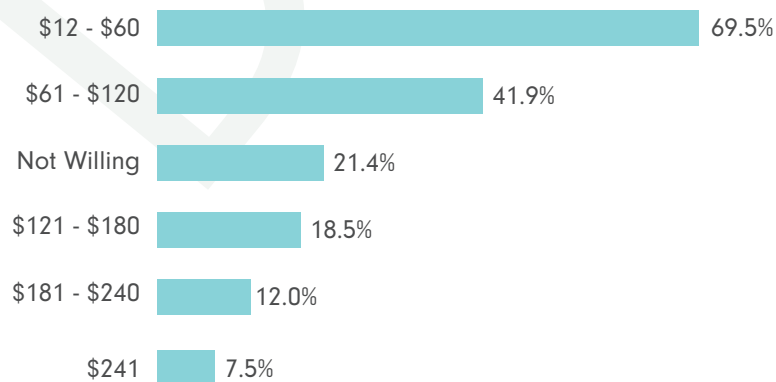


Figure 2.2.1p: Park Funding Priorities (By Respondents)

Conclusions

To ensure that the City of Ormond Beach continues to meet the needs and expectations of the community, ETC Institute recommends that the Leisure Services Department sustain and/or improve the performance in areas that were identified as "high priorities" by the Priority Investment Rating (PIR). The facilities and programs with the highest PIR ratings are listed below.

Facility Priorities

- Walking and hiking nature trails
- Natural areas/nature parks
- Beachfront park
- Off-beach parking
- Paved multi-purpose trails
- Dog park
- Golf course

Programming Priorities

- Summer concerts
- Community events
- Adult fitness/wellness
- Nature programs
- Performing arts programs
- Adult sports programs
- Senior programs
- Water fitness programs

2.2.2 On-line Survey

The Consultant Team hosted an on-line, 35-question survey from April 12, 2021 through May 28, 2021. A total of 646 people participated in the survey. The survey was based on the statistically-valid survey, to support those results, but had some modifications to accommodate the on-line format. Following are the responses related to parks and recreation.

Location of Residence

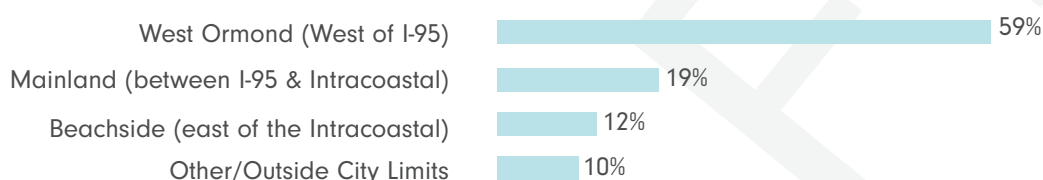


Figure 2.2.2a: Areas Where Respondents Live

Parks and Facilities Visited in Past Two Years

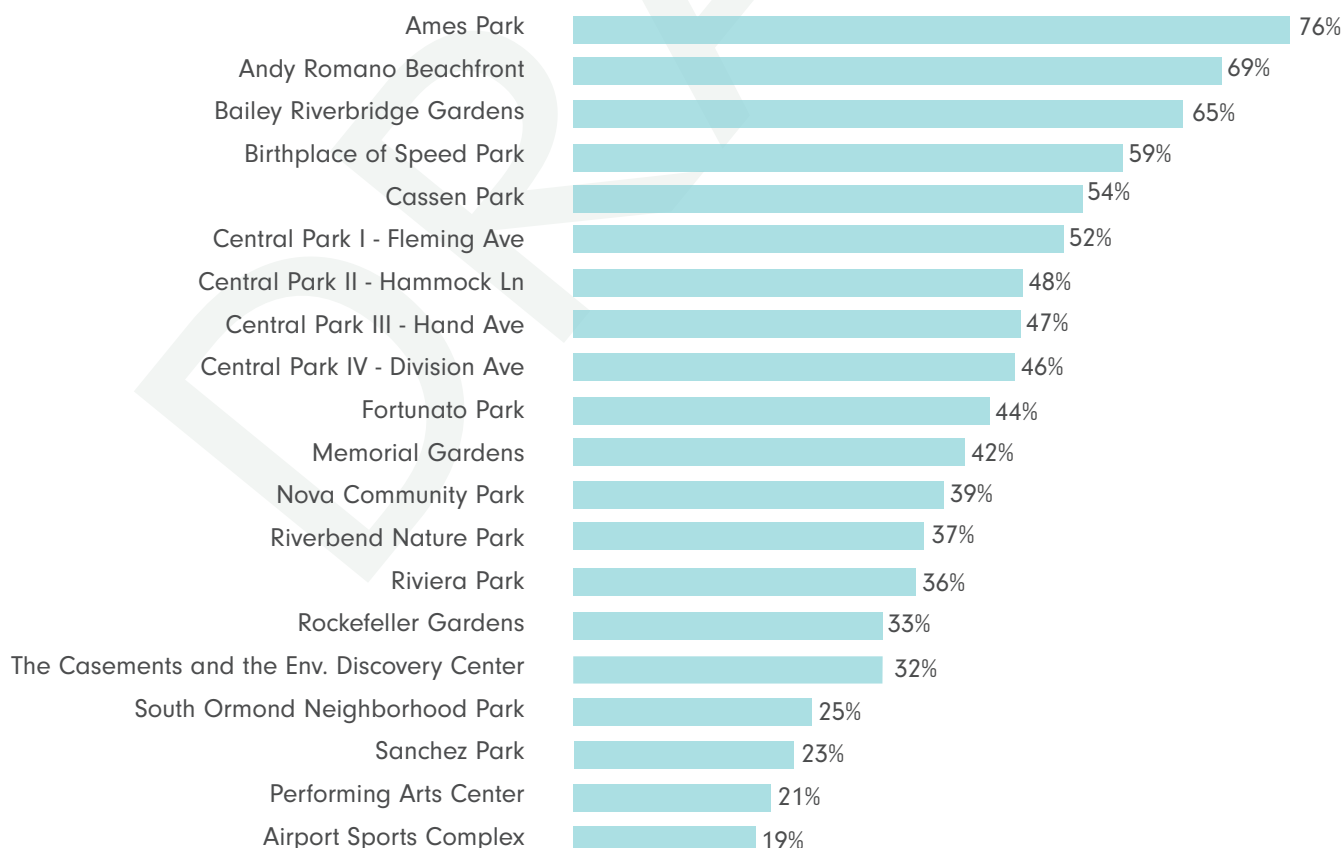


Figure 2.2.2b: Major Parks and Recreation Facilities Operated by the City of Ormond Beach that Respondent's Households Have Visited During the Past Two Years, Including Before the COVID-19 Pandemic

Rank of the Parks and Recreation Facilities Visited MOST OFTEN

	1st Most Visited Park/Facility	2nd Most Visited Park/ Facility
1st Choice	Andy Romano Beachfront Park	Andy Romano Beachfront Park
2nd Choice	Nova Community Park	Fortunato Park

Figure 2.2.2c: Top TWO(2) Parks and Recreation Facilities that Respondent's Households Visited MOST OFTEN

Mini-parks Visited in Past Two Years

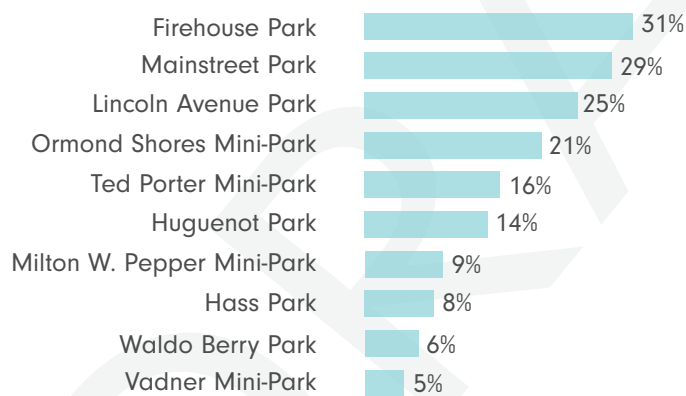


Figure 2.2.2d: Mini-Parks Operated By the City of Ormond Beach that Respondent's Households Have Visited During the Past Two Years, Including Before the COVID-19 Pandemic

Benefits of Parks and Recreation Facilities that are MOST IMPORTANT

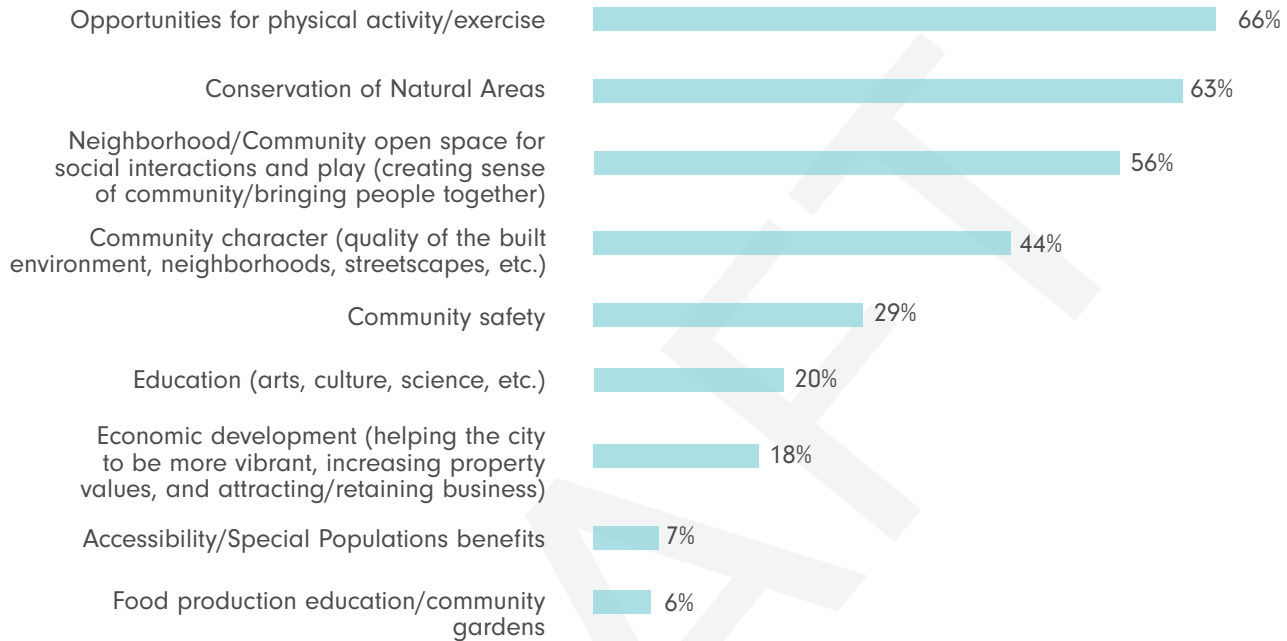


Figure 2.2.2e: Benefits That Are MOST IMPORTANT to Respondent's Households

Sufficient Parks and Recreation Facilities within Walking Distance of your Residence



Figure 2.2.2f: Respondent's Perception of Whether There Are Sufficient Parks and Recreation Facilities within Walking Distance of Residences

Overall Level of Satisfaction with Parks and Recreation Facilities Provided by City of Ormond Beach Parks Department

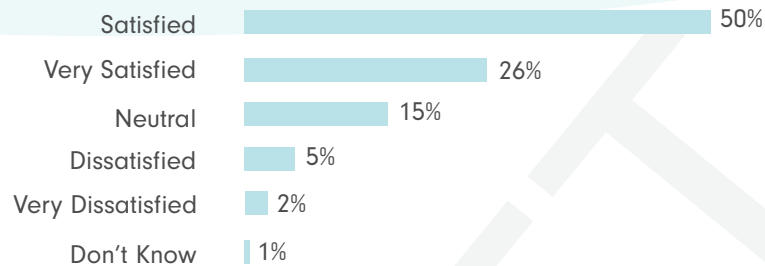


Figure 2.2.2g: Respondent's Households Satisfaction With the Parks and Recreation Facilities Provided by the City of Ormond Beach

Current Ways Used to Learn about City of Ormond Beach Recreational Programs and Activities

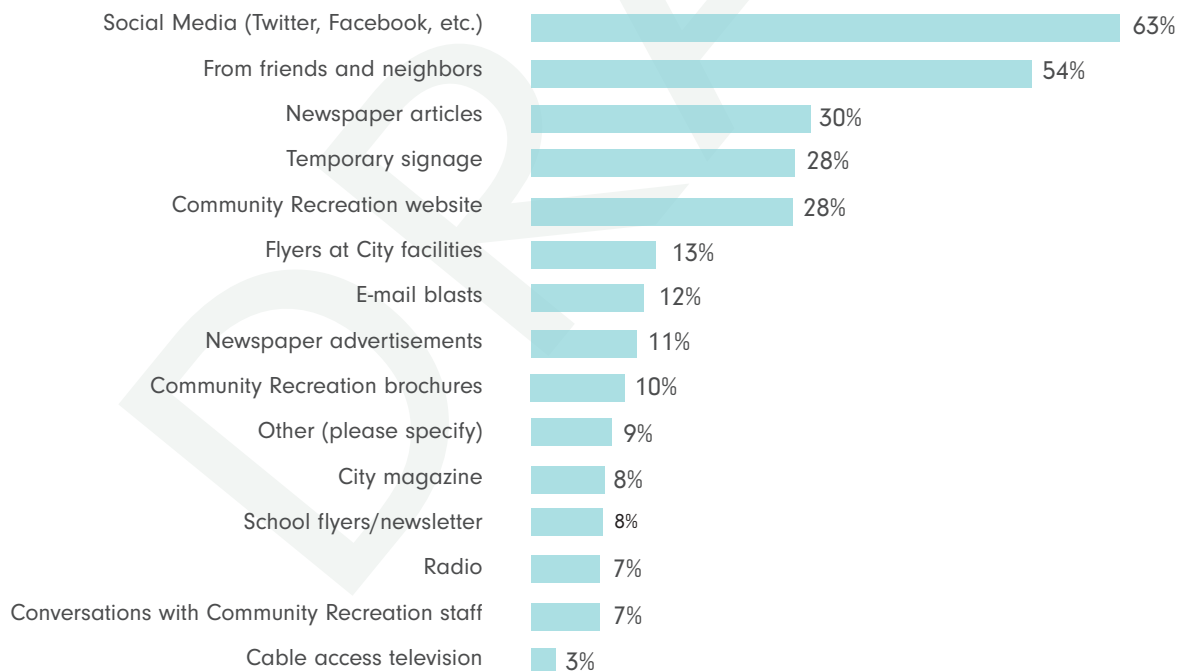


Figure 2.2.2h: Ways That Respondent's Households Currently Learn About City of Ormond Beach Recreational Programs and Activities

Programs Participated in Over the Last FIVE Years

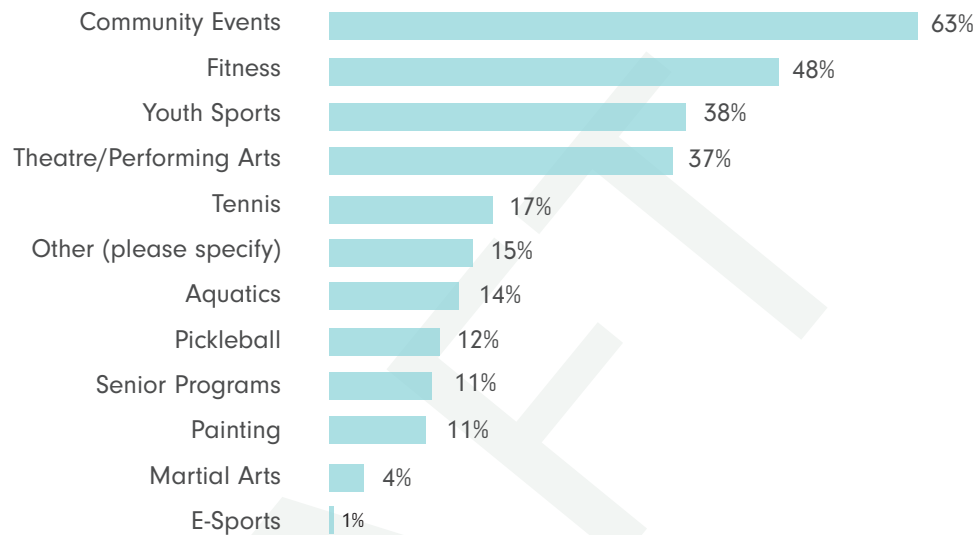


Figure 2.2.2i: Programs Offered in the City of Ormond Beach that Respondent's Households Have Participated Over the Last FIVE Years

Top Three Resources That Would Have Greatest Impact to the Health and Well-being of the Household

1st Choice	Walking, jogging, or biking trails
2nd Choice	A peaceful place to enjoy nature, meditate, or worship
3rd Choice	Programs or events located at parks and recreation facilities

Figure 2.2.2j: Top THREE Resources That Would Have the Greatest Impact to the Health and Well-Being of Respondent's Households

Ways Used to Travel to the Parks and Recreation Facilities



Figure 2.2.2k: Ways That Respondent's Households Travel to Parks and Recreation Facilities (More than one could be selected)

Level of Satisfaction with Programs Offered by City of Ormond Beach Parks Department

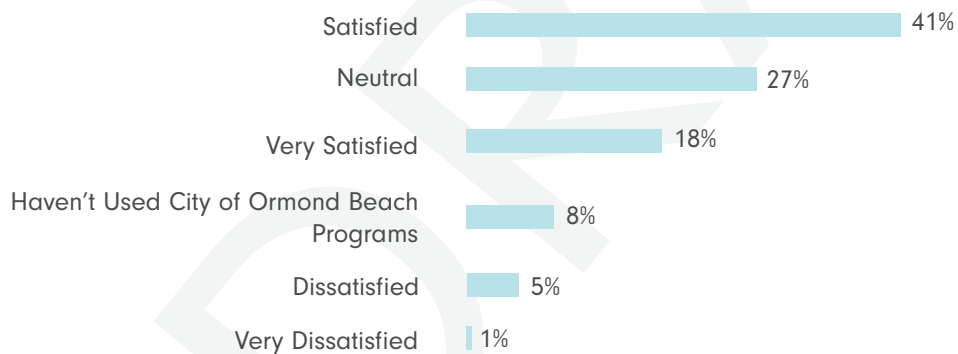


Figure 2.2.2l: Respondent's Households Satisfaction With the Programs Offered by the City of Ormond Beach

Organizations Other than the City of Ormond Beach that Provide Recreation Programs and Facilities That Respondent's Use

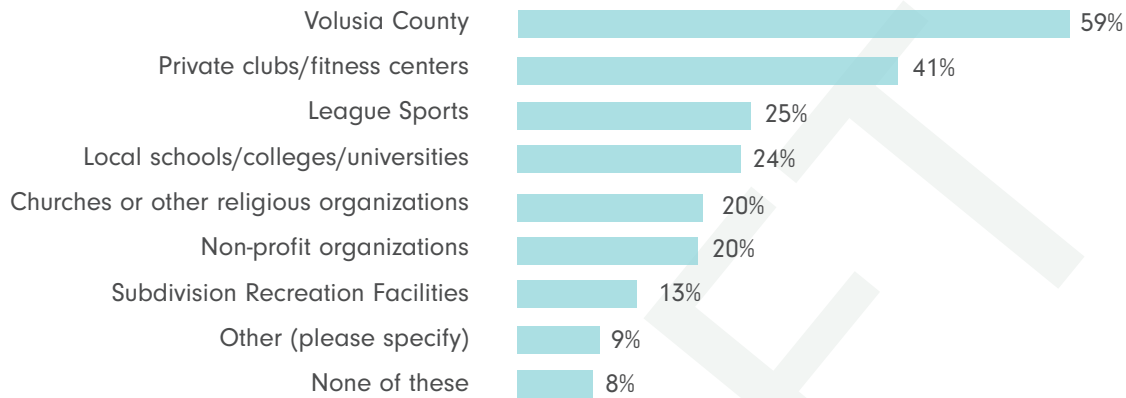


Figure 2.2.2m: Organizations Other Than the City of Ormond Beach that Respondent's Households Use For Recreation Programs and Facilities

Allocating a \$100 Budget for the City of Ormond Beach Leisure Services Department

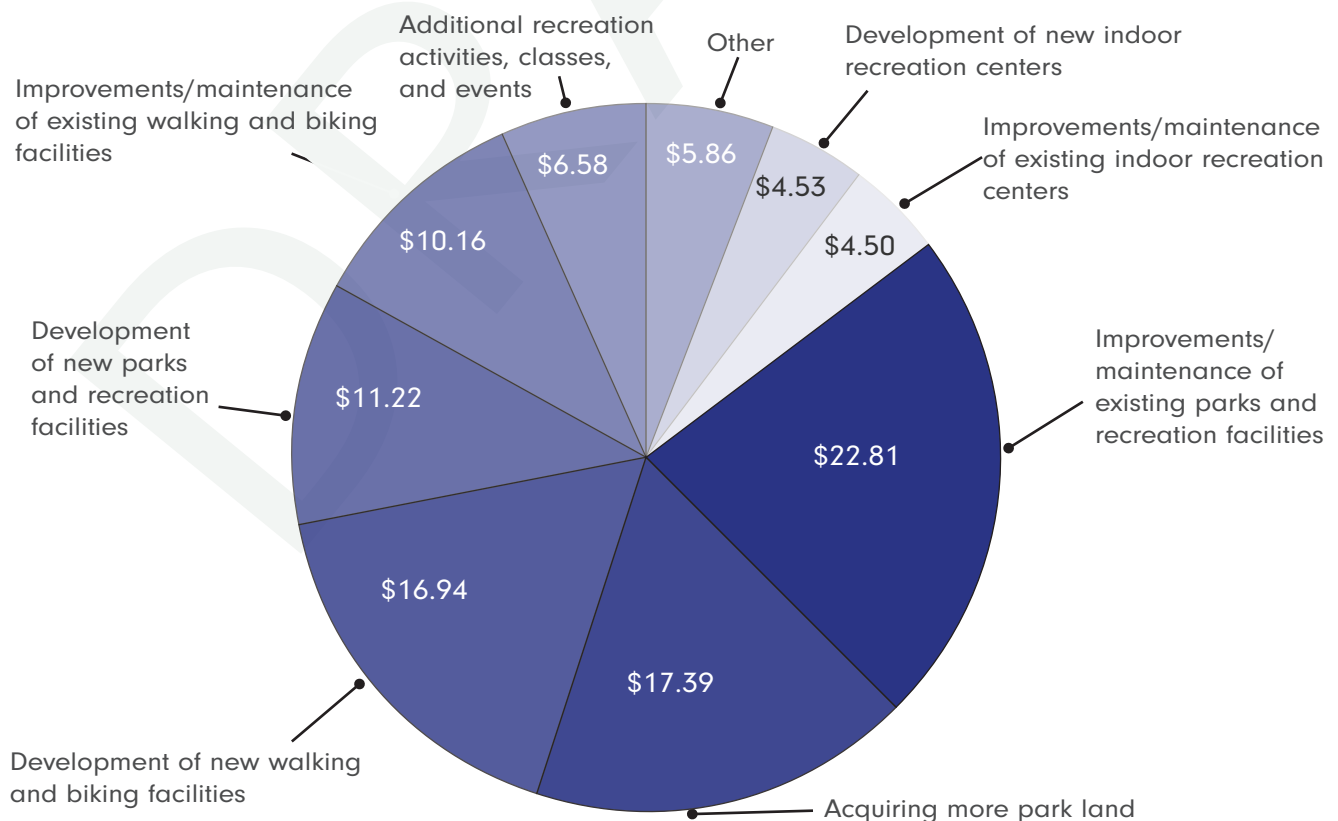


Figure 2.2.2n: How Respondent's Household Would Allocate \$100 for Services Provided by the City of Ormond Beach Leisure Services Department

Reasons that Prevent Households from Using the Parks and Recreation Facilities of the City of Ormond Beach MORE OFTEN

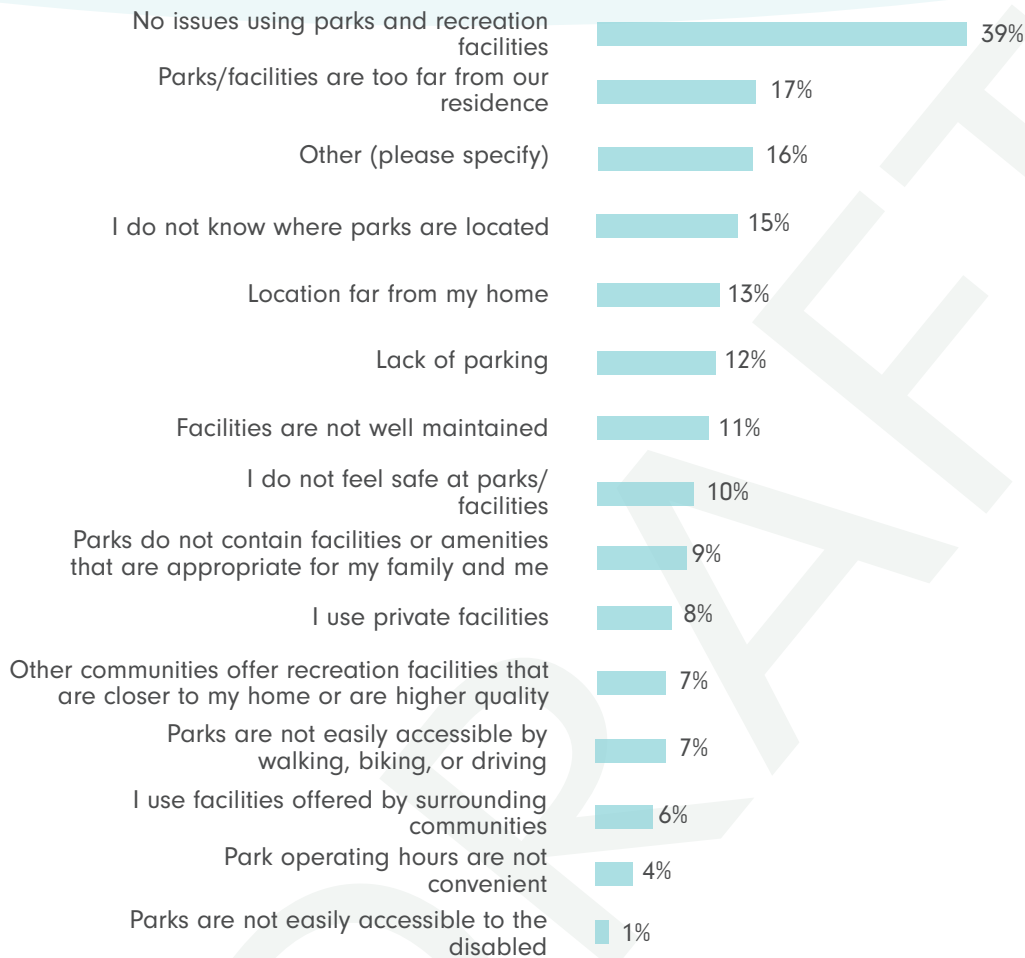


Figure 2.2.2o: Reasons that Prevent Respondent's Household From Using the Parks and Recreation Facilities of the City of Ormond Beach MORE OFTEN

Level of Agreement with Three Statements from Strongly Agree to Strongly Disagree

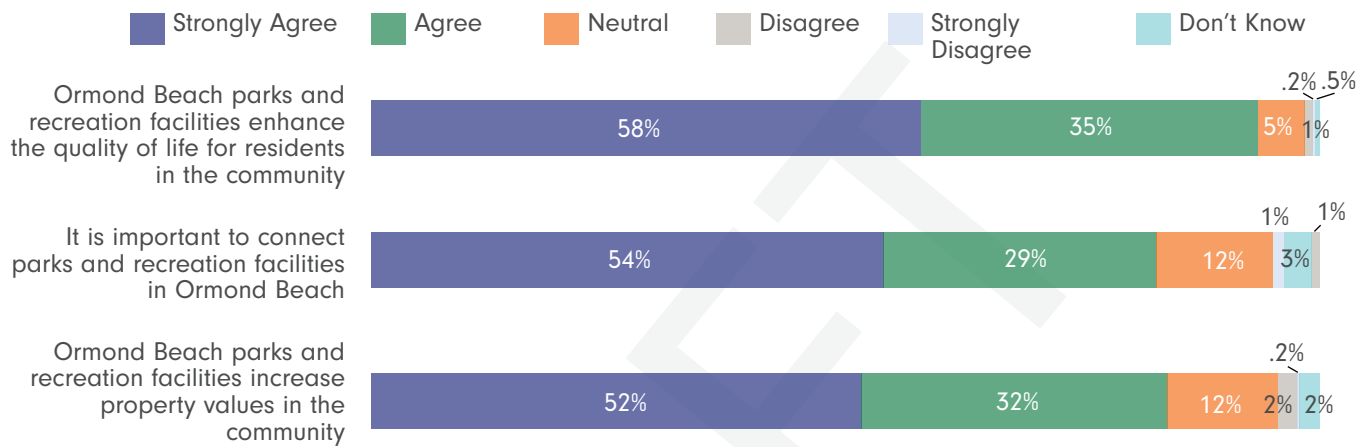


Figure 2.2.2p: Respondent's Households Level of Agreement with Statements Using a Scale from "Strongly Agree" to "Strongly Disagree."

Parks and Recreation Facilities/Amenities Respondents NEED MORE of

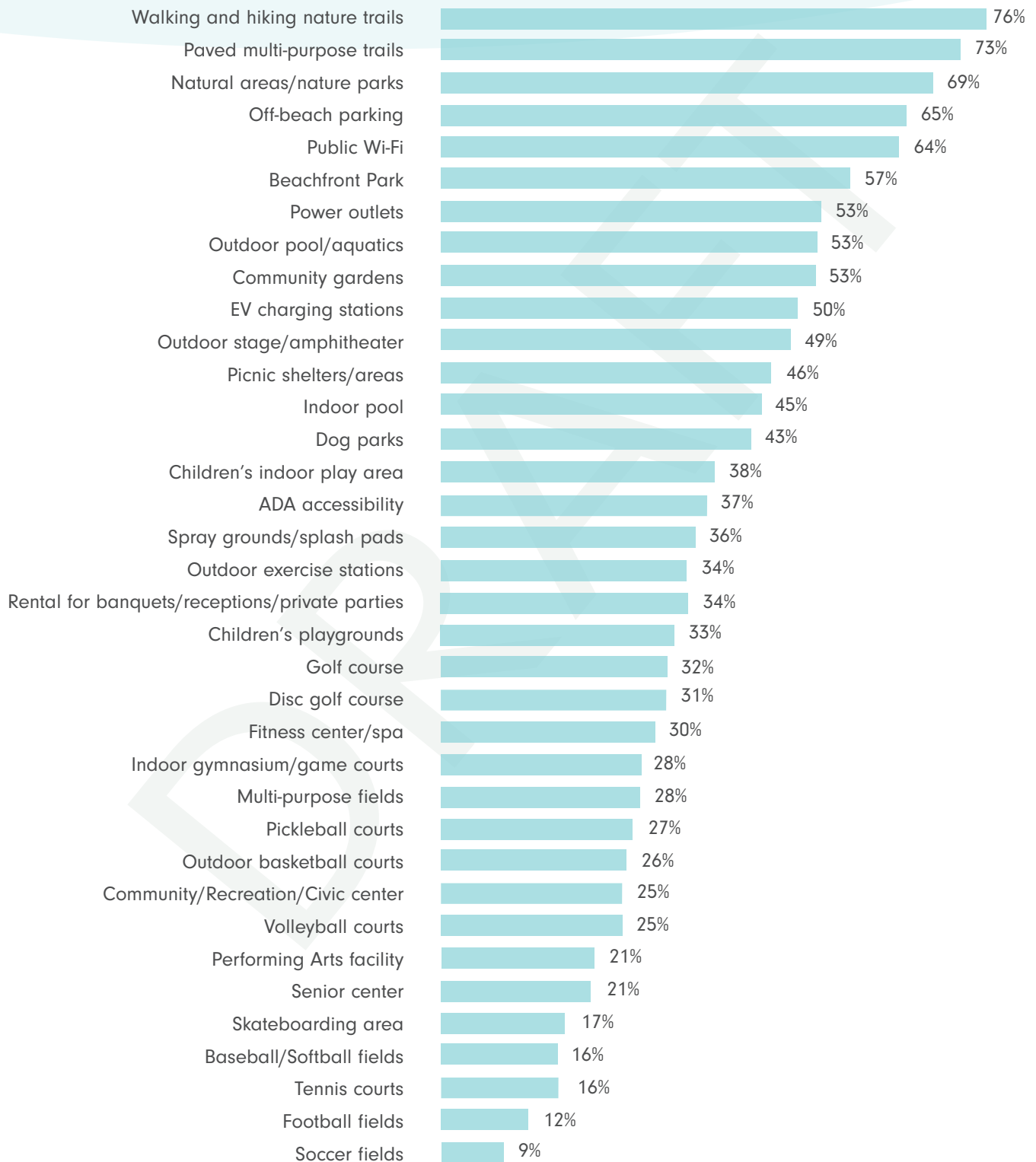


Figure 2.2.2q: Type of Parks and Recreation Facilities that Respondent's Households Indicated they NEED MORE Of

Ranking of Facilities/Amenities Respondents NEED MORE of that are MOST IMPORTANT to households

	1st Choice	2nd Choice	3rd Choice	4th Choice
1st Amenity	Walking and Hiking Nature Trails	Walking and Hiking Nature Trails	Walking and Hiking Nature Trails	Paved Multi-Purpose Trails
2nd Amenity	Natural Areas/Nature Parks	Paved Multi-Purpose Trails	Natural Areas/Nature Parks	Off-Beach Parking
3rd Amenity	Paved Multi-Purpose Trails	Off-Beach Parking	Fitness/Wellness Programs	Senior Leisure Programs
4th Amenity	Off-Beach Parking	Natural Areas/Nature Parks	Off-Beach Parking	Walking and Hiking Nature Trails

Figure 2.2.2r: Top FOUR (4) Facilities/Amenities that are MOST IMPORTANT to Respondent's Households

Ranking of Facilities/Amenities Respondents NEED MORE of that would be USED MOST if developed by City of Ormond Beach

	1st Choice	2nd Choice	3rd Choice	4th Choice
1st Amenity	Walking and Hiking Nature Trails	Walking and Hiking Nature Trails	Natural Areas/Nature Parks	Paved Multi-Purpose Trails
2nd Amenity	Off-Beach Parking	Paved Multi-Purpose Trails	Walking and Hiking Nature Trails	Natural Areas/Nature Parks and Dog Parks
3rd Amenity	Paved Multi-Purpose Trails	Off-Beach Parking	Paved Multi-Purpose Trails	Walking and Hiking Nature Trails
4th Amenity	Natural Areas/Nature Parks and Baseball/Softball Fields	Natural Areas/Nature Parks	Off-Beach Parking	Off-Beach Parking

Figure 2.2.2s: Facilities/Amenities Respondent's Households Would USE MOST if they Were Developed by the City of Ormond Beach

Parks and Recreation Activities/Programs Respondents NEED MORE of

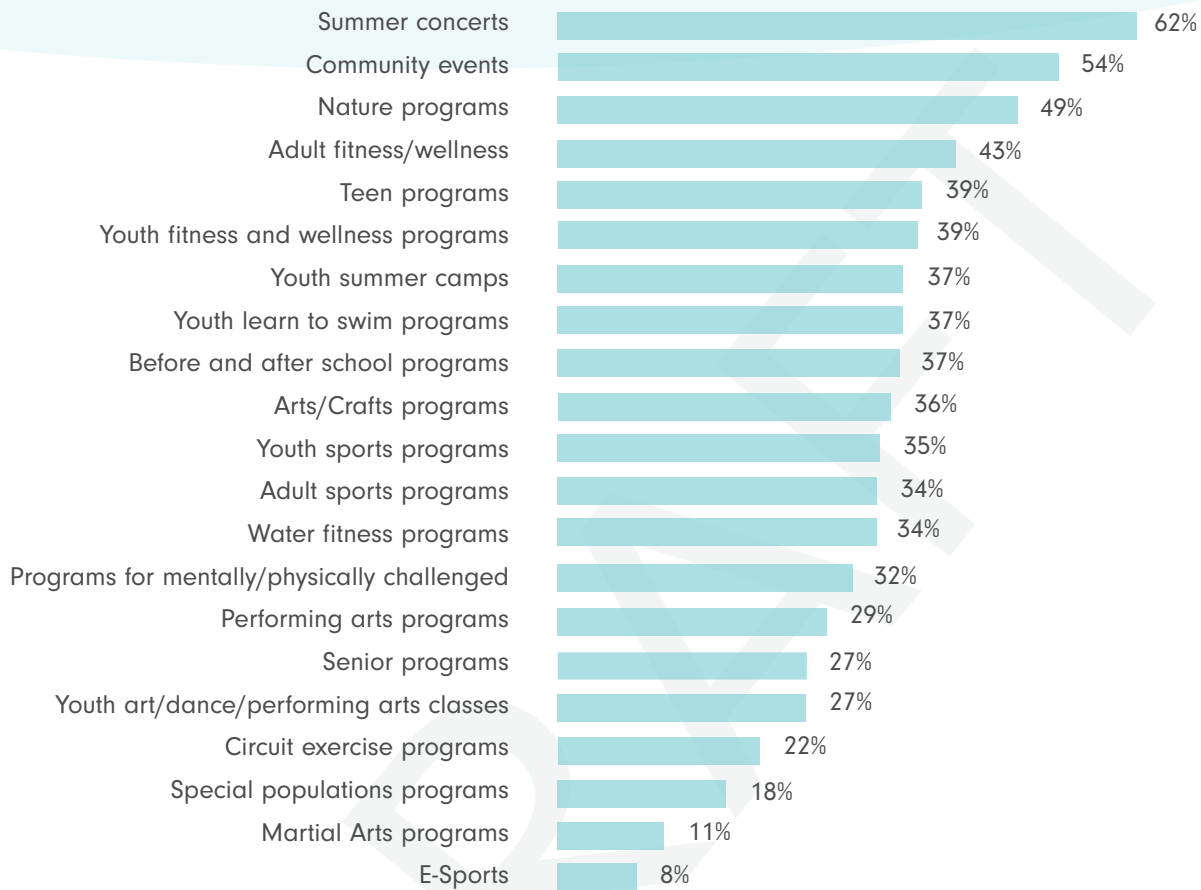


Figure 2.2.2t: Types of Parks and Recreation Activities/Programs Respondent's Households Indicated they NEED MORE Of

Ranking of Activities/Programs Respondents NEED MORE of that are MOST IMPORTANT to households

	1st Choice	2nd Choice	3rd Choice	4th Choice
1st Amenity	Nature Programs	Summer Concerts	Youth Summer Camps	Community Events
2nd Amenity	Community Events	Community Events	Summer Concerts	Summer Concerts
3rd Amenity	Youth Learn to Swim Programs	Youth Summer Camps	Paved Multi-Purpose Trails	Adult Fitness and Wellness Programs
4th Amenity	Summer Concerts	Nature Programs	Youth Fitness and Wellness Programs	Arts/Crafts Programs

Figure 2.2.2u: Top FOUR (4) Activities/Programs that are MOST IMPORTANT to Respondent's Households

Ranking of Activities/Programs Respondents NEED MORE of that would be USED MOST if developed by City of Ormond Beach

	1st Choice	2nd Choice	3rd Choice	4th Choice
1st Amenity	Community Events	Summer Concerts	Youth Summer Camps	Summer Concerts
2nd Amenity	Nature Programs and Youth Learn to Swim Programs	Community Events	Summer Concerts	Adult Fitness and Wellness Programs
3rd Amenity	Summer Concerts	Nature Programs	Community Events	Youth Sports Programs
4th Amenity	Youth Sports Programs	Before and After School Programs	Adult Fitness and Wellness Programs	Community Events

Figure 2.2.2v: Top FOUR(4) Activities/Programs that Respondent's Households Would USE MOST If they were Developed by the City of Ormond Beach

Amount Respondent Would be Willing to Pay Yearly to Fund the Types of Parks, Recreation Facilities, and Programs that are MOST IMPORTANT

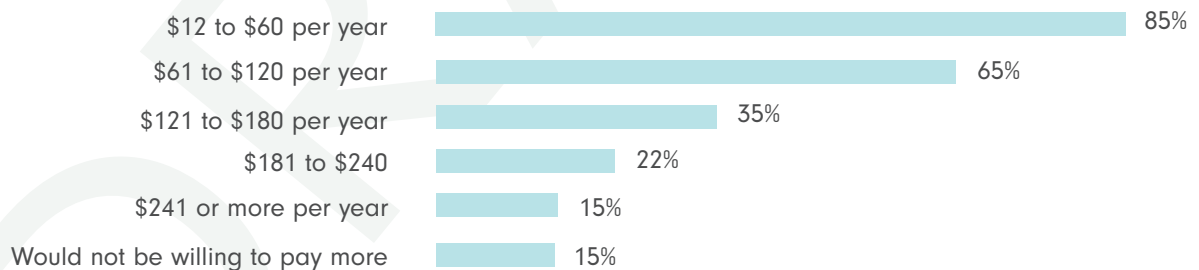


Figure 2.2.2w: Amount Respondent's Households Would be Willing to Pay Yearly to Fund the Types of Parks, Recreation Facilities, and Programs that are Most Important Them

Level of Agreement with the Following Three Statements from Strongly Agree to Strongly Disagree

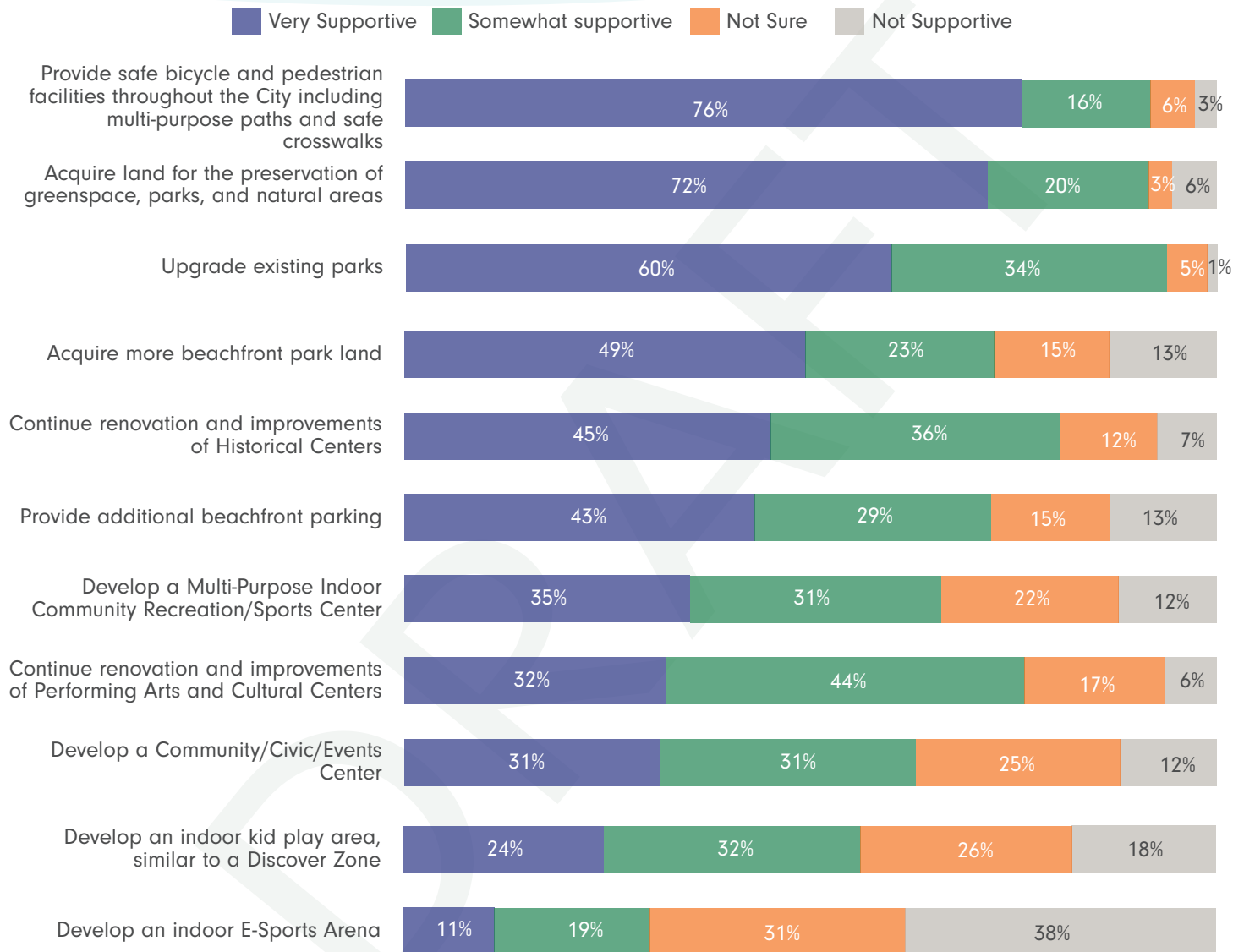


Figure 2.2.2x: Actions that the City of Ormond Beach Could Take to Improve the Parks and Recreation System that Respondent's Households Indicated they Would be VERY SUPPORTIVE, SOMEWHAT SUPPORTIVE, NOT SURE, or NOT SUPPORTIVE

Ranking of Actions that Respondents would be VERY SUPPORTIVE or SOMEWHAT SUPPORTIVE of

	1st Choice	2nd Choice	3rd Choice	4th Choice
1st Amenity	Acquire land for the preservation of greenspace, parks, and natural areas	Acquire land for the preservation of greenspace, parks, and natural areas	Upgrade existing parks	Upgrade existing parks
2nd Amenity	Provide safe bicycle and pedestrian facilities throughout the City including multi-purpose paths and safe crosswalks	Provide safe bicycle and pedestrian facilities throughout the City including multi-purpose paths and safe crosswalks	Provide safe bicycle and pedestrian facilities throughout the City including multi-purpose paths and safe crosswalks	Develop a Multi-Purpose Indoor Community Recreation/Sports Center
3rd Amenity	Upgrade existing parks	Upgrade existing parks	Continue renovation and improvements of Historical Centers	Acquire more beachfront park land/ Continue renovation and improvements of Historical Centers/ Continue renovation and improvements of Performing Arts and Cultural Centers
4th Amenity	Continue renovation and improvements of Historical Centers	Acquire more beachfront park land	Acquire more beachfront park land	Provide safe bicycle and pedestrian facilities throughout the City including multi-purpose paths and safe crosswalks

Figure 2.2.2y: Top FOUR(4) Actions That Respondent's Would Support the Most

2.2.3 Level-of-Service (LOS) Analysis & Benchmarking

Using the inventory provided by the City, the consultant team analyzed existing LOS for the following elements:

- **Acreage** – Measures acreage in a ratio to the community’s population (acres per 1,000).
- **Facilities** – Measures facility capacity in a ratio to the community’s population.
- **Indoor Recreation Center Square Footage** – Measures the quantity of indoor recreation space in a ratio to the community’s population.
- **Access** – Measures travel distances to parks and individual facilities such as playgrounds, athletic fields, recreation centers, etc.

The Acreage and Facilities LOS were benchmarked to National Recreation Parks Association (NRPA) Park Metrics data and State of Florida Comprehensive Outdoor Recreation Plan (SCORP). Following are the findings from this analysis and potential implications for the City’s parks and recreation system. These findings will be further analyzed during the Visioning Workshop.

ACREAGE LOS

Acreage LOS is measured by dividing the number of park acres by 1,000 population. Park Acreage LOS was analyzed using the population estimates for the years 2020, 2025, and 2030 included in Section 1.3.1 - Population & Projections and

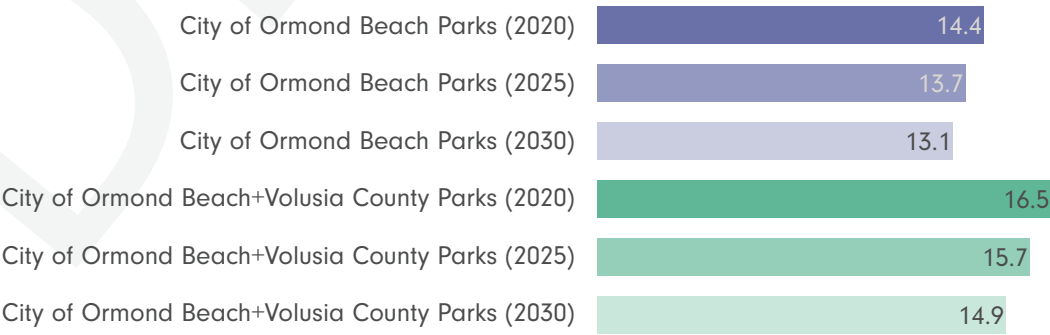


FIGURE 2.2.3a: Park Acreage LOS Analysis

acreage provided by the City. Figure 2.2.3a illustrates the findings from this analysis.

Based on this analysis, the City of Ormond Beach park Acreage LOS in 2020 was 14.4 acres per 1,000 population, over the City’s established target of 13 acres per 1,000. The parks Acreage LOS would decrease to 13.1 acres per 1,000 population by the year 2030 When

County-owned park land within the City's boundary is counted, the park Acreage LOS in 2020 increases to 16.5 acres per 1,000 population. The park acreage LOS would be 14.9 acres per 1,000 population by the year 2030 if no additional park acreage is added to the park system.

Figure 2.2.3b compares these findings to NRPA Park Metrics Benchmark cities with similar populations and population density as the City of Ormond Beach.

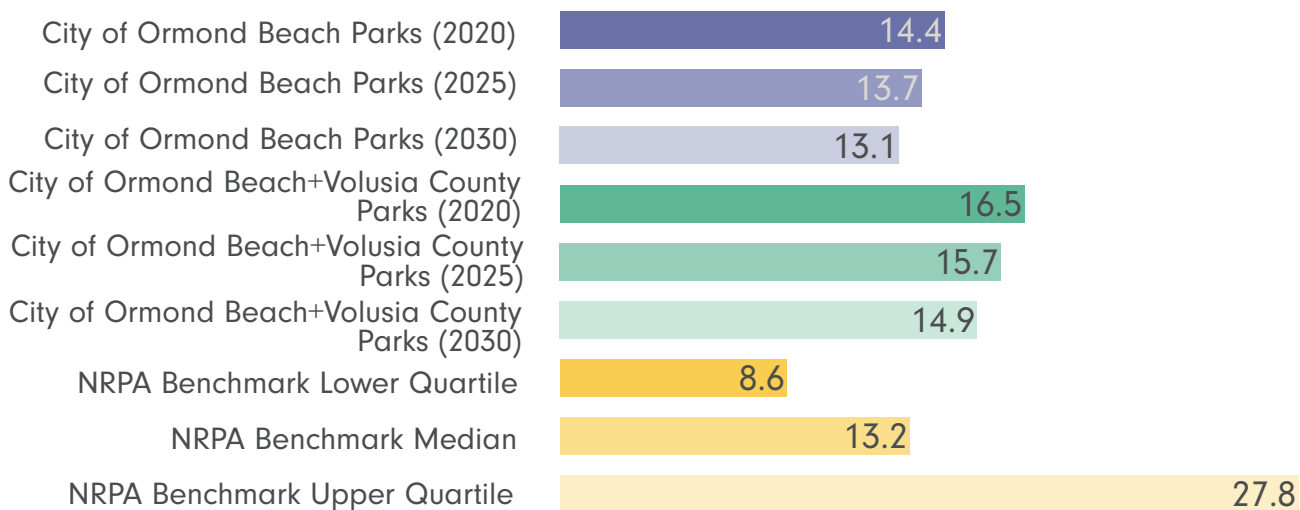


FIGURE 2.2.3b: Acreage LOS Analyses & Benchmarking

Compared to the Median NRPA Benchmark, the City of Ormond Beach park Acreage LOS in 2020, 2025, and 2030 is above in 2020 and 2025 and 0.1 lower in 2030. This suggests that the City of Ormond Beach may have a need to purchase additional park land in the next 10 years.

When County-owned park land within the City boundary is counted towards total provision, the park Acreage LOS in 2020, 2025, 2030 is higher compared to Median NRPA Benchmark. This may suggest that a sum of City-owned park land and County-owned park land that is within the City boundary will be enough in the next 10 years. Based on these two scenarios, the need for additional park land will be discussed within the context of the other needs assessment technique findings during the Visioning phase of the project.

FACILITIES LOS

Facilities LOS is measured by dividing the number of residents by the number of parks and recreation facilities. The higher the number, the fewer facilities there are per resident, and the more of a need there may be for that particular recreation facility. The lower the number, the more facilities there are per resident, and the less of a need there may be for that particular recreation facility.

Facilities LOS is also analyzed using the population estimates for the years 2020, 2025, and 2030 included in Section 1.3.1 - Population & Projections and acreage provided by the City. Figure 2.2.3c shows the existing and projected Facilities for the City of Ormond Beach and compares them to NRPA Park Metrics Benchmarks.

Comparing the City of Ormond Beach Facilities LOS to the Median NRPA Park Metrics Benchmarks suggests that the City may be in need of the following facilities between 2020-2030:

- Senior center;
- Nature center;
- Gyms;
- Diamond fields: baseball - youth;
- Diamond fields: softball fields - youth;
- Dog park (managed by the YMCA);
- Playgrounds (by 2030);
- Tot lots; and
- Skate park

Additionally, the following facilities are listed in the NRPA Park Metrics Benchmarks but are currently not provided in the City of Ormond Beach, which may also suggest a need for these facilities:

- Stadiums;
- Arenas;
- Golf Course (18-Holes);
- Rectangular fields: multi-purpose (synthetic); and
- Swimming pools (outdoor only, one is currently provided by the YMCA).

	Facilities	City of Ormond Beach				NRPA Park Metrics		
		Inventory	2020	2025	2030	Aggregated Benchmarks (Pop. 20k-50k; Dens. 500-1500/sq mi.)		
						Lower Quartile	Median	Upper Quartile
Indoor Facilities	Community Centers	4	10,446	10,978	11,538	10,063	21,600	30,274
	Senior Centers	1	41,782	43,913	46,153	29,005	35,309	40,627
	Performance Amphitheaters	1	41,782	43,913	46,153	22,010	28,342	37,347
	Nature Centers	1	41,782	43,913	46,153	23,233	33,100	41,068
	Stadiums	-	-	-	-	19,496	21,268	27,152
	Teen Centers	-	-	-	-	-	-	-
	Arenas	-	-	-	-	10,405	14,136	17,868
	Gyms	2	20,891	21,957	23,077	20,235	20,815	31,779
Outdoor Facilities	Amphitheaters	1	41,782	43,913	46,153	-	-	-
	Basketball Courts	10	4,178	4,391	4,615	5,019	6,564	14,000
	Boat Ramps - Salt Water	3	13,927	14,638	15,384	-	-	-
	Boat Ramps - Fresh Water	-	-	-	-	-	-	-
	Community gardens	2	20,891	21,957	23,077	19,778	29,318	32,790
	Shelter/Pavilion	-	-	-	-	-	-	-
	Diamond fields: baseball - youth	3	13,927	14,638	15,384	3,927	6,220	9,758
	Diamond fields: baseball - adult	5	8,356	8,783	9,231	7,205	10,407	21,568
	Diamond fields: softball fields - youth	3	13,927	14,638	15,384	6,856	13,164	21,260
	Diamond fields: softball fields - adult	6	6,964	7,319	7,692	5,079	8,800	17,340
	Lighted Fields	-	-	-	-	-	-	-
	Dog park	1	41,782	43,913	46,153	22,365	28,286	32,284
	Golf Course (18-Holes)	-	-	-	-	39,075	39,386	41,629
	Paddleball Courts	-	-	-	-	-	-	-
	Playgrounds	14	2,984	3,137	3,297	2,393	3,143	4,200
	Tot lots	3	13,927	14,638	15,384	8,848	10,900	16,961
	Rectangular fields: football field	3	13,927	14,638	15,384	11,550	19,856	21,588
	Rectangular fields: multi-purpose (synthetic)	-	-	-	-	3,435	5,618	21,788
	Rectangular fields: soccer field - adult	5	8,356	8,783	9,231	10,477	16,860	22,118
	Rectangular fields: soccer field - youth	7	5,969	6,273	6,593	3,972	5,384	7,200
	Skate park	1	41,782	43,913	46,153	24,220	28,308	40,214
	Splash Pad / Water Feature	-	-	-	-	-	-	-
	Swimming pools (outdoor only)	-	-	-	-	21,268	22,000	28,463
	Tennis courts (outdoor only)	21	1,990	2,091	2,198	3,595	6,018	14,758
	Pickleball courts (outdoor only)	3	13,927	14,638	15,384	-	-	-
	Walking Path/Trail/Track. 1 Mile	1.73	24,105	25,334	26,627	-	-	-

FIGURE 2.2.3c: City Facilities LOS Analysis & Benchmarking

In addition to City-owned facilities, there are several County-owned facilities within the City's boundary. Figure 2.3.2d shows the existing and projected Facilities LOS of combined City and County facilities.

Comparing these Facilities LOS to the Median NRPA Park Metrics Benchmarks suggests that the City may be in need of the following facilities between the years 2020 and 2030:

- Senior center;
- Nature center;
- Gym;
- Diamond fields: baseball – youth;
- Diamond fields: softball fields – youth;
- Dog park (currently managed by the YMCA);
- Tot lots; and
- Skate Park.

Additionally, the following facilities are listed in the NRPA Park Metrics Benchmarks but are currently not provided in the City of Ormond Beach by the County or the City, which may also suggest a need for these facilities:

- Stadiums;
- Arenas;
- Golf Course (18-Holes);
- Rectangular fields: multi-purpose (synthetic); and
- Swimming pools (outdoor only, one is currently provided by the YMCA).

	Facilities	City of Ormond Beach and County of Volusia				NRPA Park Metrics		
						Aggregated Benchmarks (Pop. 20k-50k; Dens. 500-1500/sq mi.)		
		Inventory	2020	2025	2030	Lower Quartile	Median	Upper Quartile
Indoor Facilities	Community Centers	5	8,356	8,783	9,231	10,063	21,600	30,274
	Senior Centers	1	41,782	43,913	46,153	29,005	35,309	40,627
	Performance Amphitheaters	1	41,782	43,913	46,153	22,010	28,342	37,347
	Nature Centers	1	41,782	43,913	46,153	23,233	33,100	41,068
	Stadiums	-	-	-	-	19,496	21,268	27,152
	Teen Centers	-	-	-	-	-	-	-
	Arenas	-	-	-	-	10,405	14,136	17,868
	Gyms	1	41,782	43,913	46,153	20,235	20,815	31,779
Outdoor Facilities	Amphitheaters	1	41,782	43,913	46,153	-	-	-
	Basketball Courts	12	3,482	3,659	3,846	5,019	6,564	14,000
	Boat Ramps - Salt Water	3	13,927	14,638	15,384	-	-	-
	Boat Ramps - Fresh Water	2	20,891	21,957	23,077	-	-	-
	Community gardens	2	20,891	21,957	23,077	19,778	29,318	32,790
	Shelter/Pavilion	-	-	-	-	-	-	-
	Diamond fields: baseball - youth	3	13,927	14,638	15,384	3,927	6,220	9,758
	Diamond fields: baseball - adult	5	8,356	8,783	9,231	7,205	10,407	21,568
	Diamond fields: softball fields - youth	3	13,927	14,638	15,384	6,856	13,164	21,260
	Diamond fields: softball fields - adult	9	4,642	4,879	5,218	5,079	8,800	17,340
	Lighted Fields	-	-	-	-	-	-	-
	Dog park	1	41,782	43,913	46,153	22,365	28,286	32,284
	Golf Course (18-Holes)	-	-	-	-	39,075	39,386	41,629
	Paddleball Courts	-	-	-	-	-	-	-
	Playgrounds	20	2,089	2,196	2,308	2,393	3,143	4,200
	Tot lots	3	13,927	14,638	15,384	8,848	10,900	16,961
	Rectangular fields: football field	3	13,927	14,638	15,384	11,550	19,856	21,588
	Rectangular fields: multi-purpose (synthetic)	-	-	-	-	3,435	5,618	21,788
	Rectangular fields: soccer field - adult	5	8,356	8,783	9,231	10,477	16,860	22,118
	Rectangular fields: soccer field - youth	7	5,969	6,273	6,593	3,972	5,384	7,200
	Skate park	1	41,782	43,913	46,153	24,220	28,308	40,214
	Splash Pad / Water Feature	-	-	-	-	-	-	-
	Swimming pools (outdoor only)	-	-	-	-	21,268	22,000	28,463
	Tennis courts (outdoor only)	25	1,671	1,757	1,846	3,595	6,018	14,758
	Pickleball courts (outdoor only)	3	13,927	14,638	15,384	-	-	-
	Walking Path/Trail/Track. 1 Mile	9.80	4,262	4,479	4,708	-	-	-

FIGURE 2.2.3d: City and County Facilities LOS Analysis & Benchmarking

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Figure 2.3.2e below benchmarks the City's outdoor facilities to the available Florida Statewide Comprehensive Outdoor Recreation Plan (SCORP) Facilities LOS for agencies in Florida's Central East Region.

Facility Type	Central East Region LOS x/ 1,000 residents (2025)	# City Facilities	City (Need) / Surplus to Meet Central East Region LOS by 2020	City (Need) / Surplus to Meet Central East Region LOS by 2025	City (Need) / Surplus to Meet Central East Region LOS by 2030
Saltwater Beach Activities (Linear Feet of Beach)	34.14	19,113	18,257	18,213	18,168
Saltwater Non-Boat Fishing (Linear Feet of Pier)	38.56	2,040	1,702	1,684	1,666
Saltwater Boat Ramp Lanes	0.11	3	2	2	2
Freshwater Boat Ramps	0.14	0	(1)	(1)	(1)
Paved Trails (Biking)	0.091	2	0	0	0
Baseball/Softball fields	1.33	14	7	7	7
Football fields	0.53	3	0	0	0
Soccer fields	0.25	12	11	10	10
Basketball courts	1.23	10	1	1	0
Tennis courts	1.19	21	15	15	14
Outdoor swimming pools	0.043	0	(1)	(1)	(1)

FIGURE 2.2.3e: City Facilities LOS Analyses Benchmarked to SCORP

This analysis suggests that compared to SCORP Benchmarks, the City of Ormond Beach may be in need of the following facilities:

- Freshwater Boat Ramps, and
- Outdoor swimming pools.

Figure 2.3.2f below benchmarks the combined City and County outdoor facilities to the available SCORP Facilities LOS for agencies in Florida's Central East Region.

Facility Type	Central East Region LOS x/ 1,000 residents (2025)	# City+County Facilities	City+County (Need) / Surplus to Meet Central East Region LOS by 2020	City+County (Need) / Surplus to Meet Central East Region LOS by 2025	City+County (Need) / Surplus to Meet Central East Region LOS by 2030
Saltwater Beach Activities (Linear Feet of Beach)	34.14	19,113	18,257	18,213	18,168
Saltwater Non-Boat Fishing (Linear Feet of Pier)	38.56	2,040	1,702	1,684	1,666
Saltwater Boat Ramp Lanes	0.11	3	2	2	2
Freshwater Boat Ramps	0.14	2	1	1	1
Paved Trails (Biking)	0.091	10	8	8	8
Baseball/Softball fields	1.33	17	10	10	10
Football fields	0.53	3	0	0	0
Soccer fields	0.25	12	11	10	10
Basketball courts	1.23	12	3	3	2
Tennis courts	1.19	25	19	19	18
Outdoor swimming pools	0.043	0	(1)	(1)	(1)

FIGURE 2.2.3f: City + County Facilities LOS Analyses Benchmarked to SCORP

This analysis suggests that compared to SCORP Benchmarks, when considering County facilities, the City of Ormond Beach may still be in need of the following facilities:

- Freshwater Boat Ramps, and
- Outdoor swimming pools.

INDOOR RECREATION CENTER SPACE LOS

Indoor Recreation Center Space LOS is measured by dividing the amount of indoor recreation center square footage available to residents by the number of residents in the City. Industry guidelines suggest that communities with high quality indoor recreation services should have between 1.5 to 2.0 square feet of interior recreation center space per resident.

Figure 2.2.3g illustrates the findings from this analysis considering the City of Ormond Beach's 2020, 2025, and 2030 populations.

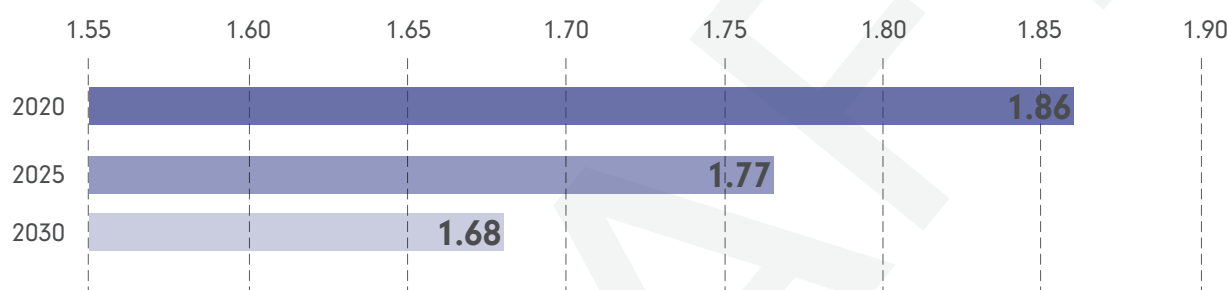


FIGURE 2.2.3g: City Indoor Recreation Square Footage LOS Analysis

The City of Ormond Beach currently has approximately 77,557 square feet of indoor recreation center space. This equates to approximately 1.86 square feet of indoor space per resident in 2020, 1.77 sf in 2025, and 1.68 sf in 2030.

Based on this analysis, it appears that the City has been meeting and will continue to meet the minimum industry target of 1.5 square feet of indoor recreation center space per resident from 2020 to 2030.

To achieve 2.0 square feet of indoor recreation center space per resident, the City would need to expand its indoor facilities to approximately 92,306 square feet by the year 2030, equating to an additional 14,749 square feet.

Figure 2.2.3h combines City and County indoor recreation center space, which totals 78,845 sf.

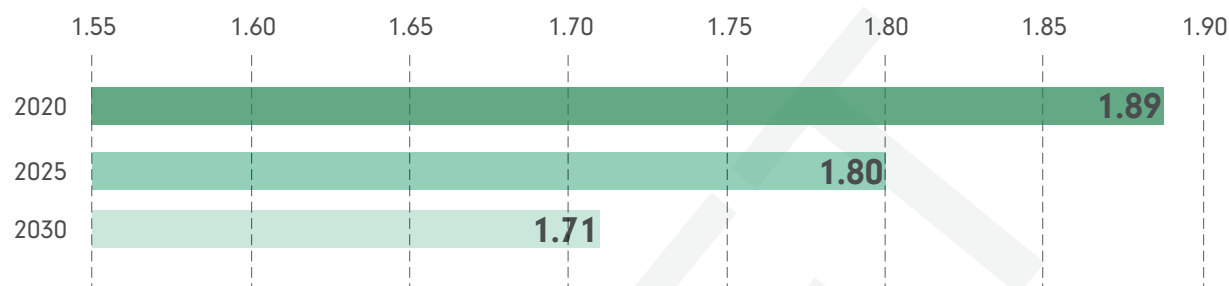


FIGURE 2.2.3h: City & County Indoor Recreation Square Footage LOS Analysis

Adding County facilities slightly increases the Indoor Square Footage LOS. Still, to meet the higher end of the industry target of 2.0 square feet per resident, an additional 13,461 square feet of indoor recreation space would need to be created, even when County facilities are counted, by the year 2030.

ACCESS LOS

Access LOS measures the distance residents have to travel to access parks and recreation facilities. It is used to understand how park access varies between different neighborhoods in a city. The distance used in the calculation of LOS is important; for example, should a City aim for all residents to have a park within 1 mile of their homes, within ½ mile, or even less?

Informed by industry best practices, the following distances were used to analyze Access LOS for the City's park system and key recreation facilities:

- All City and County Parks – ½ mile, ¾ mile, 1 mile;
- All City Parks – ½ mile, ¾ mile, 1 mile;
- Baseball/Softball – 2 mile, 3 miles, 5 miles;
- Basketball Court – 1 mile, 2 miles, 3 miles;
- Boat Ramp – 2 mile, 3 miles, 5 miles;
- Community Centers – 2 mile, 3 miles, 5 miles;
- Cultural Centers – 2 mile, 3 miles, 5 miles;
- Playgrounds – ½ mile, ¾ mile, 1 mile;
- Football and Soccer Fields – 2 mile, 3 miles, 5 miles; and
- Tennis Courts – 1 mile, 2 miles, 3 miles.

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Figures 2.2.3j - 2.2.3t provide the results from this mapping analysis while Figure 2.2.3i provides a summary of these findings.

Specifically, the summary suggests that while overall, the City may have a need for additional parks, the degree of need may be less based on the Access LOS Analysis distance used. The appropriate Access LOS distance that the City should establish will be further discussed in the Visioning phase of the project.

Park Type Analyzed	½ Mile	¾ Mile	1 Mile	2 Mile	3 Miles	5 Miles
All City and County Parks	O	O	O	-	-	-
All City Parks	O	O	O	-	-	-
Baseball and Softball	-	-	-	O	O	O
Basketball	-	-	O	O	O	-
Boat Ramp				O	O	O
Community Centers	-	-	-	O	O	O
Cultural Center	-	-	-	O	O	O
Playgrounds	O	O	O	-	-	-
Soccer and Football	-	-	-	O	O	O
Tennis Courts	-	-	O	O	O	-

O Partial Access

+ Full Access

FIGURE 2.2.3i: Access LOS Analysis Summary

THE OB PARKS LIFE
Parks and Recreation Master Plan

LEGEND

- City Limits
- Roads
- City Parks
- County Parks
- State Parks
- Conservation Parcels
- Golf Course
- Residential
- Non-Residential
- Creeks, Streams, and Water Bodies
- Blueway
- MultiUse Trail
- Hiking Trail
- Trailhead
- Canoe Launch
- Future Trails

**ALL CITY AND COUNTY PARKS
Level-of-Service Parameters**

- 1/4-Mile LOS
- 1/2-Mile LOS
- 3/4-Mile LOS
- 1-Mile LOS

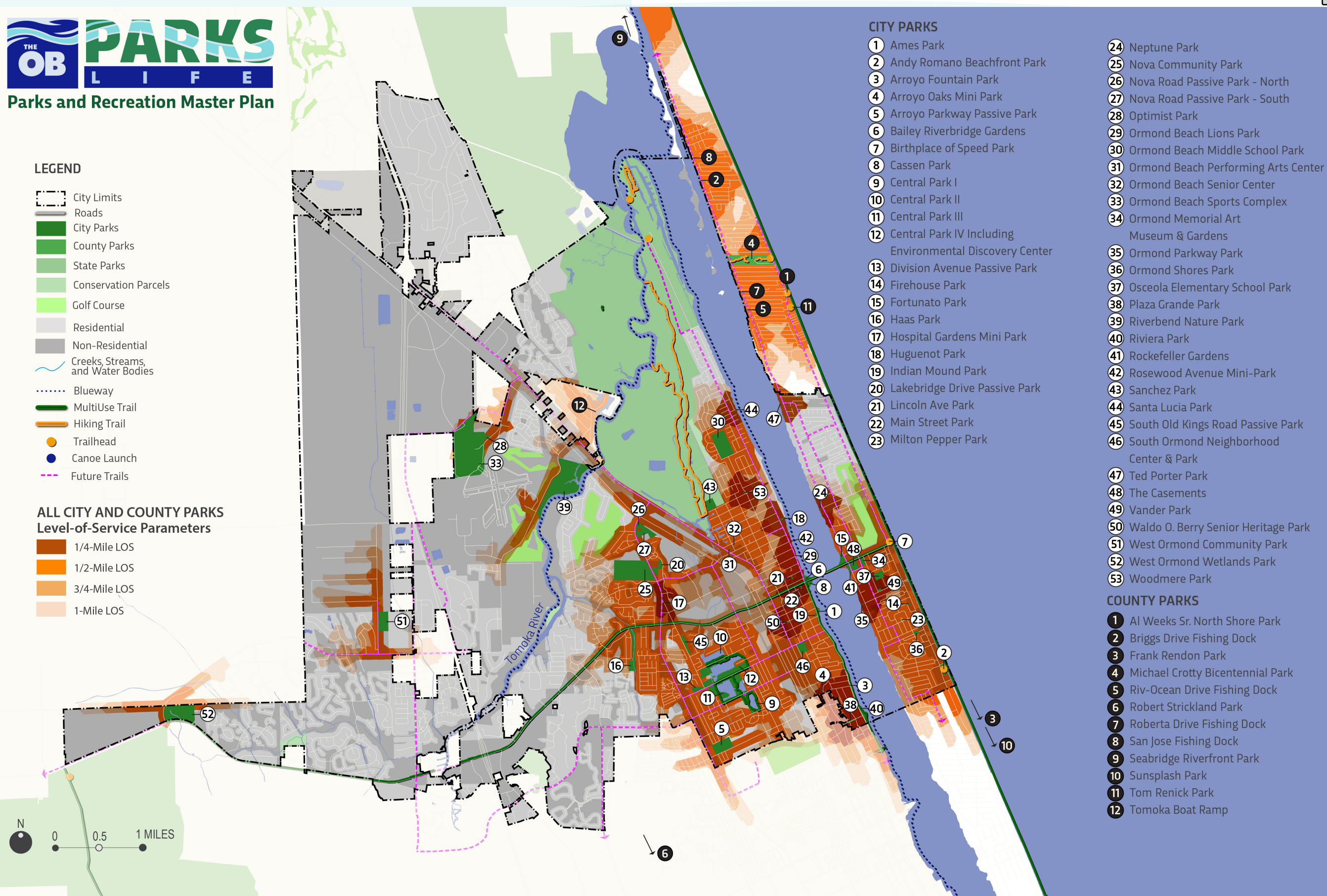


FIGURE 2.2.3j: All City and County Parks Access LOS Analysis - 1/2 mile, 3/4 mile, 1 mile

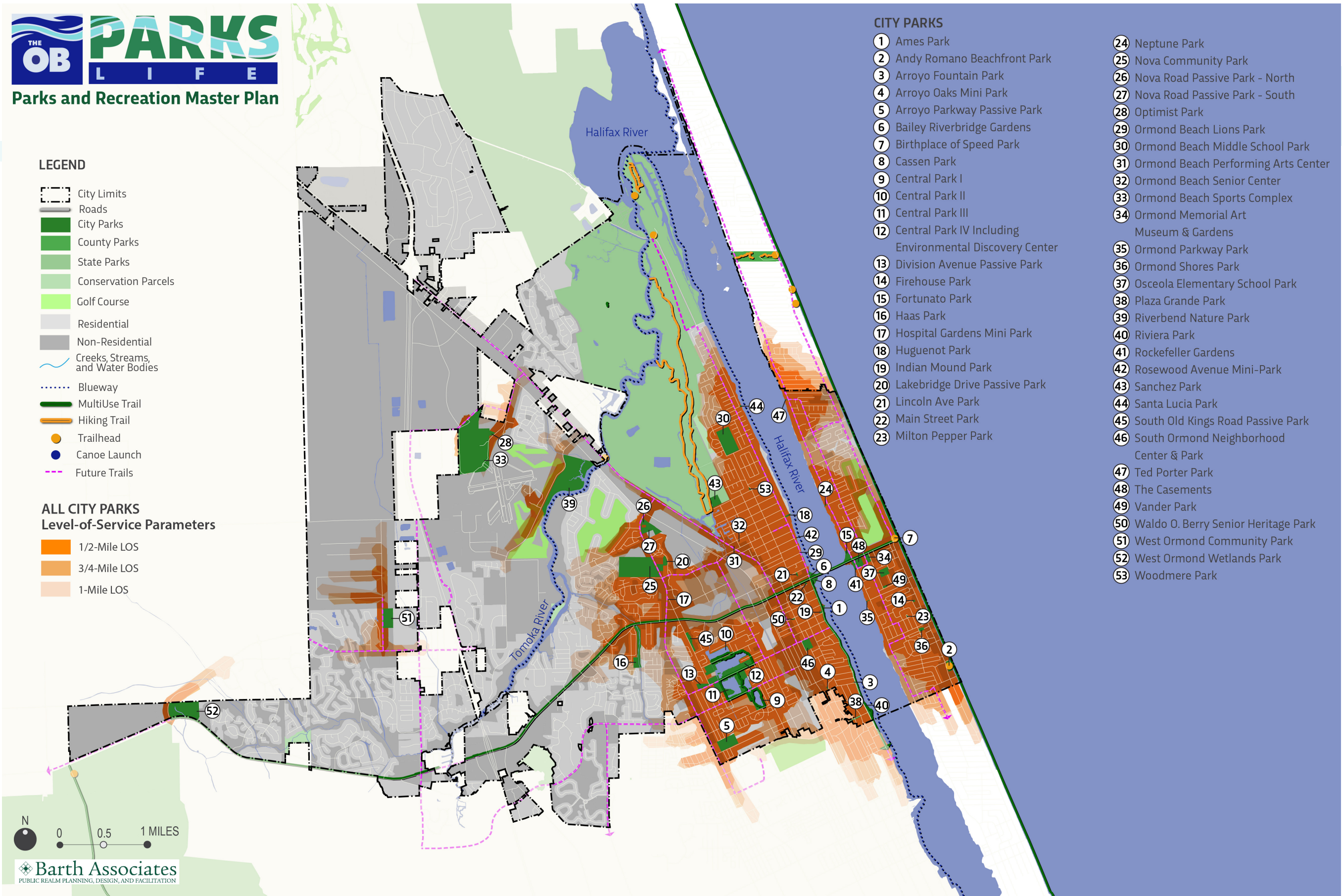


FIGURE 2.2.3k: All City Parks Access LOS Analysis - 1/2 mile, 3/4 mile, 1 mile

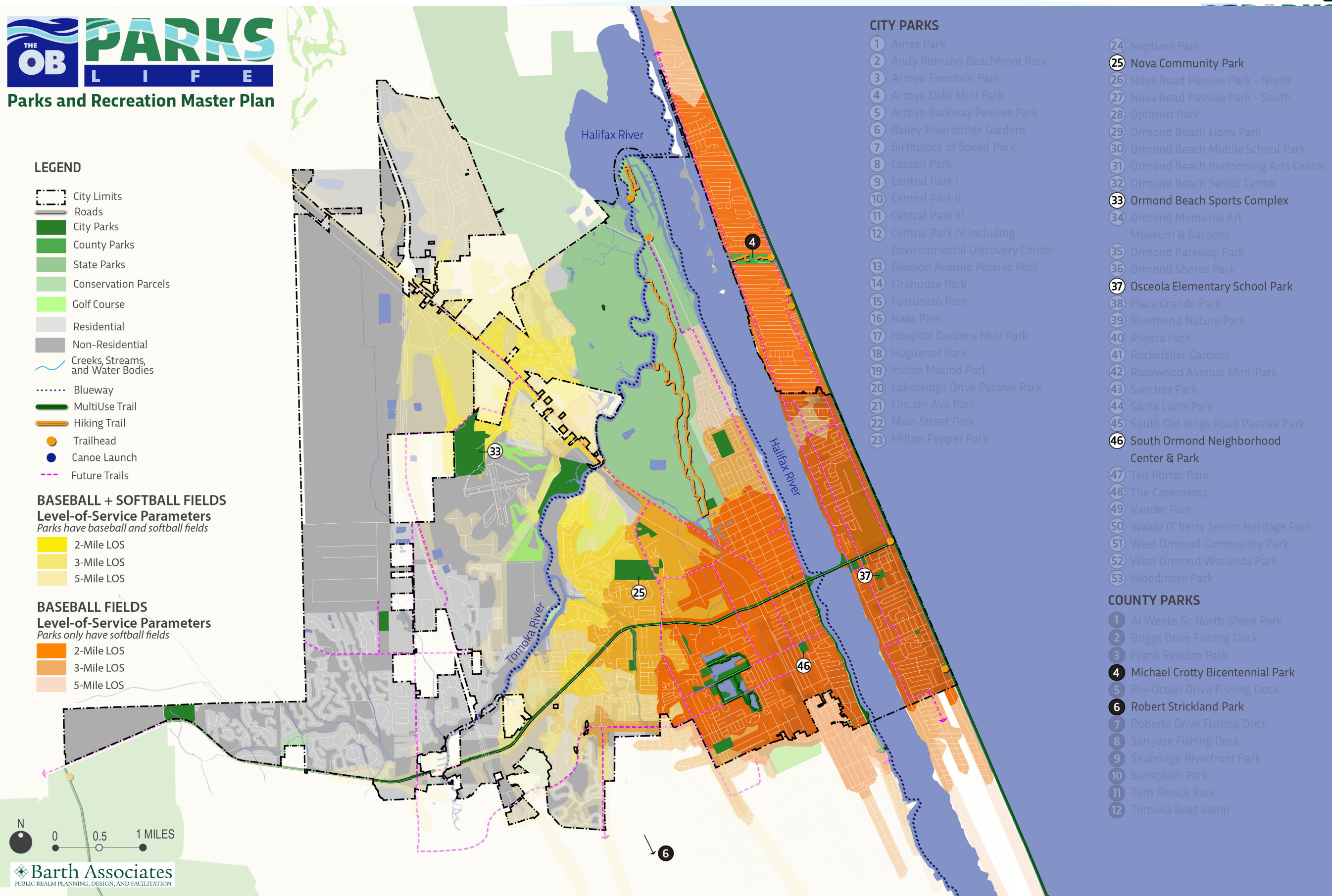


FIGURE 2.2.31: Baseball/Softball Access LOS Analysis - 2 miles, 3mile, 5 miles

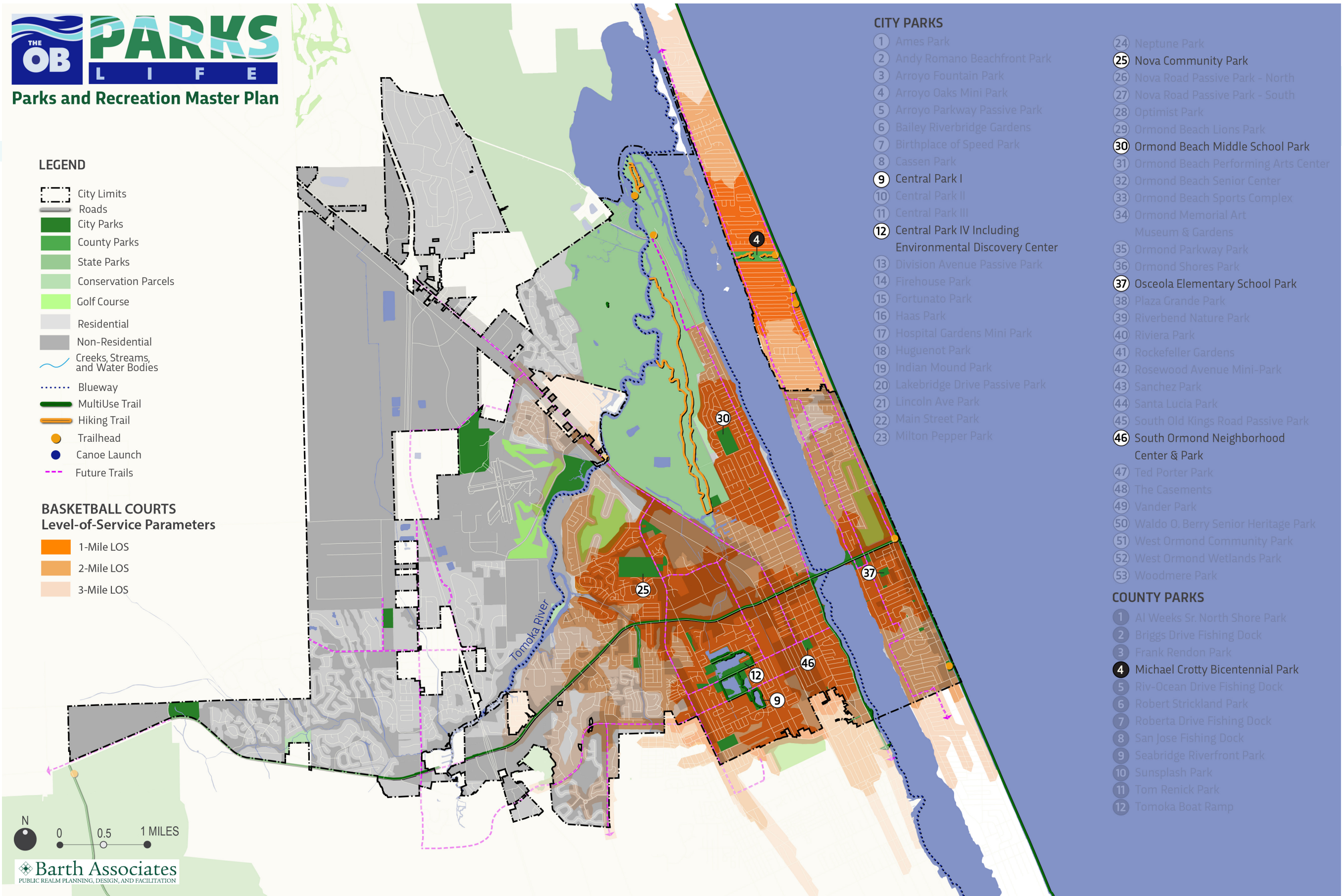


FIGURE 2.2.3m: Basketball Court Access LOS Analysis - 1 mile, 2 miles, 3 miles



Parks and Recreation Master Plan

LEGEND

- City Limits
- Roads
- City Parks
- County Parks
- State Parks
- Conservation Parcels
- Golf Course
- Residential
- Non-Residential
- Creeks, Streams, and Water Bodies
- Blueway
- MultiUse Trail
- Hiking Trail
- Trailhead
- Canoe Launch
- Future Trails

BOAT RAMPS

Level-of-Service Parameters

- 2-Mile LOS
- 3-Mile LOS
- 5-Mile LOS



CITY PARKS

- 1 Ames Park
- 2 Andy Romano Beachfront Park
- 3 Arroyo Fountain Park
- 4 Arroyo Oaks Mini Park
- 5 Arroyo Parkway Passive Park
- 6 Bailey Riverbridge Gardens
- 7 Birthplace of Speed Park
- 8 Cassen Park
- 9 Central Park I
- 10 Central Park II
- 11 Central Park III
- 12 Central Park IV Including Environmental Discovery Center
- 13 Division Avenue Passive Park
- 14 Firehouse Park
- 15 Fortunato Park
- 16 Haas Park
- 17 Hospital Gardens Mini Park
- 18 Huguenot Park
- 19 Indian Mound Park
- 20 Lakebridge Drive Passive Park
- 21 Lincoln Ave Park
- 22 Main Street Park
- 23 Milton Pepper Park

- 24 Neptune Park
- 25 Nova Community Park
- 26 Nova Road Passive Park - North
- 27 Nova Road Passive Park - South
- 28 Optimist Park
- 29 Ormond Beach Lions Park
- 30 Ormond Beach Middle School Park
- 31 Ormond Beach Performing Arts Center
- 32 Ormond Beach Senior Center
- 33 Ormond Beach Sports Complex
- 34 Ormond Memorial Art Museum & Gardens
- 35 Ormond Parkway Park
- 36 Ormond Shores Park
- 37 Osceola Elementary School Park
- 38 Plaza Grande Park
- 39 Riverbend Nature Park
- 40 Riviera Park
- 41 Rockefeller Gardens
- 42 Rosewood Avenue Mini-Park
- 43 Sanchez Park
- 44 Santa Lucia Park
- 45 South Old Kings Road Passive Park
- 46 South Ormond Neighborhood Center & Park
- 47 Ted Porter Park
- 48 The Casements
- 49 Vander Park
- 50 Waldo O. Berry Senior Heritage Park
- 51 West Ormond Community Park
- 52 West Ormond Wetlands Park
- 53 Woodmere Park

COUNTY PARKS

- 1 Al Weeks Sr. North Shore Park
- 2 Briggs Drive Fishing Dock
- 3 Frank Rendon Park
- 4 Michael Crotty Bicentennial Park
- 5 Riv-Ocean Drive Fishing Dock
- 6 Robert Strickland Park
- 7 Roberta Drive Fishing Dock
- 8 San Jose Fishing Dock
- 9 Seabridge Riverfront Park
- 10 Sunsplash Park
- 11 Tom Renick Park
- 12 Tomoka Boat Ramp

STATE PARKS

- 1 Addison Blockhouse State Park
- 2 Bulow Creek State Park
- 3 Tomoka State Park

FIGURE 2.2.3n: Boat Ramp Access LOS Analysis - 2 mile, 3 miles, 5 miles

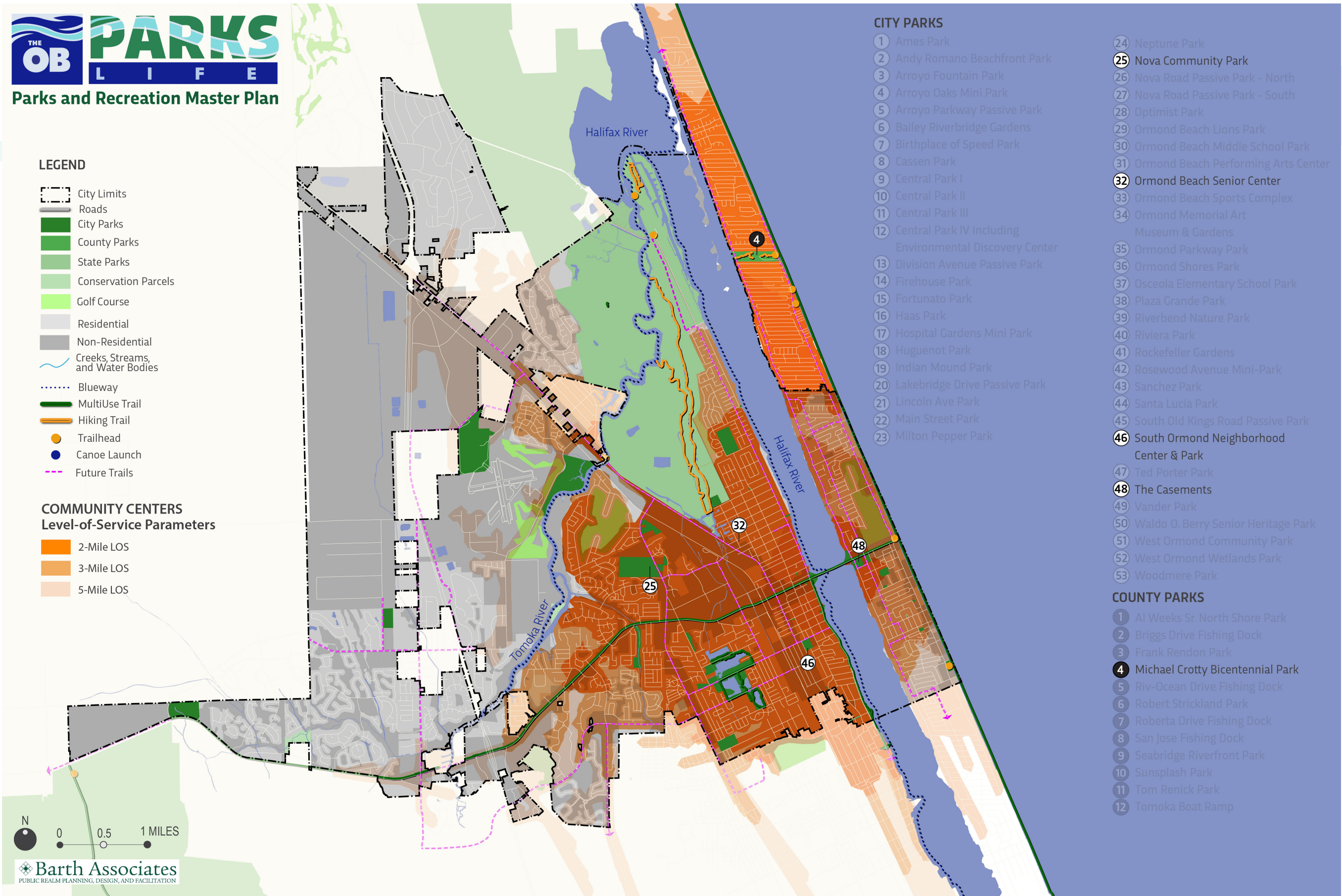


FIGURE 2.2.3o: Community Center Access LOS Analysis - 2 miles, 3 miles, 5 miles

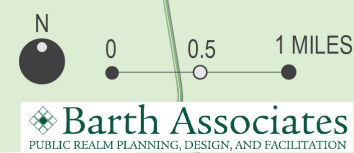
THE OB PARKS LIFE
Parks and Recreation Master Plan

LEGEND

- City Limits
- Roads
- City Parks
- County Parks
- State Parks
- Conservation Parcels
- Golf Course
- Residential
- Non-Residential
- Creeks, Streams, and Water Bodies
- Blueway
- MultiUse Trail
- Hiking Trail
- Trailhead
- Canoe Launch
- Future Trails

**CULTURAL CENTERS
Level-of-Service Parameters**

- 2-Mile LOS
- 3-Mile LOS
- 5-Mile LOS



CITY PARKS

- | | |
|--|--|
| ① Ames Park | ②④ Neptune Park |
| ② Andy Romano Beachfront Park | ②⑤ Nova Community Park |
| ③ Arroyo Fountain Park | ②⑥ Nova Road Passive Park - North |
| ④ Arroyo Oaks Mini Park | ②⑦ Nova Road Passive Park - South |
| ⑤ Arroyo Parkway Passive Park | ②⑧ Optimist Park |
| ⑥ Bailey Riverbridge Gardens | ②⑨ Ormond Beach Lions Park |
| ⑦ Birthplace of Speed Park | ③⑩ Ormond Beach Middle School Park |
| ⑧ Cassen Park | ③① Ormond Beach Performing Arts Center |
| ⑨ Central Park I | ③② Ormond Beach Senior Center |
| ⑩ Central Park II | ③③ Ormond Beach Sports Complex |
| ⑪ Central Park III | ③④ Ormond Memorial Art Museum & Gardens |
| ⑫ Central Park IV Including Environmental Discovery Center | ③⑤ Ormond Parkway Park |
| ⑬ Division Avenue Passive Park | ③⑥ Ormond Shores Park |
| ⑭ Firehouse Park | ③⑦ Osceola Elementary School Park |
| ⑮ Fortunato Park | ③⑧ Plaza Grande Park |
| ⑯ Haas Park | ③⑨ Riverbend Nature Park |
| ⑰ Hospital Gardens Mini Park | ④⑩ Riviera Park |
| ⑱ Huguenot Park | ④① Rockefeller Gardens |
| ⑲ Indian Mound Park | ④② Rosewood Avenue Mini-Park |
| ⑳ Lakebridge Drive Passive Park | ④③ Sanchez Park |
| ㉑ Lincoln Ave Park | ④④ Santa Lucia Park |
| ㉒ Main Street Park | ④⑤ South Old Kings Road Passive Park |
| ㉓ Milton Pepper Park | ④⑥ South Ormond Neighborhood Center & Park |
| | ④⑦ Ted Porter Park |
| | ④⑧ The Casements |
| | ④⑨ Vander Park |
| | ⑤① Waldo O. Berry Senior Heritage Park |
| | ⑤② West Ormond Community Park |
| | ⑤③ West Ormond Wetlands Park |
| | ⑤④ Woodmere Park |

FIGURE 2.2.3p: Cultural Centers Access LOS Analysis - 2 miles, 3 miles, 5 miles

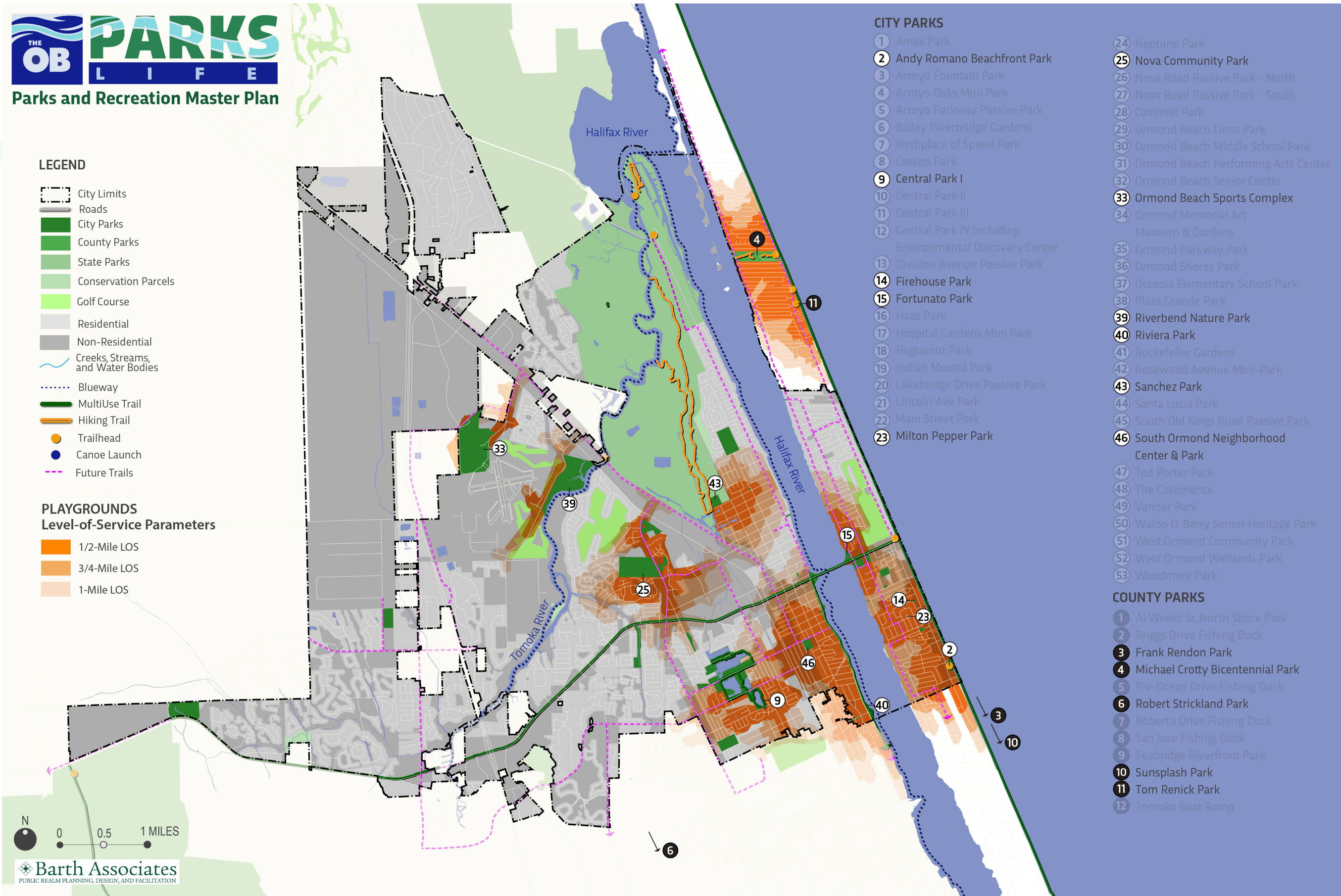


FIGURE 2.2.3q: Playgrounds Access LOS Analysis - 1/2 mile, 3/4 mile, 1 mile

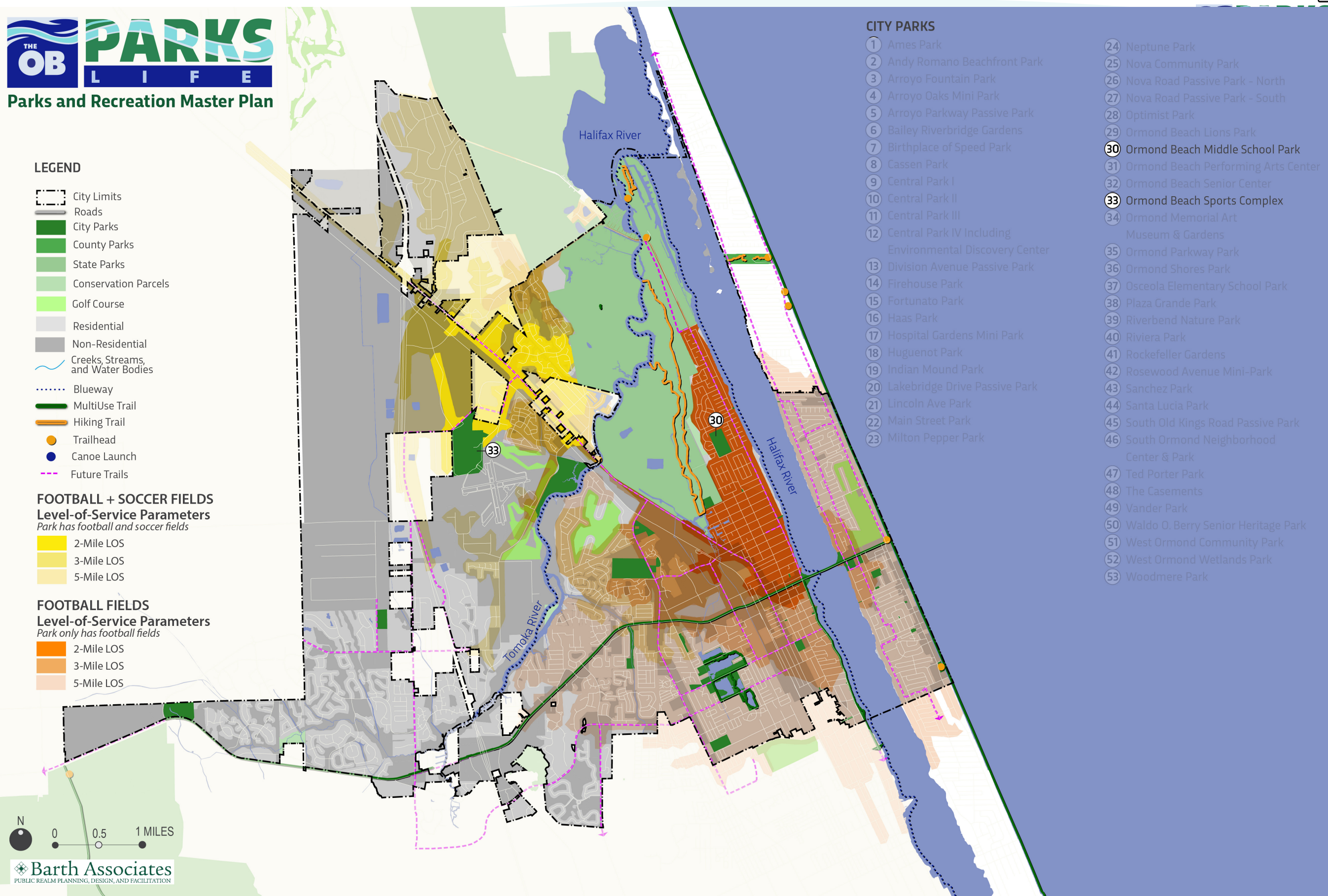


FIGURE 2.2.3r: Football and Soccer Fields Access LOS Analysis - 2 miles, 3 miles, 5 miles

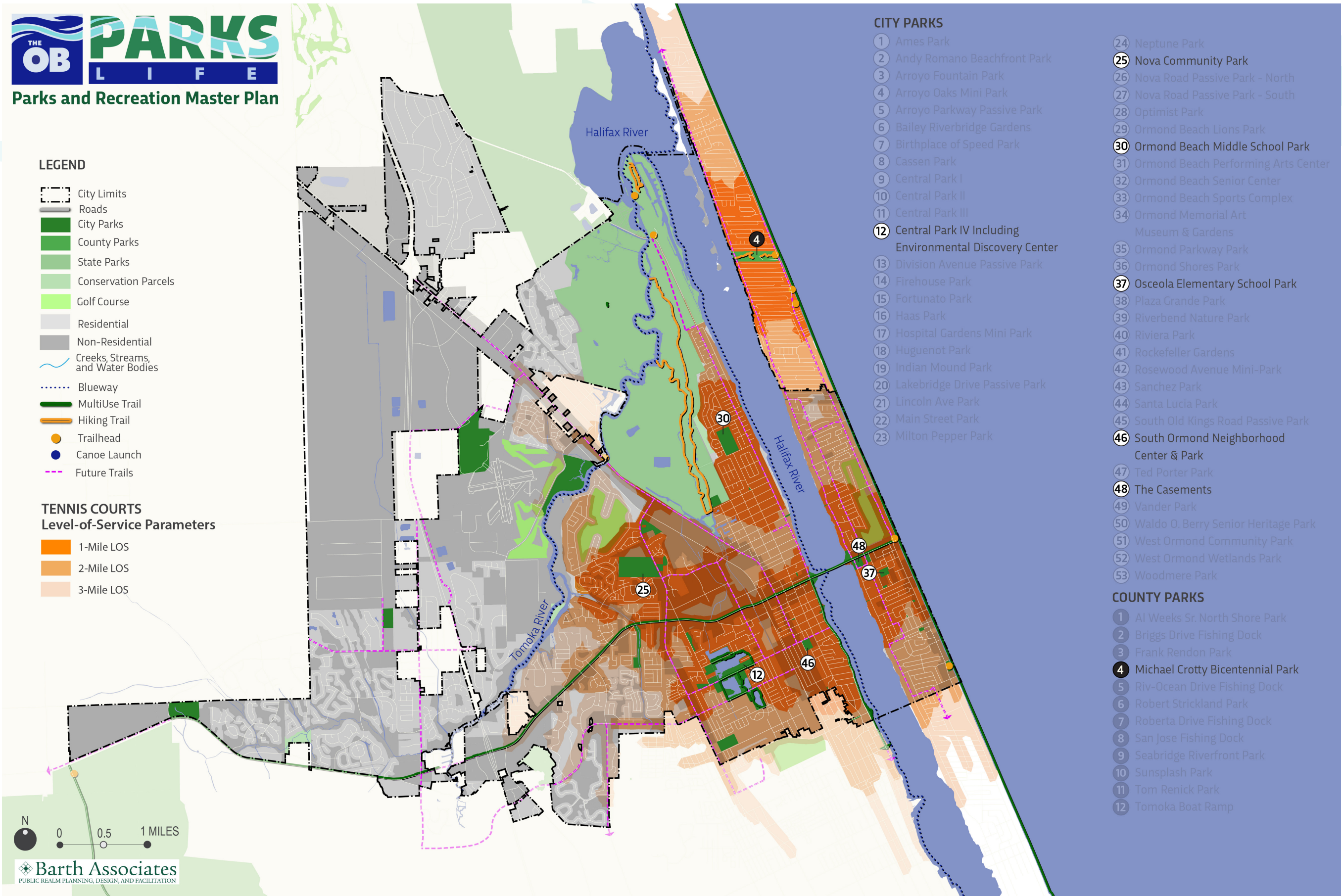


FIGURE 2.2.3s: Tennis Court Access LOS Analysis - 1 mile, 2 miles, 3 miles

2.2.4 Public Meeting

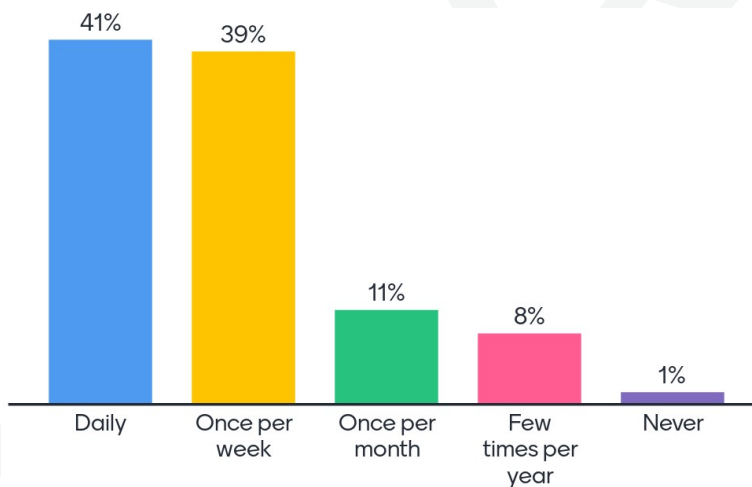
To solicit input from residents and key stakeholders regarding needs and priorities for the City of Ormond Beach park system, one public meeting was held on Wednesday, May 31, 2021 at the the South Ormond Neighborhood Center. Due to the COVID-19 Pandemic, participants had the option to take part in the meeting in-person or virtually via computer or smart phone. All participants were asked the same questions, and all could respond simultaneously. In total, 78 people took part.

Following are results regarding people's opinions about facilities and programs offered.

FACILITIES

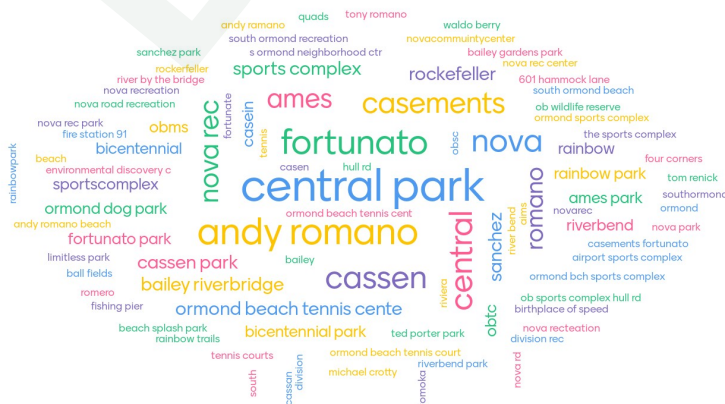
Participants were asked:

"How often have you visited parks and recreation facilities in the City of Ormond Beach in the past two years, including before the COVID-19 pandemic?"



Respondents were frequent visitors to park facilities: 41% went daily, and 39% went weekly.

"What 3 parks do you visit most often?"



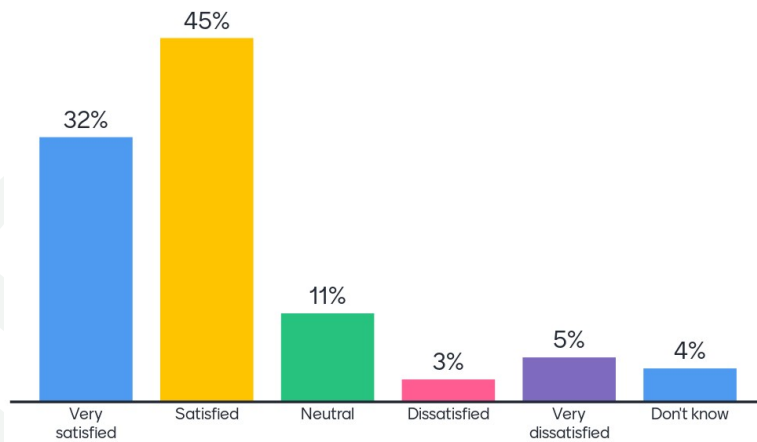
The word-cloud generated from responses highlighted the most popular parks among participants: Central Park, Andy Romano, Fortunata, Casements, and Casen.

150 Needs Assessment



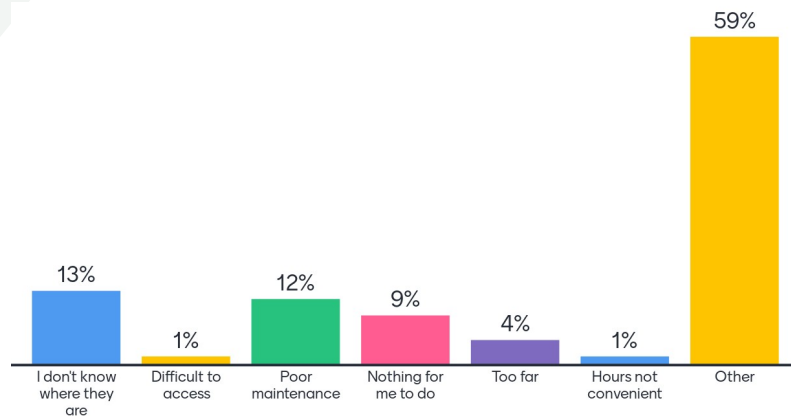
“How satisfied are you with the parks and recreation facilities provided by the City of Ormond Beach Parks Department?”

Over three-quarters of respondents (77%) were very satisfied or satisfied with the City's park facilities.

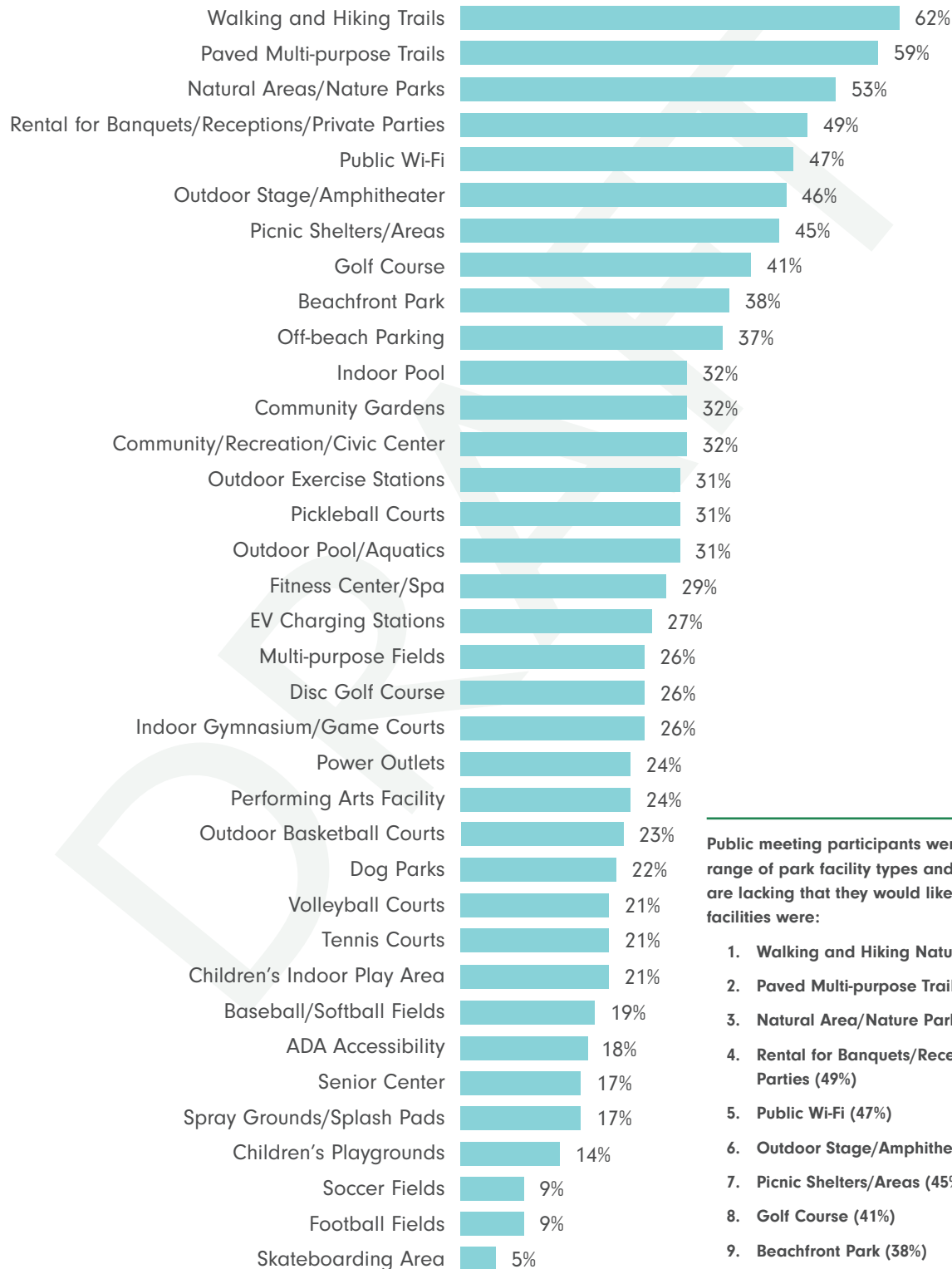


“What prevents you from using the parks and recreation facilities of the City of Ormond MORE OFTEN?”

Participants largely had “other” reasons for not frequenting the City's park facilities more often besides access, maintenance, and lack of things to do in parks.



“Select the FACILITY TYPES that you believe are IMPORTANT, but NOT ADEQUATELY provided by the City. Select ALL that apply.”



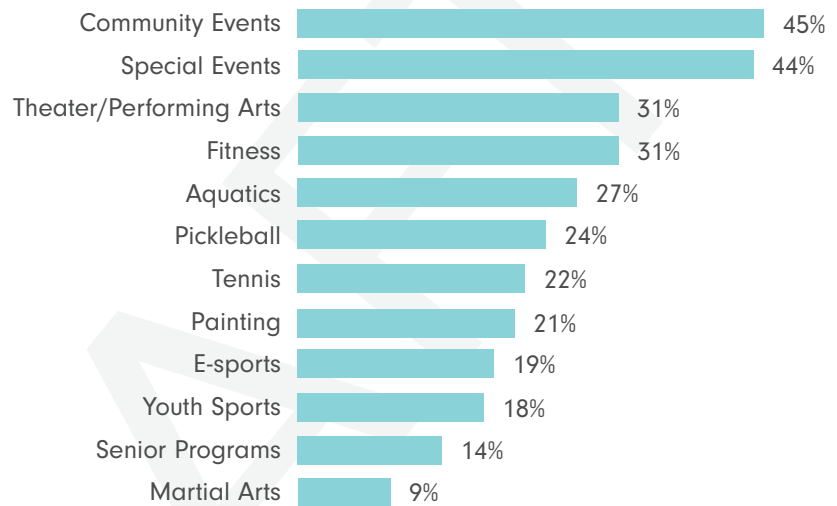
Public meeting participants were presented with a range of park facility types and asked which ones are lacking that they would like more of. The top 10 facilities were:

1. Walking and Hiking Nature Trails (62%)
2. Paved Multi-purpose Trails (59%)
3. Natural Area/Nature Parks (53%)
4. Rental for Banquets/Receptions/Private Parties (49%)
5. Public Wi-Fi (47%)
6. Outdoor Stage/Amphitheater (46%)
7. Picnic Shelters/Areas (45%)
8. Golf Course (41%)
9. Beachfront Park (38%)
10. Off-Beach Parking (37%)

PROGRAMS

Participants were asked:

“Select the PROGRAM TYPES that you believe are IMPORTANT, but NOT ADEQUATELY provided by the City. Select ALL that apply.”



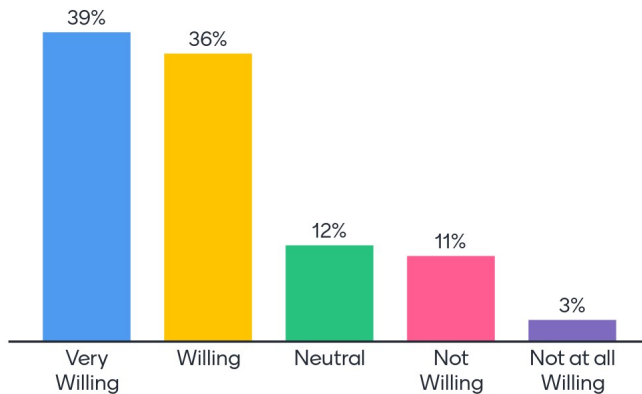
Public meeting participants were presented with a range of program types and asked which ones are lacking that they would like more of. The top 5 programs were:

1. Community Events (45%)
2. Special Events (44%)
3. Theater/Performing Arts (31%)
3. Fitness (31%)
4. Aquatics (27%)
5. Pickleball (24%)

WILLINGNESS TO HELP FUND

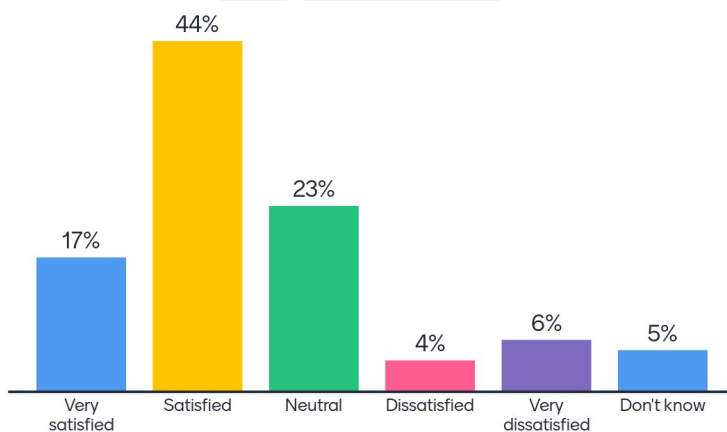
Finally, participants were asked:

“How willing are you to pay additional taxes to fund the type of parks, recreation facilities, and programs that are most important to you and your household?”



Three-quarters of participants (75%) were very willing or willing to pay additional taxes to help fund parks and recreation facility and program improvements that are important to their households.

“How satisfied are you with the programs offered by the City of Ormond Beach?”



The majority of participants (61%) were very satisfied or satisfied with program offerings; almost a quarter were neutral, perhaps signifying lack of participation.

2.2.5 Joint Board Meeting

The City of Ormond Beach utilizes several advisory boards to solicit input from citizens and assist the work of the City Commission. Two boards are particularly engaged with this parks master planning process and have combined for this purpose to form a Joint Board. The Joint Board is comprised of:

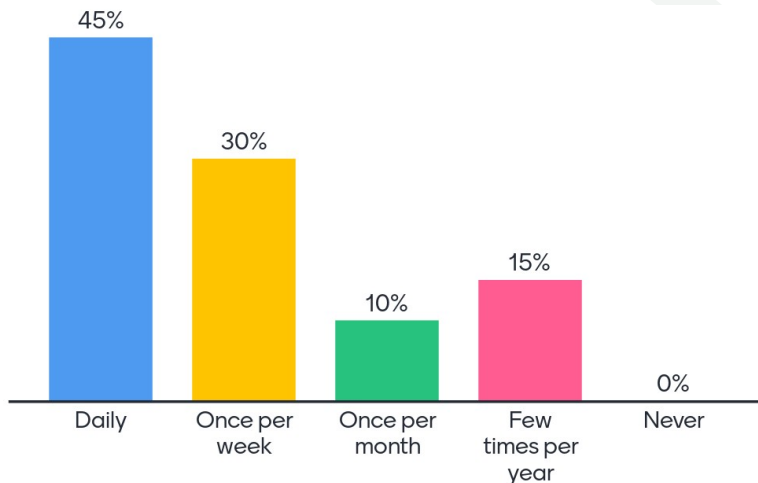
- **Leisure Services Advisory Board**, established to foster cooperation and to provide assistance and recommendations to the City Commission in reference to all facets of recreation and recreational facilities for the City. The board is comprised of 13 volunteer members - five appointed by the City Commission, and an additional eight nominated by each of the following: Girls' Softball Association; Gymnastics Association; Pop Warner Football Association; Ormond Beach PRIDE; Youth Baseball Association; Youth Basketball Association; Youth Soccer Association; and Ormond Beach Friends of Recreation.
- **Quality of Life Advisory Board**, consisting of seven members appointed by the City Commission, is responsible for the development of a community-wide consensus as to the relative need, priority and funding for the City's programs in the areas of economic opportunity, educational and learning opportunities, and environmental and aesthetic standards for the City. In addition, the Board advises the City Commission on methods to preserve and vitalize property and prevent deterioration in the central business district.

A hybrid in-person/virtual meeting was convened to gain insight into the Joint Board's priorities in regards to facilities and programs on Thursday, April 1, 2021. Twenty-two Joint Board members and City Leadership participated. Participants were asked the same questions as during the public meeting. Results are as follows.

FACILITIES

Joint Board members were asked:

"How often have you visited parks and recreation facilities in the City of Ormond Beach in the past two years, including before the COVID-19 pandemic?"



Respondents were frequent visitors to park facilities: 45% went daily, and 30% went weekly.

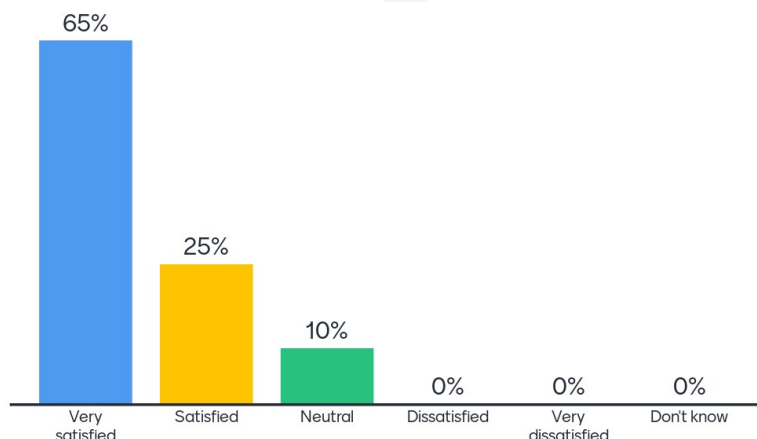
"What 3 parks do you visit most often?"



The word-cloud generated from responses highlighted the most popular parks among participants: Central Park, Cassen, and Nova.

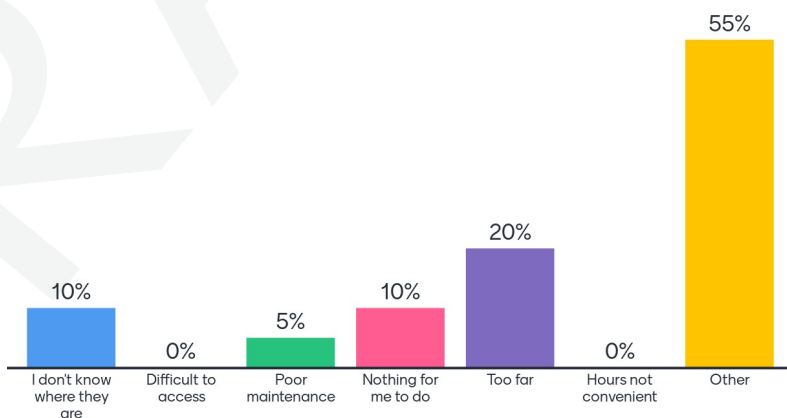
"How satisfied are you with the parks and recreation facilities provided by the City of Ormond Beach Parks Department?"

Joint Board members were overwhelmingly satisfied with park facilities, with 90% being very satisfied or satisfied.

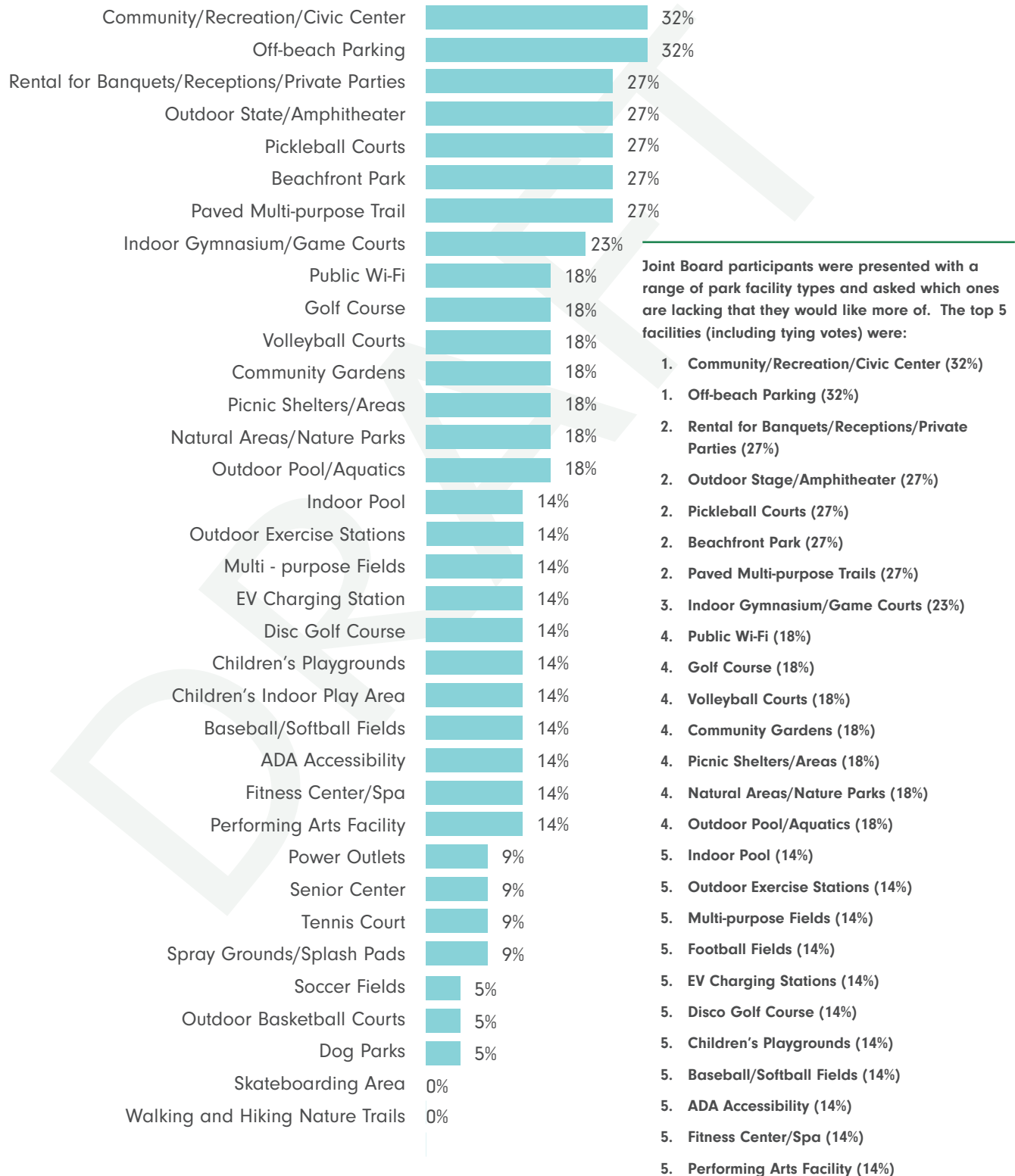


"What prevents you from using the parks and recreation facilities of the City of Ormond MORE OFTEN?"

More than half of participants had "other" reasons for not frequenting the City's park facilities more often besides maintenance and lack of things to do in parks, although 20% felt that parks were too far away for more regular use.



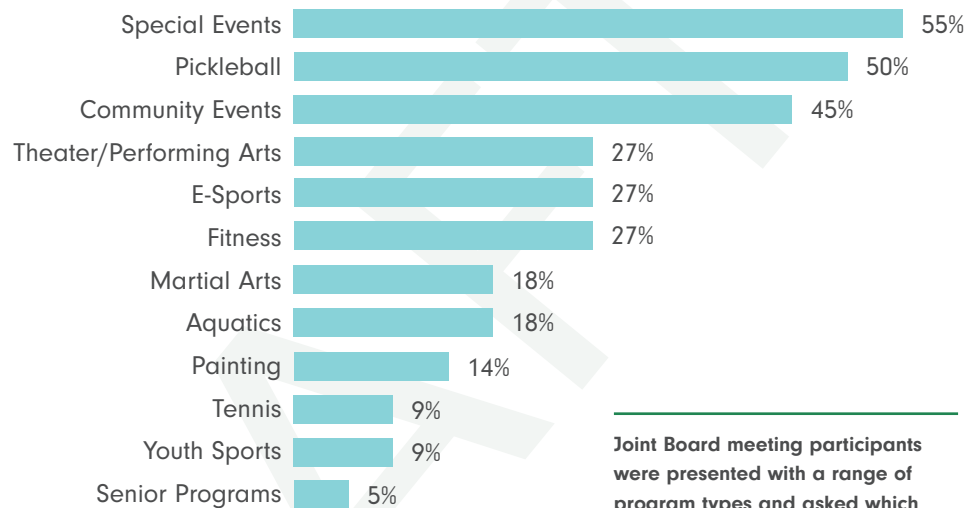
“Select the FACILITY TYPES that you believe are IMPORTANT, but NOT ADEQUATELY provided by the City. Select ALL that apply.”



PROGRAMS

Joint Board members were asked:

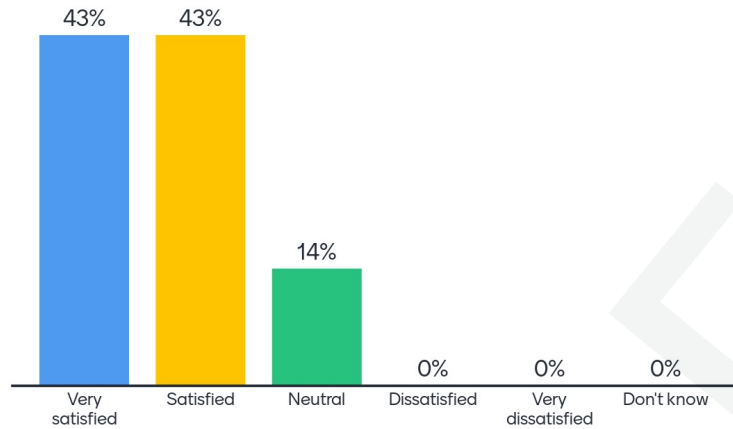
“Select the PROGRAM TYPES that you believe are IMPORTANT, but NOT ADEQUATELY provided by the City. Select ALL that apply.”



Joint Board meeting participants were presented with a range of program types and asked which ones are lacking that they would like more of. The top 5 programs were:

1. Special Events (55%)
2. Pickleball (50%)
3. Community Events (45%)
4. Theater/Performing Arts (27%)
4. E-sports (27%)
4. Fitness (27%)
5. Martial Arts (18%)
5. Aquatics (18%)

"How satisfied are you with the programs offered by the City of Ormond Beach?"

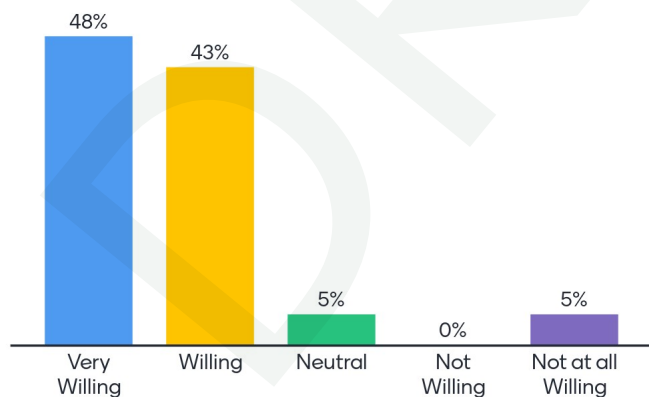


The majority of participants (86%) were very satisfied or satisfied with program offerings; no Joint Board members reported dissatisfaction.

WILLINGNESS TO HELP FUND

Finally, participants were asked:

"How willing are you to pay additional taxes to fund the type of parks, recreation facilities, and programs that are most important to you and your household?"



Joint Board members were overwhelmingly very willing (48%) or willing (43%) to pay additional taxes to help fund parks and recreation facility and program improvements that are important to their households.

2.2.6 Interviews & Focus Groups

Interviews were conducted with the following to ascertain needs and priorities for the parks and recreation system:

- City of Ormond Beach Mayor & City Commissioners;
- Joint Board Members; and
- Other key stakeholders in the community.

In total, the Consultant Team met and spoke with 43 people. Following are priorities identified by each group.

CITY MAYOR & COMMISSIONERS

The Consultant Team interviewed Mayor Bill Partington and City Commissioners during the week of March 22nd, 2020. Their stated top priority parks and recreation needs were:

- Upgrading sports facilities and adding a new gym;
- Keeping up with recreation trends, including provision of adequate pickleball facilities;
- Addition of a multi-purpose open space;
- Adding “another” Andy Romano Beachfront Park;
- Saving green space;
- Specific park improvements, including:
 - Granada Bridge enhancement and expanding “four corners” to include coffee, snack stand;
 - Water taxis to Cassen Park/ restaurants;
- Providing adequate recreation opportunities in West Ormond, including a community center; and
- Overall, improving public safety, health, and quality of life through the parks and recreation system.

JOINT BOARD MEMBERS

Thirteen Joint Board Members were also interviewed during the week of March 22nd, 2020. Top priority parks and recreation needs are listed below; the number in parentheses indicates the number of times the need was identified:

- Need for improvements to and maintenance of existing parks and facilities to ensure high quality experiences. Ormond Beach Sports Complex was noted in particular to have drainage issues on the fields and be in need of stadium improvements (4);
- Parks and recreation facilities in West Ormond (2);
- Improve the performing arts center (2);
- A gymnasium/multi-purpose indoor center (2);
- A civic center/place for formal events (2);
- Safe bicycle paths/trails through city (2);
- Additional amenities in parks - restrooms in particular (2);
- Expansion of Cassen Park, possibly with a restaurant (2); and
- Pickleball courts (2).

STAKEHOLDERS & FOCUS GROUPS

Interviews were conducted with the following key focus groups:

- Community Development Block Grant;
- Ormond Main Street;
- Ormond Chamber of Commerce;
- Historical Society;
- Ormond Art Museum;
- EDC/Community Gardens;
- Bicycle/Pedestrian Advisory Committee; and
- Volunteer Committees.

Top priority parks and recreation needs are listed below; the number in parentheses indicates the number of times the need was identified:

- More connected walking, biking, and multi-use trails (7);
- Improved safety (improvement of pedestrian crosswalks, widening trails, lighting) (3);
- Improved marketing/communication to make people aware of current programming/facilities (3);
- Increase in accessible natural areas (2); and
- Greater accessibility - in terms of transit to facilities (1) and for people with disabilities (1).

2.2.7 Trends

AGE-FRIENDLY COMMUNITIES

Communities throughout the US are recognizing the benefits of developing age-friendly communities. The World Health Organization (WHO) states that "age-friendly environments foster health and well-being and the participation of people as they age. They are accessible, equitable, inclusive, safe and secure, and supportive. They promote health and prevent or delay the onset of disease and functional decline. They provide people-centered services and support to enable recovery or to compensate for the loss of function so that people can continue to do the things that are important to them" (<http://www.who.int/aging/projects/age-friendlyenvironments/en/>).

The American Association of Retired Persons (AARP) Network of Age-Friendly Communities targets eight "domains of livability," including:

1. Outdoor spaces and buildings: availability of safe and accessible recreational facilities
2. Transportation: Safe and affordable modes of private and public transit
3. Housing: Range of housing options for older residents, the ability to age in place and home modification programs
4. Social participation: Access for older adults to leisure and cultural activities, and opportunities for social and civic engagement with both peers and younger people
5. Respect and social inclusion: Programs to promote ethnic and cultural diversity, as well as multi-generational interaction and dialogue
6. Civic participation and employment: Paid work and volunteer activities for older adults, and opportunities to engage in the creation of policies relevant to their lives
7. Communication and information: Access to technology that helps older people connect with their community, friends and family
8. Community support and health services: Access to home care services, health clinics and programs that promote wellness and active aging

John Crompton at Texas A & M notes that "seniors are moving from being a relatively small fringe group to being a large central focus" of parks and recreation service.

"Five changes in the status of seniors suggest that recreation and park departments should...move them to the center of their service efforts: extension of active retirement time, enhanced discretionary income, contributions to economic development, enhanced leisure literacy and disproportionate political influence".



This trend has direct implications for communities in the southeastern United States. Seniors are living longer and staying more active than ever before, requiring recreational facilities and activities such as pickle ball courts and fitness classes. They also desire better multi-modal access to parks and recreation centers, particularly by bike or transit. They have more free time and are better connected than previous generations, and want to be kept informed via social media and the internet.

IMPROVED CONNECTIVITY

A trend directly related to Age-Friendly Communities is improved connectivity. Historically, many suburban communities like The City of Ormond Beach emphasized winding streets and cul-de-sacs rather than interconnected streets and sidewalks. Instead of an interconnected street and sidewalk network, wide 4-6 lane

collector and arterial roads were built to accommodate automobile traffic with little regard to pedestrian or bicycle connectivity. Auto-dependent, congested communities were the result.

Trends such as Smart Growth, New Urbanism, and Complete Streets have been developed over the past two decades to try to reverse the suburban development patterns and improve connectivity. State Departments of Transportation, once leading proponents of just “moving cars”, now promote “complete streets”. Smart Growth America notes:

Complete Streets are streets for everyone. They are designed and operated to enable safe access for all users, including pedestrians, bicyclists, motorists and transit riders of all ages and abilities. Complete Streets make it easy to cross the street, walk to shops, and bicycle to work. They allow



(Source: www.gardner-ma.gov/730/Complete-Street)

FIGURE 2.2.7a: Complete Streets Diagram

buses to run on time and make it safe for people to walk to and from train stations.

There is no singular design prescription for Complete Streets; each one is unique and responds to its community context. A complete street may include: sidewalks, bike lanes (or wide paved shoulders), special bus lanes, comfortable and accessible public transportation stops, frequent and safe crossing opportunities, median islands, accessible pedestrian signals, curb extensions, narrower travel lanes, roundabouts, and more.

This trend also has direct implications for the City of Ormond Beach Parks and Recreation Master Plan; residents ranked walking and biking trails as one of their top parks and recreation priority. This is consistent with findings from other needs assessments in communities throughout the United States.

ACCESS TO NATURE

Nationally, there is a desire for closer connection with nature in response to higher population densities, increasing congestion, and loss of environmental lands. In fact, during the COVID-19 Pandemic, now more than ever, park agencies across the country are seeing increased park use and an increased desire for residents to be out in nature.

Richard Louv notes in *Last Child in the Woods* that adults are the predominant users of natural lands, and that today's youth are losing any sense of connection with nature: "in the space of a century, the American experience of nature [...] has gone from direct utilitarianism to romantic attachment to electronic detachment." In response he calls for a new back-to-the-land movement, including green cities and towns "that, by their very design, reconnect both adults and children to nature."

Numerous researchers and authors have noted the increasing lack of connection between Americans and the natural environment, and the need to make



conservation more relevant to the citizens who must fund and support it. In an April 2014 interview with the National Recreation and Park Association (NRPA), Director of the U.S. Fish and Wildlife Service (FWS) Dan Ashe stated that “building a connected conservation constituency is a priority for the entire Service. This is grounded in the notion that we have to make conservation relevant to all American citizens, citizens who are becoming increasingly urban and increasingly disconnected from nature and wildlife. We have been trying to achieve this for years, and in my mind, it has been largely unsuccessful. Connecting to a new generation of Americans is vital. It is a vision that respects diversity and engages people in conservation stewardship. And there are abundant opportunities for cooperation to do this in city parks, local parks and state parks. We understand that much of this effort needs to be local.” In order to reconnect residents to natural areas – and maintain their support for public spending- public agencies need to focus on creating quality outdoor experiences for all age groups. For kids,

this may mean programs and activities that allow them the freedom to run around, have fun, explore, and get dirty. For adults, it may mean a greater focus on safety and security, clean facilities (e.g. restrooms), and interesting educational and fitness programs. Ease of access is important to all users, as studies show that closer proximity equates to higher levels of use.

SPORTS TOURISM AND TRAVEL BALL

Traditionally, local communities such as the City of Ormond Beach have focused on providing ball fields for youth/ adult recreational league practice and games. Coaching and training were provided by parents and other volunteers, with a focus on sportsmanship, fundamental skills, safety, and life lessons. The most talented and competitive kids graduated to middle school and high school athletics programs.

With the advent of highly competitive, regional travel teams over the past two decades, participation in recreational leagues has declined. According to a



national study by the Sports Fitness Industry Association, “participation among kids ages 6-to-17 has declined more than 9 percent in the last five years.” Meanwhile “with the best coaching, training and competition, the number of families shifting from community rec leagues to traveling teams has soared — bringing the cost and time commitment up with it.”

Rebecca Davis, executive director of the Atlanta-based Youth Amateur Travel Sports Association, notes that the “days of rec ball and local Little League, or just going to the park and playing ball — those days are nonexistent. They’re gone. Now, it’s all about travel.” Some teams, especially in warm climates, play nearly year-round, competing in as many as 120 games per year, more than most minor league players.

This shift from recreation to competition athletics has created the following dilemma for public agencies such as the City of Ormond Beach:

- Travel teams often have much higher expectations for field quality, as they travel and compete regionally. They also require multi-field venues for weekend tournaments. Typical needs include high quality natural or artificial turf fields; night lighting; concession/scorekeeper buildings; air-conditioned meeting space; and ample parking for multiple teams and spectators.
- Participants in travel teams may not be residents of the city or county providing the sports fields
- Travel programs often charge players more than recreational leagues, and many hire professional managers and

coaches. Some families cannot afford to enroll their children in travel programs without financial assistance

- Travel teams do not typically own or maintain athletics fields or complexes. Instead, they rely on local governments to build and maintain these facilities. However, user/ association fees only cover a fraction of the costs of construction, operations, and maintenance. Tax revenues collected from hotels and restaurants during tournaments or special events are not allocated directly to parks and recreation departments to offset the costs of the sports facilities, and are rarely significant enough to provide any meaningful return-on-investment.

As the City considers the appropriate response to the needs for athletics facilities, such as those identified by the Sports Group, it will be important to consider whose needs the City desires to serve.

PLACEMAKING, HIGH PERFORMANCE PUBLIC SPACES

Some of the City of Ormond Beach’s parks may have been developed within the “Recreation Era” between 1930 and 1965, characterized by architectural historian Galen Cranz as emphasizing basic, universal facilities to meet the increased demand for recreation, such as playgrounds, ball fields, and picnic shelters. According to Cranz, this era was epitomized by “the park bench and the cyclone fence.” While developed in later years, many of the City’s parks exhibit these same characteristics.

In 2004, Cranz and Boland identified a new trend in parks and recreation design, the 'Sustainable Park,' that responds to the need for communities to become more ecologically and socially sustainable. Characteristics of Sustainable Parks include self-sufficiency of resources and maintenance; solving larger urban problems outside of park boundaries; and adopting new standards for aesthetics and landscape management (Cranz & Boland, 2004).

This trend is not limited to just "signature" parks, as communities are becoming more aware of the need to design all parks, preserves and recreation facilities as great public spaces.

The Project for Public Spaces, a recognized leader in placemaking, proposes nine strategies to help parks achieve their full potential as great places:

1. Use transit as a catalyst for attracting visitors
2. Make management of the park a central concern
3. Develop strategies to attract people during different seasons
4. Acquire diverse funding sources
5. Design the park layout for flexibility
6. Consider both the "inner park" and "outer park"
7. Provide amenities for the different groups of people using the park
8. Create attractions and destinations throughout the park
9. Create an identity and image for the park

The PPS chart in Figure 2.2.7b shows the four key attributes of great places (center

circle); characteristics of each attribute; and metrics or indicators of success as a public space.

Building on PPS placemaking criteria and Cranz' sustainable park concept of solving larger urban problems outside of park boundaries, David Barth developed the concept of "High Performance Public

Spaces (HPPS)©" defined as "any publicly accessible space that generates economic, environmental, and social sustainability benefits for their local community. A HPPS can be a park, trail, square, green, natural area, plaza or any other element of the 'public realm' that generates all three types of benefits." (Barth, 2014). Criteria for a HPPS include:

Economic Criteria:

- The space creates and facilitates revenue-generating opportunities for the public and/or the private sectors
- The space creates meaningful and desirable employment
- The space indirectly creates or sustains good, living wage jobs
- The space sustains or increases property values
- The space catalyzes infill development and/or the re-use of obsolete or under-used buildings or spaces
- The space attracts new residents
- The space attracts new businesses
- The space generates increased business and tax revenues
- The space optimizes operations and maintenance costs (compared to other similar spaces)

High Performance Public Spaces = Economic Development

On September 7, 2017, Amazon, the second largest employer in the United States at that time, released a Request for Proposal (RFP) asking cities all across North America to submit their bids explaining why Amazon should consider their city to be the home of the company's second headquarters (HQ2). According to the RFP, HQ2 was expected to include over fifty thousand (50,000) new full-time employees with an average annual total compensation exceeding one hundred thousand dollars (\$100,000) over the next ten to fifteen years. The Project was expected to have over \$5 billion in capital expenditures.

One of Amazon's key preferences and decision drivers in selecting a city was Community/Quality of Life. The RFP stated - "We want to invest in a community where our employees will enjoy living, recreational opportunities, educational opportunities, and an overall high quality of life." This example illustrates the important role that placemaking through parks and open spaces play in attracting businesses and generating economic development.

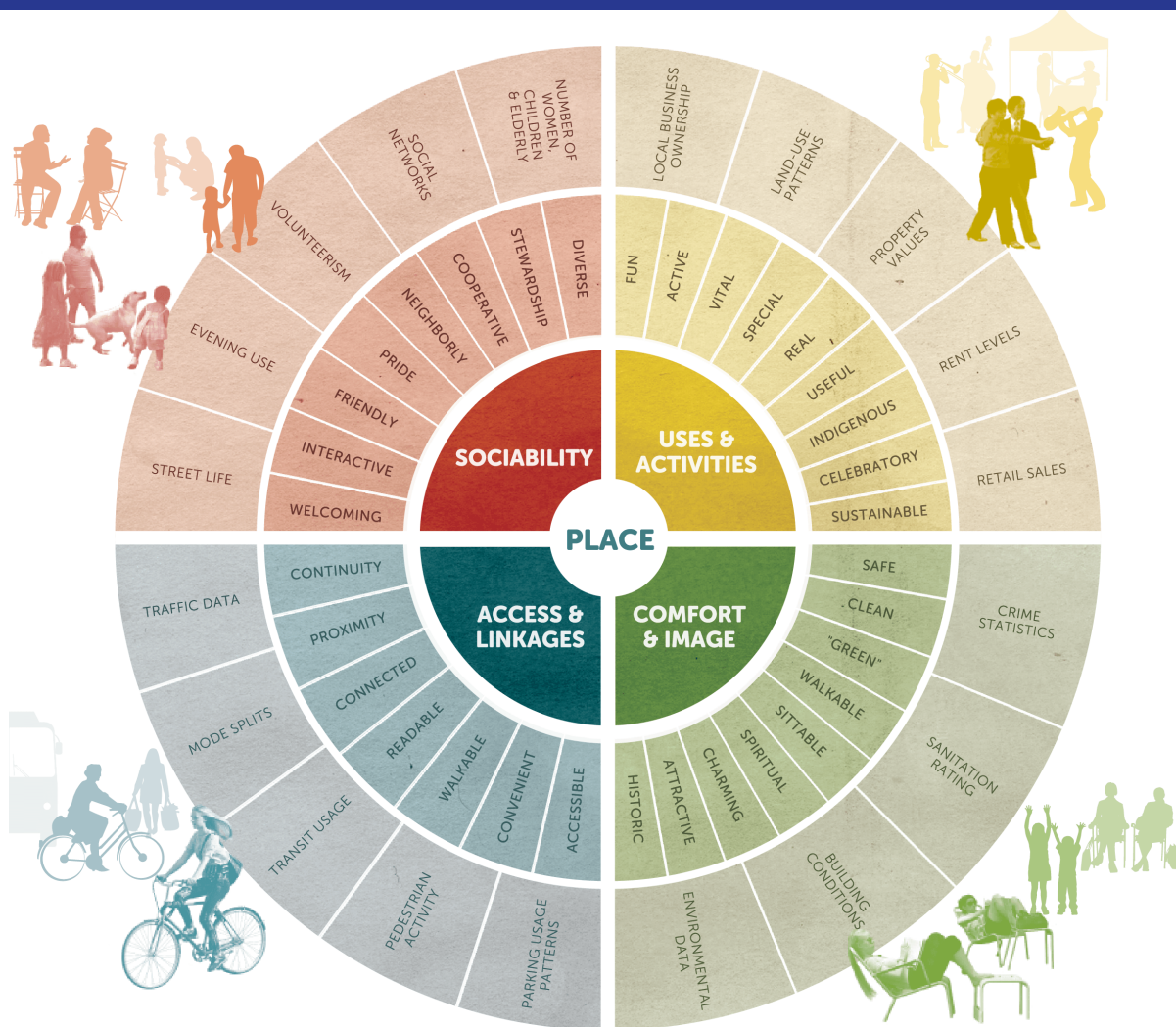


FIGURE 2.2.7b: Project for Public Spaces (PPS) Placemaking Diagram

Environmental Criteria:

- The space uses energy, water, and material resources efficiently
- The space improves water quality of both surface and ground water
- The space serves as a net carbon sink
- The space enhances, preserves, promotes, or contributes to biological diversity
- Hardscape materials were selected based on longevity of service, social/ cultural/ historical sustainability, regional availability, low carbon footprint and/or other related criteria
- The space provides opportunities to enhance environmental awareness and knowledge
- The space serves as an interconnected node within larger scale ecological corridors and natural habitat

Social Criteria:

- The space improves the neighborhood
- The space improves social and physical mobility through multi-modal connectivity – auto, transit, bike, pedestrian
- The space encourages the health and fitness of residents and visitors
- The space provides relief from urban congestion and stressors such as social confrontation, noise pollution, and air pollution
- The space provides places for formal and informal social gathering, art, performances, and community or civic events
- The space provides opportunities for individual, group, passive and active recreation
- The space facilitates shared experiences among different groups of people
- The space attracts diverse populations
- The space promotes creative and constructive social interaction

While it is not realistic to think that every public park or public space could meet all these criteria, every public space has the potential to generate some type of sustainability benefits either directly or indirectly.

Therefore, the City of Ormond Beach could use the HPPS criteria as a guide or checklist during the planning and design process to prompt discussions regarding the types of benefits desired.

2.3 Findings Summary

Based on all the needs assessment techniques, the following section provides a summary of the top priority parks and recreation needs for the City of Ormond Beach.

Figure 2.3a below indicates how the findings from the statistically-valid survey - the most reliable and credible of the needs assessment techniques, with the largest sample size - are validated by many of the other techniques.

TOP PRIORITY ACTIONS

- Provide safe bicycle and pedestrian facilities in the City
- Upgrade existing parks
- Acquire land for preservation of greenspace parks, and natural areas
- Continue renovation and improvements of Historical Centers
- Provide additional beachfront parking
- Acquire beachfront park land
- Continue renovation and improvements of Performing Arts & Cultural Centers

TOP PRIORITY FACILITIES/AMENITIES

- Unpaved walking & hiking trails
- Off-beach parking
- Beachfront Parks
- Natural areas/nature parks
- Paved multi-purpose
- Public wi-fi
- Outdoor stage/amphitheater
- Dog park

NEEDS ASSESSMENT TECHNIQUE:	1. Statistically Valid Survey	2. On-line Survey	3. Level-of-Service Analysis + Benchmarks	4. Public Meeting	5. Stakeholder Interviews	6. Focus Group Interviews	7. Joint Advisory Board	8. Park Site Evaluations
HIGH PRIORITY ACTIONS:								
#1. Provide safe bicycle and pedestrian facilities in the City	●	●	●	●	●	●	●	-
#2. Upgrade existing parks	●	●	●	-	●	-	●	●
#3. Acquire land for preservation of greenspace, parks, and natural areas	●	●	●	●	●	●	●	-
#4. Continue renovation and improvements of Historical Centers	●	●	●	-	-	-	-	●
#5. Provide additional beachfront parking	●	●	●	-	●	-	-	-
#6. Acquire more beachfront park land	●	●	●	-	●	-	-	-
#7. Continue renovation and improvements of Performing Arts & Cultural Centers	●	●	●	-	-	-	●	●
HIGH PRIORITY FACILITIES/AMENITIES:								
#1. Walking and hiking nature trails	●	●	-	●	-	●	-	-
#2. Off-beach parking	●	●	-	-	-	-	●	-
#3. Beachfront Parks	●	●	●	-	-	-	●	-
#4. Natural areas/nature Parks	●	●	-	●	-	●	●	-
#5. Paved multi-purpose trails	●	●	-	●	-	●	●	-
#6. Public-wifi	●	●	-	-	-	-	●	-
#7. Outdoor stage/amphitheater	●	-	●	-	-	-	●	-
#8. Dog Park	●	-	●	-	-	-	-	-

FIGURE 2.3a: Findings Summary and Comparison

NEEDS ASSESSMENT TECHNIQUE:	1. Statistically Valid Survey	2. On-line Survey	3. Level-of-Service Analysis + Benchmarks	4. Public Meeting	5. Stakeholder Interviews	6. Focus Group Interviews	7. Joint Advisory Board	8. Park Site Evaluations
HIGH PRIORITY PROGRAMS/ACTIVITIES:								
#1. Summer concerts	●	●	-	●	-	-	●	-
#2. Adult fitness/wellness	●	-	-	●	-	-	-	-
#3. Community events	●	●	-	●	-	-	●	-
#4. Nature programs	●	-	-	-	-	-	-	-
#5. Performing arts programs	●	-	-	-	-	-	●	-

FIGURE 2.3a: Findings Summary and Comparison (Continued)

TOP PRIORITY PROGRAMS/ACTIVITIES

- Summer concerts
- Adult fitness/wellness
- Community events
- Nature programs
- Performing arts programs

Based on stakeholder input, other needs may include:

- Adding a new gym/multi-purpose center/civic center;
- Provision of adequate pickleball facilities;
- Addition of a multi-purpose open space;

- Providing adequate recreation opportunities in West Ormond, including a community center; and
- Providing additional amenities in parks, restrooms in particular.

Chapter 3 of this report discusses alternatives and recommendations for responding to the top priority parks and recreation needs.

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2021

City of Ormond Beach Community Interest and Opinion Survey

Findings Report

Presented to the
City of Ormond Beach
Department of Leisure Services
(Florida)

June 2021



Findings Report

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Executive Summary

Purpose and Methodology



Purpose

ETC Institute administered a Community Interest and Opinion Survey on behalf of the City of Ormond Beach, Florida. The purpose of the assessment was to analyze residents' opinion about various topics regarding the community's parks, trails, recreation facilities, programs, and services. Analysis will establish priorities for the future improvement of Parks and Recreation services and aide City leaders in making decisions that best reflect the needs of the community.

Methodology

ETC Institute mailed a survey packet to a random sample of households in the City of Ormond Beach. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at www.OrmondBeachSurvey.org.

To encourage participation, approximately ten days after the surveys were mailed, ETC Institute sent e-mails to the households that received the survey. The e-mails contained a link to the online version of the assessment to make it simple for residents to complete. To prevent people who were not residents of the city from participating, everyone who completed the survey online were required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not counted.



The goal was to obtain 400 completed surveys from City residents. A total of 402 surveys were collected.



The overall results for a sample of 402 surveys have a precision of at least +/- 4.8% at the 95% level of confidence.

This report contains:

- Charts showing the overall results of the survey (Section 1)
- Benchmark Analysis comparing the City's results to national results (Section 2)
- Priority Investment Ratings (PIR) Analysis that identifies priorities for facilities and programs in the community (Section 3)
- Tabular Data showing the overall results for all questions on the survey (Section 4)
- A copy of the survey instrument (Section 5)

Key Findings



- **The Benefits Of Parks And Recreation That Are Most Important to Residents Are The Conservation Of Natural Areas and Opportunities For Physical Activities/Exercise.** Over half of respondents indicated that the most important benefits that parks and recreation facilities provide the community were; the conservation of natural areas (55.2%) and opportunities for physical exercise (53.7%). Seven of ten (77.1%) of respondents indicated that they agree it is important to connect parks and recreation facilities in the City. The chart to the right shows that 36.0% of residents would use walking/hiking nature trails the most if they were developed by the City.
- **Majority Of Residents Are Satisfied With The Parks And Recreation Facilities And Programs Provided By The City of Ormond Beach Parks Department.** Eight of ten (83.5%) of residents surveyed are satisfied with the parks and recreation facilities, provided by the City Parks Department, and 60.2% are satisfied with the programs that are all provided by the City of Ormond Beach.
- **Residents Currently Use Word Of Mouth, From Friends And Family, To Learn About City Recreational Programs And Activities.** Over half (56.2%) of residents learn from friends and family about City of Ormond Beach recreational programs and activities.
- **Most Respondents Agree That Ormond Beach Parks And Recreation Facilities Enhance The Quality of Life for Residents In The Community.** Over half (56.2%) of residents learn from friends and family about City of Ormond Beach recreational programs and activities. Surveyed residents indicated that they thought the top recreation resources that would have the greatest impact to the health and well-being of their household, would be walking, jogging, or biking trails (68.7%).
- **Based On Residents' Needs, Unmet Needs, And Feeling Of Importance the Tables Below Show The Facilities, Amenities, Programs, And Activities With Priority Investment Ratings That Are Considered "High Priority" For Investment.**

Facility/Amenity	Rating	Facility/Amenity	Rating
1 Walking & hiking nature trails	185.6	5 Paved multi-purpose trails	149.8
2 Off-beach parking	170.5	6 Public Wi-Fi	119.7
3 Beachfront park	161.3	7 Outdoor stage/amphitheater	108.5
4 Natural areas/nature parks	153.6	8 Dog parks	105.8

Program/Activity	Rating
1 Summer concerts	200.0
2 Adult fitness/wellness	153.2
3 Community events	126.4
4 Nature programs	123.2
5 Performing arts programs	103.2

Amenity, Facility, and Park Needs and Priorities



Facility/Amenity Needs. Respondents were asked to identify if their household had a need for 36 facilities/amenities and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities and amenities. The top four facilities/amenities with the highest percentage of households whose needs are currently being partly and not met are listed below.

- Off-beach parking – 5,835 households (28.5%)
- Public Wi-Fi – 5,778 households (28.2%)
- Paved multi-purpose trails – 5,192 households (25.4%)
- Outdoor stage/amphitheater – 5,020 households (24.5%)

The estimated number of households that have unmet needs for each of the 36 facilities and amenities that were assessed is shown in Figure 1 below.

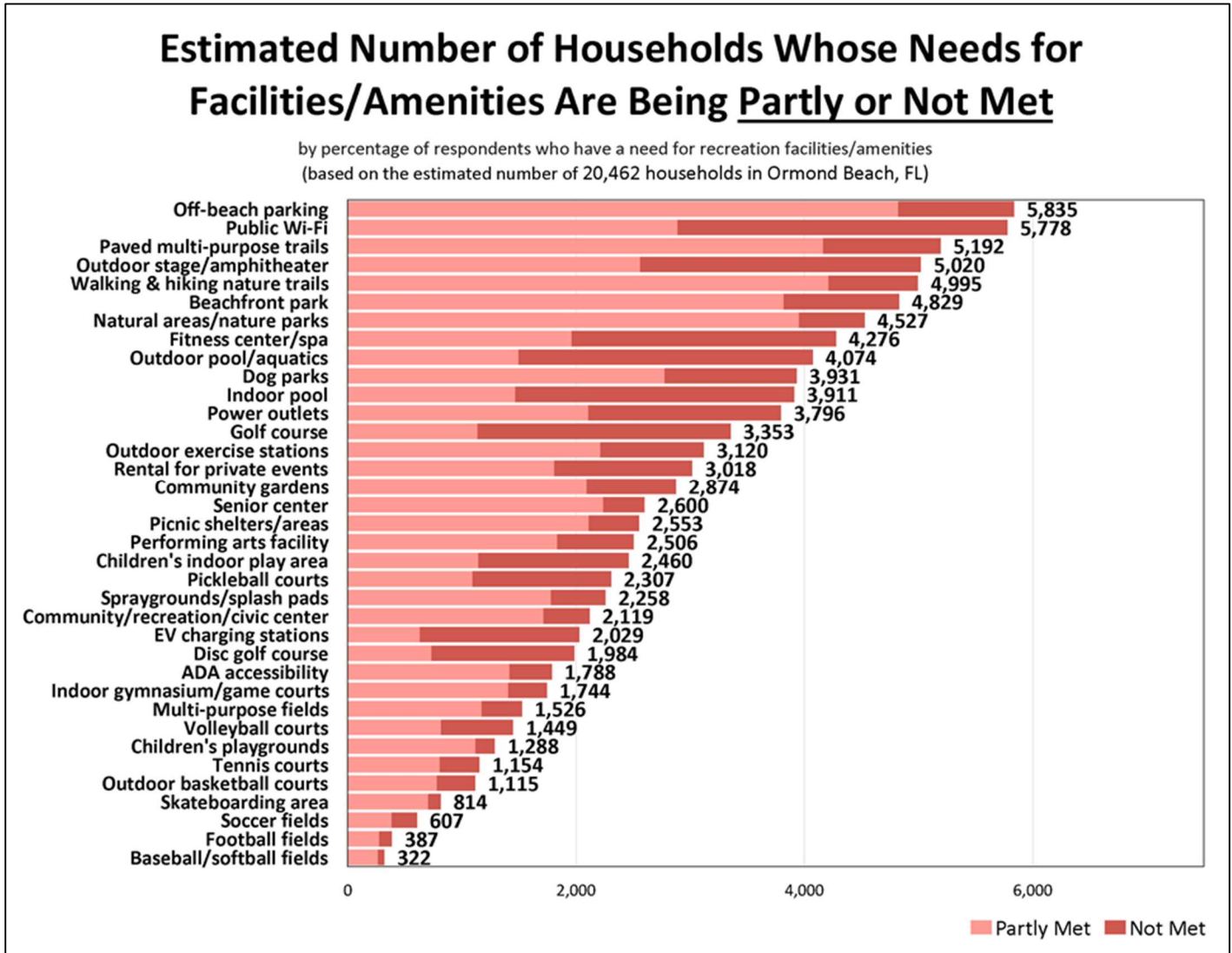


Figure 1: Estimated Households with Unmet Facility and Amenity Needs

Amenity, Facility, and Park Needs and Priorities



Facility/Amenity Importance. In addition to assessing the needs for each facility and amenity, ETC Institute also evaluated the importance that residents placed on each one. Based on the sum of respondents' top four choices, the top three most important facilities/amenities to residents were:

- walking and hiking nature trails (39.6%),
- beachfront park(s) (31.1%), and
- natural areas/nature parks (30.1%).

The percentage of residents who selected each amenity/facility as one of their top four choices is depicted in Figure 2 below.

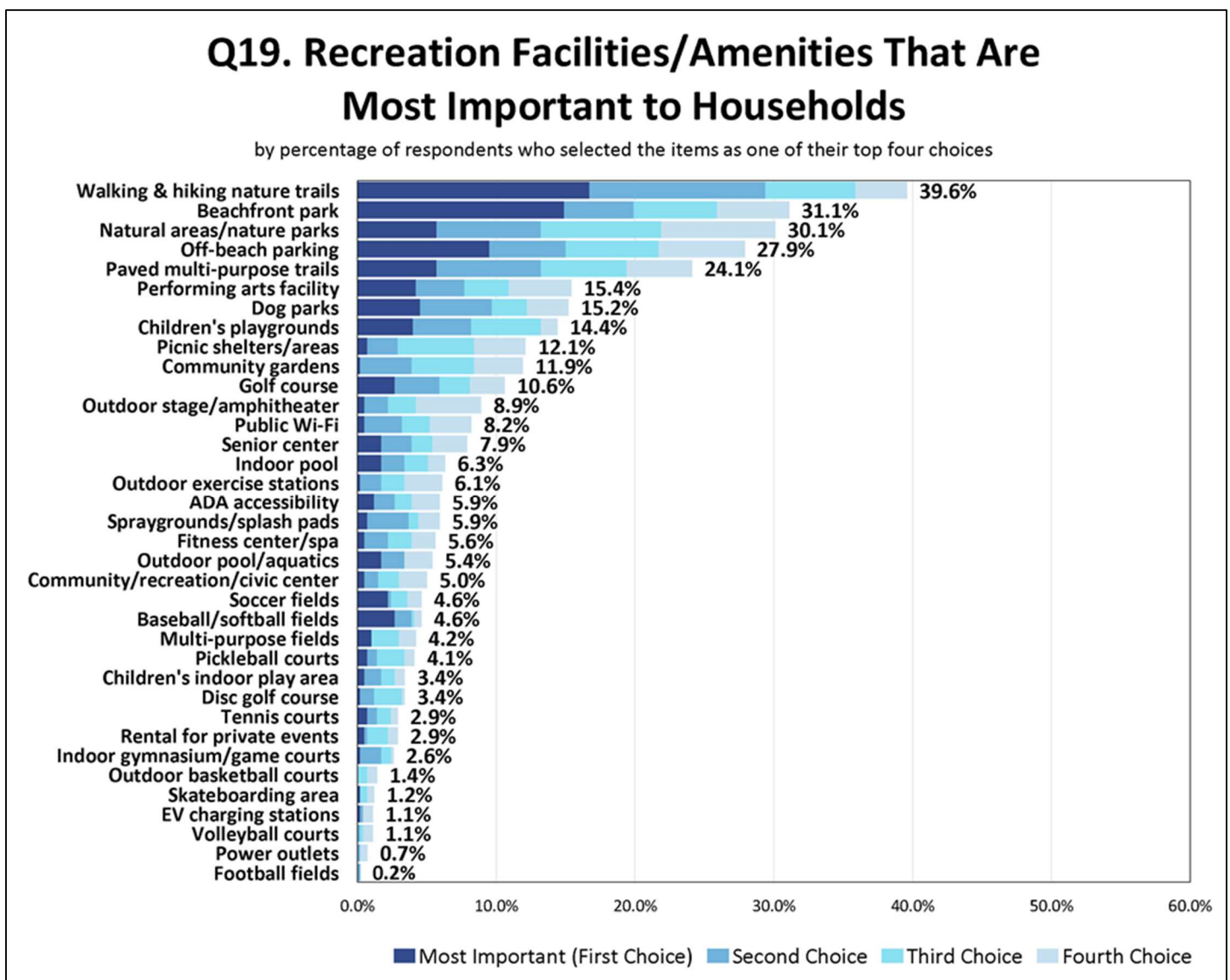


Figure 2: Importance of Various Facilities and Amenities to Households

Amenity, Facility, and Park Needs and Priorities



Priorities for Facility and Amenity Investments. The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on Parks and Recreation investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on each facility/amenity/program and (2) how many residents have unmet needs for the facility/amenity/program. Details regarding the methodology for this analysis are provided in Section 3 of the report. Based on the Priority Investment Rating (PIR), the eight facilities and amenities that were rated as high priorities for investment are listed below.

Facility/Amenity	Rating	Facility/Amenity	Rating
1 Walking & hiking nature trails	185.6	5 Paved multi-purpose trails	149.8
2 Off-beach parking	170.5	6 Public Wi-Fi	119.7
3 Beachfront park	161.3	7 Outdoor stage/amphitheater	108.5
4 Natural areas/nature parks	153.6	8 Dog parks	105.8

The Priority Investment Ratings for each facility and amenity is shown in the chart below (Figure 3).

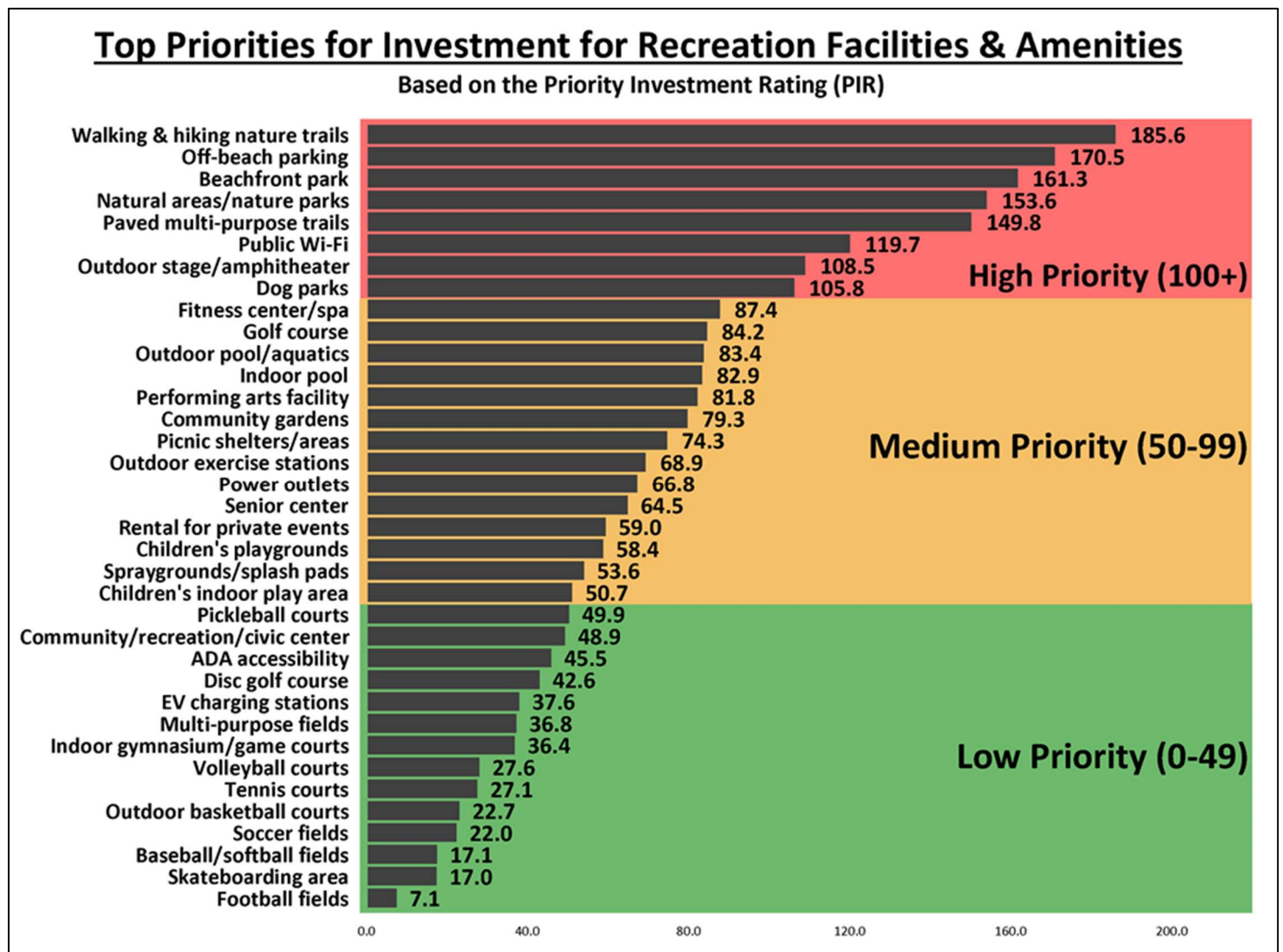


Figure 3: Priority Investment Ratings (PIR) for Facilities and Amenities Assessed

Program and Activity Needs and Priorities



Program/Activity Needs. Respondents were asked to identify if their household had a need for 20 programs/activities and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various programs. The three programs with the highest percentage of estimated households whose needs are currently being partly and not met are listed below.

- Summer concerts – 8,589 households (42.0%)
- Adult fitness/wellness – 6,721 households (32.8%)
- Nature programs – 5,192 households (25.4%).

The estimated number of households that have unmet needs for each of the 20 programs and activities that were analyzed is shown in Figure 4 below.

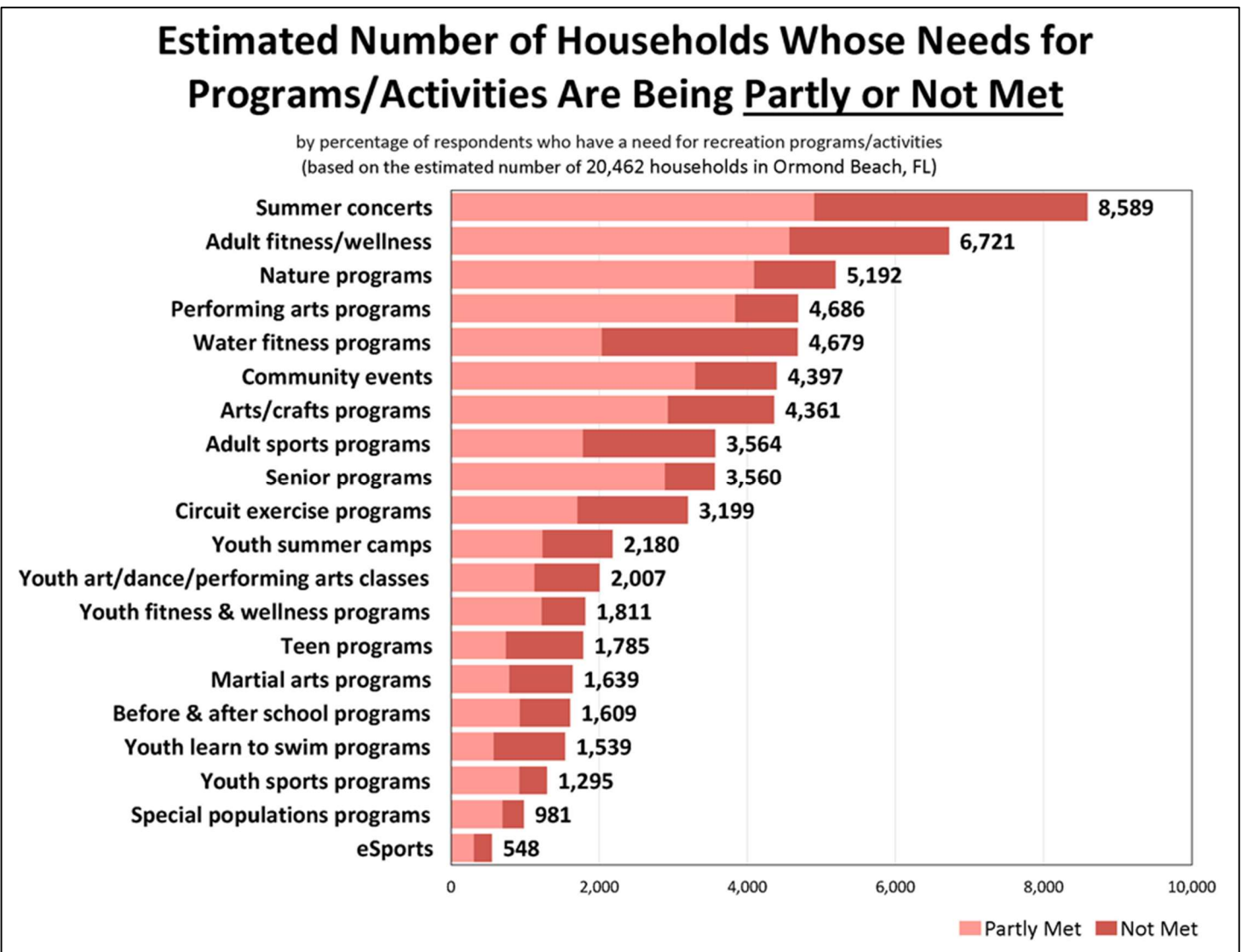


Figure 4: Estimated Households with Unmet Recreation Program and Activity Needs

Program and Activity Needs and Priorities



Program/Activity Importance. In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each one. Based on the sum of respondents' top four choices, the top three most important recreation programs to residents were:

- summer concerts (43.2%),
- community events (32.5%), and
- adult fitness/wellness (32.4%).

The percentage of residents who selected each program as one of their top four choices is depicted in Figure 5 below.

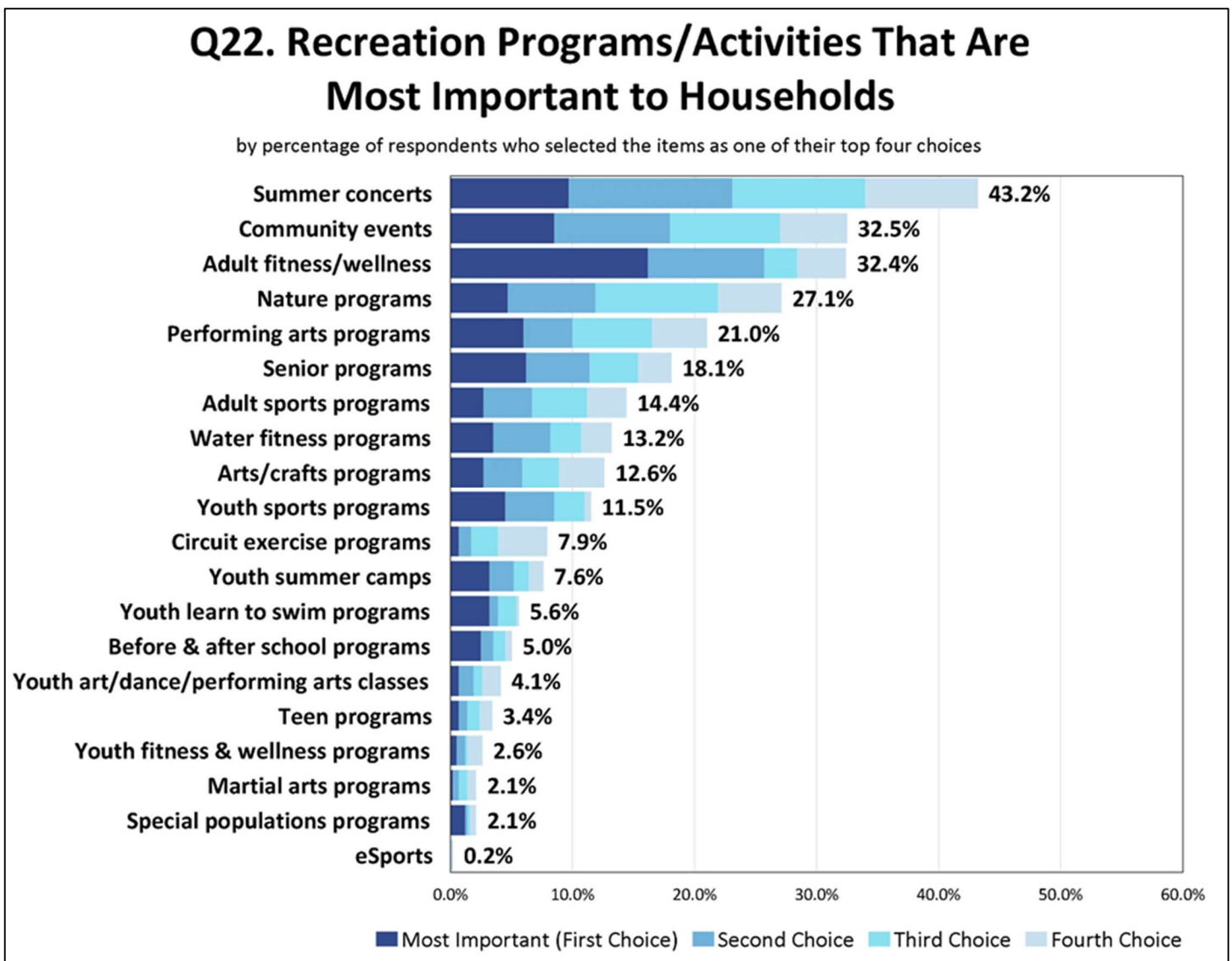


Figure 5: Importance of Various Recreation Programs and Activities to Households

Program and Activity Needs and Priorities



Priorities for Program and Activity Investments. Details regarding the methodology for this analysis are provided above on Page vi and in Section 3 of the Findings Report. Based on the Priority Investment Rating (PIR), the four programs were rated as high priorities for investment are listed below.

Program/Activity	Rating
1 Summer concerts	200.0
2 Adult fitness/wellness	153.2
3 Community events	126.4
4 Nature programs	123.2
5 Performing arts programs	103.2

Figure 6 below shows the PIR for each recreation program and activity assessed.

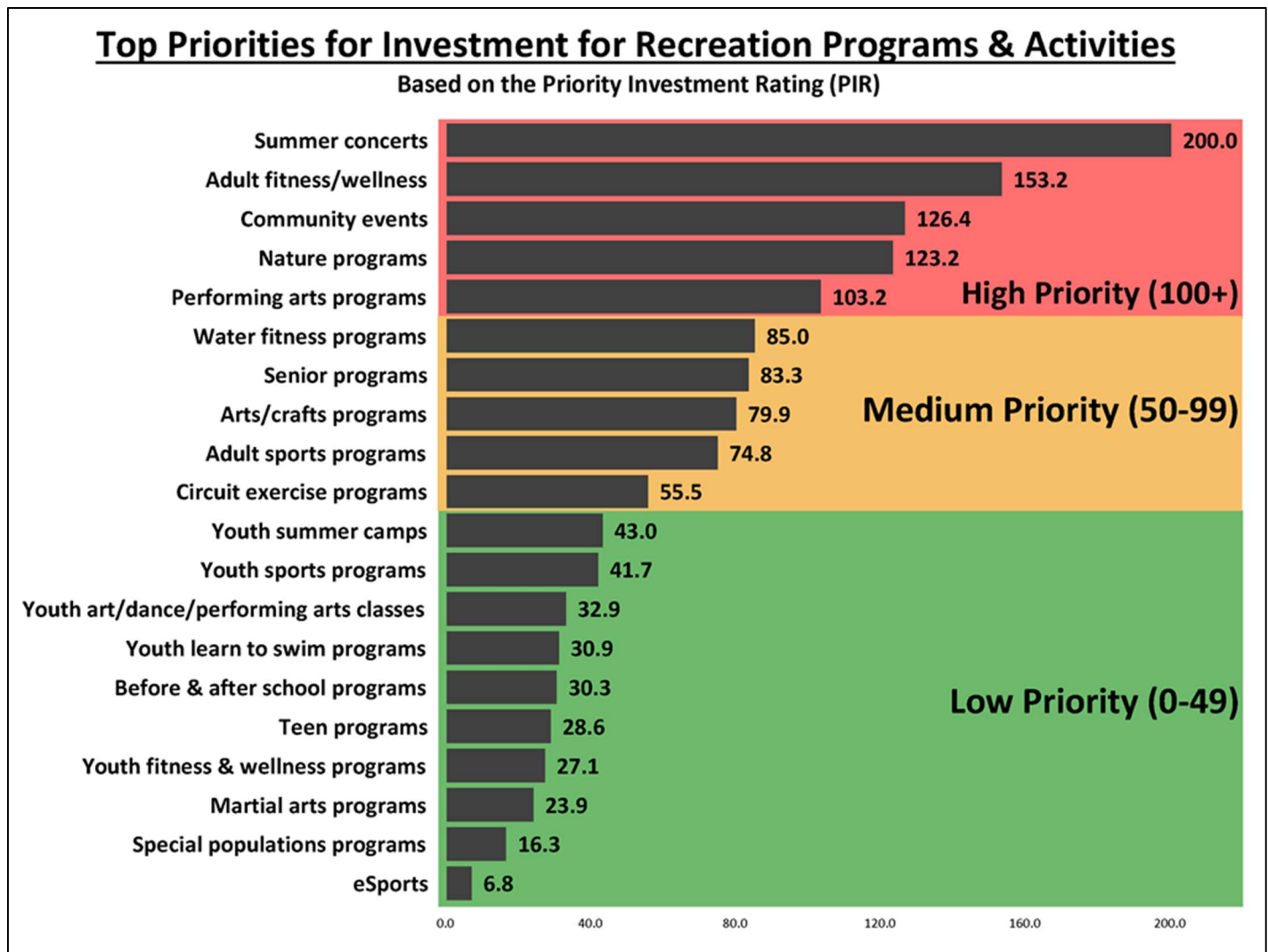


Figure 6: Priority Investment Ratings (PIR) for Programs and Activities Assessed

Additional Findings



- **Andy Romano Beachfront Was Visited By Over One-Third of Residents During The Past Two Years.** Residents were asked to indicate which of the major parks and facilities, operated by the City of Ormond Beach Parks Department, they visited during the past two years were;

- the Andy Romano Beachfront (71.1%),
- Rockefeller Gardens (66.7%), and
- The Casements and the Environmental Discovery Center (57.5%).
- *Based on the sum of respondents two choices, 35.6% of residents visited Andy Romano Beachfront most often.*

- **Most Residents Feel There Are Sufficient Parks And Recreation Facilities Within Walking Distance Of Their Residence.** When asked if they felt there were sufficient parks and recreation facilities within walking distance of their residence, 62.8% of respondents indicated yes; 29.3% responded no and 7.9% were not sure.

- 91.8% of residents indicated they drive to travel to the parks and recreation facilities they use; 55.9% walk and 41.8% bike.
- In the past two years and on average, as indicated by respondent households, 39.7% would visit City parks and recreation facilities at least once per week, 19.6% would visit at least once per month, 18.6% almost daily, and 15.8% a few times per year. Six percent (6.3%) indicated they have not visited any parks.

- **Over A Quarter Of Households Would Participate Most In Summer Concerts, Community Events, And Adult Fitness/Wellness Programs If Provided By The City.** The programs, offered in the City, that the highest percentage of households indicated they have participated in over the last five years, were: special events (40.5%), community events (34.1%), fitness (32.6%), and theatre/performing arts (31.1%). When respondents were asked what programs and activities they would use most if they were provided by the City, the top three responses were: summer concerts (32.6%), community events (26.9%), and adult fitness/wellness (24.9%).

- The actions that the City could take to improve the parks and recreation system, that has the highest percentage of support from responding residents, are listed below.
 - Provide safe bicycle and pedestrian facilities throughout the City including multi-purpose paths and safe crosswalks (81.3%)
 - Upgrade existing parks (78.6%)
 - Acquire land for preservation of greenspace, parks, and natural areas (74.6%)

Conclusions



To ensure that the City of Ormond Beach continues to meet the needs and expectations of the community, ETC Institute recommends that the Park and Recreation Department sustain and/or improve the performance in areas that were identified as “high priorities” by the Priority Investment Rating (PIR). The ratings for Parks and Recreation facilities, amenities, programs, and activities are listed below.

Facility/Amenity	Rating	Facility/Amenity	Rating
1 Walking & hiking nature trails	185.6	5 Paved multi-purpose trails	149.8
2 Off-beach parking	170.5	6 Public Wi-Fi	119.7
3 Beachfront park	161.3	7 Outdoor stage/amphitheater	108.5
4 Natural areas/nature parks	153.6	8 Dog parks	105.8

Table 1: Priorities for Investment for Recreation Programs and Activities

Program/Activity	Rating
1 Summer concerts	200.0
2 Adult fitness/wellness	153.2
3 Community events	126.4
4 Nature programs	123.2
5 Performing arts programs	103.2

Table 2: Priorities for Investment for Recreation Programs and Activities



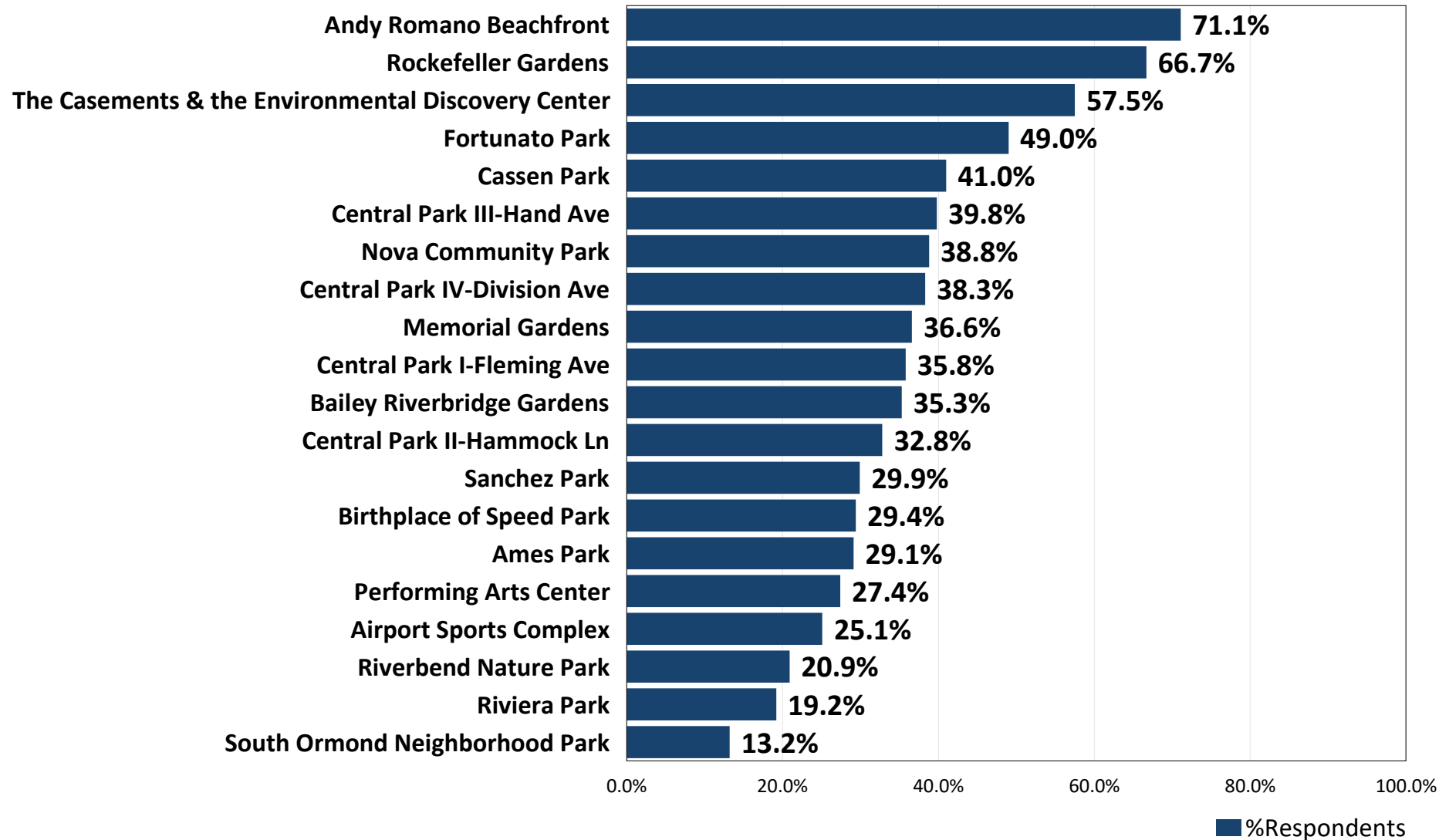
Charts and Graphs: Overall Results

City of Ormond Beach Community Interest and Opinion Survey

Parks and Recreation Assessment
June 2021

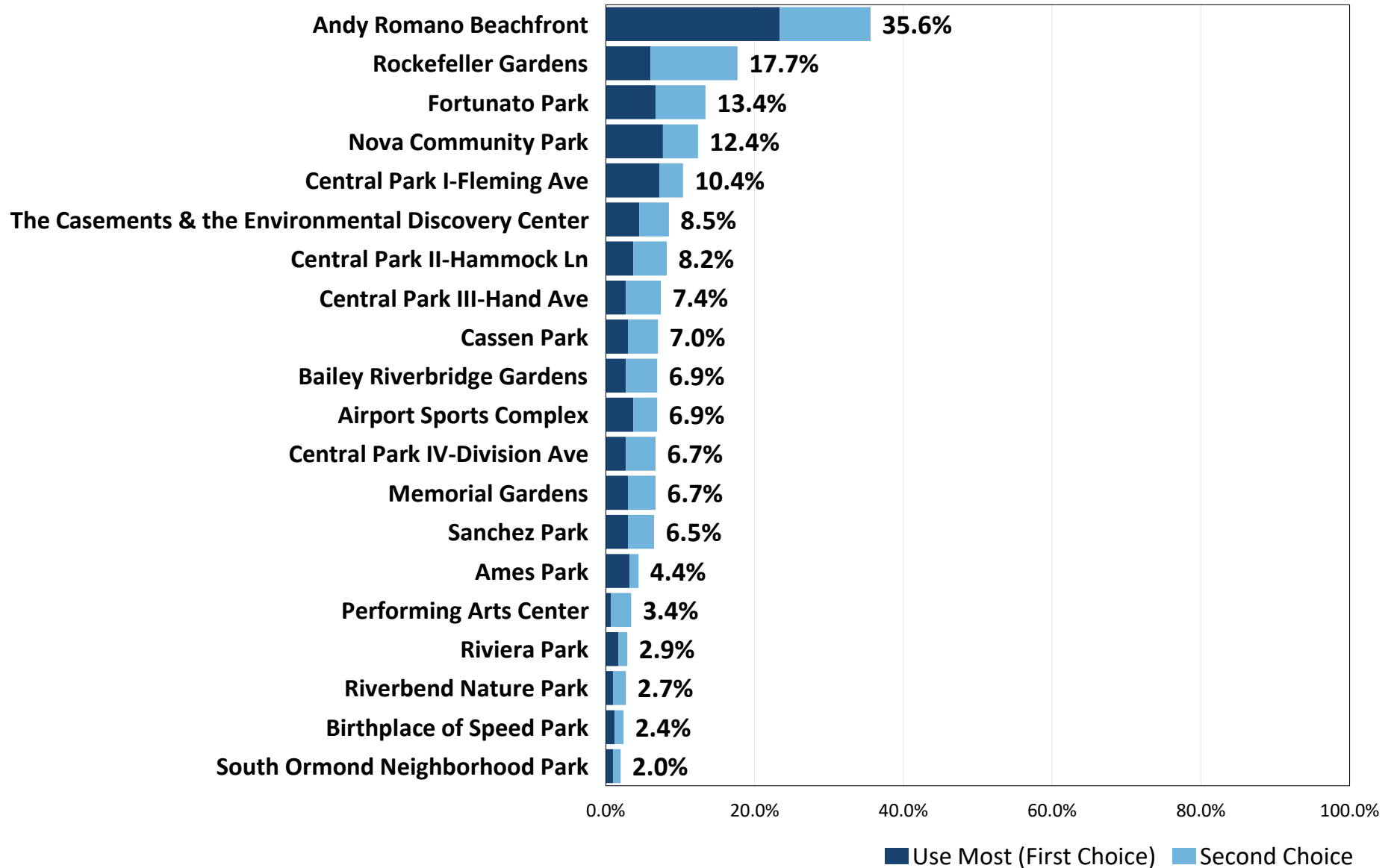
Q1. Major Parks and Facilities, Operated by the City of Ormond Beach Parks Department, That Residents Visited During the Past Two Years (Including Prior to the COVID-19 Pandemic)

by percentage of respondents (multiple choices could be selected)



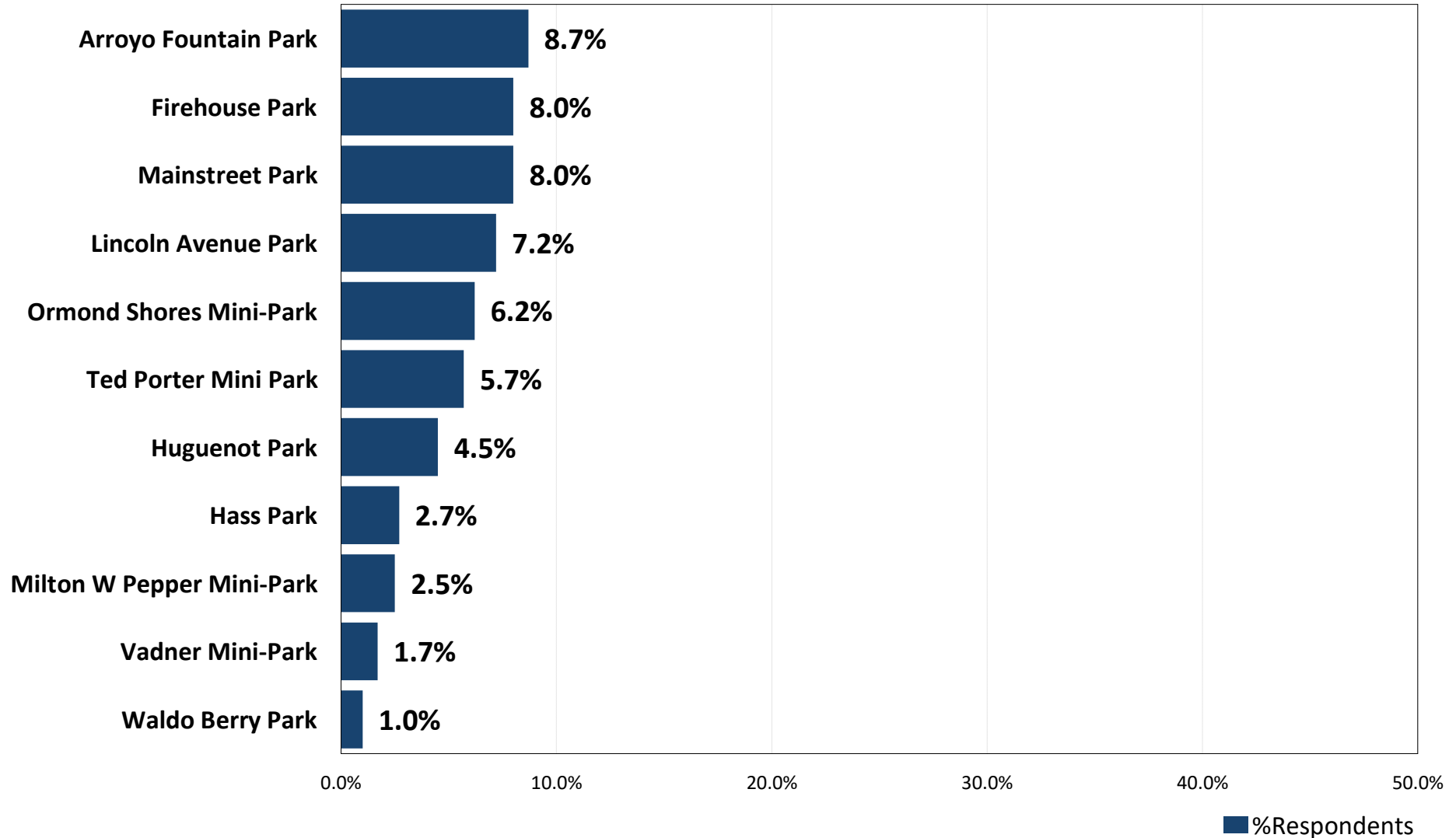
Q2. Parks and Recreation Facilities Operated by the City of Ormond Beach That Households Use Most Often

by sum percentage of respondents' top two choices



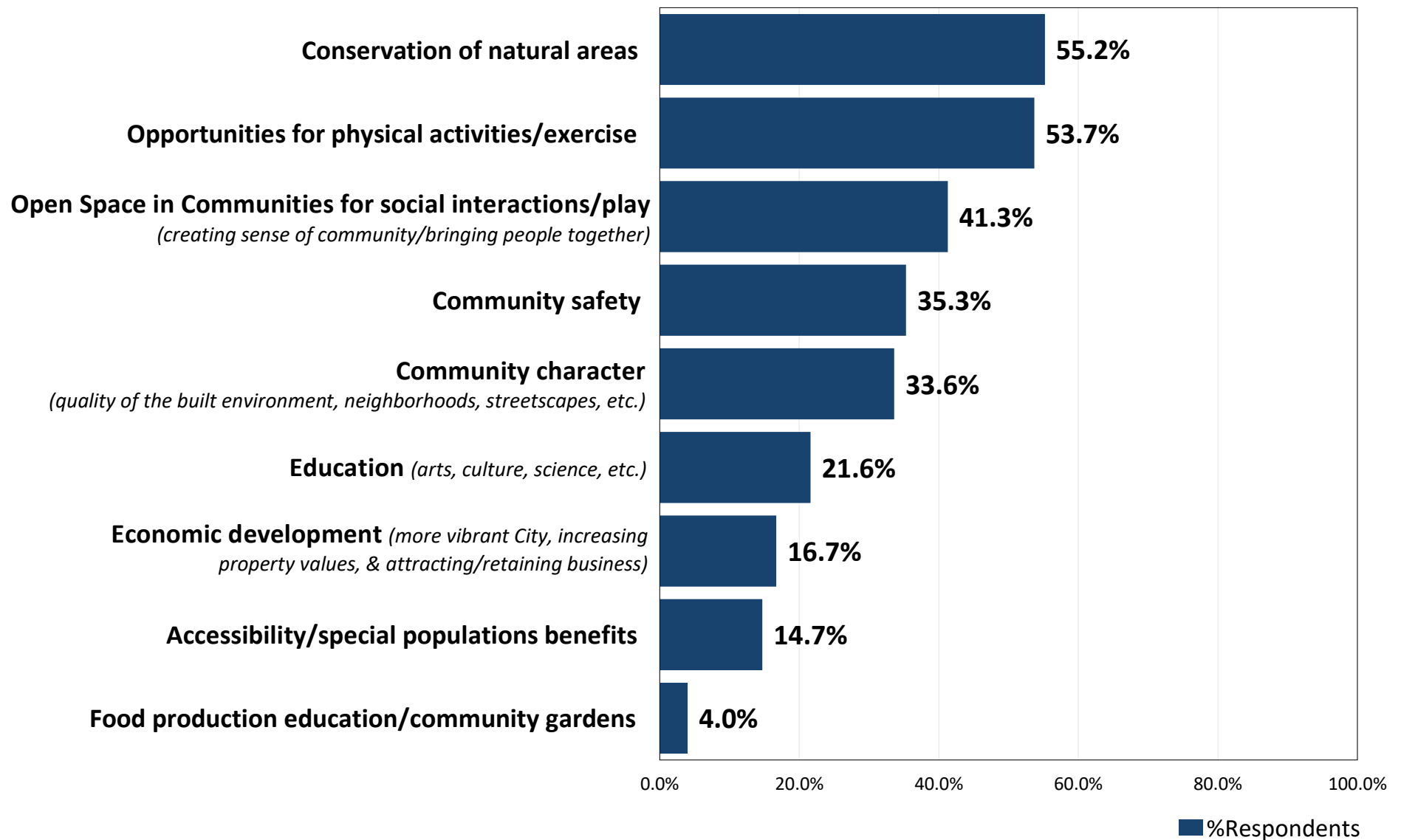
Q3. Mini-Parks, Operated by the City of Ormond Beach Parks Department, That Residents Visited During the Past Two Years (Including Prior to the COVID-19 Pandemic)

by percentage of respondents (multiple choices could be selected)



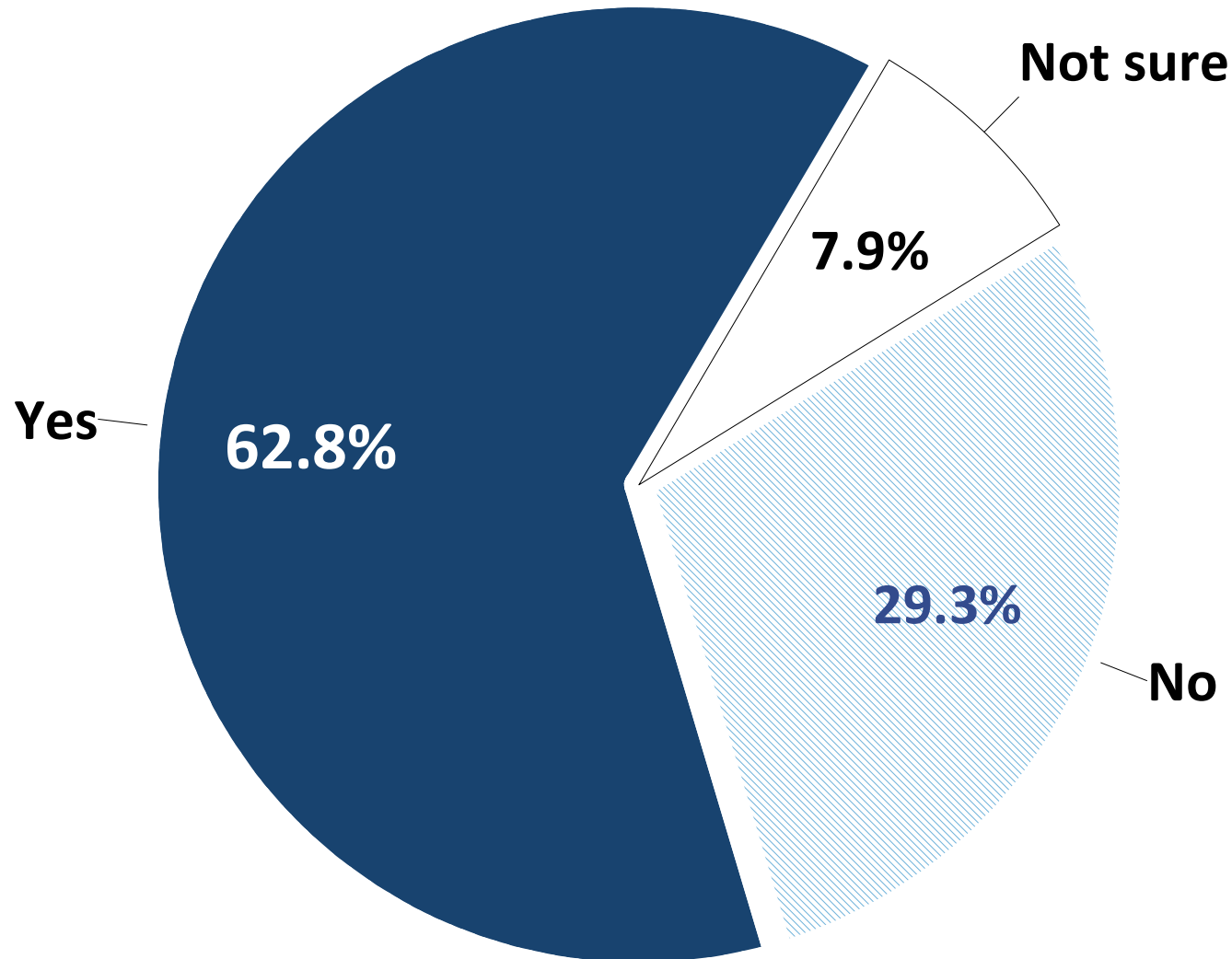
Q5. Most Important Benefits That Parks and Recreation Facilities Provide the Community

by percentage of respondents (multiple choices could be selected)



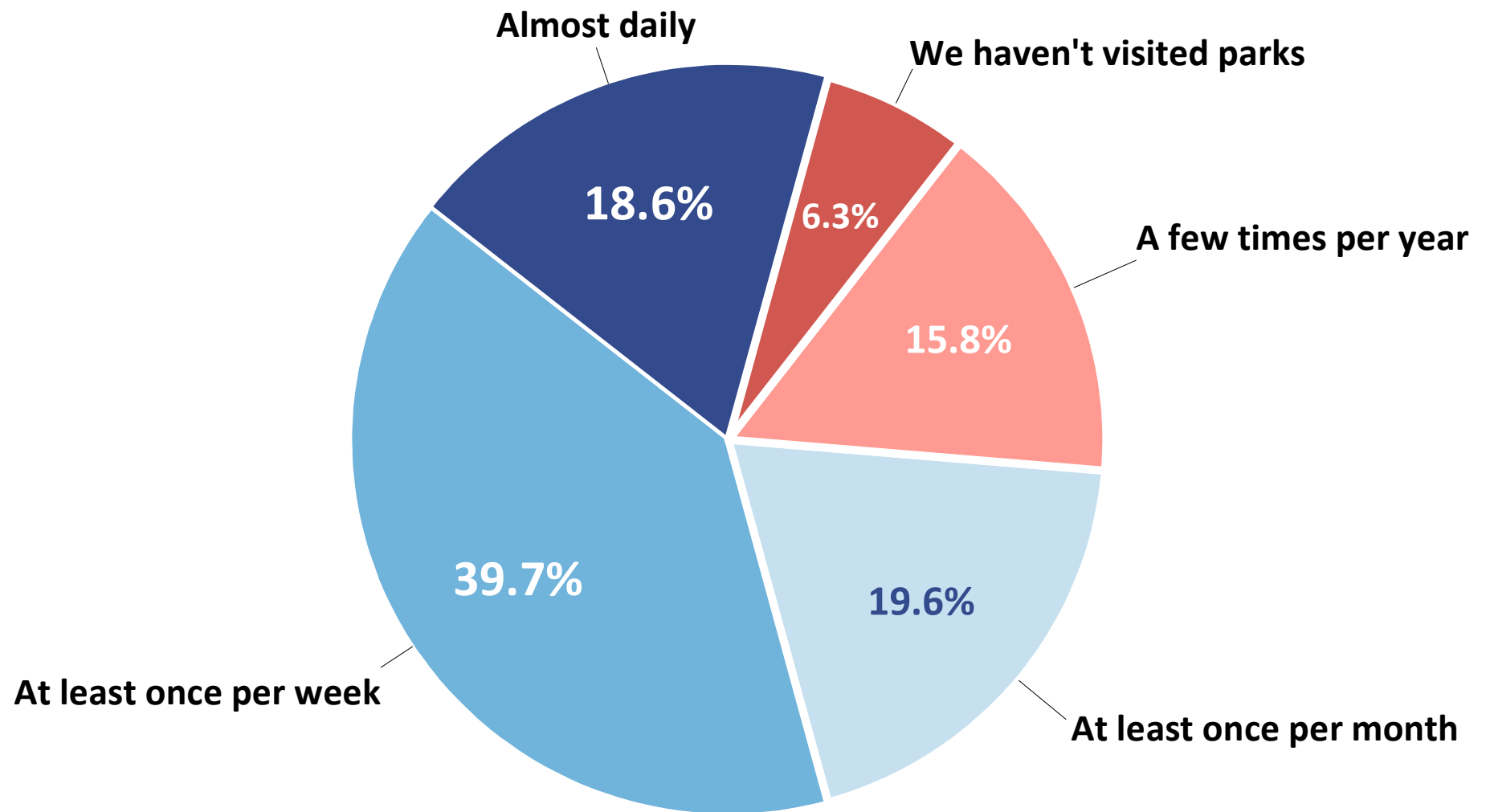
Q6. Do you feel there are sufficient parks and recreation facilities within walking distance of your residence?

by percentage of respondents (excluding *not provided* responses)



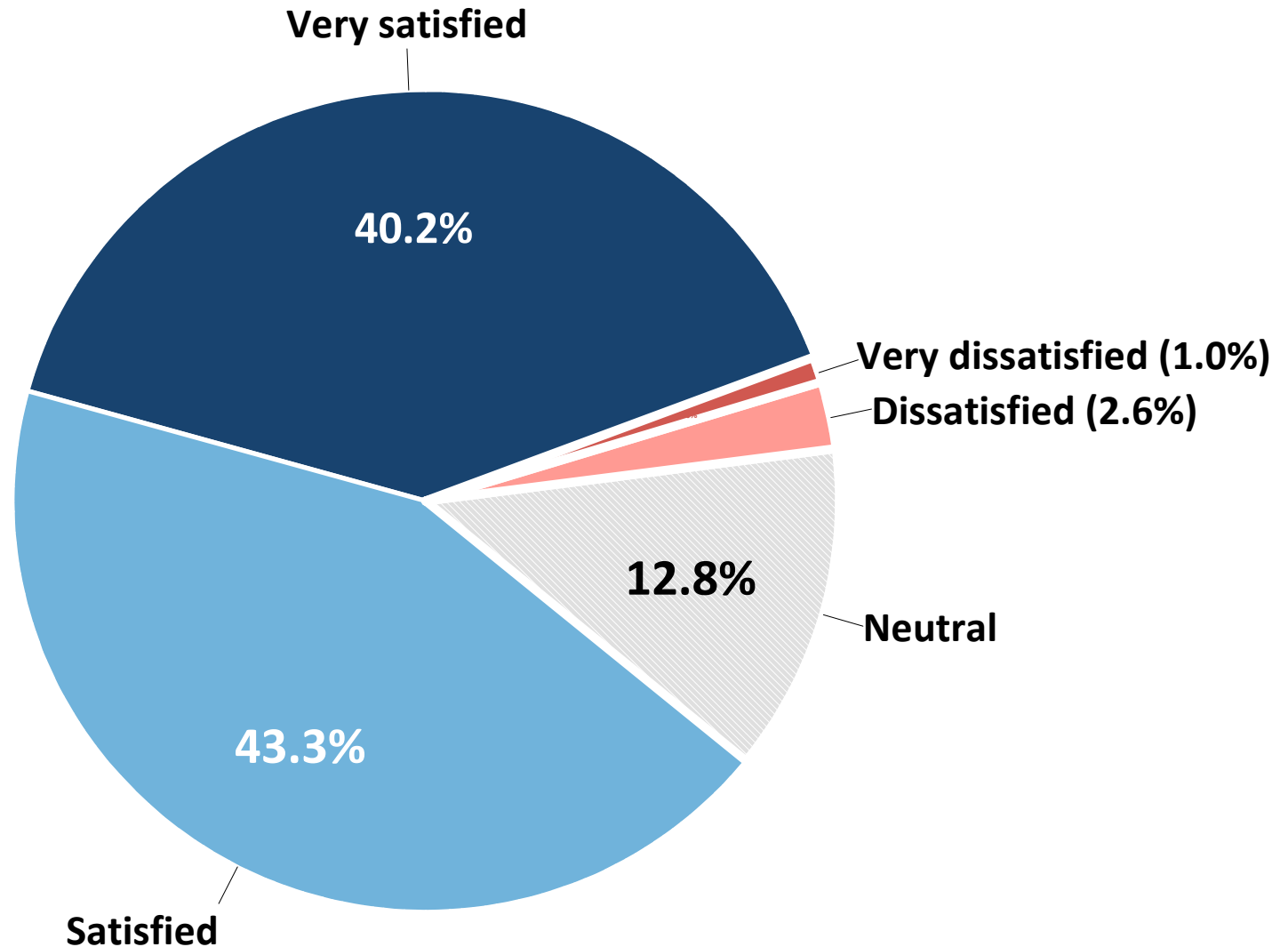
Q7. On average, how often have you and members of your household visited parks and recreation facilities in the City of Ormond Beach in the past two years, including before the COVID-19 pandemic?

by percentage of respondents (excluding *not provided* responses)



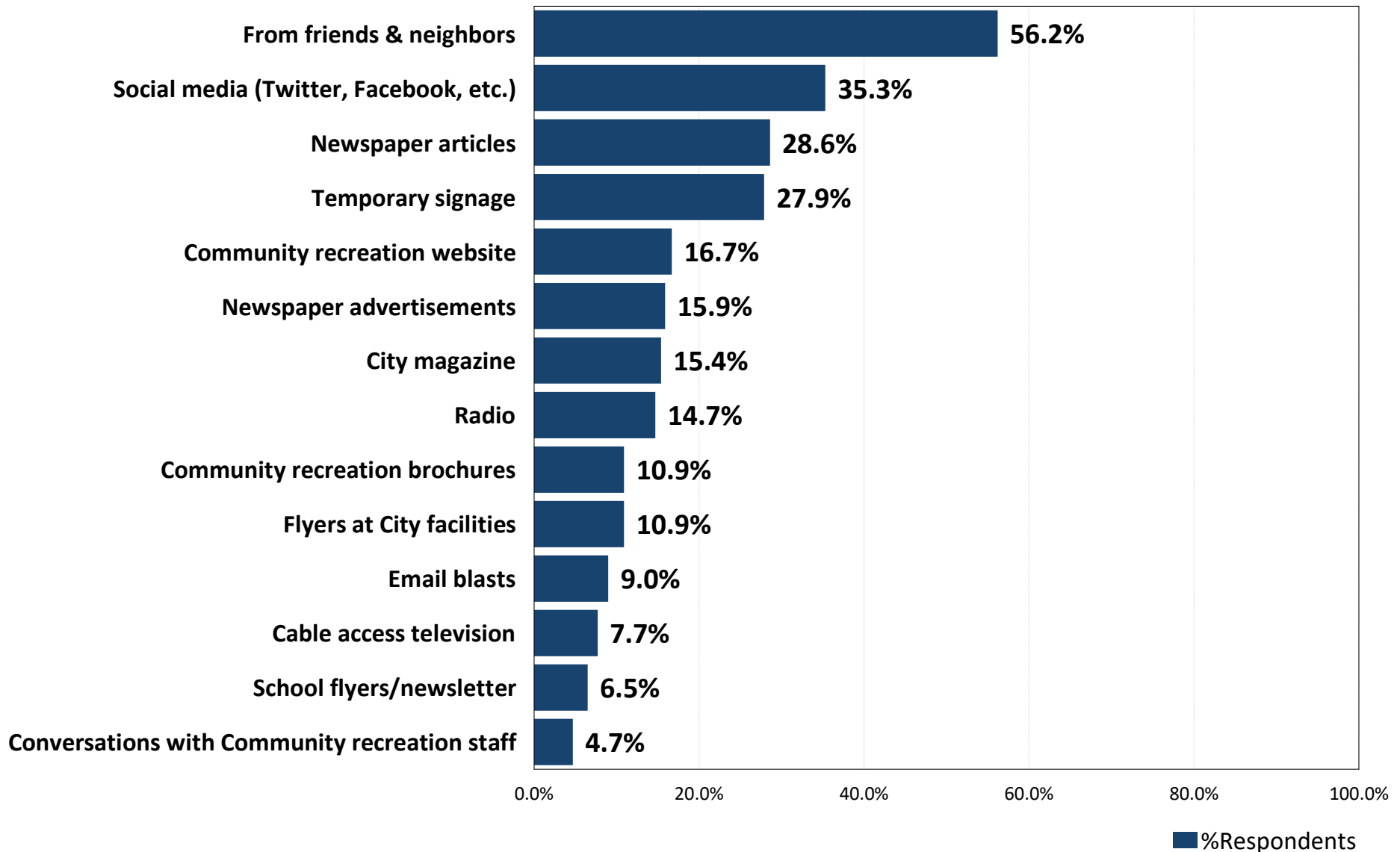
Q8. Overall, how satisfied are you with the parks and recreation facilities provided by the City of Ormond Beach Parks Department?

by percentage of respondents (excluding *don't know* responses)



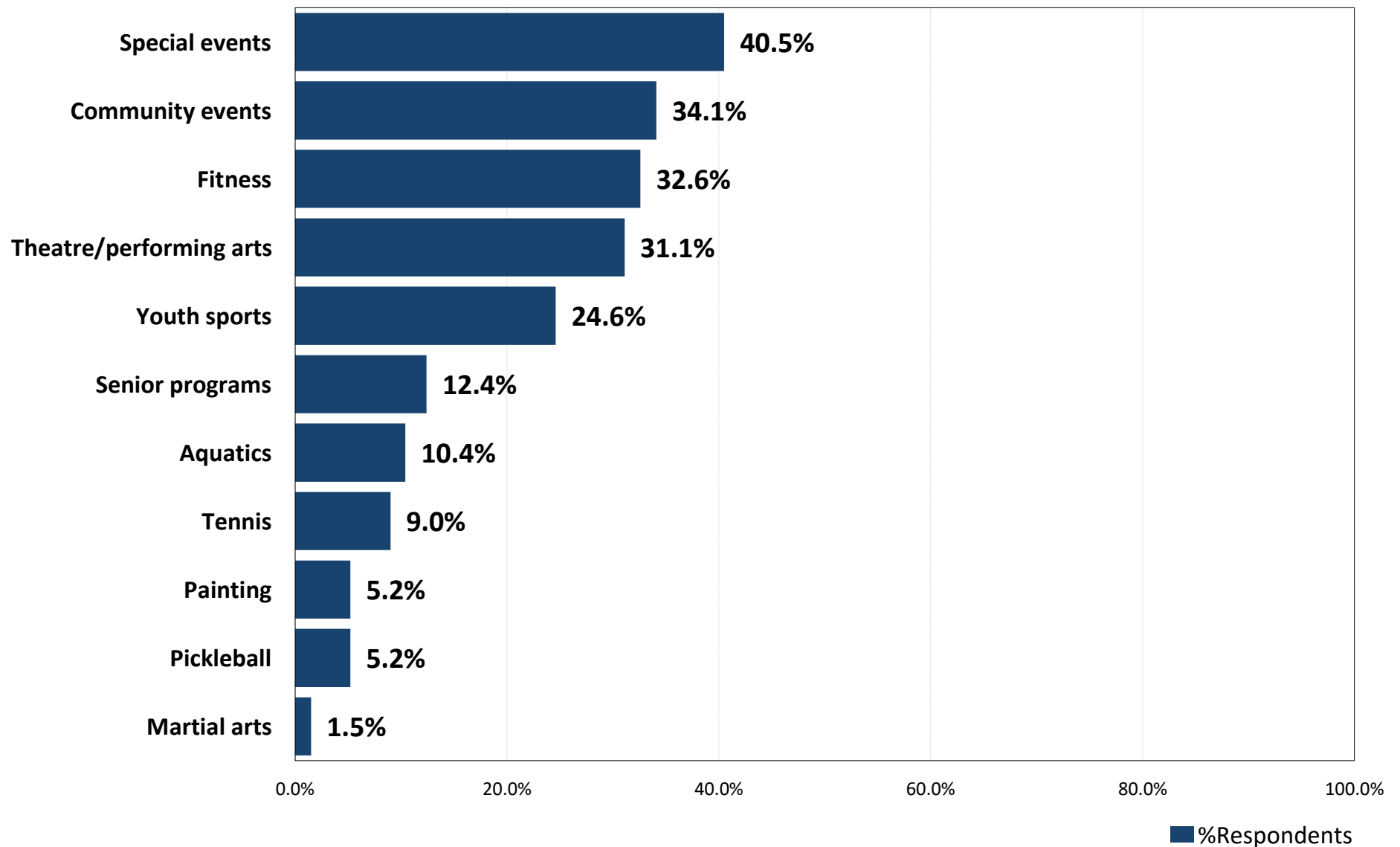
Q9. The Ways Households Currently Use to Learn About City of Ormond Beach Recreational Programs and Activities

by percentage of respondents (multiple choices could be selected)



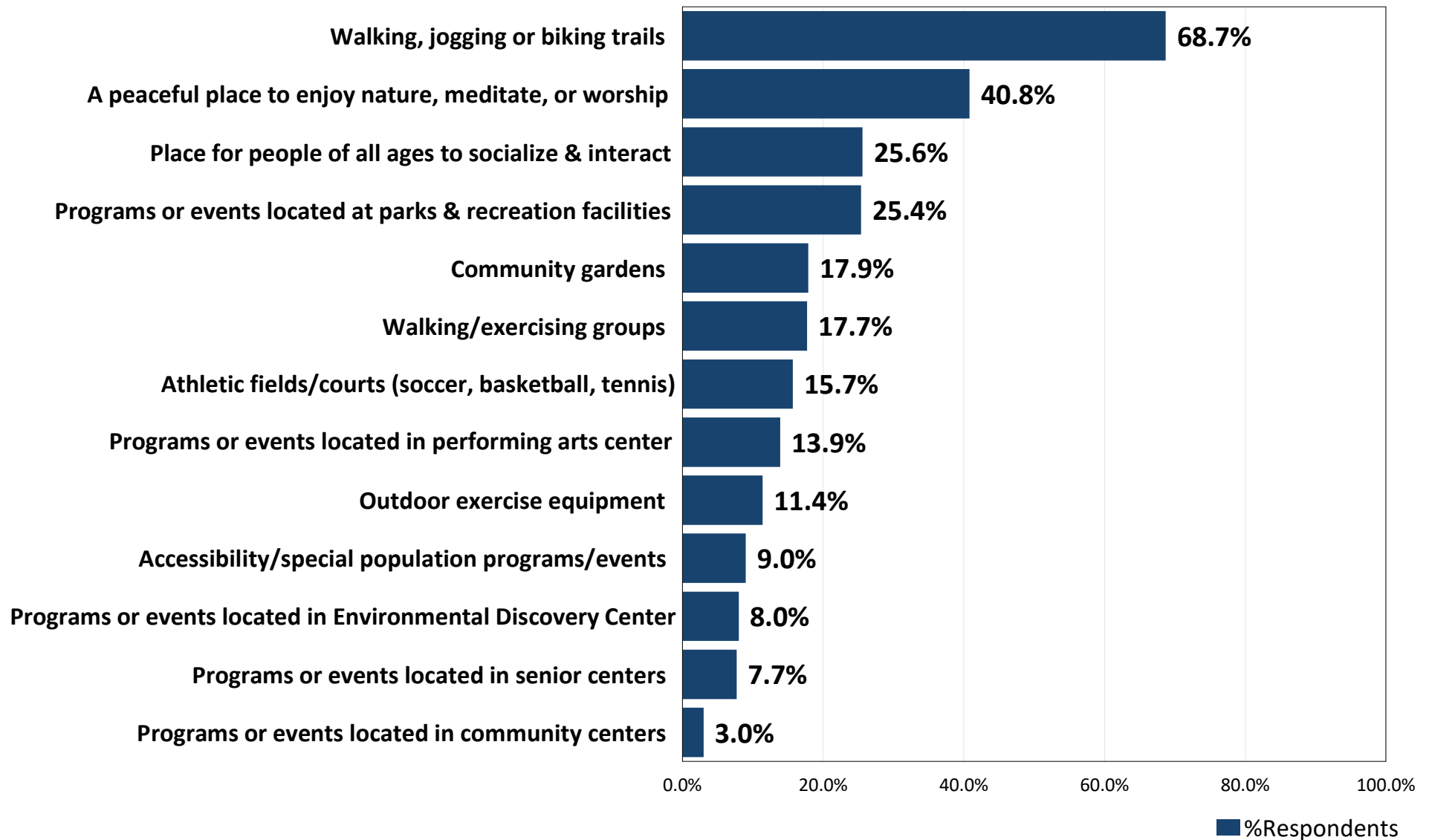
Q10. Programs, Offered in the City of Ormond Beach, That Households Have Participated in Over the Last Five Years

by percentage of respondents (multiple choices could be selected)



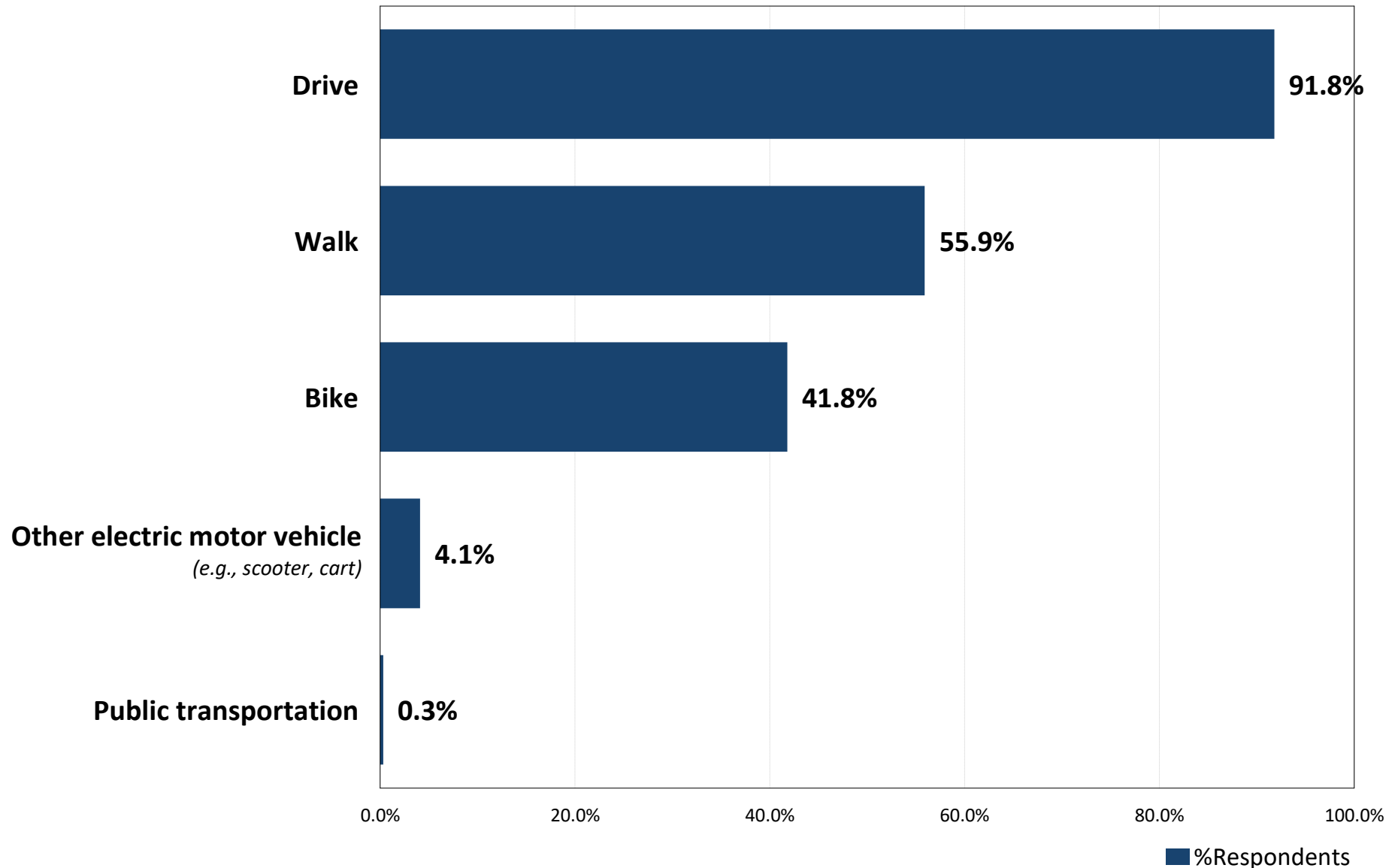
Q11. Top Resources That Residents' Think Would Have the Greatest Impact to the Health and Well-Being of Their Household

by percentage of respondents (three choices could be selected)



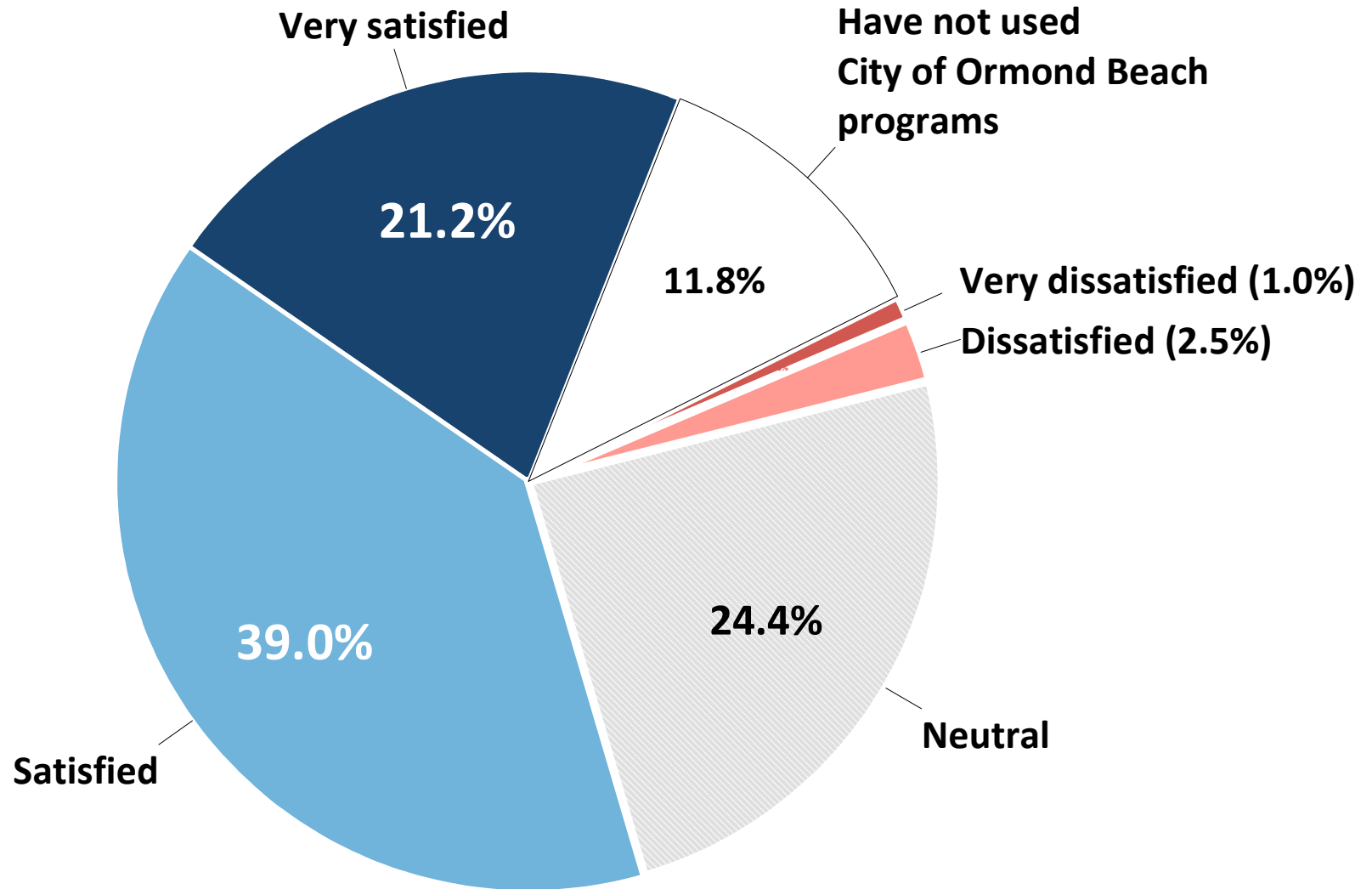
Q12. The Ways Residents Travel to the Parks and Recreation Facilities That They Use

by percentage of respondents (multiple choices could be selected, excluding *none* responses)



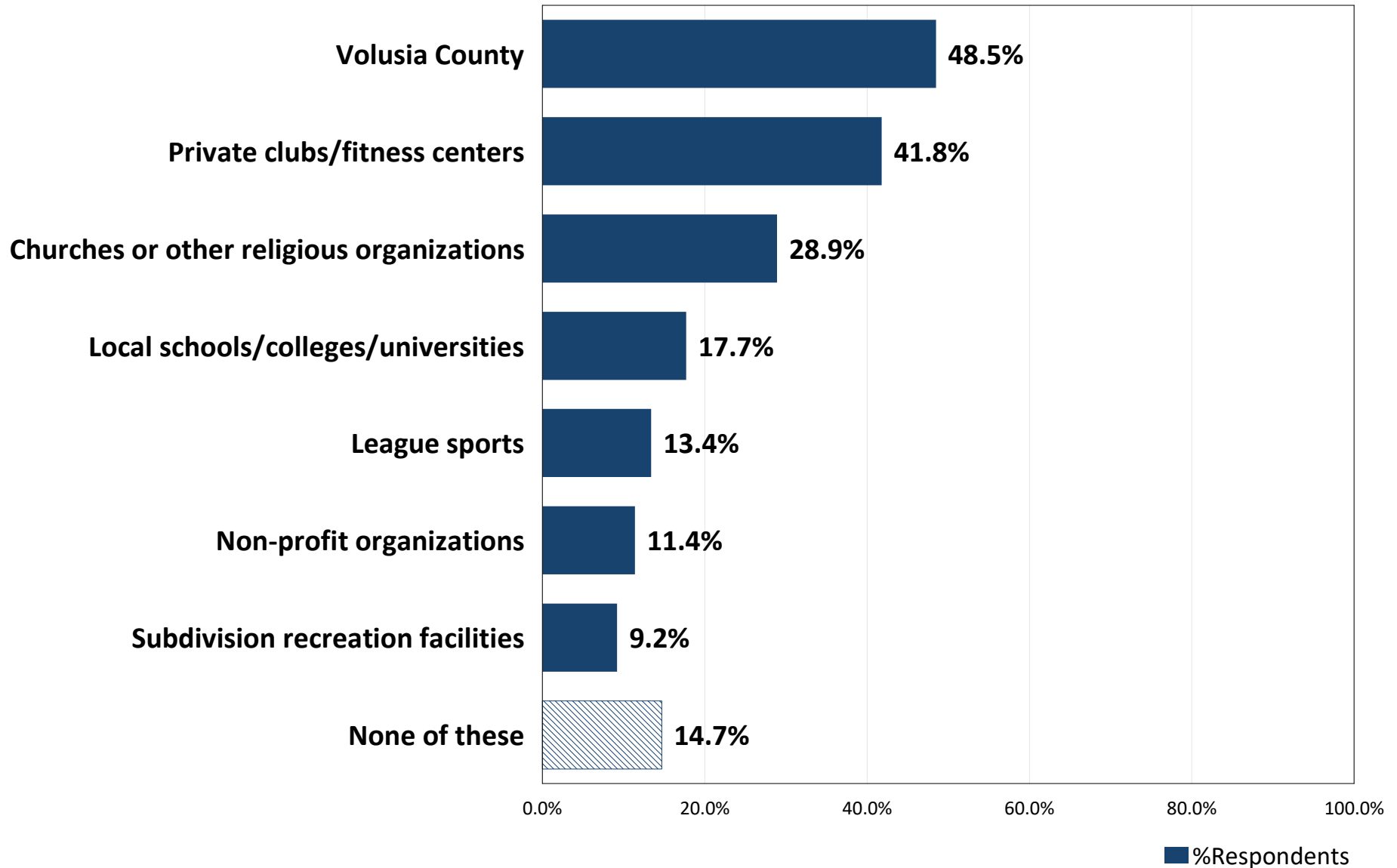
Q13. How satisfied are you with the programs offered by the City of Ormond Beach?

by percentage of respondents (excluding *not provided* responses)



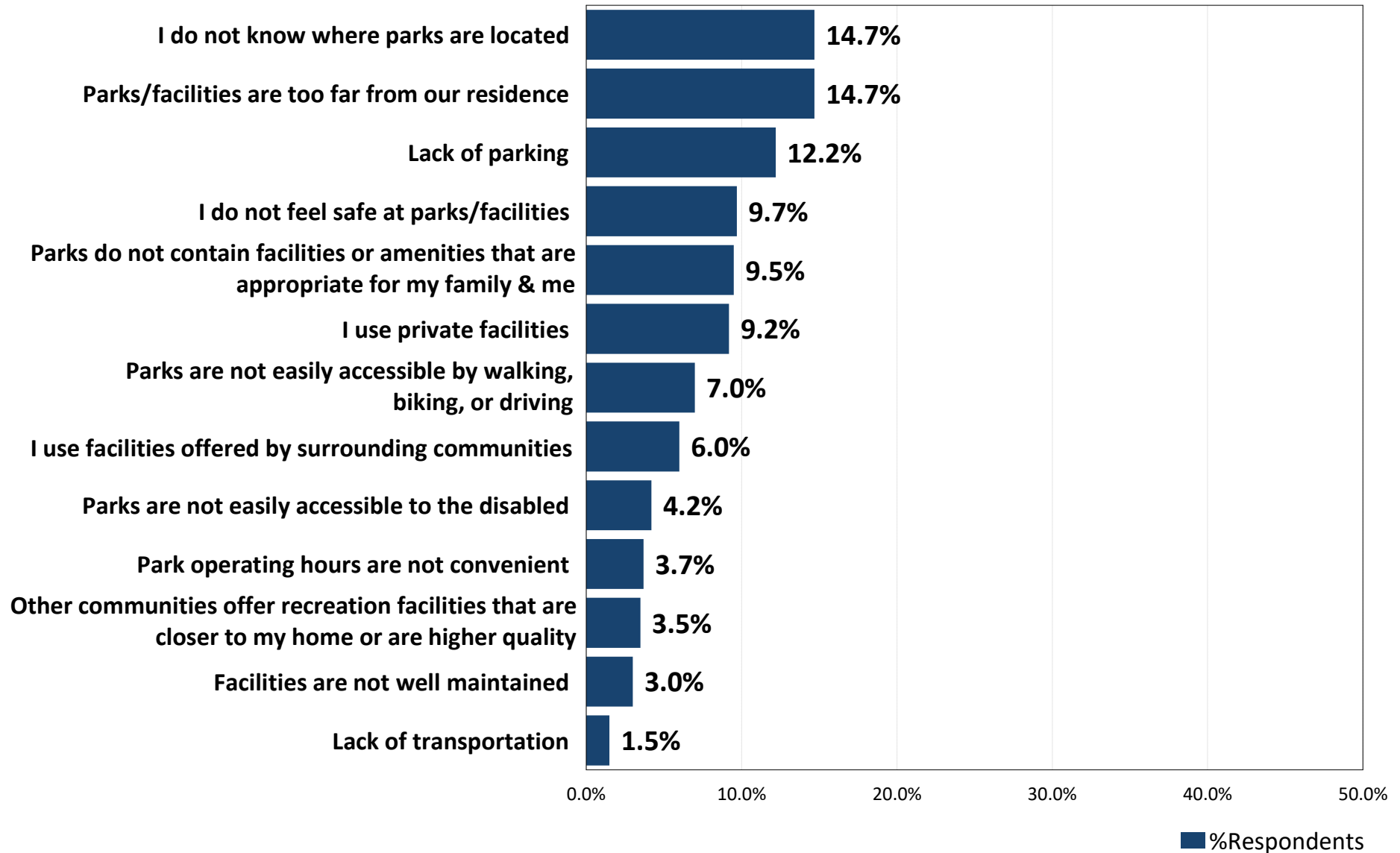
Q14. Organizations That Households Use, Other Than the City of Ormond Beach, That Provide Recreation Programs and Facilities

by percentage of respondents (multiple choices could be selected)



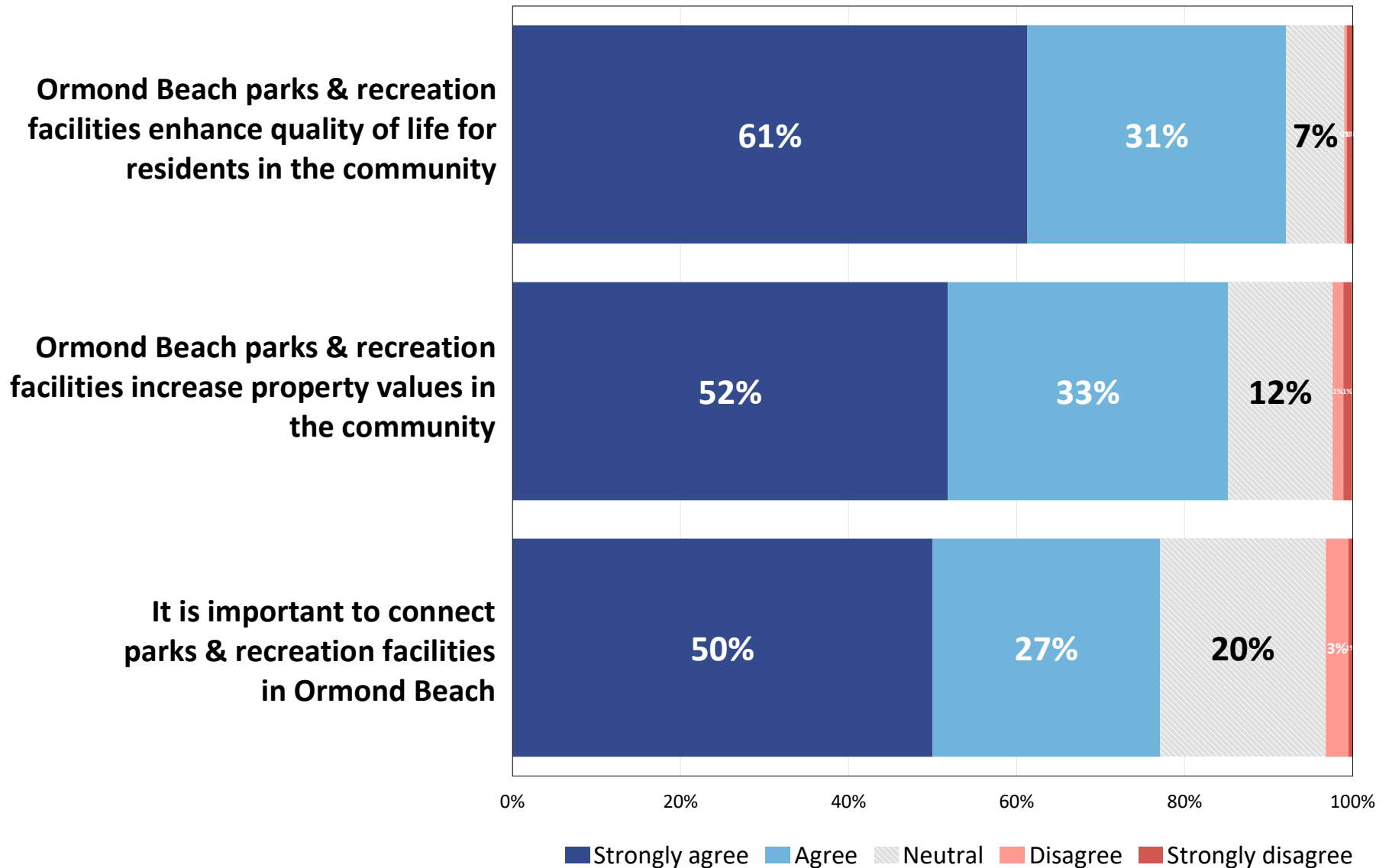
Q15. Reasons That Prevent Households From Using the Parks and Recreation Facilities Offered by the City of Ormond Beach More Often

by percentage of respondents (multiple choices could be selected)



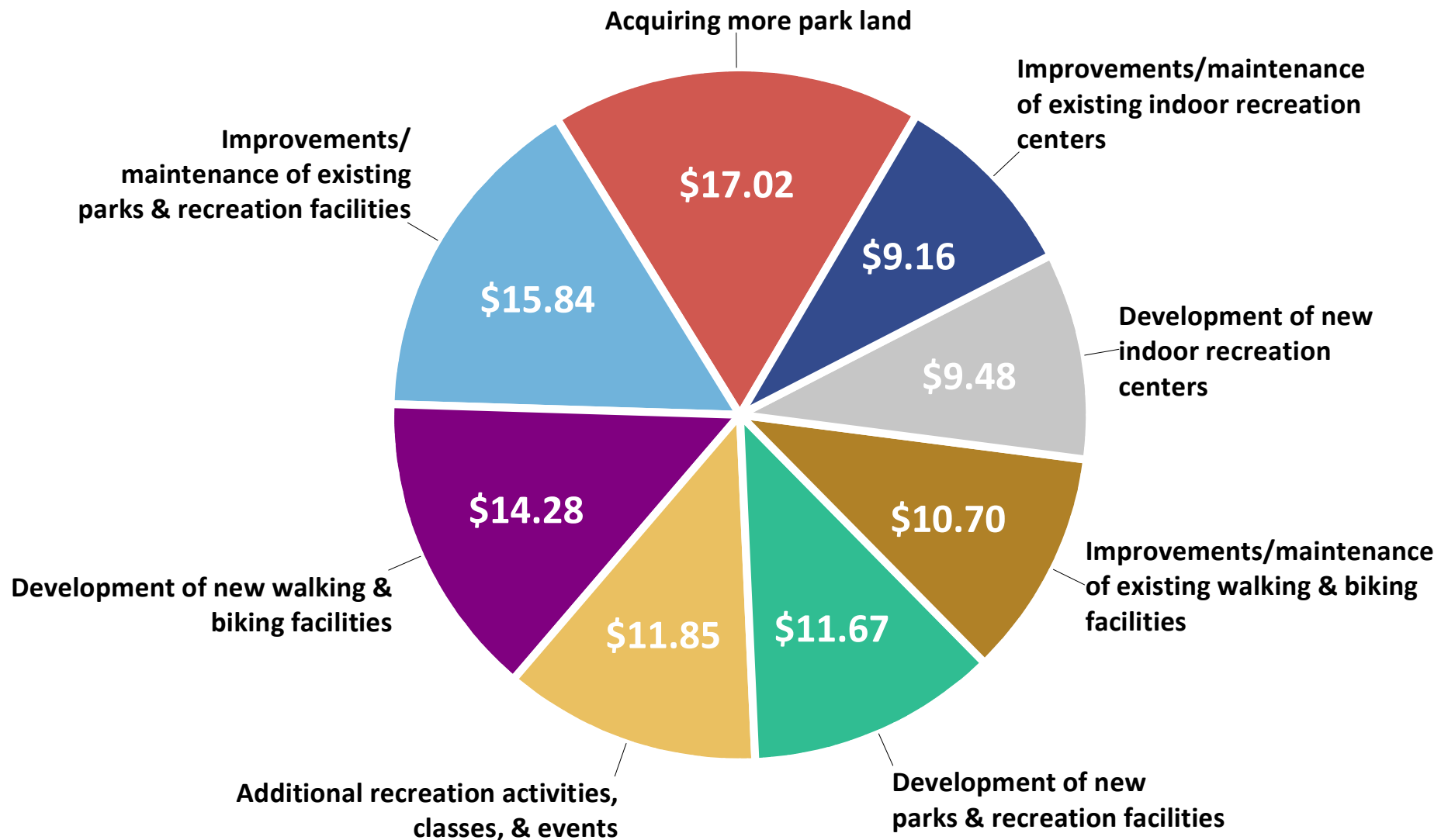
Q16. Residents' Level of Agreement With Statements Regarding Parks and Recreation Facilities

by percentage of respondents, using a 5-point scale, where 5 means *strongly agree* and 1 means *strongly disagree*
(without *don't know* responses)



Q17. If you had a budget of \$100 for services provided by the City of Ormond Beach Leisure Services Department, how would you allocate the funds among the categories of funding listed below?

by percentage of respondents



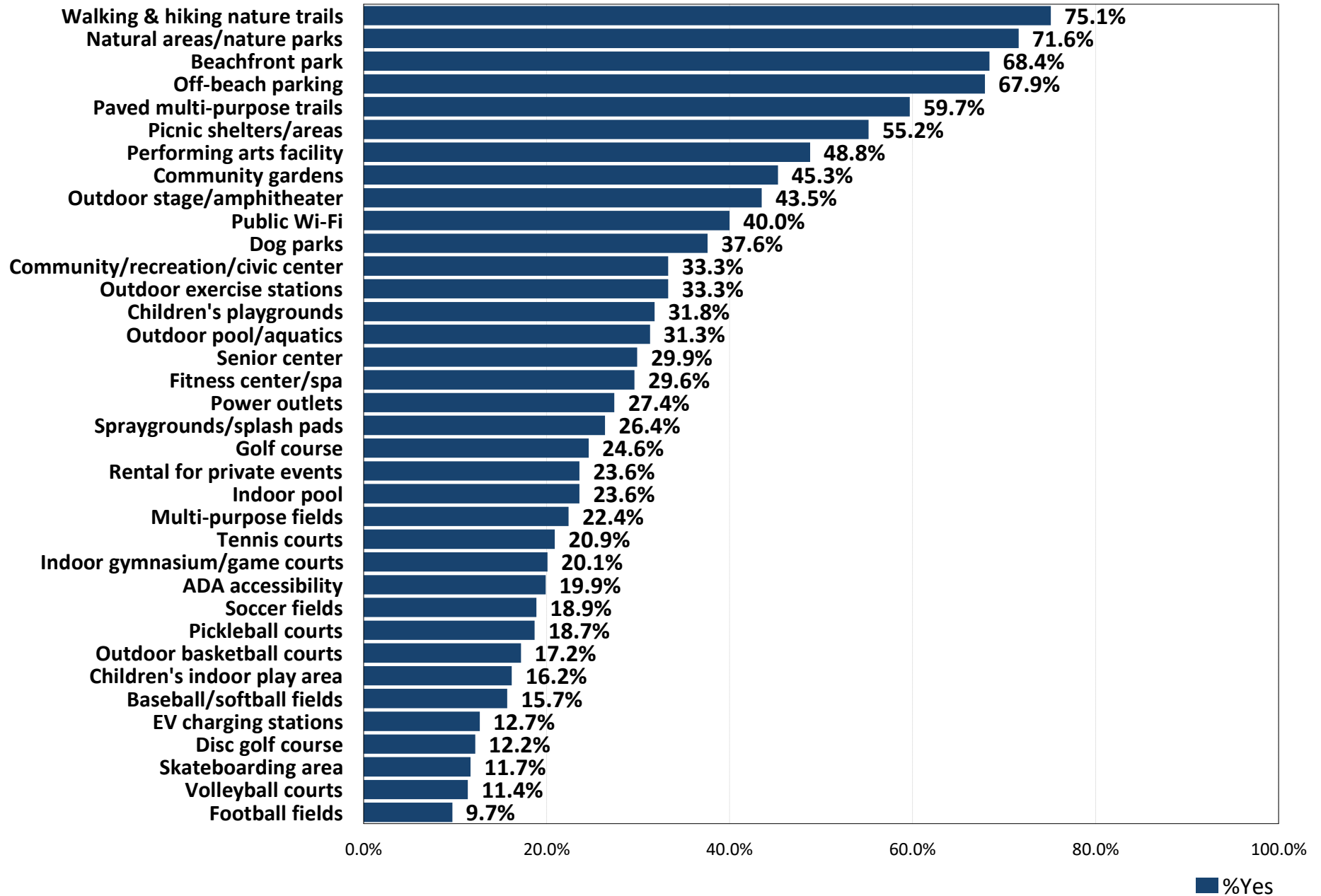
City of Ormond Beach Households' Recreation Facility & Amenity Needs

Park and Recreation
Needs Assessment

June 2021

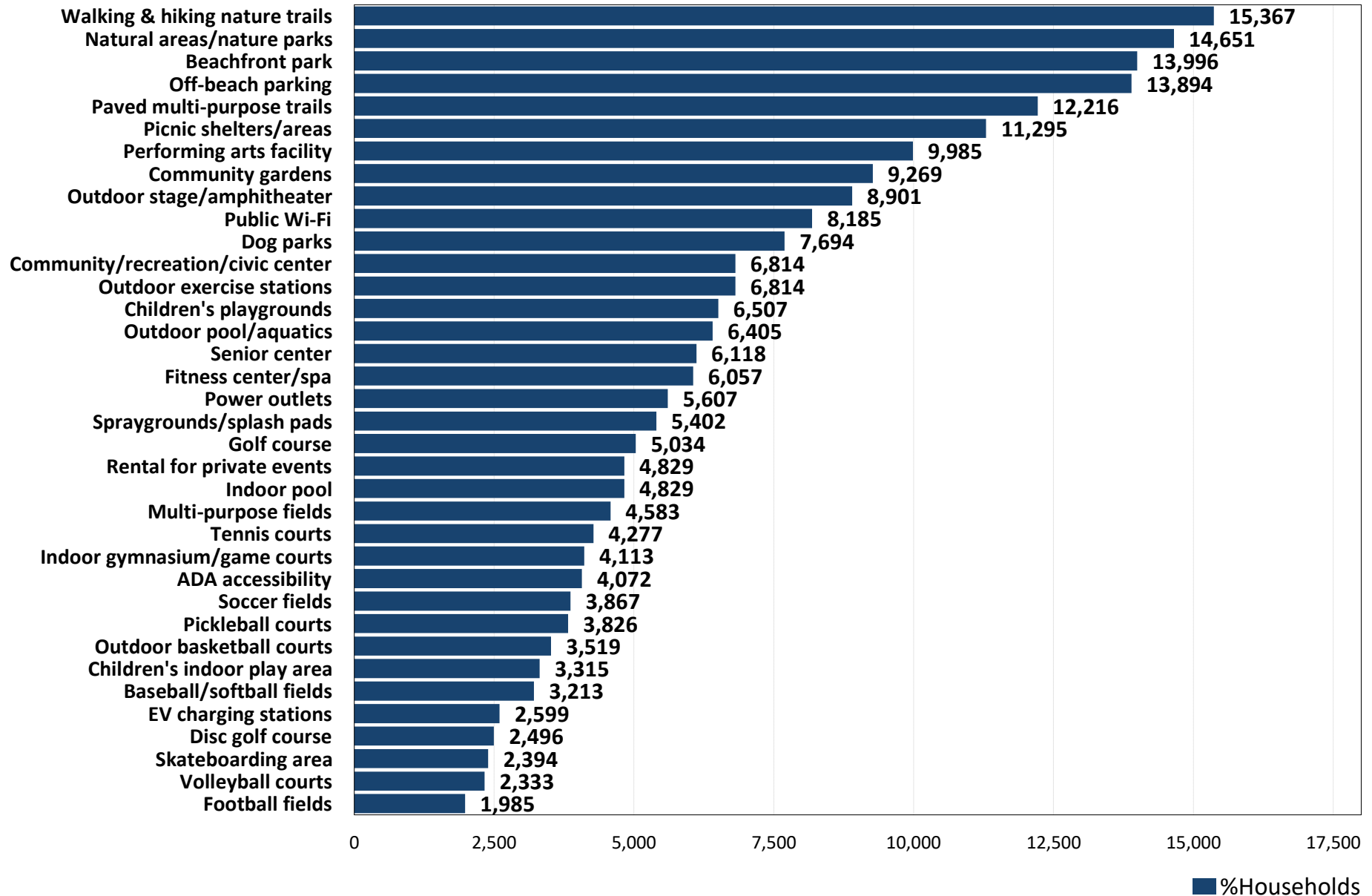
Q18. Households That Have a Need for Recreation Facilities and Amenities

by percentage of respondents



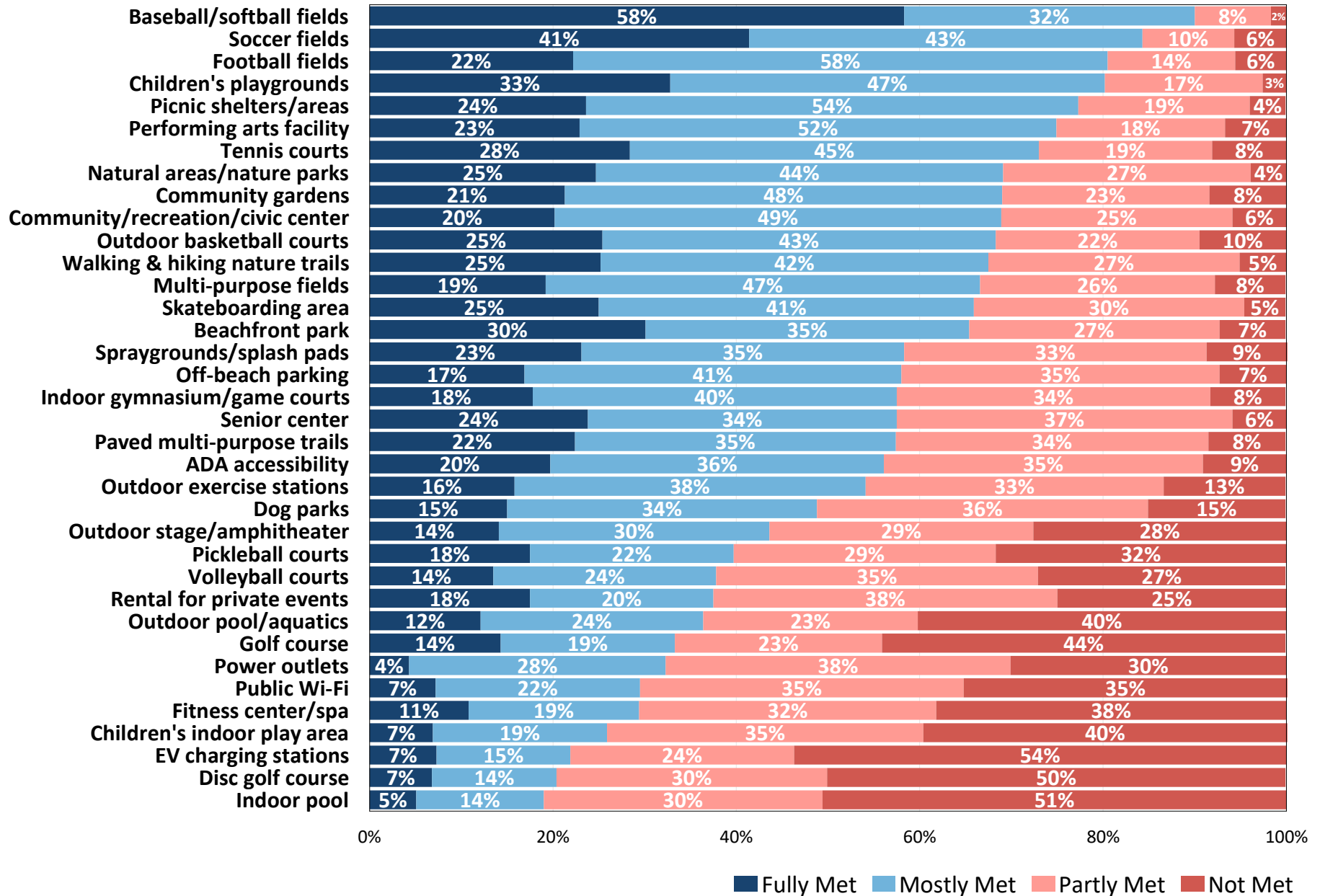
Estimated Number of Households with a Need for Each Facility/Amenity

by estimated number of households with a need for recreation facilities/amenities
(based on the estimated number of 20,462 households in Ormond Beach, FL)



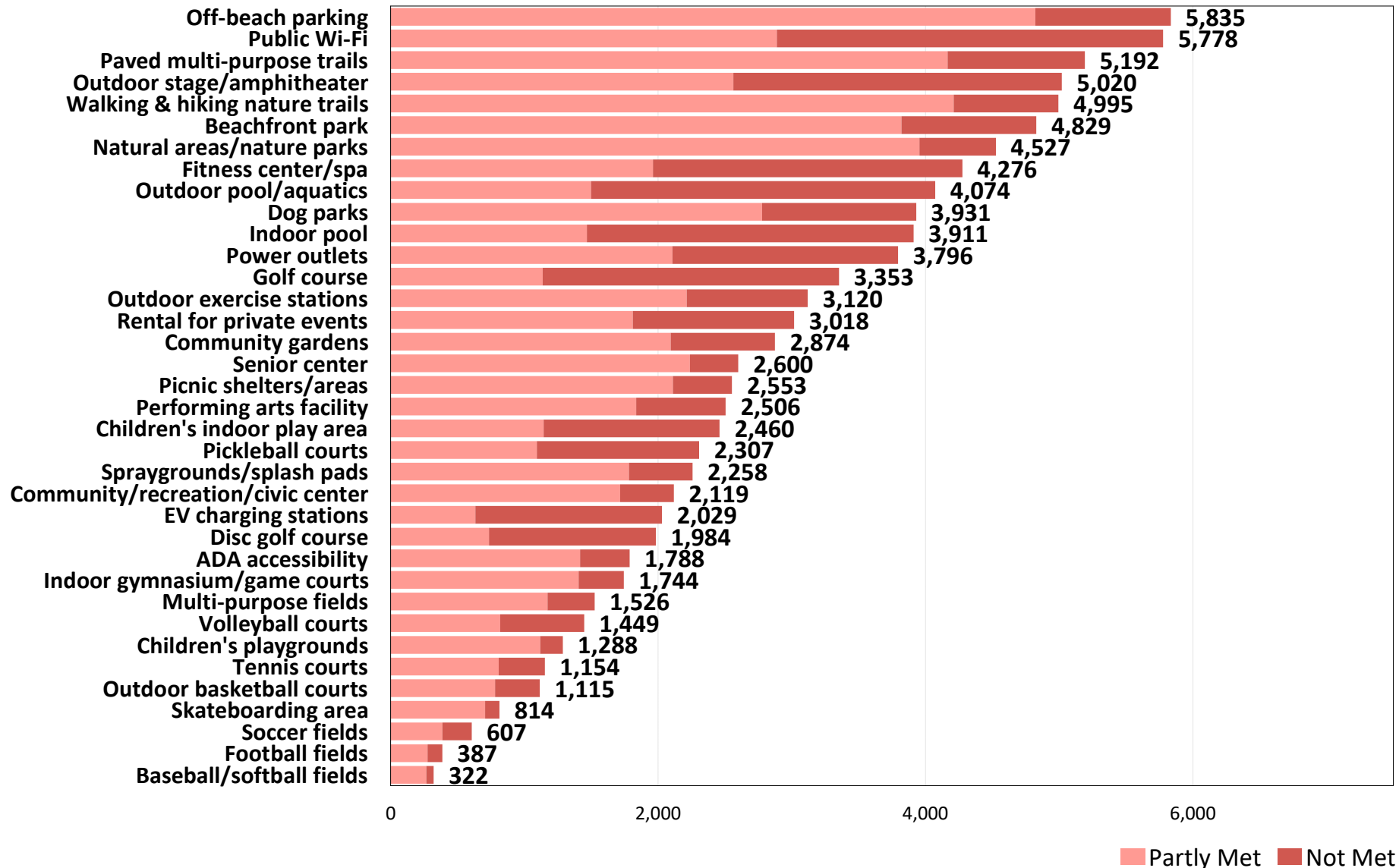
Q18. How Well Households' Needs for Facilities/Amenities Are Being Met

by percentage of respondents who have a need for recreation facilities/amenities, using a 4-point scale, where 4 means *fully met* and 1 means *not met*



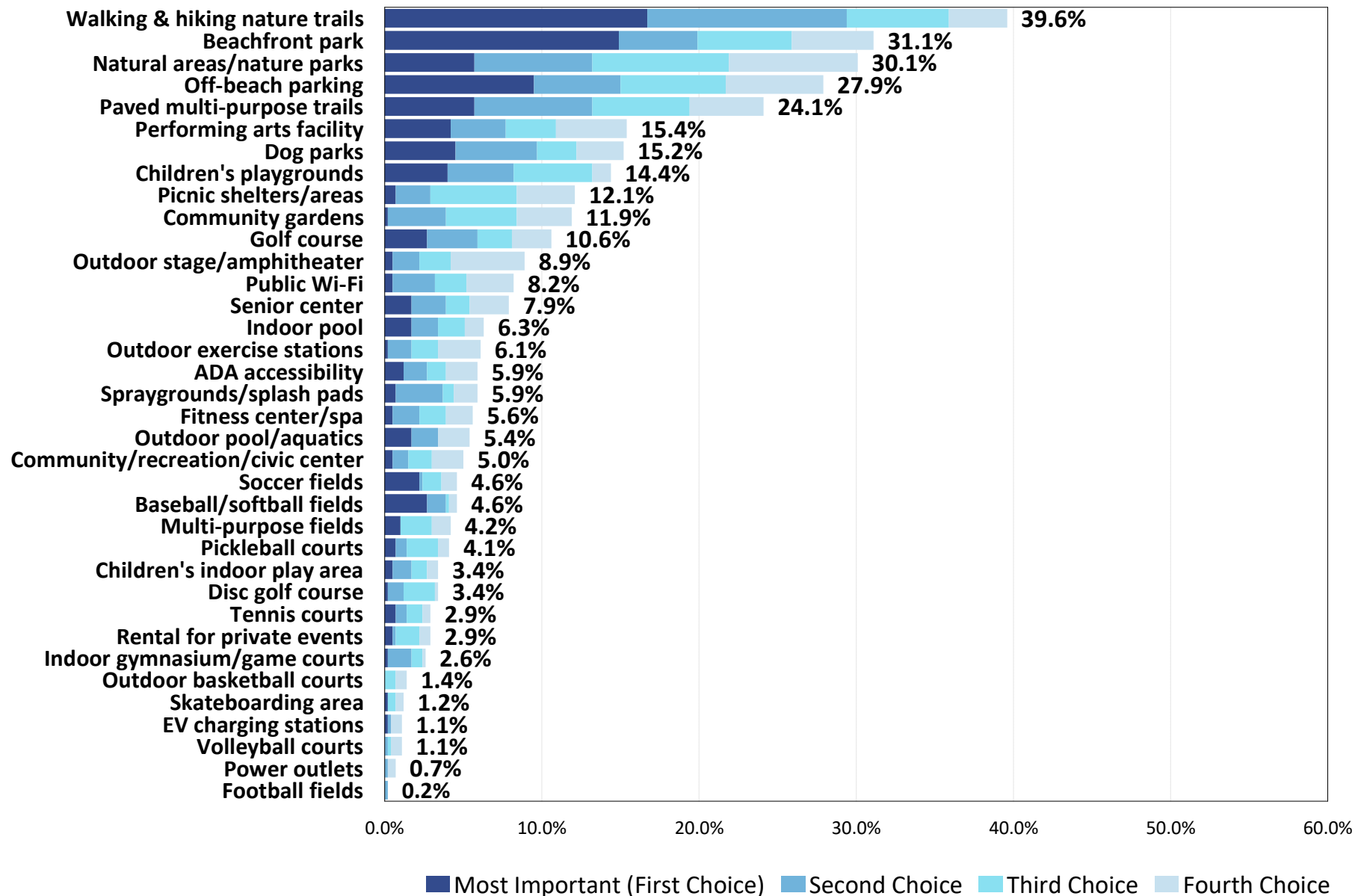
Estimated Number of Households Whose Needs for Facilities/Amenities Are Being Partly or Not Met

by percentage of respondents who have a need for recreation facilities/amenities
(based on the estimated number of 20,462 households in Ormond Beach, FL)



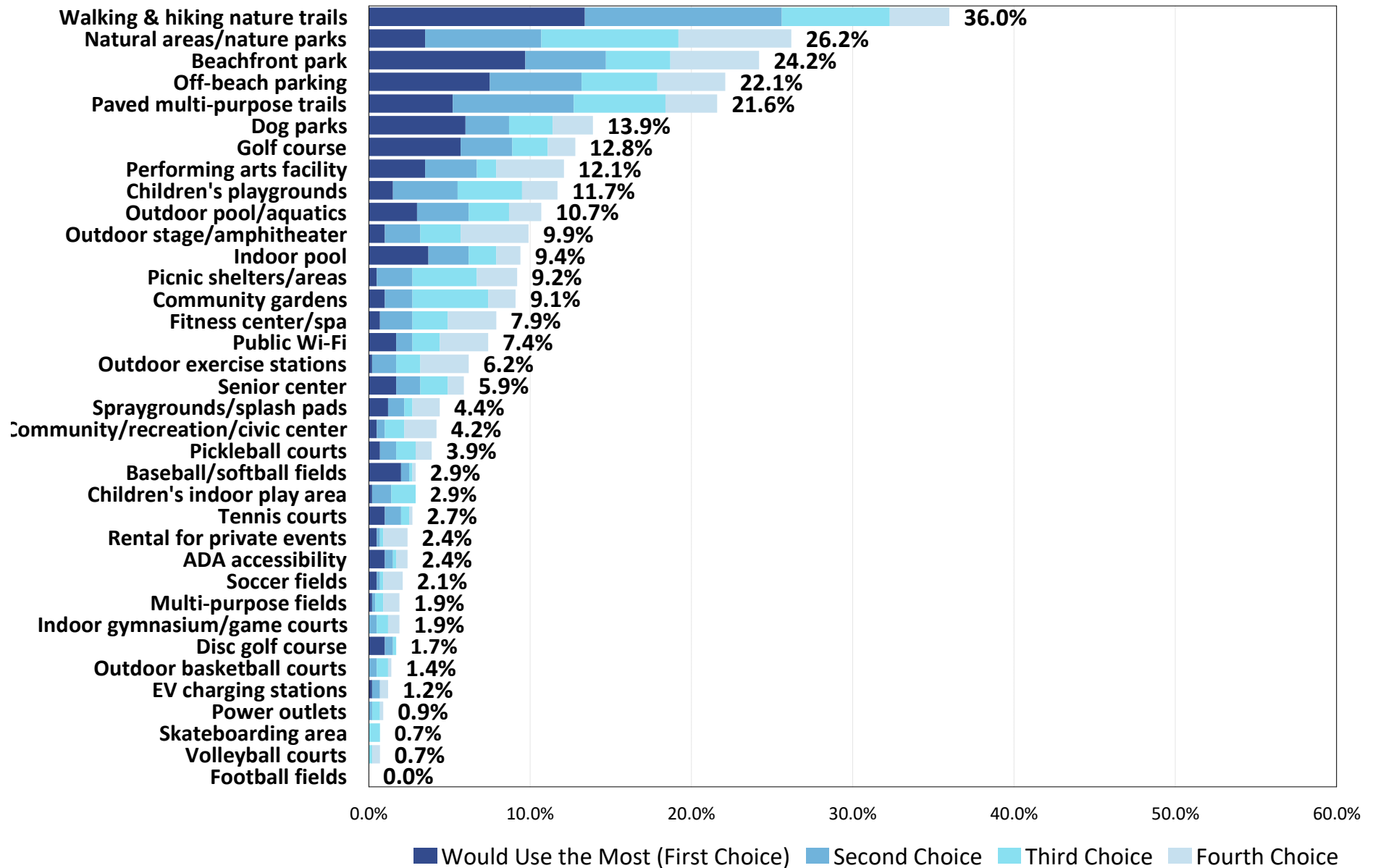
Q19. Recreation Facilities/Amenities That Are Most Important to Households

by percentage of respondents who selected the items as one of their top four choices



Q20. Recreation Facilities/Amenities That Households Would Use Most if They Were Developed by the City

by percentage of respondents who selected the items as one of their top four choices



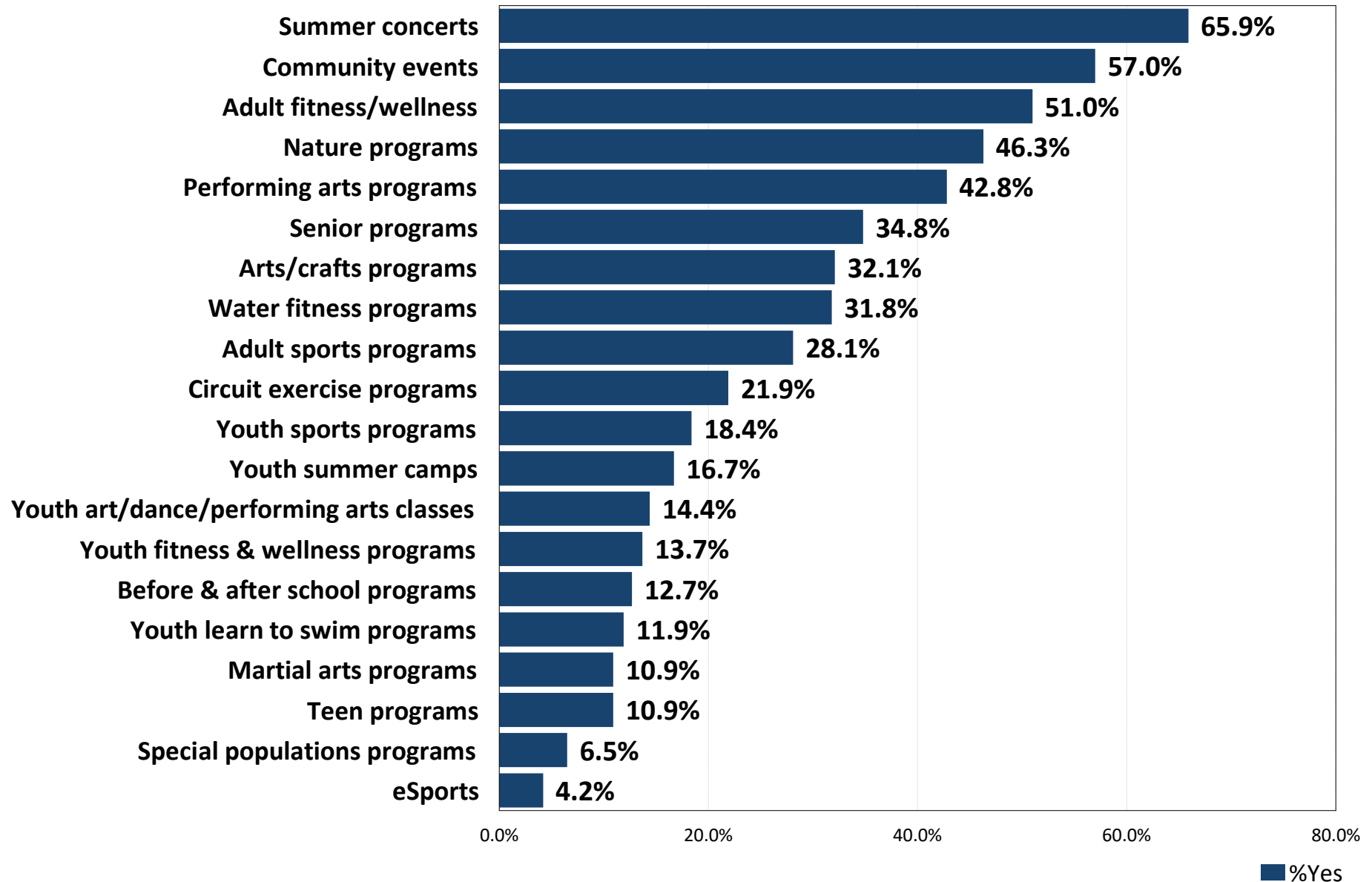
City of Ormond Beach Households' Recreation Program & Activity Needs

Park and Recreation
Needs Assessment

June 2021

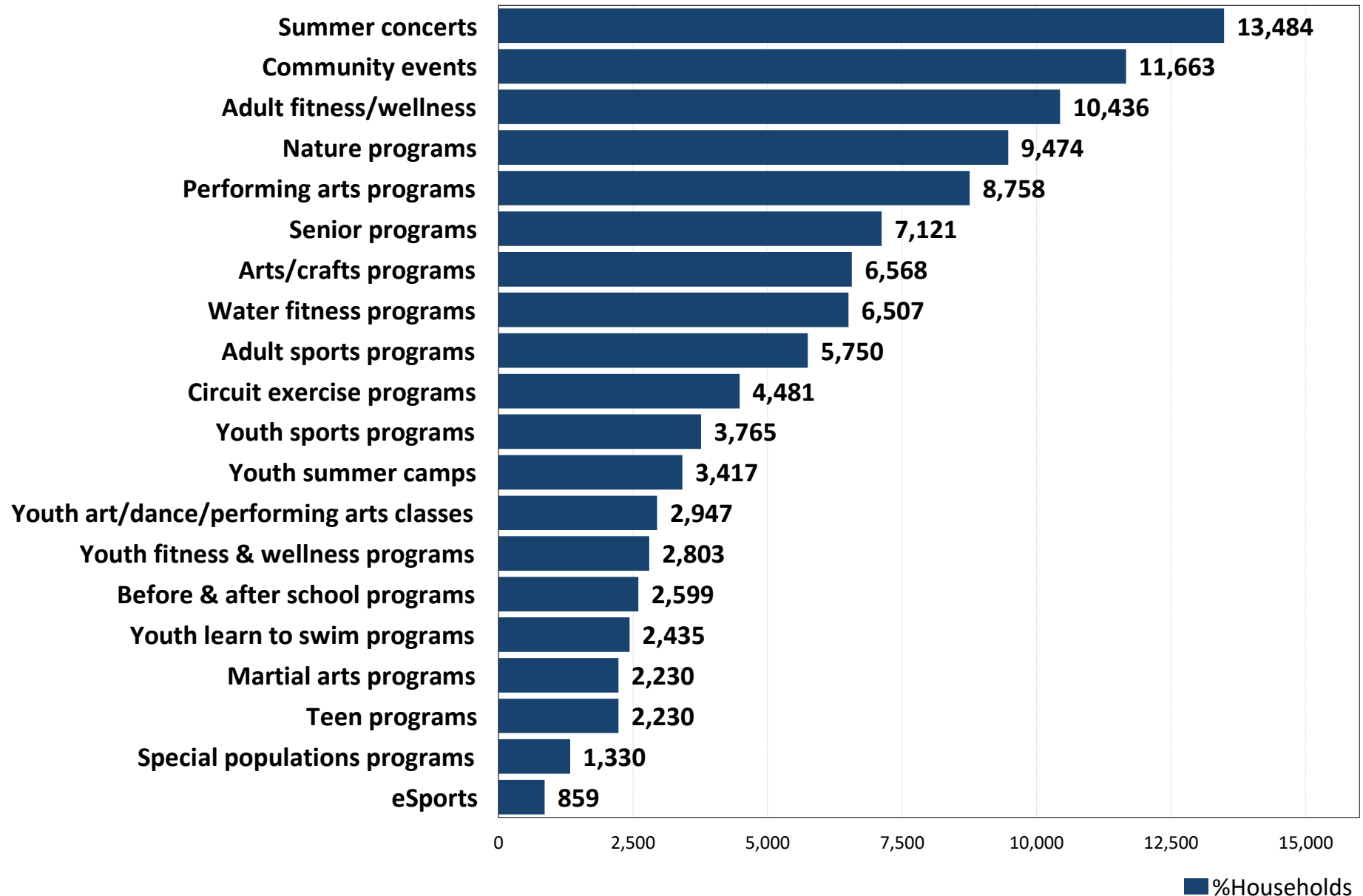
Q21. Households That Have a Need for Recreation Programs and Activities

by percentage of respondents



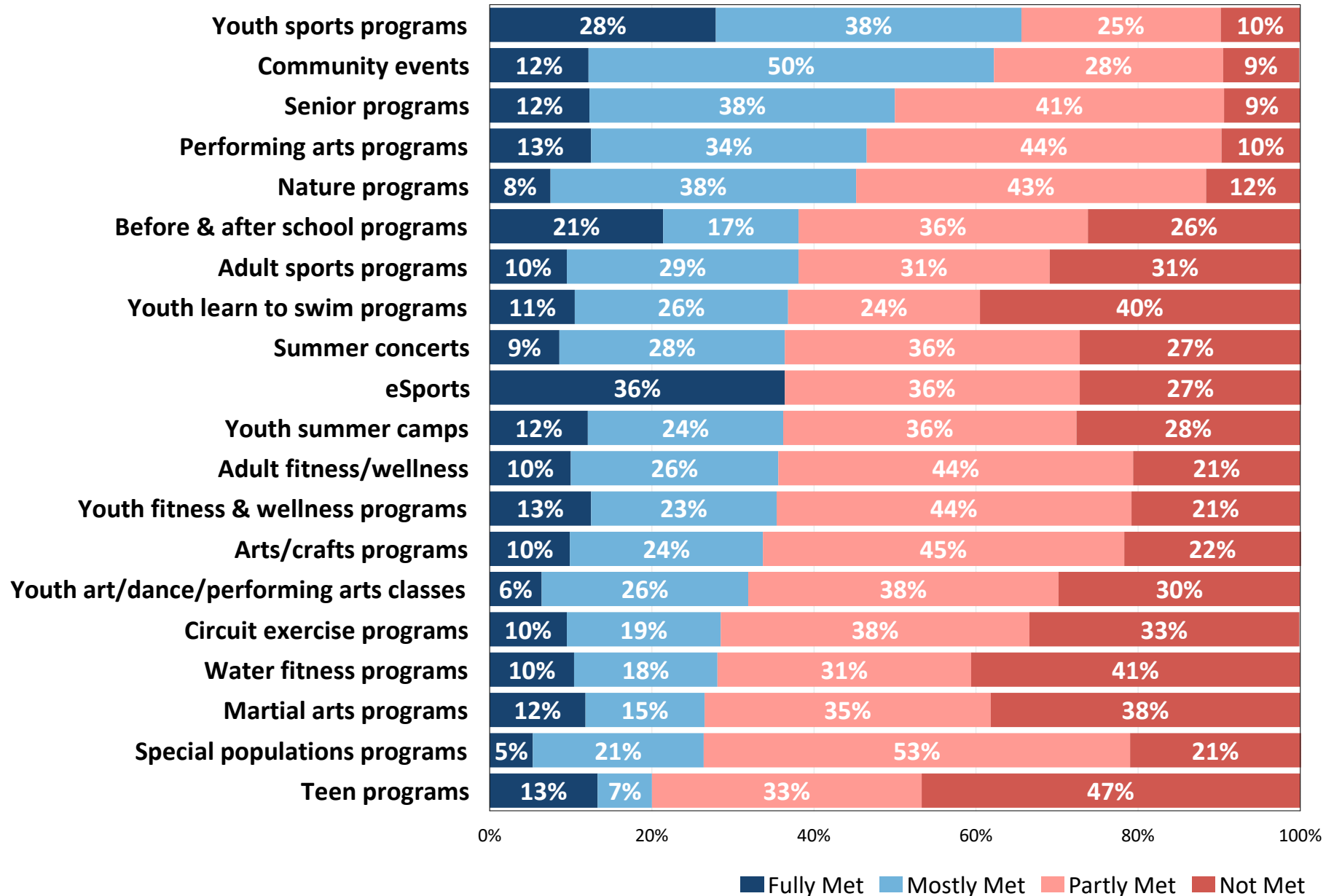
Estimated Number of Households with a Need for Each Program/Activity

by estimated number of households with a need for recreation programs/activities
(based on the estimated number of 20,462 households in Ormond Beach, FL)



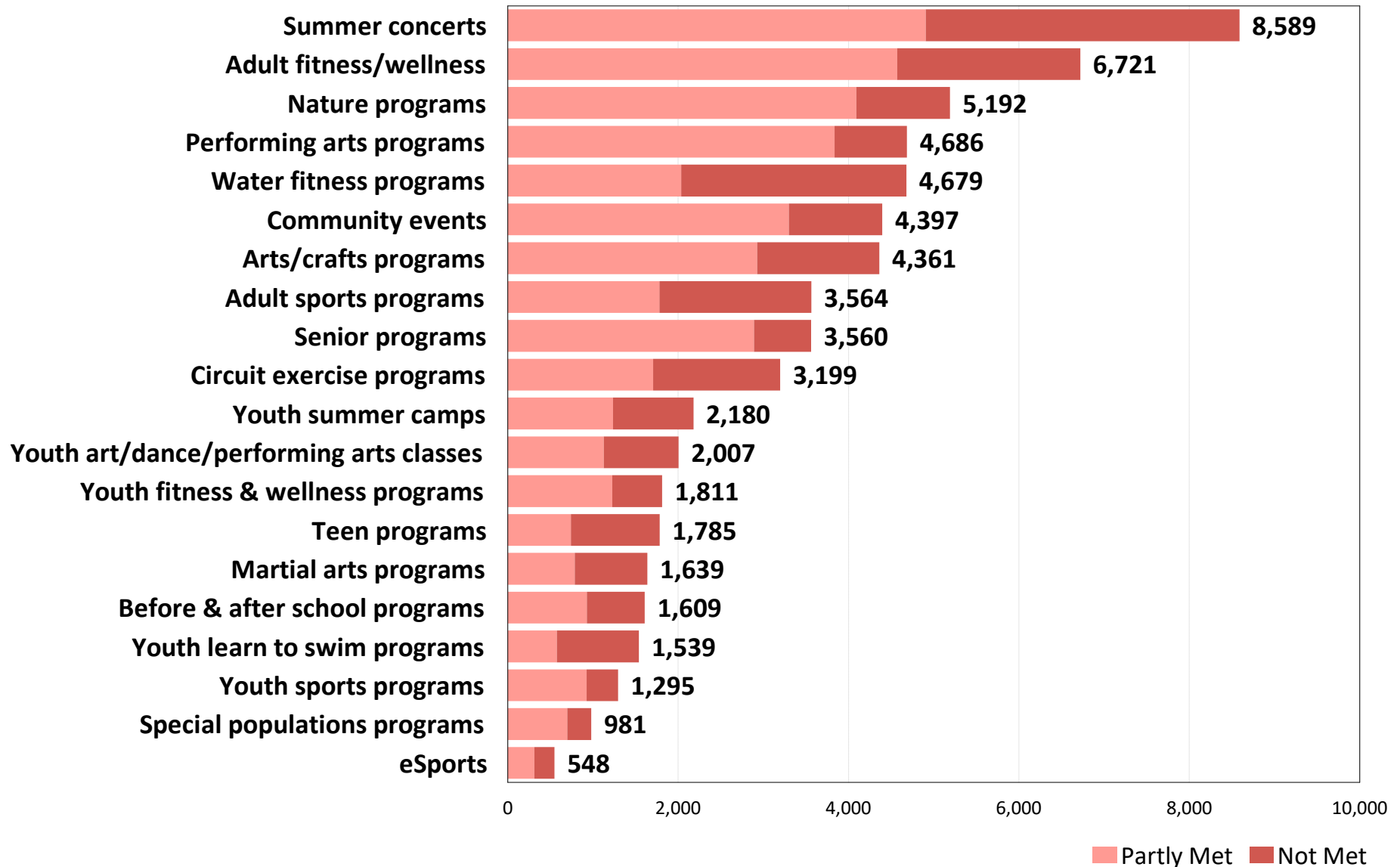
Q21. How Well Households' Needs for Programs/Activities Are Being Met

by percentage of respondents who have a need for recreation programs/activities, using a 4-point scale, where 4 means *fully met* and 1 means *not met*



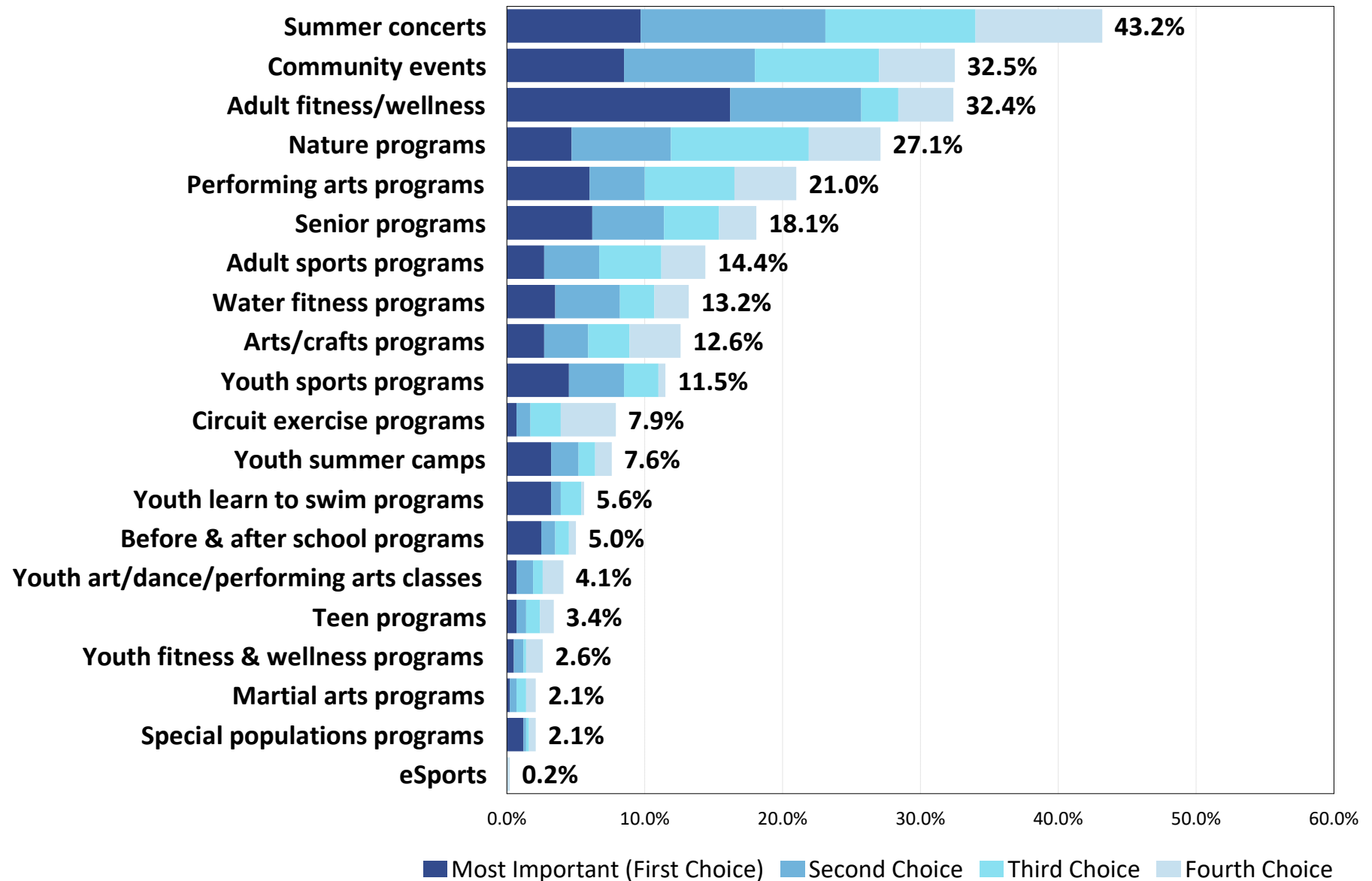
Estimated Number of Households Whose Needs for Programs/Activities Are Being Partly or Not Met

by percentage of respondents who have a need for recreation programs/activities
(based on the estimated number of 20,462 households in Ormond Beach, FL)



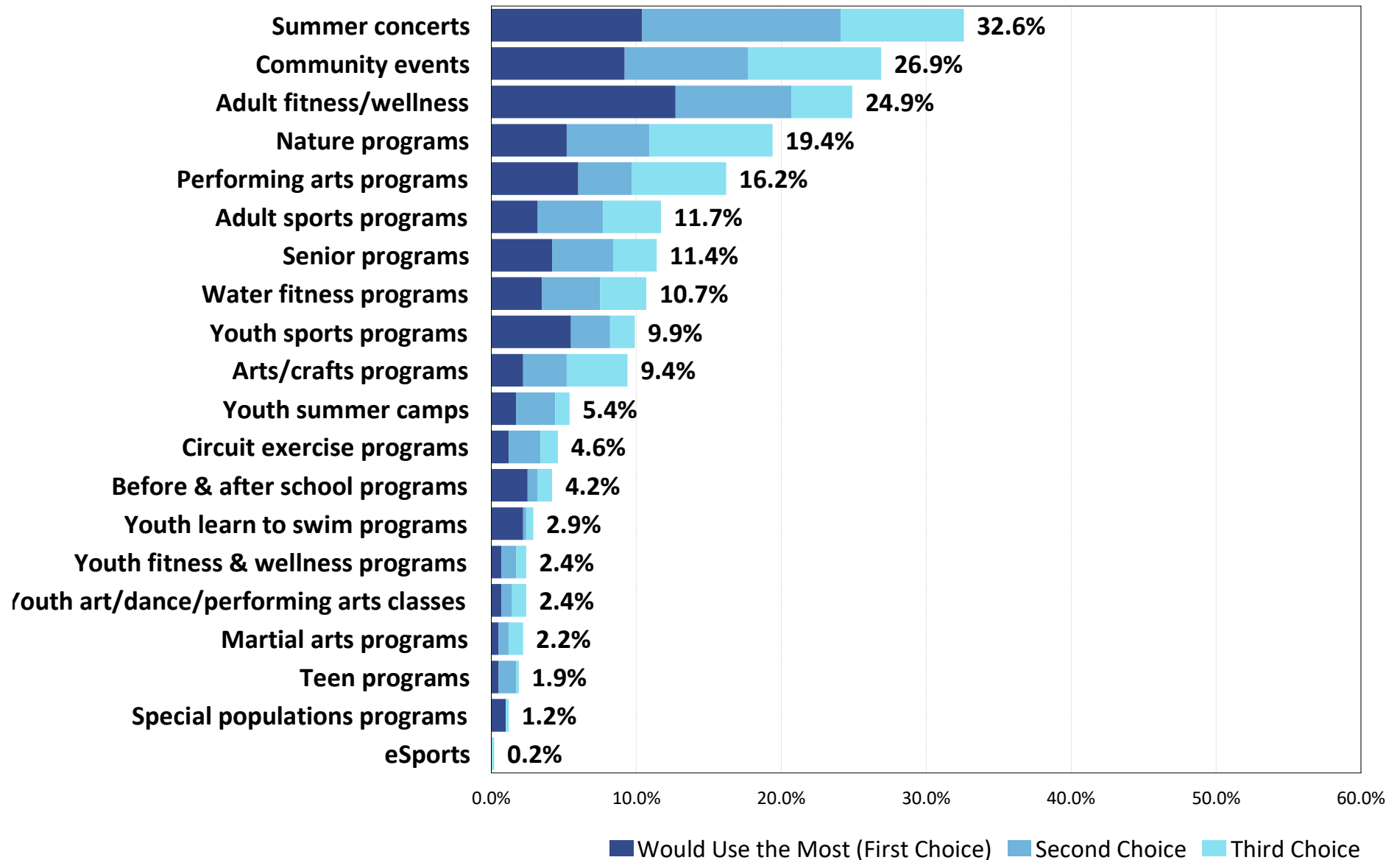
Q22. Recreation Programs/Activities That Are Most Important to Households

by percentage of respondents who selected the items as one of their top four choices



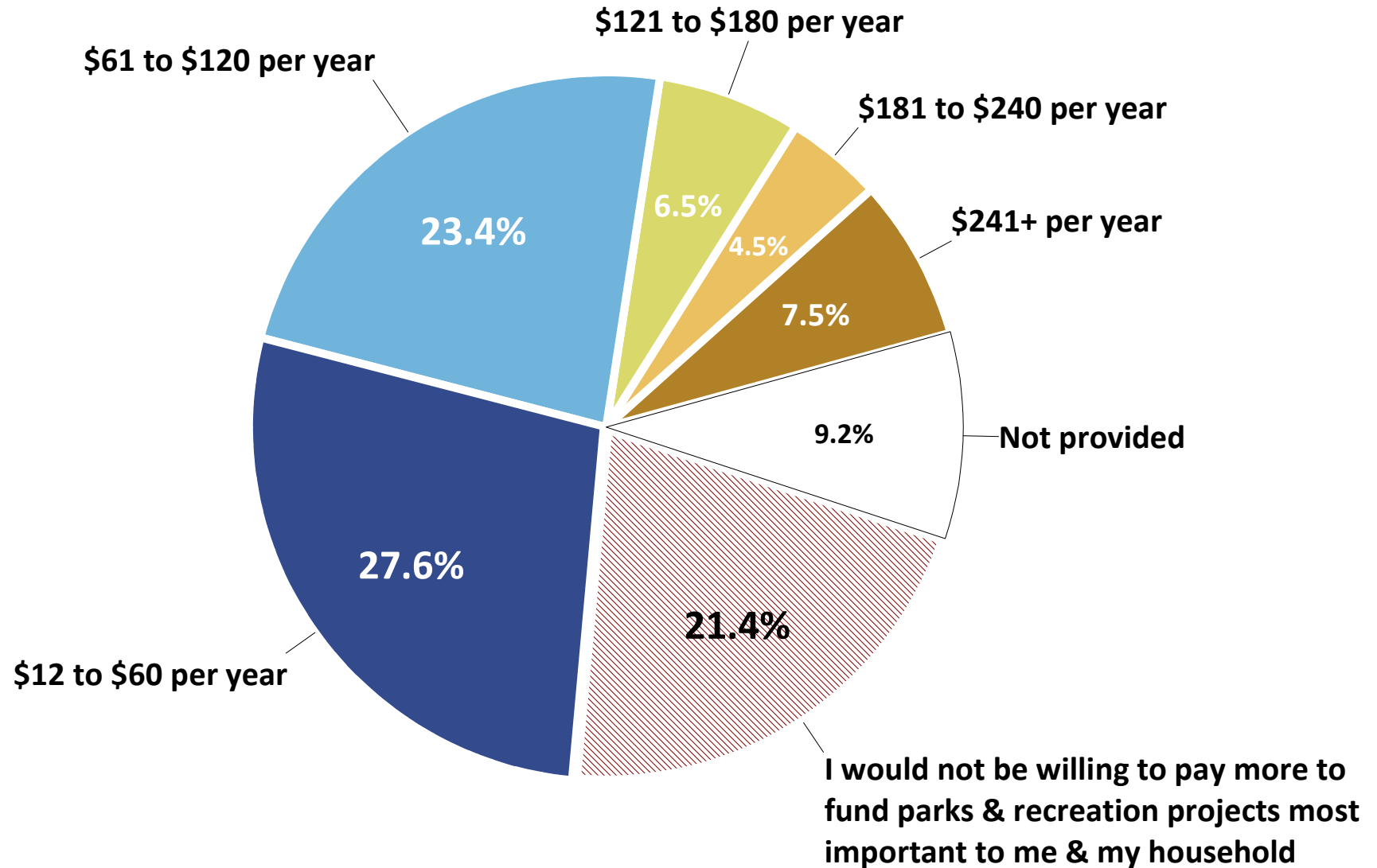
Q23. Recreation Programs/Activities That Households Would Use Most if They Were Developed by the City

by percentage of respondents who selected the items as one of their top three choices



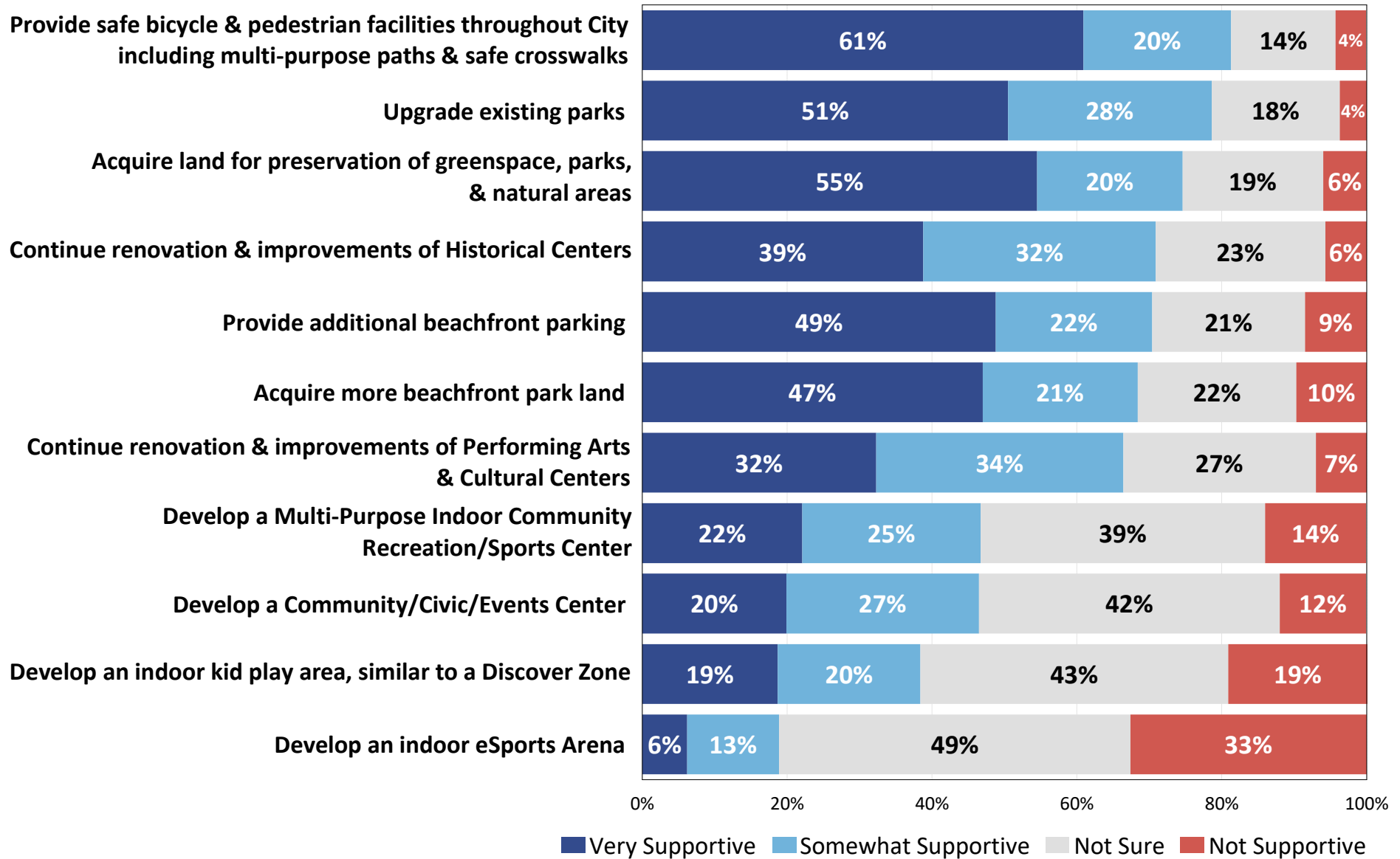
Q24. What amount would you be willing to pay yearly to fund the types of parks, recreation facilities, and programs that are most important to you and your household?

by percentage of respondents



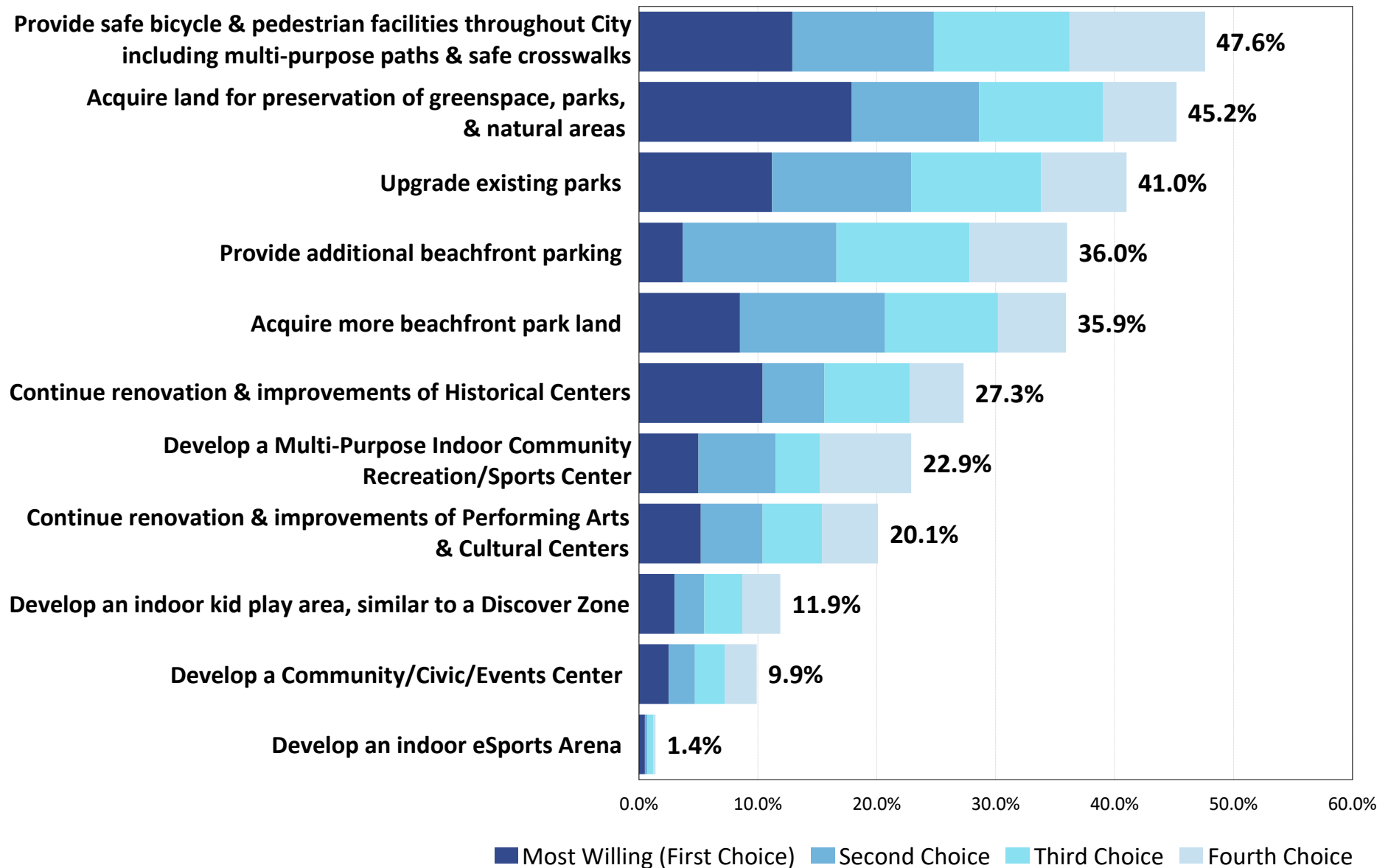
Q25. Residents' Level of Support for Actions the City Could Take to Improve the Parks and Recreation System

by percentage of respondents, using a 4-point scale, where 4 means *very supportive* and 1 means *not supportive*



Q26. Actions the City Could Take to Improve the Parks and Recreation System That Residents Would be Most Willing to Fund

by percentage of respondents who selected the items as one of their top four choices



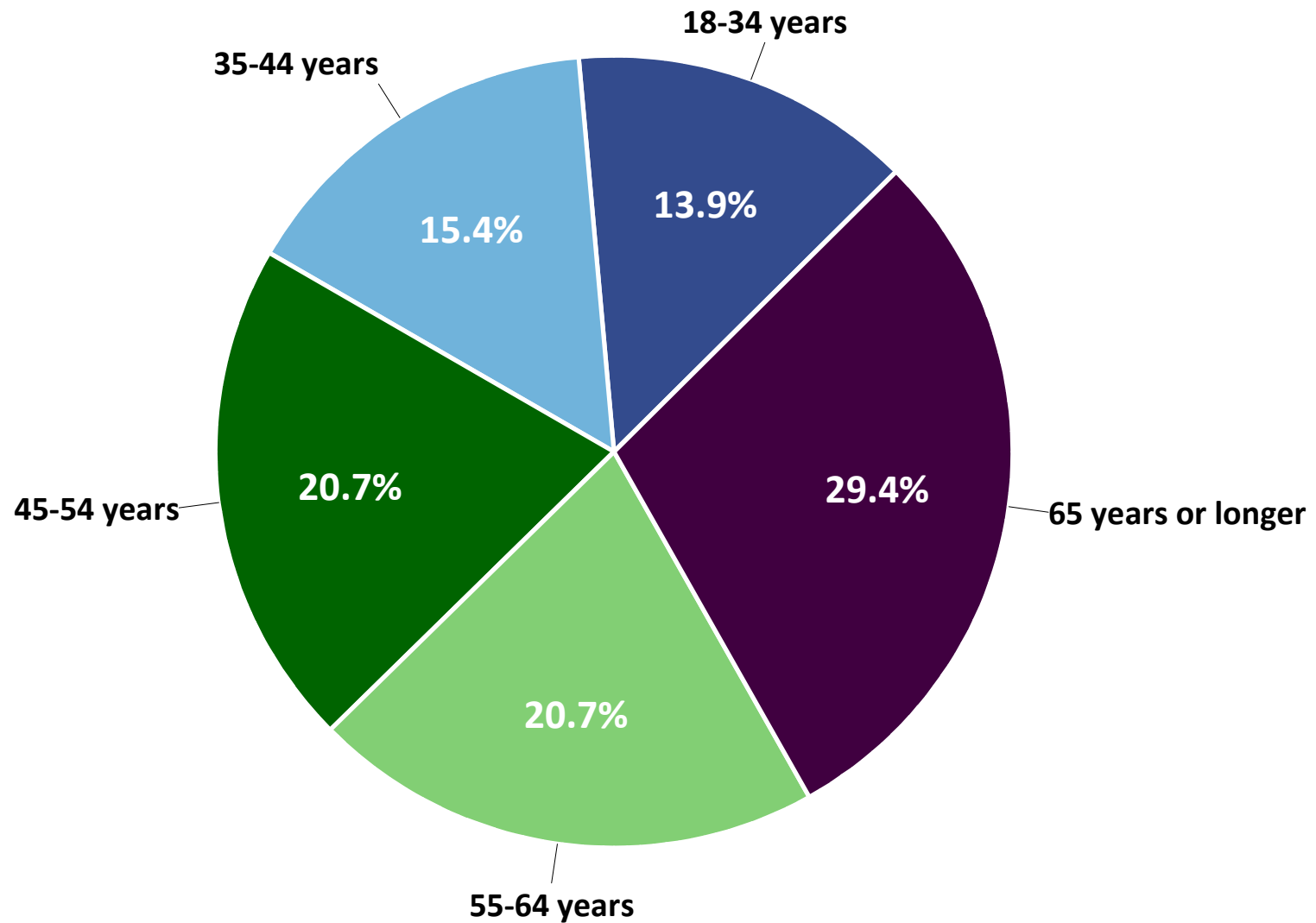
Demographics

City of Ormond Beach Community
Interest and Opinion Survey

June 2021

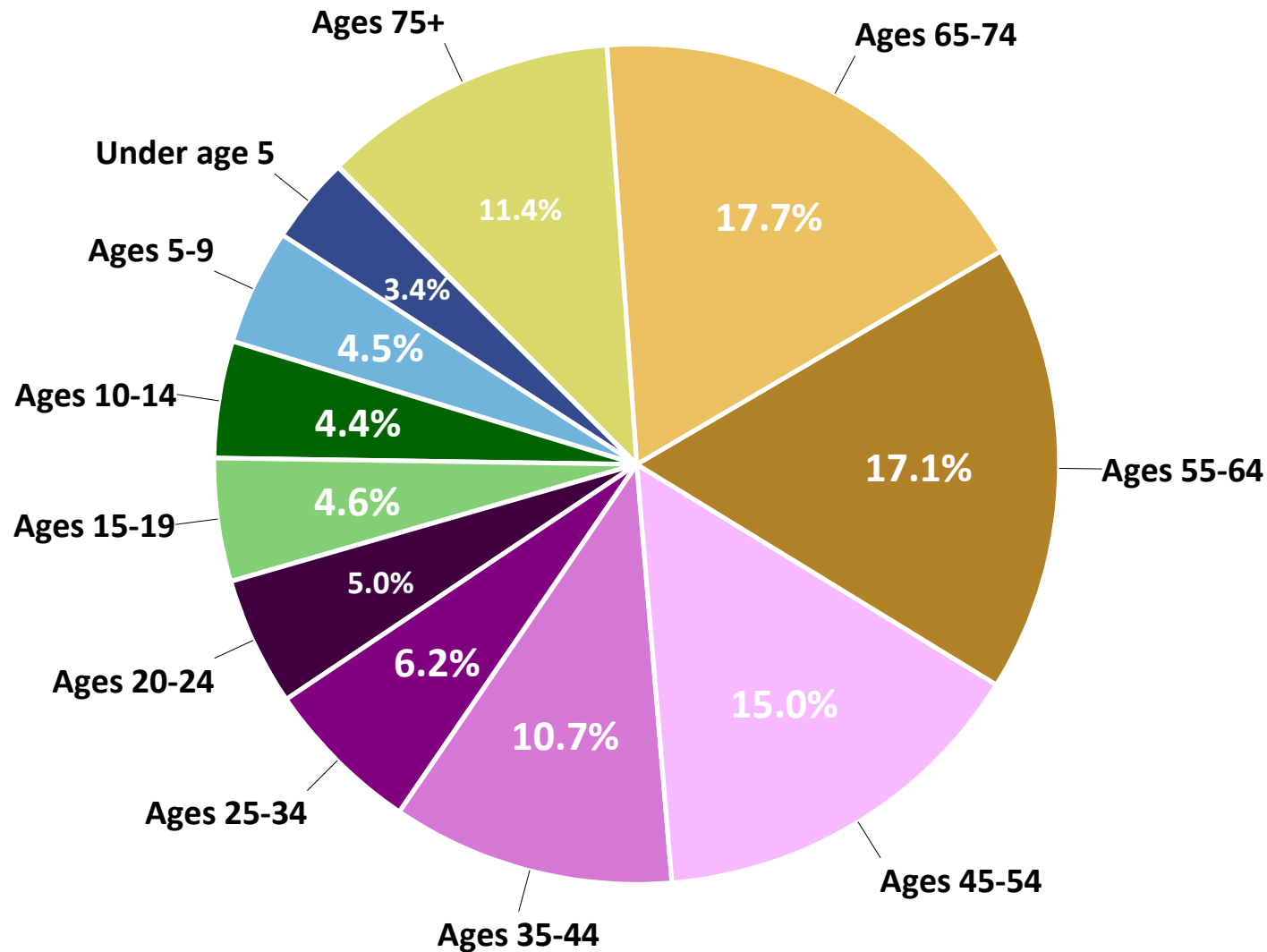
Demographics: Q27. What is your age?

by percentage of respondents (excluding *not provided* responses)



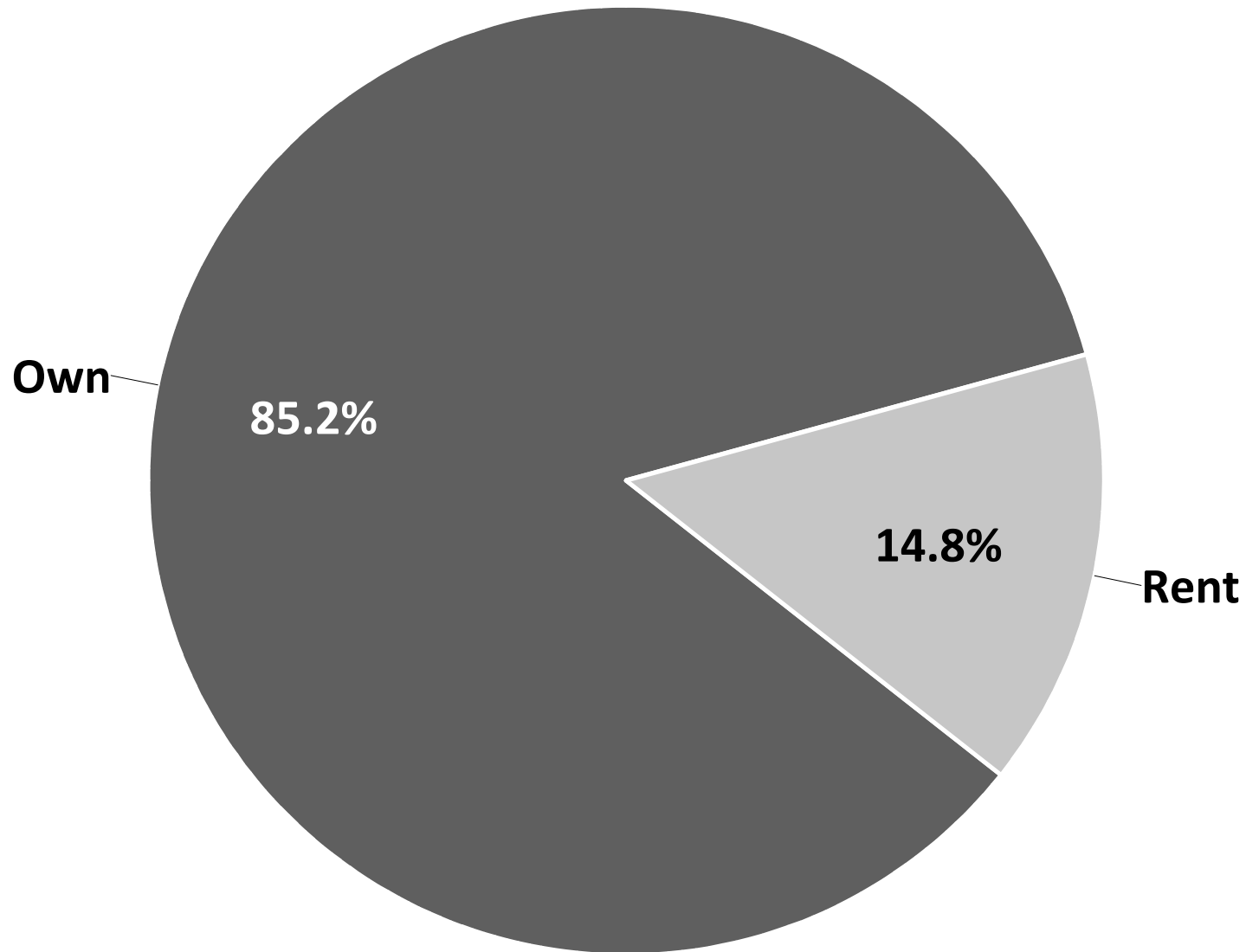
Demographics: Q28. Including yourself, how many people in your household are...

by percentage of respondents



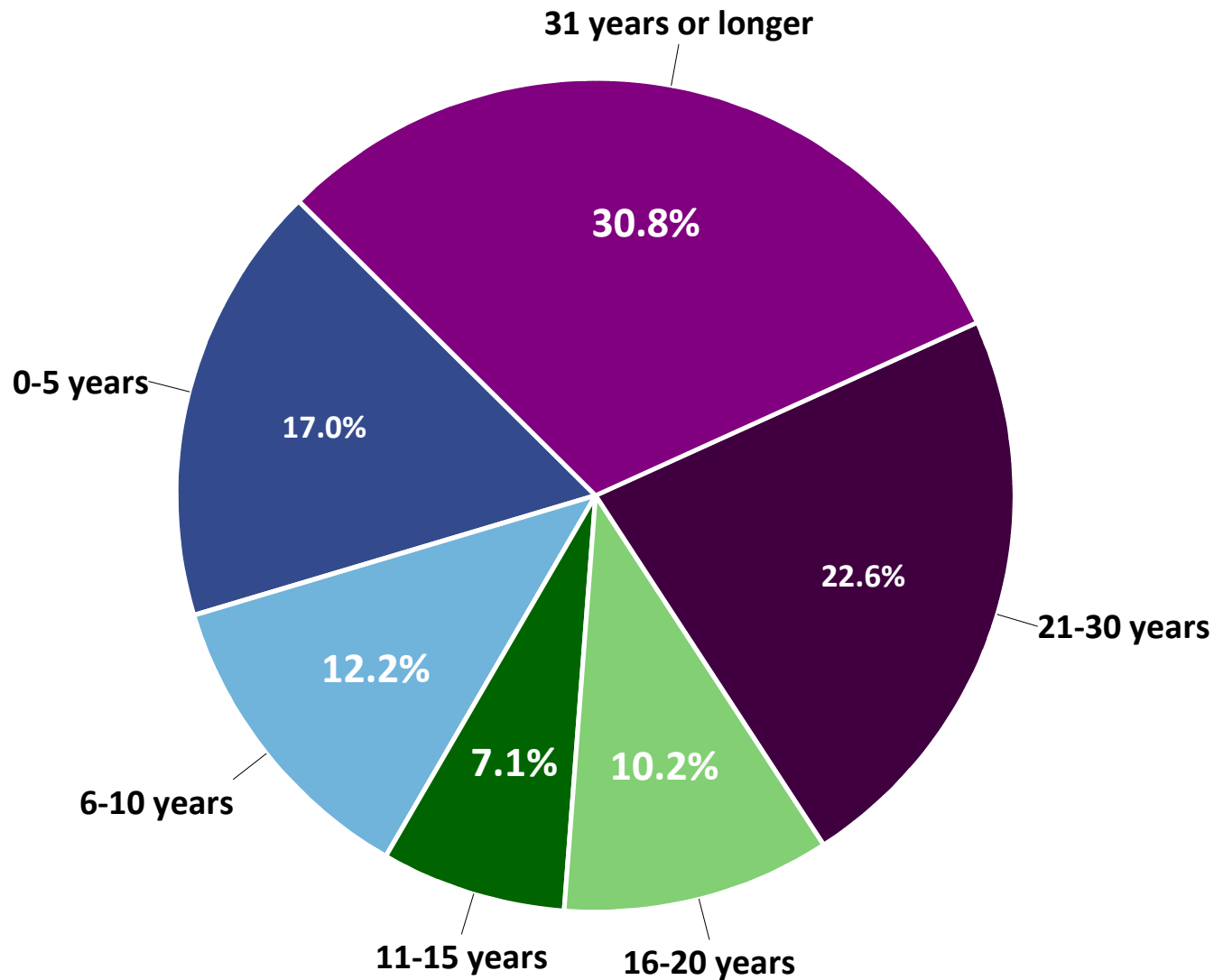
Demographics: Q29. Do you own or rent your home?

by percentage of respondents (excluding *not provided* responses)



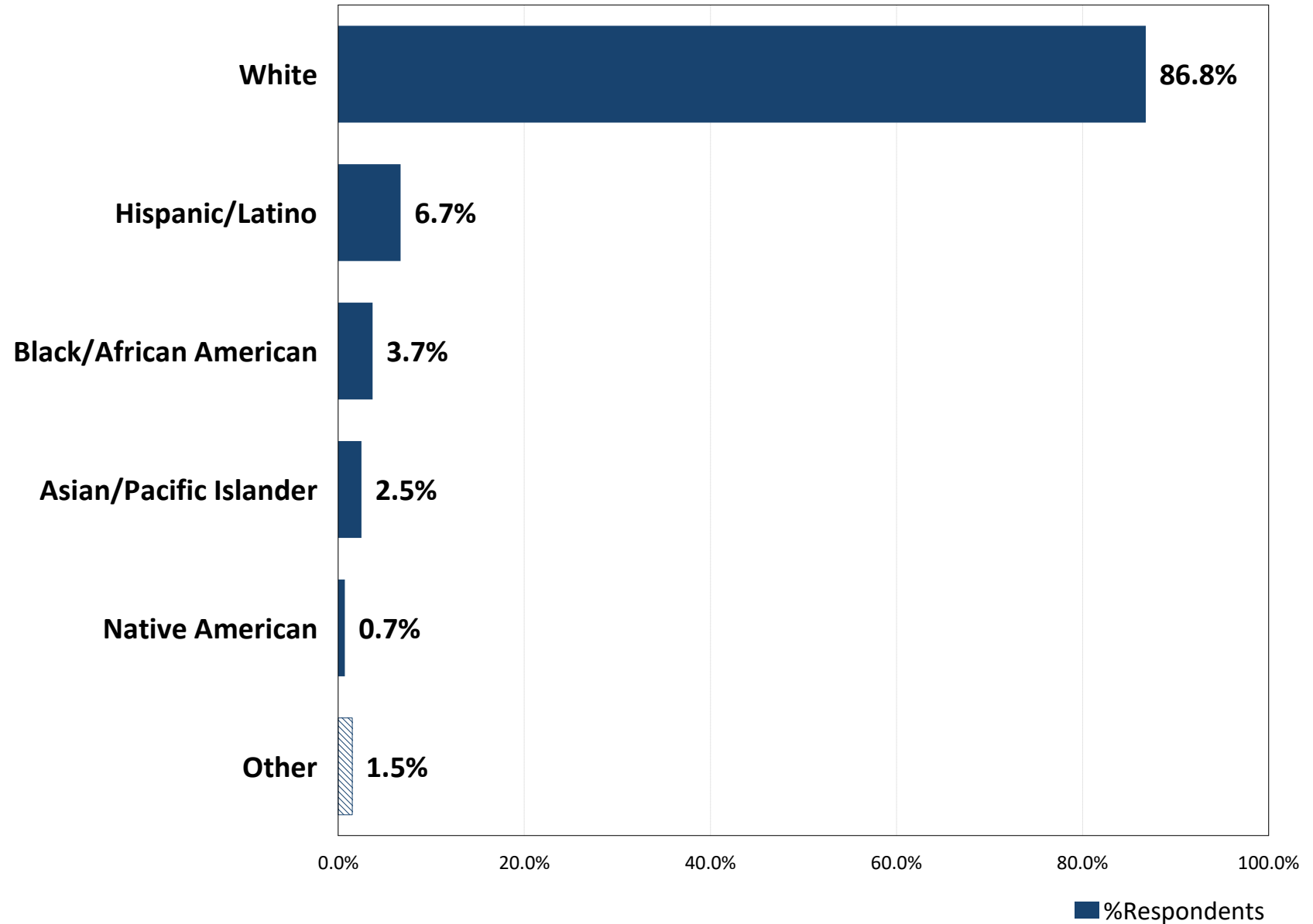
Demographics: Q30. How long have you lived in the City of Ormond Beach?

by percentage of respondents (excluding *not provided* responses)



Q31. Which of the following best describes your race/ethnicity?

by percentage of respondents (multiple choices could be selected)





Charts and Graphs: Benchmark Analysis

Benchmark Analysis Summary



Since 1998, ETC Institute has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 500 communities in 49 states across the country.

The results of these surveys have provided an unparalleled data base of information to compare responses from household residents in client communities to “National Averages” and therefore provide a unique tool to “assist organizations in better decision making.”

Communities within the data base include a full range of municipal and county governments from 20,000 in population through over 1 million in population. They include communities in warm weather climates and cold weather climates, mature communities and some of the fastest growing cities and counties in the country.

“National Averages” have been developed for numerous strategically important parks and recreation planning and management issues including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers; etc.

To keep the benchmarking data base current with changing trends, ETC Institute’s benchmarking data base is updated on a regular basis. The “National Average” included on the following pages only include the results of surveys ETC Institute has administered over the past five years.

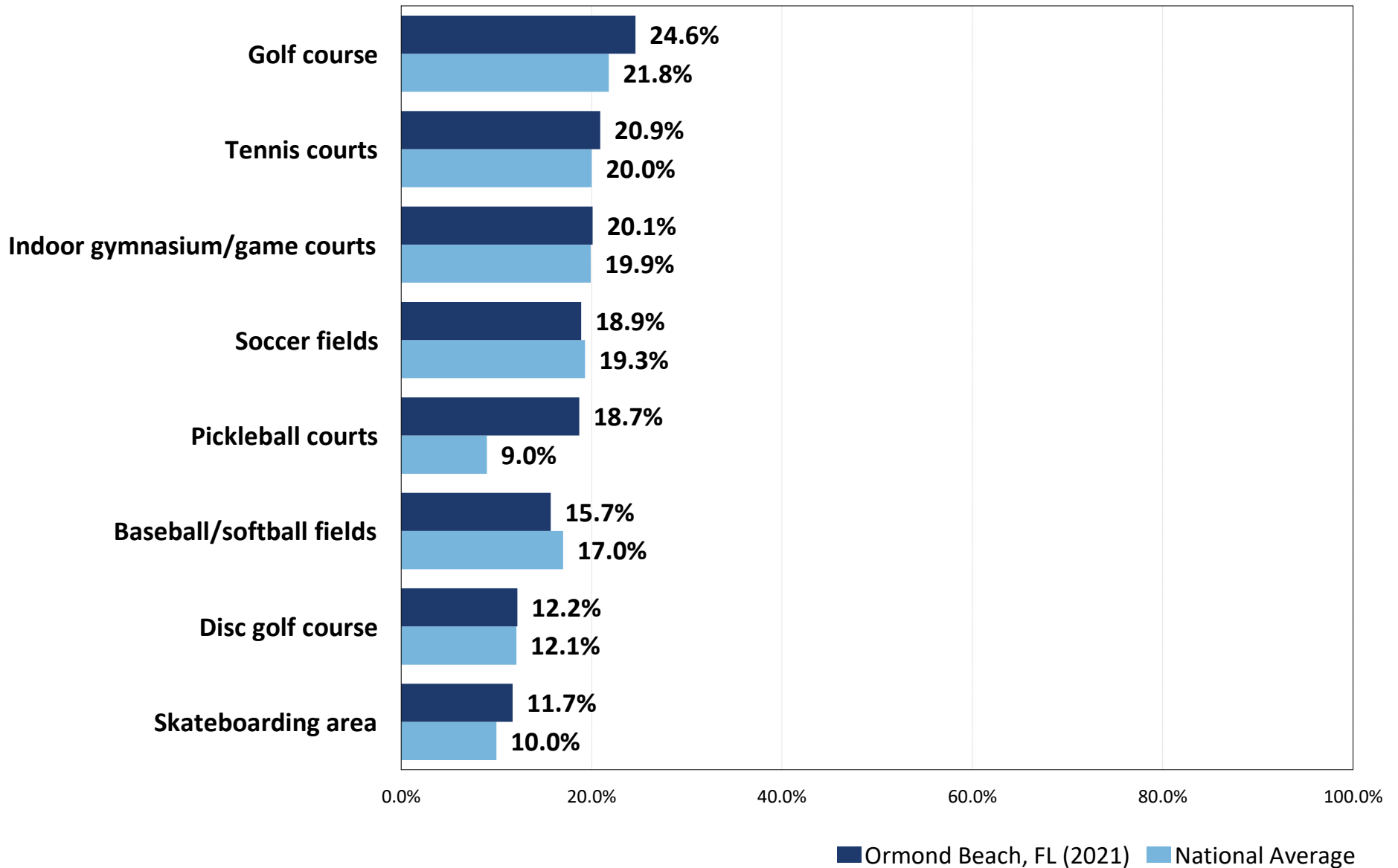
Results from household responses for the City of Ormond Beach, FL were compared to National Benchmarks to gain further strategic information. Graphs of all tabular comparisons are on the following pages.

The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Ormond Beach, FL are not authorized without written consent from ETC Institute.

Benchmark: Percent of Households With Needs For Sports Facilities

City of Ormond Beach, FL Results (2021) vs. the National Average

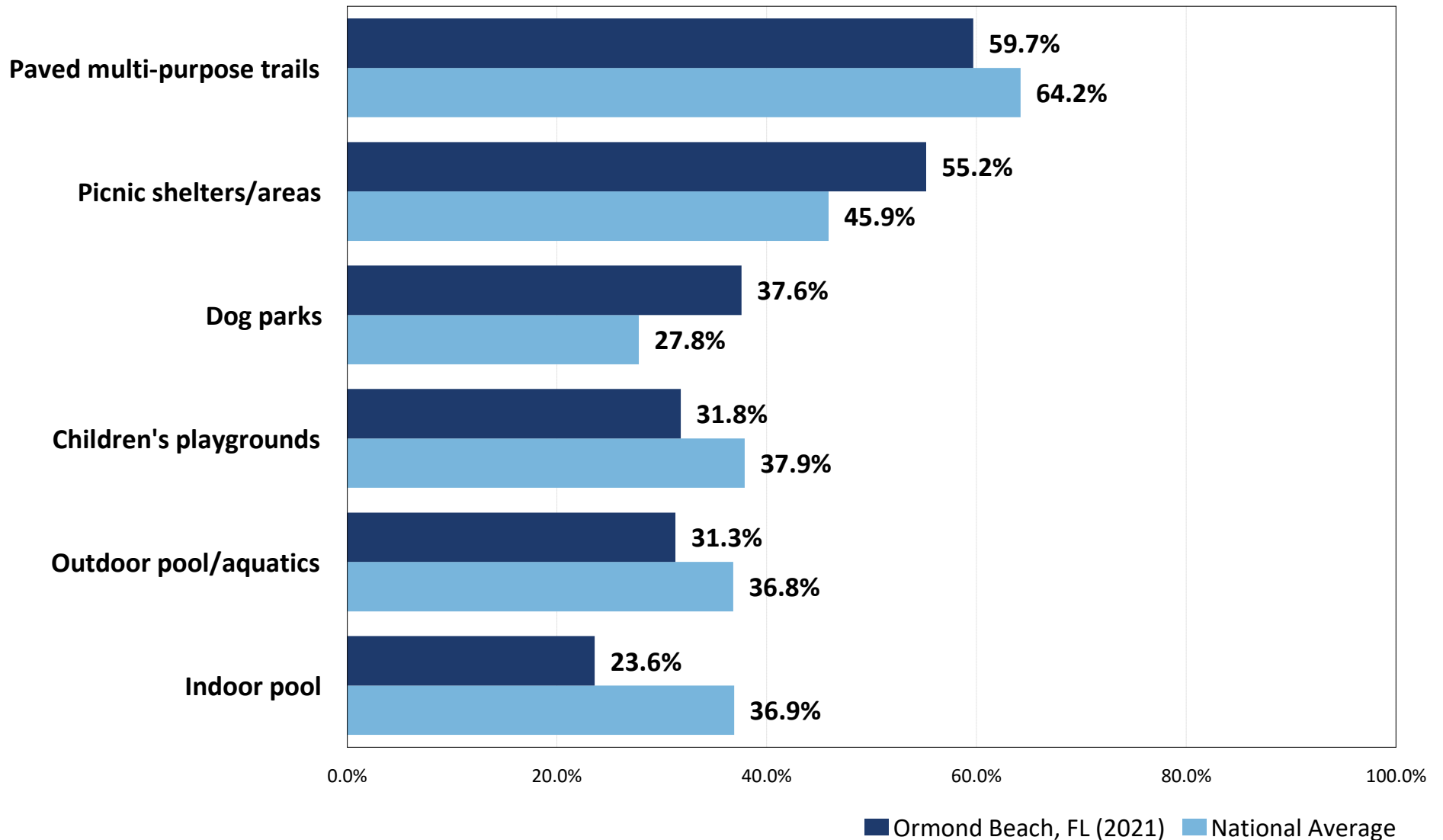
by percentage of respondents



Benchmark: Percent of Households With Needs For Other Recreation Facilities

City of Ormond Beach, FL Results (2021) vs. the National Average

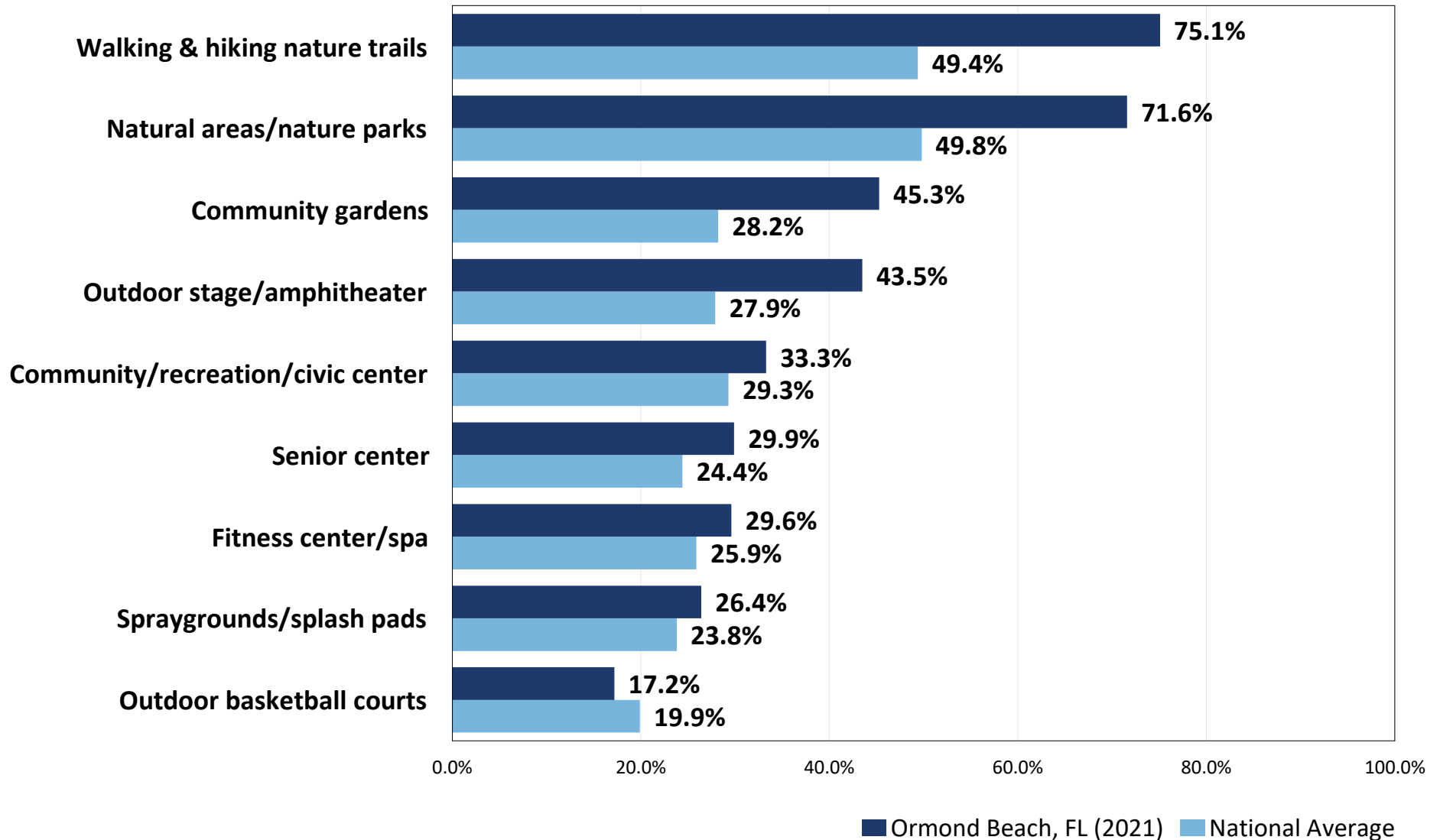
by percentage of respondents



Benchmark: Percent of Households With Needs For Other Recreation Facilities

City of Ormond Beach, FL Results (2021) vs. the National Average

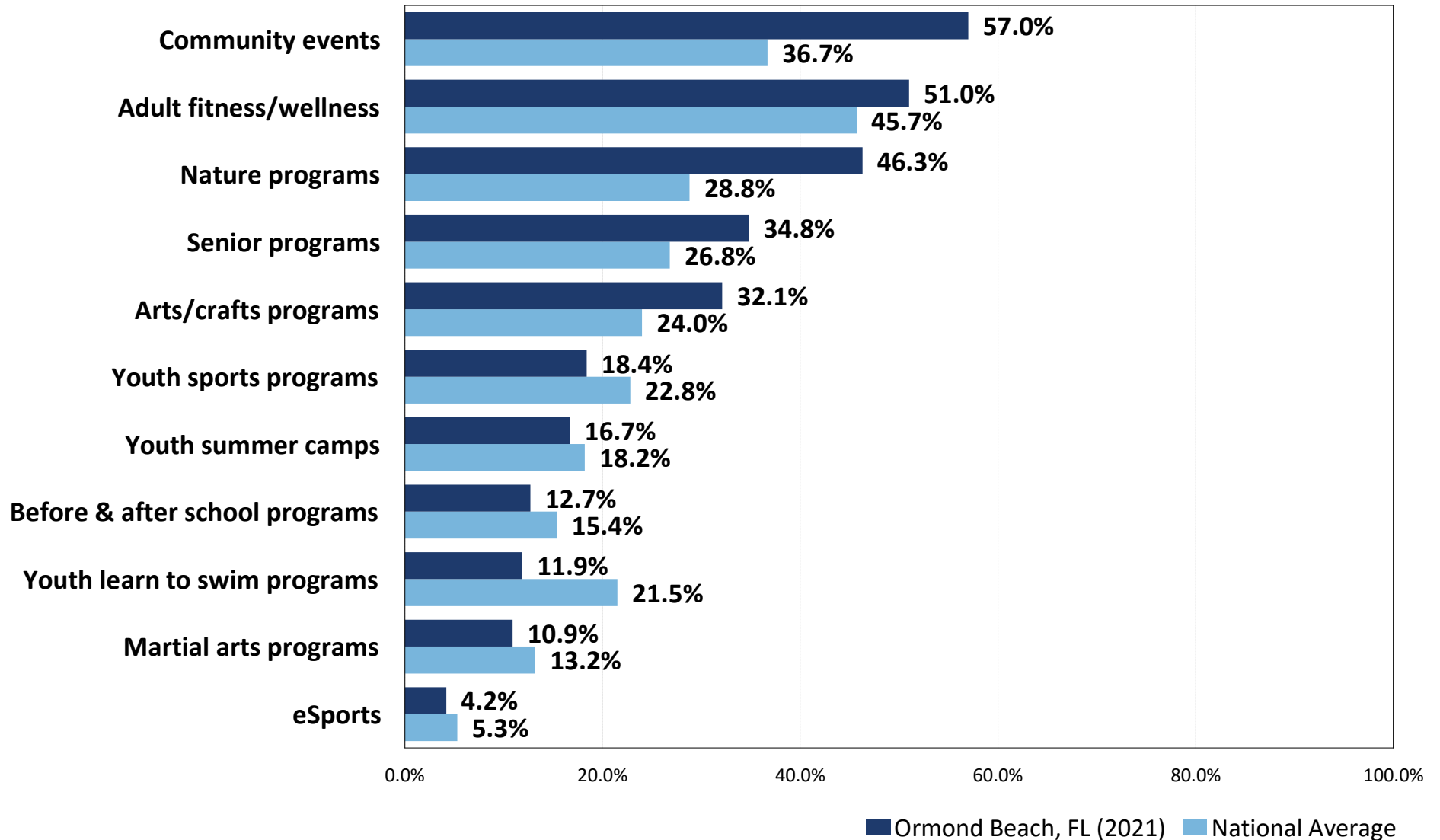
by percentage of respondents



Benchmark: Percent of Households With Needs For Recreation Programs

City of Ormond Beach, FL Results (2021) vs. the National Average

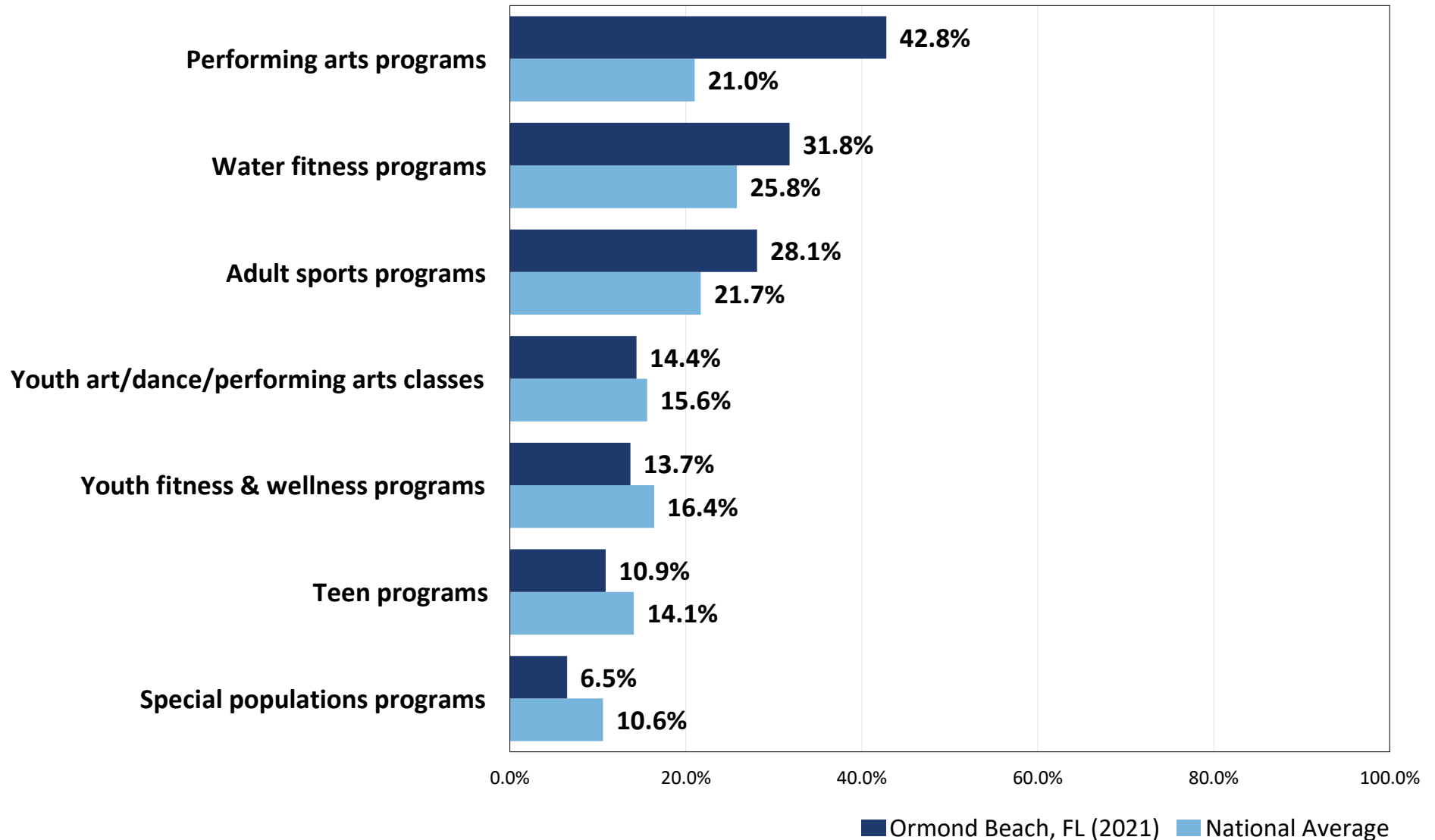
by percentage of respondents



Benchmark: Percent of Households With Needs For Other Recreation Programs

City of Ormond Beach, FL Results (2021) vs. the National Average

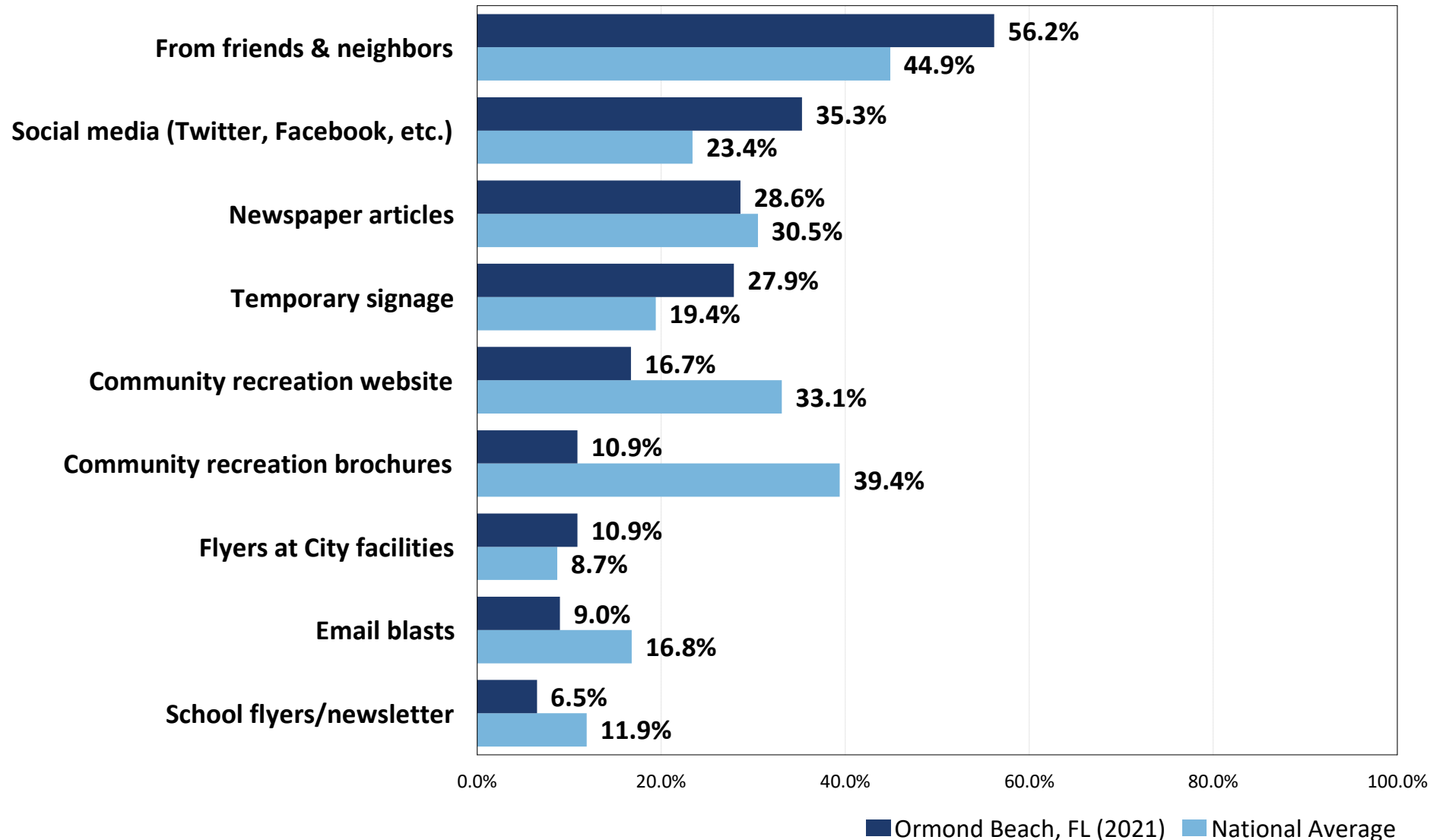
by percentage of respondents



Benchmark: Percent of Households Who Reported Using the Source of Information About Recreation Programs and Activities

City of Ormond Beach, FL Results (2021) vs. the National Average

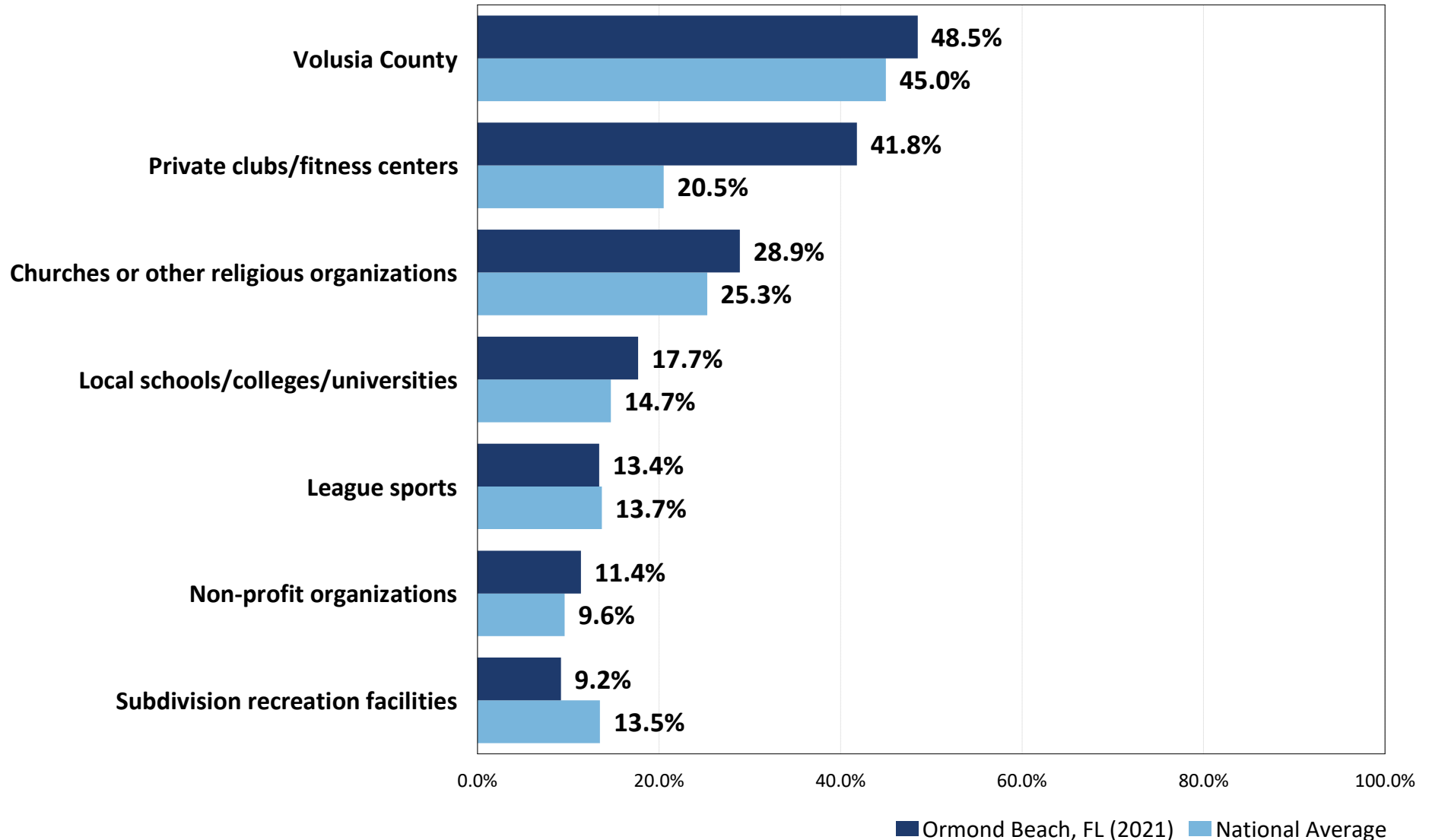
by percentage of respondents



Benchmark: Percent of Households Who Use These City Organizations for Recreation Programs and Facilities

City of Ormond Beach, FL Results (2021) vs. the National Average

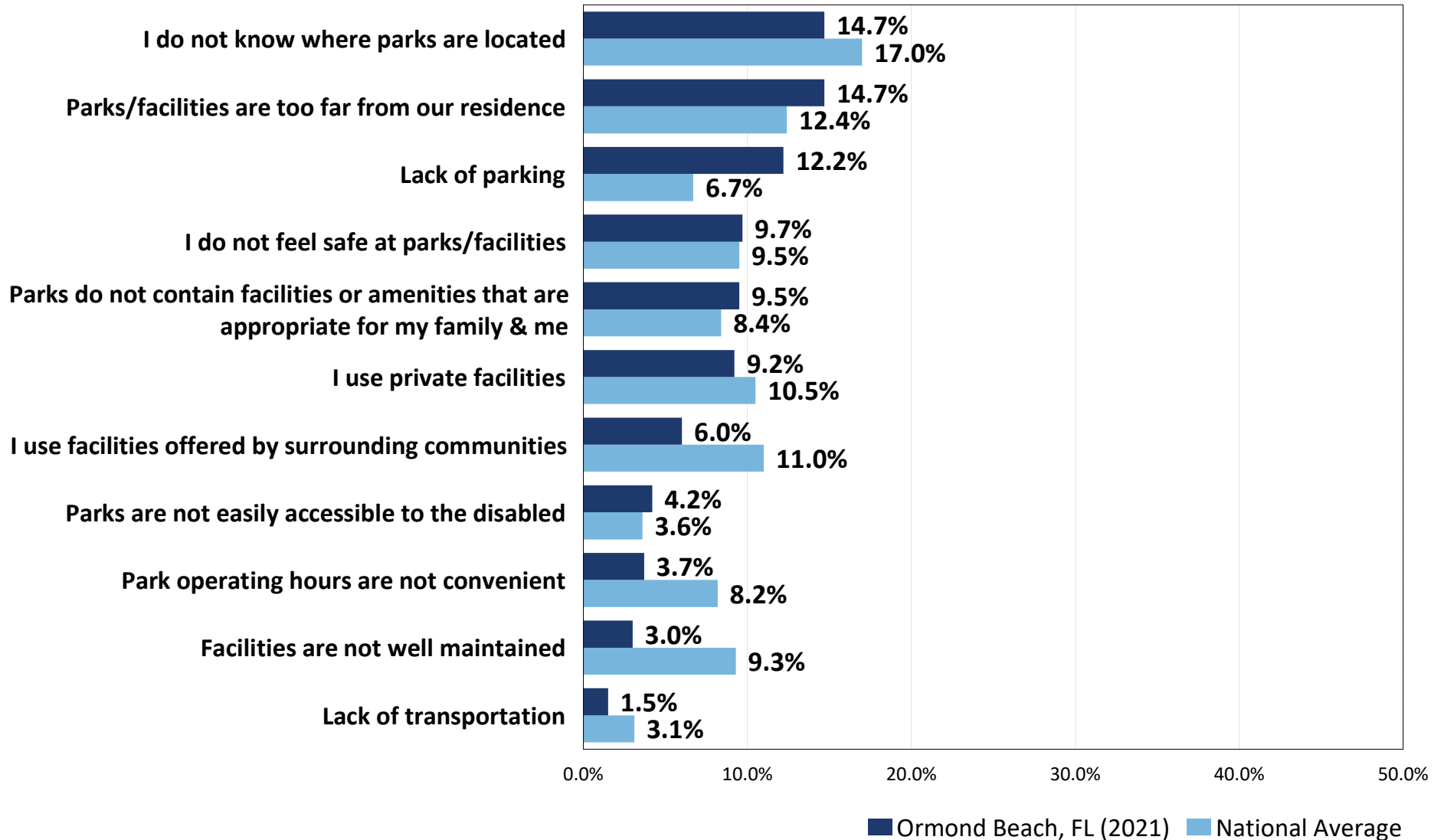
by percentage of respondents



Benchmark: Percent of Households Who Reported the Item as a Reason Preventing the Use of Facilities and Programs

City of Ormond Beach, FL Results (2021) vs. the National Average

by percentage of respondents





Priority Investment Ratings Analysis

Priority Investment Rating Summary



The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities/amenities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being met 50% or less). Since decisions related to future investments should consider both the level of unmet need and the importance of facilities/amenities and programs, the PIR weights each of these components equally.

The Priority Investment Rating (PIR) reflects the sum of the Unmet Needs Rating (UNR) and the Importance Rating (IR) as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for off-beach parking is 100.0 (out of 100) and the Importance Rating for off-beach parking is 70.5 (out of 100), therefore the Priority Investment Rating for off-beach parking is 170.5 (out of 200).

How to Analyze the Charts:

- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

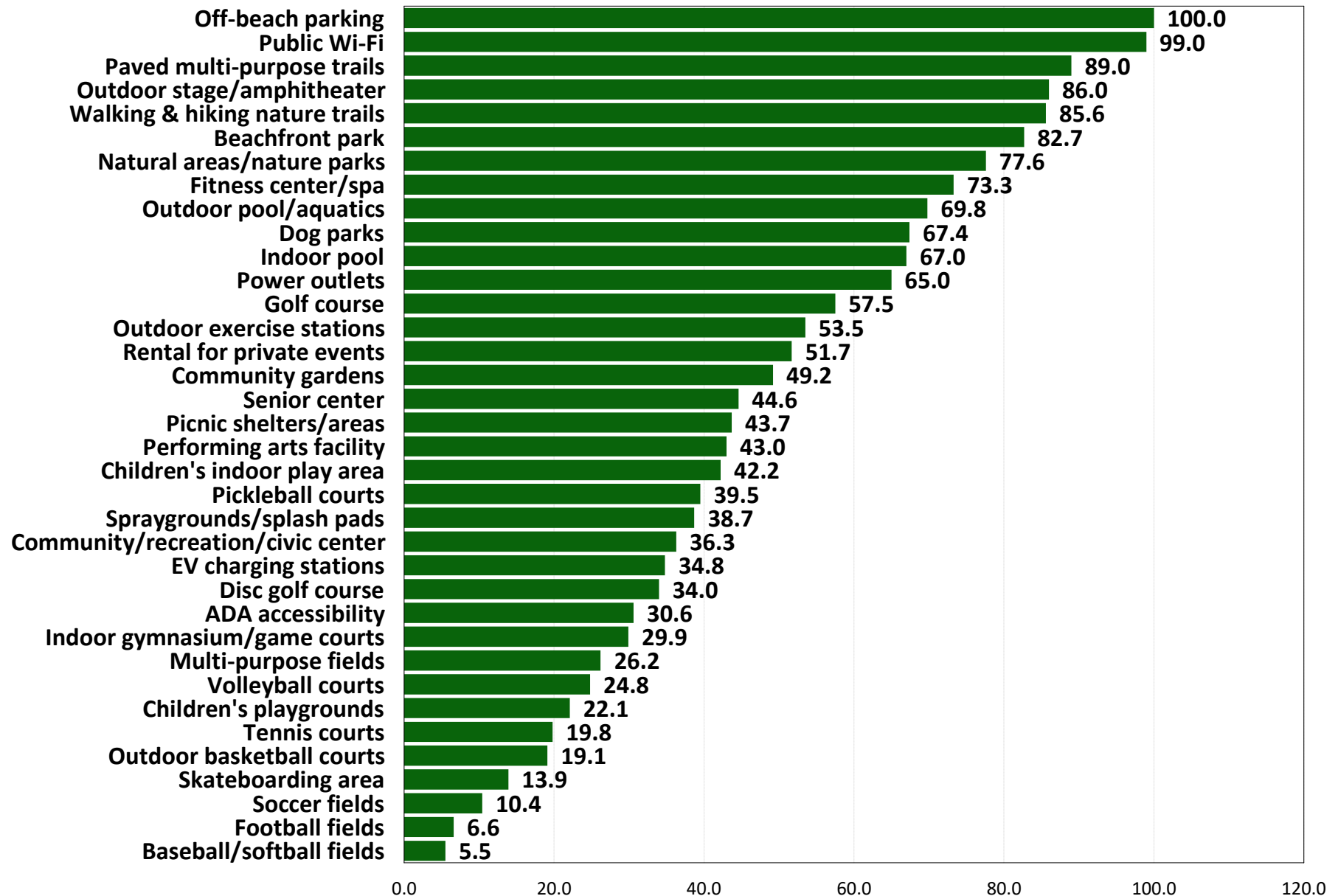
The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating (PIR) for recreation facilities, amenities, programs, and activities.

Unmet, Importance, and Priority Investment Ratings (PIR) for Recreation Facility & Amenity Needs

Unmet Needs Rating for Recreation Facilities & Amenities

the rating for the item with the most unmet need=100

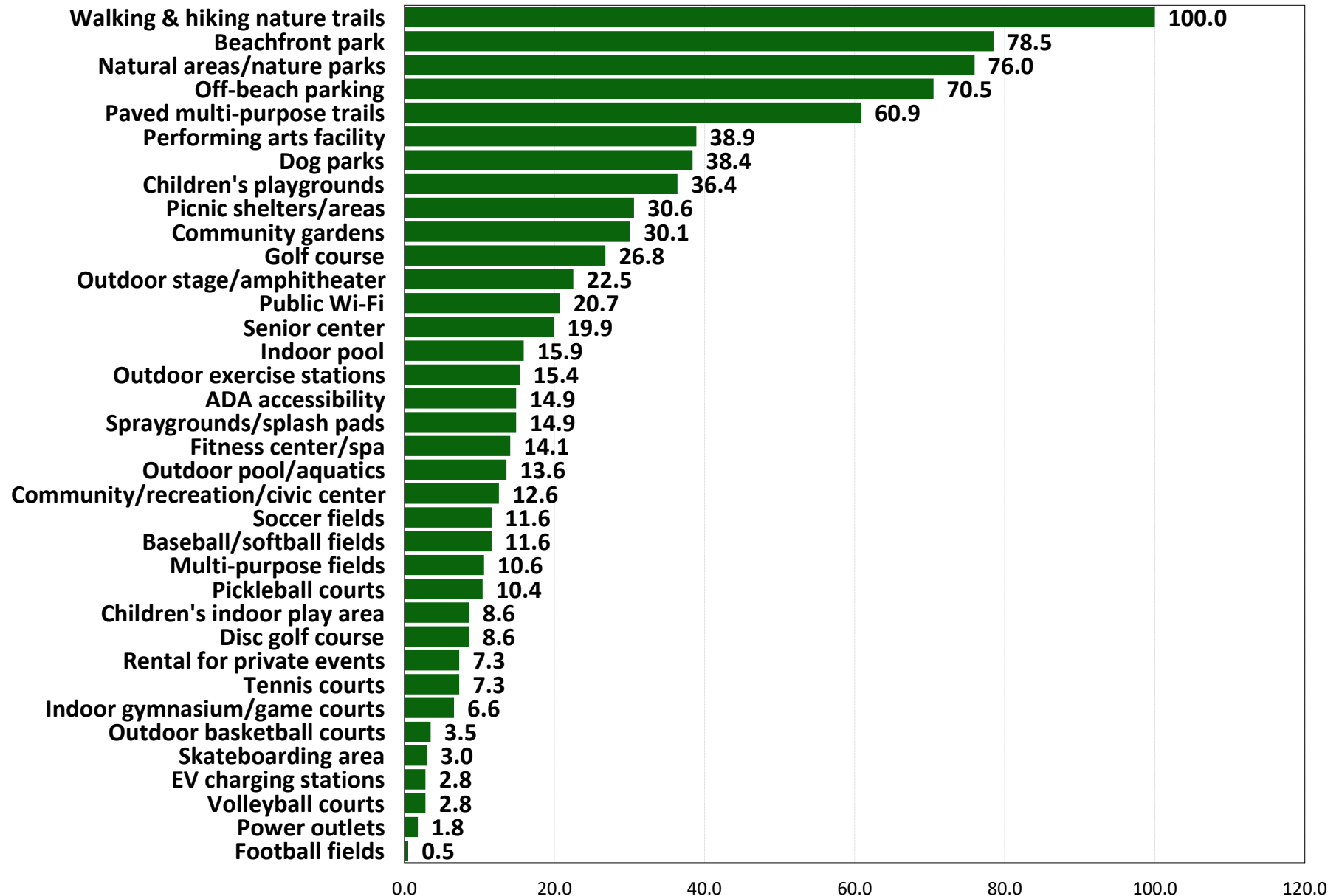
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



Importance Rating for Recreation Facilities & Amenities

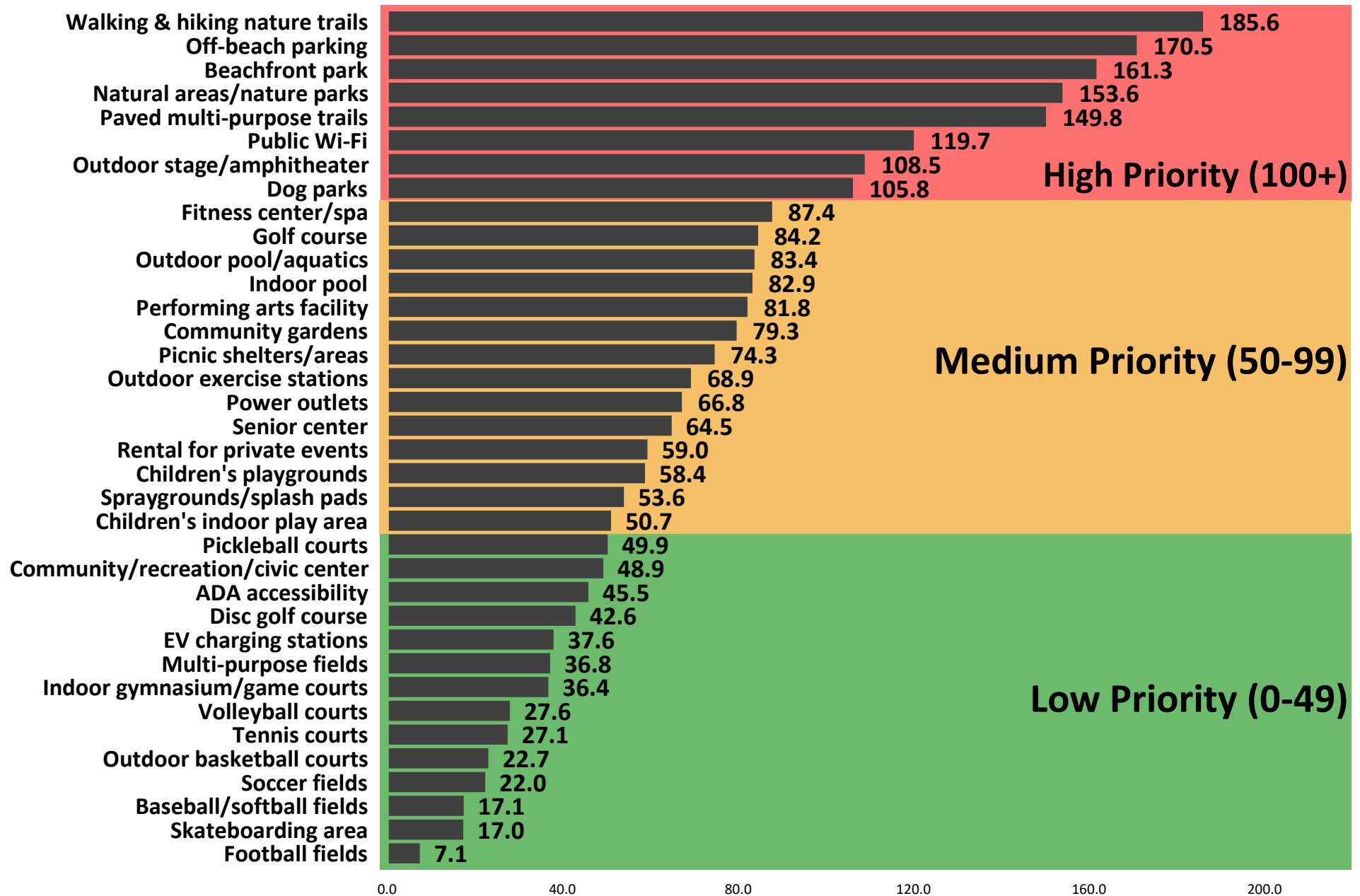
the rating for the item with the most importance=100

the rating of all other items reflects the relative amount of importance for each item compared to the item with the most importance



Top Priorities for Investment for Recreation Facilities & Amenities

Based on the Priority Investment Rating (PIR)

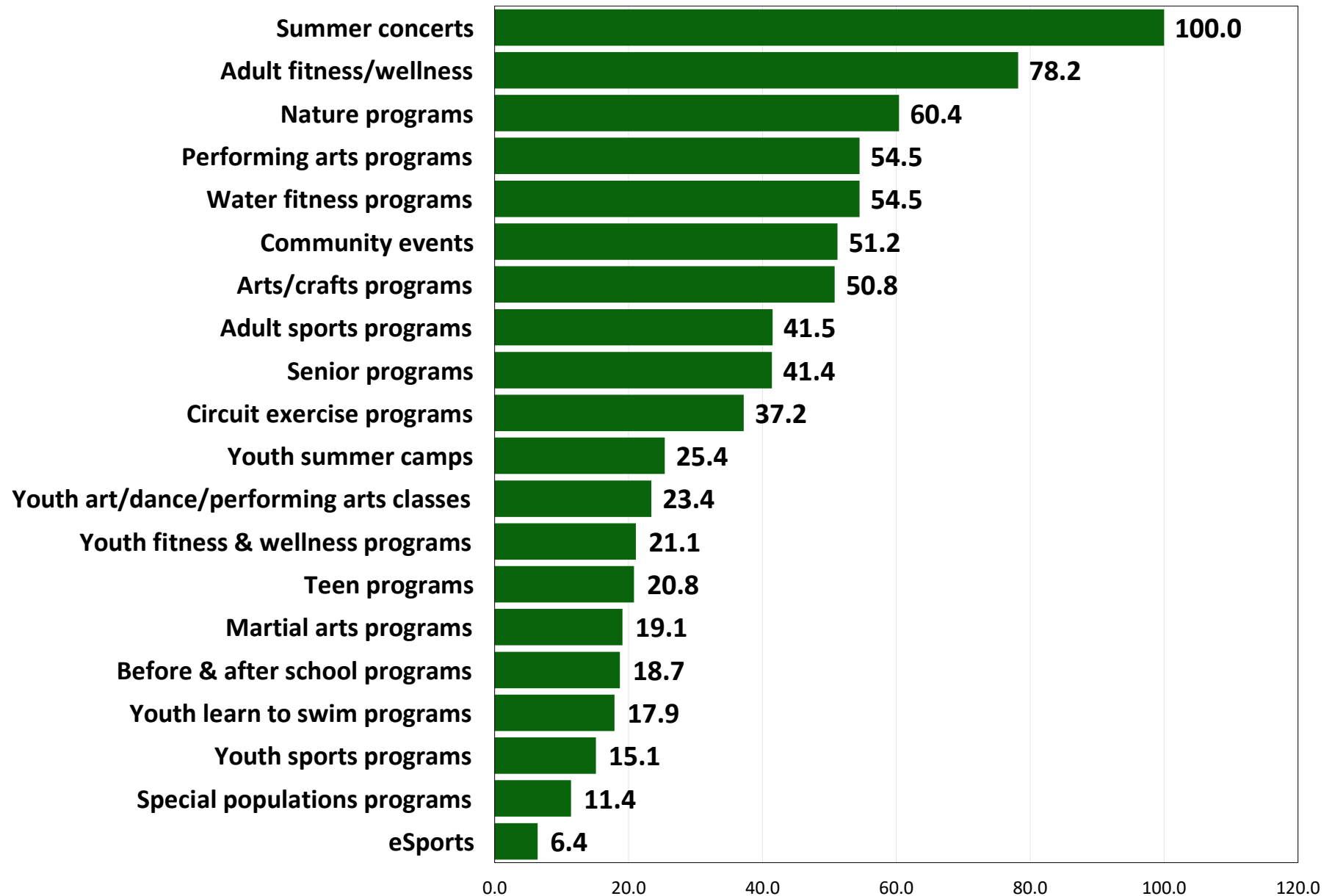


Unmet, Importance, and Priority Investment Ratings (PIR) for Recreation Program & Activity Needs

Unmet Needs Rating for Recreation Programs & Activities

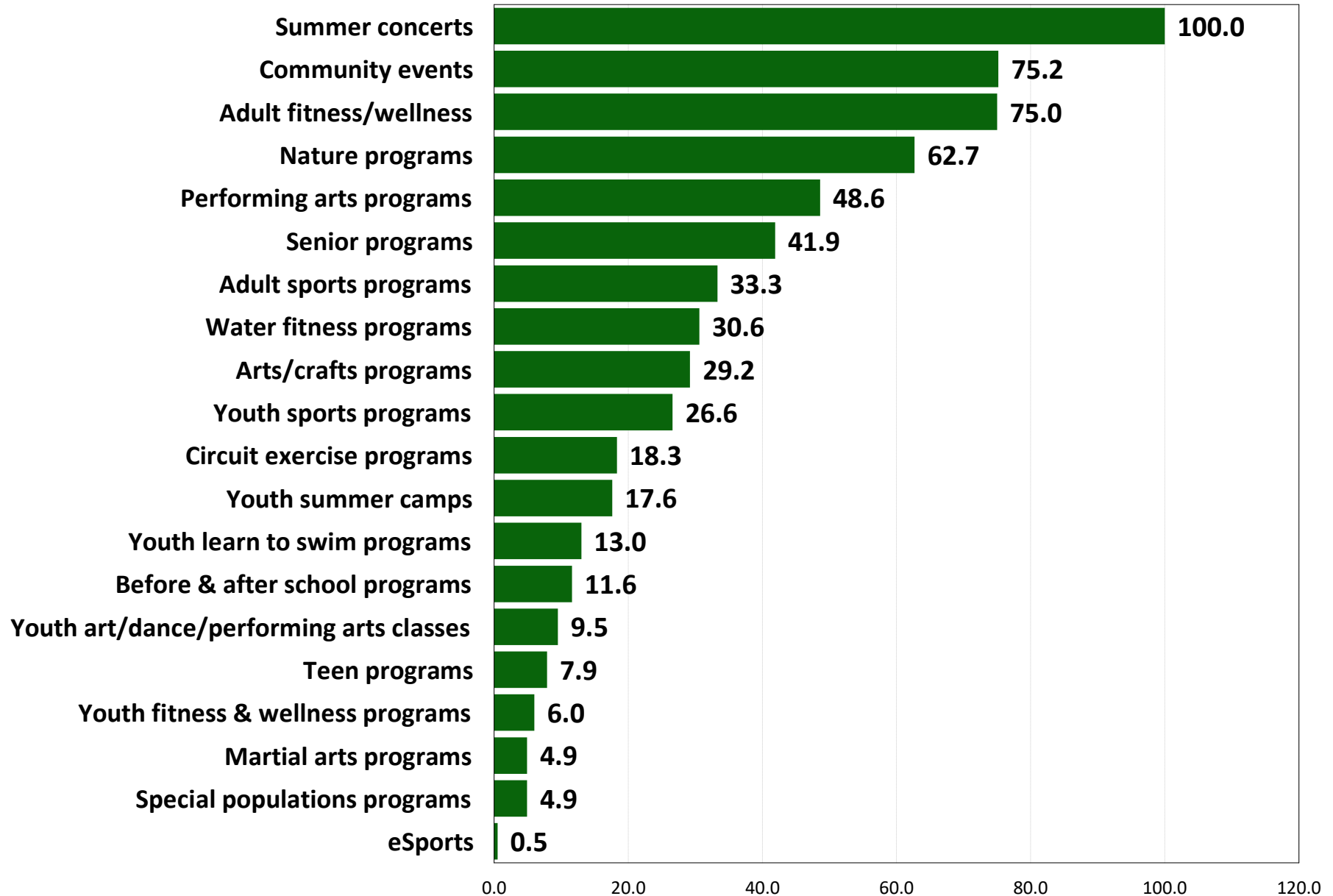
the rating for the item with the most unmet need=100

the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



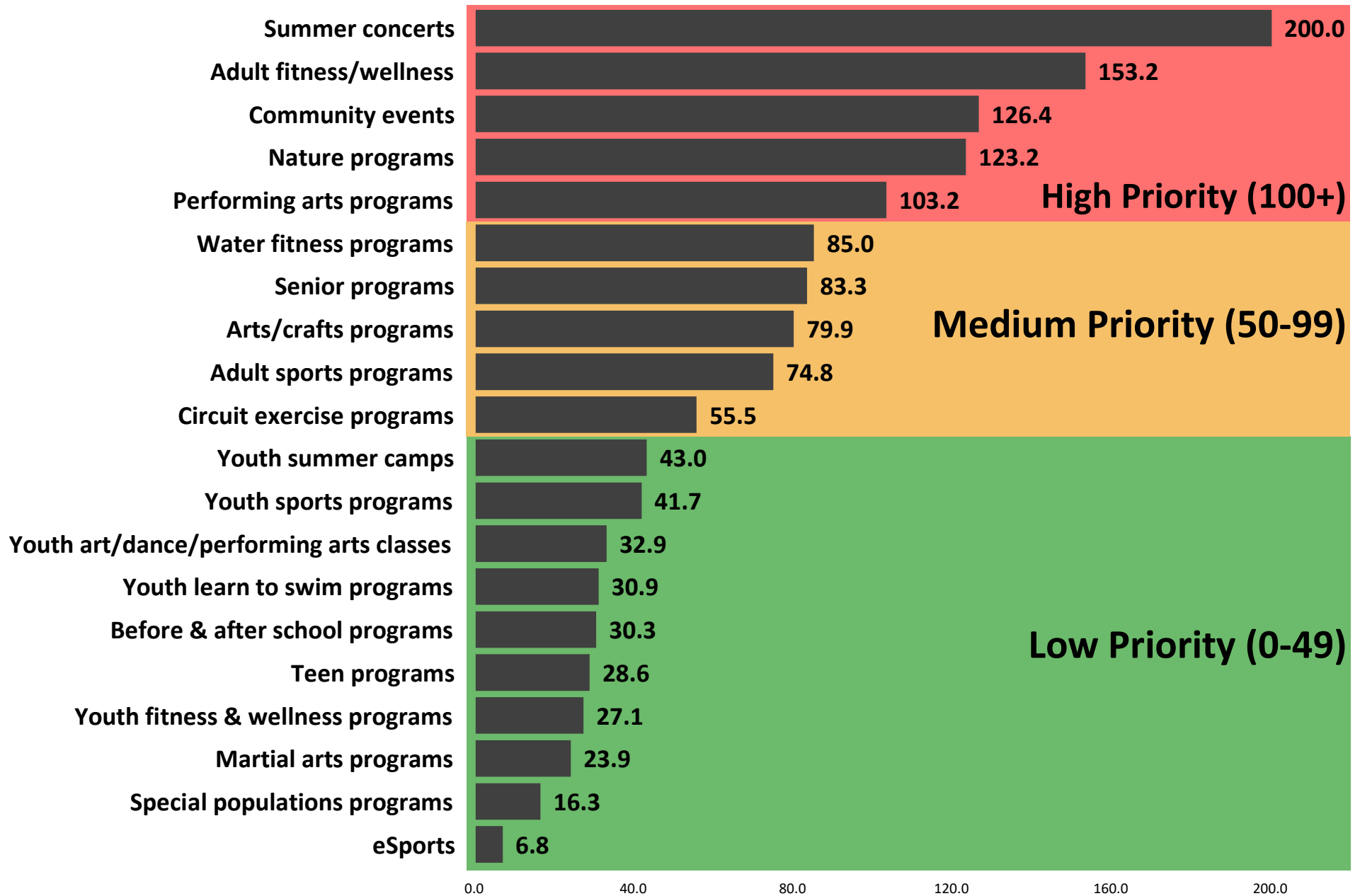
Importance Rating for Recreation Programs & Activities

the rating for the item with the most importance=100
 the rating of all other items reflects the relative amount of importance for each item compared to the item with the most importance



Top Priorities for Investment for Recreation Programs & Activities

Based on the Priority Investment Rating (PIR)



4

Tabular Data of Overall Results

Q1. Please CHECK ALL of the following major parks and recreation facilities operated by the City of Ormond Beach Parks Department that you and other members of your household have visited during the past two years, including before the COVID-19 pandemic.

Q1. All major parks & recreation facilities you have visited during past two years	Number	Percent
Ames Park	117	29.1 %
Andy Romano Beachfront	286	71.1 %
Bailey Riverbridge Gardens	142	35.3 %
Birthplace of Speed Park	118	29.4 %
Cassen Park	165	41.0 %
Central Park I-Fleming Ave	144	35.8 %
Central Park II-Hammock Ln	132	32.8 %
Central Park III-Hand Ave	160	39.8 %
Central Park IV-Division Ave	154	38.3 %
Fortunato Park	197	49.0 %
Memorial Gardens	147	36.6 %
Nova Community Park	156	38.8 %
Riverbend Nature Park	84	20.9 %
Riviera Park	77	19.2 %
Rockefeller Gardens	268	66.7 %
The Casements & the Environmental Discovery Center	231	57.5 %
South Ormond Neighborhood Park	53	13.2 %
Sanchez Park	120	29.9 %
Performing Arts Center	110	27.4 %
Airport Sports Complex	101	25.1 %
Total	2962	

Q2. Which TWO of the parks and recreation facilities listed in Question 1 does your household use MOST OFTEN?

<u>Q2. Top choice</u>	<u>Number</u>	<u>Percent</u>
Ames Park	13	3.2 %
Andy Romano Beachfront	94	23.4 %
Bailey Riverbridge Gardens	11	2.7 %
Birthplace of Speed Park	5	1.2 %
Cassen Park	12	3.0 %
Central Park I-Fleming Ave	29	7.2 %
Central Park II-Hammock Ln	15	3.7 %
Central Park III-Hand Ave	11	2.7 %
Central Park IV-Division Ave	11	2.7 %
Fortunato Park	27	6.7 %
Memorial Gardens	12	3.0 %
Nova Community Park	31	7.7 %
Riverbend Nature Park	4	1.0 %
Riviera Park	7	1.7 %
Rockefeller Gardens	24	6.0 %
The Casements & the Environmental Discovery Center	18	4.5 %
South Ormond Neighborhood Park	4	1.0 %
Sanchez Park	12	3.0 %
Performing Arts Center	3	0.7 %
Airport Sports Complex	15	3.7 %
None chosen	44	10.9 %
Total	402	100.0 %

Q2. Which TWO of the parks and recreation facilities listed in Question 1 does your household use MOST OFTEN?

Q2. 2nd choice	Number	Percent
Ames Park	5	1.2 %
Andy Romano Beachfront	49	12.2 %
Bailey Riverbridge Gardens	17	4.2 %
Birthplace of Speed Park	5	1.2 %
Cassen Park	16	4.0 %
Central Park I-Fleming Ave	13	3.2 %
Central Park II-Hammock Ln	18	4.5 %
Central Park III-Hand Ave	19	4.7 %
Central Park IV-Division Ave	16	4.0 %
Fortunato Park	27	6.7 %
Memorial Gardens	15	3.7 %
Nova Community Park	19	4.7 %
Riverbend Nature Park	7	1.7 %
Riviera Park	5	1.2 %
Rockefeller Gardens	47	11.7 %
The Casements & the Environmental Discovery Center	16	4.0 %
South Ormond Neighborhood Park	4	1.0 %
Sanchez Park	14	3.5 %
Performing Arts Center	11	2.7 %
Airport Sports Complex	13	3.2 %
None chosen	66	16.4 %
Total	402	100.0 %

Q2. Which TWO of the parks and recreation facilities listed in Question 1 does your household use MOST OFTEN? (top 2)

Q2. Top choice	Number	Percent
Ames Park	18	4.5 %
Andy Romano Beachfront	143	35.6 %
Bailey Riverbridge Gardens	28	7.0 %
Birthplace of Speed Park	10	2.5 %
Cassen Park	28	7.0 %
Central Park I-Fleming Ave	42	10.4 %
Central Park II-Hammock Ln	33	8.2 %
Central Park III-Hand Ave	30	7.5 %
Central Park IV-Division Ave	27	6.7 %
Fortunato Park	54	13.4 %
Memorial Gardens	27	6.7 %
Nova Community Park	50	12.4 %
Riverbend Nature Park	11	2.7 %
Riviera Park	12	3.0 %
Rockefeller Gardens	71	17.7 %
The Casements & the Environmental Discovery Center	34	8.5 %
South Ormond Neighborhood Park	8	2.0 %
Sanchez Park	26	6.5 %
Performing Arts Center	14	3.5 %
Airport Sports Complex	28	7.0 %
None chosen	44	10.9 %
Total	738	

Q3. Please CHECK ALL of the following mini-parks operated by the City of Ormond Beach Parks Department that you and other members of your household have visited during the past two years, including before the COVID-19 pandemic.

<u>Q3. All mini-parks you have visited during past two years</u>	<u>Number</u>	<u>Percent</u>
Arroyo Fountain Park	35	8.7 %
Firehouse Park	32	8.0 %
Hass Park	11	2.7 %
Huguenot Park	18	4.5 %
Lincoln Avenue Park	29	7.2 %
Mainstreet Park	32	8.0 %
Milton W Pepper Mini-Park	10	2.5 %
Ormond Shores Mini-Park	25	6.2 %
Ted Porter Mini Park	23	5.7 %
Vadner Mini-Park	7	1.7 %
Waldo Berry Park	4	1.0 %
Total	226	

Q5. Parks and recreation facilities provide a multitude of benefits. From the following list, please select the top THREE benefits that are MOST IMPORTANT to you and your household.

<u>Q5. Benefits that are most important to your household</u>	<u>Number</u>	<u>Percent</u>
Conservation of natural areas	222	55.2 %
Opportunities for physical activities/exercise	216	53.7 %
Neighborhood/community open space for social interactions & play (creating sense of community/bringing people together)	166	41.3 %
Community safety	142	35.3 %
Community character (quality of the built environment, neighborhoods, streetscapes, etc.)	135	33.6 %
Education (arts, culture, science, etc.)	87	21.6 %
Economic development (helping City to be more vibrant, increasing property values, & attracting/retaining business)	67	16.7 %
Accessibility/special populations benefits	59	14.7 %
Food production education/community gardens	16	4.0 %
Total	1110	

Q6. Do you feel there are sufficient parks and recreation facilities within walking distance of your residence? (without "not provided")

Q6. Are there sufficient parks & recreation facilities within walking distance of your residence	Number	Percent
Yes	246	62.8 %
No	115	29.3 %
Not sure	31	7.9 %
Total	392	100.0 %

Q7. On average, how often have you and members of your household visited parks and recreation facilities in the City of Ormond Beach in the past two years, including before the COVID-19 pandemic? (without "not provided")

Q7. How often have you visited parks & recreation facilities in past two years	Number	Percent
Almost daily	74	18.6 %
At least once per week	158	39.7 %
At least once per month	78	19.6 %
A few times per year	63	15.8 %
We haven't visited parks	25	6.3 %
Total	398	100.0 %

Q8. Overall, how satisfied are you with the parks and recreation facilities provided by the City of Ormond Beach Parks Department? (without "don't know")

Q8. How satisfied are you with parks & recreation facilities	Number	Percent
Very satisfied	154	40.2 %
Satisfied	166	43.3 %
Neutral	49	12.8 %
Dissatisfied	10	2.6 %
Very dissatisfied	4	1.0 %
Total	383	100.0 %

Q9. Please CHECK ALL the ways you currently learn about City of Ormond Beach recreational programs and activities.

Q9. All the ways you currently learn about City recreational programs & activities

	Number	Percent
Community recreation brochures	44	10.9 %
Community recreation website	67	16.7 %
Newspaper articles	115	28.6 %
Radio	59	14.7 %
Cable access television	31	7.7 %
Flyers at City facilities	44	10.9 %
Social media (Twitter, Facebook, etc.)	142	35.3 %
School flyers/newsletter	26	6.5 %
Email blasts	36	9.0 %
Conversations with Community recreation staff	19	4.7 %
Newspaper advertisements	64	15.9 %
City magazine	62	15.4 %
From friends & neighbors	226	56.2 %
Temporary signage	112	27.9 %
Other	40	10.0 %
Total	1087	

Q9-15. Other

Q9-15. Other	Number	Percent
Driving by	7	17.5 %
JUST DRIVING	2	5.0 %
OBSERVER	1	2.5 %
DRIVING BY AND SEEING THEM	1	2.5 %
FAMILY MEMBERS	1	2.5 %
YMCA-OB	1	2.5 %
Stumble across them	1	2.5 %
I see them when I drive by	1	2.5 %
Family	1	2.5 %
Signs	1	2.5 %
Bridge signs	1	2.5 %
LIBRARY	1	2.5 %
Driving around the area	1	2.5 %
Seeing them when driving	1	2.5 %
Nextdoor app	1	2.5 %
Drive by, stop and visit	1	2.5 %
Library	1	2.5 %
Living here almost 30 years	1	2.5 %
Ormond Beach Observer	1	2.5 %
Seeing from road and online	1	2.5 %
Facebook	1	2.5 %
Availability to neighborhood	1	2.5 %
By visiting the park	1	2.5 %
Driving around/google maps	1	2.5 %
Signage	1	2.5 %
Exploration	1	2.5 %
Own experience	1	2.5 %
Bridge signage	1	2.5 %
In my neighborhood	1	2.5 %
Google	1	2.5 %
Various	1	2.5 %
Driving around self exploring	1	2.5 %
Walking or driving by	1	2.5 %
Total	40	100.0 %

Q10. Please CHECK ALL of the following programs offered in the City of Ormond Beach that you and other members of your household have participated in over the last FIVE years.

Q10. All programs you have participated in over last five years	Number	Percent
Aquatics	42	10.4 %
Theatre/performing arts	125	31.1 %
Fitness	131	32.6 %
Special events	163	40.5 %
Youth sports	99	24.6 %
Senior programs	50	12.4 %
Painting	21	5.2 %
Martial arts	6	1.5 %
Tennis	36	9.0 %
Pickleball	21	5.2 %
Community events	137	34.1 %
Other	23	5.7 %
Total	854	

Q10-13. Other

Q10-13. Other	Number	Percent
Golf	2	8.7 %
Memorial Day Observation	2	8.7 %
Swimming/sun bathing	1	4.3 %
Art museum	1	4.3 %
Meditate, walk, bike and roller blade	1	4.3 %
Yoga	1	4.3 %
Jazzercise at Nova Rec. Center	1	4.3 %
ART AND FOOD SHOWS	1	4.3 %
Adult co-ed softball	1	4.3 %
Special population events	1	4.3 %
Senior Olympics	1	4.3 %
Concerts	1	4.3 %
Jazzercise	1	4.3 %
Kids Fishing Tournament	1	4.3 %
Kayaking	1	4.3 %
Fishing	1	4.3 %
Playgrounds	1	4.3 %
Enjoy nature	1	4.3 %
Youth fishing	1	4.3 %
Just moved here	1	4.3 %
Therapeutic Rec	1	4.3 %
Total	23	100.0 %

Q11. What are the top THREE resources that would have the greatest impact to the health and well-being of your household?

Q11. Top resources that would have greatest impact to health & well being of your household	Number	Percent
Walking, jogging or biking trails	276	68.7 %
A peaceful place to enjoy nature, meditate, or worship	164	40.8 %
Place for people of all ages to socialize & interact	103	25.6 %
Programs or events located at parks & recreation facilities	102	25.4 %
Community gardens	72	17.9 %
Walking/exercising groups	71	17.7 %
Athletic fields/courts (soccer, basketball, tennis)	63	15.7 %
Programs or events located in performing arts center	56	13.9 %
Outdoor exercise equipment	46	11.4 %
Accessibility/special population programs/events	36	9.0 %
Programs or events located in Environmental Discovery Center	32	8.0 %
Programs or events located in senior centers	31	7.7 %
Programs or events located in community centers	12	3.0 %
Total	1064	

Q12. CHECK ALL of the ways you and members of your household travel to the parks and recreation facilities that you use. (without "none")

Q12. All the ways you travel to parks & recreation facilities that you use	Number	Percent
Drive	358	91.8 %
Walk	218	55.9 %
Bike	163	41.8 %
Other electric motor vehicle (e.g., scooter, cart)	16	4.1 %
Public transportation	1	0.3 %
Total	756	

Q13. How satisfied are you with the programs offered by the City of Ormond Beach? (without "not provided")

Q13. How satisfied are you with City programs	Number	Percent
Very satisfied	84	21.2 %
Satisfied	155	39.0 %
Neutral	97	24.4 %
Dissatisfied	10	2.5 %
Very dissatisfied	4	1.0 %
Haven't used City of Ormond Beach programs	47	11.8 %
Total	397	100.0 %

Q14. Please CHECK ALL of the following organizations other than the City of Ormond Beach that provide recreation programs and facilities that are used by you or members of your household.

Q14. All other organizations that provide recreation programs & facilities that are used by your household

	Number	Percent
Volusia County	195	48.5 %
Private clubs/fitness centers	168	41.8 %
Local schools/colleges/universities	71	17.7 %
Churches or other religious organizations	116	28.9 %
Non-profit organizations	46	11.4 %
Subdivision recreation facilities	37	9.2 %
League sports	54	13.4 %
Other	25	6.2 %
None of these	59	14.7 %
Total	771	

Q14-8. Other

Q14-8. Other	Number	Percent
YMCA	6	24.0 %
Skate parks	2	8.0 %
Tomoka State Park	2	8.0 %
STATE OF FLORIDA	1	4.0 %
Daytona Beach events, Bands at the Shell	1	4.0 %
FWC boat ramps	1	4.0 %
Natural Springs Parks	1	4.0 %
Riviera Golf, LPGA Golf	1	4.0 %
City of Holly Hill	1	4.0 %
Dancing	1	4.0 %
ORMOND BEACH HISTORICAL SOCIETY	1	4.0 %
Flagler Parks	1	4.0 %
State of FL parks	1	4.0 %
Boat ramp	1	4.0 %
Port Orange, State parks	1	4.0 %
Programs in other cities	1	4.0 %
Online classes	1	4.0 %
Flagler Co Trails	1	4.0 %
Total	25	100.0 %

Q15. Please CHECK ALL of the following reasons that prevent you or other members of your household from using the parks and recreation facilities of the City of Ormond Beach MORE OFTEN.

Q15. All the reasons that prevent you from using City parks & recreation facilities more often

	Number	Percent
Facilities are not well maintained	12	3.0 %
I do not feel safe at parks/facilities	39	9.7 %
I do not know where parks are located	59	14.7 %
I use facilities offered by surrounding communities	24	6.0 %
I use private facilities	37	9.2 %
Lack of parking	49	12.2 %
Lack of transportation	6	1.5 %
Parks are not easily accessible by walking, biking, or driving	28	7.0 %
Parks are not easily accessible to the disabled	17	4.2 %
Parks do not contain facilities or amenities that are appropriate for my family & me	38	9.5 %
Parks/facilities are too far from our residence	59	14.7 %
Park operating hours are not convenient	15	3.7 %
Other communities offer recreation facilities that are closer to my home or are higher quality	14	3.5 %
Other	63	15.7 %
Total	460	

Q16. Please rate your level of agreement with the following statements using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree." (without "don't know")

(N=402)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q16-1. Ormond Beach parks & recreation facilities enhance quality of life for residents in the community	61.3%	30.8%	6.9%	0.3%	0.8%
Q16-2. Ormond Beach parks & recreation facilities increase property values in the community	51.8%	33.4%	12.4%	1.3%	1.0%
Q16-3. It is important to connect parks & recreation facilities in Ormond Beach	50.0%	27.1%	19.7%	2.7%	0.5%

Q17. If you had a budget of \$100 for services provided by the City of Ormond Beach Leisure Services Department, how would you allocate the funds among the categories of funding listed below?

	Mean
Development of new parks & recreation facilities	27.82
Development of new walking & biking facilities	34.04
Development of new indoor recreation centers	22.58
Improvements/maintenance of existing parks & recreation facilities	37.74
Improvements/maintenance of existing walking & biking facilities	25.49
Improvements/maintenance of existing indoor recreation centers	21.82
Additional recreation activities, classes, & events	28.25
Acquiring more park land	40.57
Other	48.93

Q18. Please indicate whether your household has a need for each of the recreation facilities/amenities listed below.

(N=402)

	Yes	No
Q18-1. Baseball/softball fields	15.7%	84.3%
Q18-2. Performing arts facility	48.8%	51.2%
Q18-3. Off-beach parking	67.9%	32.1%
Q18-4. Dog parks	37.6%	62.4%
Q18-5. Walking & hiking nature trails	75.1%	24.9%
Q18-6. Paved multi-purpose trails	59.7%	40.3%
Q18-7. Natural areas/nature parks	71.6%	28.4%
Q18-8. Spraygrounds/splash pads	26.4%	73.6%
Q18-9. Indoor gymnasium/game courts	20.1%	79.9%
Q18-10. Children's indoor play area	16.2%	83.8%
Q18-11. Children's playgrounds	31.8%	68.2%
Q18-12. Picnic shelters/areas	55.2%	44.8%
Q18-13. Skateboarding area	11.7%	88.3%
Q18-14. Disc golf course	12.2%	87.8%
Q18-15. Outdoor pool/aquatics	31.3%	68.7%
Q18-16. Pickleball courts	18.7%	81.3%
Q18-17. Community gardens	45.3%	54.7%
Q18-18. Community/recreation/civic center	33.3%	66.7%
Q18-19. Outdoor stage/amphitheater	43.5%	56.5%
Q18-20. Tennis courts	20.9%	79.1%
Q18-21. Outdoor basketball courts	17.2%	82.8%
Q18-22. Rental for banquets/receptions/private parties	23.6%	76.4%
Q18-23. Football fields	9.7%	90.3%
Q18-24. Soccer fields	18.9%	81.1%
Q18-25. Volleyball courts	11.4%	88.6%
Q18-26. Multi-purpose fields	22.4%	77.6%
Q18-27. Outdoor exercise stations	33.3%	66.7%
Q18-28. Indoor pool	23.6%	76.4%
Q18-29. Senior center	29.9%	70.1%
Q18-30. Golf course	24.6%	75.4%

Q18. Please indicate whether your household has a need for each of the recreation facilities/amenities listed below.

(N=402)

	Yes	No
Q18-31. Fitness center/spa	29.6%	70.4%
Q18-32. Public Wi-Fi	40.0%	60.0%
Q18-33. Power outlets	27.4%	72.6%
Q18-34. EV charging stations	12.7%	87.3%
Q18-35. ADA accessibility	19.9%	80.1%
Q18-36. Beachfront park	68.4%	31.6%
Q18-37. Other	7.2%	92.8%

Q18. If "Yes," please rate how well your needs for that facility/amenity are currently being met by Ormond Beach.

(N=385)

	Fully met	Mostly met	Partly met	Not met
Q18-1. Baseball/softball fields	58.3%	31.7%	8.3%	1.7%
Q18-2. Performing arts facility	22.9%	52.0%	18.4%	6.7%
Q18-3. Off-beach parking	16.9%	41.1%	34.7%	7.3%
Q18-4. Dog parks	15.0%	33.8%	36.1%	15.0%
Q18-5. Walking & hiking nature trails	25.2%	42.3%	27.4%	5.1%
Q18-6. Paved multi-purpose trails	22.4%	35.0%	34.1%	8.4%
Q18-7. Natural areas/nature parks	24.7%	44.4%	27.0%	3.9%
Q18-8. Spraygrounds/splash pads	23.1%	35.2%	33.0%	8.8%
Q18-9. Indoor gymnasium/game courts	17.8%	39.7%	34.2%	8.2%
Q18-10. Children's indoor play area	6.9%	19.0%	34.5%	39.7%
Q18-11. Children's playgrounds	32.8%	47.4%	17.2%	2.6%
Q18-12. Picnic shelters/areas	23.6%	53.7%	18.7%	3.9%
Q18-13. Skateboarding area	25.0%	40.9%	29.5%	4.5%
Q18-14. Disc golf course	6.8%	13.6%	29.5%	50.0%
Q18-15. Outdoor pool/aquatics	12.1%	24.3%	23.4%	40.2%
Q18-16. Pickleball courts	17.5%	22.2%	28.6%	31.7%
Q18-17. Community gardens	21.3%	47.7%	22.6%	8.4%
Q18-18. Community/recreation/civic center	20.2%	48.7%	25.2%	5.9%
Q18-19. Outdoor stage/amphitheater	14.1%	29.5%	28.8%	27.6%
Q18-20. Tennis courts	28.4%	44.6%	18.9%	8.1%
Q18-21. Outdoor basketball courts	25.4%	42.9%	22.2%	9.5%
Q18-22. Rental for banquets/receptions/private parties	17.5%	20.0%	37.5%	25.0%
Q18-23. Football fields	22.2%	58.3%	13.9%	5.6%
Q18-24. Soccer fields	41.4%	42.9%	10.0%	5.7%
Q18-25. Volleyball courts	13.5%	24.3%	35.1%	27.0%
Q18-26. Multi-purpose fields	19.2%	47.4%	25.6%	7.7%
Q18-27. Outdoor exercise stations	15.8%	38.3%	32.5%	13.3%
Q18-28. Indoor pool	5.1%	13.9%	30.4%	50.6%
Q18-29. Senior center	23.8%	33.7%	36.6%	5.9%

Q18. If "Yes," please rate how well your needs for that facility/amenity are currently being met by Ormond Beach.

	Fully met	Mostly met	Partly met	Not met
Q18-30. Golf course	14.3%	19.0%	22.6%	44.0%
Q18-31. Fitness center/spa	10.8%	18.6%	32.4%	38.2%
Q18-32. Public Wi-Fi	7.2%	22.3%	35.3%	35.3%
Q18-33. Power outlets	4.3%	28.0%	37.6%	30.1%
Q18-34. EV charging stations	7.3%	14.6%	24.4%	53.7%
Q18-35. ADA accessibility	19.7%	36.4%	34.8%	9.1%
Q18-36. Beachfront park	30.1%	35.3%	27.3%	7.2%
Q18-37. Other	9.5%	4.8%	33.3%	52.4%

Q18-37. Other

Q18-37. Other	Number	Percent
Kayaking	2	6.9 %
Boat ramps	2	6.9 %
Bike trails	2	6.9 %
More free beach parking	1	3.4 %
CROSSWALKS	1	3.4 %
AED's and CPR classes	1	3.4 %
Motorized vehicles, ATV's	1	3.4 %
Boat ramps on the Halifax River	1	3.4 %
Music in the park	1	3.4 %
Water options	1	3.4 %
Biking trails	1	3.4 %
Outdoor fitness classes	1	3.4 %
Dog watering stations	1	3.4 %
Unpaved trails	1	3.4 %
Sand volleyball courts	1	3.4 %
Dogs allowed on the beach	1	3.4 %
Boat/kayak launches	1	3.4 %
Technology/computer center for seniors	1	3.4 %
Boat ramp	1	3.4 %
Kayak	1	3.4 %
Stop over building, save trees	1	3.4 %
Racquet ball	1	3.4 %
Teen Rec Center	1	3.4 %
Restroom facilities and drinking fountains	1	3.4 %
Running and biking lanes	1	3.4 %
Therapeutic rec facility and classes	1	3.4 %
Total	29	100.0 %

Q19. Which FOUR of the facilities/amenities listed in Question 18 are MOST IMPORTANT to your household?

<u>Q19. Top choice</u>	<u>Number</u>	<u>Percent</u>
Baseball/softball fields	11	2.7 %
Performing arts facility	17	4.2 %
Off-beach parking	38	9.5 %
Dog parks	18	4.5 %
Walking & hiking nature trails	67	16.7 %
Paved multi-purpose trails	23	5.7 %
Natural areas/nature parks	23	5.7 %
Spraygrounds/splash pads	3	0.7 %
Indoor gymnasium/game courts	1	0.2 %
Children's indoor play area	2	0.5 %
Children's playgrounds	16	4.0 %
Picnic shelters/areas	3	0.7 %
Skateboarding area	1	0.2 %
Disc golf course	1	0.2 %
Outdoor pool/aquatics	7	1.7 %
Pickleball courts	3	0.7 %
Community gardens	1	0.2 %
Community/recreation/civic center	2	0.5 %
Outdoor stage/amphitheater	2	0.5 %
Tennis courts	3	0.7 %
Rental for banquets/receptions/private parties	2	0.5 %
Soccer fields	9	2.2 %
Multi-purpose fields	4	1.0 %
Outdoor exercise stations	1	0.2 %
Indoor pool	7	1.7 %
Senior center	7	1.7 %
Golf course	11	2.7 %
Fitness center/spa	2	0.5 %
Public Wi-Fi	2	0.5 %
EV charging stations	1	0.2 %
ADA accessibility	5	1.2 %
Beachfront park	60	14.9 %
Other	8	2.0 %
None chosen	41	10.2 %
Total	402	100.0 %

Q19. Which FOUR of the facilities/amenities listed in Question 18 are MOST IMPORTANT to your household?

Q19. 2nd choice	Number	Percent
Baseball/softball fields	5	1.2 %
Performing arts facility	14	3.5 %
Off-beach parking	22	5.5 %
Dog parks	21	5.2 %
Walking & hiking nature trails	51	12.7 %
Paved multi-purpose trails	30	7.5 %
Natural areas/nature parks	30	7.5 %
Spraygrounds/splash pads	12	3.0 %
Indoor gymnasium/game courts	6	1.5 %
Children's indoor play area	5	1.2 %
Children's playgrounds	17	4.2 %
Picnic shelters/areas	9	2.2 %
Disc golf course	4	1.0 %
Outdoor pool/aquatics	7	1.7 %
Pickleball courts	3	0.7 %
Community gardens	15	3.7 %
Community/recreation/civic center	4	1.0 %
Outdoor stage/amphitheater	7	1.7 %
Tennis courts	3	0.7 %
Rental for banquets/receptions/private parties	1	0.2 %
Football fields	1	0.2 %
Soccer fields	1	0.2 %
Volleyball courts	1	0.2 %
Outdoor exercise stations	6	1.5 %
Indoor pool	7	1.7 %
Senior center	9	2.2 %
Golf course	13	3.2 %
Fitness center/spa	7	1.7 %
Public Wi-Fi	11	2.7 %
Power outlets	1	0.2 %
EV charging stations	1	0.2 %
ADA accessibility	6	1.5 %
Beachfront park	20	5.0 %
Other	4	1.0 %
None chosen	48	11.9 %
Total	402	100.0 %

Q19. Which FOUR of the facilities/amenities listed in Question 18 are MOST IMPORTANT to your household?

<u>Q19. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Baseball/softball fields	1	0.2 %
Performing arts facility	13	3.2 %
Off-beach parking	27	6.7 %
Dog parks	10	2.5 %
Walking & hiking nature trails	26	6.5 %
Paved multi-purpose trails	25	6.2 %
Natural areas/nature parks	35	8.7 %
Spraygrounds/splash pads	3	0.7 %
Indoor gymnasium/game courts	3	0.7 %
Children's indoor play area	4	1.0 %
Children's playgrounds	20	5.0 %
Picnic shelters/areas	22	5.5 %
Skateboarding area	2	0.5 %
Outdoor pool/aquatics	8	2.0 %
Pickleball courts	8	2.0 %
Community gardens	18	4.5 %
Community/recreation/civic center	6	1.5 %
Outdoor stage/amphitheater	8	2.0 %
Tennis courts	4	1.0 %
Outdoor basketball courts	3	0.7 %
Rental for banquets/receptions/private parties	6	1.5 %
Soccer fields	5	1.2 %
Volleyball courts	1	0.2 %
Multi-purpose fields	8	2.0 %
Outdoor exercise stations	7	1.7 %
Indoor pool	7	1.7 %
Senior center	6	1.5 %
Golf course	9	2.2 %
Fitness center/spa	7	1.7 %
Public Wi-Fi	8	2.0 %
ADA accessibility	5	1.2 %
Beachfront park	24	6.0 %
Other	3	0.7 %
None chosen	60	14.9 %
Total	402	100.0 %

Q19. Which FOUR of the facilities/amenities listed in Question 18 are MOST IMPORTANT to your household?

Q19. 4th choice	Number	Percent
Baseball/softball fields	2	0.5 %
Performing arts facility	18	4.5 %
Off-beach parking	25	6.2 %
Dog parks	12	3.0 %
Walking & hiking nature trails	15	3.7 %
Paved multi-purpose trails	19	4.7 %
Natural areas/nature parks	33	8.2 %
Spraygrounds/splash pads	6	1.5 %
Indoor gymnasium/game courts	1	0.2 %
Children's indoor play area	3	0.7 %
Children's playgrounds	5	1.2 %
Picnic shelters/areas	15	3.7 %
Skateboarding area	2	0.5 %
Disc golf course	1	0.2 %
Outdoor pool/aquatics	8	2.0 %
Pickleball courts	3	0.7 %
Community gardens	14	3.5 %
Community/recreation/civic center	8	2.0 %
Outdoor stage/amphitheater	19	4.7 %
Tennis courts	2	0.5 %
Outdoor basketball courts	3	0.7 %
Rental for banquets/receptions/private parties	3	0.7 %
Soccer fields	4	1.0 %
Volleyball courts	3	0.7 %
Multi-purpose fields	5	1.2 %
Outdoor exercise stations	11	2.7 %
Indoor pool	5	1.2 %
Senior center	10	2.5 %
Golf course	10	2.5 %
Fitness center/spa	7	1.7 %
Public Wi-Fi	12	3.0 %
Power outlets	2	0.5 %
EV charging stations	3	0.7 %
ADA accessibility	8	2.0 %
Beachfront park	21	5.2 %
Other	3	0.7 %
None chosen	81	20.1 %
Total	402	100.0 %

Q19. Which FOUR of the facilities/amenities listed in Question 18 are MOST IMPORTANT to your household? (top 4)

<u>Q19. Top choice</u>	<u>Number</u>	<u>Percent</u>
Baseball/softball fields	19	4.7 %
Performing arts facility	62	15.4 %
Off-beach parking	112	27.9 %
Dog parks	61	15.2 %
Walking & hiking nature trails	159	39.6 %
Paved multi-purpose trails	97	24.1 %
Natural areas/nature parks	121	30.1 %
Spraygrounds/splash pads	24	6.0 %
Indoor gymnasium/game courts	11	2.7 %
Children's indoor play area	14	3.5 %
Children's playgrounds	58	14.4 %
Picnic shelters/areas	49	12.2 %
Skateboarding area	5	1.2 %
Disc golf course	6	1.5 %
Outdoor pool/aquatics	30	7.5 %
Pickleball courts	17	4.2 %
Community gardens	48	11.9 %
Community/recreation/civic center	20	5.0 %
Outdoor stage/amphitheater	36	9.0 %
Tennis courts	12	3.0 %
Outdoor basketball courts	6	1.5 %
Rental for banquets/receptions/private parties	12	3.0 %
Football fields	1	0.2 %
Soccer fields	19	4.7 %
Volleyball courts	5	1.2 %
Multi-purpose fields	17	4.2 %
Outdoor exercise stations	25	6.2 %
Indoor pool	26	6.5 %
Senior center	32	8.0 %
Golf course	43	10.7 %
Fitness center/spa	23	5.7 %
Public Wi-Fi	33	8.2 %
Power outlets	3	0.7 %
EV charging stations	5	1.2 %
ADA accessibility	24	6.0 %
Beachfront park	125	31.1 %
Other	18	4.5 %
None chosen	41	10.2 %
Total	1419	

Q20. Which FOUR of the facilities/amenities listed in Question 18 would your household USE MOST if they were developed by the City of Ormond Beach?

Q20. Top choice	Number	Percent
Baseball/softball fields	8	2.0 %
Performing arts facility	14	3.5 %
Off-beach parking	30	7.5 %
Dog parks	24	6.0 %
Walking & hiking nature trails	54	13.4 %
Paved multi-purpose trails	21	5.2 %
Natural areas/nature parks	14	3.5 %
Spraygrounds/splash pads	5	1.2 %
Children's indoor play area	1	0.2 %
Children's playgrounds	6	1.5 %
Picnic shelters/areas	2	0.5 %
Disc golf course	4	1.0 %
Outdoor pool/aquatics	12	3.0 %
Pickleball courts	3	0.7 %
Community gardens	4	1.0 %
Community/recreation/civic center	2	0.5 %
Outdoor stage/amphitheater	4	1.0 %
Tennis courts	4	1.0 %
Rental for banquets/receptions/private parties	2	0.5 %
Soccer fields	2	0.5 %
Multi-purpose fields	1	0.2 %
Outdoor exercise stations	1	0.2 %
Indoor pool	15	3.7 %
Senior center	7	1.7 %
Golf course	23	5.7 %
Fitness center/spa	3	0.7 %
Public Wi-Fi	7	1.7 %
EV charging stations	1	0.2 %
ADA accessibility	4	1.0 %
Beachfront park	39	9.7 %
Other	13	3.2 %
None chosen	72	17.9 %
Total	402	100.0 %

Q20. Which FOUR of the facilities/amenities listed in Question 18 would your household USE MOST if they were developed by the City of Ormond Beach?

Q20. 2nd choice	Number	Percent
Baseball/softball fields	2	0.5 %
Performing arts facility	13	3.2 %
Off-beach parking	23	5.7 %
Dog parks	11	2.7 %
Walking & hiking nature trails	49	12.2 %
Paved multi-purpose trails	30	7.5 %
Natural areas/nature parks	29	7.2 %
Spraygrounds/splash pads	4	1.0 %
Indoor gymnasium/game courts	2	0.5 %
Children's indoor play area	5	1.2 %
Children's playgrounds	16	4.0 %
Picnic shelters/areas	9	2.2 %
Disc golf course	2	0.5 %
Outdoor pool/aquatics	13	3.2 %
Pickleball courts	4	1.0 %
Community gardens	7	1.7 %
Community/recreation/civic center	2	0.5 %
Outdoor stage/amphitheater	9	2.2 %
Tennis courts	4	1.0 %
Outdoor basketball courts	2	0.5 %
Rental for banquets/receptions/private parties	1	0.2 %
Soccer fields	1	0.2 %
Multi-purpose fields	1	0.2 %
Outdoor exercise stations	6	1.5 %
Indoor pool	10	2.5 %
Senior center	6	1.5 %
Golf course	13	3.2 %
Fitness center/spa	8	2.0 %
Public Wi-Fi	4	1.0 %
Power outlets	1	0.2 %
EV charging stations	2	0.5 %
ADA accessibility	2	0.5 %
Beachfront park	20	5.0 %
Other	1	0.2 %
None chosen	90	22.4 %
Total	402	100.0 %

Q20. Which FOUR of the facilities/amenities listed in Question 18 would your household USE MOST if they were developed by the City of Ormond Beach?

Q20. 3rd choice	Number	Percent
Baseball/softball fields	1	0.2 %
Performing arts facility	5	1.2 %
Off-beach parking	19	4.7 %
Dog parks	11	2.7 %
Walking & hiking nature trails	27	6.7 %
Paved multi-purpose trails	23	5.7 %
Natural areas/nature parks	34	8.5 %
Spraygrounds/splash pads	2	0.5 %
Indoor gymnasium/game courts	3	0.7 %
Children's indoor play area	6	1.5 %
Children's playgrounds	16	4.0 %
Picnic shelters/areas	16	4.0 %
Skateboarding area	3	0.7 %
Disc golf course	1	0.2 %
Outdoor pool/aquatics	10	2.5 %
Pickleball courts	5	1.2 %
Community gardens	19	4.7 %
Community/recreation/civic center	5	1.2 %
Outdoor stage/amphitheater	10	2.5 %
Tennis courts	2	0.5 %
Outdoor basketball courts	3	0.7 %
Rental for banquets/receptions/private parties	1	0.2 %
Soccer fields	1	0.2 %
Volleyball courts	1	0.2 %
Multi-purpose fields	2	0.5 %
Outdoor exercise stations	6	1.5 %
Indoor pool	7	1.7 %
Senior center	7	1.7 %
Golf course	9	2.2 %
Fitness center/spa	9	2.2 %
Public Wi-Fi	7	1.7 %
Power outlets	2	0.5 %
ADA accessibility	1	0.2 %
Beachfront park	16	4.0 %
Other	3	0.7 %
None chosen	109	27.1 %
Total	402	100.0 %

Q20. Which FOUR of the facilities/amenities listed in Question 18 would your household USE MOST if they were developed by the City of Ormond Beach?

Q20. 4th choice	Number	Percent
Baseball/softball fields	1	0.2 %
Performing arts facility	17	4.2 %
Off-beach parking	17	4.2 %
Dog parks	10	2.5 %
Walking & hiking nature trails	15	3.7 %
Paved multi-purpose trails	13	3.2 %
Natural areas/nature parks	28	7.0 %
Spraygrounds/splash pads	7	1.7 %
Indoor gymnasium/game courts	3	0.7 %
Children's playgrounds	9	2.2 %
Picnic shelters/areas	10	2.5 %
Outdoor pool/aquatics	8	2.0 %
Pickleball courts	4	1.0 %
Community gardens	7	1.7 %
Community/recreation/civic center	8	2.0 %
Outdoor stage/amphitheater	17	4.2 %
Tennis courts	1	0.2 %
Outdoor basketball courts	1	0.2 %
Rental for banquets/receptions/private parties	6	1.5 %
Soccer fields	5	1.2 %
Volleyball courts	2	0.5 %
Multi-purpose fields	4	1.0 %
Outdoor exercise stations	12	3.0 %
Indoor pool	6	1.5 %
Senior center	4	1.0 %
Golf course	7	1.7 %
Fitness center/spa	12	3.0 %
Public Wi-Fi	12	3.0 %
Power outlets	1	0.2 %
EV charging stations	2	0.5 %
ADA accessibility	3	0.7 %
Beachfront park	22	5.5 %
Other	1	0.2 %
None chosen	127	31.6 %
Total	402	100.0 %

Q20. Which FOUR of the facilities/amenities listed in Question 18 would your household USE MOST if they were developed by the City of Ormond Beach? (top 4)

<u>Q20. Top choice</u>	<u>Number</u>	<u>Percent</u>
Baseball/softball fields	12	3.0 %
Performing arts facility	49	12.2 %
Off-beach parking	89	22.1 %
Dog parks	56	13.9 %
Walking & hiking nature trails	145	36.1 %
Paved multi-purpose trails	87	21.6 %
Natural areas/nature parks	105	26.1 %
Spraygrounds/splash pads	18	4.5 %
Indoor gymnasium/game courts	8	2.0 %
Children's indoor play area	12	3.0 %
Children's playgrounds	47	11.7 %
Picnic shelters/areas	37	9.2 %
Skateboarding area	3	0.7 %
Disc golf course	7	1.7 %
Outdoor pool/aquatics	43	10.7 %
Pickleball courts	16	4.0 %
Community gardens	37	9.2 %
Community/recreation/civic center	17	4.2 %
Outdoor stage/amphitheater	40	10.0 %
Tennis courts	11	2.7 %
Outdoor basketball courts	6	1.5 %
Rental for banquets/receptions/private parties	10	2.5 %
Soccer fields	9	2.2 %
Volleyball courts	3	0.7 %
Multi-purpose fields	8	2.0 %
Outdoor exercise stations	25	6.2 %
Indoor pool	38	9.5 %
Senior center	24	6.0 %
Golf course	52	12.9 %
Fitness center/spa	32	8.0 %
Public Wi-Fi	30	7.5 %
Power outlets	4	1.0 %
EV charging stations	5	1.2 %
ADA accessibility	10	2.5 %
Beachfront park	97	24.1 %
Other	18	4.5 %
None chosen	72	17.9 %
Total	1282	

Q21. Please indicate whether your household has a desire to participate in each of the recreation programs/activities listed below.

(N=402)

	Yes	No
Q21-1. Youth learn to swim programs	11.9%	88.1%
Q21-2. Before & after school programs	12.7%	87.3%
Q21-3. Youth summer camps	16.7%	83.3%
Q21-4. Youth sports programs	18.4%	81.6%
Q21-5. Youth fitness & wellness programs	13.7%	86.3%
Q21-6. Martial arts programs	10.9%	89.1%
Q21-7. Adult fitness/wellness	51.0%	49.0%
Q21-8. Water fitness programs	31.8%	68.2%
Q21-9. Youth art/dance/performing arts classes	14.4%	85.6%
Q21-10. Adult sports programs	28.1%	71.9%
Q21-11. Senior programs	34.8%	65.2%
Q21-12. Special populations programs	6.5%	93.5%
Q21-13. Teen programs	10.9%	89.1%
Q21-14. Community events	57.0%	43.0%
Q21-15. Nature programs	46.3%	53.7%
Q21-16. Summer concerts	65.9%	34.1%
Q21-17. Circuit exercise programs	21.9%	78.1%
Q21-18. Performing arts programs	42.8%	57.2%
Q21-19. eSports	4.2%	95.8%
Q21-20. Arts/crafts programs	32.1%	67.9%
Q21-21. Other	3.0%	97.0%

Q21. If "Yes," please indicate how well your needs for that program/activity are currently being met by Ormond Beach.

(N=351)

	Fully met	Mostly met	Partly met	Not met
Q21-1. Youth learn to swim programs	10.5%	26.3%	23.7%	39.5%
Q21-2. Before & after school programs	21.4%	16.7%	35.7%	26.2%
Q21-3. Youth summer camps	12.1%	24.1%	36.2%	27.6%
Q21-4. Youth sports programs	27.9%	37.7%	24.6%	9.8%
Q21-5. Youth fitness & wellness programs	12.5%	22.9%	43.8%	20.8%
Q21-6. Martial arts programs	11.8%	14.7%	35.3%	38.2%
Q21-7. Adult fitness/wellness	10.0%	25.6%	43.8%	20.6%
Q21-8. Water fitness programs	10.4%	17.7%	31.3%	40.6%
Q21-9. Youth art/dance/performing arts classes	6.4%	25.5%	38.3%	29.8%
Q21-10. Adult sports programs	9.5%	28.6%	31.0%	31.0%
Q21-11. Senior programs	12.3%	37.7%	40.6%	9.4%
Q21-12. Special populations programs	5.3%	21.1%	52.6%	21.1%
Q21-13. Teen programs	13.3%	6.7%	33.3%	46.7%
Q21-14. Community events	12.2%	50.0%	28.3%	9.4%
Q21-15. Nature programs	7.5%	37.7%	43.2%	11.6%
Q21-16. Summer concerts	8.6%	27.8%	36.4%	27.3%
Q21-17. Circuit exercise programs	9.5%	19.0%	38.1%	33.3%
Q21-18. Performing arts programs	12.5%	34.0%	43.8%	9.7%
Q21-19. eSports	36.4%	0.0%	36.4%	27.3%
Q21-20. Arts/crafts programs	9.9%	23.8%	44.6%	21.8%
Q21-21. Other	12.5%	0.0%	0.0%	87.5%

Q21-21. Other

<u>Q21-21. Other</u>	<u>Number</u>	<u>Percent</u>
HIKING	1	8.3 %
Bike	1	8.3 %
Drive in movies	1	8.3 %
City golf course	1	8.3 %
Walking trails to be advertised	1	8.3 %
Bike paths	1	8.3 %
Kayaking	1	8.3 %
Library functions	1	8.3 %
Adult sand volleyball	1	8.3 %
Boating	1	8.3 %
Riverbend Golf	1	8.3 %
<u>Gardening</u>	<u>1</u>	<u>8.3 %</u>
Total	12	100.0 %

Q22. Which FOUR of the programs/activities listed in Question 21 are MOST IMPORTANT to your household?

Q22. Top choice	Number	Percent
Youth learn to swim programs	13	3.2 %
Before & after school programs	10	2.5 %
Youth summer camps	13	3.2 %
Youth sports programs	18	4.5 %
Youth fitness & wellness programs	2	0.5 %
Martial arts programs	1	0.2 %
Adult fitness/wellness	65	16.2 %
Water fitness programs	14	3.5 %
Youth art/dance/performing arts classes	3	0.7 %
Adult sports programs	11	2.7 %
Senior programs	25	6.2 %
Special populations programs	5	1.2 %
Teen programs	3	0.7 %
Community events	34	8.5 %
Nature programs	19	4.7 %
Summer concerts	39	9.7 %
Circuit exercise programs	3	0.7 %
Performing arts programs	24	6.0 %
Arts/crafts programs	11	2.7 %
Other	5	1.2 %
None chosen	84	20.9 %
Total	402	100.0 %

Q22. Which FOUR of the programs/activities listed in Question 21 are MOST IMPORTANT to your household?

Q22. 2nd choice	Number	Percent
Youth learn to swim programs	3	0.7 %
Before & after school programs	4	1.0 %
Youth summer camps	8	2.0 %
Youth sports programs	16	4.0 %
Youth fitness & wellness programs	3	0.7 %
Martial arts programs	2	0.5 %
Adult fitness/wellness	38	9.5 %
Water fitness programs	19	4.7 %
Youth art/dance/performing arts classes	5	1.2 %
Adult sports programs	16	4.0 %
Senior programs	21	5.2 %
Special populations programs	1	0.2 %
Teen programs	3	0.7 %
Community events	38	9.5 %
Nature programs	29	7.2 %
Summer concerts	54	13.4 %
Circuit exercise programs	4	1.0 %
Performing arts programs	16	4.0 %
Arts/crafts programs	13	3.2 %
None chosen	109	27.1 %
Total	402	100.0 %

Q22. Which FOUR of the programs/activities listed in Question 21 are MOST IMPORTANT to your household?

Q22. 3rd choice	Number	Percent
Youth learn to swim programs	6	1.5 %
Before & after school programs	4	1.0 %
Youth summer camps	5	1.2 %
Youth sports programs	10	2.5 %
Youth fitness & wellness programs	1	0.2 %
Martial arts programs	3	0.7 %
Adult fitness/wellness	11	2.7 %
Water fitness programs	10	2.5 %
Youth art/dance/performing arts classes	3	0.7 %
Adult sports programs	18	4.5 %
Senior programs	16	4.0 %
Special populations programs	1	0.2 %
Teen programs	4	1.0 %
Community events	36	9.0 %
Nature programs	40	10.0 %
Summer concerts	44	10.9 %
Circuit exercise programs	9	2.2 %
Performing arts programs	26	6.5 %
Arts/crafts programs	12	3.0 %
None chosen	143	35.6 %
Total	402	100.0 %

Q22. Which FOUR of the programs/activities listed in Question 21 are MOST IMPORTANT to your household?

Q22. 4th choice	Number	Percent
Youth learn to swim programs	1	0.2 %
Before & after school programs	2	0.5 %
Youth summer camps	5	1.2 %
Youth sports programs	2	0.5 %
Youth fitness & wellness programs	5	1.2 %
Martial arts programs	3	0.7 %
Adult fitness/wellness	16	4.0 %
Water fitness programs	10	2.5 %
Youth art/dance/performing arts classes	6	1.5 %
Adult sports programs	13	3.2 %
Senior programs	11	2.7 %
Special populations programs	2	0.5 %
Teen programs	4	1.0 %
Community events	22	5.5 %
Nature programs	21	5.2 %
Summer concerts	37	9.2 %
Circuit exercise programs	16	4.0 %
Performing arts programs	18	4.5 %
eSports	1	0.2 %
Arts/crafts programs	15	3.7 %
Other	2	0.5 %
None chosen	190	47.3 %
Total	402	100.0 %

Q22. Which FOUR of the programs/activities listed in Question 21 are MOST IMPORTANT to your household? (top 4)

Q22. Top choice	Number	Percent
Youth learn to swim programs	23	5.7 %
Before & after school programs	20	5.0 %
Youth summer camps	31	7.7 %
Youth sports programs	46	11.4 %
Youth fitness & wellness programs	11	2.7 %
Martial arts programs	9	2.2 %
Adult fitness/wellness	130	32.3 %
Water fitness programs	53	13.2 %
Youth art/dance/performing arts classes	17	4.2 %
Adult sports programs	58	14.4 %
Senior programs	73	18.2 %
Special populations programs	9	2.2 %
Teen programs	14	3.5 %
Community events	130	32.3 %
Nature programs	109	27.1 %
Summer concerts	174	43.3 %
Circuit exercise programs	32	8.0 %
Performing arts programs	84	20.9 %
eSports	1	0.2 %
Arts/crafts programs	51	12.7 %
Other	7	1.7 %
None chosen	84	20.9 %
Total	1166	

Q23. Which THREE of the programs/activities listed in Question 21 would your household USE MOST?

Q23. Top choice	Number	Percent
Youth learn to swim programs	9	2.2 %
Before & after school programs	10	2.5 %
Youth summer camps	7	1.7 %
Youth sports programs	22	5.5 %
Youth fitness & wellness programs	3	0.7 %
Martial arts programs	2	0.5 %
Adult fitness/wellness	51	12.7 %
Water fitness programs	14	3.5 %
Youth art/dance/performing arts classes	3	0.7 %
Adult sports programs	13	3.2 %
Senior programs	17	4.2 %
Special populations programs	4	1.0 %
Teen programs	2	0.5 %
Community events	37	9.2 %
Nature programs	21	5.2 %
Summer concerts	42	10.4 %
Circuit exercise programs	5	1.2 %
Performing arts programs	24	6.0 %
Arts/crafts programs	9	2.2 %
Other	6	1.5 %
None chosen	101	25.1 %
Total	402	100.0 %

Q23. Which THREE of the programs/activities listed in Question 21 would your household USE MOST?

<u>Q23. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Youth learn to swim programs	1	0.2 %
Before & after school programs	3	0.7 %
Youth summer camps	11	2.7 %
Youth sports programs	11	2.7 %
Youth fitness & wellness programs	4	1.0 %
Martial arts programs	3	0.7 %
Adult fitness/wellness	32	8.0 %
Water fitness programs	16	4.0 %
Youth art/dance/performing arts classes	3	0.7 %
Adult sports programs	18	4.5 %
Senior programs	17	4.2 %
Teen programs	5	1.2 %
Community events	34	8.5 %
Nature programs	23	5.7 %
Summer concerts	55	13.7 %
Circuit exercise programs	9	2.2 %
Performing arts programs	15	3.7 %
Arts/crafts programs	12	3.0 %
None chosen	130	32.3 %
Total	402	100.0 %

Q23. Which THREE of the programs/activities listed in Question 21 would your household USE MOST?

Q23. 3rd choice	Number	Percent
Youth learn to swim programs	2	0.5 %
Before & after school programs	4	1.0 %
Youth summer camps	4	1.0 %
Youth sports programs	7	1.7 %
Youth fitness & wellness programs	3	0.7 %
Martial arts programs	4	1.0 %
Adult fitness/wellness	17	4.2 %
Water fitness programs	13	3.2 %
Youth art/dance/performing arts classes	4	1.0 %
Adult sports programs	16	4.0 %
Senior programs	12	3.0 %
Special populations programs	1	0.2 %
Teen programs	1	0.2 %
Community events	37	9.2 %
Nature programs	34	8.5 %
Summer concerts	34	8.5 %
Circuit exercise programs	5	1.2 %
Performing arts programs	26	6.5 %
eSports	1	0.2 %
Arts/crafts programs	17	4.2 %
None chosen	160	39.8 %
Total	402	100.0 %

Q23. Which THREE of the programs/activities listed in Question 21 would your household USE MOST? (top 3)

<u>Q23. Top choice</u>	<u>Number</u>	<u>Percent</u>
Youth learn to swim programs	12	3.0 %
Before & after school programs	17	4.2 %
Youth summer camps	22	5.5 %
Youth sports programs	40	10.0 %
Youth fitness & wellness programs	10	2.5 %
Martial arts programs	9	2.2 %
Adult fitness/wellness	100	24.9 %
Water fitness programs	43	10.7 %
Youth art/dance/performing arts classes	10	2.5 %
Adult sports programs	47	11.7 %
Senior programs	46	11.4 %
Special populations programs	5	1.2 %
Teen programs	8	2.0 %
Community events	108	26.9 %
Nature programs	78	19.4 %
Summer concerts	131	32.6 %
Circuit exercise programs	19	4.7 %
Performing arts programs	65	16.2 %
eSports	1	0.2 %
Arts/crafts programs	38	9.5 %
Other	6	1.5 %
None chosen	101	25.1 %
Total	916	

Q24. What amount would you be willing to pay yearly to fund the types of parks, recreation facilities, and programs that are most important to you and your household?

Q24. What amount would you be willing to pay yearly to fund types of parks, recreation facilities, & programs most important to your household	Number	Percent
\$241+ per year	30	7.5 %
\$181 to \$240 per year	18	4.5 %
\$121 to \$180 per year	26	6.5 %
\$61 to \$120 per year	94	23.4 %
\$12 to \$60 per year	111	27.6 %
I would not be willing to pay more to fund parks & recreation projects most important to me & my household	86	21.4 %
Not provided	37	9.2 %
Total	402	100.0 %

Q25. The following are actions that the City of Ormond Beach could take to improve the parks and recreation system. Please indicate whether you would be very supportive, somewhat supportive, or not supportive of each action by circling the number next to the action.

(N=402)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q25-1. Continue renovation & improvements of Historical Centers	38.8%	32.1%	23.4%	5.7%
Q25-2. Continue renovation & improvements of Performing Arts & Cultural Centers	32.3%	34.1%	26.6%	7.0%
Q25-3. Develop a Community/Civic/Events Center	19.9%	26.6%	41.5%	11.9%
Q25-4. Develop a Multi-Purpose Indoor Community Recreation/Sports Center	22.1%	24.6%	39.3%	13.9%
Q25-5. Acquire land for preservation of greenspace, parks, & natural areas	54.5%	20.1%	19.4%	6.0%
Q25-6. Upgrade existing parks	50.5%	28.1%	17.7%	3.7%
Q25-7. Acquire more beachfront park land	47.0%	21.4%	21.9%	9.7%
Q25-8. Provide additional beachfront parking	48.8%	21.6%	21.1%	8.5%
Q25-9. Provide safe bicycle & pedestrian facilities throughout City including multi-purpose paths & safe crosswalks	60.9%	20.4%	14.4%	4.2%
Q25-10. Develop an indoor kid play area, similar to a Discover Zone	18.7%	19.7%	42.5%	19.2%
Q25-11. Develop an indoor eSports Arena	6.2%	12.7%	48.5%	32.6%
Q25-12. Other	100.0%	0.0%	0.0%	0.0%

Q25-12. Other

<u>Q25-12. Other</u>	<u>Number</u>	<u>Percent</u>
As noted regarding Harvard Beach Approach concern	1	3.6 %
Golf course	1	3.6 %
Indoor pool	1	3.6 %
Community gardens	1	3.6 %
Beachfront/playground/splash pads	1	3.6 %
More connecting bike paths	1	3.6 %
Buy Tomaka Golf Course	1	3.6 %
Boat access from the river	1	3.6 %
Golf course, three have closed in Volusia County	1	3.6 %
Re-open River Bend Golf	1	3.6 %
Add music to parks	1	3.6 %
Bike paths	1	3.6 %
Dog watering stations	1	3.6 %
Dog friendly places	1	3.6 %
Need sand volleyball courts	1	3.6 %
Indoor pool for adults	1	3.6 %
Information about what exists already	1	3.6 %
Develop disc golf course	1	3.6 %
Work on the areas we have now	1	3.6 %
Boat ramps	1	3.6 %
Senior computer center	1	3.6 %
Develop more kayak launch points on the river	1	3.6 %
Keep parks mowed and free of weeds	1	3.6 %
Riverbend Golf Course	1	3.6 %
Safe dog park area large enough to accomodate all the dogs	1	3.6 %
Kids swim lessons	1	3.6 %
Impromptu to music events	1	3.6 %
Therapeutic rec center and special needs programs	1	3.6 %
Total	28	100.0 %

Q26. Which FOUR actions from the list in Question 25 would you be most willing to fund with your tax dollars?

Q26. Top choice	Number	Percent
Continue renovation & improvements of Historical Centers	42	10.4 %
Continue renovation & improvements of Performing Arts & Cultural Centers	21	5.2 %
Develop a Community/Civic/Events Center	10	2.5 %
Develop a Multi-Purpose Indoor Community Recreation/Sports Center	20	5.0 %
Acquire land for preservation of greenspace, parks, & natural areas	72	17.9 %
Upgrade existing parks	45	11.2 %
Acquire more beachfront park land	34	8.5 %
Provide additional beachfront parking	15	3.7 %
Provide safe bicycle & pedestrian facilities throughout City including multi-purpose paths & safe crosswalks	52	12.9 %
Develop an indoor kid play area, similar to a Discover Zone	12	3.0 %
Develop an indoor eSports Arena	2	0.5 %
Other	17	4.2 %
None chosen	60	14.9 %
Total	402	100.0 %

Q26. Which FOUR actions from the list in Question 25 would you be most willing to fund with your tax dollars?

Q26. 2nd choice	Number	Percent
Continue renovation & improvements of Historical Centers	21	5.2 %
Continue renovation & improvements of Performing Arts & Cultural Centers	21	5.2 %
Develop a Community/Civic/Events Center	9	2.2 %
Develop a Multi-Purpose Indoor Community Recreation/Sports Center	26	6.5 %
Acquire land for preservation of greenspace, parks, & natural areas	43	10.7 %
Upgrade existing parks	47	11.7 %
Acquire more beachfront park land	49	12.2 %
Provide additional beachfront parking	52	12.9 %
Provide safe bicycle & pedestrian facilities throughout City including multi-purpose paths & safe crosswalks	48	11.9 %
Develop an indoor kid play area, similar to a Discover Zone	10	2.5 %
Develop an indoor eSports Arena	1	0.2 %
Other	1	0.2 %
None chosen	74	18.4 %
Total	402	100.0 %

Q26. Which FOUR actions from the list in Question 25 would you be most willing to fund with your tax dollars?

Q26. 3rd choice	Number	Percent
Continue renovation & improvements of Historical Centers	29	7.2 %
Continue renovation & improvements of Performing Arts & Cultural Centers	20	5.0 %
Develop a Community/Civic/Events Center	10	2.5 %
Develop a Multi-Purpose Indoor Community Recreation/Sports Center	15	3.7 %
Acquire land for preservation of greenspace, parks, & natural areas	42	10.4 %
Upgrade existing parks	44	10.9 %
Acquire more beachfront park land	38	9.5 %
Provide additional beachfront parking	45	11.2 %
Provide safe bicycle & pedestrian facilities throughout City including multi-purpose paths & safe crosswalks	46	11.4 %
Develop an indoor kid play area, similar to a Discover Zone	13	3.2 %
Develop an indoor eSports Arena	2	0.5 %
None chosen	98	24.4 %
Total	402	100.0 %

Q26. Which FOUR actions from the list in Question 25 would you be most willing to fund with your tax dollars?

Q26. 4th choice	Number	Percent
Continue renovation & improvements of Historical Centers	18	4.5 %
Continue renovation & improvements of Performing Arts & Cultural Centers	19	4.7 %
Develop a Community/Civic/Events Center	11	2.7 %
Develop a Multi-Purpose Indoor Community Recreation/Sports Center	31	7.7 %
Acquire land for preservation of greenspace, parks, & natural areas	25	6.2 %
Upgrade existing parks	29	7.2 %
Acquire more beachfront park land	23	5.7 %
Provide additional beachfront parking	33	8.2 %
Provide safe bicycle & pedestrian facilities throughout City including multi-purpose paths & safe crosswalks	46	11.4 %
Develop an indoor kid play area, similar to a Discover Zone	13	3.2 %
Develop an indoor eSports Arena	1	0.2 %
Other	5	1.2 %
None chosen	148	36.8 %
Total	402	100.0 %

Q26. Which FOUR actions from the list in Question 25 would you be most willing to fund with your tax dollars? (top 4)

<u>Q26. Top choice</u>	<u>Number</u>	<u>Percent</u>
Continue renovation & improvements of Historical Centers	110	27.4 %
Continue renovation & improvements of Performing Arts & Cultural Centers	81	20.1 %
Develop a Community/Civic/Events Center	40	10.0 %
Develop a Multi-Purpose Indoor Community Recreation/Sports Center	92	22.9 %
Acquire land for preservation of greenspace, parks, & natural areas	182	45.3 %
Upgrade existing parks	165	41.0 %
Acquire more beachfront park land	144	35.8 %
Provide additional beachfront parking	145	36.1 %
Provide safe bicycle & pedestrian facilities throughout City including multi-purpose paths & safe crosswalks	192	47.8 %
Develop an indoor kid play area, similar to a Discover Zone	48	11.9 %
Develop an indoor eSports Arena	6	1.5 %
Other	23	5.7 %
<u>None chosen</u>	<u>60</u>	<u>14.9 %</u>
Total	1288	

Q27. What is your age? (without "not provided")

Q27. Your age	Number	Percent
18-34	55	13.9 %
35-44	61	15.4 %
45-54	82	20.7 %
55-64	82	20.7 %
65+	117	29.5 %
Total	397	100.0 %

Q28. Including yourself, how many people in your household are...

	Mean	Sum	Percent
number	2.4	929	100.0%
Under age 5	0.1	32	3.4%
Ages 5-9	0.1	42	4.5%
Ages 10-14	0.1	41	4.4%
Ages 15-19	0.1	43	4.6%
Ages 20-24	0.1	46	5.0%
Ages 25-34	0.1	58	6.2%
Ages 35-44	0.3	99	10.7%
Ages 45-54	0.4	139	15.0%
Ages 55-64	0.4	159	17.1%
Ages 65-74	0.4	164	17.7%
Ages 75+	0.3	106	11.4%

Q29. Do you own or rent your home? (without "not provided")

Q29. Do you own or rent your home	Number	Percent
Own	341	85.3 %
Rent	59	14.8 %
Total	400	100.0 %

Q30. How long have you lived in the City of Ormond Beach? (YEARS) (without "not provided")

Q30. How many years have you lived in City of Ormond Beach	Number	Percent
0-5	67	17.0 %
6-10	48	12.2 %
11-15	28	7.1 %
16-20	40	10.2 %
21-30	89	22.6 %
31+	121	30.8 %
Total	393	100.0 %

Q31. Which of the following best describes your race/ethnicity?

<u>Q31. What best describes your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Asian/Pacific Islander	10	2.5 %
Black/African American	15	3.7 %
Native American	3	0.7 %
White	349	86.8 %
Hispanic/Latino	27	6.7 %
Other	6	1.5 %
Total	410	

Q31-6. Self-describe your race/ethnicity:

<u>Q31-6. Self-describe your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Greek	1	16.7 %
India	1	16.7 %
More than one	1	16.7 %
Multiple races	1	16.7 %
Mixed	1	16.7 %
Caribbean	1	16.7 %
Total	6	100.0 %



Survey Instrument



CITY OF ORMOND BEACH

Leisure Services Department • 399 North U.S. 1 • Ormond Beach, FL 32174 • (386) 676-3250 • Fax (386) 676-3367

April 2021

Dear City of Ormond Beach Resident:

We hope this letter finds you and your family well. As we continue to emerge from the challenging times presented by the COVID-19 pandemic, the City of Ormond Beach's Department of Leisure Services is committed to building a better parks and recreation system that meets the needs of our residents.

The Department of Leisure Services recently launched, *The OB Parks Life*, a master planning effort to learn about your unique needs and priorities in efforts to improve upon our parks and recreation system.

But we need your help! **Your household was randomly selected to receive this survey, which is a separate survey technique to the online survey that you may have heard about in the Public Meetings and public engagement advertisements.** Your feedback is an invaluable part of how we direct future resources. Please complete this survey and mail it back in the enclosed prepaid envelope, addressed to: ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061, or take the survey online at www.ormondbeachsurvey.org. It takes approximately 10-15 minutes to complete. The City has partnered with ETC Institute (an independent consultant) as the survey administrator. All responses will remain **confidential**.

Your voice is tremendously important! If you have questions or comments, contact Jason Morado, ETC Institute at (913) 829-1215 or the City of Ormond Beach Department of Leisure Services at LSinfo@ormondbeach.org.

We thank you for taking the time to share your thoughts and feedback.

Sincerely,

Robert Carolin, Director
Department of Leisure Services
City of Ormond Beach



Community Interest and Opinion Survey

The City of Ormond Beach would like your input to help determine parks and recreation priorities for our community. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope or fill it out online at [OrmondBeachParkSurvey.org](https://www.ormondbeach.org/OrmondBeachParkSurvey.org). We greatly appreciate your time!

For a map of park facilities to answer Q1-Q4, please visit www.ormondbeach.org – Departments – Leisure Services. Please select “Parks and Recreation Master Plan Update” on the blue box on the left side of the screen. Scroll down to “Resources,” and select “Click here to view City of Ormond Beach Parks & Facilities Inventory Map.”

- 1. Please CHECK ALL of the following major parks and recreation facilities operated by the City of Ormond Beach Parks Department that you and other members of your household have visited during the past two years, including before the COVID-19 pandemic.**

- | | |
|---|--|
| ☐ (01) Ames Park | ☐ (11) Memorial Gardens |
| ☐ (02) Andy Romano Beachfront | ☐ (12) Nova Community Park |
| ☐ (03) Bailey Riverbridge Gardens | ☐ (13) Riverbend Nature Park |
| ☐ (04) Birthplace of Speed Park | ☐ (14) Riviera Park |
| ☐ (05) Cassen Park | ☐ (15) Rockefeller Gardens |
| ☐ (06) Central Park I-Fleming Ave. | ☐ (16) The Casements and the Environmental Discovery Center |
| ☐ (07) Central Park II-Hammock Ln. | ☐ (17) South Ormond Neighborhood Park |
| ☐ (08) Central Park III-Hand Ave. | ☐ (18) Sanchez Park |
| ☐ (09) Central Park IV-Division Ave. | ☐ (19) Performing Arts Center |
| ☐ (10) Fortunato Park | ☐ (20) Airport Sports Complex |

- 2. Which TWO of the parks and recreation facilities listed in Question 1 does your household use MOST OFTEN? [Write in your answers below using the numbers from the list in Question 1, or circle "NONE."]**

1st: _____ 2nd: _____ NONE

- 3. Please CHECK ALL of the following mini-parks operated by the City of Ormond Beach Parks Department that you and other members of your household have visited during the past two years, including before the COVID-19 pandemic.**

- | | | |
|--|--|--|
| ☐ (01) Arroyo Fountain Park | ☐ (05) Lincoln Avenue Park | ☐ (09) Ted Porter Mini Park |
| ☐ (02) Firehouse Park | ☐ (06) Mainstreet Park | ☐ (10) Vadner Mini-Park |
| ☐ (03) Hass Park | ☐ (07) Milton W. Pepper Mini-Park | ☐ (11) Waldo Berry Park |
| ☐ (04) Huguenot Park | ☐ (08) Ormond Shores Mini-Park | |

- 4. Please list any other parks and recreation facilities that you and/or other members of your household have visited during the past two years, including before the COVID-19 pandemic.**

- 5. Parks and recreation facilities provide a multitude of benefits. From the following list, please select the top THREE benefits that are MOST IMPORTANT to you and your household.**

- ☐ (1) Accessibility/Special Populations benefits
- ☐ (2) Community character (quality of the built environment, neighborhoods, streetscapes, etc.)
- ☐ (3) Community safety
- ☐ (4) Conservation of natural areas
- ☐ (5) Economic development (helping the city to be more vibrant, increasing property values, and attracting/retaining business)
- ☐ (6) Education (arts, culture, science, etc.)
- ☐ (7) Food production education/community gardens
- ☐ (8) Neighborhood/Community open space for social interactions and play (creating sense of community/bringing people together)
- ☐ (9) Opportunities for physical activities/exercise

6. **Do you feel there are sufficient parks and recreation facilities within walking distance of your residence?**
 ____ (1) Yes ____ (2) No ____ (3) Not sure
7. **On average, how often have you and members of your household visited parks and recreation facilities in the City of Ormond Beach in the past two years, including before the COVID-19 pandemic?**
 ____ (1) Almost daily ____ (3) At least once per month ____ (5) We haven't visited parks
 ____ (2) At least once per week ____ (4) A few times per year
8. **Overall, how satisfied are you with the parks and recreation facilities provided by the City of Ormond Beach Parks Department?**
 ____ (1) Very satisfied ____ (3) Neutral ____ (5) Very dissatisfied
 ____ (2) Satisfied ____ (4) Dissatisfied ____ (9) Don't know
9. **Please CHECK ALL the ways you currently learn about City of Ormond Beach recreational programs and activities.**
 ____ (01) Community Recreation brochures ____ (09) E-mail blasts
 ____ (02) Community Recreation website ____ (10) Conversations with Community Recreation staff
 ____ (03) Newspaper articles ____ (11) Newspaper advertisements
 ____ (04) Radio ____ (12) City magazine
 ____ (05) Cable access television ____ (13) From friends and neighbors
 ____ (06) Flyers at City facilities ____ (14) Temporary signage
 ____ (07) Social media (Twitter, Facebook, etc.) ____ (15) Other: _____
 ____ (08) School flyers/newsletter
10. **Please CHECK ALL of the following programs offered in the City of Ormond Beach that you and other members of your household have participated in over the last FIVE years.**
 ____ (01) Aquatics ____ (06) Senior Programs ____ (11) Pickleball
 ____ (02) Theatre/Performing Arts ____ (07) E-sports ____ (12) Community Events
 ____ (03) Fitness ____ (08) Painting ____ (13) Other: _____
 ____ (04) Special Events ____ (09) Martial Arts
 ____ (05) Youth Sports ____ (10) Tennis
11. **What are the top THREE resources that would have the greatest impact to the health and well-being of your household?**
 ____ (01) Accessibility/Special population programs/events ____ (08) A peaceful place to enjoy nature, meditate, or worship
 ____ (02) Walking, jogging or biking trails ____ (09) Outdoor exercise equipment
 ____ (03) Athletic fields/courts (soccer, basketball, tennis) ____ (10) Programs or events located in performing arts center
 ____ (04) Community gardens ____ (11) Programs or events located in senior centers
 ____ (05) Walking/exercising groups ____ (12) Programs or events located in community centers
 ____ (06) Programs or events located at parks and recreation facilities ____ (13) Programs or events located in Environmental Discovery Center
 ____ (07) Place for people of all ages to socialize and interact
12. **CHECK ALL of the ways you and members of your household travel to the parks and recreation facilities that you use.**
 ____ (1) Walk ____ (3) Drive ____ (5) Other electric motor vehicle (e.g., scooter, cart)
 ____ (2) Bike ____ (4) Public Transportation ____ (6) None

13. How satisfied are you with the programs offered by the City of Ormond Beach?

- ☐ (1) Very satisfied ☐ (3) Neutral ☐ (5) Very dissatisfied
☐ (2) Satisfied ☐ (4) Dissatisfied ☐ (6) Haven't used City of Ormond Beach programs

14. Please CHECK ALL of the following organizations other than the City of Ormond Beach that provide recreation programs and facilities that are used by you or members of your household.

- ☐ (1) Volusia County ☐ (6) Subdivision Recreation Facilities
☐ (2) Private clubs/fitness centers ☐ (7) League sports
☐ (3) Local schools/colleges/universities ☐ (8) Other: _____
☐ (4) Churches or other religious organizations ☐ (9) None of these
☐ (5) Non-profit organizations

15. Please CHECK ALL of the following reasons that prevent you or other members of your household from using the parks and recreation facilities of the City of Ormond Beach MORE OFTEN.

- ☐ (01) Facilities are not well maintained ☐ (09) Parks are not easily accessible to the disabled
☐ (02) I do not feel safe at parks/facilities ☐ (10) Parks do not contain facilities or amenities that are appropriate for my family and me
☐ (03) I do not know where parks are located ☐ (11) Parks/Facilities are too far from our residence
☐ (04) I use facilities offered by surrounding communities ☐ (12) Park operating hours are not convenient
☐ (05) I use private facilities ☐ (13) Other communities offer recreation facilities that are closer to my home or are higher quality
☐ (06) Lack of parking ☐ (14) Other: _____
☐ (07) Lack of transportation
☐ (08) Parks are not easily accessible by walking, biking, or driving

16. Please rate your level of agreement with the following statements using a scale of 1 to 5, where 5 means "Strongly Agree" and 1 means "Strongly Disagree."

		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
1.	Ormond Beach parks and recreation facilities enhance the quality of life for residents in the community	5	4	3	2	1	9
2.	Ormond Beach parks and recreation facilities increase property values in the community	5	4	3	2	1	9
3.	It is important to connect parks and recreation facilities in Ormond Beach	5	4	3	2	1	9

17. If you had a budget of \$100 for services provided by the City of Ormond Beach Leisure Services Department, how would you allocate the funds among the categories of funding listed below? [Please be sure your total adds up to \$100.]

- \$ _____ Development of new parks and recreation facilities
 \$ _____ Development of new walking and biking facilities
 \$ _____ Development of new indoor recreation centers
 \$ _____ Improvements/Maintenance of existing parks and recreation facilities
 \$ _____ Improvements/Maintenance of existing walking and biking facilities
 \$ _____ Improvements/Maintenance of existing indoor recreation centers
 \$ _____ Additional recreation activities, classes, and events
 \$ _____ Acquiring more park land
 \$ _____ Other: _____
 \$100 total

- 18. Please indicate whether your household has a need for each of the recreation facilities/amenities listed below by circling either "Yes" or "No." If "Yes," please rate how well your needs for that facility/amenity are currently being met by Ormond Beach.**

	Type of Facility/Amenity	Do you have a need for this facility/amenity?		If "Yes," how well are your needs currently being met?			
		Yes	No	Fully Met	Mostly Met	Partly Met	Not Met
01.	Baseball/Softball fields	Yes	No	4	3	2	1
02.	Performing Arts facility	Yes	No	4	3	2	1
03.	Off-beach parking	Yes	No	4	3	2	1
04.	Dog parks	Yes	No	4	3	2	1
05.	Walking and hiking nature trails	Yes	No	4	3	2	1
06.	Paved multi-purpose trails	Yes	No	4	3	2	1
07.	Natural areas/nature parks	Yes	No	4	3	2	1
08.	Spraygrounds/Splash pads	Yes	No	4	3	2	1
09.	Indoor gymnasium/game courts	Yes	No	4	3	2	1
10.	Children's indoor play area	Yes	No	4	3	2	1
11.	Children's playgrounds	Yes	No	4	3	2	1
12.	Picnic shelters/areas	Yes	No	4	3	2	1
13.	Skateboarding area	Yes	No	4	3	2	1
14.	Disc golf course	Yes	No	4	3	2	1
15.	Outdoor pool/aquatics	Yes	No	4	3	2	1
16.	Pickleball courts	Yes	No	4	3	2	1
17.	Community gardens	Yes	No	4	3	2	1
18.	Community/Recreation/Civic center	Yes	No	4	3	2	1
19.	Outdoor stage/amphitheater	Yes	No	4	3	2	1
20.	Tennis courts	Yes	No	4	3	2	1
21.	Outdoor basketball courts	Yes	No	4	3	2	1
22.	Rental for banquets/receptions/private parties	Yes	No	4	3	2	1
23.	Football fields	Yes	No	4	3	2	1
24.	Soccer fields	Yes	No	4	3	2	1
25.	Volleyball courts	Yes	No	4	3	2	1
26.	Multi-purpose fields	Yes	No	4	3	2	1
27.	Outdoor exercise stations	Yes	No	4	3	2	1
28.	Indoor pool	Yes	No	4	3	2	1
29.	Senior center	Yes	No	4	3	2	1
30.	Golf course	Yes	No	4	3	2	1
31.	Fitness center/spa	Yes	No	4	3	2	1
32.	Public Wi-Fi	Yes	No	4	3	2	1
33.	Power outlets	Yes	No	4	3	2	1
34.	EV charging stations	Yes	No	4	3	2	1
35.	ADA accessibility	Yes	No	4	3	2	1
36.	Beachfront park	Yes	No	4	3	2	1
37.	Other: _____	Yes	No	4	3	2	1

- 19. Which FOUR of the facilities/amenities listed in Question 18 are MOST IMPORTANT to your household?** *[Write in your answers below using the numbers from the list in Question 18, or circle "NONE."]*

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

- 20. Which FOUR of the facilities/amenities listed in Question 18 would your household USE MOST if they were developed by the City of Ormond Beach?** *[Write in your answers below using the numbers from the list in Question 18, or circle "NONE."]*

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

- 21. Please indicate whether your household has a desire to participate in each of the recreation programs/activities listed below by circling either "Yes" or "No." If "Yes," please indicate how well your needs for that program/activity are currently being met by Ormond Beach.**

	Programs/Activities	Do you have a desire to participate in this program/activity?		If "Yes," how well are your needs currently being met?			
		Yes	No	Fully Met	Mostly Met	Partly Met	Not Met
01.	Youth learn to swim programs	Yes	No	4	3	2	1
02.	Before and after school programs	Yes	No	4	3	2	1
03.	Youth summer camps	Yes	No	4	3	2	1
04.	Youth sports programs	Yes	No	4	3	2	1
05.	Youth fitness and wellness programs	Yes	No	4	3	2	1
06.	Martial Arts programs	Yes	No	4	3	2	1
07.	Adult fitness/wellness	Yes	No	4	3	2	1
08.	Water fitness programs	Yes	No	4	3	2	1
09.	Youth art/dance/performing arts classes	Yes	No	4	3	2	1
10.	Adult sports programs	Yes	No	4	3	2	1
11.	Senior programs	Yes	No	4	3	2	1
12.	Special populations programs	Yes	No	4	3	2	1
13.	Teen programs	Yes	No	4	3	2	1
14.	Community events	Yes	No	4	3	2	1
15.	Nature programs	Yes	No	4	3	2	1
16.	Summer concerts	Yes	No	4	3	2	1
17.	Circuit exercise programs	Yes	No	4	3	2	1
18.	Performing arts programs	Yes	No	4	3	2	1
19.	E-Sports	Yes	No	4	3	2	1
20.	Arts/Crafts programs	Yes	No	4	3	2	1
21.	Other: _____	Yes	No	4	3	2	1

- 22. Which FOUR of the programs/activities listed in Question 21 are MOST IMPORTANT to your household?** [Write in your answers below using the numbers from the list in Question 21, or circle "NONE."]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

22a. What is the reason for your response to Question 22?

- 23. Which THREE of the programs/activities listed in Question 21 would your household USE MOST?** [Write in your answers below using the numbers from the list in Question 21, or circle "NONE."]

1st: _____ 2nd: _____ 3rd: _____ NONE

- 24. What amount would you be willing to pay yearly to fund the types of parks, recreation facilities, and programs that are most important to you and your household?**

____(1) \$241 or more per year ____ (5) \$12 to \$60 per year
 ____ (2) \$181 to \$240 per year ____ (6) I would not be willing to pay more to fund the parks and recreation projects
 ____ (3) \$121 to \$180 per year that are most important to me and my household
 ____ (4) \$61 to \$120 per year

- 25. The following are actions that the City of Ormond Beach could take to improve the parks and recreation system. Please indicate whether you would be very supportive, somewhat supportive, or not supportive of each action by circling the number next to the action.**

Action	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
01. Continue renovation and improvements of Historical Centers	4	3	2	1
02. Continue renovation and improvements of Performing Arts and Cultural Centers	4	3	2	1
03. Develop a Community/Civic/Events Center	4	3	2	1
04. Develop a Multi-Purpose Indoor Community Recreation/Sports Center	4	3	2	1
05. Acquire land for the preservation of greenspace, parks, and natural areas	4	3	2	1
06. Upgrade existing parks	4	3	2	1
07. Acquire more beachfront park land	4	3	2	1
08. Provide additional beachfront parking	4	3	2	1
09. Provide safe bicycle and pedestrian facilities throughout the City including multi-purpose paths and safe crosswalks	4	3	2	1
10. Develop an indoor kid play area, similar to a Discover Zone	4	3	2	1
11. Develop an indoor E-Sports Arena	4	3	2	1
12. Other: _____	4	3	2	1

- 26. Which FOUR actions from the list in Question 25 would you be most willing to fund with your tax dollars? [Write in your answers below using the numbers from the list in Question 25, or circle "NONE."]**
 1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

Demographic

To help us ensure that our survey is representative of the community, please answer the following demographic questions.

- 27. What is your age?** _____ years

- 28. Including yourself, how many people in your household are...**

Under age 5: _____ Ages 15-19: _____ Ages 35-44: _____ Ages 65-74: _____
 Ages 5-9: _____ Ages 20-24: _____ Ages 45-54: _____ Ages 75+: _____
 Ages 10-14: _____ Ages 25-34: _____ Ages 55-64: _____

- 29. Do you own or rent your home?** _____(1) Own _____(2) Rent

- 30. How long have you lived in the City of Ormond Beach?** _____ years _____ months

- 31. Which of the following best describes your race/ethnicity? [Check all that apply.]**

_____(01) Asian/Pacific Islander _____(03) Native American _____(05) Hispanic/Latino
 _____(02) Black/African American _____(04) White _____(99) Other: _____

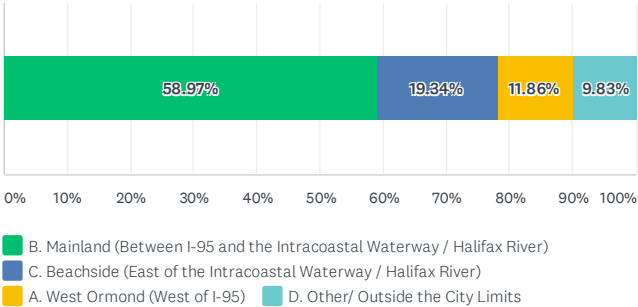
This concludes the survey. Thank you for your time!

Please return your survey in the enclosed postage-paid envelope addressed to:
 ETC Institute, 725 West Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information printed to the right will ONLY be used to help identify needs for parks and recreation facilities and services in different areas of the City. Thank you.

Q1 Looking at the map below, please select the area of Ormond Beach where you live.

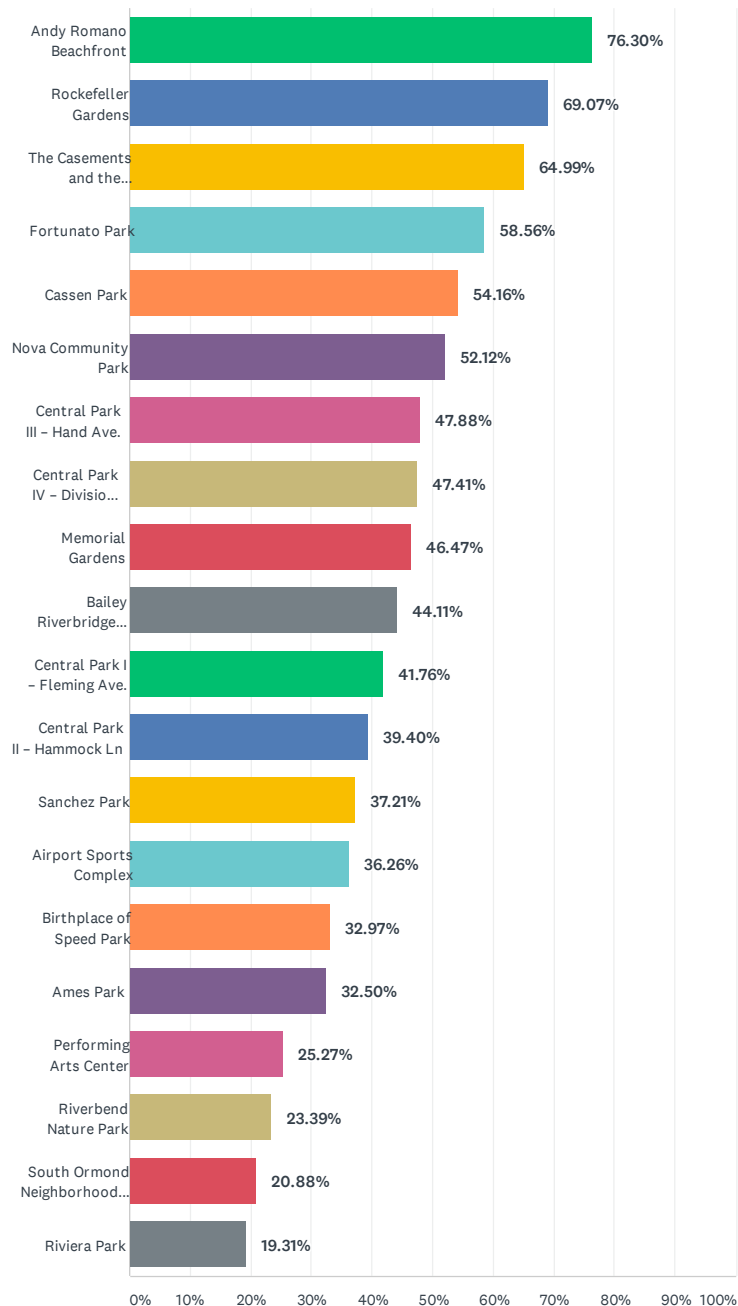
Answered: 641 Skipped: 5



ANSWER CHOICES	RESPONSES	
B. Mainland (Between I-95 and the Intracoastal Waterway / Halifax River)	58.97%	378
C. Beachside (East of the Intracoastal Waterway / Halifax River)	19.34%	124
A. West Ormond (West of I-95)	11.86%	76
D. Other/ Outside the City Limits	9.83%	63
TOTAL		641

Q2 Please CHECK ALL of the following major parks and recreation facilities operated by the City of Ormond Beach Parks Department that you and other members of your household have visited during the past two years, including before the COVID-19 pandemic. For reference, please click the following link to see a map of all the parks in the City: [City of Ormond Beach Parks Map](#)

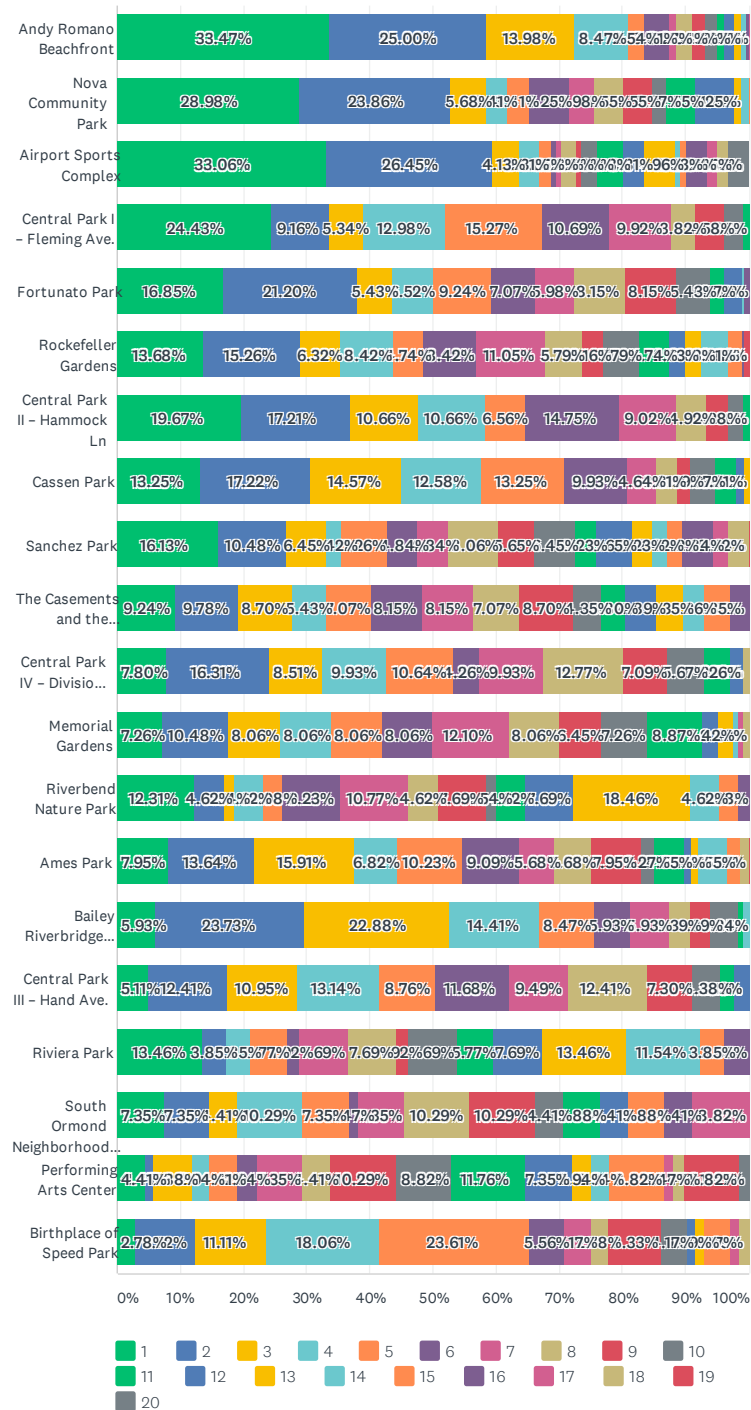
Answered: 637 Skipped: 9



ANSWER CHOICES	RESPONSES	
Andy Romano Beachfront	76.30%	486
Rockefeller Gardens	69.07%	440
The Casements and the Environmental Discovery Center	64.99%	414
Fortunato Park	58.56%	373
Cassen Park	54.16%	345
Nova Community Park	52.12%	332
Central Park III – Hand Ave.	47.88%	305
Central Park IV – Division Ave	47.41%	302
Memorial Gardens	46.47%	296
Bailey Riverbridge Gardens	44.11%	281
Central Park I – Fleming Ave.	41.76%	266
Central Park II – Hammock Ln	39.40%	251
Sanchez Park	37.21%	237
Airport Sports Complex	36.26%	231
Birthplace of Speed Park	32.97%	210
Ames Park	32.50%	207
Performing Arts Center	25.27%	161
Riverbend Nature Park	23.39%	149
South Ormond Neighborhood Park	20.88%	133
Riviera Park	19.31%	123
Total Respondents: 637		

Q3 Based on your answers from Q2, please choose and rank Top TWO(2) parks and recreation facilities that your household visited MOST OFTEN.
1=1st and 2=2nd.

Answered: 411 Skipped: 235



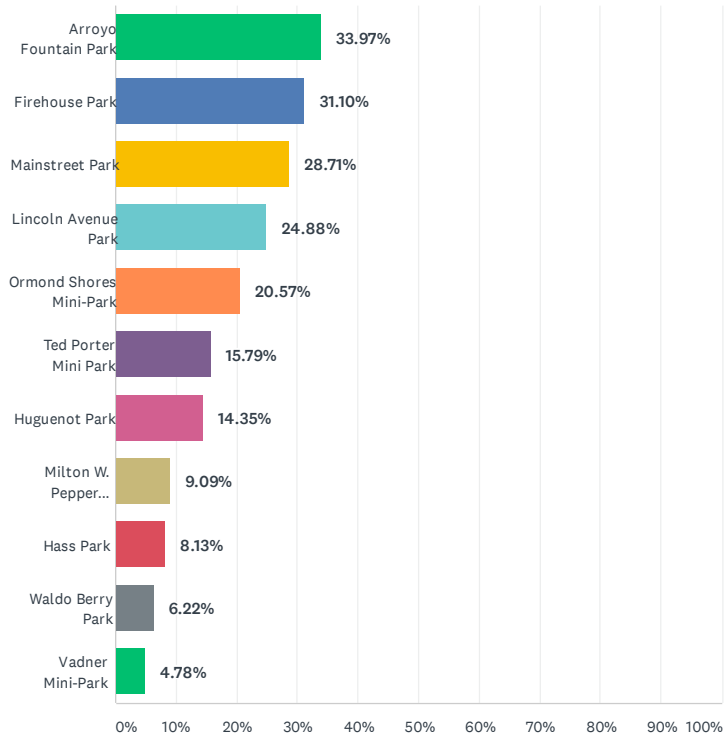
2021 Ormond Beach Parks and Recreation Needs Assessment

2.A.d

	1	2	3	4	5	6	7	8	9	10	11	12	13
Andy Romano Beachfront	33.47% 79	25.00% 59	13.98% 33	8.47% 20	2.54% 6	3.81% 9	1.27% 3	2.54% 6	2.12% 5	1.69% 4	1.27% 3	1.69% 4	0.
Nova Community Park	28.98% 51	23.86% 42	5.68% 10	3.41% 6	3.41% 6	6.25% 11	3.98% 7	4.55% 8	4.55% 8	2.27% 4	4.55% 8	6.25% 11	1.
Airport Sports Complex	33.06% 40	26.45% 32	4.13% 5	3.31% 4	1.65% 2	0.83% 1	0.83% 1	2.48% 3	0.83% 1	2.48% 3	4.13% 5	3.31% 4	4.
Central Park I – Fleming Ave.	24.43% 32	9.16% 12	5.34% 7	12.98% 17	15.27% 20	10.69% 14	9.92% 13	3.82% 5	4.58% 6	3.05% 4	0.76% 1	0.00% 0	0.
Fortunato Park	16.85% 31	21.20% 39	5.43% 10	6.52% 12	9.24% 17	7.07% 13	5.98% 11	8.15% 15	8.15% 15	5.43% 10	2.17% 4	2.72% 5	0.
Rockefeller Gardens	13.68% 26	15.26% 29	6.32% 12	8.42% 16	4.74% 9	8.42% 16	11.05% 21	5.79% 11	3.16% 6	5.79% 11	4.74% 9	2.63% 5	2.
Central Park II – Hammock Ln	19.67% 24	17.21% 21	10.66% 13	10.66% 13	6.56% 8	14.75% 18	9.02% 11	4.92% 6	3.28% 4	2.46% 3	0.82% 1	0.00% 0	0.
Cassen Park	13.25% 20	17.22% 26	14.57% 22	12.58% 19	13.25% 20	9.93% 15	4.64% 7	3.31% 5	1.99% 3	3.97% 6	3.31% 5	1.32% 2	0.
Sanchez Park	16.13% 20	10.48% 13	6.45% 8	2.42% 3	7.26% 9	4.84% 6	4.84% 6	8.06% 10	5.65% 7	6.45% 8	3.23% 4	5.65% 7	3.
The Casements and the Environmental Discovery Center	9.24% 17	9.78% 18	8.70% 16	5.43% 10	7.07% 13	8.15% 15	8.15% 15	7.07% 13	8.70% 16	4.35% 8	3.80% 7	4.89% 9	4.
Central Park IV – Division Ave	7.80% 11	16.31% 23	8.51% 12	9.93% 14	10.64% 15	4.26% 6	9.93% 14	12.77% 18	7.09% 10	5.67% 8	4.26% 6	2.13% 3	0.
Memorial Gardens	7.26% 9	10.48% 13	8.06% 10	8.06% 10	8.06% 10	8.06% 10	12.10% 15	8.06% 10	6.45% 8	7.26% 9	8.87% 11	2.42% 3	2.
Riverbend Nature Park	12.31% 8	4.62% 3	1.54% 1	4.62% 3	3.08% 2	9.23% 6	10.77% 7	4.62% 3	7.69% 5	1.54% 1	4.62% 3	7.69% 5	18.
Ames Park	7.95% 7	13.64% 12	15.91% 14	6.82% 6	10.23% 9	9.09% 8	5.68% 5	5.68% 5	7.95% 7	2.27% 2	4.55% 4	1.14% 1	1.
Bailey Riverbridge Gardens	5.93% 7	23.73% 28	22.88% 27	14.41% 17	8.47% 10	5.93% 7	5.93% 7	3.39% 4	3.39% 4	4.24% 5	0.85% 1	0.00% 0	0.
Central Park III – Hand Ave.	5.11% 7	12.41% 17	10.95% 15	13.14% 18	8.76% 12	11.68% 16	9.49% 13	12.41% 17	7.30% 10	4.38% 6	2.19% 3	2.19% 3	0.
Riviera Park	13.46% 7	3.85% 2	0.00% 0	3.85% 2	5.77% 3	1.92% 1	7.69% 4	7.69% 4	1.92% 1	7.69% 4	5.77% 3	7.69% 4	13.
South Ormond Neighborhood Park	7.35% 5	7.35% 5	4.41% 3	10.29% 7	7.35% 5	1.47% 1	7.35% 5	10.29% 7	10.29% 7	4.41% 3	5.88% 4	4.41% 3	0.
Performing Arts Center	4.41% 3	1.47% 1	5.88% 4	2.94% 2	4.41% 3	2.94% 2	7.35% 5	4.41% 3	10.29% 7	8.82% 6	11.76% 8	7.35% 5	2.
Birthplace of Speed Park	2.78% 2	9.72% 7	11.11% 8	18.06% 13	23.61% 17	5.56% 4	4.17% 3	2.78% 2	8.33% 6	4.17% 3	0.00% 0	1.39% 1	1.

Q4 Please CHECK ALL of the following Mini-parks operated by the City of Ormond Beach Parks Department that you and other members of your household have visited during the past two years, including before the COVID-19 pandemic. For reference, please click the following link to see a map of all the parks in the City: [City of Ormond Beach Parks Map](#).

Answered: 209 Skipped: 437

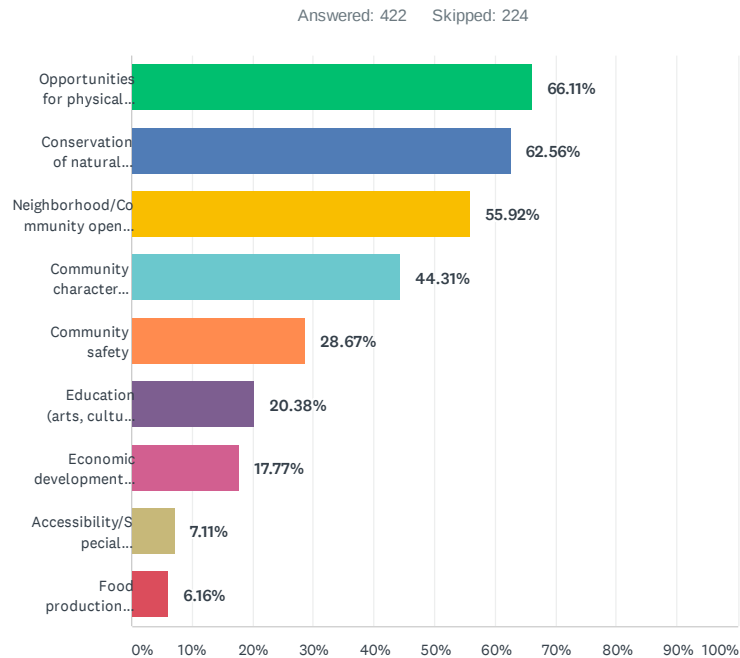


ANSWER CHOICES	RESPONSES	
Arroyo Fountain Park	33.97%	71
Firehouse Park	31.10%	65
Mainstreet Park	28.71%	60
Lincoln Avenue Park	24.88%	52
Ormond Shores Mini-Park	20.57%	43
Ted Porter Mini Park	15.79%	33
Huguenot Park	14.35%	30
Milton W. Pepper Mini-Park	9.09%	19
Hass Park	8.13%	17
Waldo Berry Park	6.22%	13
Vadner Mini-Park	4.78%	10
Total Respondents: 209		

Q5 Please list any other parks and recreation facilities that you and/or other members of your household have visited during the past two years, including before the COVID-19 pandemic, or please write N/A - Not Applicable. For reference, please click the following link to see a map of all the parks in the City: [City of Ormond Beach Parks Map](#)

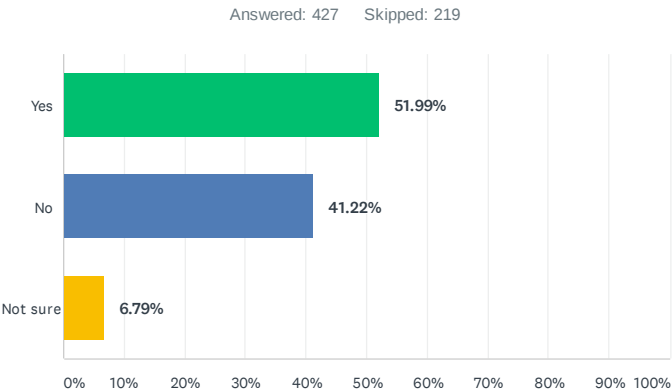
Answered: 165 Skipped: 481

Q6 Parks and recreation facilities provide a multitude of benefits. From the following list, please select the top THREE benefits that are MOST IMPORTANT to you and your household.



ANSWER CHOICES	RESPONSES	
Opportunities for physical activities/exercise	66.11%	279
Conservation of natural areas	62.56%	264
Neighborhood/Community open space for social interactions and play (creating sense of community/bringing people together)	55.92%	236
Community character (quality of the built environment, neighborhoods, streetscapes, etc.)	44.31%	187
Community safety	28.67%	121
Education (arts, culture, science, etc.)	20.38%	86
Economic development (helping the city to be more vibrant, increasing property values, and attracting/retaining business)	17.77%	75
Accessibility/Special Populations benefits	7.11%	30
Food production education/community gardens	6.16%	26
Total Respondents: 422		

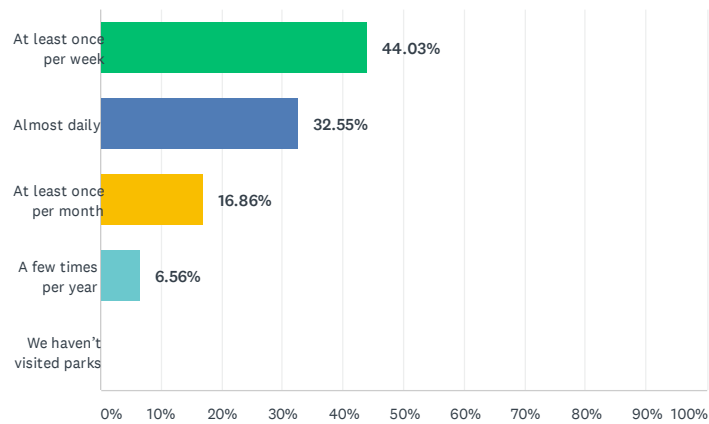
Q7 Do you feel there are sufficient parks and recreation facilities within walking distance of your residence?



ANSWER CHOICES	RESPONSES	
Yes	51.99%	222
No	41.22%	176
Not sure	6.79%	29
TOTAL		427

Q8 On average, how often have you and members of your household visited parks and recreation facilities in the City of Ormond Beach in the past two years, including before the COVID-19 pandemic?

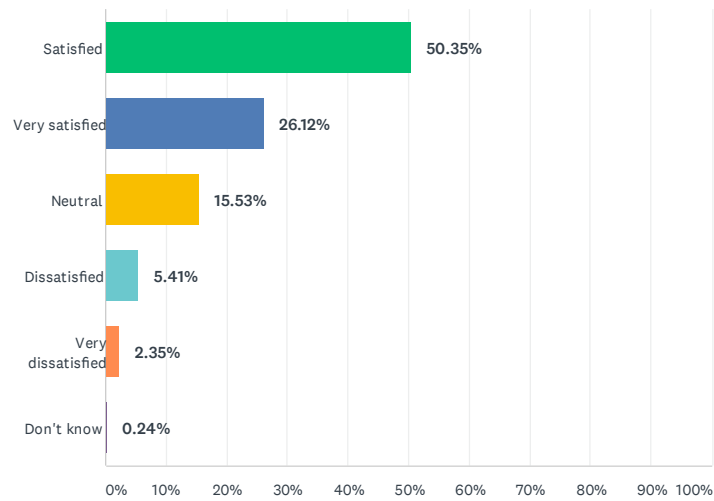
Answered: 427 Skipped: 219



ANSWER CHOICES	RESPONSES	
At least once per week	44.03%	188
Almost daily	32.55%	139
At least once per month	16.86%	72
A few times per year	6.56%	28
We haven't visited parks	0.00%	0
TOTAL		427

Q9 Overall, how satisfied are you with the parks and recreation facilities provided by the City of Ormond Beach Parks Department?

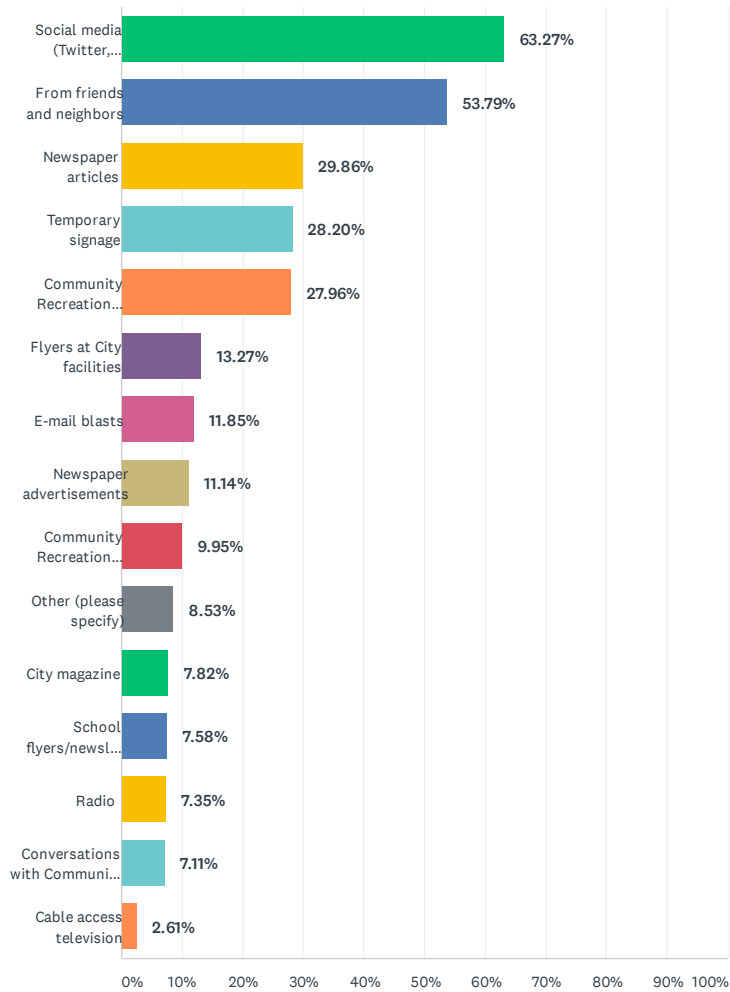
Answered: 425 Skipped: 221



ANSWER CHOICES	RESPONSES	
Satisfied	50.35%	214
Very satisfied	26.12%	111
Neutral	15.53%	66
Dissatisfied	5.41%	23
Very dissatisfied	2.35%	10
Don't know	0.24%	1
TOTAL		425

Q10 Please CHECK ALL the ways you currently learn about City of Ormond Beach recreational programs and activities.

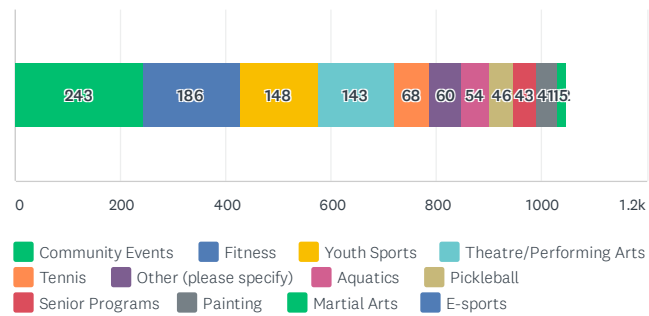
Answered: 422 Skipped: 224



ANSWER CHOICES	RESPONSES	
Social media (Twitter, Facebook, etc.)	63.27%	267
From friends and neighbors	53.79%	227
Newspaper articles	29.86%	126
Temporary signage	28.20%	119
Community Recreation website	27.96%	118
Flyers at City facilities	13.27%	56
E-mail blasts	11.85%	50
Newspaper advertisements	11.14%	47
Community Recreation brochures	9.95%	42
Other (please specify)	8.53%	36
City magazine	7.82%	33
School flyers/newsletter	7.58%	32
Radio	7.35%	31
Conversations with Community Recreation staff	7.11%	30
Cable access television	2.61%	11
Total Respondents: 422		

Q11 Please CHECK ALL of the following programs offered in the City of Ormond Beach that you and other members of your household have participated in over the last FIVE years.

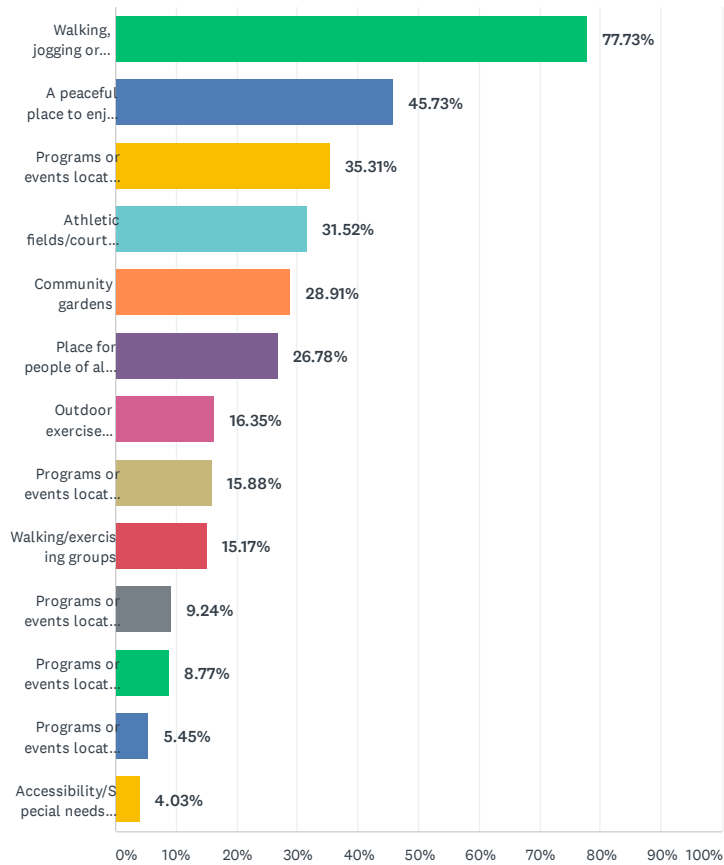
Answered: 390 Skipped: 256



ANSWER CHOICES	RESPONSES	
Community Events	62.31%	243
Fitness	47.69%	186
Youth Sports	37.95%	148
Theatre/Performing Arts	36.67%	143
Tennis	17.44%	68
Other (please specify)	15.38%	60
Aquatics	13.85%	54
Pickleball	11.79%	46
Senior Programs	11.03%	43
Painting	10.51%	41
Martial Arts	3.85%	15
E-sports	0.51%	2
Total Respondents: 390		

Q12 What are the top THREE resources that would have the greatest impact to the health and well-being of your household?

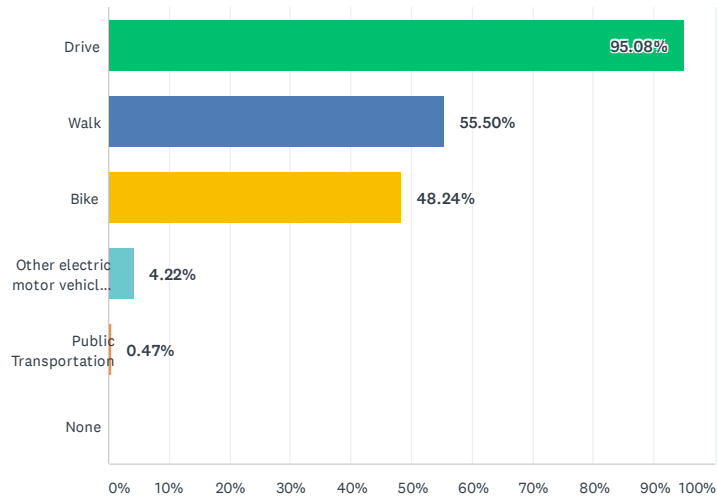
Answered: 422 Skipped: 224



ANSWER CHOICES	RESPONSES	
Walking, jogging or biking trails	77.73%	328
A peaceful place to enjoy nature, meditate, or worship	45.73%	193
Programs or events located at parks and recreation facilities	35.31%	149
Athletic fields/courts (soccer, basketball, tennis)	31.52%	133
Community gardens	28.91%	122
Place for people of all ages to socialize and interact	26.78%	113
Outdoor exercise equipment	16.35%	69
Programs or events located in Environmental Discovery Center	15.88%	67
Walking/exercising groups	15.17%	64
Programs or events located in community centers	9.24%	39
Programs or events located in performing arts center	8.77%	37
Programs or events located in senior centers	5.45%	23
Accessibility/Special needs population programs/events	4.03%	17
Total Respondents: 422		

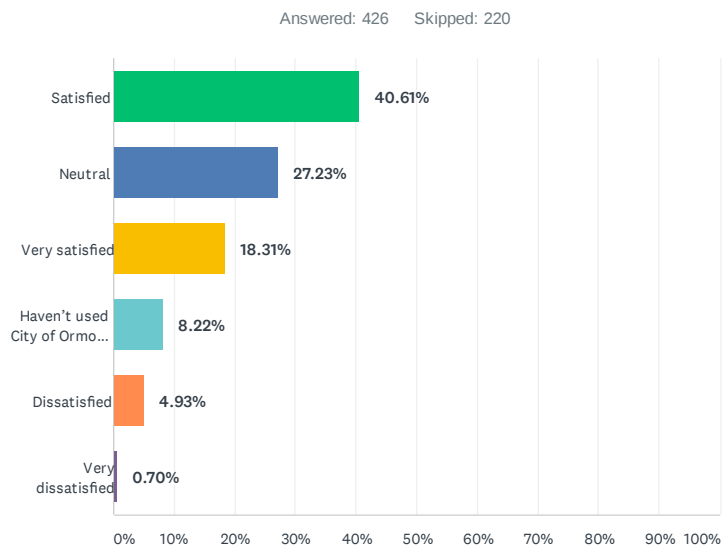
Q13 Please CHECK ALL of the ways you and members of your household travel to the parks and recreation facilities that you use.

Answered: 427 Skipped: 219



ANSWER CHOICES	RESPONSES	
Drive	95.08%	406
Walk	55.50%	237
Bike	48.24%	206
Other electric motor vehicle (e.g. scooter, cart)	4.22%	18
Public Transportation	0.47%	2
None	0.00%	0
Total Respondents: 427		

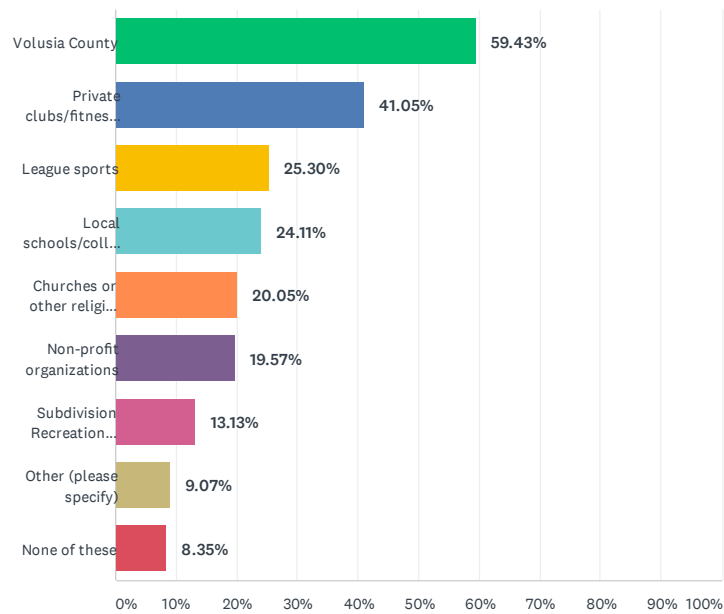
Q14 How satisfied are you with the programs offered by the City of Ormond Beach?



ANSWER CHOICES	RESPONSES	
Satisfied	40.61%	173
Neutral	27.23%	116
Very satisfied	18.31%	78
Haven't used City of Ormond Beach programs	8.22%	35
Dissatisfied	4.93%	21
Very dissatisfied	0.70%	3
TOTAL		426

Q15 Please CHECK ALL of the following organizations other than the City of Ormond Beach that provide recreation programs and facilities that are used by you or members of your household.

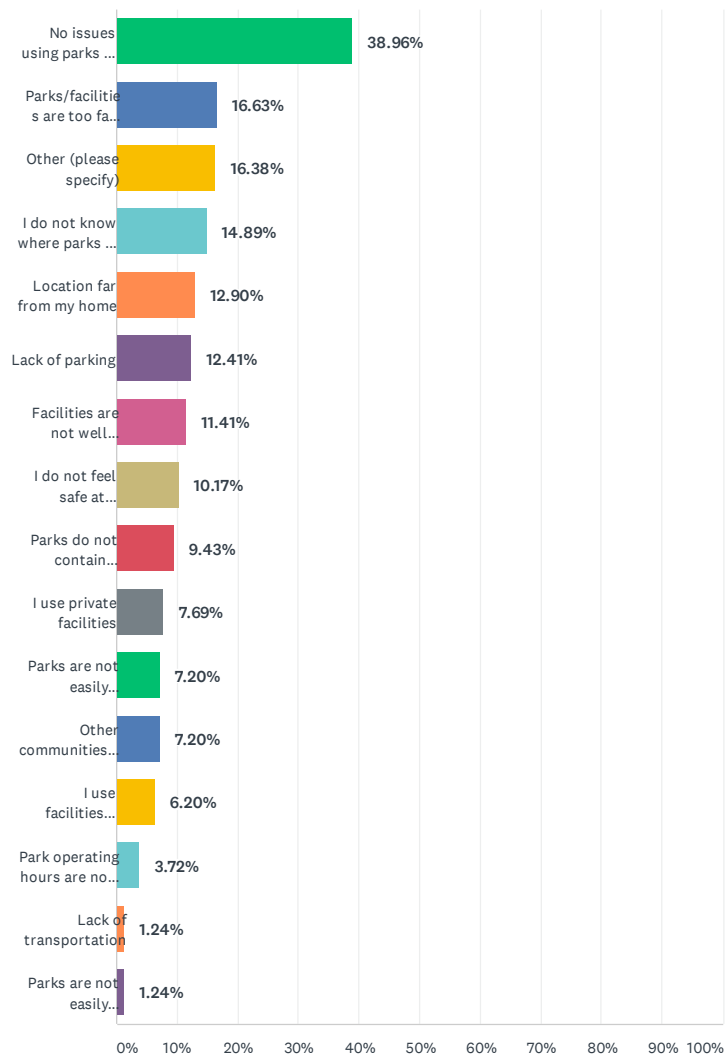
Answered: 419 Skipped: 227



ANSWER CHOICES	RESPONSES	
Volusia County	59.43%	249
Private clubs/fitness centers	41.05%	172
League sports	25.30%	106
Local schools/colleges/universities	24.11%	101
Churches or other religious organizations	20.05%	84
Non-profit organizations	19.57%	82
Subdivision Recreation Facilities	13.13%	55
Other (please specify)	9.07%	38
None of these	8.35%	35
Total Respondents: 419		

Q16 Please CHECK ALL of the following reasons that prevent you or other members of your household from using the parks and recreation facilities of the City of Ormond MORE OFTEN.

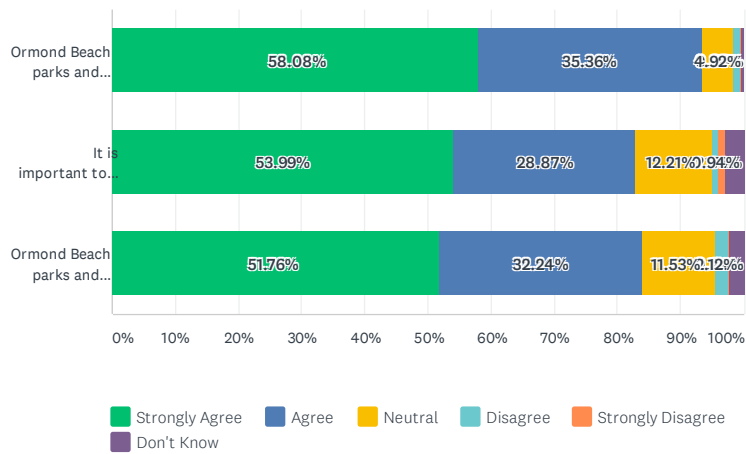
Answered: 403 Skipped: 243



ANSWER CHOICES	RESPONSES	
No issues using parks and recreation facilities	38.96%	157
Parks/facilities are too far from our residence	16.63%	67
Other (please specify)	16.38%	66
I do not know where parks are located	14.89%	60
Location far from my home	12.90%	52
Lack of parking	12.41%	50
Facilities are not well maintained	11.41%	46
I do not feel safe at parks/facilities	10.17%	41
Parks do not contain facilities or amenities that are appropriate for my family and me	9.43%	38
I use private facilities	7.69%	31
Parks are not easily accessible by walking, biking, or driving	7.20%	29
Other communities offer recreation facilities that are closer to my home or are higher quality	7.20%	29
I use facilities offered by surrounding communities	6.20%	25
Park operating hours are not convenient	3.72%	15
Lack of transportation	1.24%	5
Parks are not easily accessible to the disabled	1.24%	5
Total Respondents: 403		

Q17 Please rate your level of agreement with the following statements using a scale from "Strongly Agree" to "Strongly Disagree." If you are not sure, please choose "Don't Know"

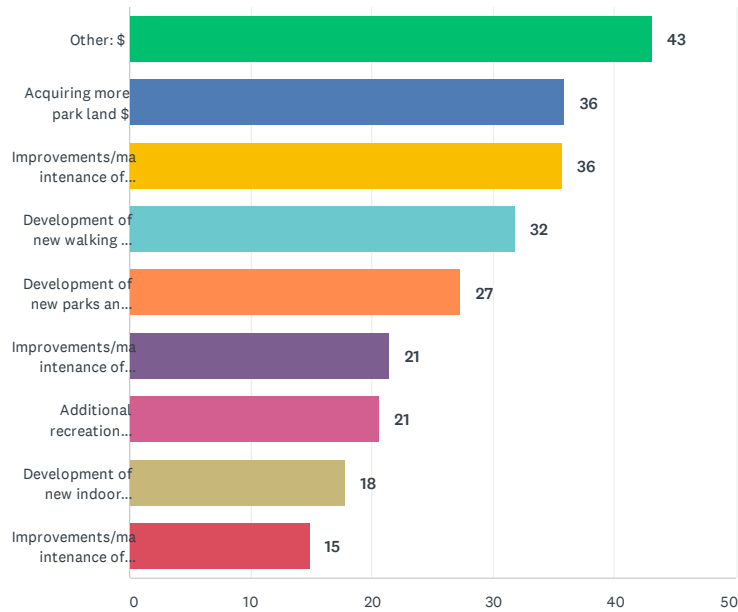
Answered: 427 Skipped: 219



	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE	DON'T KNOW	TOTAL	WEIGHTED AVERAGE
Ormond Beach parks and recreation facilities enhance the quality of life for residents in the community	58.08% 248	35.36% 151	4.92% 21	0.94% 4	0.23% 1	0.47% 2	427	1.51
It is important to connect parks and recreation facilities in Ormond Beach	53.99% 230	28.87% 123	12.21% 52	0.94% 4	1.17% 5	2.82% 12	426	1.75
Ormond Beach parks and recreation facilities increase property values in the community	51.76% 220	32.24% 137	11.53% 49	2.12% 9	0.24% 1	2.12% 9	425	1.73

Q18 If you had a budget of \$100 for services provided by the City of Ormond Beach Leisure Services Department, how would you allocate the funds among the categories listed below? Please type in a number next to each category. (Please be sure your total adds up to \$100).

Answered: 404 Skipped: 242



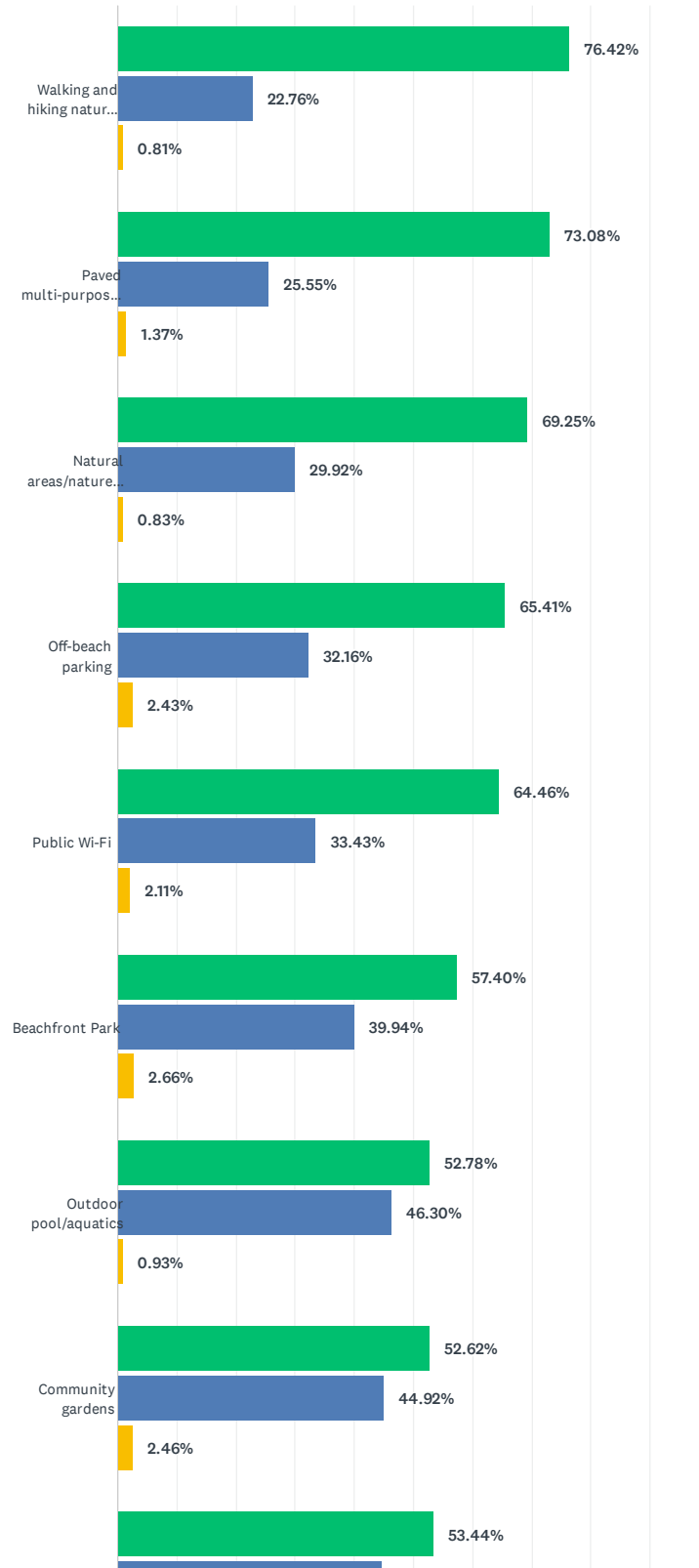
ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Other: \$	43	2,369	55
Acquiring more park land \$	36	7,026	196
Improvements/maintenance of existing parks and recreation facilities \$	36	9,216	258
Development of new walking and biking facilities \$	32	6,845	215
Development of new parks and recreation facilities \$	27	4,534	166
Improvements/maintenance of existing walking and biking facilities \$	21	4,103	191
Additional recreation activities, classes, and events \$	21	2,658	129
Development of new indoor recreation centers \$	18	1,831	103
Improvements/maintenance of existing indoor recreation centers \$	15	1,818	122
Total Respondents: 404			

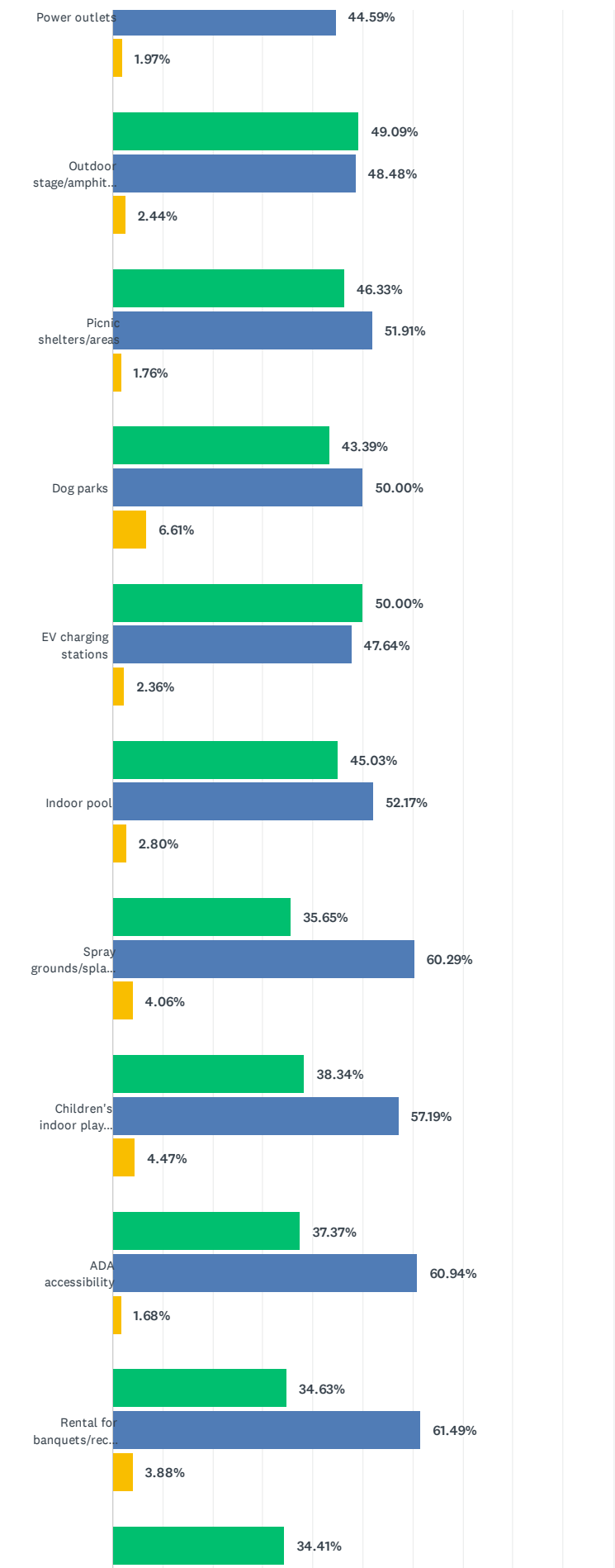
Q19 For the previous question/Q18, if you allocated funds in the "Other" category, please specify the service name here. If not, please skip this question.

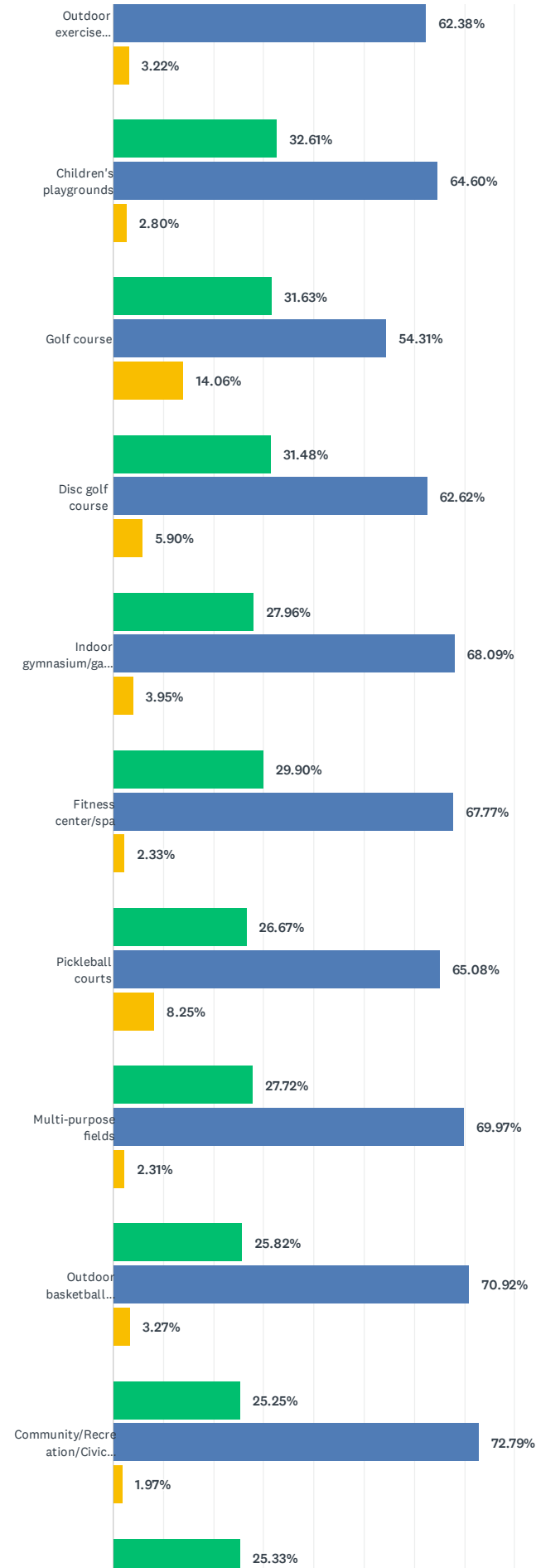
Answered: 57 Skipped: 589

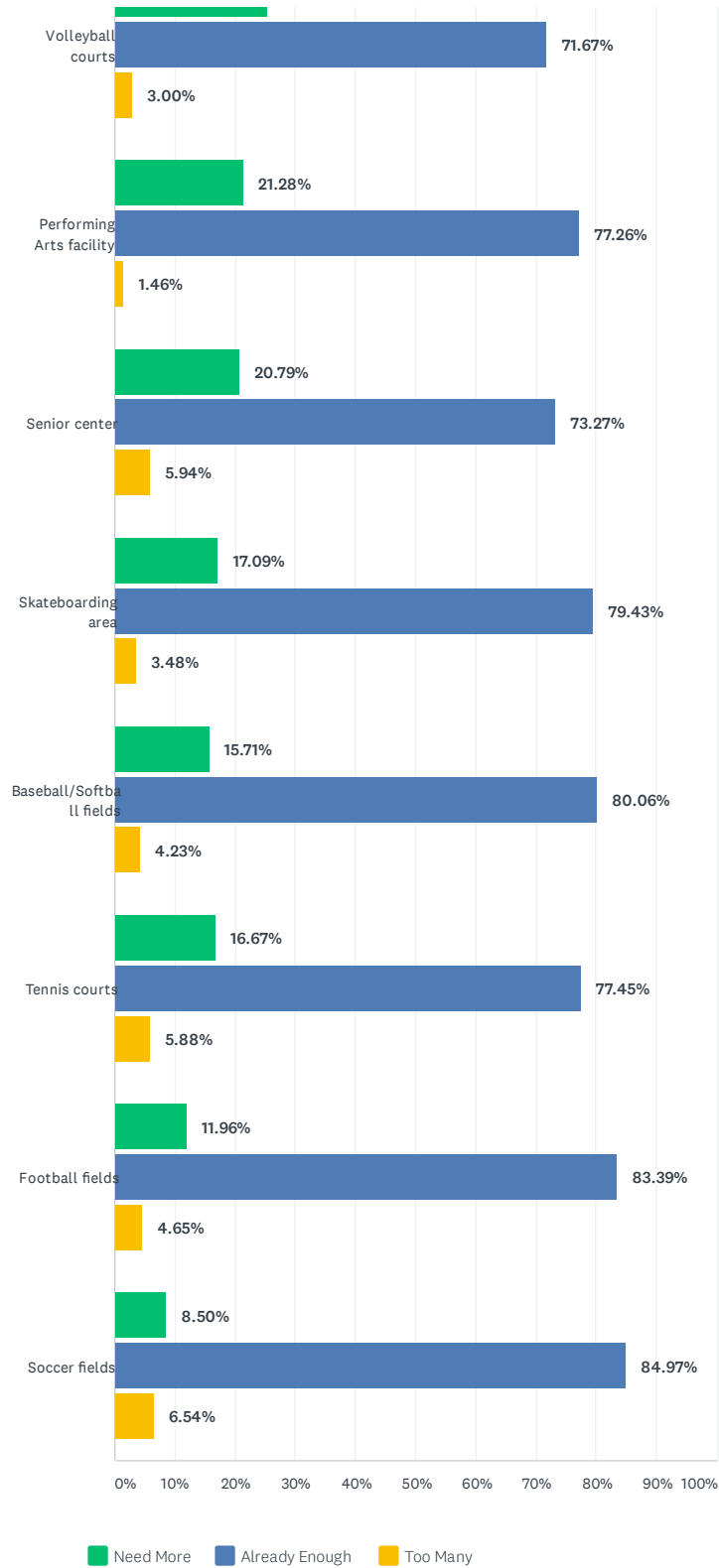
Q20 Below please find a list of parks and recreation FACILITIES/AMENITIES. Please indicate if you or any member of your household NEED MORE, if there are ALREADY ENOUGH, or if there are TOO MANY of the type of parks and recreation facilities listed below. Skip the facility/amenity that you are unsure about.

Answered: 406 Skipped: 240









	NEED MORE	ALREADY ENOUGH	TOO MANY	TOTAL
Walking and hiking nature trails	76.42% 282	22.76% 84	0.81% 3	369
Paved multi-purpose trails	73.08% 266	25.55% 93	1.37% 5	364
Natural areas/nature parks	69.25% 250	29.92% 108	0.83% 3	361
Off-beach parking	65.41% 242	32.16% 119	2.43% 9	370
Public Wi-Fi	64.46% 214	33.43% 111	2.11% 7	332
Beachfront Park	57.40% 194	39.94% 135	2.66% 9	338
Outdoor pool/aquatics	52.78% 171	46.30% 150	0.93% 3	324
Community gardens	52.62% 171	44.92% 146	2.46% 8	325
Power outlets	53.44% 163	44.59% 136	1.97% 6	305
Outdoor stage/amphitheater	49.09% 161	48.48% 159	2.44% 8	328
Picnic shelters/areas	46.33% 158	51.91% 177	1.76% 6	341
Dog parks	43.39% 151	50.00% 174	6.61% 23	348
EV charging stations	50.00% 148	47.64% 141	2.36% 7	296
Indoor pool	45.03% 145	52.17% 168	2.80% 9	322
Spray grounds/splash pads	35.65% 123	60.29% 208	4.06% 14	345
Children's indoor play area	38.34% 120	57.19% 179	4.47% 14	313
ADA accessibility	37.37% 111	60.94% 181	1.68% 5	297
Rental for banquets/receptions/private parties	34.63% 107	61.49% 190	3.88% 12	309
Outdoor exercise stations	34.41% 107	62.38% 194	3.22% 10	311
Children's playgrounds	32.61% 105	64.60% 208	2.80% 9	322
Golf course	31.63% 99	54.31% 170	14.06% 44	313
Disc golf course	31.48% 96	62.62% 191	5.90% 18	305
Indoor gymnasium/game courts	27.96% 92	68.09% 224	3.95% 13	329
Fitness center/spa	29.90% 90	67.77% 204	2.33% 7	301
Pickleball courts	26.67% 84	65.08% 205	8.25% 26	315
Multi-purpose fields	27.72% 84	69.97% 212	2.31% 7	303
Outdoor basketball courts	25.82% 79	70.92% 217	3.27% 10	306
Community/Recreation/Civic center	25.25% 77	72.79% 222	1.97% 6	305
Volleyball courts	25.33% 76	71.67% 215	3.00% 9	300
Performing Arts facility	21.28% 73	77.26% 265	1.46% 5	343
Senior center	20.79% 63	73.27% 222	5.94% 18	303
Skateboarding area	17.09% 54	79.43% 251	3.48% 11	316
Baseball/Softball fields	15.71% 52	80.06% 265	4.23% 14	331
Tennis courts	16.67% 51	77.45% 237	5.88% 18	306

Football fields	11.96% 36	83.39% 251	4.65% 14	301
Soccer fields	8.50% 26	84.97% 260	6.54% 20	306

Q21 Based on the facilities and amenities you identified in Q20 that your household Needs More of, please rank the Top FOUR (4) that are MOST IMPORTANT to your household. 1=1st; 2=2nd; 3=3rd; 4=4th.

Answered: 366 Skipped: 280

▲ We're sorry. We cannot display a chart for a question with this many options.

2021 Ormond Beach Parks and Recreation Needs Assessment

2.A.d

	1	2	3	4	5	6	7	8	9	10	11	12	13
Walking and hiking nature trails	29.24% 69	25.00% 59	21.61% 51	9.75% 23	4.24% 10	2.97% 7	2.12% 5	1.69% 4	0.85% 2	0.85% 2	0.00% 0	0.00% 0	0.
Natural areas/nature parks	19.31% 39	17.33% 35	19.80% 40	12.38% 25	7.43% 15	7.92% 16	2.97% 6	5.94% 12	4.46% 9	1.49% 3	0.00% 0	0.00% 0	0.
Paved multi-purpose trails	16.43% 34	23.19% 48	14.01% 29	17.39% 36	10.63% 22	6.76% 14	4.83% 10	3.38% 7	1.45% 3	0.00% 0	0.48% 1	0.00% 0	0.
Off-beach parking	18.18% 32	20.45% 36	14.77% 26	15.91% 28	11.93% 21	6.82% 12	3.41% 6	2.27% 4	2.84% 5	0.00% 0	0.57% 1	0.00% 0	0.
Baseball/Softball fields	67.44% 29	9.30% 4	4.65% 2	9.30% 4	2.33% 1	2.33% 1	2.33% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.
Dog parks	13.49% 17	17.46% 22	15.08% 19	19.84% 25	9.52% 12	7.94% 10	6.35% 8	1.59% 2	1.59% 2	0.79% 1	1.59% 2	1.59% 2	0.
Golf course	20.00% 15	9.33% 7	9.33% 7	10.67% 8	5.33% 4	4.00% 3	1.33% 1	1.33% 1	2.67% 2	1.33% 1	4.00% 3	4.00% 3	1.
Beachfront Park	10.27% 15	10.96% 16	9.59% 14	12.33% 18	4.79% 7	0.68% 1	3.42% 5	2.74% 4	2.05% 3	1.37% 2	6.85% 10	3.42% 5	1.
Children's playgrounds	10.98% 9	13.41% 11	12.20% 10	7.32% 6	4.88% 4	9.76% 8	12.20% 10	8.54% 7	3.66% 3	3.66% 3	4.88% 4	2.44% 2	3.
Outdoor pool/aquatics	7.96% 9	6.19% 7	7.96% 9	8.85% 10	5.31% 6	6.19% 7	7.96% 9	8.85% 10	12.39% 14	7.96% 9	7.96% 9	4.42% 5	2.
Spray grounds/splash pads	8.05% 7	10.34% 9	13.79% 12	12.64% 11	9.20% 8	11.49% 10	14.94% 13	4.60% 4	4.60% 4	8.05% 7	0.00% 0	0.00% 0	0.
Indoor gymnasium/game courts	10.61% 7	10.61% 7	7.58% 5	7.58% 5	9.09% 6	10.61% 7	15.15% 10	10.61% 7	1.52% 1	4.55% 3	4.55% 3	1.52% 1	1.
Children's indoor play area	8.33% 7	8.33% 7	7.14% 6	10.71% 9	3.57% 3	8.33% 7	14.29% 12	8.33% 7	15.48% 13	5.95% 5	7.14% 6	0.00% 0	0.
Picnic shelters/areas	6.48% 7	0.93% 1	10.19% 11	7.41% 8	9.26% 10	8.33% 9	12.04% 13	14.81% 16	11.11% 12	9.26% 10	2.78% 3	2.78% 3	2.
Disc golf course	10.29% 7	0.00% 0	7.35% 5	4.41% 3	2.94% 2	8.82% 6	4.41% 3	13.24% 9	14.71% 10	11.76% 8	7.35% 5	4.41% 3	4.
Outdoor stage/amphitheater	6.03% 7	6.03% 7	5.17% 6	11.21% 13	10.34% 12	4.31% 5	6.03% 7	4.31% 5	6.90% 8	6.03% 7	2.59% 3	6.90% 8	9.
Tennis courts	17.50% 7	5.00% 2	0.00% 0	5.00% 2	0.00% 0	0.00% 0	12.50% 5	7.50% 3	7.50% 3	10.00% 4	5.00% 2	7.50% 3	2.
Pickleball courts	10.53% 6	7.02% 4	21.05% 12	3.51% 2	7.02% 4	1.75% 1	5.26% 3	7.02% 4	3.51% 2	7.02% 4	5.26% 3	1.75% 1	1.
Senior center	12.24% 6	2.04% 1	4.08% 2	8.16% 4	6.12% 3	4.08% 2	4.08% 2	0.00% 0	2.04% 1	8.16% 4	12.24% 6	0.00% 0	6.
Performing Arts facility	11.11% 5	20.00% 9	4.44% 2	8.89% 4	15.56% 7	15.56% 7	8.89% 4	0.00% 0	4.44% 2	8.89% 4	2.22% 1	0.00% 0	0.
Community gardens	3.85% 5	7.69% 10	15.38% 20	13.08% 17	7.69% 10	6.92% 9	7.69% 10	6.15% 8	6.15% 8	4.62% 6	5.38% 7	5.38% 7	3.
Public Wi-Fi	3.21% 5	6.41% 10	10.90% 17	9.62% 15	3.85% 6	3.21% 5	0.64% 1	4.49% 7	2.56% 4	5.77% 9	3.21% 5	3.85% 6	8.
Indoor pool	3.96% 4	8.91% 9	7.92% 8	6.93% 7	2.97% 3	1.98% 2	0.99% 1	0.99% 1	6.93% 7	10.89% 11	1.98% 2	3.96% 4	5.
Fitness center/spa	4.69% 3	3.13% 2	6.25% 4	6.25% 4	3.13% 2	3.13% 2	3.13% 2	3.13% 2	0.00% 0	1.56% 1	3.13% 2	10.94% 7	9.
ADA accessibility	3.80% 3	1.27% 1	1.27% 1	5.06% 4	1.27% 1	7.59% 6	2.53% 2	8.86% 7	1.27% 1	2.53% 2	2.53% 2	3.80% 3	2.
Football fields	7.14% 2	17.86% 5	3.57% 1	0.00% 0	0.00% 0	7.14% 2	0.00% 0	7.14% 2	0.00% 0	3.57% 1	7.14% 2	7.14% 2	7.
Volleyball courts	3.28% 2	4.92% 3	6.56% 4	3.28% 2	8.20% 5	4.92% 3	0.00% 0	6.56% 4	0.00% 0	1.64% 1	3.28% 2	14.75% 9	4.
Multi-purpose fields	3.28% 2	1.64% 1	1.64% 1	3.28% 2	1.64% 1	0.00% 0	1.64% 1	6.56% 4	8.20% 5	8.20% 5	6.56% 4	9.84% 6	6.
Outdoor exercise stations	2.50% 2	2.50% 2	5.00% 4	6.25% 5	0.00% 0	3.75% 3	2.50% 2	5.00% 4	8.75% 7	6.25% 5	6.25% 5	7.50% 6	5.
Skateboarding area	2.33% 1	6.98% 3	6.98% 3	13.95% 6	2.33% 1	4.65% 2	4.65% 2	6.98% 3	11.63% 5	2.33% 1	9.30% 4	13.95% 6	2.
Outdoor basketball courts	1.61% 1	4.84% 3	6.45% 4	4.84% 3	1.61% 1	1.61% 1	1.61% 1	6.45% 4	4.84% 3	4.84% 3	11.29% 7	6.45% 4	11.
Soccer fields	5.56% 1	5.56% 1	5.56% 1	11.11% 2	0.00% 0	0.00% 0	11.11% 2	0.00% 0	5.56% 1	0.00% 0	5.56% 1	5.56% 1	11.
Community/Recreation/Civic center	0.00% 0	3.57% 2	7.14% 4	1.79% 1	5.36% 3	7.14% 4	1.79% 1	7.14% 4	3.57% 2	7.14% 4	16.07% 9	8.93% 5	5.
Rental for banquets/receptions/private	0.00% 0	8.70% 6	2.90% 2	7.25% 5	2.90% 2	5.80% 4	2.90% 2	4.35% 3	2.90% 2	5.80% 4	8.70% 6	7.25% 5	8.

parties													
Power outlets	0.00% 0	3.45% 4	0.00% 0	3.45% 4	3.45% 4	4.31% 5	4.31% 5	1.72% 2	4.31% 5	6.03% 7	4.31% 5	5.17% 6	4.
EV charging stations	0.00% 0	7.29% 7	8.33% 8	5.21% 5	0.00% 0	0.00% 0	6.25% 6	1.04% 1	3.13% 3	5.21% 5	4.17% 4	3.13% 3	3.

Q22 Based on the facilities and amenities you identified in Q20 that your household Needs More of, please rank the Top FOUR(4) that your household would USE MOST if they were developed by the City of Ormond Beach. 1=1st; 2=2nd; 3=3rd; 4=4th.

Answered: 351 Skipped: 295

▲ We're sorry. We cannot display a chart for a question with this many options.

2021 Ormond Beach Parks and Recreation Needs Assessment

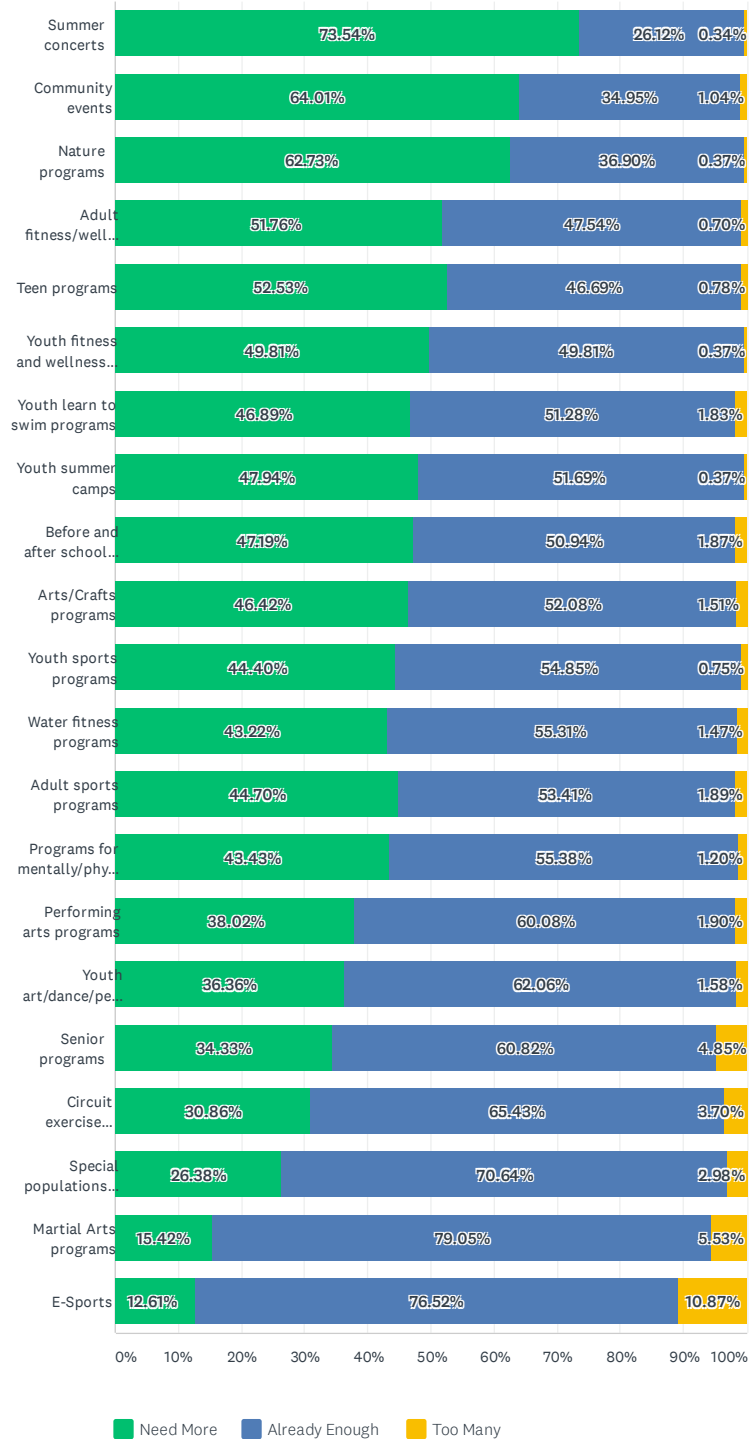
2.A.d

	1	2	3	4	5	6	7	8	9	10	11	12	13
Walking and hiking nature trails	31.11% 70	28.00% 63	16.89% 38	11.11% 25	4.89% 11	3.11% 7	2.22% 5	1.33% 3	0.00% 0	0.00% 0	0.00% 0	0.89% 2	0.
Off-beach parking	24.20% 38	20.38% 32	19.75% 31	15.29% 24	5.10% 8	4.46% 7	3.18% 5	1.27% 2	1.27% 2	1.91% 3	0.00% 0	0.64% 1	0.
Paved multi-purpose trails	16.15% 31	23.44% 45	19.27% 37	18.75% 36	8.85% 17	6.25% 12	3.13% 6	2.60% 5	0.52% 1	0.00% 0	0.00% 0	0.52% 1	0.
Baseball/Softball fields	68.42% 26	10.53% 4	5.26% 2	0.00% 0	10.53% 4	2.63% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.
Natural areas/nature parks	14.21% 26	15.85% 29	25.14% 46	19.13% 35	7.65% 14	7.10% 13	4.92% 9	2.73% 5	2.73% 5	0.55% 1	0.00% 0	0.00% 0	0.
Dog parks	21.43% 24	23.21% 26	13.39% 15	10.71% 12	5.36% 6	7.14% 8	8.93% 10	2.68% 3	0.00% 0	4.46% 5	0.00% 0	1.79% 2	0.
Golf course	23.53% 16	13.24% 9	4.41% 3	13.24% 9	4.41% 3	1.47% 1	2.94% 2	4.41% 3	1.47% 1	1.47% 1	1.47% 1	2.94% 2	0.
Beachfront Park	9.85% 13	13.64% 18	14.39% 19	11.36% 15	5.30% 7	1.52% 2	2.27% 3	0.76% 1	3.79% 5	1.52% 2	5.30% 7	1.52% 2	2.
Children's playgrounds	15.71% 11	11.43% 8	5.71% 4	12.86% 9	2.86% 2	10.00% 7	8.57% 6	14.29% 10	7.14% 5	5.71% 4	5.71% 4	0.00% 0	0.
Tennis courts	28.13% 9	3.13% 1	6.25% 2	6.25% 2	3.13% 1	0.00% 0	3.13% 1	15.63% 5	3.13% 1	6.25% 2	9.38% 3	3.13% 1	6.
Performing Arts facility	20.51% 8	20.51% 8	5.13% 2	10.26% 4	10.26% 4	10.26% 4	10.26% 4	0.00% 0	0.00% 0	7.69% 3	0.00% 0	0.00% 0	2.
Disc golf course	11.86% 7	1.69% 1	1.69% 1	5.08% 3	3.39% 2	5.08% 3	8.47% 5	16.95% 10	10.17% 6	15.25% 9	5.08% 3	5.08% 3	5.
Outdoor pool/aquatics	7.14% 7	8.16% 8	5.10% 5	10.20% 10	6.12% 6	8.16% 8	8.16% 8	12.24% 12	8.16% 8	7.14% 7	9.18% 9	5.10% 5	2.
Public Wi-Fi	5.26% 7	5.26% 7	10.53% 14	12.78% 17	2.26% 3	3.01% 4	3.01% 4	5.26% 7	2.26% 3	6.02% 8	2.26% 3	3.76% 5	6.
Indoor gymnasium/game courts	10.34% 6	3.45% 2	12.07% 7	15.52% 9	15.52% 9	10.34% 6	8.62% 5	8.62% 5	8.62% 5	5.17% 3	1.72% 1	0.00% 0	0.
Pickleball courts	10.20% 5	8.16% 4	14.29% 7	10.20% 5	2.04% 1	6.12% 3	6.12% 3	2.04% 1	6.12% 3	8.16% 4	4.08% 2	4.08% 2	8.
Outdoor stage/amphitheater	5.10% 5	8.16% 8	5.10% 5	12.24% 12	4.08% 4	9.18% 9	5.10% 5	5.10% 5	3.06% 3	8.16% 8	8.16% 8	6.12% 6	7.
Indoor pool	5.81% 5	12.79% 11	4.65% 4	2.33% 2	2.33% 2	3.49% 3	2.33% 2	4.65% 4	3.49% 3	9.30% 8	1.16% 1	2.33% 2	9.
Senior center	12.50% 5	2.50% 1	10.00% 4	5.00% 2	2.50% 1	2.50% 1	0.00% 0	2.50% 1	2.50% 1	7.50% 3	12.50% 5	5.00% 2	2.
Children's indoor play area	5.33% 4	12.00% 9	14.67% 11	9.33% 7	9.33% 7	14.67% 11	10.67% 8	5.33% 4	8.00% 6	4.00% 3	2.67% 2	1.33% 1	0.
Community gardens	3.67% 4	7.34% 8	16.51% 18	12.84% 14	3.67% 4	6.42% 7	11.93% 13	6.42% 7	10.09% 11	2.75% 3	4.59% 5	4.59% 5	3.
Fitness center/spa	7.69% 4	5.77% 3	3.85% 2	5.77% 3	1.92% 1	0.00% 0	1.92% 1	1.92% 1	5.77% 3	3.85% 2	9.62% 5	7.69% 4	3.
Spray grounds/splash pads	3.85% 3	7.69% 6	17.95% 14	16.67% 13	16.67% 13	12.82% 10	8.97% 7	5.13% 4	7.69% 6	1.28% 1	0.00% 0	0.00% 0	1.
Picnic shelters/areas	3.03% 3	3.03% 3	12.12% 12	16.16% 16	11.11% 11	7.07% 7	12.12% 12	10.10% 10	12.12% 12	7.07% 7	4.04% 4	2.02% 2	0.
ADA accessibility	4.69% 3	0.00% 0	1.56% 1	4.69% 3	1.56% 1	1.56% 1	1.56% 1	1.56% 1	4.69% 3	3.13% 2	6.25% 4	6.25% 4	3.
Community/Recreation/Civic center	4.55% 2	6.82% 3	2.27% 1	2.27% 1	13.64% 6	2.27% 1	2.27% 1	4.55% 2	9.09% 4	6.82% 3	11.36% 5	9.09% 4	2.
Soccer fields	15.38% 2	7.69% 1	0.00% 0	7.69% 1	0.00% 0	7.69% 1	7.69% 1	0.00% 0	0.00% 0	0.00% 0	7.69% 1	0.00% 0	15.
Volleyball courts	4.08% 2	6.12% 3	4.08% 2	4.08% 2	2.04% 1	2.04% 1	0.00% 0	6.12% 3	0.00% 0	6.12% 3	2.04% 1	6.12% 3	12.
Outdoor exercise stations	3.13% 2	1.56% 1	4.69% 3	9.38% 6	3.13% 2	0.00% 0	4.69% 3	1.56% 1	7.81% 5	1.56% 1	0.00% 0	10.94% 7	9.
Outdoor basketball courts	1.96% 1	1.96% 1	3.92% 2	3.92% 2	0.00% 0	1.96% 1	5.88% 3	7.84% 4	9.80% 5	5.88% 3	11.76% 6	9.80% 5	3.
Multi-purpose fields	1.85% 1	3.70% 2	5.56% 3	1.85% 1	1.85% 1	3.70% 2	3.70% 2	7.41% 4	7.41% 4	1.85% 1	3.70% 2	7.41% 4	5.
EV charging stations	1.23% 1	4.94% 4	8.64% 7	6.17% 5	0.00% 0	1.23% 1	3.70% 3	2.47% 2	4.94% 4	2.47% 2	3.70% 3	4.94% 4	2.
Skateboarding area	0.00% 0	14.71% 5	11.76% 4	5.88% 2	5.88% 2	2.94% 1	0.00% 0	8.82% 3	5.88% 2	14.71% 5	14.71% 5	8.82% 3	2.
Rental for banquets/receptions/private	0.00% 0	1.67% 1	6.67% 4	6.67% 4	1.67% 1	3.33% 2	8.33% 5	6.67% 4	8.33% 5	3.33% 2	6.67% 4	8.33% 5	10.

parties													
Football fields	0.00%	23.08%	3.85%	3.85%	3.85%	3.85%	3.85%	0.00%	0.00%	0.00%	7.69%	11.54%	11.
	0	6	1	1	1	1	1	0	0	0	2	3	
Power outlets	0.00%	1.03%	2.06%	1.03%	6.19%	4.12%	2.06%	3.09%	5.15%	7.22%	8.25%	5.15%	4.
	0	1	2	1	6	4	2	3	5	7	8	5	

Q23 Below please find a list of parks and recreation ACTIVITIES/PROGRAMS. Please indicate if you or any member of your household NEED MORE, if there are ALREADY ENOUGH, or if there are TOO MANY of the type of parks and recreation activities/programs listed below. Skip the activity/program that you are unsure about.

Answered: 344 Skipped: 302



	NEED MORE	ALREADY ENOUGH	TOO MANY	TOTAL
Summer concerts	73.54% 214	26.12% 76	0.34% 1	291
Community events	64.01% 185	34.95% 101	1.04% 3	289
Nature programs	62.73% 170	36.90% 100	0.37% 1	271
Adult fitness/wellness	51.76% 147	47.54% 135	0.70% 2	284
Teen programs	52.53% 135	46.69% 120	0.78% 2	257
Youth fitness and wellness programs	49.81% 133	49.81% 133	0.37% 1	267
Youth learn to swim programs	46.89% 128	51.28% 140	1.83% 5	273
Youth summer camps	47.94% 128	51.69% 138	0.37% 1	267
Before and after school programs	47.19% 126	50.94% 136	1.87% 5	267
Arts/Crafts programs	46.42% 123	52.08% 138	1.51% 4	265
Youth sports programs	44.40% 119	54.85% 147	0.75% 2	268
Water fitness programs	43.22% 118	55.31% 151	1.47% 4	273
Adult sports programs	44.70% 118	53.41% 141	1.89% 5	264
Programs for mentally/physically challenged	43.43% 109	55.38% 139	1.20% 3	251
Performing arts programs	38.02% 100	60.08% 158	1.90% 5	263
Youth art/dance/performing arts classes	36.36% 92	62.06% 157	1.58% 4	253
Senior programs	34.33% 92	60.82% 163	4.85% 13	268
Circuit exercise programs	30.86% 75	65.43% 159	3.70% 9	243
Special populations programs	26.38% 62	70.64% 166	2.98% 7	235
Martial Arts programs	15.42% 39	79.05% 200	5.53% 14	253
E-Sports	12.61% 29	76.52% 176	10.87% 25	230

Q24 Based on the programs and activities you identified in Q23 that your household Needs More of, please rank the Top FOUR (4) that are MOST IMPORTANT to your household. 1=1st; 2=2nd; 3=3rd; 4=4th

Answered: 301 Skipped: 345

▲ We're sorry. We cannot display a chart for a question with this many options.

	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Youth learn to swim programs	35.48% 33	15.05% 14	9.68% 9	12.90% 12	7.53% 7	7.53% 7	2.15% 2	3.23% 3	3.23% 3	0.00% 0	1.08% 1	1.08% 1	0.00% 0	0.00%
Before and after school programs	22.22% 20	22.22% 20	13.33% 12	11.11% 10	10.00% 9	11.11% 10	6.67% 6	0.00% 0	1.11% 1	0.00% 0	2.22% 2	0.00% 0	0.00% 0	0.00%
Youth summer camps	9.28% 9	26.80% 26	27.84% 27	11.34% 11	8.25% 8	4.12% 4	6.19% 6	3.09% 3	0.00% 0	1.03% 1	2.06% 2	0.00% 0	0.00% 0	0.00%
Youth sports programs	30.11% 28	13.98% 13	9.68% 9	13.98% 13	10.75% 10	10.75% 10	4.30% 4	1.08% 1	1.08% 1	3.23% 3	1.08% 1	0.00% 0	0.00% 0	0.00%
Youth fitness and wellness programs	8.08% 8	12.12% 12	19.19% 19	14.14% 14	14.14% 14	11.11% 11	9.09% 9	4.04% 4	1.01% 1	3.03% 3	2.02% 2	1.01% 1	1.01% 1	0.00%
Martial Arts programs	4.17% 1	4.17% 1	8.33% 2	25.00% 6	8.33% 2	20.83% 5	4.17% 1	16.67% 4	4.17% 1	0.00% 0	0.00% 0	4.17% 1	0.00% 0	0.00%
Adult fitness/wellness	15.04% 17	22.12% 25	14.16% 16	15.04% 17	11.50% 13	6.19% 7	10.62% 12	2.65% 3	0.88% 1	0.88% 1	0.88% 1	0.00% 0	0.00% 0	0.00%
Water fitness programs	8.64% 7	9.88% 8	11.11% 9	8.64% 7	6.17% 5	11.11% 9	8.64% 7	20.99% 17	7.41% 6	4.94% 4	1.23% 1	1.23% 1	0.00% 0	0.00%
Youth art/dance/performing arts classes	3.03% 2	7.58% 5	9.09% 6	9.09% 6	7.58% 5	6.06% 4	13.64% 9	3.03% 2	19.70% 13	7.58% 5	3.03% 2	4.55% 3	1.52% 1	3.03%
Adult sports programs	10.00% 9	12.22% 11	17.78% 16	12.22% 11	7.78% 7	7.78% 7	0.00% 0	8.89% 8	6.67% 6	7.78% 7	2.22% 2	2.22% 2	3.33% 3	0.00%
Senior programs	16.90% 12	12.68% 9	16.90% 12	4.23% 3	2.82% 2	2.82% 2	8.45% 6	2.82% 2	5.63% 4	7.04% 5	9.86% 7	4.23% 3	0.00% 0	2.82%
Programs for mentally/physically challenged	8.54% 7	6.10% 5	7.32% 6	13.41% 11	4.88% 4	4.88% 4	7.32% 6	7.32% 6	10.98% 9	7.32% 6	6.10% 5	9.76% 8	4.88% 4	1.77%
Teen programs	11.65% 12	9.71% 10	9.71% 10	5.83% 6	3.88% 4	7.77% 8	5.83% 6	5.83% 6	7.77% 8	6.80% 7	8.74% 9	3.88% 4	6.80% 7	1.77%
Community events	22.36% 36	16.77% 27	12.42% 20	14.91% 24	2.48% 4	2.48% 4	5.59% 9	4.35% 7	3.73% 6	4.97% 8	1.24% 2	1.86% 3	3.73% 6	2.48%
Nature programs	30.50% 43	14.89% 21	9.93% 14	9.22% 13	2.84% 4	2.84% 4	1.42% 2	2.84% 4	2.84% 4	3.55% 5	7.09% 10	2.84% 4	2.13% 3	4.23%
Summer concerts	17.98% 32	21.35% 38	11.80% 21	12.92% 23	4.49% 8	3.37% 6	2.25% 4	4.49% 8	3.37% 6	1.12% 2	3.37% 6	3.37% 6	2.25% 4	2.25%
Circuit exercise programs	1.79% 1	7.14% 4	16.07% 9	7.14% 4	1.79% 1	3.57% 2	5.36% 3	5.36% 3	3.57% 2	3.57% 2	3.57% 2	10.71% 6	1.79% 1	5.36%
Performing arts programs	13.10% 11	15.48% 13	10.71% 9	9.52% 8	5.95% 5	1.19% 1	3.57% 3	2.38% 2	0.00% 0	3.57% 3	3.57% 3	3.57% 3	3.57% 3	1.19%
Special populations programs	2.22% 1	4.44% 2	6.67% 3	2.22% 1	2.22% 1	0.00% 0	4.44% 2	2.22% 1	2.22% 1	2.22% 1	4.44% 2	8.89% 4	6.67% 3	4.44%
E-Sports	0.00% 0	9.52% 2	0.00% 0	0.00% 0	0.00% 0	0.00% 0	4.76% 1	0.00% 0	4.76% 1	4.76% 1	0.00% 0	9.52% 2	14.29% 3	9.52%
Arts/Crafts programs	11.34% 11	7.22% 7	17.53% 17	15.46% 15	4.12% 4	3.09% 3	3.09% 3	3.09% 3	2.06% 2	3.09% 3	1.03% 1	4.12% 4	3.09% 3	2.06%

Q25 Please offer your reasons to explain why you chose the FOUR programs/activities that are MOST IMPORTANT to your household. If you did not identify programs/activities that were most important to your household, please skip this question.

Answered: 183 Skipped: 463

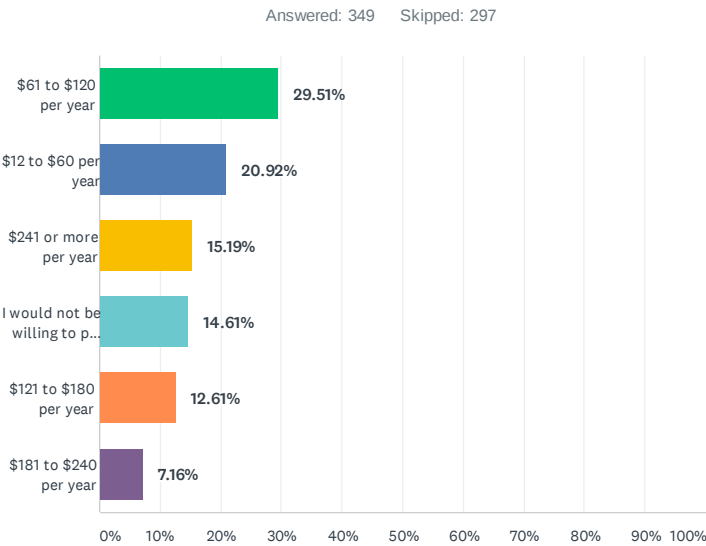
Q26 Based on the programs and activities you identified in Q23 that your household Needs More of, please rank the Top FOUR(4) that your household would USE MOST if they were offered by the City of Ormond Beach. 1=1st; 2=2nd; 3=3rd; 4=4th.

Answered: 267 Skipped: 379

▲ We're sorry. We cannot display a chart for a question with this many options.

	1	2	3	4	5	6	7	8	9	10	11	12	13
Community events	23.24% 33	19.01% 27	13.38% 19	11.97% 17	2.82% 4	4.93% 7	1.41% 2	2.82% 4	4.93% 7	5.63% 8	1.41% 2	4.23% 6	2.11% 3
Youth learn to swim programs	42.11% 32	10.53% 8	14.47% 11	10.53% 8	7.89% 6	5.26% 4	3.95% 3	1.32% 1	0.00% 0	2.63% 2	1.32% 1	0.00% 0	0.00% 0
Nature programs	25.81% 32	20.97% 26	8.87% 11	8.87% 11	2.42% 3	1.61% 2	2.42% 3	2.42% 3	3.23% 4	4.84% 6	5.65% 7	1.61% 2	4.03% 5
Summer concerts	19.14% 31	19.75% 32	15.43% 25	12.96% 21	3.70% 6	3.70% 6	1.85% 3	4.32% 7	2.47% 4	1.23% 2	3.70% 6	4.32% 7	1.23% 2
Youth sports programs	33.33% 27	11.11% 9	12.35% 10	23.46% 19	6.17% 5	2.47% 2	6.17% 5	2.47% 2	2.47% 2	0.00% 0	0.00% 0	0.00% 0	0.00% 0
Adult fitness/wellness	19.63% 21	16.82% 18	14.95% 16	18.69% 20	8.41% 9	9.35% 10	5.61% 6	2.80% 3	2.80% 3	0.00% 0	0.00% 0	0.93% 1	0.00% 0
Senior programs	19.40% 13	13.43% 9	16.42% 11	7.46% 5	1.49% 1	7.46% 5	1.49% 1	5.97% 4	1.49% 1	8.96% 6	10.45% 7	2.99% 2	0.00% 0
Before and after school programs	13.16% 10	30.26% 23	9.21% 7	13.16% 10	6.58% 5	6.58% 5	9.21% 7	3.95% 3	0.00% 0	1.32% 1	1.32% 1	1.32% 1	1.32% 1
Performing arts programs	13.51% 10	10.81% 8	13.51% 10	9.46% 7	6.76% 5	0.00% 0	5.41% 4	4.05% 3	1.35% 1	1.35% 1	4.05% 3	1.35% 1	6.76% 5
Youth summer camps	10.98% 9	18.29% 15	34.15% 28	9.76% 8	4.88% 4	7.32% 6	6.10% 5	4.88% 4	1.22% 1	1.22% 1	0.00% 0	1.22% 1	0.00% 0
Youth fitness and wellness programs	9.52% 8	14.29% 12	9.52% 8	9.52% 8	30.95% 26	9.52% 8	4.76% 4	3.57% 3	3.57% 3	3.57% 3	1.19% 1	0.00% 0	0.00% 0
Water fitness programs	10.53% 8	7.89% 6	13.16% 10	11.84% 9	3.95% 3	10.53% 8	15.79% 12	19.74% 15	1.32% 1	1.32% 1	1.32% 1	2.63% 2	0.00% 0
Teen programs	9.41% 8	5.88% 5	11.76% 10	7.06% 6	2.35% 2	8.24% 7	8.24% 7	5.88% 5	12.94% 11	2.35% 2	9.41% 8	4.71% 4	9.41% 8
Adult sports programs	8.54% 7	15.85% 13	15.85% 13	10.98% 9	7.32% 6	6.10% 5	6.10% 5	3.66% 3	12.20% 10	8.54% 7	3.66% 3	0.00% 0	0.00% 0
Arts/Crafts programs	7.69% 7	15.38% 14	16.48% 15	14.29% 13	4.40% 4	3.30% 3	2.20% 2	3.30% 3	2.20% 2	2.20% 2	1.10% 1	4.40% 4	3.30% 3
Programs for mentally/physically challenged	8.20% 5	1.64% 1	3.28% 2	8.20% 5	8.20% 5	6.56% 4	11.48% 7	9.84% 6	4.92% 3	11.48% 7	8.20% 5	11.48% 7	1.64% 1
Youth art/dance/performing arts classes	3.28% 2	6.56% 4	11.48% 7	14.75% 9	4.92% 3	8.20% 5	6.56% 4	9.84% 6	18.03% 11	8.20% 5	4.92% 3	1.64% 1	1.64% 1
Circuit exercise programs	4.35% 2	10.87% 5	13.04% 6	8.70% 4	4.35% 2	4.35% 2	4.35% 2	2.17% 1	6.52% 3	2.17% 1	4.35% 2	10.87% 5	0.00% 0
Special populations programs	2.70% 1	10.81% 4	0.00% 0	5.41% 2	0.00% 0	2.70% 1	2.70% 1	2.70% 1	2.70% 1	2.70% 1	2.70% 1	8.11% 3	5.41% 2
Martial Arts programs	0.00% 0	9.52% 2	14.29% 3	14.29% 3	9.52% 2	28.57% 6	14.29% 3	0.00% 0	0.00% 0	4.76% 1	4.76% 1	0.00% 0	0.00% 0
E-Sports	0.00% 0	11.11% 2	0.00% 0	5.56% 1	0.00% 0	0.00% 0	5.56% 1	0.00% 0	0.00% 0	5.56% 1	5.56% 1	11.11% 2	22.22% 4

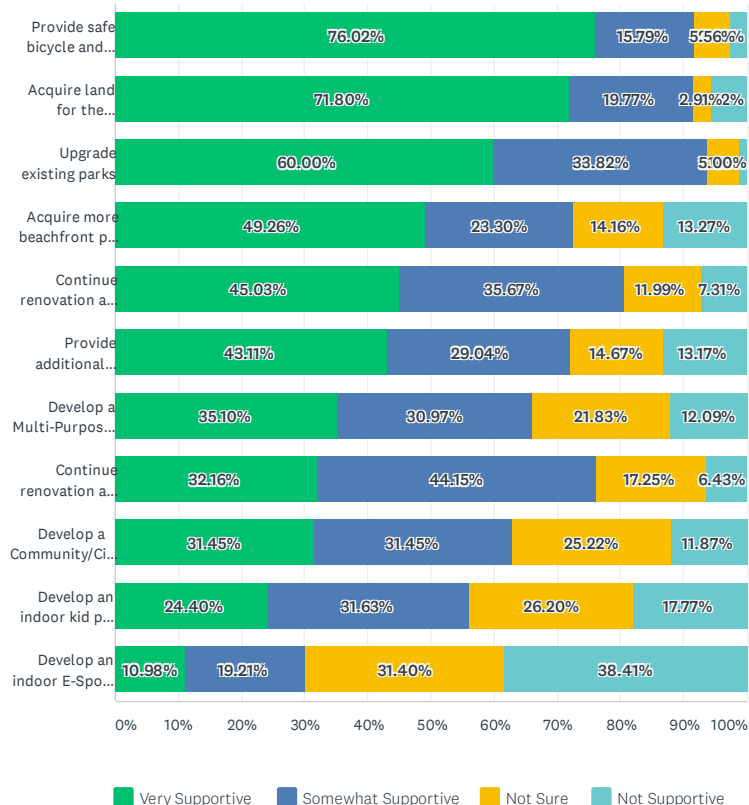
Q27 What amount would you be willing to pay yearly to fund the types of parks, recreation facilities, and programs that are most important to you and your household?



ANSWER CHOICES	RESPONSES	
\$61 to \$120 per year	29.51%	103
\$12 to \$60 per year	20.92%	73
\$241 or more per year	15.19%	53
I would not be willing to pay more to fund the parks and recreation projects that are most important to me and my household.	14.61%	51
\$121 to \$180 per year	12.61%	44
\$181 to \$240 per year	7.16%	25
TOTAL		349

Q28 The following are actions that the City of Ormond Beach could take to improve the parks and recreation system. Please indicate whether you would be VERY SUPPORTIVE, SOMEWHAT SUPPORTIVE, NOT SURE, or NOT SUPPORTIVE of each action by selecting your level of support next to the action.

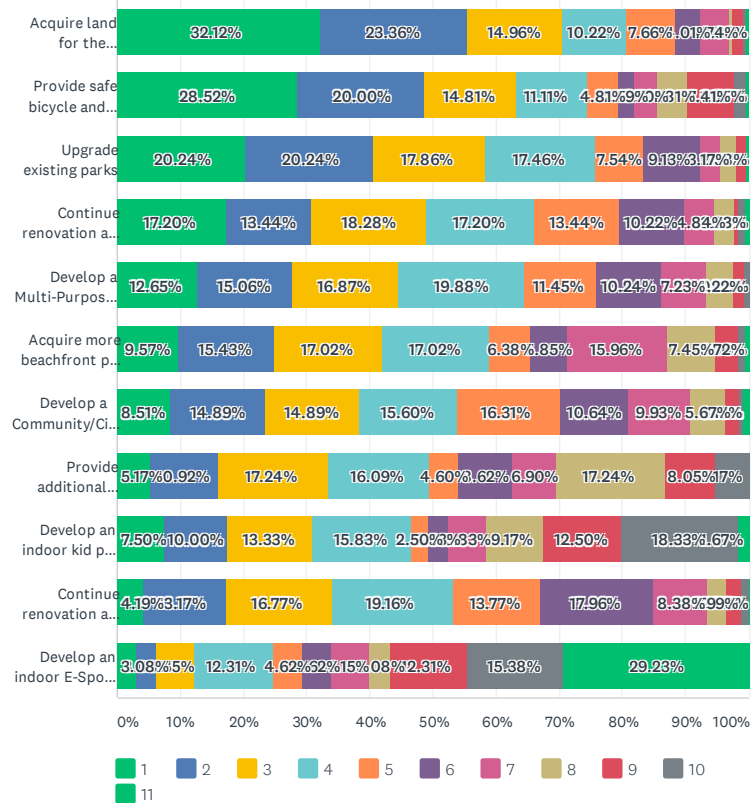
Answered: 349 Skipped: 297



	VERY SUPPORTIVE	SOMEWHAT SUPPORTIVE	NOT SURE	NOT SUPPORTIVE	TOTAL
Provide safe bicycle and pedestrian facilities throughout the City including multi-purpose paths and safe crosswalks	76.02% 260	15.79% 54	5.56% 19	2.63% 9	342
Acquire land for the preservation of greenspace, parks, and natural areas	71.80% 247	19.77% 68	2.91% 10	5.52% 19	344
Upgrade existing parks	60.00% 204	33.82% 115	5.00% 17	1.18% 4	340
Acquire more beachfront park land	49.26% 167	23.30% 79	14.16% 48	13.27% 45	339
Continue renovation and improvements of Historical Centers	45.03% 154	35.67% 122	11.99% 41	7.31% 25	342
Provide additional beachfront parking	43.11% 144	29.04% 97	14.67% 49	13.17% 44	334
Develop a Multi-Purpose Indoor Community Recreation/Sports Center	35.10% 119	30.97% 105	21.83% 74	12.09% 41	339
Continue renovation and improvements of Performing Arts and Cultural Centers	32.16% 110	44.15% 151	17.25% 59	6.43% 22	342
Develop a Community/Civic/Events Center	31.45% 106	31.45% 106	25.22% 85	11.87% 40	337
Develop an indoor kid play area, similar to a Discover Zone	24.40% 81	31.63% 105	26.20% 87	17.77% 59	332
Develop an indoor E-Sports Arena	10.98% 36	19.21% 63	31.40% 103	38.41% 126	328

Q29 Based on actions you selected that you would be VERY SUPPORTIVE or SOMEWHAT SUPPORTIVE from Q28, please rank the Top FOUR(4) actions that you support the most. 1=1st; 2=2nd; 3=3rd; 4=4th.

Answered: 329 Skipped: 317



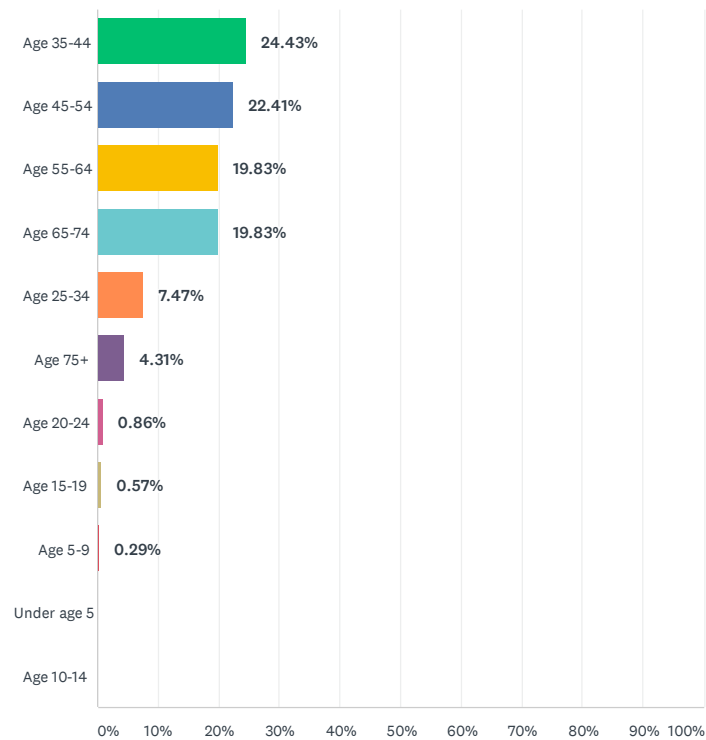
2021 Ormond Beach Parks and Recreation Needs Assessment

2.A.d

	1	2	3	4	5	6	7	8	9	10	11	TOTAL	SCORE
Acquire land for the preservation of greenspace, parks, and natural areas	32.12% 88	23.36% 64	14.96% 41	10.22% 28	7.66% 21	4.01% 11	4.74% 13	0.36% 1	1.82% 5	0.36% 1	0.36% 1	274	9.1%
Provide safe bicycle and pedestrian facilities throughout the City including multi-purpose paths and safe crosswalks	28.52% 77	20.00% 54	14.81% 40	11.11% 30	4.81% 13	2.59% 7	3.70% 10	4.81% 13	7.41% 20	1.85% 5	0.37% 1	270	8.4%
Upgrade existing parks	20.24% 51	20.24% 51	17.86% 45	17.46% 44	7.54% 19	9.13% 23	3.17% 8	2.38% 6	1.59% 4	0.00% 0	0.40% 1	252	8.6%
Continue renovation and improvements of Historical Centers	17.20% 32	13.44% 25	18.28% 34	17.20% 32	13.44% 25	10.22% 19	4.84% 9	3.23% 6	0.54% 1	1.08% 2	0.54% 1	186	8.2%
Develop a Multi-Purpose Indoor Community Recreation/Sports Center	12.65% 21	15.06% 25	16.87% 28	19.88% 33	11.45% 19	10.24% 17	7.23% 12	4.22% 7	1.81% 3	0.60% 1	0.00% 0	166	8.0%
Acquire more beachfront park land	9.57% 18	15.43% 29	17.02% 32	17.02% 32	6.38% 12	5.85% 11	15.96% 30	7.45% 14	3.72% 7	1.06% 2	0.53% 1	188	7.5%
Develop a Community/Civic/Events Center	8.51% 12	14.89% 21	14.89% 21	15.60% 22	16.31% 23	10.64% 15	9.93% 14	5.67% 8	2.13% 3	0.71% 1	0.71% 1	141	7.6%
Provide additional beachfront parking	5.17% 9	10.92% 19	17.24% 30	16.09% 28	4.60% 8	8.62% 15	6.90% 12	17.24% 30	8.05% 14	5.17% 9	0.00% 0	174	6.7%
Develop an indoor kid play area, similar to a Discover Zone	7.50% 9	10.00% 12	13.33% 16	15.83% 19	2.50% 3	3.33% 4	5.83% 7	9.17% 11	12.50% 15	18.33% 22	1.67% 2	120	6.0%
Continue renovation and improvements of Performing Arts and Cultural Centers	4.19% 7	13.17% 22	16.77% 28	19.16% 32	13.77% 23	17.96% 30	8.38% 14	2.99% 5	2.40% 4	1.20% 2	0.00% 0	167	7.5%
Develop an indoor E-Sports Arena	3.08% 2	3.08% 2	6.15% 4	12.31% 8	4.62% 3	4.62% 3	6.15% 4	3.08% 2	12.31% 8	15.38% 10	29.23% 19	65	4.1%

Q30 What is your age?

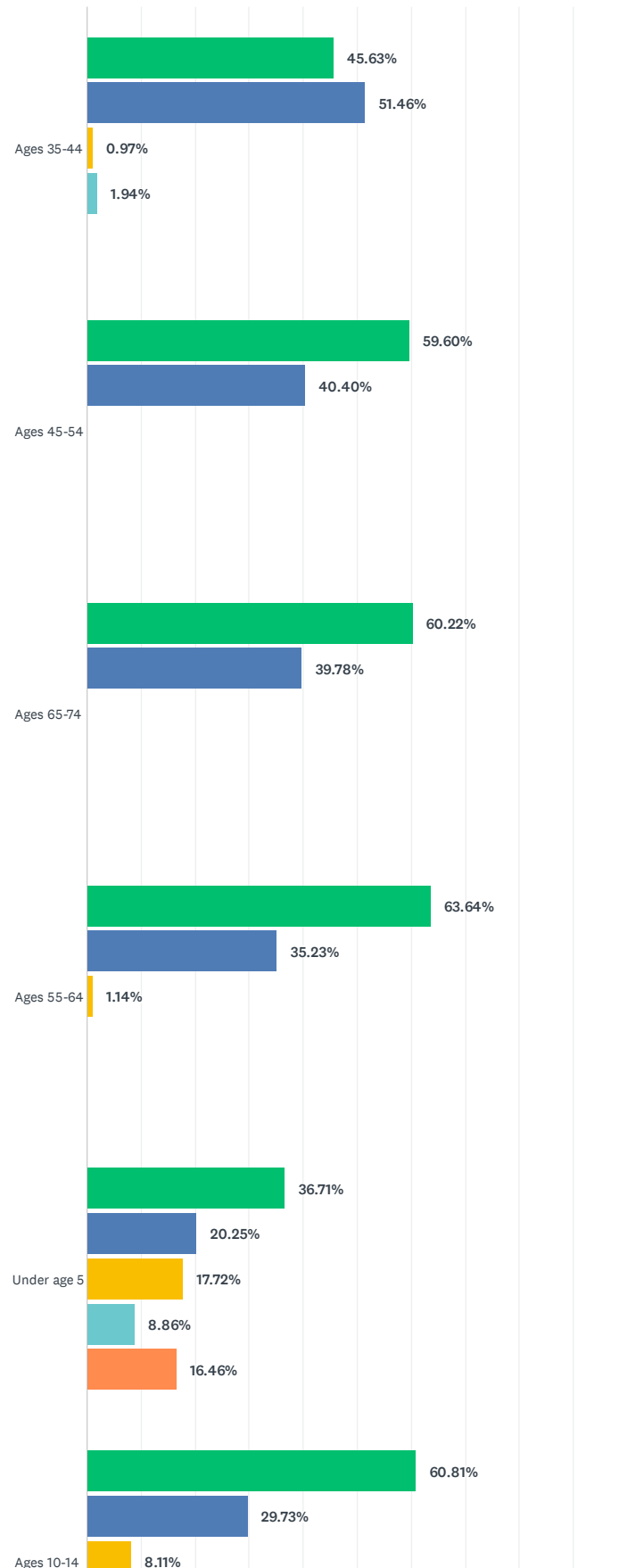
Answered: 348 Skipped: 298

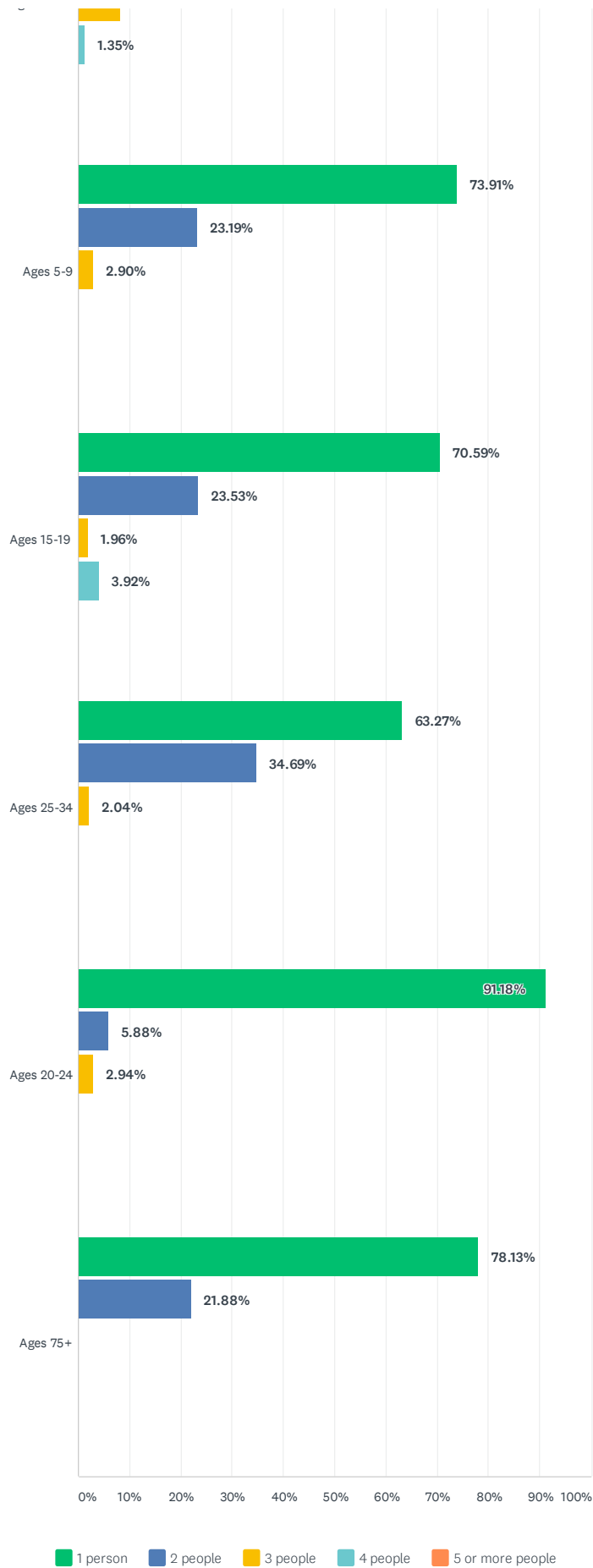


ANSWER CHOICES	RESPONSES	
Age 35-44	24.43%	85
Age 45-54	22.41%	78
Age 55-64	19.83%	69
Age 65-74	19.83%	69
Age 25-34	7.47%	26
Age 75+	4.31%	15
Age 20-24	0.86%	3
Age 15-19	0.57%	2
Age 5-9	0.29%	1
Under age 5	0.00%	0
Age 10-14	0.00%	0
TOTAL		348

Q31 Including yourself, how many people in your household are...

Answered: 346 Skipped: 300

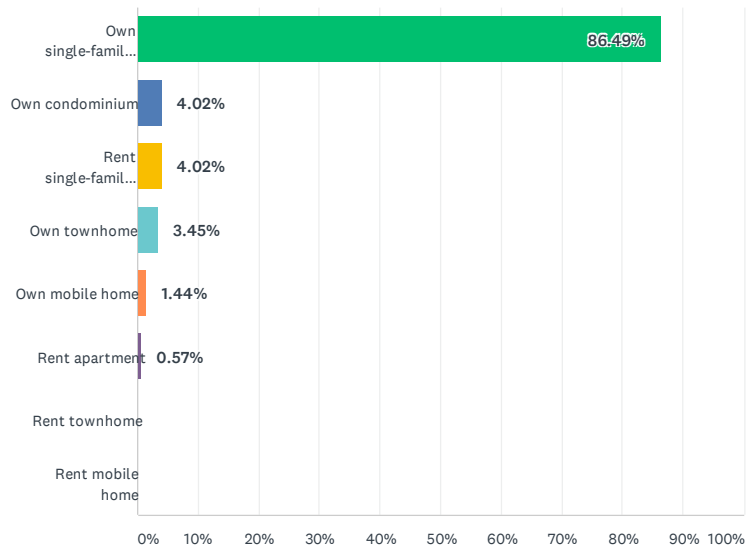




	1 PERSON	2 PEOPLE	3 PEOPLE	4 PEOPLE	5 OR MORE PEOPLE	TOTAL
Ages 35-44	45.63% 47	51.46% 53	0.97% 1	1.94% 2	0.00% 0	103
Ages 45-54	59.60% 59	40.40% 40	0.00% 0	0.00% 0	0.00% 0	99
Ages 65-74	60.22% 56	39.78% 37	0.00% 0	0.00% 0	0.00% 0	93
Ages 55-64	63.64% 56	35.23% 31	1.14% 1	0.00% 0	0.00% 0	88
Under age 5	36.71% 29	20.25% 16	17.72% 14	8.86% 7	16.46% 13	79
Ages 10-14	60.81% 45	29.73% 22	8.11% 6	1.35% 1	0.00% 0	74
Ages 5-9	73.91% 51	23.19% 16	2.90% 2	0.00% 0	0.00% 0	69
Ages 15-19	70.59% 36	23.53% 12	1.96% 1	3.92% 2	0.00% 0	51
Ages 25-34	63.27% 31	34.69% 17	2.04% 1	0.00% 0	0.00% 0	49
Ages 20-24	91.18% 31	5.88% 2	2.94% 1	0.00% 0	0.00% 0	34
Ages 75+	78.13% 25	21.88% 7	0.00% 0	0.00% 0	0.00% 0	32

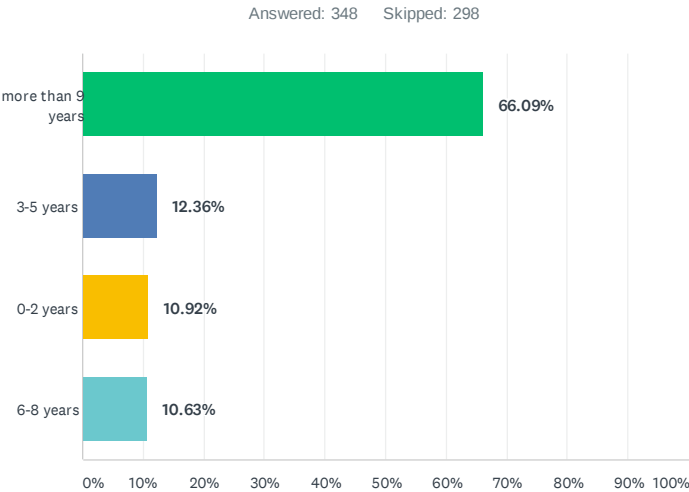
Q32 Which of the following best describes your home

Answered: 348 Skipped: 298



ANSWER CHOICES	RESPONSES	
Own single-family home	86.49%	301
Own condominium	4.02%	14
Rent single-family home	4.02%	14
Own townhome	3.45%	12
Own mobile home	1.44%	5
Rent apartment	0.57%	2
Rent townhome	0.00%	0
Rent mobile home	0.00%	0
TOTAL		348

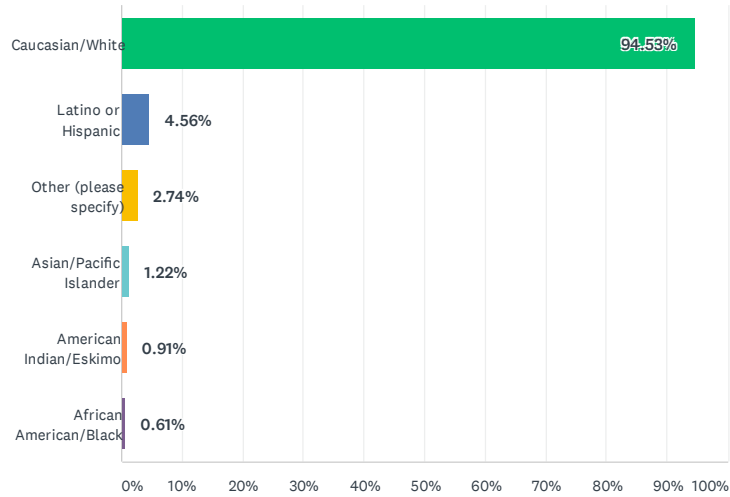
Q33 How many years have you lived in the City of Ormond Beach?



ANSWER CHOICES	RESPONSES	
more than 9 years	66.09%	230
3-5 years	12.36%	43
0-2 years	10.92%	38
6-8 years	10.63%	37
TOTAL		348

Q34 Which of the following best describes your race/ethnicity? [Check all that apply.]

Answered: 329 Skipped: 317



ANSWER CHOICES	RESPONSES	
Caucasian/White	94.53%	311
Latino or Hispanic	4.56%	15
Other (please specify)	2.74%	9
Asian/Pacific Islander	1.22%	4
American Indian/Eskimo	0.91%	3
African American/Black	0.61%	2
Total Respondents: 329		